

**AGENDA**  
**ARKANSAS STATE UNIVERSITY**  
**BOARD OF TRUSTEES**  
**March 4, 2011**  
**9:00 a.m.**  
**Newport Campus**

- I. Call to Order  
Mr. Howard Slinkard, Chair
- \*II. Approval of the Minutes of Meeting  
December 3, 2010  
January 7, 2011
- III. President's Report  
Reports of the Chancellors
- \*IV. Agenda
  - Proposed ASU System Resolutions
    - Resolution approving ASU System to revise the Appropriate Use of Information and Technology Resources Policy.
    - Resolution approving ASU System Persona Non Grata Policy.
    - Resolution approving ASU System to offer in-state tuition rates to all persons serving in the United States military, dependents of active duty military, and those honorably discharged from the military.
    - Resolution approving ASU System to sell property.
  - Proposed ASU-Jonesboro Resolutions
    - Resolution approving ASU-Jonesboro to change the tuition and fee structure for academic courses offered in conjunction with the agreement with Academic Partnerships.
    - Resolution approving ASU-Jonesboro to increase academic standards for admission into undergraduate programs.
    - Resolution approving ASU-Jonesboro to offer a new emphasis area, Sustainable Business Practices, in the Business Administration major, Bachelor of Science degree.
    - Resolution approving ASU-Jonesboro to offer a new minor in International Business.
    - Resolution approving ASU-Jonesboro to award an honorary degree.

- **Proposed ASU-Beebe Resolutions**

- **Resolution approving ASU-Beebe to offer all its academic courses and programs via distance technology.**
- **Resolution approving ASU-Beebe to change the name of the Associate of Arts in Computer Information Systems.**
- **Resolution approving ASU-Beebe to offer the Associate of Science in Agriculture.**
- **Resolution approving ASU-Beebe to offer the Associate of Science in Criminal Justice.**

**V. Executive Session**

**\*VI. Approval of Personnel Actions**

**VII. Other Business**

**\*VIII. Adjournment**

**\*Action Items**

**Arkansas State University  
Board of Trustees  
March 4, 2011**

The Arkansas State University Board of Trustees met on March 4, 2011, in the Merchants and Planters Community Room of the Student/Community Center on the Newport campus. Mr. Howard Slinkard, chair of the Board of Trustees, called the meeting to order at 9:00 a.m. Board members present were: Mr. Howard Slinkard, Mr. Ron Rhodes, Mr. Mike Gibson, Mr. Dan Pierce, and Mr. Charles Luter. Reverend Mary Craig Caruthers of St. Paul's Episcopal Church delivered the invocation. Mr. Slinkard welcomed Mr. Charles Luter to the board.

**Minutes:**

Upon motion by Mr. Gibson, second by Mr. Rhodes, the minutes of December 3, 2010 and January 7, 2011 were approved.

AYES: Slinkard, Rhodes, Gibson, Pierce, Luter

NAYS: None

**System Report**

**ASU System – Robert L. Potts, Interim President**

As this was his last scheduled board meeting as chief executive officer of the system, Dr. Potts took the opportunity to express his gratitude to the board, chancellors, faculty, staff, and students. Mr. Slinkard stated that the university was indebted to Dr. Potts for taking the interim position.

- The annual financial statement prepared by the staff at ASU-Jonesboro for all campuses within the system was presented to the board.

- Each board member was presented a book titled *Open House: The History of the Governor's Mansion* by John P. Gill. The books were printed by the ASU-Jonesboro Print Shop.

## **Campus Reports**

### **ASU-Newport —Larry Williams, Chancellor**

- While enrollment for spring 2011 remains relatively flat at 2,063 students, graphs provided show a 77% increase in growth over the last five years. Since becoming a stand-alone institution enrollment growth increased by 270%. In 2002, 557 students were enrolled as compared to the 2,063 students today.
- A donation of \$89,028.88 was received from the estate of Mr. Robert Leet-Corday. The funds will be used primarily to supplement and support the education needs of the technical centers.
- All facilities on the Newport campus except one have been upgraded. Currently, the college is working with SCM Architects of Little Rock to prepare specification documents for renovations of the physical plant. Also, work is being done to develop plans and specifications for an approximately 8,000 square foot building to house the Allied Health programs on the ASUN Technical Center campus in Jonesboro.
- Jonesboro Mayor Harold Perrin presented a \$7,500 check to assist with the development of workforce programs at the ASUN Technical Center in Jonesboro.
- Jeff Bookout, vice chancellor of ASUN Technical Center at Marked Tree, presented an overview of the center. Construction and renovation of facilities has been ongoing for the past two years. The main building, Building B, Building C, and Building D have been upgraded or modernized in order to better utilize the existing

space. A new state-of-the-art collision repair building was added that includes a paint booth, rack machines, and other components to better prepare students. Parking lots were expanded, patched, and resealed. Green technology also has been added in programs. The Auto Technology program is now teaching the repair of hybrid vehicles. The Energy Control Technology program has added building performance, analysis, and weatherization. In addition, an area has been created to promote the health and wellness of the faculty and staff.

- Linda Sharp, vice chancellor for ASUN Technical Center at Jonesboro, stated that the center has a long history of partnership in economic development. In 1993, the Technical Center was created in affiliation with Delta Technical Institute. The first industrial workforce training consortium was formed in 1997 with ASU-Jonesboro, Delta Tech, and the adult education programs. Together the first 22 members of this consortium employed over 85% of the manufacturing jobs in the Jonesboro area. The training offered at the Technical Center is a primary factor in recruiting industry to the area. The consortium also supports the educational providers by purchasing software and equipment. A recent example is the mechantronics equipment used in the Advancement and Detection program. Last summer Arkansas Glass Container received a grant that allowed them to receive 240 hours of training on this equipment, which will be available to all industries in the fall. Welding has expanded from a continuing education offering to a program of study. Partnering with Ozark Gas, the Welding program sponsored a high school competition with 32 students competing from seven area schools with over \$20,000 in prizes and scholarships awarded. Through a partnership with E. Ritter Communication, a telecommunication program was developed. The company funds

10 scholarships each year for the program and graduates are finding employment not only with the cable industry but the auxiliaries who support it. The three new programs have been created since becoming a part of ASU-Newport. Many in the allied health programs have used their certificates to stack their training to go on to two- and four-year institutions. The Technical Center offers job-ready skills and retraining for existing workers which result in economic development for the community.

- Kimberly Long, program director of Career Pathways, said that the program began in 2005 with Newport as one of seven initial Phase 1 schools. Since that time there are 25 schools across the state implementing the program. The program has several partnerships—Work Force Services, Arkansas Association of Two-Year Colleges, and the Southern Good Faith Fund. The overall mission is to assist low income parents in completing educational and employment training. The key objectives are to enhance basic skills, improve job retention, and promote advancement in wage progression. Services are offered at various locations such as ASU-Newport, ASUN Technical Center-Marked Tree, and an office on Nettleton in Jonesboro. In order to qualify for the program the applicant must be an Arkansas resident, a parent or legal guardian of a child under the age of 21, and receive some form of benefits from the Department of Human Services. A number of additional services may be provided such as child care assistance, fuel assistance, and a lap top loaner program. The ultimate goal is to place participants of Career Pathways into degree or certificate programs. Academically, most applicants to the program need some form of remediation and are paired with adult education instructors. Students also may receive a Career Readiness Certificate

from the Department of Workforce Services, which is a portable credential signed by the governor which states the student is prepared for employment at various companies across the state. During the past three years, over 800 certificates have been awarded within the Newport community and Craighead County.

- Chris Cross, president of the ASUN Student Government Association, was recognized for his involvement with the Big Brother/Big Sister organization as Arkansas' Outstanding Big Brother and will represent Arkansas in the national competition.
- Student ambassadors were introduced and presented gifts to the trustees and Dr. Robert Potts.

#### **ASU-Mountain Home —Ed Coulter, Chancellor**

- ASUMH will host the Arkansas Higher Education Coordinating Board on April 14-15. The meeting will be held in the Vada Sheid Community Development Center.
- Tim Walker and Larry Black Realty were recognized for their generous donation and assistance in the sale of the ASU lake house property in Mountain Home.
- Jo LunBeck and Fran Lincoln of the ASU System Internal Audit Department were commended for their work in assisting the ASUMH campus to resolve an audit issue.
- Spring 2011 enrollment decreased 2% over spring of 2010. The Higher Learning Commission did not recommend the addition of new online programs associated with Academic Partnerships, which accounted for the decrease. With the assistance of Dr. Dan Howard and Dr. Lynita Cooksey, ASUMH has petitioned the Commission for reconsideration. Currently, 28% of all courses are offered online.

- On April 2, a banquet will be held in the Trout Nature Center to honor Jim Gaston and Dr. Robert Behnke, both of whom will be inducted into the Trout Hall of Fame.
- A Performing Arts Council has been created to assist with events in the Vada Sheid Community Development Center.
- During the Legislative Session, equity funding continues to be addressed. Legislation introduced and supported by Governor Mike Beebe states that in the future all institutions will receive a minimum of 75% funding. Today, ADHE figures indicate that at 75% of funding ASUMH would receive \$681,726. Until all institutions in the state are funded equally, this will remain an important issue.

**ASU-Beebe, Eugene McKay, Chancellor**

- Enrollment increased 122 headcount and 55 FTE over spring 2010.
- Entergy Arkansas, Inc. contributed \$8,015 to the campus to recognize the work being done on campus facilities to conserve energy.
- The Arkansas Collegiate Drug Education awarded ASUB \$2,200 to host Safe Spring Break 2011.
- In February, the Little Rock Air Force Base opened the new academic center. ASU-Beebe is one of six colleges or universities that offer programs at the Base.
- ASU-Beebe was ranked as the safest campus in America by StateUniversity.com.

**ASU-Jonesboro, Dan Howard, Interim Chancellor**

- The most current issue of *First Friday*, a monthly publication, addresses the financial challenges facing the university. A chart indicated that in 1991-92 over 70% of funding was provided by the state. Today, less than 50% is received. If 75% of funding was received as proposed, ASUJ would receive an additional \$6.8 million. In order to stretch existing resources, revenue is being generated through a



capital campaign which is underway to generate philanthropic and corporate support. Other areas of revenue include the increase in international student enrollment. In 2007, 86 students were enrolled as compared to 1,040 in 2011. Each international student contributes approximately 15,000 a year to the university. In addition, distance learning, in cooperation with Academic Partnerships, has over 2,200 teachers enrolled and Continuing Studies and Community Outreach continues to expand offerings.

