

**AGENDA**  
**ARKANSAS STATE UNIVERSITY SYSTEM**  
**BOARD OF TRUSTEES**  
**December 9, 2022**  
**10:00 a.m.**  
**ASU System Office**

- I. Call to Order  
Christy Clark, Chair
- \*II. Approval of the Minutes of Past Meeting  
September 2, 2022
- III. President's Report  
Reports of the Chancellors
- \*IV. Agenda
  - Proposed Arkansas State University System Resolutions
    - Resolution approving the ASU System to revise the Employee Discount of Tuition and Select Fees Policy, in order to add "eligible" fees at Henderson State University for tuition discounts for employees
    - Resolution approving the ASU System to proceed with the Reynolds Center/University Center Chilled Water System Replacement Capital Project at ASU Mid-South
    - Resolution approving the candidates proposed to serve as members of the Henderson State University Board of Visitors
    - Resolution honoring the contributions of Philip Jackson to the Arkansas State University System
  - Proposed Arkansas State University Resolution
    - Resolution approving A-State to offer a Bachelor of Science degree in Public Health
  - Proposed Arkansas State University-Mountain Home Resolution
    - Resolution approving ASU-Mountain Home to offer as online programs the Technical Certificate in General Business, the Technical Certificate in Information Systems Technology, and the Associate of Applied Science degree in Business Administration
  - Proposed Arkansas State University Mid-South Resolutions
    - Resolution approving ASU Mid-South to offer a Certificate of Proficiency in Commercial Truck Driving
    - Resolution approving ASU Mid-South to offer a Technical Certificate in Paramedic Science
    - Resolution approving ASU Mid-South to name the conference room in the Marion Berry Renewable Energy Center, the "Alex P. Coulter Conference Room"

- **Proposed Arkansas State University Three Rivers Resolutions**
  - **Resolution approving ASU Three Rivers to offer a Certificate of Proficiency in Construction Pre-Apprenticeship**
  - **Resolution approving ASU Three Rivers to offer a Certificate of Proficiency in HVACR**

**V. Executive Session**

**\*VI. Approval of Personnel Actions**

**VII. Other Business**

**\*VIII. Election of Officers**

**\*IX. Adjournment**

**\*Action Items**

**EXECUTIVE SUMMARY**

Contact: Jeff Hankins (501) 660-1004

**ACTION ITEM:** The Arkansas State University System requests approval to revise the Employee Discount of Tuition and Select Fees Policy, in order to add “eligible” fees at Henderson State University for tuition discounts for employees.

**ISSUE:** The Board of Trustees must approve all tuition and fees.

**BACKGROUND:**

- The Board of Trustees must authorize whether fees may be subject to the Employee Discount of Tuition and Select Fees Policy.
- Effective spring semester of 2023, Henderson wishes to add the following eligible-fee discounts to the ASU System Employee Discount of Tuition and Select Fees Policy: Athletics, Band, Publications, and Broadcasting.
- A copy of the revised ASU System Employee Discount of Tuition and Select Fees Policy is attached.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that the Arkansas State University System is approved to revise the Employee Discount of Tuition and Select Fees Policy, in order to add “eligible” fees at Henderson State University for tuition discounts for employees as described herein, effective spring semester of 2023.

---

Niel Crowson, Secretary

---

Christy Clark, Chair

# ASU System Policy

---

**Effective Date: January 1, 2023**

**Subject: Employee Discount of Tuition and Select Fees**

---

## **1. Purpose**

Arkansas State University System will discount tuition and select fees for regular full-time employees, retired employees, their spouses, and their unmarried dependent children. These discounts will be consistent among the campuses comprising the Arkansas State University System.

## **2. Arkansas State University System Employee Discount of Tuition and Select Fees Policy**

Arkansas State University regular full-time employees, retired employees, their spouses, and their unmarried dependent children may enroll for undergraduate studies for credit, or for audit on a space-available basis, at a seventy five percent (75%) discount of tuition provided they are eligible for resident tuition. Arkansas State University full-time employees, retired employees, their spouses, and their unmarried dependent children may enroll for graduate studies for credit, or audit on a space-available basis, at a fifty percent (50%) discount of tuition provided they are eligible for resident tuition.

