

ASU SYSTEM FOUNDATION, INC.

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For the period ending December 31, 2024 (unaudited), the Arkansas State University System Foundation recorded gifts and other support of \$3,327,745.

Contributions were designated as follows:

ASU-Jonesboro	\$2,370,186
ASU-Mountain Home	\$515,745
ASU-Beebe	\$91,217
ASU-Newport	\$314,537
ASU-Three Rivers	\$29,489
ASU System Foundation	\$6,571

The Foundation reported net assets of \$164,132,036, representing an increase of 3.95% for the period ending December 31, 2024.

The market value of the ASU System Foundation Endowment Pool for the period ending December 31, 2024, was \$133,360,745.

The net rate of return for the period ending December 31, 2024, was 4.68%.

Endowment balances designated per campus are as follows:

Jonesboro	\$114,674,912
Mountain Home	6,229,250
Beebe	2,425,675
Newport	3,149,966
Three Rivers	960,304
Red Wolves Foundation	2,110,739
System Foundation	<u>3,809,899</u>
Total	<u>\$133,360,745</u>

**Arkansas State University System
Capital Projects Report
March 14, 2025**

Arkansas State University System campuses have several capital projects underway in various stages of programming, design, and construction.

ARKANSAS STATE UNIVERSITY (A-STATE)

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Misc. Bldg. Site Demolition	\$4,008,109	Substantially Complete
Lab Science West Fire Alarm Replacement	328,590	Substantially Complete
Lab Science West 333 Classroom Renovation	354,036	Substantially Complete
Loop Trail Phases III and IV	1,149,353	Substantially Complete
Baseball Turf	2,175,637	Substantially Complete
Lakeport Plantation House Humidity	594,000	Construction Phase
FNB Arena AHU Replacement Phase 1	860,553	Construction Phase
FNB Arena AHU Replacement Phase 2	1,078,839	Construction Phase
Collegiate Park HVAC	351,869	Construction Phase
Tyronza Grain Bin Remodel	1,916,383	Construction Phase
Parking Services Renovation-Old Wesley Building	970,740	Construction Phase
Chilled Water Loop-Windgate	1,951,250	Design Phase
Northpark Plaza Renovation	4,762,029	Design Phase
Arkansas Hall Fan Coils	286,000	Design Phase
University Hall Fan Coils	273,000	Design Phase
Windgate Hall of Art and Innovation	25,219,886	Design Phase
Chilled Water Loop-Power Plant Electrical Upgrades	298,850	Design Phase
College of Veterinary Medicine	3,230,293	Design Phase

1. Misc. Building Site Demolition

Architect/Engineer: WER
 Contractor: Meadows Contractors
 Expected Completion: Spring 2025
 Funding: University Reserves

Status: Demolition of the Fine Arts Center annex is complete and sitework is complete. The HPESS pool building demolition is complete. University Circle houses have been removed and sitework is being completed. Punch list items remain to be completed.

2. Lab Science West Fire Alarm Replacement

Architect/Engineer: Pettit & Pettit
Contractor: Johnson Controls Fire Protection
Expected Completion: Spring 2025
Funding: University Reserves

Status: The scope of this project is to remove and replace the fire alarm system in the Lab Sciences West Building. The project is substantially complete and awaiting closeout.

3. Lab Science West 333 Classroom Renovation

Architect/Engineer: Brackett Krennerich
Contractor: Bailey
Expected Completion: Spring 2025
Funding: University Reserves

Status: The project has transformed an existing underutilized laboratory into a new classroom and is awaiting closeout.

4. Loop Trail Phases III and IV

Architect/Engineer: Pickering
Contractor: Meadows Construction
Expected Completion: Summer 2025
Funding: ARDOT Grant/University Reserves

Status: Phases III and IV are being combined and will extend the existing campus trail system into the northeast quadrant of the campus and connect the residence halls to the campus core. The trail will encompass approximately one mile of twelve-foot-wide, paved-trail surface that will offer pedestrians and cyclists a transportation-and-recreational path separate from vehicular facilities. Construction is complete and awaiting closeout.

5. Baseball Turf

Architect/Engineer: FieldTurf
Contractor: FieldTurf
Expected Completion: Spring 2025
Funding: University Reserves

Status: This project installs a new artificial turf system to the existing Tomlinson Stadium. This project is in the construction phase.

6. Lakeport Plantation House Humidity

Architect/Engineer: Pettit & Pettit Engineers
Contractor: Kinco Constructors
Expected Completion: TBD
Funding: ANCRC Grant

Status: This is a grant-funded project to upgrade the HVAC systems for the house. The project has submitted a bid and will begin construction soon.

7. First National Bank Arena Air Handler Unit Replacement Phase 1

Architect/Engineer: Pettit & Pettit
Contractor: RGB Mechanical
Expected Completion: Spring 2025
Funding: University Reserves

Status: The scope of this project is to remove one existing Air Handler Unit (AHU) and replace it with one new AHU, which has dehumidification capabilities, and to refurbish another existing AHU.

8. First National Bank Arena Air Handler Unit Replacement Phase 2

Architect/Engineer: Pettit & Pettit
Contractor: RGB Mechanical
Expected Completion: Spring 2025
Funding: University Reserves

Status: The scope of this project is to remove one existing Air Handler Unit (AHU) and replace it with one new AHU, which has dehumidification capabilities, and to refurbish one existing AHU.

9. Collegiate Park HVAC

Architect/Engineer: Pettit & Pettit Engineers
Contractor: RGB Mechanical
Expected Completion: Summer 2025
Funding: University Reserves

Status: The scope is to replace the remaining R-22 units with new 14 SEER R-410A units. This is a multi-year phased project. We are in the final phase.

10. Tyronza Grain Bin Remodel

Architect/Engineer: Revival Architecture
Contractor: Olympus Construction
Expected Completion: Summer 2025
Funding: ANCRC Grant

Status: This project converts areas in Tyronza's Commercial Historic District into interpretive space and adds new accessible restrooms. This project is in the construction phase.

11. Parking Services Renovation-Old Wesley Building

Architect/Engineer: Steiling Architecture
Contractor: Bailey Contractors
Expected Completion: Summer 2025
Funding: University Reserves

Status: This project converts the existing building, which used to house the Wesley Student Center, into offices for Parking Services. This project is in the construction phase.

12. Chilled Water Loop-Windgate

Architect/Engineer: Pettit & Pettit Engineers
Contractor: TBD
Expected Completion: TBD
Funding: University Reserves

Status: Upgrades to the chilled water loop and Central Plant are necessary to provide chilled water for the new Windgate Hall of Art and Innovation. A new chiller and cooling tower will be installed. This project is in the design phase.

13. Northpark Plaza Renovation

Architect/Engineer: TBD
Contractor: TBD
Expected Completion: TBD
Funding: ARPA Grant

Status: This project renovates the existing Northpark Plaza building for the RESTORE program and is funded by a ARPA Grant.

14. Arkansas Hall Fan Coils

Architect/Engineer: Pettit & Pettit Engineers
Contractor: RGB Mechanical/Other
Expected Completion: Summer 2025
Funding: TBD

Status: The scope is to replace the existing fan coil units with new units. This will be a multi-year phased project. Work is set to begin Summer 2025.

15. University Hall Fan Coils

Architect/Engineer: Pettit & Pettit Engineers
Contractor: RGB Mechanical/Other
Expected Completion: Spring 2025
Funding: TBD

Status: The scope is to replace the existing fan coil units with new units. This will be a multi-year phased project. Work is set to begin Summer 2025.

16. Windgate Hall of Art and Innovation

Architect/Engineer: WER
Contractor: Clark Contractors
Expected Completion: Spring 2026
Funding: Windgate Grant/University Reserves

Status: This project creates an Art and Innovation building, which will be used to house functions for both Art and Engineering. Construction has begun and is scheduled to be completed in March of 2026.

17. Chilled Water Loop-Power Plant Electrical Upgrades

Architect/Engineer: Pettit & Pettit Engineers
Contractor: TBD
Expected Completion: TBD
Funding: University Reserves

Status: Upgrades to the Central Plant are necessary to provide chilled water for the new Windgate Hall of Art and Innovation. Electrical upgrades will begin soon with the purchase of long lead-time items. This project is in the pre-bid phase.

18. **College of Veterinary Medicine**

Architect/Engineer: Cooper Mixon Architect
Contractor: Nabholz
Expected Completion: Spring 2026
Funding: University Reserves

Status: A new building for the College of Veterinary Medicine is planned to be located at the intersection of University Loop East and University Loop West. The 56,000 square-foot facility will house administration, academic and technical spaces to support the new Vet School. This project is in design and is set to bid March 6, 2025.

ASU-BEEBE

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Bloodworth Nursing Building Project	\$1,976,093	Substantially Complete
Vet Tech HVAC Replacement Project	160,000	Substantially Complete
Heber Springs Campus Repairs	131,000	Design Phase

1. **Bloodworth Nursing Building Project**

Architect/Engineer: WER Architects & Engineers
Contractor: Flynn Construction
Expected Completion: Spring 2025
Funding: Grant, University Reserves

Status: ASUB received a federal earmark, funded through a HRSA grant, in the amount of \$1,500,000 to replace the existing flat roof with a new gable roof system and add additional classroom and office space to the Bloodworth Nursing Building on the Searcy campus. This project will allow the institution to better serve the training needs of our local healthcare industry. The balance of the estimated project cost will be funded from institutional reserves.

2. **Vet Tech HVAC Replacement Project**

Architect/Engineer: WER Architects & Engineers
Contractor: Middleton
Expected Completion: Spring 2025
Funding: Institutional Reserves

Status: The HVAC system, in the Vet Tech Facility on the Beebe campus, has been in use since 2007 and is at least two years beyond its useful life. WER has been retained to oversee the purchase and installation of a new HVAC system to replace the current

one. This project is necessary, in order for the program to be in compliance with accreditation standards.

3. Heber Springs Campus Repairs

Architect/Engineer: WER Architects & Engineers
Contractor: Pro Service Builders
Expected Completion: Spring 2025
Funding: Institutional Reserves

Status: This project is being undertaken to address a structural concern related to water damage to the second-floor pedestrian bridge between the Academic Building and the Administration Building and the outdoor deck connected to the dining facility on the Heber Springs campus. This project is necessary in order to ensure continued structural integrity of the bridge and deck, and to prevent further damage due to water penetration in the structure.