- Fall 2010 enrollment of 13,832 students moved ASU into the second highest enrollment in the state and spring 2010 enrollment of 13,239 students is the highest number in the history of ASU-Jonesboro. Since 2005, spring enrollment trends have increased 35.2%. The spring 2011 total of 10,761 Arkansas residents is the highest in ASU history. International student enrollment for spring 2011 is 1,040. English as a Second Language enrollment continues to grow.
- Degree production has increased with ASU-Jonesboro awarding the highest number of associate, bachelor's, master's, and educational specialist degrees in the state. ASU-Jonesboro is the second highest in doctoral degrees.
- Reaffirmation of institution-wide accreditation by the Higher Learning Commission (HLC) is underway. A Self-study Steering Committee led by Dr. Lynita Cooksey is looking at the HLC minimum standards and a consultant has been hired to assist with the self-study. Deficiencies lie in assessment and documentation and work is being done to correct those areas.
- A number of plans institution-wide are being updated and/or created. Those plans include a strategic plan, campus facilities master plan, tactical administrative plan, and others. The Tactical Administrative Plan will outline projections in enrollment,

fund-raising, and other areas that will allow concrete measurable figures.

- Currently, the Distance Learning program in association with Academic Partnerships offers 5 master's degree programs with over 2,200 teachers enrolled. A total of 472 teachers have graduated with an expected 438 to graduate in May 2011. New programs to be added include a Masters of Education in Gifted, Talented, and Creative; an Educational Specialist in Educational Leadership; and a B.S. in Interdisciplinary Studies.
- New student housing is being considered as student demand exceeds the 3,000 bed capacity. Planning is in the beginning stages for a proposed new residence hall with 450-500 beds and additional non-traditional apartments. Another area of consideration is the creation of a Greek Village for campus sorority and fraternity housing. These projects would cost an estimated \$33 to \$36.9 million in pledged revenue.
- ASU-Jonesboro was recognized among the top 10 institutions of higher education for friendliness to veterans by Military Times *EDGE Magazine* and also was included in *Top Military-Friendly Colleges and Universities, 4<sup>th</sup> Annual Guide for 2010-2011*. The Beck Pride Center and the ROTC Program were cited as contributing factors.
- Chairman Howard Slinkard and wife, Karen Slinkard, were honored by their family with a contribution to the 1924 Sustaining Life Membership Program of the ASU Alumni Association.
- Commemorative basketballs were given to each member of the board to celebrate the success of the men's team as SBC Western Division Champions. Opening events of the Sun Belt Conference Basketball Tournament in Hot Springs will be held later today.

Mr. Pierce asked for an update on the issue with the master's degree in Social Work. Dr. Howard said that Dr. Glen Jones, interim vice chancellor and provost for Academic Affairs, and Dean Susan Hanrahan of the College of Nursing and Health Professions, visited the Council of Social Work in Education, the accrediting body, to request an advanced visit to campus in June. In addition, they contacted the state licensing board in Little Rock and received a special interim license for those individuals to be able to practice this year. Dr. Howard feels confident that accreditation will be achieved before fall 2011. To prevent this situation from recurring, Dr. Lynita Cooksey has met with all the specialized accreditation areas that ASU-Jonesboro has to be sure there is written documentation as to when accreditation site visits will occur.

Mr. Gibson questioned whether ASU-Jonesboro met the ADHE funding formula requirements to be at the 75% funding level. Dr. Howard said while the requirements have been met, ASUJ was approximately 71% funded which is \$6.8 million below 75% level, the lowest of all four-year institutions in the state. When asked what could be done to change this figure, Dr. Potts said the difference in funding stems from the theoretical model and the recommendations of the state Higher Education Coordinating Board with the political reality of the strength of the Legislature. Dr. Coulter said that when the funding formula was created the disparities were tremendous. Since that time, there has not been significant money to correct the situation. He cited two factors which continue to magnify the gap in funding: (1) according to the formula, funding for each institution would never be decreased and, (2) cost-of-living-adjustments. These factors have resulted in schools such as Jonesboro that have had growth in enrollment never being funded at the level necessary to sustain the growth. Work continues with the Legislature to bring about funding changes to benefit the university.

**ASU System Resolutions:**

- Resolution 11-03 approving ASU System to revise the Appropriate Use of Information and Technology Resources Policy.
- Resolution 11-04 approving the ASU System Persona Non Grata Policy.
- Resolution 11-05 approving the ASU System to offer in-state tuition rates to all persons serving in the United States military, dependents of active duty military, and those honorably discharged from the military.
- Resolution 11-06 approving ASU System to sell property.

Dr. Potts explained that the Appropriate Use of Information and Technology Resources Policy is a revision of an existing policy. The Persona Non Grata Policy is a formal policy adopted to deal with difficult situations at any system location or function. The in-state tuition rate for all persons serving in the military resulted from a request by the United States Marines to the Jonesboro campus; however, all campuses within the system will participate. Property adjacent to the Arkansas Services Center in Jonesboro is considered surplus property and will be sold utilizing public sale procedures.

Upon motion by Mr. Rhodes, second by Mr. Pierce, Resolutions 11-03 through 11-06 were approved.

AYES: Slinkard, Rhodes, Gibson, Pierce, Luter

NAYS: None

**ASU-Jonesboro Resolutions:**

- Resolution 11-07 approving ASU-Jonesboro to change the tuition and fee structure for academic courses offered in conjunction with the agreement with Academic Partnerships.

- Resolution 11-08 approving ASU-Jonesboro to increase the academic standards for admission into undergraduate programs.
- Resolution 11-09 approving ASU-Jonesboro to offer a new emphasis area, Sustainable Business Practices, in the Business Administration major, Bachelor of Science degree.
- Resolution 11-10 approving ASU-Jonesboro to offer a new minor in International Business.
- Resolution 11-11 approving ASU-Jonesboro to award an honorary degree.

Dr. Howard commented that the change in the tuition and fee structure for distance learning programs, offered in conjunction with Academic Partnerships, will allow the tuition rate to be tied to the current in-state tuition rate for students, both graduate and undergraduate. Also, fees will be added for the use of technology and library resources. The increase in admissions standards will improve graduation and retention rates and place ASUJ in a better trajectory for performance-based funding.

Upon motion by Mr. Luter, second by Mr. Pierce, Resolutions 11-07 through 11-11 were approved.

AYES: Slinkard, Rhodes, Gibson, Pierce, Luter

NAYS: None

**ASU-Beebe Resolutions:**

- Resolution 11-12 approving ASU-Beebe to offer all its academic courses and programs via distance technology.
- Resolution 11-13 approving ASU-Beebe to change the name of the Associate of Arts in Computer Information Systems.

- Resolution 11-14 approving ASU-Beebe to offer the Associate of Science in Agriculture.
- Resolution 11-15 approving ASU-Beebe to offer the Associate of Science in Criminal Justice.

Dr. Ted Kalthoff, vice chancellor for Academic Affairs, stated that all of the proposed resolutions are necessary in order to be in compliance with federal, state, and North Central Association rules. Approval must be obtained if 50% of the courses in any program can be offered through distance learning. The final three resolutions are proposed because the state of Arkansas requires that an Associate of Arts degree be a general degree. These courses, which are in specific areas, must be changed to an Associate of Science degree. No changes will occur in the actual programs.

Upon motion by Mr. Gibson, second by Mr. Rhodes, Resolutions 11-12 through 11-15 were approved.

AYES: Slinkard, Rhodes, Gibson, Pierce, Luter

NAYS: None

Upon motion by Mr. Pierce, second by Mr. Gibson, the board retired into executive session at 10:17 a.m.

AYES: Slinkard, Rhodes, Gibson, Pierce, Luter

NAYS: None

Mr. Slinkard announced: "This body has voted to retire into executive session to consider the personnel action items. We will reconvene in public session following this executive session to present and vote on any action arrived at in private."

The board reconvened at 11:16 p.m.

Upon motion by Mr. Luter, second by Mr. Pierce, the academic appointments for Jonesboro, Beebe, Mountain Home, and Newport were approved.

AYES: Slinkard, Rhodes, Gibson, Pierce, Luter

NAYS: None

Upon motion by Mr. Rhodes, second by Mr. Gibson, the academic reassignments of duty for Jonesboro and Beebe were approved.

AYES: Slinkard, Rhodes, Gibson, Pierce, Luter

NAYS: None

Upon motion by Mr. Pierce, second by Mr. Rhodes, the non-academic appointments for Jonesboro were approved.

AYES: Slinkard, Rhodes, Gibson, Pierce, Luter

NAYS: None

Upon motion by Mr. Gibson, second by Mr. Luter, the non-academic reassignments of duty for Jonesboro were approved.


AYES: Slinkard, Rhodes, Gibson, Pierce, Luter


NAYS: None

Upon motion by Mr. Rhodes, second by Mr. Gibson, the meeting adjourned at 11:20 p.m.

AYES: Slinkard, Rhodes, Gibson, Pierce, Luter

NAYS: None

  
Mike Gibson, Secretary

  
Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Robert L. Potts (870) 933-7900

**ACTION ITEM:** The Arkansas State University System requests approval of a revised Appropriate Use of Information and Technology Resources Policy.

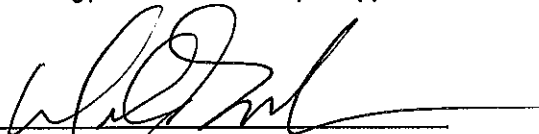
**ISSUE:** The Board of Trustees must approve all system policies.