Select fees will be discounted in the same percentage by campus as follows:

Jonesboro: Infrastructure Fee, Athletic Fee, Technology Fee, and Library Fee

Beebe: Quality Improvement Fee and Infrastructure Fee

Mountain Home: Infrastructure Fee

Newport: Quality Improvement Fee

Henderson: Athletic Fee, Band Fee, Publication Fee, and Broadcasting Fee

All other fees will be assessed at their full rate and will not be discounted.

The Internal Revenue Service definition of legal dependent will be used for purposes of this policy. An Internal Revenue tax return or other proof of legal dependency status must be submitted for a dependent to be eligible for the tuition and select fees discount.

Persons who receive the tuition and fees discount will have any university-sponsored scholarships adjusted accordingly. Persons who choose to accept a full-fee grant-in-aid or assistantship will be charged regular tuition and fees.

Tuition and select fees discounts will continue to be available after the death or disability of a full-time employee or retiree of the university.

(Adopted by the Arkansas State University System Board of Trustees on May 15, 2009, Resolution 09-23, revised December 9, 2022, Resolution 22-XX)

**EXECUTIVE SUMMARY**

Contact: Jeff Hankins (501) 660-1004

**ACTION ITEM:** The Arkansas State University System requests approval to proceed with the Reynolds Center/University Center Chilled Water System Replacement Capital Project at Arkansas State University Mid-South.

**ISSUE:** The Board of Trustees must approve all capital projects.

**BACKGROUND:**

- The Arkansas State University System is requesting to replace and upgrade the chilled water system for the Reynolds Center and the University Center on the campus of ASU Mid-South. The current equipment in the University Center was ill-designed and is inefficient. Combining and upgrading the systems between the two buildings will result in a significant increase in efficiency.
- The capital project, estimated to total \$1,500,000, will be funded through private monies (1,000,000) and institutional reserves (\$500,000).

**RECOMMENDATION/RESOLUTION:**

Be it resolved that the Arkansas State University System is approved to proceed with the Reynolds Center/University Center Chilled Water System Replacement Capital Project at Arkansas State University Mid-South.

---

Niel Crowson, Secretary

---

Christy Clark, Chair

# ASU System Capital Project Proposal Form

In accordance with board policy, Capital Project means a new construction, renovation or remodeling project with a projected cost exceeding \$1,000,000. Campus officials shall complete a Capital Project proposal form and submit to the President for review and recommendations. The President will submit Capital Project proposals to the Board of Trustees for approval. Forms should be submitted electronically to the System Vice President for Finance.

|                      |  |              |          |
|----------------------|--|--------------|----------|
| <b>Institution:</b>  | Arkansas State University Mid-South                                | <b>Date:</b> | 11/18/22 |
| <b>Project Name:</b> | Reynolds Center/University Center Chilled Water System Replacement |              |          |

**Project Description: (in detail)**

This project will replace and upgrade the chilled water system for the Reynolds Center and the University Center. The equipment in the Reynolds Center is over 20 years old and is reaching end-of-life and is becoming increasingly difficult to maintain. The equipment in the University Center was ill-designed and is inefficient. By combining and upgrading the systems between the two buildings, we will experience a significant increase in efficiency.

|  |             |
|--|-------------|
| <b>Estimated Date of Commencement:</b> | 01/01/23    |
| <b>Estimated Date of Completion:</b>   | Summer 2023 |
| <b>Total Project Cost Estimate:</b>    | 1,500,000   |

**Please provide the detail of cost estimate below:**

|   | Estimated<br>Project Cost |      |
|---|---------------------------|------|
| Construction: <i>(Include cost of built-in equipment)</i>             | 1,270,000                 |      |
| Architect/Engineer Fees:  | 95,000                    | 7.5% |
| Contingencies: <i>[Not to exceed 10% of Construction and A&amp;E]</i> | 135,000                   | 9.9% |
| Land Purchases:   | 0                         |      |
| Movable Equipment and Furniture:                                      |                           |      |
| <b>Total Cost of Project:</b>   | 1,500,000                 |      |

**Please provide detail of planned sources of funding:**

|                                     | Amount    | Percentage |
|-------------------------------------|-----------|------------|
| General Improvement:                |           | 0.0%       |
| Institutional Reserves:             | 500,000   | 33.3%      |
| Institutional Operating Funds:      |           | 0.0%       |
| Federal Grant Funds:                |           | 0.0%       |
| Special Revenue Funds:              |           | 0.0%       |
| Foundation or Other Private Monies: | 1,000,000 | 66.7%      |
| Loan Proceeds (If approved):        |           | 0.0%       |
| <b>Total Proposed Funding:</b>      | 1,500,000 | 100.0%     |

**EXECUTIVE SUMMARY**

Contact: Jeff Hankins (501) 660-1004

**ACTION ITEM:** The Arkansas State University System requests approval of candidates proposed to serve as members of the Henderson State University (HSU) Board of Visitors.

