

ASU SYSTEM FOUNDATION, INC.

Contact: Philip Jackson (870) 972-2775

For the fiscal quarter ending September 30, 2020 (unaudited), the Arkansas State University System Foundation recorded gifts and other support of \$758,091.

Contributions were designated as follows:

ASU-Jonesboro	\$699,141
ASU-Mountain Home	26,101
ASU-Beebe	15,779
ASU-Newport	17,020
ASU System Foundation	50

The Foundation reported net assets of \$95,782,082, representing an increase of 3.49% for the quarter ending September 30, 2020.

The market value of the ASU System Foundation Endowment Pool for the quarter ending September 30, 2020, was \$90,085,012.

The net rate of return for the FQE September 30, 2020, was 4.63%.

Endowment balances designated per campus are as follows:

Jonesboro	\$77,660,457
Mountain Home	4,975,585
Beebe	1,951,296
Newport	2,269,448
Red Wolves Foundation	1,846,044
System Foundation	<u>1,382,181</u>
Total	<u>\$90,085,011</u>

ARKANSAS STATE UNIVERSITY SYSTEM
Capital Projects Report
December 4, 2020

Arkansas State University campuses have several capital projects underway in various stages of programming, design, and construction.

ASU-JONESBORO

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Village Apartments Repairs and ADA Modifications	\$6,343,509	Construction Phase
Campus Site Lighting - Phase II	\$450,000	Construction Phase
Armory Roof	\$1,000,000	Substantially Complete
Armory Electrical Upgrades	\$225,000	Substantially Complete
Fine Arts 3D Studio	\$7,000,000	Construction Phase
Dyess Research Center	\$512,000	Construction Phase
Agri Boiler Replacement	\$256,135	Construction Phase
Fine Arts ADA	\$280,000	Bid Phase
Campus Building Entrance Security – Phase I	\$475,300	Construction Phase
HPESS Basketball Court HVAC Replacement	\$573,650	Project Closeout
Campus Learning Spaces Renovation	\$250,000	Construction Phase
Lab Sciences West 2nd Floor Renovations	\$172,043	Substantially Complete
Lab Sciences East 2nd Floor Renovations	\$178,943	Substantially Complete
Lab Sciences West Ste. 154 and 1st Floor Renovations	\$380,900	Construction Phase
Village Houses Removal	\$288,942	Project Closeout
Ed Comm Classroom Renovations	\$350,000	Design Phase
Lakeport Dairy	\$125,376	Project Closeout
KASU Radio Tower Addition	\$134,981	Construction Phase
Fowler Center Boiler	\$127,995	Design Phase
ABI Greenhouse Controls and Shutters	\$127,129	Construction Phase
ABI VAV Boxes	\$203,767	Construction Phase
FNB Arena AT&T and Verizon Addition	\$183,361	Substantially Complete
HPESS Roof Replacement	\$298,099	Construction Phase
Nursing Elevator	\$317,216	Design Phase
Library Cooling Towers	\$599,500	Design Phase
Student Union Cooling Towers	\$509,575	Design Phase

1. Village Apartments Repairs and ADA Modifications

Architect/Engineer: Cromwell Architects - DCI Engineering
Contractor: In-house - Village Interior/Exterior Repairs Phase I
Baldwin & Shell Construction - Village Interior ADA Modifications Phase II
Bailey Construction - Village Interior ADA Modifications Phase III
Construction Network - Village Exterior ADA Modifications
Expected Completion: Village Exterior Repairs – November 2022
Funding: University Reserves

Status: The project scope addresses the following three distinct areas: the Village Apartments' interior ADA modifications (Phase I); the Village Apartments' exterior ADA modifications (Phase II); and the Village Apartments' exterior repairs. Phases I and II are complete. Exterior building repairs to the Village began in June 2014 with an ASU projects crew. This work will be phased over multiple years, but the projected completion date is planned for November 2022.

2. Campus Site Lighting - Phase II

Architect/Engineer: Pettit and Pettit
Contractor: RGB Contractors
Expected Completion: Spring 2021
Funding: University Reserves

Status: The Phase II project funding will address exterior lighting improvements on Marion Berry, West Aggie Road, and portions of the west parking lot. ASU in-house projects crews, along with JOC contractors, will begin work Fall 2020 with completion by Spring 2021.

