

ARKANSAS STATE UNIVERSITY SYSTEM FOUNDATION Contact: Philip Jackson (870) 972-2775

For the FYE June 30, 2018 (unaudited), the Arkansas State University System Foundation recorded gifts and other support of \$11,208,946.

Contributions were designated as follows:

ASU-Jonesboro	\$10,399,367
ASU-Mountain Home	372,978
ASU-Beebe	110,828
ASU-Newport	265,271
ASU System Foundation	61,047
Total	<u>\$11,208,945</u>

The Foundation reported net assets of \$78,804,293, representing an increase of 16.32% for the period ending June 30, 2018.

The market value of the ASU System Endowment Pool for the period ending June 30, 2018, was \$78,090,724.

The net rate of return for the period ending June 30, 2018, was 8.91%.

Endowment balances designated per campus are as follows:

Jonesboro	\$70,422,705
Mountain Home	3,541,709
Beebe	1,765,814
Newport	1,889,920
System Foundation	470,576
Total	<u>\$78,090,724</u>

ARKANSAS STATE UNIVERSITY SYSTEM
Capital Projects Report
September 21, 2018

Arkansas State University campuses have several capital projects underway in various stages of programming, design, and construction.

ASU-JONESBORO CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Marion Berry Parkway - Phase III	\$1,868,754	Substantially Complete
Village Apartments Repairs and ADA Modifications	\$6,343,509	Construction Phase
Caraway Road Safety Enhancement Project	\$750,000	Design Phase
Library Envelope Waterproofing & Roof Repair - Phase II	\$620,000	Construction Document Phase
Campus Site Lighting - Phase I	\$538,555	Construction Phase
North End Zone/Football Operations Building	Red Wolves Foundation	Construction Phase
Fowler Center Exterior Envelope	\$574,000	Substantially Complete
ABI Boiler Replacement	\$281,940	Substantially Complete
HPESS Boiler Replacement	\$200,000	Construction Phase
Stadium Waterproofing-Phase I	\$200,000	Construction Phase
Armory Roof	\$1,000,000	Design Phase
North Park Quads/Collegiate Park Water Damage	\$167,987	Substantially Complete
Fowler Center Fire Alarms	\$100,000	Substantially Complete
Animal Lab-E. W. Smith Hall	\$159,335	Substantially Complete

1. Marion Berry Parkway - Phase III

Architect/Engineer: Jacobs Engineering
Contractor: Asphalt Producers
Expected Completion: March 2019
Funding: Design - University Reserves
Construction - University Reserves

Status: Phase III work provides for the extension of University Loop West under the north bridge to connect with West Aggie Road. The roadway project was substantially complete in August 2017. The Multi-Use Trail is substantially complete. The lighting and site amenities are scheduled to be complete March 15, 2019.

2. Village Apartments Repairs and ADA Modifications

Architect/Engineer: Cromwell Architects - DCI Engineering
Contractor: In-house - Village Interior/Exterior Repairs Phase I
Baldwin & Shell Construction - Village Interior ADA Modifications Phase II
Bailey Construction - Village Interior ADA Modifications Phase III
Construction Network - Village Exterior ADA Modifications
Expected Completion: Village Exterior Repairs – November 2019
Funding: University Reserves

Status: The project scope addresses the following three distinct areas: the Village Apartments' interior ADA modifications (Phase I); the Village Apartments' exterior ADA modifications (Phase II); and the Village Apartments' exterior repairs. Phases I and II are complete. Exterior building repairs to the Village began in June 2014 with an ASU projects crew. This work will be phased over multiple years, but the projected completion date is planned for November 2019.

3. Caraway Road Safety Enhancement Project

Architect/Engineer: Crafton Tull
Contractor: TBD
Expected Completion: June 2020
Funding: University Reserves

Status: Caraway Road is a north/south street that originally bisected the campus core. The portion of the street from University Loop to Aggie Road has been permanently closed, and the section of the street from the entry to the State University Post Office parking lot north of the east parking deck entry is currently temporarily closed with the placement of large concrete planters and steel bollards. This section was closed because of the high volume of pedestrian traffic that must use the street. This pedestrian traffic is generated by residence halls and academic buildings sited on the east side of Caraway. A desire for better vehicular access to the parking deck, from our primary campus entry at Aggie Road and Red Wolf Boulevard, has resulted in a proposal to permanently open this section of street. Maximizing pedestrian safety is a primary requirement for any design proposal for reopening the street. The design consultants have been asked to look at lane width, pedestrian crossing locations, paving surfaces and materials, site furnishings, plantings, and any other measures that may be appropriate in the context of pedestrian and bike safety.

4. Library Envelope Waterproofing & Roof Repair - Phase II

Architect/Engineer: Morris and Associates
Contractor: TBD
Expected Completion: TBD
Funding: University Reserves

Status: The Phase II project funding will address exterior restorations to the brick, windows, and joint sealants on the lower three floors. Morris and Associates issued the design drawing in February 2017, and Bailey Contractors completed Phase I in July 2017. Phase II of the project has been deferred until funding is approved.

5. Campus Site Lighting - Phase I

Architect/Engineer: Pettit and Pettit
Contractor: In-house Projects Crew/JOC Contractors
Expected Completion: August 2019
Funding: University Reserves

Status: The Phase I project funding will address exterior lighting improvements on campus. Pettit and Pettit Engineers has provided a preliminary plan. The final design is complete. ASU in-house projects crews, along with JOC contractors, will execute the work.

6. North End Zone/Football Operations Building

Architect/Engineer: AECOM
Contractor: Ramsons
Expected Completion: March 2019
Funding: Red Wolves Foundation Funds

Status: The project will provide a 64,777-square-foot, football-operations facility in Centennial Bank Stadium. The new football operations building will house a locker room; strength, conditioning, and sports medicine centers; a player's lounge; equipment room; coaching and administrative offices; team meeting rooms; a history and heritage showroom; and a team film room. The new North End Zone will house loge seating, outdoor restrooms, and food and beverage venues. The North End Zone was scheduled to be complete in September 2018 and the Operations building is scheduled to be complete in March of 2019.

7. Fowler Center Exterior Envelope

Architect/Engineer: Morris and Associates
Contractor: Bailey Contractors
Expected Completion: August 2018
Funding: University Reserves

Status: This project will provide exterior tuck pointing, masonry sealing, new coping, and roof repairs to problem areas of the Fowler Center. Morris and Associates has provided the plan, and Bailey Contractors has bid the work as per the job order contract. This project is substantially complete.

8. ABI Boiler Replacement

Architect/Engineer: Pettit and Pettit
Contractor: RGB Mechanical Contractors
Expected Completion: August 2018
Funding: University Funds

Status: This project will remove and replace one domestic water boiler and two heating boilers. Pettit & Pettit has provided the design documents, and RGB contractors have bid the work per the job order contract. This project is substantially complete.

9. HPESS Boiler Replacement

Architect/Engineer: Pettit and Pettit
Contractor: RGB Mechanical Contractors
Expected Completion: September 2018
Funding: University Reserves

Status: This project will remove and replace one heating water boiler with two new heating boilers, add one new boiler to heat the swimming pool and replace one hot water heater. Pettit & Pettit has provided the design documents, and RGB contractors have bid the work per the job order contract. This project was scheduled to be complete September 2018.