**ISSUE:** Pursuant to Board policy, the ASU System Board of Trustees must approve candidates for the Board of Visitors for each System Institution.

**BACKGROUND:**

- Henderson State University Chancellor Charles Ambrose has submitted to System President Charles Welch the proposed members for the HSU Board of Visitors. President Welch has given his consent for the following proposed members and recommends approval by the Board of Trustees:

Nikki Chandler  
Executive Vice President, Arkadelphia Alliance and Area Chamber of Commerce, Arkadelphia, AR

Lena Hayes  
Chief Development Officer, Baptist Health Foundation, Little Rock, AR

Lloyd D. Jackson  
Assistant Superintendent of School Leadership, Kansas City Public Schools, Kansas City, MO

William G. Wright  
West Region CEO, Southern Bancorp Bank, Arkadelphia, AR

Jordan Jones  
Student, Henderson State University

**RECOMMENDATION/RESOLUTION:**

Be it resolved that the Arkansas State University System Board of Trustees approves the candidates proposed above to serve as members of the Henderson State University Board of Visitors.

---

Niel Crowson, Secretary

---

Christy Clark, Chair



**ARKANSAS STATE UNIVERSITY SYSTEM  
BOARD OF TRUSTEES**

A Resolution Honoring the Contributions of  
Philip Jackson  
to the Arkansas State University System

**WHEREAS**, the Board of Trustees recognizes the importance of the contributions made by individuals who have significantly distinguished themselves through loyal service to and support of the Arkansas State University System throughout the years; and

**WHEREAS**, Philip Jackson began his employment with Arkansas State University in 1985, serving as a Budget Officer and Grants and Contract Accountant for the Jonesboro campus. From 1995 until his retirement in December 2022, Mr. Jackson responsibly fulfilled his duties with the Arkansas State University System Foundation, serving as Business Manager from 1995-1997, Controller from 1997-2000, Controller/Treasurer from 2000-2015, and President from 2015-2022;

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of the Arkansas State University System, that Philip Jackson is recognized for his countless contributions to the Arkansas State University System, in deep gratitude for his legacy of wise and generous counsel and untiring efforts on behalf of the University and the Arkansas State University System Foundation.

DULY ADOPTED AND APPROVED this 9<sup>th</sup> day of December 2022

---

Christy Clark, Chair

---

Price Gardner, Vice Chair

---

Niel Crowson, Secretary

---

Steve Eddington, Member

---

Robert G. Rudolph, Jr., Member

---

Paul Rowton, Member

---

Jerry Morgan, Member

---

Charles L. Welch, President

**EXECUTIVE SUMMARY**

Contact: Todd Shields (870) 972-3030

**ACTION ITEM:** Arkansas State University (A-State) requests approval to offer a Bachelor of Science degree in Public Health.

**ISSUE:** The Board of Trustees must approve the offering of any new degree program.

**BACKGROUND:**

- The proposed Bachelor of Science degree in Public Health is a 120-credit hour, 100% online program, which will prepare students for employment in government, industry, and non-profit settings as epidemiologists, community health workers, health administrators and managers, health data scientists and analysts, and health educators. The required coursework will focus on the five core public health disciplines: (1) epidemiology, (2) biostatistics, (3) health policy and management, (4) environmental health sciences, and (5) social and behavioral sciences.
- There are both student demand and employment demand for an undergraduate Public Health program to serve the northeast Arkansas region. Market research, conducted on behalf of Arkansas State University, indicated that Public Health ranked second in demand among undergraduate healthcare programs in Arkansas. This research showed a 167% increase in undergraduate Public Health degree conferrals in the region. The average undergraduate Public Health degree conferrals per institution have increased 6.8% since 2015. Regional employment for Public Health occupations increased by 13% from 2016 to 2020, with continued projected growth of 13% by 2028.
- This program will be accredited by the Council on Education for Public Health (CEPH).
- New costs to support the degree program include the following: program director-\$90,000 (plus benefits) annually; two nine-month faculty-\$60,000 each (plus benefits) annually; computers, microphones, camera, and software-\$10,000; office supplies-\$5,000 annually; faculty development-\$1,000 per faculty annually; and accreditation fee-\$1,000.
- Program funding will be covered by A-State Online and the College of Nursing and Health Professions until the program begins to generate revenue. Ultimately, tuition will be the primary source of income for program operations, and if projected enrollment is actualized, tuition will fund the program entirely by year three.