**BACKGROUND:**

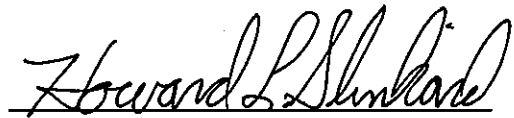
- The Board of Trustees approved an Appropriate Use of Information and Technology Resources Policy on March 8, 2002.
- Since 2002, advancements have been made in technology which require revisions to the policy.
- The revised System Appropriate Use of Information and Technology Resources Policy is attached to this resolution and supercedes the Appropriate Use of Information and Technology Resources Policy dated March 8, 2002.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that the revised Arkansas State University System Appropriate Use of Information and Technology Resources Policy is approved effective immediately.



Mike Gibson, Secretary



Howard L. Slinkard, Chair



# ASU System Policy

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Effective Date: March 4, 2011

Subject: Appropriate Use of Information & Technology Resources

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## 1. Purpose

Arkansas State University System (University) invests substantial and sufficient resources to acquire and operate information technology (IT) assets, such as hardware, software, and Internet connections. The University has a responsibility to manage its resources in the most efficient and effective manner possible and in compliance with all laws, regulations, and sound business practices, while at the same time protecting and preserving the right to academic freedom. Effective management of information technology resources will assure students, faculty, and staff adequate access to information and technology over the long term. The following regulations are established to define acceptable uses of information technology resources, and to assure that information technology resources promote the basic functions of the University in teaching, learning, research, administration, and public service. These regulations apply to any entity or individual accessing the Arkansas State University information technology infrastructure and associated resources.

## 2. Definitions

**IT Resources.** These are the computers, terminals, kiosks, printers, networks, telecommunications systems, networked peripherals, online and offline storage media and related equipment, software, and data files that are owned, leased, managed, or maintained by Arkansas State University. For example, IT Resources include institutional and departmental information systems, faculty research systems, desktop computers, the University's campus network, and University's general access computer labs, and the University's administrative systems.

**IT Organization.** The unit on each campus responsible for providing information technology solutions and services.

**User.** A "User" is any person, whether authorized or not, who makes any use of any University IT Resource from any location. For example, Users include a person who accesses IT Resources within the confines of the University plant or via an electronic network.

**University Community.** Any person who accesses the University's IT infrastructure who is not classified as a member of the faculty (full- or part-time), staff (full- or part-time) or enrolled student.

**Systems Authority.** Arkansas State University delegates oversight of particular systems to the head of a specific unit of the University or to an individual faculty member, in the case of IT resources purchased with research or other funds for which he or she is personally responsible.

**Systems Administrator.** A Systems Authority may designate another person as "Systems Administrator" to manage the particular system assigned to him or her. Systems Administrators oversee the day-to-day operation of the system and are authorized to determine who is permitted access to particular IT Resources.

**Certifying Authority.** This is the Systems Administrator or other University authority who certifies the appropriateness of an official University document for electronic publication in the course of University business.

**Specific Authorization.** This means documented permission provided by the applicable Systems Administrator.

### **3. Arkansas State University System Appropriate Use of Information & Technology Resources Policy**

Information and Technology Resources may be used only for their authorized purposes – that is, to support the research, education, administrative, and other functions of Arkansas State University.

### **4. Process**

Although this policy sets forth the general parameters of appropriate use of IT Resources, faculty, students, and staff should consult their respective handbooks and campus operating procedures for more detailed statements on permitted use and the extent of use that the University considers appropriate in light of their varying roles within the community. In the event of conflict between other guidelines and the System Appropriate Use of Information & Technology Resources Policy, the Appropriate Use Policy will prevail.

#### **A. Proper Authorization.**

Users are entitled to access only those IT Resources that are consistent with their authorization. Access is limited to members of the University Community, faculty, staff, students, and other specifically authorized individuals.

## B. Ownership.

All data stored on University IT Resources is owned by the University. Intellectual Property rights will, of course, be recognized as established by policy.

## C. Privacy.

Users agree to access only data that they are authorized to use and/or view. Privacy in an electronic environment should never be assumed and cannot be guaranteed. Because Arkansas State University is a state agency, all electronic communications and documents are presumed to be subject to the Freedom of Information Act.

## D. Specific Proscriptions on Use.

The following categories of use are inappropriate and prohibited:

1. Use in violation of law. Illegal use of IT Resources – that is, use in violation of civil or criminal law or regulation at the federal, state, or local levels – is prohibited. Examples of such uses are: promoting a pyramid scheme, accessing or distributing illegal material, copyright infringements, and making terroristic threats.

With respect to copyright infringements, Users should be aware that copyright law governs (among other activities) the copying, display, and use of software and other works in digital form (text, sound, images, and other multimedia). The law permits use of copyrighted material without authorization from the copyright holder for some educational purposes (protecting certain classroom practices and “fair use,” for example), but an educational purpose does not automatically mean that the use is permitted without authorization.

2. Use that impedes, interferes with, impairs, or otherwise causes harm to the activities of others. Users must not deny, attempt to deny, or interfere with service to other users in any way, including by “resource hogging,” misusing mailing lists, propagating “chain letters” or virus hoaxes, “spamming” (spreading email or postings widely and without good purpose), or flooding an individual, group, or system with numerous or large email messages. Other behavior that may cause excessive network traffic or computing load is also prohibited.
3. Use that is inconsistent with the University’s public service status. The University is a non-profit, public service organization and, as such, is subject to specific federal, state, and local laws regarding sources of income, political activities, use of property, and similar matters. As a result, commercial use of IT Resources for non-University purposes is generally prohibited, except if specifically authorized and permitted under University conflict-of-interest,

outside employment, and other related policies. Prohibited commercial use does not include communications and exchange of data that furthers the University's educational, administrative, research, and other roles, regardless of whether it has an incidental financial or other benefit to an external organization. Commercial advertising is strictly prohibited unless authorized by contract with the commercial vendor.

Utilization of IT Resources in a way that suggests University endorsement of any political candidate or ballot initiative is also prohibited. Users must refrain from using IT Resources for the purpose of lobbying that connotes University involvement.

4. Harassing or threatening use. This category includes, for example, repeated unwelcome contacts with another.
5. Use damaging the integrity of University or other IT Resources. This category includes, but is not limited to:
  - a. Attempts to defeat system security. Users must not defeat or attempt to defeat any IT System's security – for example, by "cracking", decoding, guessing or applying the identification or password of another User, or compromising system/data security mechanisms. (This provision does not prohibit, however, the IT Organization or Systems Administrators from using security related programs within the scope of their Systems Authority.)
  - b. Unauthorized access or use. The University recognizes the importance of preserving the integrity of data stored by individuals in IT Resources. Users must honor this principle by neither seeking to obtain unauthorized access to IT Resources, nor permitting or assisting any others doing the same. For example, a non-University organization or individual may not use non-public IT Resources without specific authorization. Privately owned computers may be used to provide public information resources, but such computers may not host sites or services for non-University organizations or individuals across the University network without specific authorization. Similarly, Users are prohibited from accessing IT Resources that they are not authorized to access. Furthermore, Users must not make or attempt to make any deliberate, unauthorized changes to data on an IT System. Users must not intercept or attempt to intercept or access data communications not intended for that user, for example, by "promiscuous" network monitoring, running network sniffers, or otherwise tapping phone or network lines.

- c. Disguised use. Users must not conceal their identity when using IT Resources, except when the option of anonymous access is explicitly authorized. Users are also prohibited from masquerading as or impersonating others or otherwise using a false identity.
  - d. Distributing computer viruses. Users must not knowingly distribute or launch computer viruses, worms, or other rogue programs.
  - e. Modification or removal of data or equipment. Without specific authorization, Users may not remove or modify any University-owned or administered equipment or data from University property or IT Resources.
  - f. Use of unauthorized devices. Users must not physically or electronically attach any additional device to the IT infrastructure or related resources that impedes, interferes, or otherwise causes harm to the IT infrastructure or related resources.
6. Use in violation of external data network policies. Users must observe all applicable policies of external data networks when using such networks.

#### E. University Access.

In accordance with state and federal law, the University may access all aspects of IT Resources, without the consent of the User. Such access will be made in circumstances including but not limited to the following:

1. When necessary to identify or diagnose systems or security vulnerabilities and problems, or otherwise preserve the integrity of the IT Resources; or
2. When authorized by federal, state, or local law or administrative rules; or
3. When there are reasonable grounds to believe that a violation of law or a breach of University policy may have taken place and access and inspection or monitoring may produce evidence related to the misconduct; or
4. When such access to IT Resources is required to carry out essential business functions of the University; or
5. When required to preserve public health and safety and/or system or data integrity or user privacy.

University access without the consent of the User will occur only with the approval of the appropriate vice chancellor, or their respective delegates, except when an emergency entry is necessary to preserve the integrity of facilities or to preserve public health and safety. The University, through the Systems Administrators, will log all instances of access without consent. Systems

Administrators will also log any emergency entry within their control for subsequent review by appropriate University authority.

In addition to accessing the IT Resources, the University, through the appropriate Systems Administrator, may deactivate a User's IT privileges, whether or not the User is suspected of any violation of this policy, when necessary to preserve the integrity of facilities, user services, or data. The Systems Administrator will attempt to notify the User of any such action.

By attaching privately owned personal computers or other devices to the University's network, Users consent to University use of scanning programs for security purposes of those resources while attached to the network.

Most Systems Administrators routinely log user actions in order to facilitate recovery from system malfunctions and for other management purposes. All Systems Administrators are required to establish and post procedures concerning logging of User actions including the extent of individually identifiable data collection, data security, and data retention.

Encrypted files, documents, and messages may be accessed by the University under the above guidelines.

#### F. Enforcement Procedures

1. **Complaint of Alleged Violations.** An individual who believes that he or she has been harmed by an alleged violation of this policy may file a complaint in accordance with established University grievance procedures (including, where relevant, those procedures for filing complaints of sexual harassment or of racial or ethnic harassment) for students, faculty, and staff. The individual is also encouraged to report the alleged violation to the Systems Authority overseeing the facility most directly involved, or to the IT Organization which must investigate the allegation and (if appropriate) refer the matter to University disciplinary and/or law enforcement authorities.
2. **Reporting Observed Violations.** If an individual has observed or otherwise is aware of a violation of this policy, but has not been harmed by the alleged violation, he or she may report any evidence to the Systems Authority overseeing the facility most directly involved, or to the IT Organization, which must investigate the allegation and (if appropriate) refer the matter to University disciplinary and/or law enforcement authorities.
3. **Disciplinary Procedures.** Alleged violations of this policy will be pursued in accordance with the appropriate disciplinary procedures for faculty, staff, and students, as outlined in the applicable Handbook.

