

ARKANSAS STATE UNIVERSITY SYSTEM
Capital Projects Report
September 18, 2015

Arkansas State University campuses have several capital projects under way in various stages of programming, design, and construction. This report is submitted to keep the board members informed about the status of each major project.

ASU-JONESBORO CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Humanities & Social Sciences Building	\$35,000,000	Substantially Complete
Marion Berry Parkway - Phase III	1,868,754	Construction Document Phase
Tennis Courts	601,105	Construction Document Phase
Dyess Theater	750,000	Construction Phase
Student Activities Center—Soccer/Tennis Facility	11,000,396	Substantially Complete
Football Operations Complex	753,000	Construction Document Phase
Childhood Services Child Development Center	3,500,000	Substantially Complete
Convocation Center Seating Replacement	3,874,485	Substantially Complete
Centennial Bank Stadium Expansion	\$25,432,820	Substantially Complete
Village Apartments Repairs & ADA Modifications	6,343,509	Construction Phase
V. C. Kays House Restoration – Phase I	200,000	Construction Phase
Convocation Center Cooling Towers	740,000	Construction Document Phase
Arkansas Biosciences Institute Controls Replacement	760,000	Construction Document Phase
ASU Energy Performance Contract	15,216,080	Construction Document Phase
Wilson Hall Renovation NYIT College of Osteopathic Medicine	12,607,266	Construction Document Phase
Learning Commons	922,634	Substantially Complete

1. Humanities and Social Sciences Building

Architect:	AMR Architects & Cahoon Firm
Contractor:	Tate General Contractors
Expected Completion:	Phase IV – June 2015
Funding:	General Improvement/Bonded Debt

Status: The building provides classrooms, offices, and support spaces for programs of the College of Humanities and Social Sciences. Phase IV provides for completion of interior and site exterior of the building. Construction commenced in January of 2014. Interior achieved Substantial Completion in June 2015 and faculty, staff and student occupancy for 2nd Summer Term (July 6). Exterior site work achieved Substantial Completion early August 2015. Post project additional scope includes relocation of Unity Park and Aggie Circle improvements for pedestrian crossing. Additional scope will be complete by November 2015. Project closeout will be completed by January 2016.

2. Marion Berry Parkway Phase III

Engineer: Jacobs Engineering
Contractor: Cameron Construction (Phase I); Asphalt Producers, Inc. (Phase II)
Expected Completion: April 2012 (Phase II); Phase III First Quarter 2017
Funding: Design - Federal (80%)/Matching (20%)
Construction - Federal (87%)/Institutional Match (13%)

Status: Phase III work provides for the extension of University Loop West under the north bridge to connect with West Aggie Road. The Phase III design was delayed, and therefore, a temporary road was constructed in August 2012. Project documents are 100% complete with AHTD review anticipated complete by November 2015. Bidding anticipated January 2016. Project completion to be determined, anticipated in first quarter 2017.

3. Tennis Courts

Architect: Brackett-Krennerich & Associates
Contractor: Noland Construction of Morrilton; Sports Courts of Arkansas; Baldwin & Shell
Expected Completion: December 2015
Funding: Agency Bank Funds

Status: The first courts were completed in early 2009, but with deficiencies. The failed remediation of the courts was completed in September 2012 by Sports Courts of Arkansas-Baldwin & Shell Construction was selected under a Job Order Contract. New post-tension courts will be bid in early September 2015 with anticipated completion by December 2015.

4. Dyess Theater

Architect/Engineer: Allison Architects
Contractor: Bailey Contractors, Inc.
Expected Completion: Third Quarter 2015
Funding: ANCRC Grant

Status: This project provides for the construction of a replica of the Dyess Theater, utilizing the restored façade. Its interior will include a meeting room, offices, and a gift shop. Bailey Contractors, Inc. was selected under a Job Order Contract. Construction is approximately 60% complete with anticipated completion by November 2015.

5. Student Activities Center/Soccer Facility Relocation

Architect/Engineer: Brackett-Krennerich & Associates
Contractor: VCC USA
Expected Completion: April 2015
Funding: Private Gifts/Bonded Debt

Status: The project provides for a Student Activities Center. Construction work began in mid-February of 2014. Project interior was substantially complete May 2015. Site work was substantially complete June 2015. Project closeout will complete by October 2015.

The soccer field relocation completion date was April 2014. The Soccer/Tennis Field House construction began in August of 2014 by Bailey Contractors, Inc. This project reached substantial completion in April 2015.

6. Football Operations Complex

Architect/Engineer: AECOM with Brackett-Krennerich & Associates
Contractor: VCC
Expected Completion: TBD
Funding: Private Gifts

Status: The project provides offices and training spaces for Football Operations. Redesign to optimize programmed space efficiencies was completed through Schematic Design stage in May 2015. Design Development and revised construction documents are being deferred until the project can be fully funded.

7. Childhood Development Center

Architect/Engineer: Cromwell Architects Engineers
Contractor: Olympus Construction
Expected Completion: May 2015
Funding: Departmental Reserves/Agency Bank Funds

Status: This project provides for 100% expansion of existing Childhood Development/Daycare facilities. Construction began in June of 2014. Building interior achieved substantial completion August 2015, with program occupancy on August 17, 2015. The site will achieve substantial completion by September 1, 2015.

8. Convocation Center Seating Replacement

Architect/Engineer: Cromwell Architects Engineers
Contractor: Irwin Seating
Expected Completion: Phase I – October 2013; Phase II – Summer 2014; Phase III – Summer 2015
Funding: Agency Bank Funds

Status: The project scope replaces all arena retractable seating. Phase I replaced upper end zone seats and is complete. Phase II replaced the lower seating section and is complete. Phase III achieved substantial completion in July 2015. Phase III completes the replacement of all Convocation Center arena retractable seating.

9. Centennial Bank Stadium Expansion

Architect/Engineer: AECOM Sports + Venues with Brackett-Krennerich & Associates
Contractor: Ramsons Construction
Expected Completion: August 2015
Funding: Red Wolves Foundation Donations & General Improvement Funds

Status: The existing 3,500 square-foot press box will be renovated and its area will be expanded to 37,000 square feet. This enlarged area will provide additional seating, open club space, and new service space. Suite Level 1 and Team / Coaches Level was substantially complete August 21, 2015; Club Level and Suite Level 2 was substantially complete August 31, 2015. Concourse level scope (including parking lot) will be substantially complete September 4, 2015.

10. Village Apartment ADA Modifications/Exterior Repairs

Architect/Engineer: Cromwell Architects, DCI Engineering
Contractor: In-House – Village Interior/Exterior Repairs Phase I
Baldwin & Shell Construction, Village Interior ADA Modifications Phase II
Bailey Construction, Interior ADA Modifications Phase III
Construction Network – Village Exterior ADA Modifications
Expected Completion: Village Interior ADA Modifications – February 2017
Village Exterior ADA Modifications – February 2015
Village Exterior Repairs – September 2019
Funding: University Reserves

Status: The project scope addresses the following three distinct areas: the Village Apartments Interior ADA modifications; the Village Apartments Exterior ADA modifications; and the Village Apartments exterior repairs. Phases I and II are complete.

The interior ADA scope was competitively bid on and awarded to Bailey Construction. The work scope began in August of 2014 and will be a phased construction with a completion deadline of February 2017.

