

ARKANSAS STATE UNIVERSITY SYSTEM FOUNDATION Contact: Philip Jackson (870) 972-2775

For the period ending December 31, 2017 (unaudited), the Arkansas State University System Foundation recorded gifts and other support of \$2,546,497.

Contributions were designated as follows:

ASU-Jonesboro	\$2,056,167
ASU-Mountain Home	164,857
ASU-Beebe	70,956
ASU-Newport	254,407
ASU System Foundation	110
Total	<u>\$2,546,497</u>

The Foundation reported net assets of \$72,116,915, representing an increase of 6.45% for the period ending December 31, 2017.

The market value of the ASU System Endowment Pool for the period ending December 31, 2017, was \$70,642,986.

The net rate of return for the period ending December 31, 2017, was 6.57%.

Endowment balances designated per campus are as follows:

Jonesboro	\$63,033,426	89.23%
Mountain Home	3,543,709	5.02%
Beebe	1,740,848	2.46%
Newport	1,869,334	2.65%
System Foundation	455,669	0.65%
Total	<u>\$70,642,986</u>	

ARKANSAS STATE UNIVERSITY SYSTEM
Capital Projects Report
March 2, 2018

Arkansas State University campuses have several capital projects under way in various stages of programming, design, and construction.

ASU-JONESBORO CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Marion Berry Parkway - Phase III	\$1,868,754	Construction Phase
Village Apartments Repairs and ADA Modifications	\$6,343,509	Construction Phase
V. C. Kays House Restoration - Phase II	\$200,000	Substantially Complete
Aggie Road Resurface	\$850,000	Substantially Complete
Library Envelope Waterproofing & Roof Repair - Phase II	\$620,000	Construction Document Phase
Campus Site Lighting - Phase I	\$538,555	Construction Document Phase
North End Zone/Football Operations Building	Red Wolves Foundation	Construction Phase
Fowler Center Exterior Envelope	\$574,000	Construction Phase

1. Marion Berry Parkway - Phase III

Engineer: Jacobs Engineering
Contractor: Asphalt Producers
Expected Completion: July 2017
Funding: Design - University Reserves
Construction - University Reserves

Status: Phase III work provides for the extension of University Loop West under the north bridge to connect with West Aggie Road. The roadway project was substantially complete in August 2017. The Multi-Use Trail is under construction. The asphalt trail is scheduled to be complete April 1, 2018, and the lighting and site amenities are scheduled to be complete May 1, 2018.

2. Village Apartments Repairs and ADA Modifications

Architect/Engineer: Cromwell Architects - DCI Engineering
Contractor: In-house - Village Interior/Exterior Repairs Phase I
Baldwin & Shell Construction - Village Interior ADA Modifications Phase II
Bailey Construction - Village Interior ADA Modifications Phase III
Construction Network - Village Exterior ADA Modifications
Expected Completion: Village Exterior Repairs - September 2019
Funding: University Reserves

Status: The project scope addresses the following three distinct areas: the Village Apartments' interior ADA modifications (Phase I); the Village Apartments' exterior ADA modifications (Phase II); and the Village Apartments' exterior repairs. Phases I and II are complete. Exterior building repairs to the Village began in June 2014 with an ASU projects crew. This work will be phased over multiple years, but the projected completion date is planned for third quarter 2019.

3. V.C. Kays House Restoration - Phase II

Architect: Brackett & Krennerich
Contractor: Baldwin & Shell
Expected Completion: Summer 2017
Funding: Arkansas Natural and Cultural Resources Council Grant

Status: Project was completed on September 15, 2017, and is in project close out.

4. Aggie Road Resurface

Architect/Engineer: Pickering Firm, Inc.
Contractor: Asphalt Producers
Expected Completion: Summer 2017
Funding: University Reserves

Status: The scope of this project is resurfacing Aggie Road from Red Wolf Boulevard to University Loop, adding new campus standard lighting, and improving drainage. This project is substantially complete and in close out.

5. Library Envelope Waterproofing & Roof Repair - Phase II

Architect/Engineer: Morris and Associates
Contractor: Bailey Contractors
Expected Completion: Summer 2018
Funding: University Reserves

Status: The Phase II project funding will address exterior restorations to the brick, windows, and joint sealants on the lower three floors. Morris and Associates issued the design drawing in February 2017, and Bailey Contractors completed Phase I in July 2017. Phase II of the project has been deferred until funding is approved.

6. Campus Site Lighting - Phase I

Architect/Engineer: Pettit and Pettit
Contractor: In-house Projects Crew/JOC Contractors
Expected Completion: Summer 2018
Funding: University Reserves

Status: The Phase I project funding will address exterior lighting improvements on campus. Pettit and Pettit Engineers has provided a preliminary plan. The final design is scheduled to be complete in March of 2018.

ASU in-house Projects crews, along with JOC contractors, will execute the work. Phase I of the project is in the design phase.

7. North End Zone/Football Operations Building

Architect/Engineer: AECOM
 Contractor: Ramsons
 Expected Completion: March 2019
 Funding: Red Wolves Foundation Funds

Status: The project will provide a 64,777 square foot football operations facility in Centennial Bank Stadium. The new football operations building will house a locker room; strength, conditioning and sports medicine centers; a player’s lounge; equipment room; coaching and administrative offices; team meeting rooms, a history and heritage showroom; and a team film room. The new North End Zone will house loge seating, outdoor restrooms, and food and beverage venues. The North End Zone is scheduled to be complete in August 2018, and the Operations building is scheduled to be complete in March of 2019. This project is currently under construction.