Systems Administrators and the IT Organization may participate in the disciplinary proceedings as deemed appropriate by the relevant disciplinary authority. Moreover, at the direction of the appropriate disciplinary authority, Systems Administrators, and the Information and Technology Services unit are authorized to investigate alleged violations.

4. Legal Liability for Unlawful Use. In addition to University discipline, Users may be subject to criminal prosecution, civil liability, or both for unlawful use of any IT Resources.
5. Appeals. Users found in violation of this policy may appeal or request reconsideration of any imposed disciplinary action in accordance with the appeals provisions of the relevant disciplinary procedures.

(Adopted by the Arkansas State University Board of Trustees on March 4, 2011, Resolution 11- 03 supercedes Arkansas State University-Jonesboro Appropriate Use of Information and Technology Resources Policy (Appropriate Use Policy) of March 8, 2002.)

**EXECUTIVE SUMMARY**

Contact: Robert L. Potts (870) 933-7900

**ACTION ITEM:** The Arkansas State University System requests approval of a Persona Non Grata Policy.

**ISSUE:** The Board of Trustees must approve all system policies.

**BACKGROUND:**

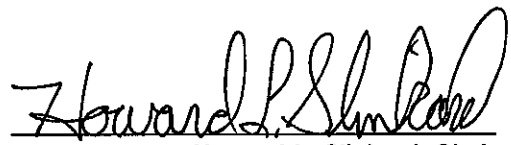
- Persons who exhibit behavior detrimental to the university community are not welcome on system campuses or at system events.
- Different methods for barring persona non grata from campuses are currently being used within the system.
- A single system policy is necessary to ensure consistent application of persona non grata status and to ensure that all campuses bar individuals banned from any campus in the system.
- The Arkansas State University System Persona Non Grata Policy is attached to this resolution.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that the Arkansas State University System Persona Non Grata Policy is approved effective immediately.



Mike Gibson, Secretary



Howard L. Slinkard, Chair



# ASU System Policy

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Effective Date: March 4, 2011

Subject: Persona Non Grata Policy

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## 1. Purpose

Arkansas State University System will prohibit persons who have exhibited behavior detrimental to the university community from being present in any system locations and at any system functions. This policy is in addition to and does not supercede student conduct procedures or employee disciplinary procedures currently in place on any campus.

## 2. Definitions

**Arkansas State University System (ASU)** means all campuses and locations comprising the Arkansas State University System now and in the future.

**Detrimental Behavior** means any behavior harmful to the university community including but not being limited to the following examples:

- A. obstruction or disruption of teaching, research, administration, athletic, performance, or other official ASU activities;
- B. physical violence or the threat of physical violence against any member of the university community;
- C. unauthorized entry into or use of ASU buildings and grounds;
- D. theft of or damage to ASU property;
- E. commission of any unlawful acts on ASU property;
- F. violation of any ASU policy, procedure, regulation, or guideline;
- G. failure to comply with lawful directions of ASU officials, including ASU police or security officers.

**Persona Non Grata** means a person who has exhibited behavior found to be detrimental to the university community and who is thus no longer permitted to be present on ASU property or at ASU events whether or not conducted on ASU property.

**University Community** means the students, faculty, staff, and visitors of the Arkansas State University System.

### **3. Arkansas State University System Persona Non Grata Policy**

Persons who have exhibited behavior detrimental to the university community are no longer welcome on ASU campuses or at ASU events. These persons will be given notice of their status as "persona non grata." Persons deemed "persona non grata" who appear on ASU property or at ASU events will be considered trespassers, removed from the premises, and reported to appropriate law enforcement officials.

### **4. Process**

- A. Any person believing that an individual has exhibited detrimental behavior as defined in this policy, should report the conduct to the vice chancellor of the campus who has responsibility over the police or safety department.
- B. The vice chancellor, or designee, will review the information reported, contact the person against whom the allegation is lodged, and make a full investigation of the facts in support of the charge.
- C. Within ten (10) working days after receipt of the report, the vice chancellor or designee will determine whether "persona non grata" status shall be implemented. In the event the vice chancellor or designee deems the individual "persona non grata," notice shall be sent to the individual with a copy to the university police or security department for each ASU campus.
- D. Within ten (10) working days of the date of the notice letter, the individual deemed "persona non grata" may appeal to the chancellor of the campus issuing the "persona non grata" notice. The appeal shall be in writing only and may include any documents in support of the appeal.
- E. Within ten (10) working days after receipt of the appeal, the chancellor shall issue a decision either upholding or reversing the designation of "persona non grata." A copy of the decision shall be sent to the individual and the university police or security department for each ASU campus. The decision of the chancellor is final.

- F. "Persona Non Grata" status is permanent. However, an individual may petition the chancellor of the campus issuing the "persona non grata" status for removal of that status after two years.

(Adopted by the Arkansas State University Board of Trustees on March 4, 2011,  
Resolution 11-04)

**EXECUTIVE SUMMARY**

Contact: Robert Potts (870) 933-7900

**ACTION ITEM:** The Arkansas State University System requests approval to offer in-state tuition rates to persons serving in the military, dependents of active duty military personnel, and all honorably discharged military personnel.

**ISSUE:** The Board of Trustees must approve all tuition rates.

**BACKGROUND:**

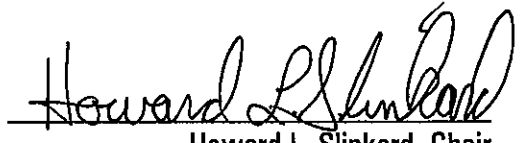
- Branches of the United States military have determined to assist active duty military, their dependents, and persons honorably discharged in securing a higher education.
- Arkansas State University-Jonesboro has been identified by the military as a favored institution to which active duty military, their dependents, and honorably discharged veterans should be referred.
- In order to serve as an institution to which the military will refer active duty military, their dependents, and honorably discharged veterans, Arkansas State University must offer in-state tuition rates to active duty military, dependents of active duty military, and honorably discharged veterans.
- The Arkansas State University System desires to offer in-state tuition rates on all its campuses to persons serving in the United States military, dependents of active duty military, and those persons honorably discharged from the military.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that the Arkansas State University System is approved to offer in-state tuition rates to all persons serving in the United States military, the dependents of active military personnel, and to all honorably discharged military personnel effective with the 2011 Summer II term.



Mike Gibson, Secretary



Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Robert Potts (870) 933-7900

**ACTION ITEM:** The Arkansas State University System requests approval to sell property in Craighead County, Arkansas.

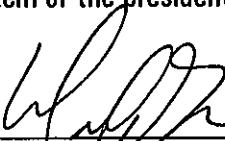
**ISSUE:** The Board of Trustees must approve all sales of university property.

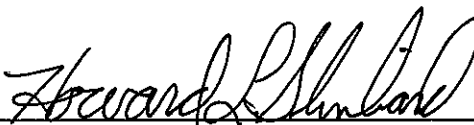
**BACKGROUND:**

- ASU System owns property adjacent to the Arkansas Services Center site in Jonesboro, Craighead County, Arkansas. The property is not essential to the operations of the institution nor will the land be needed in the future to carry out the educational mission of the institution. The parcel is surplus appropriate for sale.
- A plat of the parcel to be sold is attached as Exhibit A.
- A January 5, 2011, appraisal estimated the value of the property at \$3.00 per square foot less the cost of installing detention ponds in the amount of \$300,000.
- ASU System will utilize public sale procedures which ensure that any interested member of the public will have an opportunity to bid on the property. If no acceptable bids are received, ASU may reject all bids and negotiate with specific potential buyers at the appraised value or higher.

**RECOMMENDATION/RESOLUTION:**

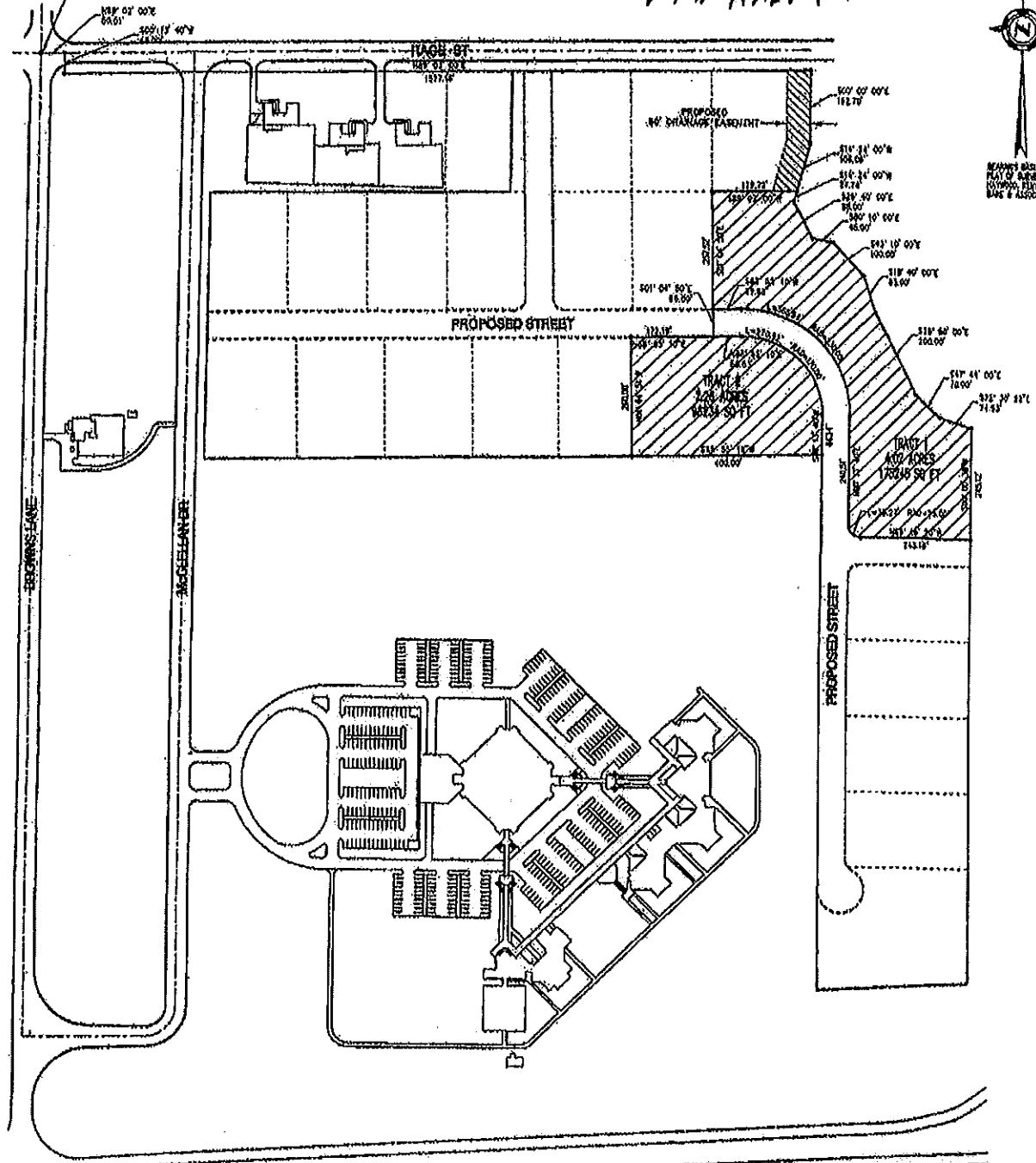
Be it resolved that the Arkansas State University System is approved to sell by public sale the property depicted on Exhibit A located in Jonesboro, Craighead County, Arkansas, and that the president of the system or the president's designee is authorized to sign all documents necessary to close this transaction.