3. Armory Roof

Architect/Engineer: Morris and Associates
Contractor: Wallace Construction
Expected Completion: Fall 2021
Funding: Arkansas Sustainable Building Design Revolving Loan Fund

Status: This project scope is to remove and replace the lower flat roofs on the Armory and add a standing seam metal roof to the existing barrel roof. This project was substantially completed in July 2019. Window replacement scope is currently being reviewed by the Arkansas Building Authority as a potential amendment to the Revolving Loan Fund. Contingent upon ABA approval, a portion of the building's windows will be replaced for energy efficiency in Fall 2021.

4. Armory Electrical Upgrades

Architect/Engineer: Pettit and Pettit
Contractor: TBD
Expected Completion: Summer 2020
Funding: University Reserves

Status: This project scope is to upgrade electrical service to meet capacity needs and safety code compliance. Phase I scope was completed Summer 2020. This work is substantially complete.

5. Fine Arts 3D Studio

Architect/Engineer: WER
Contractor: Clark Contractors
Expected Completion: April 2021
Funding: Arkansas State University Foundation

Status: The new three-dimensional arts facility is a pre-engineered building that will house the 3D Arts Program at A-State. The building will accommodate studios for ceramics, wood shop, sculpture, and metal

fabrication; faculty offices; student studios; an indoor art gallery; and outdoor service yard. Total heated/cooled square footage is anticipated to be 17,500 square feet, with a partially covered, outdoor service yard of 8,500 square-feet. Clark Contractors completed sub-contractor bidding and provided an amended Guaranteed Maximum Price (GMP) in October 2019. Abatement scope and demolition of houses were completed by May 2020, and construction of the 3D studio began in early Summer 2020, with an anticipated completion date of Spring 2021.

6. Dyess Research Center

Architect/Engineer: CahoonSteiling
Contractor: Baldwin & Shell
Expected Completion: March 2021
Funding: Grant-funded

Status: This project will renovate an existing home to provide a 2,000-square-foot Research Center with archive storage, an archive reading area, and a temporary living area for researchers. It is currently scheduled to be complete in March 2021.

7. Agri Boiler Replacement

Architect/Engineer: Pettit & Pettit
Contractor: In-sourced Staff
Expected Completion: March 2021
Funding: University Reserves

Status: The project scope is to replace the boilers and update the heating water system controls for the Agri Building. The heating system will be replaced in phases during the fall and winter, so that it will remain active. This project is in the construction phase and is scheduled to be complete in March 2021.

8. Fine Arts ADA

Architect/Engineer: WER Architects & Planners
Contractor: TBD
Expected Completion: TBD
Funding: University Reserves

Status: The Fine Arts ADA project scope is to provide ADA access from the south lower portion of the Fine Arts building to the north upper portion of the building. In Phase I, a wheelchair lift will be installed inside the existing building. Phase 2 of the project is to provide ADA access from the lower portion of the building to the upper portion, while performing maintenance repairs to the exterior flat work and exterior planters. Phase I interior work has been bid and is scheduled for Fall 2020. The Phase 2 exterior work is currently in the design phase.

9. Campus Building Entrance Security – Phase I

Architect/Engineer: NA
Contractor: TBD
Expected Completion: September 2020
Funding: University Reserves

Status: This project scope is to upgrade the campus building entrance with access controls and electronic lock latches for the Library and Student Union. Work scope will begin in Winter 2020.

10. HPESS Basketball Court HVAC Replacement

Architect/Engineer: Pettit & Pettit
Contractor: RGB Mechanical
Expected Completion: September 2020
Funding: University Reserves

Status: The project scope is to replace the HVAC rooftop units for the HPESS basketball courts. The project is complete.

11. Campus Learning Space Renovations

Architect/Engineer: Various/Some Design In-sourced Staff
Contractor: Various/Some Scope In-sourced Staff
Expected Completion: TBD
Funding: University Reserves

Status: This project is in the construction and execution phase. The project scope will address multiple campus student-learning-space renovations and upgrades.