8. Fowler Center Exterior Envelope

Architect/Engineer: Morris and Associates
 Contractor: Bailey Contractors
 Expected Completion: August 2018
 Funding: University Reserves

Status: This project will provide exterior tuck pointing, masonry sealing, new coping, and roof repairs to problem areas of the Fowler Center. Morris and Associates has provided the plan and Bailey Contractors has bid the work as per the job order contact. This project is scheduled to be complete in the summer of 2018.

ASU-BEEBE CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
ASUB Energy Performance Contract	\$5,238,065	In Progress

1. ASUB Energy Performance Contract

Architect/Engineer: Johnson Controls, Inc. & Others
 Contractor: Johnson Controls, Inc. & Others
 Expected Completion: June 2018
 Funding: Capital Lease/ADHE Revolving Loan Fund/ABA Loan Fund

Status: This project is a campus-wide, investment grade, energy audit and performance contract per the regulations of A.C.A. §19-11-1201. Johnson Controls, Inc. was competitively selected to execute a campus-wide energy audit and performance contract. The project scope includes lighting retrofits and replacements, water conservation, and HVAC upgrades. Work on the project began in October 2017, and substantial completion is expected by June 2018.

ASU-NEWPORT CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
ASUN Energy Performance Contract	\$3,951,078	In Progress

1. ASUN Energy Performance Contract

Architect/Engineer: Johnson Controls, Inc. & Others
Contractor: Johnson Controls, Inc. & Others
Expected Completion: April 2018
Funding: Capital Lease/ADHE Revolving Loan Fund

Status: This project is a college-wide, investment grade, energy audit and performance contract per the regulations of A.C.A. §19-11-1201. It encompasses the three campuses of ASU-Newport. Johnson Controls, Inc. was competitively selected to execute a campus-wide energy audit and performance contract. The project scope includes lighting retrofits and replacements, solar power generation, and HVAC equipment and HVAC controls upgrades. Work on the project began in September 2017, and substantial completion is expected by April 2018.

ASU MID-SOUTH CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
ASUMS Energy Performance Contract	\$0	Not Started

1. ASUMS Energy Performance Contract

Architect/Engineer: Johnson Controls, Inc. & Others
Contractor: Johnson Controls, Inc. & Others
Expected Completion: YTBD
Funding: Capital Lease

Status: This project is a campus-wide, investment grade, energy audit and performance contract per the regulations of A.C.A. §19-11-1201. Johnson Controls, Inc. was competitively selected to execute a campus-wide energy audit and performance contract. The project scope includes lighting retrofits and replacements, window replacements, upgrades to the Energy Management System, and HVAC upgrades. Work on the project has not yet begun, as funding has not yet been secured.

**Report to the
Board of Trustees of Arkansas State University
from
Kelly Dampousse, Chancellor
Arkansas State University-Jonesboro
March 2, 2018**

UNIVERSITY ADVANCEMENT

Advancement Services:

- For the second quarter of the fiscal year October 1, 2017 through December 31, 2017, the University recorded a total of 6,278 gifts and commitments from 2,583 individual donors for a total of \$11,796,637. The overall giving amount includes outright donations of cash, gifts-in-kind, planned gifts, and new pledges.

Alumni Relations:

- As of December 31, 2017, \$84,000 had been received from the "Fall Phonathon Session." This amounts to a 72 percent fulfillment rate for pledges received. According to Wilson Bennett, the manager for Phonathon, the national average is 70 percent fulfillment, so we are looking at very strong numbers in comparison to other universities. The fiscal goal is \$200,000 and the spring campaign runs from February 17 - April 10, 2018.
- Applications for the 2018 License2HOWL scholarships have been received. The committee is reviewing applications to award seven entering freshmen \$5,000 scholarships.
- Membership numbers for the Alumni Association are the highest they've been in five years.
- The inaugural Bubbles & Bingo event, benefitting the A-State Rugby Club, was a huge success. More than \$6,500 was raised for the rugby program.
- Alumni Day at the Races will be held on Saturday, April 7 at Oaklawn Racing and Gaming in Hot Springs.
- Red Wolves on the Rooftop will be held Thursday, May 3 at 5:00 PM at the ASU System office in Little Rock.

Marketing and Communications:

- Promotion and communications work for the inaugural Johnny Cash Heritage Festival (JCHF) was the highlight of the quarter. Bringing together all aspects of the unit, the three-day music and scholarship event in Dyess, Arkansas, resulted in international news, high social-media traffic, and a renewed connection with the Cash family. The festival-style concert was a sold-out event, assisted by a content and social-media promotion policy that allowed the Heritage Sites to minimize cost while achieving financial goals.
- A-State became the first university in the Mid-South to welcome LimeBike onto its campus, giving us the distinction of being the first bicycle-friendly University in Arkansas. Marketing played a key role in identifying a solution for the campus "bicycle share," making Arkansas State one of a handful of

universities hosting the dockless bicycle share. In conjunction with Student Government and Student Life, the LimeBike launch earned A-State national media attention as LimeBike was covered in *Forbes* and other financial media.

- Digital Media created 47 pieces of edited content, including several special engagement videos with Chancellor Kelly Damphousse. Among those with the highest traffic were two special deliveries of commencement regalia to place-bound, on-line graduates. Live streams on Facebook of our Fall Commencement ceremony and two major gift announcements increased overall engagement. As a result, video placement led the way on Facebook with 764,100 views (compared to 515,569 in 4Q 2016).
- Year-over-year social-media traffic continued to increase, with follower traffic growing faster with Twitter and Instagram. Facebook rose to 110,769 followers from last December's 101,271, with Twitter up to 42,186 from 35,395 and Instagram at 11,097 from 8,406.
- Creative Services fulfilled 291 jobs during the quarter, including notable items for the JCHF and presentation materials for the First National Bank Arena announcement. Creative Services also worked with University Advancement and the Athletics Department for the new logo and rollout of signage for the renaming of the Convocation Center to FNB Arena.