ASU-MOUNTAIN HOME

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Trail Lighting and Landscaping	\$ 420,000	Design Phase
Gotaas Hall Renovation/Remodel	6,000,000	Planning Phase

1. Trail Lighting and Landscaping

Architect/Engineer: Halff Associates
Contractor: TBD
Expected Completion: Spring 2025
Funding: ARDOT TAP Grant, Institutional Reserves

Status: This project encompasses a walking/biking trail on the Mountain Home campus. The project is funded by a Transportation Alternatives Program grant from the Arkansas Department of Transportation, along with 20% matching institutional funds.

2. Gotaas Hall Renovation/Remodel

Architect/Engineer: TBD
Contractor: TBD
Expected Completion: Fall 2026
Funding: Federal HRSA grant

Status: ASUMH received a federal earmark, funded through an HRSA grant, in the amount of \$6,000,000, to renovate and remodel the Gotaas Hall Nursing Building. This

project will allow the institution to better serve the training needs of our local healthcare industry.

ASU-NEWPORT

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Memorial Walking/Biking Trails MT Phase I	\$ 103,000	Design Phase
Center for Health Sciences	6,000,000	Design Phase
Memorial Walking/Biking Trails MT Phase I	117,000	Pre-construction

1. Walking/Biking Trails MT Phase I

Architect/Engineer: Brackett-Krennerich Architects
Contractor: TBD
Expected Completion: Fall 2025
Funding: ARDOT Trails Grant, Institutional Reserves

Status: This project encompasses a walking/biking trail on the Marked Tree campus. The project is funded by a Recreational Trails grant from ARDOT and 20% matching institutional funds.

2. Center for Health Sciences Phase I

Architect/Engineer: Taggart Architects
Contractor: Clark Contractors, LLC
Expected Completion: Fall 2026
Funding: EDA Grant, DRA Grant, Private Funds

Status: This project is to construct a new Health Sciences building on the Newport campus. Health Sciences programs are the highest producing programs on campus, comprising more than 50% of the overall Newport campus enrollment. Both the architect and general contractor are selected, and the design of Phase I is in process.

3. Walking/Biking Trails NP Phase II

Architect/Engineer: Cromwell Architects
Contractor: Hawkeye
Expected Completion: On hold
Funding: ARDOT Trails Grant, Institutional Reserves

Status: This project encompasses Phase II of the Memorial Walking/Biking Trail on the Newport campus. The project is funded by a Recreational Trails grant from ARDOT and 20% matching institutional funds. This project has been placed on hold until the completion of the Center for Health Sciences construction.

ASU MID-SOUTH

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Adult Education Foundation Repair	\$250,000	Design Phase

1. Adult Education Foundation

Architect/Engineer: WER Architects and WER Engineers
Contractor: TBD
Expected Completion: Summer 2025
Funding: Institutional Reserves

Status: This project is to repair the foundation in the Adult Education department in the Workforce Center Building. We have had a consultation with the architectural and structural engineering firms, and they are currently developing the bid documents. Bids will be solicited in Spring 2025, with work to commence later in the spring or early summer.

ASU THREE RIVERS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
New Nursing Building	\$8,000,000	Construction Phase
Ritz Theatre Renovation–Phase V	1,355,611	Design Phase
New Workforce Center Renovation & Expansion	2,969,250	Design Phase

1. New Nursing Building

Architect/Engineer: Lewis Architects Engineers
Contractor: Clark Contractors, LLC
Expected Completion: Fall 2025
Funding: Federal Department of Health and Human Services Grant

Status: The Federal Department of Health and Human Services grant is funding this construction project. Steel framing and exterior walls have been completed. Currently work is being done on interior framing.

2. Ritz Theatre Renovation – Phase V

Architect/Engineer: SCM Architects
Contractor: Nabholz Construction
Expected Completion: Summer 2025
Funding: Arkansas Natural and Cultural Resources Council (ANCRC) Grant

Status: The ANCRC grant, awarded by the Arkansas Department of Heritage, is funding Phase V renovations, which include incorporation of the former TV repair shop building. The design phase is completed. The contractor is receiving bids from subcontractors for the remainder of Phase V work.

3. New Workforce Center Renovation & Expansion

Architect/Engineer: TBD
 Contractor: TBD
 Expected Completion: Winter 2025
 Funding: HIRED Grant Funds

Status: The HIRED grant, awarded by the Arkansas Department of Commerce, is funding the renovation and expansion, which include incorporation of the former El Parion restaurant. An RFQ for an architect is underway.

HENDERSON STATE UNIVERSITY

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Barkman House	\$850,000	Complete
Caddo Center (Phase III)	1,191,606	Complete
Mooney Hall	700,000	Construction Phase
Smith Hall	400,000	Construction Phase
Russell Fine Arts Hall	800,000	Construction Phase

1. Barkman House

Architect/Engineer: SCM Architects
 Contractor: Nabholz
 Completion: Spring 2025
 Funding: Arkansas Natural and Cultural Resources Council (ANCRC) Grant

Status: The ANCRC grant funded adaptive preservation of the Barkman House. The grant included new roofing, repairing all historic wood on the exterior of the building, adding insulation and duct repairs, painting, and structural repairs. The project has been completed.

2. Caddo Center (Phase III)

Architect/Engineer: SCM Architects
 Contractor: Kinco Constructors
 Completion: Spring 2025
 Funding: Arkansas Natural and Cultural Resources Council (ANCRC) Grant

Status: The ANCRC grant funded the preservation and renovation of the Caddo Center, creating a one-stop shop for students. This Phase III grant will allow space for Financial Aid, Student Accounts, and Housing. Construction is now completed.

3. Mooney Hall

Architect/Engineer: SCM Architects
Contractor: Nabholz Contractors
Completion: Summer 2025
Funding: Arkansas Natural and Cultural Resources Council (ANCRC) Grant

Status: The ANCRC grant is funding adaptive preservation of HSU's Mooney Hall. The grant will include new roofing, and will repair all historic wood on the exterior of the building, entry repairs to the brick area, painting, and structural repairs. Construction has begun, and the project is scheduled to be completed by May 2025.

4. Smith Hall

Architect/Engineer: SCM Architects
Contractor: Kinco
Completion: Summer 2025
Funding: Arkansas Natural and Cultural Resources Council (ANCRC) Grant

Status: The ANCRC grant is funding adaptive preservation of Smith Hall. The grant will include a new cooling tower, painting, and structural repairs. Construction has begun, and the project is scheduled to be completed by May 2025.

5. Russell Fine Arts Hall

Architect/Engineer: SCM Architects
Contractor: Nabholz Contractors
Completion: Summer 2025
Funding: Arkansas Natural and Cultural Resources Council (ANCRC) Grant

Status: The ANCRC grant is funding adaptive preservation of Russell Fine Arts Hall. The grant includes renovating the music, band, and auditorium areas, and repairing all historic wood, lockers, painting, and flooring. Construction has begun, and the project is due to be completed by May 2025.

**Arkansas State University
Board of Trustees Report
March 14, 2025**

**Chancellor's Report
Arkansas State University-Jonesboro**

OFFICE OF THE CHANCELLOR

- Prepared to launch a national search for a Vice Chancellor for Enrollment Management to continue building on four consecutive semesters of record enrollment;
- Finalized an agreement with NYITCOM to establish a “Freshman-to-Physician” program, creating a direct pathway for high school seniors to gain acceptance into medical school;
- Examined potential renovations to Kay's Hall, the Pavilion (as proof of concept for an entertainment district), the baseball player development center, and North Park Plaza;
- Evaluated opportunities on campus for a potential NYITCOM expansion;
- Traveled to Little Rock to celebrate A-State alumnus Johnny Allison's induction into the Arkansas Business Hall of Fame;
- Evaluated the proposal from Intercollegiate Athletics for a small price increase for football seating , in order to support A-State's revenue-sharing obligations;
- Worked with community leaders to build support for A-State's workforce development initiatives;
- Launched an internal “One Pack” strategy to bring fundraisers, communicators, and event planners together to increase communication and collaboration across campus;
- Explored additional opportunities to increase awareness of the NCAA House Settlement and what it means for A-State;

ACADEMIC AFFAIRS AND RESEARCH

Office of the Provost

- **Carnegie R2 Status Reaffirmed** – Arkansas State's status as a Research 2: High Spending and Doctorate Production Institution, as designated by the Carnegie Classification of Institutions of Higher Education, has been reaffirmed. The R2 designation acknowledges the University's status as one of the nation's top research and teaching universities. A-State was recognized in the latest classification listings for averaging almost \$8M in research expenditures annually during academic years 2020-21, 2021-22, and 2022-23.

- **Research Updates** – Research expenditures increased by 50% over the previous fiscal year in the most recent National Science Foundation Higher Education Research and Development report, issued in January 2025. This rise is due to improved reporting that better captures University funds for research. Although the FY2024 report is not yet considered for the Carnegie classification, it indicates progress in research efforts. The report, which includes federal and state funding, showed \$10,950,000 spent in research and development last year, the highest since 2012 and the fourth highest in A-State's history.
 - **DHS Grant Update:**
 - The qualified residential treatment programs have been amended, and the agreement, budget, and scope have been executed. The total award is \$650K.
 - The ATLAS/HOWL amended agreement, budget, and scope are executed. The total award is \$2.3M.
 - The business acuity amended agreement, budget, and scope are currently being finalized. The total award is \$24M.
- **Degrees Awarded** – More than 2,000 degrees were awarded in December 2024. In the 2023-24 academic year, 5,523 degrees were awarded, including 1,099 associated degrees, 1,752 bachelor's degrees, 1,681 master's degrees, and 217 doctoral degrees. Compared to last year, the number of doctoral recipients almost tripled (78 vs. 217) due to programs such as educational leadership, occupational therapy, physical therapy, nursing practices, and nurse anesthesia.
- Members of the Provost's leadership team continue the implementation of a new University website and centralized scheduling platform. The website has moved into the content-management system integration phase. The centralized scheduling project is in the institutional process setup phase, with an anticipated launch in Fall 2025 for the Spring 2026 academic schedule.