The exterior ADA scope was awarded through competitive bidding to CNI Construction. Construction began in June of 2014. Exterior ADA sidewalks and ramps were completed by the deadline of February 2015.

Exterior building repairs to the Village began in June of 2014 with ASU projects crew. Work will be phased over multiple years, but the projected completion date is the third quarter of 2019.

11. V.C. Kays House Restoration – Phase I

Architect: TBD
Contractor: Baldwin & Shell
Expected Completion: September 2015
Funding: Arkansas Natural & Cultural Resources Council Grant

Status: The project funding provides for exterior waterproofing, roofing restoration, and preliminary interior work. Minimal design assistance was required. A majority of the work scope is to be contracted via Job Order Contract with Baldwin & Shell Construction Company. Waterproofing, tuckpointing, and basement restoration is to be complete by September 2015. Substantial completion is anticipated for fall 2015.

12. Convocation Center Cooling Tower Replacement

Engineer:	Pettit & Pettit Consulting Engineers, Inc.
Contractor:	TBD
Expected Completion:	February 2016
Funding:	Arkansas Building Authority (ABA) Revolving Loan Fund (RLF)

Status: This project is in the construction document phase of replacing the aging 1,200 ton cooling tower at the Convocation Center with a modern energy-efficient model. Application has been approved by the Arkansas Building Authority to proceed with this work. The existing cooling tower is 27 years old and is now oversized for the current configuration of chillers. Plans include replacement of the cooling tower with a new 900 ton unit to match the existing chiller configuration.

13. Arkansas Biosciences Institute Controls Replacement

Engineer	Pettit & Pettit Consulting Engineers, Inc.
Contractor:	TBD
Expected Completion:	December 2015
Funding:	Arkansas Building Authority (ABA) Revolving Loan Fund (RLF)

Status: The project is in the construction document phase for replacing building controls at the Arkansas Biosciences Institute (ABI). An application has been approved by the Arkansas Building Authority to proceed with this work. Current building controls do not allow us to leverage the maximum energy conservation potential of the building. The current design phase will allow functionality and will have the least impact on operations and falls within the RLF budget.

14. Arkansas State University Energy Performance Contract

Architect/Engineer:	Johnson Controls & Others
Contractor:	Johnson Controls & Others
Expected Completion:	December 2016
Funding:	Capital Lease/Operational Cost

Status: This project is a campus-wide performance contract per the regulations of A.C.A. 19-11-1201. Johnson Controls, Inc. was competitively selected to execute a campus-wide investment grade audit and propose energy and operations cost savings from capital improvements. Project scope includes lighting retrofits and replacements, water conservation, HVAC upgrades, and waste management conservation. Anticipated start is October 2015 with substantial completion December 2016.

15. Wilson Hall Renovation for the NYIT College of Osteopathic Medicine

Architect: AMR/Design Group
Contractor: Clark Contractors
Expected Completion: June 2016
Funding: University Reserves/NYIT

Status: This project is a significant renovation of Wilson Hall for New York Institute of Technology occupancy of an additional site for NYIT's College of Osteopathic Medicine. Project construction drawings were completed in August 2015. Selective demolition and asbestos abatement is expected to be completed by September 1, 2015. Final construction bidding will complete by September 15, 2015 with full mobilized construction following. Substantial completion is planned for May 15, 2016.

16. Learning Commons

Architect: Cahoon Steiling Studio
Contractor: Bailey Contractors
Expected Completion: July 2015
Funding: Agency Bank Funds

Status: Project is a renovation of approximately 5,800 square feet of Library 1st floor for University College. Project includes new faculty offices and classrooms relocated from E.W. Smith Hall due to the Occupational Therapy Program. Project was substantially complete July 2015 for Fall semester occupancy.

ASU-BEEBE CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Heber Springs Pavilion	\$250,000	Award Phase

1. ASUHS Pavilion

Architect: Lewis Architects
Contractor: Gerald E. Prince Construction
Expected Completion: December 2015
Funding: Private Gifts

Status: Bids were opened August 11th with low bid being \$180,000. Award process has started with an expected start date approximately September 1.

ASU MID-SOUTH CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Aviation Annex	\$3,904,840	Construction Phase
Hospitality Annex	\$2,975,000	Construction Phase
Welding Expansion	\$ 698,750	Construction Phase

1. **Aviation Annex**

Architects: Pat Kelley Magruder Architects
Contractor: Flynco, Inc.
Expected Completion: November 2015
Funding: Federal Grant, Private Grants, GIF and Millage

Status: The Aviation Annex is being built to expand our Aviation Maintenance program. The building is 26,021 square feet. The building has been totally clad and windows are expected to arrive soon. The entrance portico is almost complete and site work, paint and finishes will begin in the coming weeks.

2. **Hospitality Annex**

Architects: Wittenberg, Delony & Davidson
Contractor: Flynco, Inc.
Expected Completion: August 2015
Funding: Private Grants, Local Grants, and Millage

Status: The Hospitality Annex is a 7,643 square-foot annex built in partnership with the City of West Memphis to provide an Incubator Kitchen for the community and a facility for the new hospitality program. The project is in its final stage, only lacking completion of the final change order and retainage.

3. **Welding Expansion**

Architects: Hudspeth/Garey Architects
Contractor: TBD
Expected Completion: TBD
Funding: Millage

Status: The welding expansion became necessary to accommodate the rapidly growing welding program. Design phase has been completed, bidding has occurred, and negotiations with the lowest bidder have commenced.

ASU-MOUNTAIN HOME CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Vada Sheid Community Development Center (Phase III)	\$0	Construction Phase
Nursing and Allied Health Building Expansion	\$1,500,000	Design Development

1. Vada Sheid Community Development Center – Phase III

Architects: TBD
Contractor: TBD
Expected Completion: TBD
Funding: Private Contributions, Agency Cash

Status: Phase III of the Vada Sheid Community Center will include interior finish-out of the catering kitchen and second floor multipurpose space. It is the intent of ASUMH to complete these two areas with internal staff as funding becomes available. These two spaces comprise approximately 7,500 square feet.

2. Nursing and Allied Health Building Expansion

Architects: Leidos Engineering
Contractor: TBD
Expected Completion: TBD
Funding: Private Contributions, Agency Cash

Status: The project will include the development of a Simulation Lab for Health Care, storage space for simulation equipment, at least one large classroom, and space for a student lounge/study area. The simulation learning environment offers students a more authentic learning experience than a traditional lab setting. It also provides students with a realistic and safe learning environment. The simulation setting allows for the reproduction of real-life patient experiences that our students might never see in the clinical environment. It is anticipated to be 4,000 square feet, and will consist of a single story. Leidos Engineering has been selected as the architectural firm to provide professional services including a design charrette, programming, construction cost model, and architectural renderings (phase I).

ASU-NEWPORT CAMPUS

PROJECT TITLE

ASUN Marked Tree Campus
Student Center/Food Service Project

FUNDS AVAILABLE

\$475,000

STATUS

Design Phase

1. ASUN MT Student Center/Food Service Project

Architect: Cromwell & Associates
Contractor: N/A
Expected Completion: April 2016
Funding: Agency Bank Funds

Status: This project will remodel the current student center in the main building on the Marked Tree campus. The space includes approximately 2,625 square feet and will be updated to include a food service option for students on this campus. The update will also modernize the space and will allow for updated lighting and furniture and fixtures. The project is in the final design phase.