STUDENT AFFAIRS

Enrollment Management:

- Recruiters were busy this quarter, visiting high school seniors, juniors, and sophomores at schools in Arkansas, Tennessee, Missouri, Mississippi, and Illinois. They attended college fairs for high school juniors, and are finalizing plans for A-State campus tours that will be conducted for visiting students this spring. They continue to attend transfer fairs at community colleges throughout Arkansas and in Tennessee and Missouri, as well.
- Our Office of Recruitment hosted "Transfer Preview Day" on February 23. An estimated 125 transfer students from two- and four-year schools learned about the transfer process, financial aid, student services, and admissions. Students were given the opportunity to speak with academic advisors and tour campus and residence halls.
- Financial Aid and Scholarships staff continue to work with current students to complete their upcoming financial-aid award year, which begins in Fall 2018. This is the earliest the department has ever notified students of their awards.
- Scholarships were awarded to 2,147 admitted students for Fall 2018. Awards were made to 1,324 first-time freshman on January 25, the earliest-ever freshman award date. Freshman awards began in March in previous years.
- The Financial Aid and Scholarships Office maintains a social-media presence targeted to Fall 2018 students. Students are regularly prompted to complete various tasks to win scholarships. Tasks include submitting residence life applications, submitting FAFSAs, etc.
- On January 15 at Cooper Alumni Center, the Financial Aid and Scholarships Office hosted a Faculty Appreciation Breakfast to gather feedback on ways to improve financial-aid events. The Office of

Recruitment received 4,308 applications by the end of January, compared to 4,368 on January 31 of last year. This is a decrease of 60 applications, compared to the same date in 2017, when the total count was 4,368. However, so far in 2018, there is an increase of 251 admits over the previous year with a total of 3,410 compared to 3,159 for the 2017 year.

Student Engagement and Achievement:

- The first annual Financial Aid Resource Fair for current students was held January 29. The purpose of the program was to highlight several areas of funding for current students. Participants included the University's Treasurer's Office, the Financial Aid and Scholarships Office, and many others. Approximately 100 students attended, and outside participants were the Single Parent Scholarship Fund, Wells Fargo, and others.
- To promote campus spirit and the A-State basketball team, "Pack Pride Day" was celebrated on February 1.
- Our Multicultural Center hosted "Black History Month Kick-off" on February 1. Participants learned the theme for Black History Month 2018 and facts about African-American history. The annual "Soul Food Day" community dinner was held February 9. Approximately 200 people attended to enjoy good food, to celebrate Black History Month, and to hear updates on cultural events at A-State.
- More than 100 students attended the "Women's History Month Kick-off" event on March 1.
- The A-State Cheer Team placed sixth among 18 universities in the Small Co-ed Division 1 Universal Cheerleader Association (UCA) College National Competition, held January 12-14, in Orlando, FL.

Health, Wellness and Safety:

- Volunteer A-State hosted a blood drive in February, with a goal to collect at least 116 units to benefit Craighead County.
- The "Fit-6 Fitness Challenge" was a month-long fitness event for students, lasting from January 2 through March 2, with 100 current student participants.
- The Student Health Center held promotional activities on several nationally recognized health awareness topics, including "National Drug and Alcohol Facts Week," from January 22-28; "Shatter the Myths," social-media fact checks, and participation in a prescription-drug take-back program; "National Wear Red Day;" "Cervical Cancer Awareness Month;" "American Heart Month;" and "National Nutrition Month."

Technology and Connectivity:

- Final implementation of the OOHLALA app is underway. OOHLALA offers a wide variety of features that assist with student retention, event-tracking management, and serves as a "one-stop shop" for student information. Department staff members were trained on the campus engagement app, which will launch at the end of March.
- Our Student Health Center's electronic medical records software was upgraded to certify security of health documents.

FINANCE AND ADMINISTRATION

First National Bank Arena:

- The Convocation Center was officially renamed as First National Bank Arena in January.
- Programming – the Harlem Globetrotters’ performance increased its attendance and experienced higher merchandise sales this year. Highlighted events currently scheduled to be held this fiscal year are the following: Monster Trucks, Disney Live, Rodeo, and the Sports Show.

Budget Planning/Development:

- The ASUJ campus is in the early stages of budget development for fiscal year 2019. The University Planning Council met on February 26, 2018, to discuss the status of the FY18 operating budget and began discussions for FY19.
- All E&G and auxiliary budgets were monitored on a monthly basis to protect the institution's financial outcomes for the fiscal year.
- Tuition-and-fee revenue was monitored to determine if any adjustments in year-end revenue forecasts were necessary. After the first day of class of the spring semester, tuition-and-fee revenues were monitored on a daily basis.

Human Resources (HR):

- HR managed the annual collection of Conflict of Interest Forms for all full-time employees.
- HR also rolled out the 2018 Optional Voluntary Retirement Incentive Program (OVRIP).

Environmental Health and Safety (EHS):

- EHS began laboratory inspections and completed laboratory door signage in Laboratory Science West.
- The Arkansas Department of Health conducted a regulatory inspection of our Radiation Safety program and found no deficiencies.
- The committee to help identify a chemical inventory tool for the University continues to meet. Two more tools were demonstrated for the Committee this quarter.
- Information was provided for the development of a University Spill Prevention Controls anatomy lab in the Wilson Hall and Countermeasures (SPCC) plan.
- Workers’ compensation training was delivered to Facilities Management personnel.
- All year-end inspections for storm water management were completed.