10. Stadium Waterproofing-Phase I

Architect/Engineer: Morris and Associates
Contractor: Bailey Contractors
Expected Completion: September 2018
Funding: University Reserves

Status: This project will pressure wash, remove damaged concrete, clean all exposed rebar and cover with patch material, replace all expansion joints, and seal all of the concrete stands on the west side of the football stadium. Morris and Associates has provided the design documents, and Bailey Contractors has bid the work per the job order contract. This project was scheduled to be completed September of 2018.

11. Armory Roof

Architect/Engineer: Morris and Associates
Contractor: TBD
Expected Completion: June 2019
Funding: Arkansas Sustainable Building Design Revolving Loan Fund

Status: This project scope is to remove and replace the lower flat roofs on the Armory and add a standing seam metal roof to the existing barrel roof. Design is complete and this project is in the bidding phase. This project is scheduled to be completed June of 2019.

12. North Park Quads / Collegiate Park Resident Buildings Water Damage

Architect/Engineer: Morris and Associates
Contractor: Bailey Contractors
Expected Completion: August 2018
Funding: University Reserves

Status: This project scope is to address water damage in North Park Quads and Collegiate Park Apartments. Water damage was a result of frozen and ruptured water lines during the winter of 2017-2018. This project is substantially complete.

13. Fowler Center Fire Alarms

Architect/Engineer: Pettit and Pettit
Contractor: Advanced Cabling
Expected Completion: December 2018
Funding: University Reserves

Status: This project scope is to remove and replace the fire alarm system at the Fowler Center. This project is scheduled to be complete December 1, 2018.

14. Animal Lab–E.W. Smith Hall

Architect/Engineer: Pettit and Pettit
Contractor: Bailey Contractors
Expected Completion: July 2018
Funding: University Reserves

Status: This project scope will provide a new Animal Lab on the fourth floor of Eugene W. Smith Hall. Pettit and Pettit has completed the design documents. This project is substantially complete.

ASU-BEEBE CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
ASUB Energy Performance Contract	\$5,238,065	Substantially Complete

1. ASUB Energy Performance Contract

Architect/Engineer: Johnson Controls, Inc. & Others
Contractor: Johnson Controls, Inc. & Others
Expected Completion: June 2018
Funding: Capital Lease/ADHE Revolving Loan Fund/ABA Loan Fund

Status: This project is substantially complete.

ASU-NEWPORT CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
ASUN Energy Performance Contract	\$3,951,078	Substantially Complete
Walton Hall Flood Damage Remodel	\$220,000	Substantially Complete

1. ASUN Energy Performance Contract

Architect/Engineer: Johnson Controls, Inc. & Others
Contractor: Johnson Controls, Inc. & Others
Expected Completion: August 2018
Funding: Capital Lease/ADHE Revolving Loan Fund

Status: This project is a college-wide, investment-grade, energy audit and performance contract per the regulations of A.C.A. §19-11-1201. It encompasses the three campuses of ASU-Newport. Johnson Controls, Inc. was competitively selected to execute a campus-wide energy audit and performance contract. The project scope includes lighting retrofits and replacements, solar power generation, and HVAC equipment and HVAC controls upgrades. Work on the project began in September 2017, and substantial completion occurred in March 2018. Punch list items were scheduled to be complete by August 2018.

2. ASUN Walton Hall Remodel Project

Architect/Engineer: Cromwell & Associates
Contractor: Bailey Contractors, Inc.
Expected Completion: September 2018
Funding: Insurance Proceeds/University Reserves

Status: This project is to address flood damage that was sustained due to a frozen pipe that burst in Walton Hall during extremely cold temperatures. Water damage caused flooding that required replacement of flooring, drywall, ceilings, and painting. Insurance proceeds are projected to cover approximately 75% of the cost of the project after deductibles and other deductions. Substantial

completion occurred in late April, with final punch list corrections scheduled to occur in September 2018.

ASU MID-SOUTH CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
ASUMS Energy Performance Contract	\$1,537,658	Almost Complete

1. **ASUMS Energy Performance Contract**

Architect/Engineer: Johnson Controls, Inc. & Others
Contractor: Johnson Controls, Inc. & Others
Expected Completion: September 2018
Funding: Note Payable

Status: This project is a campus-wide, investment-grade, energy audit and performance contract per the regulations of A.C.A. §19-11-1201. Johnson Controls, Inc. was competitively selected to execute a campus-wide energy audit and performance contract. The project scope includes lighting retrofits and replacements, window replacements, upgrades to the Energy Management System, and HVAC upgrades. Work on the project is almost complete.

**Report to the
Board of Trustees of Arkansas State University
from
Kelly Dampousse, Chancellor
Arkansas State University-Jonesboro
September 21, 2018**

UNIVERSITY ADVANCEMENT

Advancement Services:

- For fiscal year July 1, 2017 through June 30, 2018, the University recorded a total of 27,666 gifts and commitments from 8,392 individual donors for a total of \$40,164,613.63. The overall giving total includes outright donations of cash, gifts-in-kind, planned gifts, and new pledges.

Alumni Relations:

- Alumni Association annual membership numbers increased by 23 percent from fiscal year end 2017 to fiscal year end 2018. 1924 memberships increased with 47 new memberships since fiscal year end 2017.
- The alumni giving rate at fiscal year-end 2018 was 9.2 percent. That is a 2.1 percent increase from fiscal year end 2017. Arkansas State University still holds the number one spot in alumni giving rates among our Sun Belt Conference peers.
- The faculty and staff giving rate for A-State is 55 percent, which is a 9 percent increase from fiscal year end 2017.
- The number of official A-State license plates continues to grow, with revenues in excess of \$125,000, representing a three-and-half percent increase from last year.
- The Cooper Alumni Center continues to increase its usage for events. Comparing the 2016-2017 year to 2017-2018, more events were booked and a record number of attendees visited the facility.
- The 2018 Distinguished Alumni have been selected. The three individuals to be honored this year are Arthur Watson Bell of Searcy, Richard Carvell, Sr. of Jonesboro, and Jane Gates of Danbury, Connecticut. They will be honored at a breakfast on November 3 at the Cooper Alumni Center.
- The Alumni website (lmodules) began hosting the alumni website in 2013. During the past five years we have seen significant growth in regards to online activity/data collection/web processing. Constituent email addresses on file in 2013 totaled 30,566. In 2018, email addresses on file total 46,004, a 32 percent increase.
- Alumni outreach events are being planned for the upcoming year, including an Alumni & Friends Tailgate party at the Cooper Alumni Center that was held before the football game against SEMO and another that will be held on Homecoming Weekend. The Alumni Association travelled to Tuscaloosa the weekend of September 7-8 to host multiple gatherings for fans. A Pancakes & PJs event is scheduled for December 1 at the Cooper Alumni Center.