ASU-SYSTEM OFFICE

ASU System Office has no capital projects in the construction phase.

**Arkansas State University
Board of Trustees
September 18, 2015**

ARKANSAS STATE UNIVERSITY FOUNDATION

Contact: Philip Jackson (870) 972-3362

For the period ending June 30, 2015, the Arkansas State University Foundation, Inc. recorded gifts and other support totaling \$4,323,840. Contributions were designated as follows:

\$3,068,572	ASU
570,095	ASU-Beebe
431,286	ASU-Mountain Home
244,897	ASU-Newport
8,990	ASU Foundation

On June 30, 2015, the Foundation reported net assets of \$55,348,831, representing an increase of 5.69% for the fiscal year to date.

On June 30, 2015, the current market value of the ASU Endowment Pool was \$54,875,005. The net rate of return for the period was 2.16%

Endowment balances designated per campus are as follows:

Arkansas State University	\$48,591,139	88.55%
Arkansas State University-Beebe	1,227,958	2.24%
Arkansas State University-Mountain Home	3,217,073	5.86%
Arkansas State University-Newport	1,463,668	2.67%
Arkansas State Foundation	375,167	0.68%

Report to the
BOARD OF TRUSTEES OF ARKANSAS STATE UNIVERSITY
Tim Hudson, Chancellor
Arkansas State University-Jonesboro
September 18, 2015

Academic Affairs and Research

- **New Faculty:** Forty-five faculty members completed New Faculty Orientation on August 17-18, 2015. Orientation programming was led by Associate Vice Chancellor for Academic Services, Dr. Gina Hogue. Training included an overview of university policies and procedures; the teaching and learning experience; information and technology services; research; faculty development opportunities; assessment; Banner usage; and other applicable topics.
- **Fall Faculty Conference:** Both new and returning faculty convened on August 19, 2015, for the annual faculty conference. This year's theme focused on "Learn@State" and on "Making a Difference One Student at a Time." President Welch and Chancellor Hudson provided opening remarks, followed by presentations from members of the faculty. Dr. Charles Long, Apple Distinguished Educator, was the featured speaker, who presented "Today's Learners." He provided a workshop in the afternoon entitled "Strategies for Engaging Today's Learners." Dr. Long facilitated other workshops earlier in the week for the College of Education faculty. College and Departmental faculty meetings followed on August 20-21.
- **Arkansas Higher Education Coordinating Board Actions:** The following actions were approved by the AHECB for A-State at the July 2015 board meeting:
 - New Minor/Option/Emphasis/Concentration/Focus Area**
 - Emphasis in International Business in Bachelor of Science in Management
 - Emphasis in International Business in Bachelor of Science in Marketing
 - Deleted Programs, Units, Minor/Emphasis/Concentration**
 - Emphasis in Manufacturing – Industrial in Bachelor of Science in Technology (Summer 2016)
 - Existing Program via Distance**
 - Bachelor of Science in Communications Studies
 - Bachelor of Arts in Criminology
 - Bachelor of Arts in Political Science
 - Bachelor of Arts in Sociology
 - Master of Engineering Management
 - Existing Certificate or Degree Program Offered at Off-Campus Location**
 - Associate of Applied Science in Physical Therapy Assistant at the Degree Center on the ASU-Mountain Home campus
- **Accreditation and Program Reviews:** The following programs will be preparing for accreditation or program reviews, as required by the Arkansas Department of Higher Education, during 2015-2016:
 - Radiation Therapy (BS); Social Work (MSW); Magnetic Resonance Imaging; Public Administration; Rehabilitation Counseling; Political Science; Psychology; History; Early Childhood Services (MSE); College Student Personnel Services; Specialist in Community College Teaching; and Doctor of Education in Educational Leadership.

Finance and Administration

- **Controller's Office:** The Controller's Office successfully completed the close of the 2015 fiscal year. Billy Hogue, Assistant Controller, was named recipient of the "Unsung Hero" award at the Distinguished Performance and Service Recognition Awards ceremony. Nikki Turner, Director of Sponsored Programs Accounting, was elected Staff Senate President.
- **Financial Operations:** The fourth quarter physical inventory count of the campus IT store was completed with minimal exceptions noted. Review and monitoring of budgets and fiscal activities continued for the Convocation Center, Facilities Management, and Information Technology Services. The annual update of the accounting manual was completed. The Governmental Accounting Standards Board component unit report was submitted to the Department of Finance and Administration, and the annual Acme Research FOI request was completed.
- **Compliance and Process Improvement:** Training efforts will resume in the month of September for data security and record retention. Close coordination continues with Human Resources (HR) and Information Technology Services regarding process improvements for HR.
- **Treasurer:** We implemented FIS Global as ASU's Merchant Card Processor. A new cashing alarm system was installed. We implemented new PCI compliant cashier window credit card machines.
- **Budget Planning/Development:** Budget, Human Resources, and Payroll Services collaborated to accomplish the "Merit Bonus Payments" for 517 classified employees, based on FY15 performance evaluation ratings as approved by the Office of Personnel Management and the Governor. The overall cost of the payments totaled \$331,428.16.
- **Operating Budget:** The FY16 ASUJ and ASU-System operating budgets were compiled and approved at the May 8, 2015, Board of Trustees meeting.
- **Convocation Center Events:** The final phase of the arena seat renovations is complete. A major upgrade to the HVAC in the meeting room areas has been completed. The Box Office made the switch to Ticket Master to provide a broader range of services to both our external and internal customers. Events recently hosted at the Convocation Center include the following: seven area high school graduations, including all Craighead and Greene County public schools; ASU May Commencement exercises; and the annual cheerleading camp for 18 days. Public events placed tickets on sale for fall performances of the Eli Young Band, Ron White, WWE, Chris Tomlin, and Celtic Woman.
- **Facilities Management (FM):** We completed the Investment Grade Audit (IGA) in July 2015.
- **Human Resources:** The Taleo implementation is now entering the pilot testing phase with an anticipated completion date of mid-September 2015. The University's concurrent employment processes and procedures have been updated and implemented. The new guidelines were communicated to the university community in August 2015.

- **University Safety and Emergency Management:** The coordinator met with Humanities and Social Sciences administration members and the University Police Department to provide guidance on the development of emergency procedures for the Humanities and Social Sciences building. An Emergency Management Systems tour and appreciation luncheon was held with local emergency responders.
- **Office of Affirmative Action (OAA):** The Spring Affirmative Action Plan update has been completed, including implementation of Part I of the HAVEN training for new incoming freshmen. Over 500 surveys were completed and returned.
- **Payroll Services:** Effective July 1, 2015, the remaining employees receiving payroll checks were transitioned to direct deposit or payroll card.
- **Office of Diversity:** We have moved Brother 2 Brother and Circle of Trust organizations under the Office of Diversity. More than \$5,000 in grants was awarded to faculty and students to support efforts to advance diversity.
- **IT Security:** Data encryption for the Banner system was completed as scheduled at the end of May 2015. System-wide security training continues via videos and online for new employees. The incidents of users falling victim to phishing and malware schemes continues to decrease.
- **Faculty Productivity Tracking Software:** Rollout is complete and is currently being populated. The goal is to have it fully populated by end of Fall 2015.
- **Student Retention and Advising Software:** The StarFish software is being rolled out during Fall 2015 with the tutor scheduling module and the early alert module expected to be in full use by all faculty members by mid-semester. The advising module will be rolled out during Spring 2016.
- **Undergraduate Recruiting Software:** The Hobson's Radius software for undergraduate recruiting is being rolled out during Fall 2015 and is expected to be fully operational by mid-term. The International and Graduate modules for recruiting will be completed by end of Fall 2015 and will be in use for Spring 2016.
- **ARGOS Data Analytics Software:** Monthly meetings are being held with the Data Stewards across campus to organize the use of the data across all areas. Expected completion date is Spring 2016.
- **Mexico and NYITCOM:** Information Technology Services has been coordinating with entities across campus to identify systems controls and systems access needs for these entities. These efforts will continue until launch of each entity occurs.