**EXECUTIVE SUMMARY**

Contact: Todd Shields (870) 972-3030

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University is approved to offer a Bachelor of Science degree in Public Health, effective Summer 2023.

---

Niel Crowson, Secretary

---

Christy Clark, Chair

**EXECUTIVE SUMMARY**

Contact: Tamara Daniel (870) 508-6102

**ACTION ITEM:** Arkansas State University-Mountain Home (ASUMH) requests approval to offer as online programs the Technical Certificate in General Business, the Technical Certificate in Information Systems Technology, and the Associate of Applied Science degree in Business Administration.

**ISSUE:** The Board of Trustees must approve the offering of online programs.

**BACKGROUND:**

- These programs are currently offered as seated or hybrid options.
- Student demand for more online options supports the request for the online designation.
- Some courses within these programs will continue to be offered as seated sections also.
- No additional funding is required.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Mountain Home is approved to offer as online programs the Technical Certificate in General Business, the Technical Certificate in Information Systems Technology, and the Associate of Applied Science degree in Business Administration.

---

Niel Crowson, Secretary

---

Christy Clark, Chair

**EXECUTIVE SUMMARY**

Contact: Jeff Gray (870) 733-6731

**ACTION ITEM:** Arkansas State University Mid-South (ASU Mid-South) requests approval to offer a Certificate of Proficiency in Commercial Truck Driving.

**ISSUE:** The Board of Trustees must approve the offering of any new degree program.

**BACKGROUND:**

- Truck driving represents one of the highest demand occupations in the Mid-South region, where ASU Mid-South is located, due to the robust transportation and distribution industry present there. The demand for commercial driver training is significant in the region, due to its location at the intersection of major transportation routes - Interstates 40 and 55 - as well as its proximity to the Port of West Memphis, the International Port of Memphis, the Burlington Northern and Union Pacific Intermodal Yards, and the FedEx World Hub.
- The Certificate of Proficiency at ASU Mid-South will complement its existing certificate program in Automotive and Diesel Maintenance Technology, providing students with comprehensive learning opportunities to prepare them for occupations in the transportation industry sector.
- ASU Mid-South has strong existing partnerships with transportation employers, due to its long-standing and robust Heavy Truck Diesel Maintenance program (now Automotive and Diesel).
- A three-year grant from the Department of Labor Workforce Opportunities for Rural Communities (WORC), in the amount of \$490,000, has been awarded to ASU Mid-South to support, in part, development of Commercial Truck Driving, and will fund the instructor position for the first three years.
- A Regional Workforce grant, in the amount of \$1 million, has been awarded to ASU Mid-South to support construction of a driving range.
- Ready for Life grant funds were used to purchase a truck that will be used to train Commercial Truck Driving students.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University Mid-South is approved to offer a Certificate of Proficiency in Commercial Truck Driving, effective fall semester of 2023.

**EXECUTIVE SUMMARY**

Contact: Jeff Gray (870) 733-6731

**ACTION ITEM:** Arkansas State University Mid-South (ASU Mid-South) requests approval to offer a Technical Certificate in Paramedic Science.