Marketing and Communications:

- The major production for messaging, along with the Wilson Award and Convocation of Scholars events in April, was the announcement of the first named college at Arkansas State. There were also media releases, live streaming of the ceremony, creation of special commemoratives, and the production of the announcement event in the auditorium of the Reng Student Union. The launch of the Neil Griffin College of Business was widely followed and included special advertising placements in the *Chronicle of Higher Education* and *Arkansas Business*.
- Digital Creative had 55 packages during the quarter, including the high-traffic Griffin College announcement video. Other highlights included the rollout of a special recruiting piece on the ESPN3 production trailer and a feature on the 90,000th graduate from A-State.
- On social media, Facebook and Twitter, we closed the fiscal year at 109,921 followers, slightly up over the previous second quarter/fiscal year end; however, our average post reach during the quarter was up ten percent. As customary, spring commencement represented one of our largest engagements. Facebook has changed its metrics related to live video, shifting to minutes viewed. We saw a total of 120,600 minutes viewed, an increase of 78.3 percent from the previous quarter. For the quarter, we gained 13.2 percent more activity on Twitter and saw an increase of 26.7 percent on Instagram over last year's second quarter. Our Vimeo channel had 17,584 plays of our content from April-June 2018.

FINANCE AND ADMINISTRATION

First National Bank Arena (FNBA):

- FNB Arena events currently on sale include the following:
 - Sunday, October 14 – Newsboys
 - Saturday, October 27 – Dwight Yoakam
 - Thursday, November 1 – Bill Gaither Vocal Band
 - Tuesday, November 13 and Wednesday, November 14 – Paw Patrol Live
- Other upcoming events include the Chamber Annual Banquet, NEA Sports Show, Little Bit of Christmas, and the NEA Basketball Tournament.

Facilities Management (FM):

- The Centennial Bank Welcome Center opened in August 2018 for full campus utilization.
- The Hotel project progresses and has maintained an anticipated completion schedule of 3Q-2019.
- All campus facilities' building maintenance and custodial services were integrated under the Facilities Management Department in July. Reorganization structure will be completed by mid-September. Consolidation will optimize operations and eliminate duplication of resources.

Budget Planning/Development:

- The FY19 ASUJ and ASU-System operating budgets were compiled and approved at the May Board of Trustees meeting.

- The Budget Office staff rolled budget and payroll records within the Banner System to provide a seamless transition for employee payroll payments on the July 15, 2018, payroll.

Human Resources:

- Assisted Optional Voluntary Retirement Incentive Program participants with their transition into retirement
- Participated in a benefit Q&A session for New Faculty Orientation
- Recommended and implemented a new institutional behavioral-intervention team

Office of Title IX & Institutional Equity:

- Facilitated Title IX orientation for multiple constituents, including students, faculty, and staff
- Launched a new registered student organization, imPACT (Influencing More People to Act for Change Together), advised by the Title IX team at A-State
- Launched a new Title IX initiative to meet federal requirements – “Terms of Registration.” All persons enrolled in classes (online, in person, etc.) through A-State will now be required to acknowledge critical pieces of information about Title IX before registering for classes.
- Hosted a statewide Title IX Consortium with five outside Title IX/Clery compliance professionals from across the country, attracting more than 150 attendees
- Facilitated Title IX training for ASU-Q staff
- Facilitated Title IX Training at the annual Faculty Conference with more than 400 faculty in attendance
- Collaborated and launched two Title IX educational videos regarding imPACT and Title IX & International Students (in conjunction with International Student Services)
- Revised First Year Experience (FYE) Title IX training for all incoming freshmen

Environmental Health and Safety (EHS):

- Developed a medical surveillance program for individuals who work in the animal facility
- Conducted several training sessions for radiation safety

Payroll Services:

- Implemented Banner 9 and placed it into production
- Developed Banner 9 HR/Payroll training for the campus community
- Identified and began the implementation of TimeClock Plus for our non-exempt and hourly employees with a projected go-live date of January 1, 2019

Red Wolf Wellness:

- Designed and developed the Red Wolf Wellness 2018 Fall Program that will utilize the BSDI/Motivation Alliance’s wellness portal to deliver the participation-based incentive program, giving faculty and staff the opportunity to earn gift cards for participation

Training and Development:

- Hosted 63 new employees in New Employee Orientation between May and August
- Implemented the Employee Mentor Program; currently receiving nominations; 2018-2019 employee mentors will be determined at an upcoming committee meeting; nomination process is ongoing and will continue over the next several months

University Safety and Emergency Management (USEM):

- Conducted Heat Stress Training for Facilities Management and Residence Life Maintenance
- Developed Emergency Action Plans for HPESS and Education & Communications, as well as sleeping-space diagrams for use at the FNB Arena in the event of a major disaster
- Hosted a Readiness Training Identification & Preparedness Planning course with 20 attendees from various on/off-campus emergency professionals
- Conducted fire-extinguisher training and severe-weather training, as well as tabletop exercises for Residence Life hall directors
- Implemented educational campaign and training activities, in case of a Hepatitis A outbreak, with Student Health, Marketing, Nursing, Residence Life, EHS, NYIT, Paragould Degree Center, and Dining Services
- Conducted evacuation drills in A-State Library, Museum, and Ed/Comm buildings

Information and Technology (ITS):

- IT Security continues as a major focus. The various software and hardware implementations are working and in good order as extra layers of protection are added to assist in keeping our IT users more secure.
- Good progress continues in preparation for a December roll-over to the upgraded features of Banner 9 (XE). The overall plan is to be 95% on Banner 9 by December 2018.
- Focus on infrastructure support, updates, upgrades, and maintenance are in progress behind the scenes while operations continue without fail.

Fiscal Operations:

- Fiscal year 2018 has been closed and Legislative Audit is currently working on the annual audit.
- Procurement and Accounts Payable merged and relocated offices adjacent to Procurement in early July.
- Work continues on development of online stores and payment systems through Marketplace. There have been 33 stores set up since the system was implemented.
- The office provided assistance to the Bookstore in preparation for the digital delivery of course materials, through the Follett includeEd model, to students in select courses of Biology, Engineering, Marketing, and Statistics this fall.
- The office worked with Jonesboro Coca-Cola and A-State's Publications & Creative Services department to produce an A-State/Coca-Cola co-branded "Howl Standee" that will be displayed in retail spaces around the community this fall.

- We are working with IT services to use the Easy Vista system as a repository for contracts until a new software system, appropriate for system-wide implementation, is acquired. We are working with the ASU System's general counsel department to develop standardized forms for speakers, entertainers, etc.

ACADEMIC AFFAIRS AND RESEARCH

Academic Affairs and Research:

- AAR welcomed the new College of Engineering and Computer Science. Dr. Tim Burcham continues as Dean of the College of Agriculture and Interim Dean of the College of Engineering and Computer Science. Dr. Yeonsang Hwang, Associate Professor of Electrical Engineering, is serving as Associate Dean.
- Dean searches currently are underway for both the Neil Griffin College of Business and the College of Engineering and Computer Science.

Pack Support:

- A-State has adopted a centralized portal for questions, concerns, and referrals. This portal is called Pack Support and is managed by a triage officer. Pack Support is available to the A-State community via packsupport@astate.edu, a web-based referral, and a campus phone (870-680-8888), as well as by a Pack Support portal specifically for faculty who wish to alert the campus regarding student concerns.

New Faculty:

- Forty-two faculty members completed New Faculty Orientation in August. Orientation programming was led by Provost Lynita Cooksey and AAR Staff. Additional training addressing the Promotion, Retention and Tenure process (PRT), use of Faculty 180, assessment and other relevant information for new faculty will be provided during the fall semester.