Student Affairs

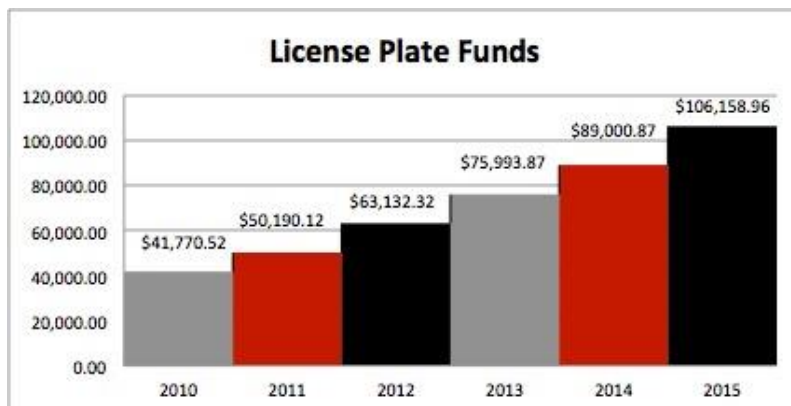
- **Financial Aid and Scholarships Made the Following Disbursements:**
 - \$114,305,986 to 10,659 ASU students for the 2015-2016 academic year.
 - \$5,177,841 to 1,142 students for the 2015 summer terms.
 - Logged in 6,204 office visits by students during the months of June and July.

- **Multicultural Center**
 - Tirrany Thurmond was hired as Director of the Multicultural Center. Ms. Thurmond was previously with Georgia Southern University. She began her employment at A-State on September 14.
- **Career Services**
 - Tiffany Johnson was hired as Director of Career Services. Ms. Johnson was previously with University of Central Arkansas. She began her employment at A-State on September 1.
- **Student Life**
 - The Student Government Association approved a resolution to work with Volunteer A-State to establish a food pantry for the campus community.
 - Up 'Til Dawn raised over \$36,000 for St. Jude's research and hosted the final event in March. The student efforts placed A-State in the top 15 schools in raising funds for St. Jude.
 - Volunteer A-State hosted the annual Alternative Spring Break program. The group traveled to St. Louis and volunteered over 40 hours for the city.
 - Logan Mustain and Brooks Jones were elected to a second term as Student Government Association President and Vice President for the 2015-2016 academic year.
 - Shaun Potgieter was hired as Director of Rugby for the Campus Recreation department. Shaun is a former A-State graduate and A-State rugby player.
- **Residence Life**
 - At the end of FY16 priority sign-up during the spring semester, there were 650 applicants for housing who could not be assigned housing due to lack of available space. In Summer 2015, there were 532 upper-class students on the waiting list for on-campus housing for the fall semester, namely in Red Wolf Den, Collegiate Park, or Northpark Quads. Through voluntary and involuntary cancellation of room reservations, almost half of the students still remained on the waiting list. For the last three years, the waiting list has exceeded 350 students.
- **University Police Department**
 - The agency was awarded reaccreditation during the CALEA accreditation conference in July. Accreditation review is on a three-year cycle.

University Advancement

- A-State completed its best giving year ever on June 30. This fiscal year, giving was 24 percent greater than the previous best year. For the period from July 1, 2014, through June 30, 2015, University Advancement recorded a total of 26,620 gifts and commitments from 8,609 individual donors for a total of \$18,425,505, which is an increase of \$3,605,146 from fiscal year 2014. This total includes outright donations of cash, gifts-in-kind, planned gifts and new pledges for the fiscal year.
- We also recorded the highest-ever alumni-giving rate, which is the highest rate of any university in the Sun Belt Conference. This marks the second consecutive year of double-digit alumni giving with fiscal year 2015 at 10.05 percent, an increase over fiscal year 2014.

- The Torchbearer’s Campaign, which combines faculty and staff giving, hit records in dollars and number of participants, with 795 donors (including retired faculty and staff) and more than \$444,000 raised. Approximately 45 percent of faculty and staff made gifts to the university – a number that is also high among peer institutions.
- The number of A-State official license plates continues to climb, with 4,020 in circulation, raising in excess of \$100,000 in License2HOWL scholarships that will be awarded for Fall 2016.



- Homecoming has been set for Saturday, October 3. The Alumni Association board has selected John Bobango, class of '78, CEO and partner of Farris Bobango Law Firm in Memphis, Tennessee; Ron Miller, class of '59, President of Miller Consulting of Jonesboro; and the late Ed Way, class of '74, most recently Jonesboro Market President for Centennial Bank, to receive Distinguished Alumni honors this year. They will be recognized at a brunch to be held on that Saturday morning at the Cooper Alumni Center. There will also be a pre-game tailgate party from 4:00-5:30 p.m.
- As a part of our overall strategy to take our message directly to our constituents, a redesigned news page launched on our main university website in May. *AState.edu/news* now combines our media releases in a more graphic format, with videos from our Vimeo page and “widgets” that present our Facebook, Twitter, and Instagram platforms. The page has an “infinite scroll” that allows a user to continue searching back in time to look at our product. A search bar at the top allows a user to filter for just our videos, our media releases, or to search for specific articles. We are working on a second upgrade for later this year that will allow our social media to merge into the news flow. The goal of the product is to have, in one place, all the individual social media streams our end users are consuming, either in SmartCampus or individual social media apps, for those who prefer a desktop browser environment.
- In social media, Arkansas State achieved a remarkable milestone with 60,000 “likes” on Facebook, taking A-State to the number-one spot among all university or college Facebook pages. To place this in perspective, at the end of the second quarter of 2013, A-State was just above 6,000 “likes” and ranked seventh in the state. More significant to our strategy, A-State’s interaction numbers continue to grow. The average daily post reach was 28,650 in the second quarter compared to 25,178 the year before. Our second quarter peak day was graduation, with 99,018 people served. Driving the numbers up was the contribution of candid and behind-the-scenes photography from Andrew Ferguson, along with our highlight video package, which yielded a one-day spike of 10,262 “likes” on our content. For the quarter, “likes” were up 1,163 compared to 1,029, average number of comments were up to 70 (50 last year same quarter), and average shares up 81 (vs. 64). For the quarter, 798,633 unique individuals saw content from our Facebook page. Of that, 243,055 were

unique views of videos. Compared to the previous quarter, our raw daily reach was just over nine million, compared to 3.84 million.