12. Lab Sciences West Second Floor Renovations

Architect/Engineer: In-sourced Staff
Contractor: In-sourced Staff
Expected Completion: September 2020
Funding: University Reserves

Status: The project scope addresses three areas that will provide student gatherings and collaborative learning spaces. The lobby will be opened up, and furniture and informational displays will be added. Existing Room 234 will be upgraded with furniture, finishes, technology, and amenities. Suite 245 will have a barrier wall removed and finishes upgraded, providing a more attractive student/faculty engagement space. The project is substantially complete.

13. Lab Sciences East Second Floor Renovations

Architect/Engineer: In-sourced Staff
Contractor: In-sourced Staff
Expected Completion: Fall 2020
Funding: University Reserves

Status: The project scope is to open the lobby by removing a wall between existing Room 203 and the lobby, and removing the wall from existing Breakroom 215. This will open the space for the addition of new furniture intended for student gatherings and collaborative study. The proposed learning space scope combines the existing learning spaces of Rooms 206 and 207, converting the space into a technology-rich,

active-learning space. This comprehensive scope generally addresses most of the second floor student spaces and corridor of Lab Sciences East. The project is substantially complete.

14. Lab Sciences West Suite 154 and First Floor Renovations

Architect/Engineer: TBD
Contractor: TBD
Expected Completion: March 2021
Funding: University Reserves

Status: The project scope of Suite 154 converts an existing engineering lab (no longer warranted) into a student conference room/learning space and new faculty offices. Engineering students currently do not have access to a conference/seminar room for project meetings, collaborative learning, student presentations, group meetings, and other functions. The projected growth and the needs of the College of Engineering & Computer Science (CECS) warrant the necessity of additional faculty and staff; however, there are currently no vacant or convertible office spaces. The scope of Suite 154 and Suite 130 addresses additional office spaces, and the corridor renovations provide finish upgrades and student gathering/collaborative learning furniture. The expected completion date is March 2021.

15. Village Houses Removal

Architect/Engineer: Morris AE Inc.
Contractor: Baldwin & Shell
Expected Completion: August 2020
Funding: University Reserves

Status: The utilities have been removed from all houses, and the abatement of 16 houses has begun. Once the abatement is complete, the houses will be demolished. The project is in closeout.

16. Ed Comm-7 Classroom Renovations

Architect/Engineer: In-sourced Staff
Contractor: In-sourced Staff/Various Subcontractors
Expected Completion: December 2020
Funding: College of Communications Departmental Funds

Status: The project goal is to renovate Classrooms 105,106,107,201,202,205, and 338 in the Education and Communications building. The scope of work is to be determined at this point, but will include all interior finishes and IT upgrades.

17. Lakeport Dairy

Architect/Engineer: WER.
Contractor: Gall Construction
Expected Completion: June 2020
Funding: Grant-funded

Status: The Lake Port Dairy project scope is to replace the roof framing and roof assemblies and to stabilize the existing masonry, in keeping with the original construction materials and appearance. The work is complete and the project is in closeout.

18. KASU Radio Tower Addition

Architect/Engineer: CahoonSteiling
Contractor: RGB Mech.
Expected Completion: December 2020
Funding: University Reserves

Status: The KASU transmitter site is in Craighead County north of the Jonesboro Campus. The existing facility has two remaining transmitters; however, the backup transmitter is beyond its useful age and needs to be replaced. The scope of this project is to build an addition onto the existing building and provide the necessary utility services to the new transmitter, while keeping the existing two transmitters online. This work is in progress, and the scheduled completion date is December 2020.

19. Fowler Center Boiler

Architect/Engineer: Pettit & Pettit
Contractor: In-Sourced Staff
Expected Completion: August 2021
Funding: Deferred Maintenance

Status: The project scope is to replace the boilers and update the heating water system controls for the Fowler Building. This project is in design phase, with construction planned for Summer 2021.