Fall Faculty Conference:

- Both new and returning faculty convened in August for the annual faculty conference. Provost Lynita Cooksey provided opening remarks, which were followed by presentations from System President Chuck Welch and Chancellor Kelly Damphousse. Counsel Brad Phelps provided legal updates. This year's conference theme focused on "Championing Student Success" with guest speaker, Dr. David Laude, professor of chemistry at the University of Texas making an informative presentation. A Title IX training workshop, specifically for faculty, followed in the afternoon. College and Departmental faculty meetings were also conducted.

First Year Convocation and First Year Experience:

- A-State's Class of 2022 and their parents were addressed at the First Year Convocation held August 19 in the First National Bank Arena. Drs. Kelly Damphousse, Lynita Cooksey, and Jill Simons were among those participating. The Class of 2022, along with faculty and student support staff, participated in a class photograph.

Faculty Research and Student-Learning Assessment:

- Faculty members are beginning to turn student-learning assessment into peer-reviewed journal articles, national presentations, and federal grants.
 - The National Science Foundation awarded the Biology and Writing Center faculty \$299,937 for the STEM Writing to Read project. This project began with a \$2,000 grant from the Assessment Office in 2016. Dr. Sarath Nonis will publish an article in the *Journal of Business Education* about his approach and success in teaching critical thinking, problem solving, and decision-making in marketing students.

Research & Technology Transfer:

- Recent Large Competitive Grants secured by the A-State faculty include:
 - Dr. Stephen Green, College of Agriculture & Technology: USDA Non-Land Grant Capacity Award (NLGCA) of \$749,897 in collaboration with Southeast Missouri State and University of Tennessee Martin.
 - Dr. Elizabeth Hood, College of Agriculture & Technology: USDA National Institute of Food and Agriculture (NIFA) award of \$300,000 in collaboration with University of Arkansas Little Rock.
 - Dr. Maureen Dolan, College of Sciences & Mathematics: USDA Agriculture & Food Research Initiative (AFRI) award of \$250,000 in collaboration with the USDA ARS.
 - Drs. Anne Grippo & Kristi Costello, College of Sciences & Mathematics and College of Liberal Arts and Communication: NSF Improving Undergraduate STEM Education (IUSE) award of \$299,937.
 - Dr. Karen Yanowitz, College of Education & Behavioral Sciences: NIH Research Education Project award of \$205,782 in collaboration with the University of Arkansas for Medical Sciences (PI: Dr. Kevin Phelan/ Co-PI: Dr. Karen Yanowitz).
 - Dr. Jody Long, College of Nursing & Health Professions: USDA Delta Health Care Services Grant Program, NYIT Delta Care-A-Van project (PI: NYIT - total grant award: \$828,748/ Co-PI: Dr. Jody Long, A-State subaward total: \$38,256).
 - Dr. Ashraf El-Sayed, College of Engineering & Computer Science: Arkansas Department of Transportation, Transportation Research Consortium award of \$184,995 in collaboration with the University of Memphis.
 - Dr. Zahid Hossian, College of Engineering & Computer Science: US Department of Transportation, Transportation Consortium of South-Central States award of \$139,500.
 - Dr. Sivan Haran, College of Engineering & Computer Science: DENSO Foundation award of \$50,000.
 - Dr. Deborah Persell, College of Nursing & Health Professions: DRA SEDAP funds of \$150,000 for disaster training facility.
 - Delta Center for Economic Development: DRA SEDAP funds of \$404,983 for convention center.
- A-State Patent Activity:
 - 7/20/2018 – US Application – SYSTEM AND METHOD TO STABILIZE POWER GENERATION OF CONCENTRATED SOLAR POWER PLANTS; First Inventor: Dr. Mohammad Abutayeh (*Filed*)
 - 7/23/2018 - US Provisional Application – 3,4-THIAZOLO-STERIODS AND METHODS OF MAKING AND USING THE SAME; First Inventor: Dr. Mohammad Abrar Alam (*Filed*)
 - *Notice of Allowance received: US Application No. 15/457,922; METHOD TO INCREASE THE YIELD OF PRODUCTS IN PLANT MATERIAL; 1st Inventor: Dr. Fabricio Medina Bolivar; (*Issued*)
 - Patent No. US 10,010,810 B1 ; CONDENSING HEAT EXCHANGER SYSTEM ; July 3, 2018 ; 1st Inventor: Dr. Kwangkook Jeong (*Issued*)

- Large Collaborative Research Partnerships guided and formed through Research & Technology Transfer:
 - Planning Assistance between Arkansas State University & Little Rock District of U.S. Army Corps of Engineers: Compilation of the Water Resource Needs in the White River Basin for Comprehensive Planning, Arkansas & Missouri; US Army Corps of Engineers funding of \$65,000, year one. Project directors: Drs. Thomas Risch & Yeonsang Hwang.
 - Translational Research Lab between Arkansas State University & St. Bernards Medical Center: Establishment of joint research lab facilities on both university and medical center campuses; Project faculty includes Drs. Xiuzhen Huang (A-State) & Sara Nehring (SBMC)/ Lab includes A-State Students and SBMC Physician Residents. (Grand opening took place August 28 on both campuses of A-State and SBMC and included dignitary representatives from A-State, St. Bernards Medical Center, NYIT, UAMS, ABI, and Arkansas Research Alliance.)
 - A-State Digital Initiative Consortium (ADIC): OER Designed to Inspire Learning; Establishment of System-wide Open Textbooks Project Consortium and development of grant proposal to the Department of Education (first ASU System-wide grant proposal coordination and submission) including Arkansas State University-Jonesboro, ASU-Beebe, ASU-Mountain Home, and Lumen Learning.

Student Research & Creativity Engagement:

- 2018 Create @ State (collaborative effort of A-State's RTT & University Advancement offices): More than 270 undergraduate and graduate students presented in the areas of research, scholarship, and creativity. A-State received its first Create @ State award endowment from InfoReady and in-kind awards for student entrepreneurship from Baker, Donelson, Bearman, Caldwell & Berkowitz, P.C.

Accreditation and Program Reviews:

- The following programs will be preparing for accreditation or program reviews during 2018-2019, as required by the Arkansas Department of Higher Education:
 - BSCE Civil Engineering; BSEE Electrical Engineering; BSME Mechanical Engineering; Ed.S. Psychology & Counseling (Mental Health Counseling track); GC Clinical Mental Health Counseling; Music Programs; AAS Paramedic; and MCD Communicative Disorders.

ENROLLMENT MANAGEMENT

Admissions:

- Application processing for Fall 2018 was very successful, with applications and documents-processing accomplished within one to two days of receipt.
- An application improvement team reviewed the current A-State application layout and wording, and made updates to help students view and navigate the application more easily.
- More than 255 new freshmen have been admitted for Fall 2019.
- Approximately 350 concurrently-enrolled students will graduate from high school in May 2019, and will be processed as freshmen by the Admissions Office in September 2018. A newly-designed postcard will be sent to notify these students that their freshman application has been processed and they need to contact Admissions to declare a major.
- Admissions participated in A-State's Community and Organization Fair.