- In our other social media, our university main Twitter feed recorded 991,000 Impressions, 881 mentions, and 1,474 new followers. With Twitter beginning a new style of analytics, we won't have quarter-to-quarter assessment. On Instagram, we have gained 504 new followers, which is significant as the younger demographic of Instagram indicates that we are more likely to recruit this age prospect. We picked up 2,215 more "likes" in the quarter on Instagram.
- In May, the marketing office received 10 awards for its materials at the annual Council for Advancement and Support of Education District IV meeting, including three gold and two silver awards. The gold awards went to our "Be Known" campaign for recruiting as best "institution-wide branding program." The publication we created to market the Beck PRIDE Center won gold for "institutional relations special project." The final gold was for the Honors College's recruiting brochure for its social media integration. The silver awards were for *Measure Magazine* and for a composite photograph taken for the 2014 Red Wolves volleyball poster. Notable among the bronze awards was our special project for the book, "Recollections of JR Cash," produced by Creative Services for sale at the Johnny Cash Boyhood Home for the A-State Heritage Sites program. The A-State institutional television commercial won an honorable mention.
- The launch of the new A-State social media management degree achieved national attention through the AASCU newsletter and others who picked up the video package and media release in June.
- The Office of Recruitment deemed our social media advertising and targeting to support the Beyond Boundaries program a success. Based on this feedback and industry trends, we plan to shift more of our marketing spending from traditional print materials to digital products starting in the next fiscal year.
- Creative Services completed 282 jobs for clients across campus. Among the high-profile items completed were the road and view books for the recruiting office and the fall edition of VOICES. Creative Services either completed or had reached substantial completion on the major fall collateral requested from athletics. Mark Reeves served with Terry Mohajir's design consultants to create graphics for the inside of the new Johnny Allison Tower, for the west side breezeway of Centennial Stadium, and the interior of the SAC.

Athletics

- **License to Howl, Family Night:** Athletics held its annual License to Howl promotion and Family Night in conjunction with the football team's final scrimmage at Centennial Bank Stadium.
- **EAB/Red Wolves Sports Network:** Athletics and EAB announced its 2015 radio network, which includes 16 stations -- the most in the history of the EAB/Red Wolves Sports Network.
- **Preseason SBC Volleyball:** The volleyball team was picked to finish third in the 2015 Sun Belt Conference Preseason Coaches' Poll, and junior libero Markie Schaedig was named the Preseason Defensive Student-Athlete of the Year and Preseason All-SBC.

- **Head Women's Tennis Coach:** Kel Lange was named head women's tennis coach.
- **Preseason All-SBC Football:** Led by six first-team selections, the football team placed a league-high 11 players on the 2015 Preseason All-Sun Belt Conference Team.
- **Preseason Football Coaches Poll:** The football team was picked to finish third in the 2015 Sun Belt Conference's preseason coaches' poll.
- **First and 10K:** The athletics department revealed a new "First and 10K" football season ticket campaign, which is complete with extra incentives and geared toward passing 10,000 season ticket holders.
- **SBC Academic Honors:** A-State placed 88 student-athletes on the Sun Belt Commissioner's List (3.5 GPA or higher) and 85 on the SBC Academic Honor Roll (3.0-3.49 GPA).
- **Head Men's Golf Coach:** Mike Hagen, who led Indian Hills Community College to four NJCAA national championships over the last 10 years, was named head men's golf coach.
- **Ticketmaster:** The athletics department announced it has partnered with Ticketmaster as its online source allowing fans to purchase and document ticket purchases for A-State events.
- **MLB Draft:** The baseball team had four players taken in the 2015 Major League Baseball Draft, including David Owen (19th round), Stuart Levy (27th round), Chandler Hawkins (33rd round), and Zach George (35th round).
- **SMU Home-and-Home:** The football team added a home-and-home series with American Athletic Conference member Southern Methodist University to its future schedules, and is set to face the Mustangs in Dallas in 2017 before hosting them at Centennial Bank Stadium in the 2019 season opener.
- **NCAA Public Recognition Award:** The NCAA issued a Public Recognition Award to a school-record five programs for posting an Academic Progress Rate (APR) multiyear score that ranks among the nation's top 10 percent in their respective sport.
- **Nebraska Game:** The football team will play at Nebraska in 2017 as part of a one-game contract that includes a \$1.65 million guarantee, the largest in school history.
- **FAR:** Dr. Tim Hudson appointed Dr. Karen McDaniel, an Assistant Professor of Management, to be the Red Wolves' new Faculty Athletics Representative (FAR).
- **Red Wolves Leadership Academy:** A-State announced it has created a Red Wolves Leadership Academy, and that its goal of 100 percent job placement for all graduating student-athletes has been achieved. It continues to strengthen as well with a new study-abroad component added to foster global awareness.

- **Gwin and Dawson Awards:** Junior women's basketball player Aundrea Gamble and sophomore track-and-field athlete Roelf Pienaar were named the Terry Gwin Award winners. Senior women's basketball player Hanna Qedan and senior football player Kenny Rains were named the Scott and Kay Dawson Award winners. These two awards are the top honors an Arkansas State student-athlete can receive.

**ARKANSAS STATE UNIVERSITY SYSTEM
BOARD OF TRUSTEES
September 18, 2015**

Report from Chancellor Eugene McKay
Arkansas State University-Beebe
Campuses at Beebe, Heber Springs, Little Rock Air Force Base, and Searcy

SUMMER CLASSES AT ASU-SEARCY

ASU-Searcy began offering several associate degree classes during the summer terms. Classes offered included Legal Environment of Business, Business Statistics, Principles of Accounting I & II, Principles of Macroeconomics, College Literacy, Freshman English I & II, U.S. History since 1876 (10-week course), and Principles of Microeconomics.

DRESS FOR SUCCESS

The Phi Beta Lambda (PBL) business organization at ASU-Beebe began accepting donations for a "Dress for Success" closet. The closet benefits students who could not otherwise afford the proper business attire needed for a job interview or other event.

ARKANSAS DEMOCRAT-GAZETTE THREE RIVERS FEATURE:

Kendall Casey, Department Head for Computer Aided Drafting and Design, and his students, helped local entrepreneur, Kyle Norman, in designing 3D drawings and making a mold in the department's 3D printer for Norman's Hoax Fish business. The single-cavity prototype can be used to inject soft plastic and create fishing lures, which are now available in stores.

ASU-HEBER SPRINGS HOSPITALITY PROGRAM FEATURED IN *SUN-TIMES*

The ASU-Heber Springs hospitality program presented a banquet serving Dutch and Thai cuisine to guests. This was the last banquet of four, which are part of the students' final exams in the program. The three-course meal consisted of dishes that were new to most, if not all, of the guests at the banquet. Russell Miller is the Hospitality/Business Instructor for the program.

SUMMER ART EXHIBIT

The Art Department displayed the artwork of James W. Schneider this past summer at the England Center Art Gallery. The exhibit highlighted the artist's 100 drawings, which span work created in two continents over three decades.

CHANCELLOR'S DINNER

The annual Arkansas State University-Beebe Chancellor's Dinner was held Thursday, July 16, at the Searcy Country Club in order to thank those who donate to scholarships and university development efforts.

STAR CHILDREN'S THEATER

The Star Children's Theater performed William Shakespeare's "The Tempest" on June 26 in the Owen Center Auditorium on the Beebe campus. The four-week summer camp is designed for children ages 9 to 16 years old, whether a first-time or seasoned performer. Each student played multiple characters in addition to constructing his or her own costumes and worked to complete the props and set. Students also worked on lighting and sound effects.