Arkansas Higher Education Coordinating Board Actions

The following were approved by AHECB for A-State at the January 24, 2025, meeting:

EXISTING CERTIFICATE OR DEGREE PROGRAM OFFERED AT AN EXISTING OFF-CAMPUS LOCATION

- B.S., Data Science and Data Analytics to be offered at Arkansas State University Campus Querétaro
- B.S., Engineering Management Systems to be offered at Arkansas State University Campus Querétaro

NEW CERTIFICATE PROGRAM

- C.P., Geographic Information Systems
- C.P., Livestock Business Management

PROGRAM DELETION/INACTIVATION OR REACTIVATION

- Deletion, t.M.S., Nutrition and Dietetics

Arkansas Higher Education Coordinating Board Actions

The following will be submitted to the AHECB for A-State at the April 25, 2025, meeting:

NEW CERTIFICATE PROGRAM

- C.P., Engineering Management Systems
- C.P., Construction Management
- C.P., Pre-Law Legal Research, Writing and Advocacy
- G.C., Geographic Information Systems

ACCESS AND INSTITUTIONAL ENGAGEMENT (AIE)

Access and Accommodation Services (AAS)

- The number of new students registered during this period is 90. This brings the total active registration numbers to 1,122.
- During the previous quarter, approximately 548 tests were administered.
- Our office processed four e-text requests and 12 technology/assistive devices checkouts.
- The AAS Transportation Program has facilitated approximately 135 pickups and drop-offs and completed approximately 26 classroom setups (e.g., seating accommodations, classroom signage for allergy accommodations).
- Approximately 25 ESAs have been approved, with other applications pending.
- AAS staff attended eight training sessions and conducted one workshop during the quarter. These trainings are disability-specific in terms of programming and service delivery. The trainings also satisfy continuing-education requirements for state and national licenses and certifications held by AAS staff members.
- The AAS Student Satisfaction Survey was distributed to registered students. A summary of the findings was shared with the division VC. The results were overwhelmingly positive regarding AAS staff, programs, and services.
- AAS is purchasing a new wheelchair-accessible cart through infrastructure funding to better transport students with physical- and health-related disabilities or impairments.

Institutional Engagement

- The Division of Access and Institutional Engagement sponsored the following:
 - Strong-Turner Alumni Chapter Holiday Dinner on December 3, 2024;
 - Speaker Jervonne Newsome of Dallas, Texas, for the Annual Dr. Martin Luther King, Jr Celebration in January 2025;

- The luncheon and recruiting space for 150 high school students marching in the MLK parade on January 20, 2025.

Faculty/Staff Development, Promotion, and Retention

- The “Empower the Pack” mentorship program for faculty and staff was released. This program aims to build meaningful relationships across the campus, encourage personal and professional engagement, and increase employee retention. One hundred and fourteen employees signed up to be mentors, mentees, or both.
- AIE assisted the Black Faculty and Staff Association by providing a location for the group's breakfast on November 21, 2024.
- AIE provided funds to assist Staff Senate President Ian Buchanan with registration fees to attend the AABHE conference in Washington, DC.

Student Retention and Recruitment

- AIE will be sponsoring student Kiri McMann to present her research entitled *Brazilian Polkas: Teaching Chiquinha Gonzaga's Polkas for Piano* at the 2025 Music Teachers National Association National Conference that will take place in Minneapolis in March.

Multicultural Center (MC)

The Multicultural Center works to create a welcoming and inclusive campus environment by providing programming that promotes an appreciation for community development. We are committed to affirming students' overall experiences and serving as a support system and resource for the concerns and needs of students from all backgrounds.

- Between November 2024 and January 2025, the Multicultural Center welcomed more than 300 visitors.
- The MC partnered with the Student Activities Board (SAB) and Hermana y Hermano to host a Dia de los Muertos event.
- The MC partnered with International Programs and SAB to host an International Food Fest. Attendees engaged with various registered student organizations that presented traditional dishes and a global fashion show.
- The MC Ambassadors partnered with Sigma Gamma Rho to host a Veterans Day breakfast.
- The MC staff met with various campus departments, including the Keys Foundation, Scarlet to Black Program for Financial Independence, Student Affairs, and Access and Accommodation Services, to discuss sustaining collaborative efforts to enhance student engagement and inclusive programming.

- The MC participated in the Student Activities Board’s annual “Join in January” event. The event drew hundreds of first-time college and transfer students looking to get involved on campus.
- The MC staff met with students interested in the Non-Traditional Student Organization program. Dozens of students expressed interest in reintroducing the program to the campus and connecting the non-traditional student population with the general campus community.

ATHLETICS

Athletics Administration

- The Fall 2024 Athletics Director’s Honor Roll featured a school-record 269 student-athletes who helped the Red Wolves post a 3.20 all-department GPA, the highest in school history for a fall semester.
- The Red Wolves posted a school-record tying 85 percent graduation success rate for the second straight year, according to the NCAA.
- A-State placed a combined 159 student-athletes on the 2023-24 Sun Belt Conference Commissioner’s List and Academic Honor Roll, its most since 2020-21.
- The Red Wolves are currently tied for third place in the 2024-25 Bubas Cup standings after piling up 46.5 points through five sports scored. A-State has 8.5 more points than it did at the same time a year ago, when it placed fourth in the final standings for its best finish since 2015-16.

Football

- The Red Wolves were bowl-eligible for the second consecutive year and defeated Bowling Green in the 68 Ventures Bowl for their first bowl victory since 2019.
- Among the seven bowl games in 2024 that included a Sun Belt Conference team, the 68 Ventures Bowl received the second-highest TV ratings (1.68M) behind only the First Responders Bowl (1.70M). Viewership for the 68 Ventures Bowl increased 119% from the previous season and received its highest ratings in more than five years.
- Head coach Butch Jones, one of three FBS coaches in the history of college football to lead four different programs to multiple bowl appearances, signed a new agreement extending his contract to December 31, 2029.

Volleyball

- A-State advanced to the Great 8 of the National Invitational Volleyball Championship (NIVC), winning multiple postseason matches for the first time since the 1993 NIVC.
- The Red Wolves won 28 matches to tie its most in the rally-scoring era that began in 2001.

- The Red Wolves claimed their first regular-season Sun Belt Conference championship since 2016.
- Head coach Brian Gerwig was named the Sun Belt Coach of the Year.

Men's Basketball

- Head coach Bryan Hodgson, the fastest head men's basketball coach in school history to reach 39 victories, signed a new agreement that extends his contract to March 31, 2031.
- The Red Wolves defeated No. 16/15 Memphis, 85-72, for their highest-ranked win in school history.
- A-State has reached 20 wins in a season for the second straight year, and the Red Wolves hold a Sun Belt Conference-best 10-3 league record.
- A-State had two home games picked up for a nationally-televised broadcast this year, giving it three over the last two seasons. Its nine total nationally-televised games since 2023-24 are the most for any two-year span in program history and also two more than it had the 25 combined years prior to 2023-24.

Women's Basketball

- The Red Wolves' 16 victories this season are their most since 2015-16, and their 12-1 league record currently puts them in second place in the Sun Belt Conference standings.

Baseball

- A sell-out crowd was in attendance for the 22nd Annual Grand Slam Banquet.

Cross Country

- Jacob Pyeatt secured an automatic bid as an individual qualifier to the NCAA Cross Country Championships after placing seventh in the men's 10K race at the NCAA South Central Regional Championships and securing all-region honors for the third time in his career.

ENROLLMENT MANAGEMENT, GLOBAL ENGAGEMENT AND OUTREACH

Undergraduate Recruitment

- **Spring 2025 Census** – A-State enrollment continues to soar and has reached 16,073 in Spring 2025. This represents a 10% increase from last spring (14,678), and it is the largest spring enrollment in A-State history. Growth is observed across the board, with the largest increases in the College of Nursing and Health Professions, the Neil Griffin College of Business, and the College of Agriculture.
- **Fall 2025 Applications and Admits** – Fall 2025 freshman applications are ahead of last fall by 7%. As of February 3, A-State has received 6,086 applications from in-state and out-of-state applicants combined.

Outreach

- EM worked with University Housing to identify and personally contact every admitted student who had not registered for housing.
- EM collaborated with Alumni Relations to contact every student who had not signed up for privately funded scholarships.
 - In total, we logged over 9,000 unique student interactions for these two initiatives.
- Welcome Center traffic had an 8.6% increase in daily tours and a 27% increase in school/special group tours.
- We held our largest campus preview days on record, with an 18% increase in attendance compared to a combined total of 2023's preview days, with a total student attendance of 748 (~1900, including guests).
- Our office ran social media campaigns for Free Application Weeks, Pack Preview and CSS Profile.
- EM packed and mailed 3,706 "admit boxes" to admitted students.

Early College Programs

- We increased enrollment by 19% from 700 students in Spring 2024 to 840 in Spring 2025, reflecting an increased interest in dual enrollment. For the 2024-2025 school year, we now have 15 school partnerships, expanding access to college courses for high school students.

Financial Aid (FA)

- FA worked with the Admissions Communication team to create a text campaign to promote FAFSA completion and scholarship acceptance for 2025-26.
- Award letters are processed daily for students as we receive their information. These included nearly 2,000 in scholarships offered to first-year students for 2025-26, valued at almost \$9M.

English Learning Academy (ELA)

- ELA consistent growth in the intake semesters with 12 new students for the Spring 2025.

Study Abroad Initiatives

- Spring 2025: Eighteen students are currently abroad.
- Summer 2025: Four faculty-led trips are planned to Costa Rica, Dominica, Greece, and Taiwan.

International Student Services (ISS)

- ISS hosted one of three planned country-specific student festivals this semester.
- We implemented a new student-lead strategy through coordinated email outreach.

FINANCE AND ADMINISTRATION

First National Bank Arena (FNBA)

- **Currently on Sale:**

- Blippi – March 14;
- Monster Trucks – March 22;
- Rodeo – April 12;
- Sesame Street – April 24.

Treasurer's Office

- The Treasurer's Office completed the 1098T reporting process for the year, and the Sponsored Programs Accounting team completed the NSF Higher Education Research and Development Survey reporting.

Procurement

- Procurement Services will host their annual vendor show on March 26, 2025.