20. ABI Greenhouse Controls and Shutters

Architect/Engineer: N/A
Contractor: RGB Mech.
Expected Completion: December 2020
Funding: University Funds

Status: The ABI Greenhouse controls and shutters project scope is to replace the existing Greenhouse controls and shutters. This work is currently in progress and is scheduled to be complete by December 2020.

21. ABI VAV Boxes

Architect/Engineer: N/A
Contractor: RGB Mech.
Expected Completion: December 2020
Funding: University Funds

Status: The ABI VAV project scope is to replace the existing Variable Air Terminals (VAV boxes) and controls on the second and third floors of the ABI Building. This work is in progress and is scheduled for completion in December 2020.

22. FNB Arena AT&T and Verizon Addition

Architect/Engineer: N/A
Contractor: Baldwin & Shell
Expected Completion: December 2020
Funding: University Reserves

Status: The scope of the FNB Arena AT&T/Verizon addition project is to build a new room and provide the necessary utility services to support AT&T's new cellular equipment. This project is substantially complete.

23. HPESS Roof Replacement

Architect/Engineer: Morris AE Inc.
Contractor: Jonesboro Roofing
Expected Completion: March 2021
Funding: University Reserves

Status: The existing roof on the HPESS building has outlasted its useful age and has become a maintenance issue. This project is in the construction phase and has an expected completion date of March 2021.

24. Nursing Elevator

Architect/Engineer: Pettit & Pettit
Contractor: TBD
Expected Completion: March 2021
Funding: University Reserves

Status:

The existing elevator in the Nursing building has outlasted its useful age and has become a maintenance issue. Due to the existing fire alarm system's outdated age, it will also have to be replaced in order for the fire alarm and elevator to meet the current fire-safety codes. This project is currently in design phase.

25. Library Cooling Towers

Architect/Engineer: Pettit & Pettit
Contractor: TBD
Expected Completion: July 2021
Funding: University Reserves

Status:

The existing cooling towers that serve the LRC and Library buildings have outlasted their useful age and have become a maintenance issue. This project is currently in design phase.

26. Student Union Cooling Towers

Architect/Engineer: Pettit & Pettit
Contractor: TBD
Expected Completion: July 2021
Funding: University Reserves

Status:

The existing cooling towers that serve the Student Union building have also outlasted their useful age and have become a maintenance issue. This project is currently in design phase.

ASU-BEEBE

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
None at this time		

ASU-MOUNTAIN HOME

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
ASUMH Walking/Biking Trail	\$576,000	Design Phase
ASUMH Amphitheatre	\$450,000	Planning

1. ASUMH Walking/Biking Trail

Architect/Engineer: Polk, Stanley, Wilcox
Contractor: TBD
Expected Completion: Fall 2020
Funding: Grant, Auxiliary, University Reserves

Status: ASUMH received notice in December 2018 of a grant award in the amount of \$76,000 from the Arkansas Department of Transportation for the creation of a walking/biking trail on the main campus. This trail was originally conceived in the 1999 Master Plan for the campus. The trail is anticipated to be approximately 1.7 miles in length. It will consist of a ten-foot-wide asphalt surface, except for the creek area, which will be made of concrete, and will have with a biking-lane stripe. The architect/engineering firm selected was Polk, Stanley, Wilcox. The Cultural Resources Survey is complete and the design work is approximately 60% complete. The final drawings and specifications for bidding should be finished by early summer. The total cost for design and construction is approximately \$600,000. Deductive bid alternatives will allow design elements to be eliminated or deferred for future construction, based on funds available. Phase I funding reflects a \$76,000 Arkansas Department of Transportation Grant, Auxiliary funds of \$100,000, and \$200,000 from Plant and Loan. A pending planned gift will provide repayment of funds to Auxiliary and University Reserves in the future. Construction is planned for Fall 2020.

2. ASUMH Amphitheatre

Architect/Engineer: TBD
Contractor: TBD
Expected Completion: Summer 2020
Funding: Private Donations

Status: A \$200,000 private gift has been received with an anticipated additional \$100,000 donation to construct an amphitheater. Architect selection has begun. An anticipated completion date is Summer 2021.