SUMMER COMMUNITY BAND

The Department of Music presented the Summer Community Band concert on June 30 in the Owen Center Auditorium. This is the second year for the Summer Community Band, which includes ASU-Beebe students, community members, and high school band students. The band is under the direction of Dr. Brent Bristow, Associate Professor of Music.

ASU-SEARCY INFORMATION EXPO

ASU-Searcy hosted Information Expos on Tuesday, July 21; Thursday, July 30; and Wednesday, August 5 in the Main Building, Room 117, on the Searcy campus. ASU-Searcy serves a range of high school students through the Regional Career Center or concurrent classes, as well as non-traditional students earning certificates or associate degrees.

OPEN REGISTRATION AT ASU-BEEBE

ASU-Beebe held an Open Registration event on August 13. Admissions, Registrar, Business Office, and Financial Aid personnel were available to assist students in completing their registrations, and academic advisors from all divisions were on hand to help students set their schedules. Classes are also being offered at Cabot High School and at the new Cabot Public Library.

HANDS-ON PREVIEW DAY FOCUSES ON HEALTH AND TECHNOLOGY PROGRAMS

The Advanced Technology/Allied Health Department hosted a Hands-On Preview Day on August 6. The Hands-On Preview Day provides active participation and information about several technical and health care programs offered at ASU-Beebe.

CONGRESSMAN FRENCH HILL

Congressman French Hill (AR-2) visited the John Deere Agriculture Technology Program on the campus of ASU-Beebe. Congressman Hill is a co-chair of the bipartisan Congressional Investment in America's Skilled Workforce Caucus. The visit allowed the Congressman to see firsthand how ASU-Beebe's John Deere AG Tech program provides students with the technical skills needed to be successful in today's job market.



State Senator, Jane English; Arkansas Community Colleges' Executive Director, Bill Stovall; and ASU System Vice President for University Relations, Shane Broadway, also assisted Chancellor Eugene McKay and other ASU-Beebe administrators with the Congressman's visit.



John Deere Agri Equipment Technology Instructor Stephen Yokley shows Congressman French Hill the new John Deere equipment provided to the university for instructional use. Each year John Deere provides more than \$3 million in equipment for use by the university.

JOINT SENATE & HOUSE EDUCATION COMMITTEE

Arkansas State University-Beebe hosted approximately 20 members of the Arkansas Senate and House of Representatives as part of the Senate and House Committees on Education's joint meetings. The committees heard a presentation from Chancellor Eugene McKay discussing the John Deere Agriculture Technology Program, followed by a tour of the program and its facilities.



MULTI-SKILLS TECHNOLOGY AT ASU-HEBER SPRINGS

ASU-Heber Springs will begin offering the Multi-Skills Technology program this fall. Grant money is available to assist the unemployed and underemployed in gaining skills and knowledge needed for careers in the manufacturing industry. The program is designed to prepare students for careers requiring general technical skills.

ARKANSAS DEMOCRAT-GAZETTE THREE RIVERS FRONT AND CENTER

Nancy Shefflette, Director of the ASU-Beebe degree programs at ASU-Little Rock Air Force Base, was featured in the *Three Rivers* edition of the *Arkansas Democrat-Gazette* for her contributions to the success of the degree programs located at the Jacksonville-Little Rock AFB University Center. The ASU-Beebe programs at the Little Rock Air Force Base began in 1965.

FEATURED: ASU-BEEBE ASSISTS WITH MURAL HONORING VETERANS

Thomas Fernandez, ASU-Beebe instructor of art, along with students, faculty, and staff, assisted the City of Beebe in designing and painting a mural on a building in downtown Beebe to honor military veterans past and present. This art project, organized by city volunteer, Melba Brackin, was completed in July and named "Brothers and Sisters."

STUDENT TRACKER POSTSECONDARY COMPLETIONS REPORT

The National Student Clearinghouse has just released a new Student Tracker Postsecondary Completions Institutional Benchmark Report. The following information summarizes the report:

- ASU-Beebe students are 1.3 times more likely to complete a credential than two-year college students nationwide and 1.4 times more likely than other Arkansas students.
 - 52.2% ASU-Beebe
 - 39.13% U.S.
 - 37.97% Arkansas
- ASU-Beebe students are 1.5 times more likely to complete their first credential at ASU-Beebe than two-year non-transfer students nationwide or statewide.
 - 40.51% ASU-Beebe
 - 26.14% U.S.
 - 27.72% Arkansas
- ASU-Beebe students are 1.2 times more likely to complete a four-year degree than two-year students nationwide and 1.6 times more likely than other Arkansas students
 - 37.97% Arkansas
 - 18.98% ASU-Beebe
 - 16.18% U.S.
 - 12.13% Arkansas

EMPLOYMENT ADDITIONS AND PROMOTIONS

Carol Johnson has been promoted to Interim Vice Chancellor for Institutional Advancement. She has served as Director of Development at ASU-Heber Springs for the past 11 years.

Michael Troop has been named Interim Director of Advanced Technology and Allied Health. Troop has worked for the university the past 13 years, and previously held the position of Department Head for Computer Systems and Networking Technology.

Arch Jones has joined the staff at ASU-Beebe as Director of Student Center and Activities. Previously, Jones has been Director of Community Services at the University of Central Arkansas since 2005.

Nina Provence joined the staff at ASU-Heber Springs as Assistant to the Vice Chancellor. She was an instructor for 17 years at the University of Arkansas Community College in Batesville.

Jesse Arnold has accepted the position of Business Manager at ASU-Heber Springs. He has previously worked in the business office and managed the bookstore at ASU-Searcy for the past three years.

Denise Schueren has been named Coordinator of Continuing Education and Recruiting at ASU-Heber Springs. Previously, she was Coordinator of Continuing Education at Arkansas Tech University.

**Arkansas State University
Board of Trustees Report
September 18, 2015**

**Chancellor's Report
Arkansas State University-Mountain Home**

1. New Campus Software System (Campus Management)

A replacement system is necessary for our current POISE system. This system manages all student records, financial records, employee information, financial aid, donor and constituent services. The cost for the purchase, implementation, and training will be approximately \$585,000.

2. Independent Financial Aid Status

ASUMH has relied on ASUJ to file and process federal financial aid throughout its history. With the purchase of the new Campus Management Software, we will now have the tools to establish our own financial aid status and file on behalf of our students. This process will take a year to implement and we plan to begin filing federal financial aid in the summer of 2016.

3. Higher Learning Commission Process

The Higher Learning Commission conducts periodic evaluations of institutions of higher education. These evaluations are critical as the accreditation not only certifies the transferability of our courses and programs, but also establishes the eligibility of those courses and programs for federal financial aid. The staff at ASUMH will begin the self-study process this fall, culminating in a written report to be submitted to the commission prior to the visit. The commission is scheduled to visit our campus in late 2017 or early 2018.

4. Summer Activities

Numerous activities were conducted on campus this summer. Our Technical Center hosted a Young Manufacturers Academy for junior high students, our Allied Health staff conducted a Mash Program for area high school students, and we also presented our second annual Kids College which focused on Art and Science activities for elementary school students.

5. JDNEG Welding Grant

ASUMH was the recipient of a Job Driven National Emergency Welding Grant this past summer. The grant paid for two cohorts of welding students. The students attended eight weeks from 6:45 a.m. to 3:00 p.m. each day. There were a total of 32 students in the two cohorts. Most of these students were unemployed prior to the training. At the conclusion of the training, seventy-seven percent (77%) were employed and thirty-one percent (31%) were enrolled in the fall semester. Additionally, eighty-three percent (83%) completed the Career Readiness Certificate.