Dining Services

- A year-to-date comparison shows that the number of traditional meal plans is up by 4.6%, and voluntary meal plans are up by 10.1%, with an overall increase of 7.5%.
- Construction Design and Planning is underway with the Chick-fil-A remodel. The new space is scheduled to open by the start of the fall semester.

Parking Services

- Parking Services moved into their temporary location in the South Wesley Building. Construction is occurring in the North Wesley Building, which will be Parking Services' new home in late March or early April.

University Bookstore

- The Inclusive Access program continues to grow, with a 73.2% increase over last year. This program gives students automatic access to their books on day one of class and at a savings over buying the same product individually.

Budget Planning

- The office is in the early stages of budget development for fiscal year 2026.
- All E&G and auxiliary budgets were monitored monthly to protect the institution's financial outcomes for the fiscal year. Any department/unit with deficits or forecasted deficits was thoroughly analyzed, and department supervisors were notified for corrective action.
- Staff are monitoring tuition and fee revenue to determine if any adjustments in year-end revenue forecasts are necessary.
- New strategic financial planning and tuition planning software are being installed.

University Police Department (UPD)

- The department was awarded a DPS Arkansas Public Safety Equipment Grant and a Kays Foundation Grant.

MARKETING & COMMUNICATIONS

University Marketing

- Coordinating a groundbreaking ceremony for the College of Veterinary Medicine, scheduled for March 12;
- Continuing to collaborate with city and community leaders to ensure that A-State is represented in major events and initiatives;
- Finalized contract details with ModernCampus, the new website content management system, to move forward with code implementation;
- Placing targeted ads to promote strategic priorities, brand awareness, and awards and accomplishments of campus community members;
- Working with ITS to brand the new campus community Pack Portal;
- Coordinated with the planning committee to host the Catalyst Economic Development Forum at the Red Wolf Convention Center;
- Preparing a micro-campaign to promote A-State's "Freshman to Physician" agreement with NYITCOM.

Publications and Creative Services (PCS)

- PCS continues to serve as an internal advertising agency for major campus initiatives.
- PCS is working with Textbook Brokers on merchandise designs to support the renewal of A-State's protected marks.

Digital Creative Media (DCM)

- DCM continues to produce high-quality photos and videos from campus events, sharing the story of everyday campus life at A-State.
- We have launched a new digital signage platform, making it easier to push updates and promote announcements and events on campus.
- DCM is working on projects to promote the "Freshman-to-Physician" announcement, increase yield from admitted students, and more.

INFORMATION TECHNOLOGY SERVICES

- **Pathify Portal Implementation** – A-State is in the process of replacing the my.AState portal with a new, integrated student/employee portal designed to provide a seamless "one-stop shop" experience. This includes a mobile app and

enhanced system integrations with Banner, DegreeWorks, Canvas, Microsoft 365 etc. Projected Launch: Late Spring 2025.

- **Coursera for Micro Credentials** – Integrating Coursera's Career Academy into Canvas to offer industry-leading credentials from Google, Meta, Salesforce, AWS, Dell, IBM, and more. This initiative supports workforce development initiatives and enhances academic offerings.
- **Slate Admissions Portal (My Den)** – Launched a new, engaging applicant “one stop shop” portal in early February to improve communication, streamline processes, and encourage applicant engagement throughout the admissions cycle in Slate following a successful integration project with Waybetter Marketing.
- **Coursedog Scheduling System** – Continued implementation of centralized scheduling platform, including business process rule configuration, Banner integration validation, and classroom audit completion to ensure data accuracy.
- **Infrastructure and Security Enhancements** – Ongoing efforts to improve system performance, cybersecurity measures, and data integrity across all campuses to support institutional growth and digital transformation. Collaborating alongside Internal Audit and all ASU System campuses to ensure processes and documentation are in place for GLBA and PCI-DSS compliance.

STUDENT AFFAIRS

Student Wellness Initiatives

- Student Affairs initiated a Student Mental Health Collaboration to monitor trends, expand educational programs, explore strategies to engage students in personal skill development, and market campus support services.
- Campus Recreation is experiencing a rise in participation this academic year. The Red WOLF Center usage increased by 9% from last year while the Intramural programs are experiencing a 5% increase.
- Club Sports, including Rugby, Spirit Squads, eSports, and Softball, competed in a variety of events during the spring semester.

Student Activities

The following notable student events occurred during Spring 2025 (January -March):

- A student-led marketing campaign, “Life is Better in Your Letters,” was designed to elevate the Greek Life brand. Aspects include council-led special events to promote Greek unity and sisterhood/brotherhood, social media posts highlighting events, personal testimonies, the benefits of Greek Life, and review of Panhellenic and Interfraternity Council recruitment weeks;
- Wolves Up Week Events: Students were welcomed back to campus in January with a series of events, including Join in January, Silent Disco, Battle of the Beats.

Each event promoted campus engagement and connected students to various opportunities to meet peers, explore interests, and encourage student involvement;

- The Student Activities Board hosted Howl on the Hardwood to celebrate A-State basketball. Eleven student organizations participated in the spirit competitions and cheered the Red Wolves to victory;
- The Student Government Association, Greek Life, and Volunteer A-State hosted the Hunger Games. The primary goal is to raise awareness of food insecurity and collect canned food donations/monetary donations to support the A-State Food Pantry. Arkansas State University is competing with other SunBelt Conference institutions for the largest total donations made throughout the week.

University Housing

- The campus housing occupancy for Spring 2025 is 2,887, a 7% increase from last spring.
- University Housing resident assistants hosted a variety of educational and social programming throughout the semester in each of their residential areas that have been informative, fun, and well attended.

UNIVERSITY ADVANCEMENT

Advancement Services

- For the second quarter of the fiscal year, October 1, 2024, through December 31, 2024, the University recorded 6,912 gifts and commitments from 2,448 individual donors for a total of \$10,300,487.67. The overall giving amount includes outright donations of cash, gifts-in-kind, planned gifts, and new pledges. A \$8,500,000 irrevocable planned gift is included from a donor who wishes to remain anonymous.

Alumni Relations

- Alumni Association 1924 Sustaining Life Memberships are up 5.8 % from FY 24. We are three away from our goal of securing 100 new 1924 memberships in honor of the Alumni Association turning 100 in 2024.
- The faculty/staff giving program, Torchbearers, has collected more than \$209,150.48 as of the end of the second quarter. This includes payroll deduction numbers. This is approximately a 46 percent giving rate. Currently, there are 754 faculty, staff, emeriti, and retired faculty/staff donating.
- Application submissions for the 2025 License to HOWL Scholarship will go to the selection committee after the February 1 submission deadline. Eight incoming freshmen will be selected to receive \$5,000 annual awards with an option to renew in successive years if they continue to meet the criteria. These scholarships are

funded by the official Red Wolves license plates offered by the Department of Motor Vehicle in Arkansas. For Fall 2025 there will be a total of 32 students receiving the L2H annual scholarship (8 seniors, 8 juniors, 8 sophomores, and 8 freshmen). Five thousand, three hundred twenty-five (5,325) license plates have been sold as of January 1, 2025.

- Many alumni engagement events are scheduled for 2025, including the following:
 - February 27 – Culture at the Cooper Sushi Class;
 - March 9-10 – Sun Belt Conference basketball activities, Pensacola, FL;
 - March 17 – Central Arkansas Young Alumni Gathering with Henderson Young Alumni – ASU System Office, Little Rock;
 - April 1 – Bark at the Park – Slayton Family Field, Jonesboro;
 - April 8 – 5th Annual Day of Giving “One Pack” Campaign – Virtual and On-Campus;
 - April 8 – A-State vs. U of Arkansas Baseball pre-game gathering, Fayetteville;
 - April or May – Alumni Day at the Races – Oaklawn, Hot Springs;
 - May 1 – Red Wolves on the Rooftop – ASU System Office, Little Rock;
 - June 23-24 – St. Louis Alumni Events – St. Louis;
 - August 16 – Annual Watering Hole (NPC Bid Day), Jonesboro;
 - September 6 – Tailgate at War Memorial for A-State vs. U of Arkansas game, Little Rock;
 - Homecoming Weekend (Date TBD)
 - 50-Year Reunion (New Format, Stay Tuned) – Cooper Alumni Center;
 - Distinguished Alumni Dinner or Reception (Stay Tuned) – Cooper Alumni Center;
 - Homecoming Tailgate Saturday – Cooper Alumni Center;
 - Fall 2025 – Grizzlies Game with Alumni;
 - December 6 – Pancakes & PJs – Cooper Alumni Center;
 - December 6 – Howlidays on the Rooftop – ASU System Office, Little Rock;
 - December – Bowl Activities.

Career Development and Engagement

- During the second quarter, Career Development and Engagement hosted six career fairs, five workshops and presented to fourteen classes. More than 100 employers were available to be visited by the 535 students who attended the fairs. Forty-five student appointments were made for resume reviews, mock interviews, and career planning discussions.
- Third-quarter career fairs:
 - January 30, 2025 – Student CRNA Conference and Career Fair – Cooper Alumni Center;

- February 4, 2025 – Agriculture Fair – Cooper Alumni Center;
 - February 20, 2025 – Advanced Manufacturing, Engineering, Computer Science and Technology Fair – Cooper Alumni Center;
 - March 4, 2025 – Education Fair – Cooper Alumni Center;
 - March 6, 2025 – Meet the Firms-Banking, Finance and Insurance – Cooper Alumni Center;
 - March 13, 2025 – Meet the Firms-Transportation and Logistics – Cooper Alumni Center.
- In the third quarter, two career fairs, one workshop, and the JCPenney Suit Up event were hosted. Seven classroom presentations have been held. Outside of career fairs and workshops, 35 students were assisted with resume reviews, and two students utilized the Big Interview resource.

Advancement Marketing and Communications (AMC)

- *VOICES* magazine was successfully delivered to mailboxes in January.
- AMC created leave-behind flyers for each college to assist development officers in donor proposals and engagement.
- We designed a Valentine's Day card with an insert specifically for donors who may be interested in legacy gifts.
- The "first-time" donor journey plan was finalized, which includes multiple touchpoints throughout a donor's first year to strengthen engagement and encourage continued giving.
- AMC partnered with the Office of Career Development & Engagement to implement a social media plan aimed at increasing student awareness of career events, tips, and strategies throughout the spring semester.