ASU-NEWPORT

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
ASUN Agricultural Technology Facilities	\$338,000	Construction

1. ASUN Agricultural Technology Facilities

Architect/Engineer: Wittenberg, Delony & Davidson
Contractor: Bailey Contractors
Expected Completion: February 2021
Funding: Regional Workforce Grant, Arkansas Sorghum Board Grant

Status: The project encompasses a shop facility for instruction, a storage facility for agricultural equipment, and a greenhouse facility. The project is fully funded by a Regional Workforce Grant awarded by the Arkansas Division of Higher Education, and by a grant funded by the Arkansas Sorghum Board.

ASU MID-SOUTH

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
None at this time		

ASU THREE RIVERS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
ASUTR Ritz Theatre Renovation – Phase I	\$663,263	Construction

1. ASUTR Ritz Theatre Renovation – Phase I

Architect/Engineer: SCM Architects
Contractor: Clark Contractors, LLC
Expected Completion: May 2021
Funding: Arkansas Natural and Cultural Resources (ANCRC) Grant

Status: The ANCRC grant awarded by the Arkansas Department of Heritage will fund Phase I renovations, including roof replacement; exterior improvements; refurbishing existing electrical, plumbing, and mechanical systems; and removal of select interior walls. Subcontractors and final pricing sheet should be completed by November 2020. Construction is scheduled to begin in December 2020.

**Arkansas State University
Board of Trustees Report
December 4, 2020**

**Chancellor's Report
Arkansas State University-Jonesboro**

ACADEMIC AFFAIRS AND RESEARCH

Academic Affairs and Research:

- There is currently a dean search underway for the College of Nursing and Health Professions. A search committee, chaired by Dean Lynn Boyd, has been formed and given its charge. The position has been posted and is currently receiving applications. Also, a search committee, chaired by Dean Jill Simons, has been formed to fill the Faculty Center Director position. This position has been posted and is beginning to receive applications.
- We are continuing to explore the feasibility of creating the first in-state veterinary medical school.
- Student Retention:
 - Despite the uncertainties the pandemic has brought, our one-year retention rates reached a record high this fall of 78.9%. This is a significant milestone for the institution's student success. While we understand the year holds many challenges, we hope to remain on a positive trajectory.
 - There are many people who contribute to student retention and success on our campus, and one in particular is made up of our TRiO Student Support Services (SSS). Congratulations to our SSS office for its grant renewal of just over \$1.5 million for a five-year period to support first-generation and low-income college students in their college pursuit.
- Task forces have been developed to provide guidance in our strategic plan and will include assessment in the areas of general education, program evaluation, and test-optional admissions practices. These groups are addressing Goal Two: To invest in viable and relevant academic programs designed to meet the needs of our students and their future employers.
 - Foster and promote General Education to expand the learning experiences of students in an ever-changing society
 - Assess the viability and relevance of new and current academic programs
- A brief update on each of the newly formed task forces is as follows:
 - Holistic Admissions Policy Taskforce - A working group was organized to examine best practices in holistic admissions policies in order to uphold A-State's commitment to serve a wide spectrum of learners from this region, who, given an opportunity, could be successful at A-State. This group will consider all options, including test optional admissions. Relying heavily on high-stakes admission tests, such as the ACT, may be a barrier to access for potential students, who would otherwise be successful in college. This is especially concerning for low-income and first-generation students found in this region, who cannot afford test-prep courses or to retest multiple times to boost their scores.
 - General Education Taskforce - A small group of faculty and academic chairpersons has been charged to review current A-State general education goals and outcomes, as well as research

general education models across the country. The group will determine if A-State's current structure and goals/outcomes maximize the impact of general education and will recommend any needed changes. Consideration will be given to 21st century skills, such as critical thinking, collaboration, communication, problem-solving, and creativity.