6. Mountain Home Charity Golf Tournament

The Mountain Home Charity Golf Tournament this past June profited over \$21,000 in net proceeds. This money was used to purchase additional equipment for the ASUMH Technical Center.

7. Performing Arts

The Performing Arts Series presented by ASUMH is entering its 5th season. Ticket sales and patron sponsorship are at record levels and this promises to be an outstanding year. We were fortunate to present the country band "A Thousand Horses" this past summer and have country artists "Maddie and Tae" scheduled for October. The Sheid also recently received a designated gift to address acoustical treatments for the Performance Hall. These acoustical adjustments will greatly enhance performances in the future.

**Arkansas State University
Board of Trustees
September 18, 2015**

**Report of the Chancellor
Arkansas State University-Newport**

Strategic Priority 1: Student Success

1. ASUN's unduplicated fall enrollment is 2,655 as of September 9, compared to 2,468 on the same day last year, which is a 7.57% increase. FTE is up 9%.
2. Expanded High School Partnerships:
 - Last fall we conducted a pilot program with Harrisburg High School as a direct response to the governor's initiative to teach computer skills and distance education to ninth graders. We offered College and Life Skills, which helps to create a college-going culture and prepares students with knowledge for going to college early. The program was so successful that several additional high schools have requested that we offer this course to their ninth graders this fall.
 - This fall we are offering our first on-campus course for high school students. Harrisburg juniors and seniors are currently taking welding at ASUN's Jonesboro location. There have not been any career and technical centers within their traveling distance that offered welding. Their superintendent successfully sought approval for this from the Arkansas Department of Education. We have had one other request from a high school for this type of training.
3. ASUN's Newport and Marked Tree campuses were chosen by the United Methodist Foundation of Arkansas to host a mobile food pantry beginning this fall. The purpose of the mobile food pantry project is to help address food scarcity among two-year college students and their families. The food mobile will visit three different two-year colleges in Northeast Arkansas once a month and provide the equivalent of 3-to-5 days' worth of food to any student in need. This is designed to be a stop-gap measure similar to the work provided by local food pantries between SNAP, pay checks, and financial aid. Additionally, students from the ASU-Jonesboro Wesley Foundation will be involved in making the food deliveries, providing service opportunities for young people. We will include our campus organizations in the project through service on delivery dates and through food drives to help sustain and support the project.
4. Student Success Stories:
 - Maddie's family was concerned about her future, because she did not do particularly well academically in high school. She enrolled in and completed the Surgical Technology program and is now employed by NEA Baptist and flourishing. Maddie's family was so pleased with her success that they reached out to ASUN and, as a token of their appreciation, are providing a scholarship to a deserving student in this fall's surgical technology class.
 - On August 8, ASUN staff attended a completion ceremony at the Arkansas Department of Correction's McPherson Unit. Verika received her credential during a ceremony in a hallway where all 49 of her classmates could observe. Verika is thirty-two years old, was raised by a single mother on

welfare, has been incarcerated more than ten years, and is sentenced until May 2017. She earned a Certificate in General Studies and is now working toward her A.A. in Liberal Arts. Her closing remarks to her classmates during the ceremony were, "Going to college let me be me and become who I was meant to be. It could change you, too, so when you get out, you're the -me- you were meant to be." Verika says she looks forward to getting a job upon her release.

- Lisa, a successful Transitional Employment Assistant (TEA) client, tells her story below:

When I first learned about Career Pathways it was October 2012. I was pregnant with my fourth child and living in the woman's domestic violence shelter. I was a CNA and had been since 2006. I was barely able to support my family. The opportunity to start college was at my feet so I jumped on board, not sure if I was going to make it. Career Pathways helped me to get started and followed me all the way through until I graduated July 31, 2015, with a 3.46 GPA. Career Pathways gave me not only the supplies that I needed to complete my assignments, but also words of encouragement when I felt like giving up or could not continue. They helped me to succeed at meeting my goal. I am now a Surgical Technician making \$13.15 per hour. I am forever grateful to Ms. Carolyn, Ms. Kim, and the other workers at Career Pathways. Being a single mother of four boys is not easy, and I will always be thankful for the opportunity and support provided through this program.

Strategic Priority 2: Institutional Excellence

1. With the Higher Learning Commission reaffirmation visit scheduled for February 27-28, 2017, the ASUN Self-Study Steering Committee is beginning an aggressive timeline of activities that lead to the submission of the assurance argument in January 2017. Criterion subcommittees and activity teams have been organized and will begin meeting this month. This team will work in tandem with the project team for the HLC Assessment Academy and the Institutional Effectiveness Committee to ensure an integrated and comprehensive approach to institution-wide assessment. All teams have been tasked with specific focus areas that lead to a sustainable institutional focus on meeting ASUN's mission, vision, values, and strategic plan key performance indicators.
2. ASU-Newport, ASU-Beebe, and ASU-Mountain Home have formed a consortium to purchase new Student Information System/Enterprise Resource Planning software and will implement CampusNexus as a unified system. Some advantages of this consortium include the following:
 - An upfront savings for ASUN of \$650,000-\$750,000 made possible by splitting the implementation costs with the other two institutions
 - An annual savings of \$65,000-\$85,000 for ASUN made possible by sharing the ongoing maintenance costs of the software
 - Evaluating and sharing business practices among the three institutions to gain new efficiencies and more student centered processes
 - Sharing other costs among the three institutions, such as a dedicated project manager
 - Having peers who are on the same system to call on for support
3. The Testing Center at ASUN has undergone an intensive certification process and is now one of three sites in Arkansas awarded Test Center Certification by the National College Testing Association. The other two sites are located at NWACC and UALR. We have also become a Pearson VUE Certified Testing

Center. Lastly, we are also a Prometric/ETS-Certified center, which enables us to provide the PRAXIS exam for education majors.

Strategic Priority 3: Community Engagement

1. Shane Broadway coordinated ASU-Jonesboro, ASU-Newport and ASU-Beebe campus visits with the House and Senate Interim Committee on Education. Ten legislators from the committee and seven additional legislators came to the Newport campus to hear a presentation highlighting program and student successes and to tour workforce programs. There were other distinguished guests in attendance, including Kathy Turner, Arkansas Department of Career Education Deputy Director of Career and Technical Education; Sarah Moore, Governor Hutchison's Education Policy Advisor; and Newport Superintendent, Larry Bennett. The legislative feedback was excellent!
2. ASUN hosted members of the Jonesboro Area Chamber of Commerce at a Business After Hours event on Thursday, July 9, in the Fowler Family Hospitality Services Building. Attendance was outstanding. We had many first-time visitors on campus that evening and even recruited a few adjuncts. The event was so successful that a similar event will be held on the Newport campus this fall in conjunction with the Newport Area Chamber of Commerce.
3. New Grants:
 - ASUN is among twelve colleges selected to participate in the Arkansas Sector Partnership grant with the focus on providing targeted credit and non-credit pre-employment and occupational specific training to meet the needs leading to viable employment opportunities in the high-growth industry sectors of advanced manufacturing, healthcare, information technology, and the skilled construction trades. The student population focus will be under-served populations and the long-term unemployed. ASUN is partnering with Trinity Rail to provide welding training and Unity Health Harris Medical Center to provide LPN training.
 - ASUN received the Arkansas Apprenticeship Pathway Initiative grant along with four other colleges: Phillips Community College of the U of A, National Park Community College, South Arkansas Community College, and ASU-Mountain Home. ASUN will receive \$304,150 over a five year period and is partnering with Trinity Rail to target career opportunities in the field of welding.
 - ASUN received reinstated funding through grant awards for ASUN's College and Career Readiness Planning Program (CCRPP) to provide ACT preparatory services to eligible students to become college-ready by removing remedial class needs. This grant will be administered in partnership with the Career Coaches grant. It was one of only four programs in the state funded at one-hundred percent of the request, receiving an award in excess of \$51,000.