**Arkansas State University System
Board of Trustees Report
March 14, 2025**

**Chancellor's Report
Arkansas State University-Beebe**

BLOODWORTH BUILDING EXPANSION COMPLETE

Nursing students and faculty on the Arkansas State University-Beebe (ASUB) Searcy campus were excited to begin the Spring 2025 semester in the newly renovated and expanded Bloodworth Nursing Building. The \$1.5M project increased the structure by 6,200 square feet. The facility now houses two additional large classrooms and six additional faculty offices. A peaked roof, improved building access, and parking lot improvements were also a part of the expansion. The project was made possible by a federal appropriation sponsored by Senator John Boozman, to whom we are grateful. For Spring 2025, there are 71 students enrolled in Practical Nursing on the Searcy campus, and 40 students are enrolled in Registered Nursing classes. Across all locations and online, there are 137 students enrolled in Practical Nursing, and 62 are enrolled in Registered Nursing.

JOHN DEERE AG TECH PROGRAM EARNS PLATINUM COLLEGE OF TOMORROW AWARD

The ASUB John Deere Agriculture Equipment Technology Program recently won the 2024 College of Tomorrow Platinum Award from John Deere, earning the highest ranking of platinum, a prestigious honor given to John Deere training programs across the nation with rankings of Bronze, Silver, Gold, and Platinum Levels. Each program is evaluated and graded on several factors, including internship communications. The prize includes \$1,000 for program scholarships, instructor training at one of John Deere's facilities, a John Deere TECH College of Tomorrow jacket, and a crystal trophy.

ASUB also has the only virtual John Deere ag tech program in the nation. The virtual program began in 2021 with students from North Dakota and has since expanded to include students in Nebraska, New Mexico, Utah, Idaho, Arkansas(?), and California.

ASUB RECEIVES \$2.3 MILLION FOR WORKFORCE TRAINING

On December 19, Governor Sarah Huckabee Sanders and the Arkansas Division of Higher Education awarded nearly \$9 million to Arkansas State University System campuses to advance workforce development across the state. ASUB was awarded \$2.3 million for the design and implementation of the Arkansas *AgriSmartIQ* Focus Center, which will serve as the education hub for precision agriculture and related disciplines in the state.

The grants were part of nearly \$26M awarded to institutions across Arkansas for projects aligned with the Arkansas Workforce Strategy. Funding comes from the Higher Industry Readiness through Education Development (HIRED) program, established by the Workforce Initiative Act of 2015. The HIRED grants are intended to provide funding for state and regional industry-driven partnerships and data-driven education and workforce-training programs. Additional financing for the grants comes from Arkansas Workforce Initiative grant funding and American Rescue Plan Act (ARPA) funds.

ASUB SPONSORS "GIRL POWER GOES STATE" REGIONAL COMPETITION

On January 31, ASUB sponsored the Wilbur D. Mills Educational Service Cooperative's "Girl Power Goes State" regional competition in Beebe. The event empowers young women to explore nontraditional high-skill, high-wage careers in manufacturing, construction, and agriculture by creating innovative projects using welding, wood-cutting, and laser- and metal-cutting technology. Joe Petty, Computerized Machining Instructor, and Roger Moore, recently retired ASUB CFO, served as judges for projects that were designed and created using CNC technologies in wood cutting, laser, metal cutting, and multi-machine expertise. CNC stands for Computer Numerical Control, which is a technology that uses computer programs to control machines and tools. The use of this technology has revolutionized the manufacturing industry, allowing for faster and more precise production of parts and components.

The ASUB Searcy campus presented several scholarships from the Haas Foundation in CNC/manufacturing. In each of the four categories, first-place winners received \$1,000 scholarships, and second-place winners received \$500 scholarships. There were 47 participants representing 12 school districts. The winners will advance to the state competition at the Saline County Career and Technical Center in Benton on February 26.

CELEBRATING 25 YEARS WITH CISCO NETWORKING ACADEMY

The ASUB's Computer Systems & Networking Technology Program has been recognized for 25 years of dedication to student success through the Cisco Networking Academy. This program provides free curriculum, hands-on training, and industry certifications to prepare students for careers in networking and cybersecurity.

ASUB LITTLE ROCK AIR FORCE BASE RECOGNITION

The ASUB Little Rock Air Force Base Testing Center has been recognized as one of the Top 20 Military CLEP (College Level Examination Program) Test Centers in the nation. The 2024 CLEP Honors Awards celebrate test centers that administer the highest number of DANTES-funded CLEP exams, helping military members earn college credit and advance their education and career goals. This recognition

highlights ASUB's commitment to supporting our service members and increasing access to higher education.

ASUB NURSING RECEIVES DAISY AWARD NOMINATIONS

The ASU-Beebe Nursing Department is proud to celebrate the achievements of nursing instructor Tonya Brownfield and Licensed Practical Nursing (LPN) program graduate Kristen Street, who were recently honored with nominations for the prestigious DAISY Awards.

The DAISY Award, founded in 1999 by the family of J. Patrick Barnes, recognizes nurses who demonstrate extraordinary, compassionate care. Initially created to acknowledge hospital nurses, the award has since expanded to celebrate nursing educators, leaders, and students who make a lasting impact on their patients and peers.

Brownfield has been a nurse for 12 years, starting her journey at Arkansas State University's AASN program, attending classes at ASUB, before earning her BSN through Arkansas Tech University. Now an instructor at ASUB, she has embraced the role of mentoring the next generation of nurses.

Street, a recent graduate from the LPN program, described the honor of being nominated for the DAISY Award as "very humbling" and a testament to her determination to make a difference, even in the early stages of her career.

ASUB TRIO PROGRAM HONORS A HERO'S LEGACY

On January 31, ASUB TRIO Leadership Council (TLC) students presented a donation to the Sgt. Jason M. Swindle Hero's Legacy Scholarship, honoring the sacrifice and service of Sgt. Jason M. Swindle. Through fundraisers, TRIO students and staff worked tirelessly to raise money, with additional contributions from anonymous donors. Jason's widow, Chelsey Swindle, and their two sons, Paxton and JJ, were honored at the ceremony, where attendees received special honor pins as tokens of gratitude.

JOHN DEERE TECH SCHOLARSHIPS AWARDED TO FOUR STUDENTS

ASUB students in the John Deere Agriculture Equipment Technology Program recently received John Deere TECH scholarships from Deere and Company, in partnership with the John Deere Foundation. The scholarships are based on the highest overall grade point average and exceptional work performances with their sponsoring dealers. Caleb Martin, from Sidney, received a \$1,000 scholarship and is sponsored by Greenway Equipment in Newport. Christian Young, from Mowata, Louisiana, received a \$500 scholarship and is sponsored by Sunshine Quality Solutions in Eunice. In addition, several online students received John Deere TECH scholarships.

COMPUTERIZED MACHINING PROGRAM RECEIVES GENE HAAS GRANT

ASUB's computerized machining program on the Searcy campus received a generous \$18,000 grant from the Gene Haas Foundation. This funding will enhance student success by providing scholarships, tools, textbooks, and competition opportunities, equipping students for rewarding careers in manufacturing.

The computerized machining program is accredited by the National Institute for Metalworking Skills (NIMS). The Institute offers more than 50 professional certifications that students can earn, increasing their marketability after graduation.

COMMUNITY

The Jacksonville Chamber of Commerce recently hosted ASUB Chancellor Dr. Jennifer Methvin, as the featured speaker for the February First Friday Breakfast. Dr. Methvin highlighted the impact of higher education on workforce development and community growth, emphasizing that ASUB offers educational opportunities in the Jacksonville community at the Little Rock Air Force Base Education Center. Open to both military personnel and the community at large, ASUB LRAFB has served the region for 60 years and remains committed to providing quality education and training opportunities. A 60-year celebration is being planned for later this year.

ASUB Academic Program Notifications

On January 24, the Arkansas Higher Education Coordinating Board reviewed the following program actions for ASUB:

- New Option, Concentration, Emphasis, or Minor
Associate of Fine Arts in Fine Arts: Music track (CIP 50.0101; DC 1600; 60 credit hours; 50% online; Fall 2024)
University Requirement – 1-3 credit hours
UNIV 1001 Principles of Academic Success I OR
UNIV 1003 Principles of Academic Success III
General Education – 25 credit hours
ENG 1003 Freshman English I
ENG 1013 Freshman English II
ART 2503 Fine Arts-Visual
THEA 2503 Fine Arts-Theatre
MATH 1043 Quantitative Literacy (or higher)
Life Science – 4 credit hours
U.S. History/Government – 3 credit hours

SOC 2213 Principles of Sociology OR

PSY 2013 Introduction to Psychology

Fine Arts Music Core – 23 credit hours

MUS 1000 Recital Attendance (4 semesters) MUS 1201 Class Piano I

MUS 1211 Class Piano II

MUS 1411 Ear Training I

MUS 1421 Ear Training II

MUS 1413 Music Theory I

MUS 1423 Music Theory II

MUS 2201 Class Piano III

MUS XXX2 Applied Instruction I

MUS XXX2 Applied Instruction II

MUS XXX2 Applied Instruction III

MUS XXX2 Applied Instruction IV

MUS 1901 Symphonic Band I OR

MUS 1791 The Singers I

MUS 1911 Symphonic Band II OR

MUS 1891 The Singers II

MUS 2901 Symphonic Band III OR

MUS 2791 The Singers III

MUS 2911 Symphonic Band IV OR

MUS 2891 The Singers IV

Music Industry Courses – 12 credit hours

MUS 2563 Rock Music History

MUS 2573 Music Commerce

MUS 2583 Principles of Song Writing

MUS 2593 Recording & Music Technology

**Arkansas State University
Board of Trustees
March 14, 2025**

**Chancellor's Report
Arkansas State University-Mountain Home**

Spring 2025 Enrollment:

Spring enrollment at Arkansas State University-Mountain Home (ASUMH) is strong, with a reported headcount of 1,266 students – an 11% increase over spring 2024. ASUMH continues to expand its educational reach, with students attending from nine states across the country. Programs with the highest enrollment include the Associate of General Studies (AGS), Pre-nursing, Associate of Arts (AA), Registered Nursing, Business (Associate of Science), Education, Liberal Arts and Sciences, Business Administration, Health Professions, Professional Medical Coding, Welding, Automotive Systems Repair, Criminal Justice, and Funeral Science.