- Program Evaluation Taskforce -This group has been charged with the development of common metrics that will apply to all undergraduate and graduate programs. Each department will prepare a self-study that will include the common metrics, as well as program-developed narratives. Based on this self-study, departments will recommend an action for each of its programs. The colleges will submit recommendations for program action to the Provost and Chancellor.
- **Arkansas Higher Education Coordinating Board Actions:**
 - The following were approved by AHECB for A-State at the October 30, 2020, meeting:
 - Existing Certificate or Degree Programs Offered at Off-Campus Location
 - B.S., Finance to be offered at Arkansas State University Campus Querétaro (ASU-Q)
 - B.A., Economics to be offered at Arkansas State University Campus Querétaro (ASU-Q)
 - B.S., Business Administration to be offered at Arkansas State University-Mountain Home
 - Program Deletion/Inactivation or Reactivation
 - Deleting, B.S.E., Business Technology 4-12
 - The following was submitted for first notification to AHECB for A-State at the October 30, 2020, meeting:
 - Letter of Intent – New Degree Program
 - B.S., Occupational and Environmental Safety and Health
 - The following will be submitted to the AHECB for A-State at the January 29, 2021, meeting:
 - New Degree Program
 - B.S., Occupational and Environmental Safety and Health
 - Reconfiguration of Existing Certificate/Degree Program to Create a New Degree
 - B.S., Data Science and Data Analytics, an interdisciplinary program created from courses across multiple colleges
 - New Certificate Programs
 - Undergraduate Certificate, Business Analytics
 - Undergraduate Certificate, Sales Leadership
 - Undergraduate Certificate, Esports
 - Undergraduate Certificate, Data Analytics
 - Graduate Certificate, Global Supply Chain Management
 - Post-Master's Certificate, Adult Gerontology Acute Care Nurse Practitioner
 - Name or CIP Change of Existing Certificate, Degree, Major, Option or Organizational Unit
 - Department of Computer and Information Technology, B.S., Computer Information Technology, and A.S., Computer and Information Technology, to be renamed Information Systems & Business Analytics; CIP to be changed from 11.0301 to 52.1201
 - MAcc, Accounting, to be renamed Accounting with Data Analytics
 - Existing Certificate or Degree Program Offered Online
 - Post-Master's Certificate, Family Nurse Practitioner, to be offered 100% online

COMMUNICATIONS AND MARKETING

University Communication:

- Creation of two significant plan documents and the implementation messaging for a return to on-campus were the major projects for the division.
- In July, the launch of the Return to Learn plan, both as a significant addition to the coronavirus FAQ pages and as a digital handbook, signaled the opening of a new phase of the COVID-19 response.
- Continued messaging via email, instructional video, promotional video, printed materials, physical and digital signage, and social media promoted the new procedures of mask wearing and physical distancing.
- The launch of a new initiative to centralize all events on campus was launched prior to the fall semester as Calendar.AState.edu became the new front end of the Submit Event system. The new calendar provides greater flexibility for end users, and can create individualized calendars to support colleges and divisions with greater automation.
- With the start of the fall semester, Communications established a new parents' email list to receive significant campus updates.

Assistance to Enrollment Management:

- Communications supported the efforts of Enrollment Management to shift its annual fall open house to an online presentation.
- Marketing researched our back catalog of video to assist each college in Slate messages to our prospects.
- Digital Media provided updated college overall showcases, allowing new deans to have welcome videos for social and website usage.
- Digital Media also created in-house the landing page portal for the day of virtual meetings.
- Marketing began a process to secure support for a late winter-early spring communication campaign for on-campus recruitment of traditional high school students.

Digital Media Services:

- Digital Creative is swapping out all on-campus internal digital signage to a standard deck of COVID-19 awareness messages.
- While social media usage remained steady during the third quarter, direct email messaging continued to grow for both internal and external audiences. With 149 messages sent across targeted lists, ranging from all-users to specialty campaigns, another 1.6 million emails were sent.
- The University maintained a 37.7% open rate across the board, with all messages related to the COVID-19 response from the Chancellor's Office averaging closer to 50%.

Creative Media Services:

- The majority of July was devoted to assisting the Return to Learn plan through the creation of building signage and physical-distancing messages.
- Pandemic-related jobs were displayed, in addition to handling layout and design for athletics, fall sports, and traditional recruiting pieces for Enrollment Management.