  
\_\_\_\_\_  
Mike Gibson, Secretary

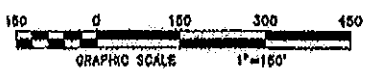
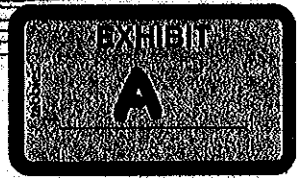
  
\_\_\_\_\_  
Howard L. Slinkard, Chair

POINT OF COMMENCEMENT  
SECTION 29-14N-4E

# ATTACHMENT A



THIS PLAN IS A REPRESENTATION OF THE PROPOSED WORK AND IS NOT A CONTRACT. THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND FOR VERIFYING THE ACCURACY OF ALL SURVEY DATA. THE CITY OF JONESBORO IS NOT RESPONSIBLE FOR ANY ERRORS OR OMISSIONS IN THIS PLAN.



<b>City of Jonesboro</b> Engineering Department <small>100 W. 13th St. Jonesboro, AR 72401</small>		<b>PROPOSED DETENTION PONDS AND DRAINAGE EASEMENT</b>									
DRAWN BY: [Name] DATE: [Date] SCALE: [Scale] SHEET: [Sheet]		REVISIONS <table border="1"> <thead> <tr> <th>NO.</th> <th>DATE</th> <th>BY</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table>		NO.	DATE	BY	DESCRIPTION				
NO.	DATE	BY	DESCRIPTION								



**EXECUTIVE SUMMARY**

Contact: Dan Howard (870) 972-3030

**ACTION ITEM:** Arkansas State University-Jonesboro (ASUJ) requests approval to change the tuition and fee structure for academic courses offered in conjunction with the services and license agreement between Academic Partnerships (Higher Education Holdings, LLC) and Arkansas State University-Jonesboro.

**ISSUE:** The Board of Trustees must approve all tuition rates.

**BACKGROUND:**

- Arkansas State University entered into a formal services and license agreement with Higher Education Holdings, LLC (HEH) on April 18, 2008, to enable ASU to offer more effectively academic courses and programs by a contemporary and high quality asynchronous delivery platform. That agreement has been superseded by a February 28, 2010, license and distribution agreement with Academic Partnerships.
- The Board of Trustees for Arkansas State University authorized the university to “negotiate tuition charges for programs offered through this agreement.”
- ASUJ initially offered graduate programming using a flat rate tuition irrespective of the number of graduate credits required for the program. On January 1, 2010, students began paying by the semester credit hour with either a discounted rate for Arkansas residents or those who were part of a participating school district, or an established rate for out-of-state residents who were not part of a participating school district.
- Undergraduate tuition rate was established as a discounted per credit hour rate for Arkansas residents and as an out-of-state per credit hour rate for non-residents effective January 1, 2010.
- Arkansas State University-Jonesboro desires to offer tuition at the current in-state, graduate-level per credit hour rate regardless of the student’s U.S. residency. The per credit hour rate for graduate-level international students will be two times the current in-state rate.
- Arkansas State University-Jonesboro desires to offer tuition at the current in-state, undergraduate-level per credit hour rate regardless of the student’s U.S. residency. The per credit hour rate for undergraduate-level international students will be two times the current in-state rate.
- All students will be required to pay the current rate for the following fees: application, library, information technology services, and graduation.

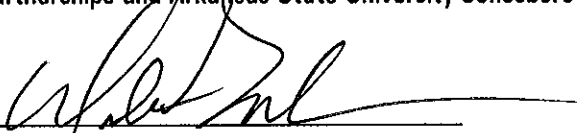
**EXECUTIVE SUMMARY**

Contact: Dan Howard (870) 972-3030

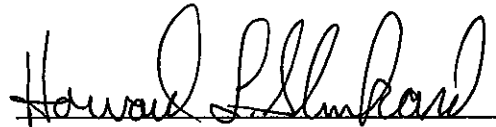
- As the Board of Trustees increases the rate of traditional tuition and fees, the per credit hour tuition rate for courses offered in partnership with Academic Partnerships and ASU-Jonesboro will be increased at the same rate.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to change the tuition and fee structure for academic courses offered in conjunction with the license and distribution agreement between Academic Partnerships and Arkansas State University-Jonesboro effective June 1, 2011.



Mike Gibson, Secretary



Howard L. Slinkard, Chair



**EXECUTIVE SUMMARY**

Contact: Dan Howard (870) 972-3030

**ACTION ITEM:** Arkansas State University-Jonesboro (ASUJ) requests approval to increase academic standards for admission into undergraduate programs.


**ISSUE:** The Board of Trustees must approve university admission standards.

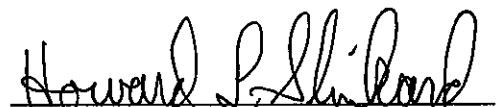
**BACKGROUND:**

- Success in higher education is directly related to higher ACT scores and higher cumulative grade point averages.
- Increasing admission standards for undergraduate students at ASUJ will contribute to higher student retention and graduation rates.
- The state of Arkansas emphasizes student retention and graduation rates as a measure of performance of institutions of higher education.
- Proposed higher admission standards to undergraduate programs have been reviewed and received favorably through the shared governance process at ASUJ.
- Higher standards for admission to undergraduate academic programs, combined with higher retention and graduation rates, will allow ASUJ to recruit more well-qualified students.
- Prospective students who do not meet the proposed admission standards will be encouraged to apply to the two-year institutions within the ASU System for initial course work before transferring to ASUJ to complete their undergraduate degrees.
- These admission standards apply to U.S. citizens and permanent residents only with parallel admission requirements for international students.
- A copy of the admission standards that will be effective for the fall semester 2012 for the ASUJ campus is attached to this resolution.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to increase academic standards for admission into undergraduate programs beginning fall semester 2012.

  
Mike Gibson, Secretary

  
Howard L. Slinkard, Chair

**ACADEMIC STANDARDS FOR ADMISSION INTO  
ARKANSAS STATE UNIVERSITY-JONESBORO UNDERGRADUATE PROGRAMS  
EFFECTIVE FALL SEMESTER 2012**

- 1. Students may be admitted on a conditional basis with a minimum high school cumulative grade point average of greater than or equal to 2.3 on a 4.0 scale and a combined minimum composite ACT score of greater than or equal to 18. Students admitted on a conditional basis must enter the Academic Success Institute and receive passing grades before they may progress into regular academic programs at ASUJ.**
  
- 2. Students may be admitted on an unconditional basis with a minimum high school cumulative grade point average greater than or equal to 2.5 on a 4.0 scale and a combined minimum composite ACT score of greater than or equal to 21.**

**EXECUTIVE SUMMARY**

Contact: Glen Jones (870) 972-2030

**ACTION ITEM:** Arkansas State University-Jonesboro (ASUJ) requests approval to offer a new emphasis area, Sustainable Business Practices, in the Business Administration major, Bachelor of Science degree.


**ISSUE:** The Board of Trustees must approve the offering of any new degree, minor or any new option of an existing degree.

**BACKGROUND:**

- This emphasis is needed to address the emerging global consensus that environmental concerns are some of the defining issues facing humanity in the 21<sup>st</sup> century. Current research and business trends suggest that the recent "information age" will be succeeded by an equally important "ecology age." Businesses around the world are cognizant, and have begun to include environmental proaction within corporate vision, and are formulating process and human resource strategies that are consistent with an eco-friendly mission. Anticipating an expanding job market in "sustainability or green business practices," students are seeking such programs and curricula. In response, business schools have already started offering a variety of "green" degree programs. Arkansas State University-Jonesboro can assume a leadership role in the region with a green emphasis in a business major.
- The objective of this emphasis is to provide students a promising concentration within an existing business administration degree that will be advantageous in the job market and for their long-term career goals.
- Students majoring with the Sustainable Business Practices emphasis will be familiarized with a variety of social and environmental issues that interplay with business issues. They will develop an intuitive understanding of these issues and some of the emerging management solutions to deal with them. This orientation will equip them with the skills needed to apply for and succeed in the sustainability related jobs in the business arena.
- No new funds are required for this emphasis.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to offer a new emphasis area, Sustainable Business Practices, in the Business Administration major, Bachelor of Science degree effective fall semester 2011.

  
\_\_\_\_\_  
Mike Gibson, Secretary  
\_\_\_\_\_  
Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Glen Jones (870) 972-2030

**ACTION ITEM:** Arkansas State University-Jonesboro (ASUJ) requests approval to offer a new minor in International Business.