Student Leadership Academy:

AUMH students, Sadie Quick and Bree Morse, participated in the Arkansas Community Colleges' (ACC) Student Leadership Academy. Interacting with community college students from around the state, they spent two full days exploring leadership skills; touring the Arkansas State Capitol, where they attended legislative committee meetings; and spending time with other ASU System students in a conversation with System President Dr. Brendan Kelly at the ASU System Offices.

Draft Day:

ASUMH hosted the first-ever North Central Arkansas "Draft Day" in partnership with the Arkansas State Chamber of Commerce and its Be Pro Be Proud (BPBP) initiative, the Mountain Home Chamber of Commerce, and the Mountain Home School District. BPBP is a program focused on attracting students and young adults to technical careers through exciting simulation experiences, and then connecting them to post-secondary opportunities and careers. More than 25 high schools and over 30 employer partners from the region registered to participate. Draft Day is a dynamic career event connecting Arkansas companies with high school students, designed to match students' technical skills and interests with exciting career opportunities. Draft Day offers a Career Expo for all high school students and targeted matches connecting seniors with companies for in-personal interviews. Preparatory workshops ensure that students are equipped to perform well in the interview process.

ASUMH Legislative Reception:

In partnership with the North Central Arkansas Economic Alliance, ASUMH hosted a legislative reception at the ASU System Offices on February 3, 2025. More than 40 leaders from Baxter and Marion Counties travelled to the event. The reception was very well-attended by legislators, Governor's staff members, ASU System staff, etc. Following the event, legislators and community members, alike, commented on the value and importance of having casual, but focused, conversations that were made possible at the reception.

Coulter Celebration of Lights 2024:

In partnership with the City of Mountain Home, ASUMH executed another very successful holiday light festival. More than 9,000 cars drove through our on-campus experience, and over \$37,000 in donations were collected to support scholarships and ongoing project expenses!

Mountain Home Art Walk:

The inaugural exhibit of the Mountain Home Art Walk, including 17 pieces of sculpture by renowned artist Dale Rogers, has been very successful. The Art Walk, a partnership between the City of Mountain Home and ASUMH, is designed to attract visitors to the joint trail project to promote art, health, and economic development. The original agreement with the artist allowed for a few of the pieces to become part of the college's permanent collection. However, due to the positive reactions and donations from the community, all 17 pieces have been secured and will always remain in the permanent collection.

ADHE Program Notifications:

ASUMH does not have any current program changes or requests pending at ADHE.

**Arkansas State University System
Board of Trustees Report
March 14, 2025**

**Chancellor's Report
Arkansas State University-Newport**

Strategic Priority 1: Student Success

- Student Kamryn Bates achieved eighth place in Arkansas during the 2025 Microsoft Office Specialist U.S. National Championship Fall Qualifier. Kamryn exemplifies the qualities of a dedicated scholar-athlete, inspiring her peers through her commitment and diligence, both in the classroom and on the softball field. Congratulations to Kamryn on her remarkable accomplishment.
- Student leaders from ASU-Newport attended the ACC Student Leadership Conference in Little Rock, AR. They acquired valuable insights into leadership and government, returning with innovative ideas and renewed enthusiasm to make a positive impact at ASU-Newport.
- The Beta Nu Gamma Chapter of PhiTheta Kappa (PTK) presented at the December meeting of the Arkansas Collegiate Network (ACN) via a virtual meeting. The presentation's focus was on the NarcanTraining Project and was led by PTK President Cheyenne Sheppard and Vice President of Service Jerry Brown.
- Ashlyn Montalvo, the owner of Lice Clinic of America in Jonesboro, AR, visited our cosmetology students to discuss methods for identifying and removing head lice.
- Welcome Week at ASUN was a success, with over 2,200 students welcomed to the Newport, Jonesboro, and Marked Tree campuses. Special thanks to everyone who helped make it possible.
- Troy Reeves, Jr. is the first graduate of ASUN's Industrial Maintenance Program to attain the status of Registered Apprentice. He has completed all program requirements and has been awarded an Associate of Applied Science (A.A.S.) degree, along with a Certificate of Completion of Apprenticeship from the U.S. Department of Labor.
- Jagger Jones, an Energy Control Technology (ECT) student, has been named the Malco "Head of the Class" winner for Energy ControlTechnology at ASU-Newport in Fall 2024. Each semester, Malco honors a student who demonstrates a strong work ethic while pursuing their degree. Jagger is working towards his Associate of Applied Science (A.A.S.) degree at ASUN and preparing to enter the HVACR (Heating, Ventilation, Air Conditioning, and Refrigeration) workforce. He received a certificate and a backpack tool bag for his achievements. We appreciate Jagger's commitment to his studies in ASUN's ECT Program and wish him success in his future endeavors.
- Phi Theta Kappa (PTK) recently inducted new members into the Beta Gamma Nu Chapter at ASUN. Congratulations to these students on this significant achievement! Lead PTK Advisor Professor Betsy Walker was honored with a special award. A brick engraved with her name and the PTK Chapter will be placed at the PTK Headquarters in Jackson, MS, to recognize her dedication and service. Thanks to her efforts and those of dedicated students, ASUN's PTK status has been elevated to Five Star status.

- On November 12 and 14, honor student Masen Woodall completed a portion of his honors project for Interpersonal Communications by working with elementary students from Newport. The project focused on communication at different age levels, including kindergarten, third grade, and fifth grade. We celebrate the achievements of honor students, like Masen, and commend him for his engagement with students in our community.
- Professor Justin Stewart has successfully implemented "Escape Rooms" as a pedagogical tool to stimulate student engagement through a competitive framework. In this interactive setting, learners are challenged to solve puzzles to earn clues that facilitate their progression in the learning process.

Strategic Priority 2: Employee Success

- Congratulations to Nursing Instructor Tabitha Reynolds on completing her Master of Science in Nursing degree at Colorado Technical University. We are proud of you!
- Chef Lisa Godsey recently appeared on KAIT 8 Midday to effectively promote the Culinary Arts program at ASUN. Her insights highlighted the unique opportunities available within the program, emphasizing its potential to advance culinary education and career development.
- Congratulations to our 2025 NISOD (National Institute for Staff and Organizational Development) Excellence Award recipients: Regena White, Director of Nursing; and William Tate, Instructor of Agriculture. The NISOD Excellence Awards were established in 1991 to allow NISOD member colleges to recognize individuals making extraordinary campus contributions. Since its inception, more than 33,000 recipients nationwide have been honored with this award by their respective colleges.
- Dr. Monica Mobley has been appointed to the statewide Data Science Advisory Council. Her role will focus on expanding the "Data Science for Arkansas" initiative to include more two-year academic institutions, facilitate 2+2 articulations, offer stackable certificates, and enhance upskilling and reskilling in data science and analytics for workforce development. Congratulations to Dr. Mobley!
- Professor Stephanie Wilson collaborated with HVLT (High Voltage Lineman Technology) instructors Kenny Browning, Ryan Roberson, and William Mouser to create lessons focusing on the mathematics principles essential for HVLT students. Pre- and post-testing indicated that students experienced positive learning outcomes, as evidenced by their enhanced understanding of mathematical applications specific to HVLT.

Strategic Priority 3: Institutional Excellence

- The Achieving the Dream (ATD) Leadership Team from ASU-Newport will attend the annual DREAM Conference in Philadelphia, Pennsylvania, from February 18 to 21. This flagship event, organized by ATD, brings together thousands of practitioners from various institutions across the United States to share evidence-based strategies for promoting student success and equity. <https://achievingthedream.org/event/dream-2025/>
- The Beta Nu Gamma Chapter of PhiTheta Kappa (PTK) at ASU-Newport has been recognized as a 2024 REACH Chapter. PTK is an honor society that recognizes academic achievement at two-year colleges, and encourages personal growth, leadership, and service. As a result, our chapter will receive graduation stoles to be worn during the graduation ceremony to honor our PTK students' academic achievements. Additionally,

we have confirmed that our chapter has attained Five-Star Chapter Status for the second consecutive year. We thank our dedicated PTK Advisors, Betsy Walker, Debbie Jewell, and Irina Reynolds.

- The ASUN Career Coach Program has been recognized by the Arkansas Department of Career and Technical Education (CTE) as an “Exemplary Program,” due to the diversity of schools it serves and the range of high-quality initiatives offered for career exploration in Northeast Arkansas. Our Career Coaches were invited to participate in CTE Day at the Arkansas State Capitol on February 5.
- The 2025 Science Olympiad is scheduled for February 22, 2025, at ASU-Newport. This event brings together some of the brightest young minds from across Arkansas, and ASUN is recognized for providing an excellent experience for participants and their families. This event would not be possible without the dedication of our volunteers.
- The ATD Spring Site Visit occurred on February 3-4, 2025. ASUN’s Achieving the Dream Coaches, Keisha Jones and James “Dub” Green, visited the Jonesboro and Marked Tree campuses.
- ASUN faculty and staff are invited to participate in the “30 for 30 Wellness Challenge,” an engaging program to promote health and well-being. This initiative will take place from January 27 to February 25.
- We observed a notable increase in enrollment for Spring 2025, with an expansion of over 13%, compared to the previous spring. As of January 20, our total headcount stands at 2,200 students. Thank you to our Enrollment Management Team and all faculty and staff members for their hard work!
- Dr. Mobley, our Dean of STEM, delivered a presentation on January 17, focusing on the latest best practices for student retention and learning environments.
- On January 7, we welcomed new cohorts of students in the Cosmetology and Esthetics programs.
- Kudos to our PTK advisors: Betsy Walker, Debbie Jewell, and Bethany Clark. The Beta Nu Gamma Chapter is one of only a few Five-Star chapters in the Arkansas/Oklahoma region.
- The ASU-Newport commencement ceremony occurred on December 6 at the Newport campus. ASUN celebrated 312 graduates who earned a total of 680 certificates and degrees. Congratulations to all graduates.
- ASU-Newport has received two HIRED (Higher Industry Readiness through Educational Development) grants. The first grant is a \$7.5 million award, in partnership with A-State and Arkansas Northeastern College, focusing on steel and food manufacturing. The second grant, amounting to \$250,000, is explicitly designated for ASU-Newport to expand its apprenticeship programs and micro-credentials. Kudos to Typhanie Myers, Charles Walker, and their team for their outstanding work!
- Arkansas State University-Newport and the University of Arkansas at Fayetteville have partnered to strengthen their data science workforce. This collaboration seeks to enhance educational and professional opportunities in data science. The link to the associated article is provided here: [ASUN U of A Fayetteville Data Science Article](#).