Office of Affirmative Action (OAA):

- The OAA facilitated Title IX training for Residence Life (Graduate Hall Directors, Residence Assistants, and Desk Assistances).
- The OAA is working to develop and implement Title IX online training for upper classmen (sophomores-graduate students).
- Currently, the OAA is developing the Sexual Assault Climate Survey. It has developed programming initiatives for the PackPact Campaign related to Sexual Assault Awareness. OAA has collaborated with Undergraduate Studies to revise the First Year Experience, Sexual Assault Prevention Education training.

Payroll Services:

- Has completed the 2017 W2 processing.
- Is currently preparing the 1095C's .
- Payroll Services has been testing for the implementation of Banner 9XE.

Red Wolf Wellness (RWW):

- Our annual onsite health screening at the Employee Benefits Fair in November resulted in a 152% increase in participation from the previous year.
- Four wellness-engagement sessions were presented to Facilities Management employees on campus, with a total attendance of 129 employees. The seminars covered a wellness goal-setting activity and education on fitness, nutrition, and heart-health goals.
- RWW certified 26 employees and students in Adult & Pediatric First Aid/CPR/AED.
- Through our 2017 Cigna Wellness Dollars, new fitness equipment has been added and includes four Precor Treadmills, two Precor Spin Bikes, one Precor Stretch Trainer, and one Adjustable Decline Bench.
- The RWW formed the A-State Archery Program at the request of students and employees.

Training and Development:

- The Taleo Learn system implementation phase began on 10/24/17.
- New Employee Orientation hosted 46 new employees from November to January. As of January 1, 2018, NEO will be offered in two parts; Part One will be offered twice a month and Part Two will be provided once a month. Part One includes a voluntary tour of campus, important information about beginning employment with the University, and an overview of the various benefits available. Part Two features speakers from service areas on campus to explain how their departments serve the campus.

University Safety and Emergency Management (USEM):

- USEM initiated an Emergency Action Plan for Lab Sciences buildings and created a draft plan.
- It conducted Cold Stress training for Facilities Management and Resident Life employees.
- An Emergency Action Plan for Education & Communications building was initiated and a draft plan was created.
- USEM conducted building safety inspections in the Fine Arts Annex, Lab Science East & West, the College of Business, the Administration Annex, and the Delta Center.
- USEM worked with Greek Life to create guiding documents for fraternity fire drills.

Information and Technology (ITS):

- IT Security continues as a major focus.
- The Core Team will meet every three weeks to discuss progress of Banner 9 (XE). Each area is working with its constituents to plan training and implementation. The overall plan is to be 95% operational on Banner 9 by December 2018.

- ITS is working closely with the Travel Department to schedule and provide support for the newly adopted Concur travel software.

Fiscal Operations:

- **Controller's Office:** The exit conference with Legislative Audit was November 13, 2017. There were no findings related to the financial statements. The implementation of the travel software, Concur, continues and two departments (Athletics and Agriculture) will be the test pilot groups. Accounts Payable prepared and mailed the 1099-Misc forms for the 2017 tax year. Sponsored Programs Accounting developed a new communications plan for faculty, who have large grants and contracts portfolios. Compliance and Improvement is now part of the Controller's Office. The office has been re-titled 'Operational Excellence'.
- **Treasurer's Office:** Implementation of the Marketplace software continues. Five online stores are currently live, with several others in various stages of development. Testing for Banner 9 is underway, with implementation for our area expected June 1, 2018. 1098-T forms for the 2017 tax year were processed, with 19,588 forms submitted to the IRS.
- **Business Services and Risk Management:** The Bookstore processed approximately 2,000 textbook/course materials adoptions for the spring of 2018 before the first day of classes. Textbook Rental Awards of \$250.00 were given to 20 students for the spring semester, and the bookstore sold more than \$41,000 in merchandise during football season at the Team Shop at FNB Arena. With its partner Lumen Learning and three ASU faculty members, a pilot of Lumen Learning's Waymaker course is being tested in several sections of Intro to Psychology.
- **Procurement:** The department participated in interviews in January, along with six other institutions of Higher Education with Ikaso – the consulting firm hired by the Arkansas Bureau of Legislative Research for a state Procurement Review. Research and discussions began on a Declining Balance Card. Work continues with our IT team on 557 reporting and automating the fax process of PO's to vendors.

ACADEMIC AFFAIRS AND RESEARCH

A-State will undergo a comprehensive Higher Learning Commission review on March 5-6, 2018. The University is on the standard pathway that requires a comprehensive review in years four and ten of the accreditation review cycle. The last review was in October 2013.

A-State has been focusing on assessment of student-learning outcomes and has made significant progress as indicated below:

Student-learning Assessment:

- A-State assessed 562 learning outcomes in 2016-17.
- 100% of all programs submitted a student-learning assessment report for 2016-17.
- In 2016-17, faculty members determined that 70% of the student-learning outcomes were met or had exceeded their expectations for learning.

- A-State will collect and analyze data for 580 learning outcomes in 2017-18.

A-State will celebrate its accomplishments of investigations into student-learning assessment through Learn@State scheduled for March 14, 2018. Faculty and co-curricular professionals will gather at the Fowler Center to share and celebrate their assessment stories via poster, digital, and/or a three-minute presentation.

Licensure Pass Rate Highlights from 2016-17:

- Doctorate of Physical Therapy graduates had 100% first-time pass rate
- Doctorate of Nurse Practice: 100% first-time pass rate
- MS Communication Disorders: 100% first-time pass rate
- AAS Occupational Therapy (new program): 88.5% first-time pass rate
- BS Nursing: 91% first-time pass rate
- BSE General Science: 100% pass rate
- BSE Mathematics: 70% pass rate (this is an improvement)

Online Enrollment Growth: Arkansas State University's online programs had a 10% increase in enrollment from Fall 2016 to Fall 2017. The fastest growing undergraduate program during this time was the RN to BSN with a 33% increase. The Master's in Reading was the fastest growing graduate program with a 57% increase from Fall 2016 (133 students) to Fall 2017 (311 students). In Spring 2018, online programs will launch two new undergraduate certificate programs: Leadership and Social Media Management, and a Masters in Early Childhood Education. Live chat sessions are now being offered to improve customer support services, response time, and accessibility of staff.