Financial Aid and Scholarships:

- Area high school and community outreach efforts included:
 - Departmental Phone-a-Thon, calling returning students to encourage them to register for fall classes;
 - “Pack Preview Summer Social” for Greene County;
 - Ongoing social media presence providing students and parents with information concerning application and processing for federal and state aid;
 - Federal and state financial-aid training for high school counselors.
- Financial-aid awards included:
 - More than \$5 million in aid awarded to more than 1,200 students for summer terms in 2018;
 - More than \$40 million to be awarded to more than 10,000 students for fall semester 2018.

Recruitment:

- The Office of Recruitment continues to fulfill scheduled plans for outreach and contact with prospective students. Recent activities include individual efforts as well as departmental initiatives as listed below:
 - Department staff members presented A-State’s “Camp College” program at Beebe, Wynne, Corning, Mountain Home, Marion, and Southside Charter, reaching more than 1,600 high school sophomores.
 - Recruiters represented A-State by participating in academic awards ceremonies at more than 40 high schools.
 - Official admission letters were mailed to 164 students who took advantage of the early-application portal that opened in June.
 - Recruiters wrote personalized notecards to thousands of high school seniors who are prospective Red Wolves. Those notecards were mailed in mid-August and have resulted in countless positive responses from students. As a result, recruiters had hundreds of ongoing conversations with our targeted prospects via text messages.
 - The Office of Recruitment hosted a send-off event for Greene County students at the Paragould Community Center on August 6.
 - Chancellor’s Ambassadors’ fall semester training was held.
 - The Welcome Center Grand Opening took place on August 21. The facility will be used primarily for daily campus visits and hosting prospective students and their parents.

STUDENT AFFAIRS

Reorganization:

- A reorganization of the Student Affairs Division occurred in July. Student Affairs consists of Residence Life, Campus Recreation, Leadership Center and Student Conduct. Martha Spack was named Dean of Students.

Campus Recreation:

- Rec Fest took place during Welcome Week to encourage students to maintain an active lifestyle. Activities included opportunities for club sports, mini putt-putt, equipment demonstrations, massage tables, skin care tips, the rock climbing wall, and a basketball tournament.
- The Red W.O.L.F Center changed its weekend hours to better accommodate student users. The new hours are from noon until 10:00 PM.
- Campus Recreation student staff was trained in Adult CPR/AED/First Aid. This service is offered to the campus community upon request.
- Intramural sports programs began in September. Approximately 350 students are registered to participate.

Residence Life:

- Summer occupancy: A total of 437 students resided in the Residence Hall during Summer I and Summer II terms.
- Summer Camps/Conferences: Approximately 1,900 participants, associated with various summer camps, resided in on-campus housing.
- Fall 2018 occupancy/programs: Currently, 3,153 students reside in on-campus housing. Graduate Hall Directors and Resident Assistants received formal training on various operational and educational topics.

Leadership Center:

- The A-State Student app launched during the summer. To date, more than 9,600 users are active on the app. This tool offers better awareness of campus resources, access to the MyCampus portal, and a list of student engagement opportunities.
- Sorority Recruitment: 270 women pledged a sorority in August.
- Welcome Week: Activities included a drive-in movie, Welcome Back Luau, Community and Organization Fair, Laser Tag, and a block party in downtown Jonesboro.
- Order of the Pack was held in August. Students participated in spirit competitions, learned game-day traditions, and were introduced to A-State athletes.

OFFICE OF DIVERSITY

Office Management:

- An administrative assistant was hired to assist with office management. A new director (internal transfer) was hired to oversee the Office of Community Engagement.

Speaking Engagements/Meetings:

- Attended meeting with Department of Education official to discuss TRIO programs
- Presented at the National Conference on Race and Ethnicity(NCORE)

- Met with presidents of several Historically Black Colleges and Universities to establish pipeline initiatives
- Presented at the Justice Con 2018 Conference

Diversity Initiatives:

- Hosted the second ACT Prep Bootcamp that had 50 diverse rising juniors and seniors
- Hosted the third Summer Undergraduate Research Experience (SURE) program for underrepresented minorities; students from five different institutions attended
- Hosted the first A-STATE INSPIRE four-day retreat for entering diverse freshmen

Awards Received:

- "Insight Into Diversity" Higher Education Excellence in Diversity (HEED) Award (1 of 96 schools in the country)

Community Engagement:

- Developing a database/tracking system to help maintain sponsorship and financial data and better serve our constituencies
- Reestablishing the United Voices Gospel Choir to assist in recruitment, retention, and community outreach
- Meeting with several community organizations to establish points of contact
- Redeveloping the grant program to better align with strategic objectives

Multicultural Affairs:

- Selected Multicultural Ambassadors for the 2018-2019 school year
- Staff presented at the annual Memphis in May Student Affairs Conference (MIMSAC)
- Conducted a diversity training for student peer mentors
- Conducted diversity training for the Jonesboro Young Professionals group of the Jonesboro Regional Chamber of Commerce
- Conducted diversity training for graduate-hall directors in residence life
- Hosted several back-to-school events for various student populations

Disability Services:

- 1,055 Accommodations letters have been sent to faculty members.
- Testing assistants have trained with professors to work on alternative testing options.
- 251 Alternate Testing contracts have been signed by professors.
- There have been 219 note-taking requests and 29 students have volunteered.
- A new note-taking program, Sonocent, which should increase the effectiveness of note-taking, is being introduced.
- 63 student participants have signed up for the Academic Success and Access Program (ASAP).

ATHLETICS

Track & Field:

- Senior thrower Calea Carr was named the 2018 Sun Belt Conference (SBC) Outdoor Track & Field Women's Field Outstanding Performer, and Jim Patchell was named the SBC Men's Coach of the Year.
- The Red Wolves qualified a school-record seven student-athletes in eight events for the 2018 NCAA Outdoor Championships.
- Senior sprinter Jaylen Bacon was named the U.S. Track & Field/Cross Country Coaches Association (USTFCCA) 2018 NCAA Division I South Central Region Men's Outdoor Track Athlete of the Year.

Baseball:

- Senior infielder Jeremy Brown earned 2018 All-Sun Belt Conference First Team honors as a utility player, while junior first baseman Kyle MacDonald was named the league's Newcomer of the Year and garnered All-SBC Second Team recognition.
- Junior pitcher Peyton Culbertson was selected by the Miami Marlins with the 237th pick in the eighth round of the 2018 Major League Baseball Draft. Junior pitcher Brady Welsh signed a free agent contract with the Atlanta Braves.
- The baseball team was one of 46 Division I programs to earn an American Baseball Coaches Association (ABCA) Team Academic Excellence Award for compiling a minimum cumulative GPA of 3.00 during the 2017-18 academic year.

Men's Golf:

- A-State tied a school record for the third consecutive year by placing three student-athletes on the 2018 All-Sun Belt Conference Team, including first-team selection Tanner Napier (senior) and third-team picks Zan Luka Stirn (sophomore) and Joel Wendin (junior).
- A-State was named a Golf Coaches Association of America (GCAA) Division I All-Academic Team for posting at least a 3.0 team GPA for the 2017-18 academic year.