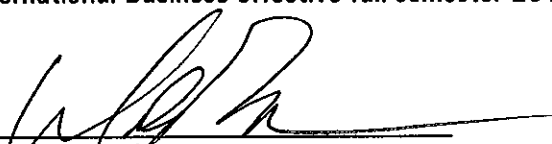
**ISSUE:** The Board of Trustees must approve the offering of any new degree, minor or any new option of an existing degree.

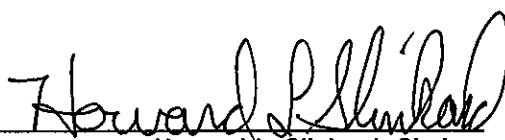
**BACKGROUND:**

- This minor is proposed to satisfy a portion of the requirements of the Business and International Education (BIE) grant that the College of Business received from the U.S. Department of Education.
- Last year, the College of Business received more than 50 inquiries from individuals who wanted to know if a minor in international business is offered at ASU.
- Practically all businesses now have an international component, making it necessary to offer students another option to enrich their educational experience and prepare them to become global citizens with the tools that will make them valuable to their employers.
- The proposed program will provide an opportunity for students majoring in other areas to get a background in international business and to prepare them to work in a global marketplace.
- A minor in International Business will help address this need by providing a skill set for new employment opportunities.
- The minor will require the completion of 18 hours from among existing courses.
- No new funds are required for this minor.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to offer a new minor in International Business effective fall semester 2011.

  
Mike Gibson, Secretary

  
Howard L. Slinkard, Chair

**ARKANSAS STATE UNIVERSITY  
BOARD OF TRUSTEES**

**RESOLUTION**

A Resolution Conferring Upon  
Mr. Albert "Sonny" Burgess  
The Honorary Degree Doctor of Music

**WHEREAS**, the Board of Trustees of Arkansas State University adopted procedures for the conferring of honorary degrees by Arkansas State University; and

**WHEREAS**, the procedures adopted by the Board provide that an honorary degree may be conferred on a person who serves as a model worthy of emulation and respect and has achieved the highest levels of excellence as a scholar, artist, professional, philanthropist, or public servant, and has demonstrated personal integrity and concern for the public good; and

**WHEREAS**, such procedures require that nominations for such a degree be reviewed and approved by the Honorary Doctorate Committee and to further receive the recommendation of the chancellor of the conferring campus; and


**WHEREAS**, Mr. Albert "Sonny" Burgess has been duly nominated for an honorary doctorate from Arkansas State University-Jonesboro and his nomination has been properly reviewed and recommended by the Honorary Doctorate Committee, the chancellor of Arkansas State University-Jonesboro, and the president of the Arkansas State University System.

**NOW, THEREFORE BE IT RESOLVED**, by the Board of Trustees of Arkansas State University that Mr. Albert "Sonny" Burgess shall be granted the honorary degree, Doctor of Music, from Arkansas State University-Jonesboro, which said degree shall be conferred during commencement exercises on May 7, 2011.

**DULY ADOPTED AND APPROVED**, this 4th day of March 2011

  
Howard L. Slinkard, Chair

  
Ron Rhodes, Vice Chair

  
Mike Gibson, Secretary

  
Dan Pierce, Member

  
Charles Luter, Member

  
Robert L. Potts, Interim President, ASU System

**EXECUTIVE SUMMARY**

Contact: Ted Kalthoff (501) 882-8830

**ACTION ITEM:** Arkansas State University-Beebe (ASUB) requests approval to offer all its academic courses and programs via distance technology, subject to the fulfillment of all applicable accreditation requirements.

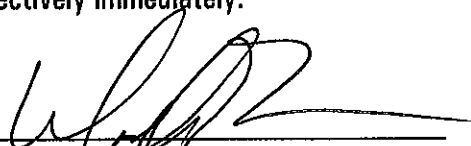
**ISSUE:** The Board of Trustees must approve changes in academic programs.

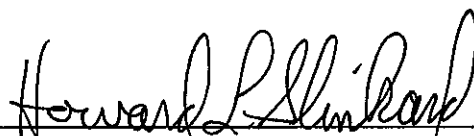
**BACKGROUND:**

- Due to changes in rules at the federal and state level and at the Higher Learning Commission, all programs, in which 50% of the courses could be taken using distance technology (online), must be approved to be offered as distance technology (online) programs.
- For Spring 2011, ASU-Beebe is serving 1,671 students through online programs.
- Currently ASU-Beebe offers 87 different courses online.
- ASU-Beebe intends to continue to increase its offerings in online education in order to meet the needs of current and prospective students.
- Rather than bringing academic programs and courses that the university would like to offer via distance technology individually, it is more efficient and effective to obtain a comprehensive approval by the board.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Beebe is approved to offer all of its academic programs and courses via distance technology, subject to the fulfillment of all applicable accreditation requirements, effectively immediately.

  
\_\_\_\_\_  
Mike Gibson, Secretary

  
\_\_\_\_\_  
Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Ted Kalthoff (501) 882-8830

**ACTION ITEM:** Arkansas State University-Beebe (ASUB) requests approval to change the name of the Associate of Arts in Computer Information Systems to the Associate of Science in Computer Information Systems.

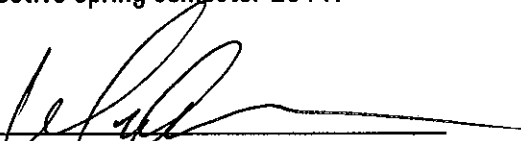
**ISSUE:** The Board of Trustees must approve changes in academic programs.

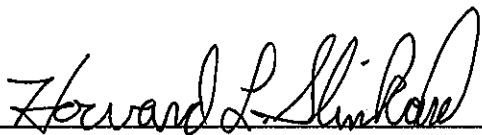
**BACKGROUND:**

- The Arkansas Department of Higher Education (ADHE) no longer allows institutions to offer an Associate of Arts degree with an area of emphasis. Therefore the name of the ADHE approved Associate of Arts in Computer Information Systems must be changed to an Associate of Science in Computer Information Systems.
- No changes in the current course offerings or staffing are required for this change.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Beebe is approved to change the name of the Associate of Arts in Computer Information Systems to the Associate of Science in Computer Information Systems effective spring semester 2011.

  
Mike Gibson, Secretary

  
Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Ted Kalthoff (501) 882-8830

**ACTION ITEM:** Arkansas State University-Beebe (ASUB) requests approval to offer the Associate of Science in Agriculture.


**ISSUE:** The Board of Trustees must approve changes in academic programs.

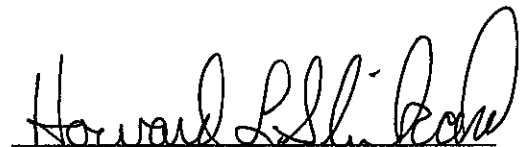
**BACKGROUND:**

- Due to changes in rules at the Arkansas Department of Higher Education (ADHE), ASU-Beebe can no longer offer an Associate of Arts degree with an emphasis in Agriculture. In order to serve this population of students, ASU-Beebe has developed an Associate of Science in Agriculture.
- No changes in the current course offerings or staffing are required for this change.
- An articulation agreement has been developed between ASU-Beebe and ASU-Jonesboro to guarantee that the courses taken in the AS in Agriculture will transfer directly into the bachelor degree programs offered at ASU-Jonesboro.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Beebe is approved to offer the Associate of Science in Agriculture effective spring semester 2011.

  
\_\_\_\_\_  
Mike Gibson, Secretary

  
\_\_\_\_\_  
Howard L. Slinkard, Chair



**EXECUTIVE SUMMARY**

Contact: Ted Kalthoff (501) 882-8830

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**ACTION ITEM:** Arkansas State University-Beebe (ASUB) requests approval to offer the Associate of Science in Criminal Justice.

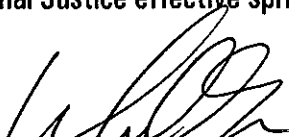
**ISSUE:** The Board of Trustees must approve changes in academic programs.

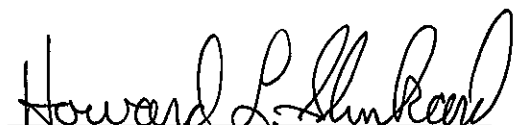
**BACKGROUND:**

- Due to changes in rules at the Arkansas Department of Higher Education (ADHE), ASU-Beebe can no longer offer an Associate of Arts degree with an emphasis in Criminal Justice. In order to serve this population of students, ASU-Beebe has developed an Associate of Science in Criminal Justice.
- No changes in the current course offerings or staffing are required for this change.
- An articulation agreement has been developed between ASU-Beebe and ASU-Jonesboro to guarantee that the courses taken in the AS in Criminal Justice will transfer directly into the bachelor degree programs offered at ASU-Jonesboro.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Beebe is approved to offer the Associate of Science in Criminal Justice effective spring semester 2011.

  
\_\_\_\_\_  
Mike Gibson, Secretary

  
\_\_\_\_\_  
Howard L. Slinkard, Chair

**ARKANSAS STATE UNIVERSITY-JONESBORO**  
**ACADEMIC APPOINTMENTS**  
**March 4, 2011**

**BUNKER, RANDALL**

Assistant Professor of Accounting

Salary: \$105,000 (includes tuition differential)

Effective: August 15, 2011

Source of Funds: Education and General, page 106, line 7

Justification: Replaced Mark Jobe (Salary-\$101,531).

**Education:**

2010 Ph.D. Accountancy, University of MS, Oxford, MS

1998 M.B.A., University of Central Arkansas, Conway, AR

1993 B.S. Accounting, Arkansas State University-Jonesboro

**Employment:**

2007-2010 Graduate Assistant, University of Mississippi

2006-2007 Financial Manager, Acxiom Corp., Little Rock, AR

2004-2006 Senior Internal Auditor, Alltel Communications, Little Rock, AR

2001-2004 Chief Financial Officer-Rivercity Pallet Inc., North Little Rock, AR

1999-2001 Software Developer/Technical Unit Leader-Acxiom Corp., Conway, AR

1998-1999 Accountant-Alltel Communications, Little Rock, AR

**HENKELMANN, BRIAN**

Temporary Instructor in Music

Salary: \$15,000

Effective: January 1, 2011

Source of Funds: Education and General, page 140, line 22

Justification: Position needed due to enrollment growth.