Student Support: Under the direction of the Associate Vice Chancellor for Retention and Completion, Dr. Jill Simons, A-State is refocusing its management of initiatives for supporting student success. A Student Outreach Coordinator has been chosen to respond to student questions, make referrals for service, and assist students with academic needs. A simple inquiry to PackSupport@astate.edu gets the process started.

High Impact Program: The Creative Commons is a newly created, faculty-directed board designed to support creative, interdisciplinary, and experiential works of students and faculty. The goal is to end this academic year by awarding 50 faculty members or students with a Creative Commons distinction.

Student Research: On February 14, 2018, fourteen A-State student researchers and their faculty mentors represented the University with STEM Posters displayed at the State Capitol in Little Rock and by presenting their research to the legislative body.

Create@State 2018: The eighth annual Create@STATE: A Symposium of Research, Scholarship & Creativity will be held on April 16 through April 18, 2018, in the Fowler Center and the Student Union. Create@STATE provides an opportunity for undergraduate and graduate students to present original work

in a professional setting. The theme for Create@STATE 2018 is focused around the STEAM initiative to highlight integration of STEM (Science, Technology, Engineering and Math) with Art + Design.

Arkansas Higher Education Coordinating Board Actions (AHECB):

The following proposals were approved by the AHECB for A-State at the January 26, 2018, meeting:

- **New Option, Emphasis or Concentration**
 - MBA Marketing Concentration
 - MSCS Cyber Security Emphasis
 - MSCS Data Science Emphasis
 - MSCS High Performance Computing Emphasis
 - Graphic Communication Minor
- **Deletions**
 - Aging Studies Certificate
 - Health Studies Education Certificate
 - Health Care Management Certificate
 - Master of Science in Health Sciences
 - Transitional Doctor of Physical Therapy
- **Undergraduate Certificate Program (6-21 semester credit hours)**
 - Museum Studies Certificate
 - Computed Tomography Certificate
- **Graduate Certificate Program**
 - Marketing Certificate
- **Reconfiguration of Existing Degree Programs (Consolidation or Separation of Degrees to Create New Degree)**
 - Computer Science Education Certificate
 - Cyber Security Certificate
 - Data Science Certificate
 - High Performance Computing Certificate
 - MSE in Computer Science

Program Revisions Currently under Review for the April 20, 2018, AHECB Meeting:

- **Name Change of Existing Certificate, Degree, Major, Option, or Organizational Unit**
 - Doctor of Nursing Practice in Nurse Anesthesia
- **Deletions**
 - Deleting Major in Biological Sciences, Bachelor of Science, Emphasis in Environmental Biology
- **Reconfiguration of Existing Degree Programs (Consolidation or Separation of Degrees to Create New Degree)**
 - BS Digital Initiatives
- **Reconfiguration of Existing Degree Programs (Modification to Create New Degree)**
 - Master of Arts in Teaching

- Existing Certificate of Degree Offered via Distance Technology
 - BS Creative Media

Accreditation and Program Reviews:

- During 2017-2018, the following programs are preparing for accreditation or program reviews, as required by the Arkansas Department of Higher Education: AAS and BS Clinical Lab Science and EdS Psychology & Counseling (Clinical Mental Health Track).
- The following programs have completed accreditation or program reviews for 2017-2018: Teacher Education and Occupational Therapy (Doctoral).

ATHLETICS

Athletics:

- The Athletics Department was approved to begin construction on its Centennial Bank Stadium \$29-million “North End Zone Expansion” project following a vote by the Arkansas State University Board of Trustees granting ground lease and space lease agreements with the Red Wolves Foundation.
- Arkansas State University held its 2017 Fall Commencement ceremony on Saturday, December 9, inside First National Bank Arena, and 13 more student-athletes were presented with their college degrees.
- The Arkansas State University Board of Trustees voted to name A-State’s football field, “Allison Field,” and to rename its future north end zone facility, “Centennial Bank Athletics Operations Center,” in recognition of a combined \$10 million to the Red Wolves Foundation from the Johnny Allison family and Centennial Bank.
- The Athletics Department set a school record of 221 student-athletes appearing on its Fall 2017 Athletics Director’s Honor Roll, helping A-State produce an all-department 3.069 GPA last semester.

Volleyball:

- Junior outside hitter Carlisa May was named the Sun Belt Conference Volleyball Offensive Player of the Year and First Team All-Conference, along with Drew Jones. Ellie Watkins and Tatum Ticknor picked up Second Team All-Sun Belt Conference honors.
- The Red Wolves accepted an invitation to the National Invitational Volleyball Championship (NIVC) as an at-large selection in the 32-team field.

Football:

- Punter Cody Grace was among 10 finalists announced by the Augusta Sports Council for the prestigious Ray Guy Award, while cornerback Blaise Taylor was named one of three finalists for the Wuerffel Trophy.
- A-State became bowl-eligible for the seventh consecutive year and tenth time over the last 13 seasons. The Red Wolves played Middle Tennessee in the 2017 Camellia Bowl.