Strategic Priority 4: Community Engagement

- High Voltage Instructors Kenny Browning and Ryan Roberson attended a career fair at Pangburn High School to promote the HVLTL program to seventh-twelfth graders.

- The “GIRL POWER GOES STATE” event at ASU-Newport was a tremendous success. Our industry partners played a vital role by judging numerous impressive projects, and the young women truly excelled. Congratulations to all the participants! All the girls are winners for their hard work, and the following projects will advance to the state level:
 - LASER
 - First Place-Carlee Parham-EPC FFA
 - Second Place-Madalynn Moore-Armorel School District
 - METAL
 - First Place-Danica Waters and Breeauna Cathey-ValleyView High School
 - Second Place-Briley Gipson and Holly Michael-ValleyView School District
 - MULTI-TOOL
 - First Place-Bryleigh McClain, Morgan Stone, and Sarabeth Barrett-Rivercrest School District
 - Second Place-Karly Byford-Gosnell School District
 - PEOPLE'S CHOICE
 - Amelia Richardson and Maegan Sexton-ValleyView Agriculture Education/FFA

First-place winners received \$200, a new laptop, a precision toolkit, and a scholarship to ASUN-Jonesboro. Second-place winners received \$100 and a pair of Beats earbuds. The People's Choice winner received a new laptop, a precision toolkit, a scholarship to ASUN-Jonesboro, a gift basket from Cracker Barrel, and a \$100 Visa gift card.

- Associate Dean Lindley Gilliam and Instructor William Tate attended the Newport Economic Development Agriculture Roundtable on January 28. Local agricultural leaders gathered to discuss Jackson County's strengths, challenges, opportunities, and risks in order to prepare the agricultural community to meet the future needs of the agricultural economy.
- Charles Walker and Michael Nowlin represented ASUN at the Catalyst NEA Economic Development and Leadership Forum held at the Embassy Suites in Jonesboro on January 9.
- William Tate and Michael Nowlin attended the Farm Bureau State Convention and Agriculture Mechanics Show at the Hot Springs Convention Center in December. Their objective was to recruit for the Ag program and to network with agriculture professionals. Future Farmers of America (FFA) students from across the state participated in the Ag Mechanics competition during the event.
- Faculty and students from the ASUN Nursing and Health Professions programs collaborated to create Christmas cards sent to patients at St. Jude Children's Hospital.
- Professor Irina Reynolds, Recruiter Chris Reynolds, and communications students collaborated and visited with the children at Newport Elementary School. This interaction provided a valuable opportunity for our students and the kids to learn from one another, highlighting the importance of community involvement in education and encouraging a spirit of curiosity and growth among the young learners.
- The Workforce team and ASUN faculty hosted 80 students from the Migrant Worker Program. The students were organized into groups, based on their industry interests. They toured Camfil, Best Manufacturing, and Embassy Suites (Houlihan's) and participated in career exploration activities at St. Bernards. After completing the visits, the students also toured the associated ASUN program.
- Dr. Typhanie Myers and Dean Monica Mobley attended the Newport Rotary luncheon to present new opportunities at ASUN, specifically the Associate of Applied Science (A.A.S.) in

Business Management & Supervision and the Associate of Science (A.S.) in Data Science and Data Analytics degrees.

- Former Entergy Control Technology (ECT) student Curtis Christenberry, now the Operations Manager at Winair in Jonesboro, recently spoke to ECT students. He presented information on the code requirements for bathroom and dryer exhaust vents. The ECT faculty appreciates Mr. Christenberry for sharing his expertise and emphasizing the importance of using the proper equipment.
- Jason Froman, a Newport, Arkansas, native and owner of Froman Hive and Honey, spoke to second-year Agricultural Technology students about the crucial role that bees play in agriculture. He also discussed his transition from a career in insurance to beekeeping.
- Cameron Wilkins, a former Ag Tech student, spoke with second-year students about his experience at ASUN and his current career in custom harvesting across the United States.
- The ASUN Agriculture program hosted seven local high schools for the Future Farmers of America (FFA) regional competitions. Students participated in various contests, including Creed speaking to develop the public speaking abilities of 7th, 8th and 9th graders, parliamentary procedure, conducting a chapter meeting, extemporaneous speaking, prepared public speaking, and job interview skills.

ASUN Academic Program Notifications

- There are no program notifications to report.

**Arkansas State University
Board of Trustees Report
March 14, 2025**

**Chancellor's Report
Arkansas State University Mid-South**

Enrollment Update

Spring 2025 enrollment remains strong at ASU Mid-South, with a current unduplicated headcount (as of 2/14/2025) showing an increase of 2.6% over the final headcount for the Spring 2024 semester. More impressively, our total student semester credit hours (SSCH) are up 15.5% over final SSCH generated last spring. These numbers will continue to fluctuate somewhat throughout the enrollment processing period for the Short-Term 2 semester, which begins on March 11.

Broken down by term:

- Full-Term showed a 0.3 percent decline in headcount and a 9 percent increase in SSCH;
- Short-Term 1 showed a 24 percent increase in headcount and a 22 percent increase in SSCH; and
- Short-Term 2 showed a 21 percent increase in headcount and a 40 percent increase in SSCH.

Complete College America (CCA)

Vice Chancellor for Student Services, Jeremy Reece, was recently invited to participate in a SXSW Podcast, *Voices for Justice: Navigating Priorities & Realities on U.S. College Campuses*, being recorded in Austin, Texas, on March 4. Reece's participation, sponsored by Complete College America and the Bill and Melinda Gates Foundation, will highlight the impressive work undertaken by ASU Mid-South to improve the completion and success rates of the students on its campus.

New Roll-Over Simulator

Thanks to funding provided through the Carl D. Perkins Career and Technical Education Act, ASU Mid-South recently purchased a classroom rollover simulator for its EMS/EMT/Paramedic Training Program, making it the first program in the state to obtain a simulator of this type. This device allows instructors to stage a simulated vehicle rollover at any point within a 360-degree radius, providing students the opportunity to practice scenarios of delivering emergency medical care, including clearing airways, performing extrications, and placing patients on backboards, even while patients are inside a vehicle on its side, upside down, or at any point in-between. It includes a steering wheel, as well

as four passenger seats for mannequins, which allows students to be trained to handle multiple people and injuries at one time.

Perkins Reserve Fund Grant Awarded

ASU Mid-South was recently awarded \$49,995 as part of a statewide competition for Carl D. Perkins Career and Technical Education Act Reserve Funds. This award is being used to purchase a collaborative robot (or cobot) for use in ASU Mid-South's Mechatronics Program, which is shifting to a greater focus on automation. Cobots, or collaborative robots, differ from traditional robots in that they are safer and are intended to work hand-in-hand with humans to perform slower, more specialized work.

MPO Technical Committee Appointment

ASU Mid-South Chancellor Debra West was recently appointed by the West Memphis Marion Area Metropolitan Planning Organization (MPO) to serve on their Technical Committee. An MPO is the policy board created and designated to carry out the metropolitan transportation planning process. MPOs are required to represent localities in all urbanized areas with populations over 50,000, as determined by the U.S. Census. The technical committee of the West Memphis Marion MPO helps shape future policies for efficient and safe transportation mobility in the region served by ASU Mid-South.

ARAG Legal Services for Students

As part of its long-standing partnership with Ascendium Higher Education Group to promote student completion and success, ASU Mid-South recently entered into an agreement with ARAG Legal Services to offer free legal services and counseling to our for-credit, adult-student population. ARAG partners with local attorneys to provide these services, which are designed specifically with student legal needs in mind. It can be used for consumer-protection matters, criminal matters, debt-related matters, family law, general legal matters, tenant matters, small claims court, traffic matters, and other types of routine legal issues which can negatively impact a student's ability to persist in continuing their education. Students work directly with ARAG to access these services, which are provided at no cost to the student or to the college. Also, any matters litigated (?) against ARAG Legal Insurance, Ascendium, and participating schools are excluded under the plan.

Ascendium Higher Education Group, the 501(c)(3) nonprofit organization that sponsors the project, funds initiatives across the U.S., helping learners from low-income backgrounds achieve upward mobility. It has supported ASU Mid-South's student-success efforts since 2020, providing ongoing funding to support the College's student emergency fund, as well as providing paid internships for qualified ASU Mid-South students working in area businesses and industry.

NISOD Excellence Award Winners

The National Institute for Staff and Organizational Development (NISOD) Excellence Awards provide member colleges with the opportunity to honor the remarkable contributions of faculty, staff, and administrators who shape the futures of community and technical college students. Receiving this recognition validates an individual's hard work, while strengthening a culture of excellence that benefits their college and the students it serves. In addition, Excellence Awards encourage professional growth and help to elevate teaching and learning practices. Each year, ASU Mid-South solicits nominations for faculty and staff, who are deserving of this recognition. Recipients are chosen by a vote of the senior staff, which includes Vice Chancellors, Associate Vice Chancellors, and Deans.

ASU Mid-South has named the following three individuals to receive NISOD Excellence Awards for 2025: Blake Armour, Instructor, Auto/Diesel Technology; Katherine Stoddard, Assistant Dean for Business and Computer Science and Associate Professor for Information Technology; and Crystal Burger, Director of Financial Aid. These outstanding professionals represent the best of the best at ASU Mid-South and will receive their recognition at NISOD's annual International Conference on Teaching and Leadership Excellence, which will be held May 24-27, 2025 in Austin, Texas.

Academic Program Notifications

ASU Mid-South reports the academic program status changes (inactive or deleted) this quarter, listed below. The AAS Computer Programming Degree and its imbedded certificates are being moved to inactive status, due to insufficient of program enrollment. The changes are the following:

- AAS in Computer Programming
(CIP: 11.0299; Degree Code: 0980);
- TC in Computer Programming
(CIP: 11.0299; Degree Code: 2335);
- CP in Computer Programming
(CIP: 11.0201; Degree Code: 1561);and
- CP in Database Programming
(CIP: 11.0202; Degree Code: 1180).