**Arkansas State University
Board of Trustees Report
September 18, 2015**

**Report from Chancellor Debra West
Arkansas State University Mid-South**

Enrollment

- Preliminary Fall 2015 enrollment (as of 08/26/15) stood at 1,998 headcount and 16,721 SSCH. This represents a 5.4% increase in headcount and a 5.0% increase in SSCH over the official 11th day enrollment for the Fall 2014 semester.
- Demographics:

Gender	Number (Percentage)
Female	1208 (60.5%)
Male	790 (39.5%)

Race/Ethnicity	Number (Percentage)
Black or African American	1145 (57.3%)
White	694 (34.7%)
Hispanic or Latino	65 (3.3%)
Multiple or Other Race/Ethnicity	94 (4.7%)

Student Type	Number (Percentage)
Concurrent/High School	821 (41.1%)
Adult	1177 (58.9%)

*Note: All concurrent/high school students are taught on the ASU Mid-South campus.

Program of Study	Number (Percentage)
Transfer (AA, AAT, or AS)	498 (45.1%)
Technical (CP, TC, or AAS)	607 (54.9%)

*Note: Percentages were calculated using an adult, degree-seeking student enrollment/population of 1,105.

Higher Learning Commission Update

- ASU Mid-South will have a six-month focused visit in early 2016 to review the effect of the merger on the institution. The change-of-control process resulted in a conversion from Open Pathway to Standard Pathway, which alters the typical “virtual” review of documents only at the four-year mark to an actual visit on the campus at the four-year mark, which is now approximately two years away. After the six-month visit, ASU Mid-South will request to be put back on the Open Pathway.
- ASU Mid-South is now HLC-approved for distance learning at the program level. The AA in General Education and the AS in Business were both approved on July 28 by the Institutional Actions Council of the Higher Learning Commission.

Grants Report

- SSS (Student Support Services) /Department of Education TRiO Program

Amount: \$281,490 for 2015-16, which is for the first year of a five-year funding cycle (up to a total of \$1,407,450). The ASU Mid-South SSS program will serve 175 eligible students through services designed to increase the graduation, retention, and transfer rates of selected low-income, first-generation, and disabled participants and to ensure academic success and persistence.

- Pending: PBI (Predominantly Black Institutions) – Department of Education

Amount: \$599,998 for 2015-16; \$3 million over five years. The current grant ends September 30. Award notification for a new grant is pending. The purpose of the PBI program is to strengthen a predominantly black institution’s ability to carry out programs in STEM, health education, and teacher education and to increase the success of African-American males.

- Submitted: Workforce Initiative Act of 2015 regional planning grant proposal – ADHE

Project name: Arkansas Delta Accelerating Pathways Together (ADAPT)

Amount: \$91,000 for planning phase. This is a regional initiative with the five ADTEC colleges, four secondary technical centers housed on ADTEC college campuses, 18 K-12 CTE/school district partners, 22 manufacturing employers, nine transportation employers, and four workforce development boards. It targets advanced manufacturing and transportation/distribution/logistics (TDL) pathways with a regional consortium-driven approach to Certified Driver Training (CDL). It creates a regional workforce readiness model with core elements that will be implemented at all ADTEC colleges, and also seeks to establish a regional, consortium-based, employer-recognized certification, which will be awarded to students who complete all ADAPT workforce readiness requirements.

Institutional Advancement

New Logo and Website

- ASU Mid-South is moving forward with our re-branding project. Dr. Welch and Jeff Hankins have approved our new institutional logo and our athletics logo, and we have recently migrated our website to our new domain name: www.asumidsouth.edu



Scholarships

Campaign for Hope – Honoring Dr. Glen Fenter

- The Foundation supporting ASU Mid-South recently completed a campaign to honor retiring Mid-South Community College President, Dr. Glen Fenter. Over \$300,000 was raised in a seven-week period to endow scholarships for the neediest of our students – those who work to merely get by and whose only hope for the future is education. The endowment will be established this fall with first awards expected in the Spring 2016.

Thomas B. Goldsby Athletic Scholarships

- The MSCC Foundation recently received a pledge of \$100,000 from the family of the late Thomas B. Goldsby. This contribution will provide funding of scholarships for our student-athletes. This is a five-year commitment of \$20,000 per year, with the scholarship funding beginning in the 2015-16 academic year.

Community Engagement

- Opera Memphis – Thirty Days of Opera

A travelling operatic troupe will present an impromptu performance on September 15 at noon in the Reynolds Center.

- Arkansas Workforce Center Partners Meeting

The Workforce Development Board of Eastern Arkansas will host a two-day event on September 17-18 on our campus. Groups attending are the core Arkansas Workforce Center partners per the

Workforce Innovation and Opportunity Act. Participants include the Arkansas Department of Career Education, Arkansas Rehabilitation Services staff members, and the Department of Human Services.

- **Runnin' Dogs and Cookin' Cats**

The Mid-South Community College Foundation is hosting an event on October 3 to benefit Athletic Scholarships at ASU Mid-South. Runnin' Dogs and Cookin' Cats will be a signature event for the college, building on the three-year success of our Greyhound 5K. This expanded event will feature the 5k race, a catfish cooking competition, local food and craft vendors, music, a kid zone, and sports competitions. The Foundation plans to net approximately \$30,000 for scholarships.

- **Champion Trees of Arkansas by Linda Williams Palmer – Art Exhibit through Delta Arts**

A well-respected Arkansas artist, Palmer has had her works selected for numerous juried exhibitions and collections across the country and in Europe. In 2006, she was awarded "Signature Status" by the Colored Pencil Society of America. This series of work documents and artistically interprets selected Arkansas Champion Trees. The exhibit will be shown from October 9 - November 30 at the Donald W. Reynolds Center.

- **Regional Advisory Committee Meetings for Great Rivers Education Serve Cooperative**

ASU Mid-South will host a workshop/in-service event for the Great Rivers Co-op on October 21. One of 15 service cooperatives in Arkansas, the Co-op serves K-12 in five counties in eastern Arkansas. The day-long meeting will provide beneficial exposure for our campus and curriculum.

- **Local Farmers Workshop with Jean-Martin Fortier**

On December 8, ASU-Mid South will host Jean-Martin Fortier. Mr. Fortier is an internationally recognized farmer, writer, and educator specializing in biologically intensive cropping practices. His visit will include spending time with local farmers, holding discussions on the challenges of small-scale farming, and identifying best practices for sustainability. John Auken, Executive Director of the Delta Cuisine Commercial Kitchen and Food Business Incubator, and Marjorie Garner, ASU-Mid South Lead Faculty for Hospitality and Food Service, will also be included on the program.