- Senior defensive end Ja'Von Rolland-Jones repeated as the Sun Belt Conference Player of the Year, while junior quarterback Justice Hansen was named the Offensive Player of the Year, highlighting a school-record of 19 A-State selections to the 2017 All-Sun Belt Conference Team.
- The Athletics Department held two public events, one in Jonesboro and one in Little Rock, to meet A-State fans and recap the Red Wolves' 2018 signing class, which was ranked No. 1 in the Sun Belt Conference by Rivals.com
- Former defensive end Ja'Von Rolland-Jones received an invitation to the 2018 NFL Scouting Combine.
- Gunnard Twyner was named outside wide receivers coach; Nick Paremski as outside linebackers coach; Scotty Conley as assistant athletics director for football operations; and Chris Buttgen as director of football video.

Bowling:

- Senior Jordan Richard won the 2018 United States National Amateur Bowling Championship and, in the process, earned an automatic spot on Team USA 2018.

Baseball:

- Head Coach Tommy Raffo was named the Chairman of the American Baseball Coaches Association NCAA Division I All-America Committee.
- The baseball program hosted the 16th Annual "Grand Slam Banquet" with a capacity crowd at First National Bank Arena.

Arkansas State University
Board of Trustees Report
March 2, 2018

Chancellor's Report
Arkansas State University-Beebe

International Week – 1/22/18 to 1/26/18

The Student Life Office celebrated diversity this year from January 22 through January 26, dedicated to exposing students to diverse cultures. Each day of the week, the University Café featured foods from a specific continent, while Student Life staff promoted activities featuring aspects of traditional customs from that continent. Daily programs included: Asia Day; Africa Day; South & Central America Day; Europe's United Kingdom Day; and Australia Day.

ASU-Beebe celebrates African American History Month

As the month of February is officially recognized as a time to reflect on the history and contributions of African Americans in the United States, ASU-Beebe scheduled the following events to help students recognize some the contributions of African-Americans throughout U.S. history:

- **Campus-wide Read-in of *Elizabeth and Hazel: Two Women of Little Rock* by David Margolick**
During the month of February, Student Life and the Abington Library encouraged students, employees, and friends of the ASU-Beebe community to join the NCET National Read-in. As a campus community, we read the book *Elizabeth and Hazel* by David Margolick. This book tells the true story about the lives of Elizabeth Eckford of the Little Rock Nine and Hazel Bryan, a fellow student attending Little Rock Central High School during the integration crisis of 1957. At the end of the month, Mrs. Eckford joined us on campus for a lecture. Copies of the book are available to check-out from the library and are for sale in the bookstore.
- **Spike Lee Trip – Student Life Field Study**
The University of Arkansas at Pine Bluff, Arkansas' oldest historical black college, invited students from across the state to attend a lecture on Tuesday, February 6 by Spike Lee, a critically acclaimed film director, producer, and actor.
- **Game Show Night: Jeopardy! - African American History**
Game Show Night was held on February 8, at 6:00 p.m. in the Dining Hall in the McKay Student Center, and featured America's trivia game show, *Jeopardy*. In recognition of Black History Month, facts related to African American history were highlighted. Students participated in the quiz competition in which contestants were presented a clue in the form of an answer, and then responded in the form of a question for a chance to win prizes.

- **Civil Rights Trip – Student Leadership Field Study**

This trip to Memphis, Tennessee, occurred on February 14. The students visited the National Civil Rights Museum (located at the site of the assassination of Dr. Martin Luther King, Jr.), and the Slave Haven Underground Railroad Museum (located on the Burkle Estate, which was once used as a stop on the Underground Railroad Network). Students also had an opportunity to see a performance of the Broadway production, *The Color Purple*, at the Orpheum Theater and to have a meal at Huey's downtown.

- **Dennis Biddle: Negro Baseball League Lecture**

This lecture took place on February 20 at 1:00 p.m. in the Lecture Hall of the Science Building. Students, employees, and community members were invited to hear a presentation from former Negro Baseball League pitcher Dennis Biddle, discussing the history of the League from an insider's perspective. Biddle was the youngest player in the Negro League's history. As president of the Yesterday's Negro Baseball League Foundation, Biddle has been inducted into the Brewers Wall of Honor at Miller Park. He is also the author of "Secrets of the Negro League," and has been honored by the Library of Congress as one of its History Makers. This one-hour presentation was followed by an autograph session and discussion.

- **"Selma" (2014): Movie Screening**

Held on February 22 in the Owens Center, the campus had a showing of the 2014 film, "Selma." This Oscar-winning picture tells the story of civil-rights activists marching from Selma to Montgomery, Alabama, to secure voting rights for black Americans. The film focuses mainly on the actions of Dr. Martin Luther King, Jr. during this tumultuous time in American history.

- **Elizabeth Eckford: African American History Lecture**

On February 22, in partnership with the University Concert/Lecture Series, the Student Life Office brought Elizabeth Eckford of the Little Rock Nine to our campus, where she discussed Margolick's book *Elizabeth and Hazel: Two Women of Little Rock*. The event featured a moderated conversation with Ms. Eckford, reflecting on her experiences during the 1957 Little Rock Central High School Crisis and her observations of diversity today. After the lecture, there was time for questions and answers from the audience. This event was the culmination of a month-long campus-wide Read-in of David Margolick's book, recounting Ms. Eckford's experiences.

Adjust Reporting Structure of Student Services

Two of our Associate Vice Chancellors (AVC) have had their areas of responsibility adjusted in an effort to provide a more seamless student service experience in a more efficient manner. The AVC for Student Services will continue to oversee the college registrar, financial aid, testing, and admissions in addition to the Campus Operations Managers. The AVC/Dean of Students will continue to oversee the TRIO services programs, counseling, campus housing, student conduct, dining services, and student engagement.

Adjust Reporting Structure within Academic Divisions

In a continuing effort to better serve our students and more efficiently align academic departments within the recently created academic divisions, the business department will report to the Division of Career Education and the EMT program will be placed under the Director of Allied Health within the Division of Math and Science.