**Education:**

1990 M.A. Church Music, Concordia University, River Forest, IL

1983 M.A. Theological Studies, Moravian Theological Seminary, Bethlehem, PA

1978 B.A. Music, Moravian College, Bethlehem, PA

**Employment:**

2008-Present Free-lance Accompanist, Arkansas State University-Jonesboro

2007-2008 Organist and Handbell Director, First United Methodist Church, Granbury, TX

2004-2007 Director of Music, First United Methodist Church, Stephenville, TX

2002-2004 Artist and Guest Lecturer, Moravian College, Bethlehem, PA

2000-2004 Adjunct Faculty, Moravian College Music Institute, Bethlehem, PA

2000-2004 Rehearsal Accompanist, Muhlenberg College Department of Theatre and Dance, Allentown, PA

**MOOENI, FARINAM**

Temporary Instructor in Spanish

Salary: \$10,000

Effective: January 1, 2011

Source of Funds: Education and General, page 97, line 9

Justification: Position needed due to enrollment growth.

**Education:**

2013 Master of Communication Disorders (expected graduation date of May 2013)

2007 B.A. Spanish, Arkansas State University

2006 B.S. Biology, Arkansas State University

**Employment:**

2010 Private Tutor, Little Rock, AR

2009 Translator and Medical Student Volunteer, Westside Clinic, Little Rock

2008 Private Tutor, Jonesboro, AR

2007 Unemployed

2004-2006 Cytotechnologist Assistant, Doctor's Anatomic Pathology Services, Jonesboro, AR

Sep 2003-May 2005 Tutor, Arkansas State University-Jonesboro

Sep 2002-May 2003 Director, Multicultural Enrichment, Arkansas State University-Jonesboro

Secretary, International Student Association, Arkansas State University-Jonesboro

**MOTTS, SUSAN**

Assistant Professor of Physical Therapy

Salary: \$41,000

Effective: February 1, 2011 – May 15, 2011

Salary: \$70,000

Effective: August 16, 2011

Source of Funds: Education and General, page 151, line 8

Justification: Replacing Susan Roehrig who retired. (Salary-\$70,000)

**Education:**

2010 Ph.D. Neuroscience, Biomedical Sciences, Kent State University, Kent, OH

2005 M.S. Anatomical Sciences and Neurobiology, University of Louisville, Louisville, KY

2000 M.S. Physical Therapy, Texas Woman's University, Dallas, TX

1994 B.H.S. Physical Therapy, University of Kentucky, Lexington, KY

**Employment:**

2007-2010 Graduate Student, Kent State University, Kent, OH

2005-2007 Physical Therapist, Portage Physical Therapy, Ravenna, OH

2003-2005 Physical Therapist, RMS, Inc., Louisville, KY

2001-2003 Rehab Services Director, Laurel Health Care, Hillsboro, OH

2000-2001 Director of Physical Therapy, Sun Dance, Inc., Bowling Green, KY

1998-2000 Inpatient Coordinator for Physical Therapy and Physical Therapist, RehabCare, Inc., Dallas, TX

**ORTIZ, ANTONIO**

Temporary Instructor in Spanish

Salary: \$10,000

Effective: January 1, 2011

Source of Funds: Education and General, page 97, line 9

Justification: Position needed due to enrollment growth.

**Education:**

2006 B.S. Labor Sciences (Human Resources), Universidad de Sevilla-Spain

**Employment:**

Mar 2010-May 2010	Teaching, Spanish Tutor and Conversation Partner, Sevilla, Spain
Jul 2008-Jul 2010	Assistant Manager, Sunset Corporation, Miami, Florida
May 2008-Jul 2008	Cashier and Sales Associate, Citgo Corporation, Miami, Florida
Oct 2007-May 2008	Teaching, Colegio Publico Camacho Melendo, Priego de Cordoba-Spain
Aug 2007-Oct 2007	Teaching, Colegio Publico Camacho Melendo, Priego de Cordoba-Spain
Jun 2006-Aug 2007	Sales Assistant, Citgo Corporation, Miami, Florida
Jun 2004-Jun 2006	Warehouse Employee, Supersol Supermarket, Sevilla, Spain
May 2004-Jun 2004	Intern, Adecco Temporary Employment Agency, Sevilla, Spain

**ARKANSAS STATE UNIVERSITY-BEEBE**  
**ACADEMIC APPOINTMENTS**  
**March 4, 2011**

**SELVIDGE, JANELLE**

Temporary Full-Time Instructor of Arts

Arkansas State University-Beebe

Salary: \$35,000 (9-month rate)

Effective Date: January 10, 2011

Source of Funds: Educational & General Budget, page 38

Justification: Replaced Bill Long (\$66,380) who was reassigned to replace Dennis Humphrey.

**Education:**

May 1982 Master of Science in Education, Major: Arts, Harding University, Searcy, Arkansas

May 1980 Bachelor of Science in Arts, Harding University, Searcy, Arkansas

**Employment:**

Aug 1998 – Dec 2010 Adjunct Instructor of Arts, Arkansas State University-Beebe

Aug 1989 – May 2003 High School Art Instructor, Jacksonville Junior High, Jacksonville, Arkansas

**WILEY, BONNIE**

Temporary Full-Time Instructor of English

Arkansas State University-Beebe@ ASU-Searcy

Salary: \$35,000 (9-month rate)

Effective Date: January 3, 2011

Source of Funds: Educational & General Budget, page 57

Justification: Replaced Lora Jett who resigned (salary \$38,967).

**Education:**

May 1987 Master of Science in English Education, Ouachita Baptist University, Arkadelphia, Arkansas

May 1976 Bachelor of Science in English Education, Ouachita Baptist University, Arkadelphia, Arkansas

**Employment:**

Aug 2009 – Dec 2010 Adjunct Instructor of English, Arkansas State University-Beebe

Dec 2008 – Aug 2009 Retired

May 2008 – Nov 2008 Receptionist, Eastridge Animal Hospital, Magnolia, Arkansas

Oct 2007 – May 2008 Substitute English Teacher, Camden Fairview High School, Camden, Arkansas

Feb 2007 – Oct 2007 Office Manager/Receptionist, Eastridge Animal Hospital, Magnolia, Arkansas

Aug 1998 – Jan 2007 English Teacher, Magnolia Public Schools and Magnolia/Columbia County Adult Education Center, Magnolia, Arkansas

**ARKANSAS STATE UNIVERSITY-MOUNTAIN HOME**  
**ACADEMIC APPOINTMENTS**  
**March 4, 2011**

**BUEL, MATT**

Interim Funeral Science Director/Instructor

Salary: \$20,000

Effective: January 10, 2011 to May13, 2011

Justification: Replacement for Toby Sutton who was dismissed. (Salary: \$41,000)

Source of Funds: E&G, page 32

**Education**

2004 Associate of Applied Science in Funeral Science, Arkansas State University-Mountain Home

1988 Bachelor of Science in Psychology, University of Rolla, Missouri

**Employment**

2001-present Baxter County Coroner's Office, Mountain Home, Arkansas

2006-2010 Adjunct Funeral Science Instructor, Arkansas State University-Mountain Home

2004-2010 Funeral Director/Embalmer, Roller Funeral Home, Mountain Home, Arkansas

**KNOX, LAURA**

Interim Education Instructor

Salary: \$17,500

Effective: January 10, 2011 to May 13, 2011

Justification: Replacement for Linda Heacock who resigned. (Salary: \$44,464)

Source of Funds: E&G, page 21

**Education**

1998 Master of Science in English, Arkansas State University-Jonesboro

1998 Elementary Principal Certification, Arkansas Department of Education

1994 Elementary Teacher Certification, University of Colorado, Denver

1989 Bachelor of Science, Stephens College, Columbia, Missouri

**Employment**

2004-present Stay-at-Home Mom

1995-2004 Nelson-Wilkes Elementary School, First Grade Teacher, Mountain Home, Arkansas

1994-1995 Mountain Home Public Schools, First and Second Grade Guidance Counselor

1990-1994 Cross Country Pipeline Supply, Accounts Payable Manager, Denver, Colorado

1989-1990 Nebraska Wesleyan University, Hall Director, Lincoln, Nebraska

**ARKANSAS STATE UNIVERSITY-NEWPORT  
ACADEMIC APPOINTMENT  
March 4, 2011**

**PROCTOR, KATHY**

Instructor of Nursing at Marked Tree

Salary: \$36,000 (10 ½ month rate)

Effective: January 3, 2011

Source of Funds: E&G, Page 24, Line 4

Justification: Replacement for Tammy Hargett who resigned (Salary - \$36,000)

**Education:**

1985 A.D.N., Central Florida Community College, Ocala, FL

**Previous Employment:**

Jul 2008 – Present RN, St. Bernards Medical Center, Jonesboro, Arkansas

Mar 2005 – Jun 2008 RN, Heart Clinic Arkansas, Little Rock, Arkansas

Jul 2001 – Mar 2005 RN, Conway Regional Medical Center, Conway, Arkansas

Oct 1999 – Jun 2001 RN, East Georgia Regional Medical Center, Statesboro, Georgia

**ARKANSAS STATE UNIVERSITY-JONESBORO**  
**ACADEMIC REASSIGNMENTS OF DUTY**  
**March 4, 2011**

**ADAMS, ANTHONY**

From: Chair, Department of Criminology, Sociology & Geography  
To: Professor of Sociology  
Effective: January 1, 2011 – June 30, 2011 (sabbatical)  
August 16, 2011–(return to full-time teaching)  
Salary: \$101,381 (January 1, 2011-June 30, 2011)  
\$76,036 (August 16, 2011)  
Source of Funds: Education and General, page 100, line 9  
Justification: Returning to full-time faculty position.

**BOWMAN, MICHAEL**

From: Interim Dean, Continuing Education and Community Outreach  
To: Director of Distance Learning  
Effective: January 1, 2011  
Salary: \$50,998  
Source of Funds: Education and General, page 61, line 1  
Justification: Hired permanent Dean. Returning to his full-time position.