Women's Golf:

- The Women's Golf Coaches Association (WGCA) announced its 2017-18 All-American Scholars, and A-State placed six student-athletes on the prestigious list to tie the third most in the nation among all NCAA and NAIA institutions.
- The women's golf team was named a recipient of the Women's Golf Coaches Association (WGCA) All-Scholar Team GPA award after finishing with the second best GPA in Division I.

Football:

- The late Calvin Harrell, a former two-time First Team All-America selection, who helped lead the Arkansas State football team to the 1970 NCAA College Division national championship, was selected to appear on the 2019 College Football Hall of Fame divisional ballot.
- A-State was picked to win the Sun Belt Conference's West Division and inaugural championship game in the league's preseason coaches' poll.

- Senior quarterback Justice Hansen was named the Sun Belt Conference Preseason Offensive Player of the Year and was among nine A-State players tabbed preseason all-conference, which was the second highest total in the league.
- The A-State Athletics Department announced that award-winning sports journalist and broadcaster, Roger Twibell, and Coach Pete Cordelli, who won a national championship at Notre Dame as an assistant football coach and possesses a wealth of experience in sports media, have joined the Red Wolves' ESPN3/ESPN+ broadcast team for their 2018 home football games as play-by-play commentator and color analyst, respectively.

Soccer:

- Goalkeeper Kelsey Ponder was named to the 2018 Preseason All-Sun Belt Conference Team, while the Red Wolves were picked to finish in a tie for sixth place in the league's coaches' poll.

Volleyball:

- A-State was one of 163 Division I women's volleyball programs to receive an American Volleyball Coaches Association (AVCA) Team Academic Award and was also named to the AVCA Team Academic Honor Roll as one of the teams with a top-25 GPA. Seniors Carlisa May and Ellie Watkins were named the Sun Belt Conference Preseason Offensive Player of the Year and Setter of the Year, respectively, while A-State was picked to finish second in the West Division of the league's Coaches Poll.

Athletics:

- The Arkansas State Lettermen's Club will induct five new members into the A-State Hall of Honor during its annual banquet on Friday, September 21. Former A-State women's golf all-conference standout Amanda Beeler; baseball All-American Geoffrey Desmond; men's basketball all-conference standout Jay Hansen; and football All-Americans, Frank McGuigan and Mike Morris, have been selected as the 2018 inductees.
- Arkansas State University held its 2018 Summer Commencement at First National Bank Arena, and 23 more student-athletes from the Red Wolves' NCAA intercollegiate sports programs have now earned their college degrees.
- A-State placed 210 student-athletes on the 2017-18 Sun Belt Conference Commissioner's List (103) and Academic Honor Roll (107).
- The football, volleyball, and women's golf teams were honored with the top Team GPA Award for the 2017-18 academic year by the Sun Belt Conference for their respective sports.

Arkansas State University
Board of Trustees Report
September 21, 2018

Chancellor's Report
Arkansas State University-Beebe

Release of New Literary Arts Magazine

On June 1, 2018, the ASU-Beebe Division of Arts and Humanities released the inaugural issue of *Uncharted*, a new literary and art magazine. "The vision and purpose of *Uncharted* is to provide our students an avenue to showcase their talents while at the same time promoting the university," Dean Jason Goodner said. In supporting the development of *Uncharted*, ASU-Beebe established a new student organization, the ASUB Publishing Studio, so that students interested in all facets of writing and creative design can have the opportunity to mold and shape future volumes of the magazine.

Vanguard Discovery Camp

In June and July, ASU-Beebe launched Vanguard Discovery Camp, a new summer curriculum for area students in fourth through eighth grades. Held for two weeks on three campuses, Heber Springs, Searcy, and Beebe, Vanguard Discovery Camps provided an environment for kids to have fun, make new friends, develop new skills, boost self-confidence, and explore their potential with activities related to STEM subjects -- Science, Technology, Engineering, and Math. Its mission is to introduce young people to the world around them in an entertaining and interactive way, while also providing exposure to the vast career fields and technology opportunities available to them at ASU-Beebe. In all, 218 young people attended the camp. Multiple departments, along with faculty and staff from across ASU-Beebe, worked together to make the camps successful, and our marketing staff produced a wrap-up video.

ASU-Beebe Community Events

In July, the ASU-Beebe Institutional Advancement Division participated in a number of community events:

- The Sixth Annual Jacksonville-Little Rock AFB University Center Education Fair provided an opportunity for ASUB to showcase the programs available at the Center. Advancement volunteers manned a booth and assisted Nancy Shefflette with an Open House.
- Advancement also coordinated with the ASUB-Searcy campus to work during the community-wide outreach program, "A Day of Caring." This annual program is designed to help uninsured and underinsured residents, and provides free medical, dental, and eye screenings. ASUB Emergency Medical Services manned a water station, and Adult Education staffed a table with information about its programs.
- ASU-Beebe hosted a booth at the White County Business Expo, whose theme this year was "Highway to Progress." The EXPO provided a wonderful opportunity to market programs and to form networking possibilities with other businesses in attendance.

Meet and Greet Events

In August, ASU-Beebe and its campuses at Heber Springs and Searcy hosted a series of Meet & Greet receptions with Chancellor Methvin. Students, faculty, staff, community partners, and leaders had a chance to visit with the Chancellor and discuss issues important to them. There was tremendous community participation at all three receptions.

Launch of Canvas

Beginning with the May 2018 Intersession, ASU-Beebe completed its learning management system (LMS) migration from Blackboard to Canvas. The ASU-Beebe Distance Learning/Educational Technology Team provided exceptional leadership and training during this migration.

Strong from the Start

In the spirit of advancing the strategic goal, "Strong from the Start," the Office of Student Life piloted its first comprehensive New Student Orientation on August 17. More than 500 new students and their family/support persons were on the Beebe campus for the event. Similar orientation programs and additional welcome-back activities were held for students on all campuses.

Student Leadership Experience

This year, the Office of Student Life has inaugurated a new leadership program called the Student Leadership Experience, in which leaders and students voluntarily engage in bi-monthly, peer-led leadership development. At the end of the semester, students completing the program are awarded a leadership certificate from ASU-Beebe. For the curriculum, the book, "The Student Leadership Challenge," by James Kouzes and Barry Posner was used. It calls for 12 student leaders to be assigned teams of 10-12 students for group discussions on chapter readings and to participate in active learning activities to build their leadership skills. Teams work via Canvas, the online learning management software, through which they engage in discussions and activities every two weeks. Student leaders work to develop their skills in helping facilitate the curriculum, readings, discussion, and activities. Approximately 96 students voluntarily opted in to the Student Leadership Experience.

Entergy Arkansas Incentives

Entergy Arkansas and Johnson Controls presented a project rebate check to officials at ASU-Beebe in August as part of an energy-efficiency project that replaced all the lighting and many HVAC units at the college's three campuses in Beebe, Searcy, and Heber Springs. The upgrades have already saved 888,131 kilowatt hours of electricity in just six months. Participation in Entergy Arkansas' CitySmart Program resulted in the awarding of an incentive check for \$106,575.72, which helped the school purchase and install energy-efficient LED lights throughout the three campuses. ASU-Beebe also implemented efficiencies in its HVAC equipment and controls that will earn additional incentives through the CitySmart program.