**ISSUE:** The Board of Trustees must approve the offering of any new degree program.

**BACKGROUND:**

- Labor market data for Arkansas projects an increasing demand for licensed paramedics, forecasting an 11.24 percent growth rate in EMT and paramedic job openings in the years 2020-2030.
- As part of the Memphis Metropolitan Statistical Area, where ASU Mid-South is located, demand for licensed paramedics in the Mid-South region is greater than the state or national averages, with employer partners projecting to hire more than 180 licensed paramedics over the next five years.
- The Technical Certificate in Paramedic Science at ASU Mid-South will build upon its existing certificate programs in Basic and Advanced Emergency Medical Technician credentials to provide students with a career pathway in the field of Emergency Medical Services.
- A three-year grant from the Department of Labor Workforce Opportunities for Rural Communities (WORC), in the amount of \$490,000, has been awarded to ASU Mid-South to support, in part, development of paramedic programming.
- Funds currently used to support the Respiratory Care Program, which is scheduled for discontinuation as of July 1, 2023, will be redirected to support Paramedic Science programming, resulting in no anticipated expense increase.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University Mid-South is approved to offer a Technical Certificate in Paramedic Science, effective fall semester of 2023.

---

Niel Crowson, Secretary

---

Christy Clark, Chair

**ARKANSAS STATE UNIVERSITY SYSTEM  
BOARD OF TRUSTEES**

A Resolution Recognizing the Significant Contributions of  
Alex P. Coulter  
to Arkansas State University Mid-South

**WHEREAS**, the Board of Trustees has retained unto itself the authority to name facilities and programs in honor of individuals who have distinguished themselves through service to the University; and

**WHEREAS**, Alex P. Coulter chaired a county-wide steering committee, founded to establish a community college in Crittenden County. Upon learning that Mid-South Vo-Tech had initially been left off the list of colleges when the state legislature passed the Two-Year Conversion Act in 1991, Mr. Coulter made a personal visit to then-Governor Bill Clinton to discuss the omission and persuaded him to add Mid-South to the list; and

**WHEREAS**, Mr. Coulter, as owner and publisher of the local newspaper, *The Evening Times*, tirelessly promoted the idea of the College, as well as the need for the four-mill levy required to establish it, helping to secure the millage’s ultimate passage by a 3-1 margin on February 16, 1993; and

**WHEREAS**, Mr. Coulter served Mid-South Community College as a founding member of its Board of Trustees from October 23, 1992, until its merger with the ASU System in July 2015, and he continued to serve as a member of the ASU Mid-South’s Board of Visitors until the expiration of his term in 2022;

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of the Arkansas State University System, that the conference room in the Marion Berry Renewable Energy Center at Arkansas State University Mid-South shall henceforth be known as the:

**Alex P. Coulter Conference Room**

DULY ADOPTED AND APPROVED this 9<sup>th</sup> day of December 2022

---

Christy Clark, Chair

---

Price Gardner, Vice Chair

---

Niel Crowson, Secretary

---

Steve Eddington, Member

---

Robert G. Rudolph, Jr., Member

---

Paul Rowton, Member

---

Jerry Morgan, Member

---

Charles L. Welch, President

**EXECUTIVE SUMMARY**

Contact: Pat Simms (501) 332-0245

**ACTION ITEM:** Arkansas State University Three Rivers (ASUTR) requests approval to offer a Certificate of Proficiency in Construction Pre-Apprenticeship.

**ISSUE:** The Board of Trustees must approve the offering of any new degree.

**BACKGROUND:**

- The Certificate of Proficiency in Construction Pre-Apprenticeship establishes a college credential for high school students participating in the pre-apprenticeship program.
- This program is designed to provide additional pathways (with matriculated apprenticeship hours) into one of three apprenticeship opportunities through the Arkansas Construction Education Foundation.
- No new funding is required.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University Three Rivers is approved to offer a Certificate of Proficiency in Construction Pre-Apprenticeship, effective February 1, 2023.

---

Niel Crowson, Secretary

---

Christy Clark, Chair



**EXECUTIVE SUMMARY**

Contact: Pat Simms 501-332-0245

**ACTION ITEM:** Arkansas State University Three Rivers (ASUTR) requests approval to offer a Certificate of Proficiency in HVACR (heating, ventilation, air conditioning, and refrigeration).

**ISSUE:** The Board of Trustees must approve the offering of any new degree.

**BACKGROUND:**

- The Certificate of Proficiency in HVACR establishes a college credential for high school Career Center students, as well as college students, and prepares graduates for entry-level employment in the HVACR field.
- The Saline County Career and Technical Center currently offers the classes in this certificate program for concurrent credit.
- No new funding is required.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University Three Rivers is approved to offer a Certificate of Proficiency in HVACR, effective February 1, 2023.

---

Niel Crowson, Secretary

---

Christy Clark, Chair