**Arkansas State University
Board of Trustees Report
March 14, 2025**

**Chancellor's Report
Arkansas State University Three Rivers**

Saline County Career Technical Campus (SCCTC)

On January 13, 2025, the Saline County Career Technical Campus (SCCTC) Automotive Program was notified of its successful ASE (Automotive Service Excellence) Accreditation, allowing students to earn ASE certifications. This accreditation will remain in place through 2030.

The SCCTC and Arkansas State University Three Rivers (ASUTR) have received a \$2 million HIREd grant from the Arkansas Department of Commerce. Announced by Governor Sarah Huckabee Sanders, this award will support the launch of SalineSync, a workforce-training consortium aimed at addressing labor shortages and boosting economic growth. The flagship initiative will be the Aerospace and Defense Regional Focus Center in Benton, Arkansas, offering specialized training to equip students for high-demand careers in the aerospace and defense industries.

Arkansas State University Three Rivers Adult Education

Between August and December of 2024, twenty-five students earned their GED. Three completed the Certified Clinical Medical Assistant (CCMA) Individualized Education Training, with one passing the national exam. With 153 currently enrolled, the program is on track to significantly surpass last year's enrollment.

Malvern Campus Career Center and Workforce Development Update

Due to rising Career and Technical Education (CTE) enrollment statewide, the Malvern Career Center's per-student Full-Time Equivalent (FTE) has been reduced for the fall semester, resulting in a one-time spring payment adjustment of \$28.58.

Director of Workforce Scott Sikora is collaborating with Hostess Brands/J.M. Smucker Co. to develop a Yard Spotter truck training program for their new plant. Yard trucks, also known as yard jockeys, spotter trucks, and terminal tractors, are designed to move trailers and cargo containers.

ASUTR Workforce delivered its first professional development training for Matthews International in late February. Additionally, it is working with Bryan Shankle, HR Manager

for Xpress Boats/Veranda Luxury Pontoons, to develop a multi-week Veranda Maintenance Training program.

Total Workforce revenue since January 2017: \$2,488,651.97.

FY 24-25 revenue to date: \$308,475.00.

FY 24 Workforce training hours to date: 2,202.

Student Affairs and Retention

In December 2024, 187 graduates earned a total of 213 degrees and certificates.

The College Learning Advocate received 68 referrals, impacting 59 students through Early Alerts, PCS Course meetings, C.A.R.E. Team referrals, and High School Career Coaches. This led to 88 individual student meetings and seven faculty/staff meetings.

In October, the Eagle Outreach Pantry served 78 unduplicated households, including 15 new to the pantry, with 641.64 pounds of food distributed. In November, 63 unduplicated households were served, eight of them new, with 603.6 pounds distributed. December saw 21 households served, including one new, and 144.5 pounds distributed. As of January 7, 2025, the pantry had served 20 households, seven of which are new.

College Advancement and Community Outreach

The Office of College Advancement organized volunteers to throw more than 100 T-shirts into the crowd of spectators at the Ouachita River Rumble football game between Malvern and Arkadelphia High Schools.

The Council for Advancement held a Scholarship Committee meeting, awarding \$1,000 Foundation Scholarships to 10 students and the Jessie Mae Ashford Scholarship to one student. Eleven Employee Education Opportunity Grants were also awarded to employees pursuing their bachelor's or master's degrees through ASU or HSU for the Spring 2025 semester.

Office of Finance and Administration

Dr. Rook is pleased to announce the successful completion of the CFO search. Ms. Jackie Yarbrough will begin her role as CFO on February 28.

Academic Program Notifications:

The following programs are recommended for deletion from the College's program inventory:

Program	Degree	CIP Code	Degree Code
Accounting	Associate of Applied Science	52.0301	0140
Healthcare Administration	Technical Certificate	51.0705	4731

The following programs are recommended to be changed to inactive status on the College's program inventory:

Program	Degree	CIP Code	Degree Code
Accounting	Technical Certificate	52.0301	4260

The following programs are recommended for a CIP Code Change of Existing Program:

Program	Degree	CIP Code	Degree Code
Industrial Robotics	Certificate of Proficiency	15.0405	1881
Industrial Robotics	to Certificate of Proficiency	To 15.0403	1881

Arkansas State University System
Board of Trustees
March 14, 2025

Chancellor's Report
Arkansas State University-
Henderson State University

Enrollment:

Spring enrollment exceeded our predictions. As with the fall, we had anticipated our enrollment being down 10%. We were pleased to be only 3% lower. The most promising sign for the future is the significant increase in our retention rates, and in our freshman and transfer numbers this spring semester. The statistics are as follows:

- Current Enrollment - 1,820 Down 3%
- Undergraduate Numbers - Up from 2024
- MBA Students - Up from Spring 2024
- Transfer Students - Up from Spring 2024 – a five-year high
- Aviation Enrollment - Up from Spring 2024
- Housing - Up 5%
- Freshman Fall to Spring Retention – Up 8% to 80%
- Sophomore Fall to Spring Retention – Up 2%

Fall 2025 Recruitment:

Fall recruitment is currently looking extremely promising. Our focus on more personal recruiting, T-shirt days in the high schools, two new Texas recruiters, and now having a full staff since 2018, all seem to be paying off. The current statistics are the following:

- Applications – Fall: +695(+46%)
- Admits – Fall: +706 (+59%)
- Accept Scholarships – Fall: +500

Fiscal Strength:

- In Fall 2025, HSU received a Moody's upgrade.
- HSU is predicted to end the fiscal year with approximately 98 days cash on hand or slightly more.
- HSU plans to move a number of funds to reserves at the end of the fiscal year. This will constitute the first "true" reserves for the University since 2016.

Academic Program Notifications:

Upcoming Arkansas Higher Education Coordinating Board Actions: The following will be submitted to the AHECB for Henderson State University at the April meeting:

- CIP Code Change and Title Change
 - Certificate of Proficiency in Instructional Technology Essentials (CIP 13.0501) changed to Certificate of Proficiency in Information Technology Essentials (CIP 11.0103)

- Program Inactivation:
 - Bachelor of Science in Chemistry
 - Certificate of Proficiency in Cognitive Science
 - Graduate Certificate in Drug and Alcohol Counseling Specialization
 - Graduate Certificate in Dyslexia Therapy
 - Bachelor of Arts in English
 - Bachelor of Arts in Geography
 - Certificate of Proficiency in Health Communication
 - Bachelor of Arts in History
 - Master of Liberal Arts in Liberal Arts
 - Bachelor of Science in Medical Laboratory Scientist
 - Bachelor of Arts in Political Science
 - Certificate of Proficiency in Sports Psychology

- Title Change:
 - Certificate of Proficiency in Analytics changed to Data Analytics and Storytelling
 - Certificate of Proficiency in Entrepreneurship changed to Innovation and Entrepreneurship
 - Certificate of Proficiency in Integrated Marketing Communications changed to Digital Integrated Marketing

- Existing Program to Be Offered Online
 - Master of Science in Education, School Counseling
 - Master of Science in Clinical Mental Health Counseling

Academic Affairs:

- Henderson is currently conducting eight new faculty searches. This is a substantial indication that HSU is building its faculty back up to meet the needs of our students. These searches include faculty members in Accounting, Engineering, Education, Counseling, Criminal Justice, and Nursing.
- Henderson has re-established the Henderson Horizon Investment Club. This student-led investment club manages a portfolio of more than \$1,000,000.
- The three-year degree / 90-hour Criminal Justice degree continues to move forward for approval with ADHE. It is our hope to have this degree approved in the July meeting and to begin classes in Fall 2026.
- The approval for a new Acting for Film major will go before the ADHE in April, with a possible start date of Spring 2026.
- The Henderson Nursing Program continues to utilize the \$850,000 grant it was awarded in Spring 2024. New simulation laboratory equipment has been purchased and two new Nursing faculty have been hired through this grant.
- Simonson Biology Field Station – All repairs have been successful and the Field Station is completely reopened. New academic activity at the facility has begun.

Campus Renovations:

Campus renovations and improvement currently underway at Henderson are the following: (When making a list in outline form, keep all items parallel and consistent.)

- General Campus Facelift – power washing and painting – ongoing
- Huey Library – new HVAC equipment – complete
- Flight Operations Center (Airport) – painted and new furniture
- Russell Fine Arts Renovations – ANCRC grant – underway
- Mooney Hall Outside Renovations – ANCRC grant – underway
- Chemistry Lab – two labs renovated – Underway
- Smith Hall Renovations – ANCRC grant – Underway
- Education Building – complete interior painting – HSU Foundation
- Next Year Renovations (ANCRC) – Wells Gym, Arkansas Hall, Jane Ross House
- NEW – HSU Intramural Fields and Green Space – along Henderson Street – fundraising currently underway.

Athletics:

Spring seasons are currently underway. Significant improvements include the following:

- Track – Hiring a Coach – currently underway
- Smaller Renovations – Football Press Box – donor-funded
- Softball Turf – donor-funded
- Baseball Turf – donor-funded
- Baseball Covered Practice Facility – fundraising underway
- Gate Receipts and Tickets – football and basketball – almost tripled from 2023

Reddie Network:

Phase I included locating Reddie Educators across the country to join the Reddie Network, which works with HSU alumni to enhance enrollment, jobs, internships, and raising funds. As of this date, 605 Reddie Educators have become members of the Reddie Network. Phase II will launch in April and will focus on HSU's Aviation alumni.

Fundraising:

Significant fundraising efforts continue at Henderson. Some successes from this year include the following:

- Increased overall amounts raised, compared to 2023-24
- \$250,000 estate gift donated to the Reddie baseball program
- \$150,000 received to renovate and construct an Engineering Fabrications Lab in Evans Hall
- \$80,000 in gifts and matching gifts obtained for the Henderson State Reddies football program

Cafeteria and Community:

The Malachi Smith Dining Hall is open to the community for Sunday meals (12:00 p.m. – 5:00 p.m.). To date, 1,710 patrons have dined with us since September 15.