**Arkansas State University
Board of Trustees Report
March 2, 2018**

**Chancellor's Report
Arkansas State University-Mountain Home**

1. Enrollment Report

The ASUMH enrollment numbers have been validated by ADHE. We reported 1,501 students for Spring 2018, compared to 1,479 for Spring 2017. This is a 2.2% increase in headcount. Our Student Semester Credit Hour (SSCH) production for Spring 2018 is 13,011, as compared to 13,492 for Spring 2017. This is a 2.8% decrease in SSCH.

2. Federal Financial Aid Review

On March 7 and 8, a Federal Financial Aid Review will be conducted at ASUMH, which became independent from the ASUJ Financial Aid Department in processing financial aid approximately two years ago. ASUMH has been granted a provisional status for the past two years, and it is now time for the federal reviewers to come in and determine our eligibility for permanent status. This will enable us to once again propose new programs for financial aid eligibility and make Work-Study funds available to our students.

3. American Board of Funeral Service Education

On March 26 and 27, ASUMH will host an accreditation team from the American Board of Funeral Service Education (ABFSE) to determine our eligibility for continuing accreditation. A self-study process has been completed and submitted to the ABFSE.

4. Higher Learning Commission

The Higher Learning Commission will conduct its periodic visit for consideration of continuing accreditation of ASUMH on April 16 and 17. The Assurance Argument for ASUMH is available for the Board of Trustees to review at <https://assurance.hlcommission.org> - the login is: Hlc@asumh.edu and the password is: Assurance.

5. Retention Exercise

The ASUMH campus recently conducted an exercise in which every employee participated, as the entire campus held a daylong workshop focused on retention issues. The culmination of the event resulted in each department preparing a list of activities or changes they would institute in the coming year to assist with increasing retention. These departmental plans were then assembled to become the Institutional Retention Plan for the 2018-2019 academic year. Involving everyone in these efforts should have a very positive impact on our retention rates in the future.

6. **Truck Party**

ASUMH will host its second annual Truck Party on March 8. Approximately 400 community members participate in this annual fundraising event. On the evening of the event, numerous prizes are awarded, culminating in the grand prize for this year, a customized 1972 Chevrolet Pickup Truck! The proceeds from the Truck Party will be used to assist students and programs at ASUMH.

**Arkansas State University
Board of Trustees
March 2, 2018**

**Report of the Chancellor
Arkansas State University-Newport**

Strategic Priority 1: Student Success

- Kiana Bolden, ASUN student and member of the Beta Nu Gamma Chapter of Phi Theta Kappa (PTK), was one of only 10 students to receive Phi Theta Kappa's Fall 2017 Hurst Review NCLEX Scholarship. The scholarship has helped thousands of Phi Theta Kappa nursing students achieve first-attempt success on the NCLEX exam by providing them with test prep materials and exam fee assistance.
- ASUN's Hospitality Services students were recently certified by the American Hotel & Lodging Educational Institute, a globally recognized and respected non-profit, and the ultimate distinction of professional excellence in the hospitality industry.
- ASUN students have also been recognized by the state for their efforts and training through Welcome to Arkansas' "First Impressions" initiative. Developed by the Arkansas Department of Parks and Tourism, the statewide initiative helps front-line employees better serve guests and increase visitor satisfaction throughout their stay within the state. The program was developed to equip employees and managers with concepts and skills needed to enhance customer service.
- Students at all three campuses celebrated Welcome Back Week. Students were treated to hot coffee and granola bars to "Get Fueled for Spring."
- Mr. Cody Waits and Ms. Stephanie Isaacs, from the Arkansas Department of Career Education, visited ASUN to view the IGNITE programs. They were impressed to see the IGNITE students in action and to talk with students about their motivation to participate, their satisfaction with the programs, and their plans to put this training to use in the future.
- PTK students hosted a successful "Welcome Week ASK ME Campaign" on the Jonesboro campus. PTK representatives wore matching "Ask Me" buttons to identify themselves and were available to assist students in finding classrooms, etc.
- ASUN hosted its annual Energy Control Technology Competition on February 20 and held its annual Weld-a-thon on February 22.
- The IGNITE Academy conducted tours for incoming juniors from partnering schools. Of the students who participated, 83% indicated interest in applying for at least one of the programs.

Strategic Priority 2: Institutional Excellence

- ASUN is generating its own energy! Our two-acre solar array was completed and activated in early January 2018. Not only is the solar array producing energy for ASUN, but the kiosk showing output/savings is also up and running. There will be an official ribbon-cutting ceremony March 14 at 1:30 p.m.
- ASUN has a new tractor for its commercial-driver training program. The winning bid was submitted by a local business, which offered us a great deal on a high-quality vehicle. This vehicle will enhance student learning and will provide an example of our commitment to institutional excellence.

- ASUN recently made headlines in the *ACT Higher Education Newsletter* for our tremendous success resulting from our participation in the “Get Your Name in the Game” recruitment program!
- ASUN was featured in the December 2017/January 2018 edition of the *AACC Journal* in an article entitled: “Partnering for the Common Good.”