**Arkansas State University
Board of Trustees Report
September 21, 2018**

**Chancellor's Report
Arkansas State University-Mountain Home**

1. Higher Learning Commission (HLC) Report

The Higher Learning Commission has concluded the accreditation review process for ASUMH. At its most recent meeting in Chicago, the HLC Board accepted the report of a visit to ASUMH. The report was exceptionally complimentary of the institution and staff. There were no required reports or reviews as a result of the visit. Everyone involved in this process is to be commended for the excellent work and great outcome. The next Reaffirmation of Accreditation is scheduled for 2027-28.

2. Reactivation of Certificate in General Studies

ASUMH has requested the Department of Higher Education to reactivate the Certificate in General Studies. The reactivation of this certificate will allow students to earn a "stop out" credential, while pursuing our existing Associate of Arts degree in General Studies.

3. Certificate of Proficiency in Criminal Justice

ASUMH has requested the Department of Higher Education to approve a Certificate of Proficiency in Criminal Justice. This twelve-hour certificate will allow high school students to earn a credential through our secondary center while still in high school.

4. Funeral Science Program Probation Status

The pass rates for the ASUMH Funeral Science program have not met the accreditation standard for pass rates on the National Board Examine (NBE) for the 2017 calendar year. A probation status exists for the program for the current year. The program has made corrective measures to remedy this issue and awaits testing results for the 2018 year.

5. Mountain Home Charity Golf Classic

The Mountain Home Charity Golf Classic was held over the summer with proceeds supporting the ASUMH Technical Center. More than \$25,000 was raised for equipment and student support.

6. WalletHub Study Results

WalletHub, an independent credit monitoring service, recently conducted a national study of community colleges. This study measured 17 elements of cost and financing, educational outcomes, and career outcomes. Each of the elements was given a weighted numeric value and accumulated a total score. There were 715 community colleges included in the study, which resulted in Arkansas State University-Mountain Home receiving the highest score and being ranked number one in the nation!

**Arkansas State University
Board of Trustees
September 21, 2018**

**Report of the Chancellor
Arkansas State University-Newport**

Strategic Priority 1: Student Success

- Fall enrollment trends, which are based on census-day comparisons, show that unduplicated enrollment for the Fall 2018 semester is 2,361, a decrease of 2% from last year. Online and campus enrollments are up. Prison and concurrent high school enrollments are down. FTE is up by 2.1%.
- ASUN students continue to achieve great success in earning industry credentials. The Commercial Driver Training program has reached a 100% CDL pass rate for the past two cohorts, and the 2018 Surgical Technology cohorts, from both Newport and Marked Tree, saw pass rates of 100%. The success of ASUN's students in attaining industry credentials is an external validation of the quality of training they receive at ASUN.
- Several ASUN students competed in cosmetology, hospitality, and diesel technology at the National SkillsUSA Competition in Louisville, KY. Aesthetics student, Gabriella Kirkham, placed fourth.
- ASUN student, Shannon Wynn, was inducted into the Association of Surgical Technologists National Honor Society. She is the program's first National Honor Student.
- The Arkansas Rural Nursing Education Consortium (ARNEC) and Arkansas State Board of Nursing have approved ASUN to add eight additional seats to its RN program in Marked Tree.
- The IGNITE Academy welcomed 71 new and returning students to campus this semester.
- ASUN combined its Surgical Technology cohorts to increase efficiency. Instead of 20 seats in Newport and 20 seats in Marked Tree, there are now 40 seats in Newport.

Strategic Priority 2: Institutional Excellence

- ASUN's first annual Employee Giving Campaign was a huge success. 100% of employees donated to college scholarships and funds. The minimum donation was just \$10, yet ASUN employees donated more than \$20,000.
- ASUN.edu had record-breaking page views in the 2017-2018 fiscal year. Annual page views hit 946,175, shattering our goal of 796,942. In addition, ASUN.edu had 135,680 users on our site – far exceeding the goal of 117,205.
- Dr. Ashley Buchman, Vice Chancellor for Student Affairs, was named Arkansas' ACT College and Career Readiness Champion for her work in and commitment to helping people accomplish education and workplace success. Dr. Buchman has also been invited to serve on the ACT Council.
- The American Culinary Federation, Inc. (ACF) has approved ASUN's application to proceed with pursuing ACF accreditation of the Hospitality Services program.
- Assistant Professor of English, Lori Hutton, published her first book entitled, "White's 12 Components of Composition."
- The new bookstore program that began in July 2018 got off to a very impressive start. Students benefited by receiving books faster with very limited stock outs, saving costs by receiving most textbooks through a true rental program, and using financial aid to avoid large out-of-pocket costs

paid up front. The program was branded as the "Save on a Rental" (SOAR) textbook program, which coordinates with the new mascot-branding campaign.

- Student Affairs has developed a new Title IX website to complement extensive training undertaken this summer: <http://asun.edu/TitleIX>.
- ASUN was featured in a Campus Management Case Study as a result of its transition to CampusNexus Student, CRM, Finance, and HR & Payroll. The transition has required extensive work on the part of several ASUN employees but promises to reap great rewards in streamlining institutional processes and increasing cost-effectiveness.
- ASUN Campus Police, along with Director of Nursing Chris Hicks, conducted "Until Help Arrives" training at fall convocation for faculty and staff. This training provided life-saving tips to assist in disasters until medical professionals arrive on scene.

Strategic Priority 3: Community Engagement

- The ASUN Board of Visitors held its third quarter meeting and took a tour of the Jonesboro campus.
- ASUN received two workforce development continuation grants. The first grant – Training Tomorrow's Workers Today – was a joint initiative through the Northeast Arkansas Community College Collaboration (NEAC3). The second grant – Arkansas Delta Accelerating Pathways Together (ADAPT) – was a joint initiative through the Arkansas Delta Training and Education Consortium (ADTEC).
- ASUN alumnus, Gary Toney, in partnership with Mark Morris of Mark Morris Construction and Fonda Eaton of FAE Properties, LLC and Midsouth Distributing USA, donated an air conditioning unit to the Energy Control Technology program in Marked Tree.
- The Tek Starz Manufacturing camps, held at ASUN-Jonesboro for the sixth year and at ASU-Newport for the second year, were extremely successful. A video from the Jonesboro camp can be viewed at: <https://youtu.be/toou9-gE920>.
- The Welding and Automotive Service Technology departments hosted free introductory classes for the public this summer. The courses included the following: Car Capable; Women's Welding; Hobbyist Welding; Boy Scout Welding Merit Badge Workshop; and NCCER ICTP-Craft Instructor Welding Certification.
- ASUN held its final four installments of Movies in the Park, featuring "Moana," "Back to the Future," "Coco," and "Ghostbusters."
- ASUN hosted a community-wide mascot kick-off party on September 20. Our new mascot, Ace, greeted crowds. Attendees received aviator glasses.
- On October 6 at 9:30 AM, the ASUN Wellness Committee will host its first-ever 5K Run/Walk to raise funds for student scholarships.
- Three members of the ASUN staff will participate in the 2018-2019 New Vision Newport program, which teaches participants leadership skills and provides information about leadership opportunities available in the community.

ASUN Academic Program Notifications

ASUN-Jonesboro Adult Education has moved. The center is now located adjacent to ASUN-Jonesboro at 2601 Commerce Drive.