**GILBERT, BEVERLY**

From: Professor of Early Childhood Education  
To: Dean, Continuing Education and Community Outreach  
Effective: January 1, 2011  
Salary: \$110,000  
Source of Funds: Education and General, page 163, line 1  
Justification: Replaces Verlene Ringgenberg who retired. (Salary-\$88,114)

**HILL, GRETCHEN**

From: Associate Professor of Sociology  
To: Interim Chair, Department of Criminology, Sociology & Geography  
Effective: January 1, 2011  
Salary: \$1,000/month stipend in addition to a salary of \$54,988  
Source of Funds: Education and General, page 100, line 1  
Justification: Serving as Interim Chair due to Chair returning to full-time faculty.

**MANESS, DON**

From: Dean, College of Education  
To: Professor of Teacher Education  
Effective: July 1, 2011  
Salary: \$101,745  
Source of Funds: Education and General, page 120, line to be determined  
Justification: Returning to full-time faculty.



**RISCH, THOMAS**

**From:** Associate Professor of Animal Ecology and Interim Chair of Biological Science  
**To:** Chair, Department of Biological Science  
**Effective:** January 1, 2011  
**Salary:** \$94,000  
**Source of Funds:** Education and General, page 89, line 1  
**Justification:** Replaces Al Romero who resigned. (Salary-\$101,696)

**WINTERS, RAY**

**From:** Interim Chair, Department of Clinical Laboratory Sciences  
**To:** Chair, Department of Medical Imaging and Radiation Sciences  
**Effective:** January 1, 2011  
**Salary:** \$84,957  
**Source of Funds:** Education and General, page 149, line 1  
**Justification:** Served in dual chair capacity. Hired a permanent Chair of Clinical Lab Sciences.  
Returning to his full-time position.

**ARKANSAS STATE UNIVERSITY-BEEBE  
ACADEMIC REASSIGNMENT OF DUTY  
March 4, 2011**

**LONG, BILL**

**From:** Assistant Professor of Fine Arts  
**To:** Chair, Division of English and Fine Arts  
**Effective:** January 3, 2011  
**Salary:** \$76,152 (12-month rate)  
**Source of Funds:** Educational & General Budget, page 36 (division chair) and page 40  
**Justification:** To fill vacancy created by Dr. Dennis Humphrey (\$76,152) being deployed to Iraq.

**ARKANSAS STATE UNIVERSITY-JONESBORO**  
**NON-ACADEMIC APPOINTMENTS**  
**March 4, 2011**

**ALLEN, THOMAS E.**

Offensive Coordinator, Football

Salary: \$65,000

Effective: January 5, 2011

Source of Funds: Auxiliary, Page 200, Line 2

Justification: Replaces Hugh Freeze who was promoted to Head Football Coach. (Salary \$89,710)

**Education:**

2002 M.A. School Administration/Principal's License, Indiana University, Indianapolis, IN

1992 B.S. Administrative Business Education, Maranatha Baptist College, Watertown, WI

**Employment:**

2010–Present Defensive Coordinator/Linebacker Coach, Drake University, Des Moines, IA

2008–2009 Defensive Coordinator/Assistant Head Coach/Linebacker Coach, Lambuth University,  
Jackson, TN

2007 Secondary Coach/Special Teams Coordinator, Wabash College, Crawfordsville, IN

2004–2006 Head Coach/Offensive Coordinator, Ben Davis High School, Indianapolis, IN

1998–2003 Defensive Coordinator/Linebacker Coach, Ben Davis High School, Indianapolis, IN

**CHERRY, JODIE**

Assistant Dean of Students

Student Development and Leadership

Salary: \$34,000

Effective: October 25, 2011

Source of Funds: Auxiliary, Page 231, Line 1

Justification: Replaces Natalie Eskew who was promoted. (Salary \$34,645)

**Education:**

2010 M.B.A. International Business, Arkansas State University

2008 B.S. Marketing, Arkansas State University

**Employment:**

Aug 2009–Dec 2009 Graduate Assistant, Alumni Center, ASU-Jonesboro

May 2009–Aug 2009 Craft Program Supervisor, Camp Ozark, Mt. Ida, AR

Jan 2009–Apr 2009 Graduate Internship, American Liver Foundation, Nashville, TN

Aug 2008–Dec 2008 Graduate Assistant, Leadership Center, ASU-Jonesboro

May 2008–Dec 2008 Unit Marketing Director, Chick-fil-A at Turtle Creek, Jonesboro, AR  
May 2007–May 2008 Marketing Internship, Development Office, ASU-Jonesboro  
Aug 2006–Jul 2007 Management Internship, Sales Assistant Supervisor, Continental Utility Solutions,  
Jonesboro, AR

**DICKINSON, TIGHE J.**

Assistant Coach, Baseball

Salary: \$32,742

Effective: January 7, 2011

Source of Funds: Auxiliary, Page 203, Line 2

Justification: Replaces Justin Meccage who resigned. (Salary \$31,212)

**Education:**

1999 B.S. Secondary Education, University of Alabama, Birmingham, AL

**Employment:**

2009–2010 Assistant Coach, Montesano High School, Montesano, WA

2006–2009 Assistant Coach, University of Washington, Seattle, WA

2004–2005 Head Coach, Edmonds Community College, Lynnwood, WA

2003 Head Coach, Skyline High School, Sammamish, WA

2001–2008 Assistant Coach, Taylor Baseball, Seattle, WA

2000–2001 Assistant Coach, Edmonds Community College, Lynnwood, WA

**GRIFFIN, MELANIE**

Research Assistant, CSM/Ecotoxicology Research Lab

Salary: \$30,000

Effective: January 1, 2011

Source of Funds: E&G, Page 87, Line 1

Justification: Fills a long-term vacated position. (Salary \$23,495)

**Education:**

2000 B.S. Environmental Geology, Arkansas Tech University, Russellville, AR

1995 AAS Medical Assistant, Arkansas Tech University, Russellville, AR

**Employment:**

Oct 2009–Present Technician, Vision Care Center, Jonesboro, AR

Jun 2006–Dec 2008 Lab Analyst, American Interplex Corporation, Little Rock, AR

Aug 2001–Mar 2006 Histotechnician, Pathology Services Laboratory, Russellville, AR

**WILLIAMS, VICTORIA**

Assistant Director, Student Health Center

Salary: \$65,000

Effective: October 25, 2010

Source of Funds: E&G, Page 26, Line 2

Justification: Replaces Stephanie Duffel who resigned. (Salary \$66,300)

**Education:**

2009 M.S. Nursing, Arkansas State University  
2004 B.S. Nursing, Arkansas State University  
2001 LPN Nursing, Cotton Boll Technical Institute  
1995 AAS Business Administration, Arkansas State University-Jonesboro

**Employment:**

2009–Present Advanced Nurse Practitioner, Paragould OB/GYN, PLLC., Paragould, AR  
2004–2009 Registered Nurse, Arkansas Methodist Medical Center, Paragould, AR  
2006 & 2008 Registered Nurse, US Travel Nursing  
2006 Adjunct Nurse Instructor, Black River Technical College, Paragould, AR  
2000–2004 Licensed Practical Nurse, Arkansas Methodist Medical Center, Paragould, AR

**ARKANSAS STATE UNIVERSITY-JONESBORO  
NON-ACADEMIC REASSIGNMENTS OF DUTY  
March 4, 2011**

**CLARK, TODD**

**FROM:** Development Officer, University Advancement  
**TO:** Project Program Specialist, University Relations  
**EFFECTIVE:** November 16, 2010  
**SALARY:** \$60,000  
**SOURCE OF FUNDS:** E&G, Page 38, Line 7  
**JUSTIFICATION:** Promoted to fill new position (Creative Media) funded through enrollment growth.

**DOTSON, JACKIE**

**FROM:** Systems Analyst, Registrar  
**TO:** ASU Assistant Director of Records, Registrar  
**EFFECTIVE:** January 3, 2011  
**SALARY:** \$43,483  
**SOURCE OF FUNDS:** E&G, Page 64, Line 2  
**JUSTIFICATION:** Promoted to fill vacancy left by Darla Fletcher who was promoted (\$44,353).

**DOUGLAS, JENNIFER**

**FROM:** Computer Operator, Registrar  
**TO:** Research Assistant, Chancellor's Office  
**EFFECTIVE:** January 3, 2011  
**SALARY:** \$35,700  
**SOURCE OF FUNDS:** E&G, Page 43, Line 6  
**JUSTIFICATION:** Promoted to fill vacancy left by Peggy Pietz who resigned (\$35,700).

**ESKEW, NATALIE**

**FROM:** Assistant Dean of Students, Student Affairs  
**TO:** Associate Dean of Students, Student Affairs  
**EFFECTIVE:** August 16, 2010  
**SALARY:** \$38,000  
**SOURCE OF FUNDS:** E&G, Page 232, Line 1  
**JUSTIFICATION:** Promoted to fill vacancy left by Paula Raffo who resigned (\$45,000).

**FLETCHER, DARLA**

**FROM:** ASU Assistant Director of Records, Registrar  
**TO:** Associate Director of Information Technology, ITS  
**EFFECTIVE:** January 1, 2011  
**SALARY:** \$79,000  
**SOURCE OF FUNDS:** E&G, Page 192, Line 2  
**JUSTIFICATION:** Promoted to fill vacancy left by Margaret Watson who was promoted (\$86,175).

**TEW, KERRY MARIE**

**FROM:** Instructor, Advising Services  
**TO:** Academic Advisor, Advising Services  
**EFFECTIVE:** January 1, 2011  
**SALARY:** \$30,000  
**SOURCE OF FUNDS:** E&G, Page 67, line 5  
**JUSTIFICATION:** Replaces Paul Lynn who retired (\$33,152).

**WATSON, MARGARET**

**FROM:** Associate Director of Information Technology  
**TO:** Assistant Vice Chancellor for Information Technology  
**EFFECTIVE:** January 1, 2011  
**SALARY:** \$89,965  
**SOURCE OF FUNDS:** E&G, Page 192, Line 3  
**JUSTIFICATION:** Promoted to fill vacancy left by Greg Williamson whose contract was not renewed (\$88,275).