Strategic Priority 3: Community Engagement

- ASUN has established three new scholarships. The Three Rivers Health & Rehabilitation Scholarship (\$1,000 per semester), funded by Elders Outreach, is for students seeking an LPN at the ASUN Marked Tree campus. The Jackson County Farm Bureau Scholarship (\$1,000 per semester) is now available to students in the Agriculture Technology Program. The HG (Gus) Graham Ag Tech Scholarship (amount pending) will be available to Agriculture Technology students in May.
- The Agriculture Technology Program has received a number of new donations and permissions to use private land for study. Brent Lassiter, a member of the ASUN Board of Visitors and owner of Pro Ag Services, LLC, has allowed Agriculture Technology students to use Pro Ag’s equipment to practice installing, reading, and uninstalling moisture-sensing technology equipment. Pro Ag has also granted ASUN students access to its weather systems for training.
- The second installment of the 2017-2018 Patrons Series was presented on February 15, featuring “Jack Wright: The Songs and Stories of Neil Diamond.”
- ASUN has been working with county officials and first responders to prepare for a county-wide disaster drill on March 16. The drill will include a simulated active shooter response, police response, emergency medical response, and University management response.
- The ASUN Board of Visitors held its quarterly meeting on February 1.
- ASUN has partnered with the Newport Economic Development Commission and the Newport Chamber of Commerce to present “Movies in the Park” – a monthly movie for families with screenings at the Newport Downtown Park/Veterans’ Memorial, on the second Saturday of the month, from April through September.

ASUN Academic Program Notifications

- ASUN has reconfigured the Associate of Applied Science in Business Technology degree. In addition to the existing programs, students can now earn the following:
 - Associate of Applied Science – Business Technology
 - Certificate of Proficiency – Business Operations
- ASUN has reconfigured the Associate of Science in Criminal Justice degree. In addition to the existing programs, students can now earn the following degrees:
 - Technical Certificate – Criminal Justice
 - Certificate of Proficiency – Criminal Justice
- ASUN has reactivated its Technical Certificate in Pre-Nursing and Allied Health Occupations.
- ASUN has deactivated its Associate of Arts in Teaching and Certificate of Proficiency in Advanced Manufacturing Technology.

**Arkansas State University
Board of Trustees Report
March 2, 2018**

**Report from Chancellor Debra West
Arkansas State University Mid-South**

Program Revision

As mentioned at the last meeting, the Federal Aviation Administration conducted an onsite inspection of the Aviation Maintenance Technology program. The program review resulted in a few recommendations for revisions to the Curriculum and Operations Manuals. The curriculum committee has been working hard to make the necessary changes, and the modified curriculum will be presented to the Arkansas Department of Higher Education (ADHE) Coordinating Board at the April meeting.

Program Deletion

The ASU Mid-South curriculum committee routinely examines the institution's approved program listing. The most recent review of the list resulted in one recommendation for deletion: the Certificate of Proficiency in Construction Technology. This program has been inactive since 2014 and will be presented to the ADHE Coordinating Board for deletion at the April meeting.

Mid-South Milestone

Friday, February 16 was the 25th anniversary of Crittenden County's passage of the millage. The historic occasion was celebrated with an appropriately themed event, Lunch and Learn: *Mid-South Community College to ASU Mid-South, 25 Years Since the Passage of the Millage*, featuring the former president of Mid-South Community College, Dr. Glen Fenter. Faculty, staff, and members of the community were invited to hear Dr. Fenter speak about the history of the institution, from its humble beginnings to the source of pride that it is for the community today.

Site Visit by the Higher Learning Commission (HLC)

The Higher Learning Commission will be on the ASU Mid-South campus March 5-6. ASU Mid-South initially received a 10-year reaffirmation of accreditation as Mid-South Community College in 2013, but when the merger with the ASU System occurred in 2015, HLC moved ASU Mid-South from the open pathway to the standard pathway, which requires a comprehensive site visit in year four. ASU Mid-South has fared extremely well through all of the recent HLC visits (including pre- and post-merger visits), and is confident that this visit will be equally successful.

2018 Wild Game Dinner & Auction

The third annual Tommy Goldsby Memorial Wild Game Dinner & Auction will be held Saturday, March 10 at 6:00 p.m. at the Pirani Farms in Marion. This is the biggest annual fundraising event held at ASU Mid-South, with last year's net proceeds exceeding \$265,000. The money that is generated is used to

benefit the Goldsby Concurrent Student Scholarship Program. This year's raffle item is a 2018 Polaris Ranger 900 single cab with a Southern Sound metal top, front and rear light bars, and a roof rack. Donated by Barton's Power Sports, the Polaris Ranger has a manufacturer's suggested retail price of \$16,120. Raffle tickets are \$100. You do not have to be present to win.

DeltaARTS Exhibits

Through its partnership with DeltaARTS, ASU Mid-South will be hosting two different exhibits for students and the public to enjoy this semester. The fifth annual *Art and Soul* exhibit features compelling and affordable works of art by the clients of Mid-South Health Systems. The exhibit opened on February 15 and will remain on display with art work available for purchase through March 13. April 6 is the opening of *Fish, Hens & Gee-tars: The Beauty of Everyday Things*, featuring the works of Malvern-born Karen "Bottle" Capps, whose passion in life is transforming one man's trash into her own personal form of folk art.

Greyhound Basketball

On February 6, after receiving votes in five of the last six national polls, the ASU Mid-South Greyhounds (18-5) broke into the NJCAA Division II Top 20 Poll for the first time in school history with a #19 ranking. This follows a season of several firsts, as the Greyhounds have eight sophomores on their roster for the first time, have beaten four NJCAA Division I teams in one season for the first time, and they have reached 18 wins faster than any other Greyhound team. The Greyhounds are looking for their third NJCAA Region 2 Championship in the last five years, and would like to add both a District XIII Championship and trip to the NJCAA National Tournament to their list of first-time accomplishments this season. The Greyhounds clinched the home court in the Region 2 Playoff set for Saturday, March 3, at 1:00 p.m., with the winner of that game traveling to play in the District XIII Playoff on Saturday, March 10, at the home court of the Region 16 winner in Missouri.

SAVE THE DATE: 25th Anniversary Gala and Hall of Fame Induction

The 25th Anniversary Gala and Mid-South Hall of Fame Induction, celebrating "Twenty-five years on Broadway," has been scheduled for Saturday, November 3, 2018.