**Arkansas State University
Board of Trustees Report
September 21, 2018**

**Report from Chancellor Debra West
Arkansas State University Mid-South**

Enrollment

Preliminary Fall 2018 enrollment (as of 9/4/18) stood at 1,504 headcount and 12,237 SSCH. This represents a 3.65% decrease in headcount and 2.97% decrease in SSCH over the official 11th day enrollment for the Fall 2017 semester.

Fall 2018 Student Demographics:

Gender	Percentage
Female	62.57%
Male	37.43%
Race/Ethnicity	Number (Percentage)
Black or African American	55.59%
White	34.77%
Hispanic or Latino	4.72%
Multiple or Other Race/Ethnicity	4.92%
Student Type	Number (Percentage)
Concurrent/High School ¹	45.08%
Adult	54.92%
Program of Study²	Number (Percentage)
Transfer (AA, AAT, or AS)	51.04%
Technical (CP, TC, or AAS)	48.95%

*¹All concurrent/high school students are taught on the ASU Mid-South campus.

*²Program of Study Percentages were calculated using adult, degree-seeking students only.

Formal Notification from Higher Learning Commission (HLC)

On August 3, ASU Mid-South received its official confirmation that the Institutional Actions Council of the Higher Learning Commission had accepted the report submitted by the ASU Mid-South visiting team. The site visit, which occurred March 5-6, was the mid-cycle review. Because no recommendations or findings were made, the next HLC ten-year Reaffirmation Visit will take place in the 2023-2024 academic year.

Bond Rating Review

In July, Standard and Poor's (S&P) conducted a ratings review on the Series 2012 Bonds, which are secured by ASU Mid-South's (formerly Crittenden County Community College District) tax base. The review focused on two things: the county's economic base and college operations. On August 1, we were notified that S&P had upgraded our long-term rating from "A" to "A+" while affirming a stable outlook, reflecting their anticipation that the college will maintain its "...sound financial performance and very strong reserves for the foreseeable future."

National Recognition

For the second straight year, the annual Report on the Academic Workplace, compiled by *The Chronicle of Higher Education*, designated ASU Mid-South as one of the “2018 Great Colleges to Work For.” This report, which surveys employees at colleges and universities across the country, is the largest and most comprehensive workplace study in higher education. Of the 253 colleges and universities that participated, only 84 institutions were recognized. ASU Mid-South received honors in six categories: *Confidence in Senior Leadership; Facilities, Workspace & Security; Teaching Environment; Professional Career Development Programs; Respect and Appreciation; and Work/Life Balance*. We were also the top-scoring two-year institution in our size category, giving us Honor Roll distinction.

Local Recognition

The West Memphis Office of Planning and Development recently contracted with Orion Planning & Design to develop a comprehensive vision and development plan for the City of West Memphis. As part of this process, Orion surveyed thought leaders from across the city in order to gauge their opinions of the city’s strengths and weaknesses. The survey results ranked ASU Mid-South as the city’s #1 Most Positive Asset, its #1 Greatest Strength, and the #2 Most Loved Place in the City, just behind the city parks.

STEM Thought Leaders’ Summit and Advanced Technological Education Conference

ASU Mid-South was selected to participate in the Equity and Inclusion STEM Thought Leaders’ Summit and Advanced Technological Education (ATE) Conference. The Summit, which takes place in Washington, D.C., on October 23-24, is intended to acquaint community college administrators with funding and resource opportunities provided by the National Science Foundation (NSF) and ATE programs. Immediately following the Summit (October 24-26) is the American Association of Community Colleges (AACC) ATE Conference, which will provide additional networking and professional development opportunities. The AACC is covering all travel-related expenses for the ASU Mid-South’s two participants.

New Articulation Agreements

ASU Mid-South has recently implemented two new articulation agreements in order to provide technical students with additional options for continuing their education and training.

▪ **Southern Illinois University Carbondale**

ASU Mid-South recently executed an articulation agreement with Southern Illinois University Carbondale (SIU). The agreement allows ASU Mid-South graduates, who have earned an Associate of Applied Science in General Technology, to transfer academic credits into SIU’s Bachelor of Science in Industrial Management and Applied Engineering program. SIU teaches this program at the former Millington Naval Base, just north of Memphis, and, therefore, students who wish to take advantage of this agreement can do so without relocating.

▪ **William R. Moore College of Technology**

The William R. Moore College of Technology (Moore Tech), a consortium partner within the Greater Memphis Alliance for a Competitive Workforce (GMACW), recently implemented course articulation agreements for machining and welding. The agreements allow students, who earn National Institution of Metalworking Skills (NIMS) or American Welding Society (AWS) credentials at Moore

Tech, to receive credit towards ASU Mid-South's CPs in Machining or Welding or the Associate of Applied Science Degree in General Technology. A reverse articulation agreement is currently awaiting signature, which will allow students from ASU Mid-South to articulate to Moore Tech.

Jeremy M. Jacobs Hospitality Program Donation

ASU Mid-South recently received \$100,000 from Southland Gaming and Racing in support of the Jeremy M. Jacobs Hospitality Program. This donation is the seventh of ten annual contributions pledged by Southland to support ASU Mid-South's hospitality program. This program includes the first two years of a "two-plus-two" arrangement with the Kemmons Wilson School of Hospitality and Resort Management at the University of Memphis.

Community Engagement

ASU Mid-South has three major community events planned for the fall semester.

▪ **Left Bank Festival**

On October 6, ASU Mid-South will host its inaugural Left Bank Festival at the Big River Crossing in West Memphis. The festival will include live music, iconic Crittenden County cuisine, craft beer, a catfish-cooking competition, and a 5K/10K race. This is the first big event scheduled for the Arkansas side of the river since the Big River Crossing opened in 2016. Major sponsors include the City of West Memphis and Southland Gaming and Racing. All proceeds from the festival will be used to support athletic scholarships for the ASU Mid-South Greyhounds and Lady Greyhounds.

▪ **Second Annual Halloween Bash**

This tradition began last year as a combination community service/community awareness event. From 4:00 PM to 6:00 PM on Halloween, ASU Mid-South faculty, staff, and students will man the Reynolds Center hallways, dress in costume, and dispense donated candy to area children (in grade three and younger). It provides a safe trick-or-treating experience for kids, while also allowing us to showcase our college and our programs to their parents, guardians, and chaperones. Last year, we welcomed more than 800 parents and children to the event. This year promises to be even larger, as the West Memphis Police Department will also participate and provide enjoyable and educational activities just outside the Reynolds Center.

▪ **25th Anniversary Gala and Hall of Fame Induction**

The ASU Mid-South Foundation will host a 25th Anniversary Gala and Inaugural Hall of Fame Induction on November 3, in the Reynold's Center. The celebration's theme is "25 Years on Broadway," and the Gala will feature live music from popular Broadway musicals of the past 25 years, as well as a historic account of what was happening on Broadway and in West Memphis during that same time period. Ten individuals, instrumental to the founding of the college, will be recognized and inducted into the very first class of the ASU Mid-South Hall of Fame. A cocktail reception will begin at 6:00 PM, followed by a seated dinner and show beginning at 7:00 PM.