DEAN OF STUDENTS

Leadership Center:

- The Homecoming 2020 theme was Howling 20's. Events included a movie at Centennial Bank Stadium, a Tik Tok challenge, and a talent show. Keyon Atkins was named homecoming king and Alexa Floyd was crowned homecoming queen.
- A variety of face-to-face engagement events were offered throughout the semester. Events included painting on the lawn, bingo, poetry slam, trivia, yoga/aroma therapy and Howl Fest. All events closely followed social-distance guidelines and event protocols.
- The Student Activities Board hosted several virtual events throughout the fall semester. Events included a comedian, a magician, drag-race bingo, and Aux Cord wars.
- Student leaders hosted a second annual Halloween Haunted House event. Fright Night at the Fowler was a collaboration with the Fowler Center.
- Up Til Dawn hosted several events throughout the semester to encourage participation. Events included movie night at Gambles Outdoor location, benefit nights at a local restaurant, several "No More Cancer Rallies," and a 20K race, all in one day.
- The Campus Food Pantry has served over 100 users during the fall semester. Annual Holiday Food Baskets will be distributed in November/December to support families during the holiday season.
- The Student Union Centennial Hall and Auditorium were converted to classroom space for the fall semester. Classes are conducted daily in these rooms.
- Student Union updates: Created a central marketing hub to allow student organizations to post advertisements about upcoming events. Added new banners and wall hangings featuring campus events and traditions to improve school spirit and branding of the facility.

University Housing:

- Housing staff has established processes to serve student residents placed in quarantine and isolation. This includes meal delivery, course material delivery, laundry, and trash removal. Daily wellness checks are conducted for student residents in quarantine or isolation.
- Campus residents participated in a Red Wolf 5K. This "glow run" promoted health and wellness among residents.
- First-year residence hall community engagement events occurred throughout the semester. Events included lobby activities, virtual meet-ups, and small groups attending face-to-face campus events.
- University Housing set a goal to improve social-media presence. The purpose is to inform residents about campus engagement opportunities and valuable information pertaining to living on campus.
- The StarRez occupancy management system has completed the latest version update and transitioned to a Cloud-based system. This allows for the secure storage of data.

Red WOLF Center:

- A mixture of virtual and face-to-face fitness classes are offered to the campus community. This allows students to select a workout plan that fits the student's schedule or unique needs.
- The Red WOLF Center Dance Studio was converted to classroom space for the fall semester. Classes are conducted daily in the facility.
- Fitness equipment and weights have been rearranged to allow maximum student use of the facility.

Student Conduct:

- Hearing officers have modified the hearing process to accommodate all virtual hearings. Students are able to participate in the process using Zoom. This offers more flexibility to students and complies with the social-distancing guidelines.
- Student Conduct has adjudicated 575 cases from July 1- November 10, 2020.

DIVERSITY, INCLUSION, AND COMMUNITY OUTREACH

Access and Accommodation Services:

- Student engagement events for this quarter included:
 - *Depression Awareness Week* (in collaboration with A-State Counseling Center). A presentation by Dominique White and Carnesha Ben concerning emotional wellness and world events. Topics ranged from COVID-19, race relations, the November election, and other life stressors that could affect emotional wellness and how one balances such realities.
 - In lieu of the department's annual *Howling Halloween Bash* for students, staff instead bought and assembled candy bags for registered students. A drawing for gift card giveaways also was held.

Beck Center for Veterans:

- Student engagement events included the following:
 - The Disabled American Veterans Chapter 46 awarded \$1,000 scholarships to two veterans.
 - The Dayroom is available for student veterans and dependents for study or relaxation. It is used daily by students.
- Several support groups for veterans began meeting in October, including the following:
 - Post-Traumatic Stress Disorder (PTSD) Support Group meets weekly via Zoom. This group addresses issues that participants are experiencing and offers assistance for developing coping skills to improve outcomes and lower anxiety.
 - Guitar Classes for Veterans are now available. Veterans learn to play classical guitar to address anxiety, increase socialization, and have fun. Dr. Tim Crist teaches the class, which meets weekly. Eight participants have attended.
 - Service Dog Training Class was held on October 6 at the A-State ROTC Armory. Fifteen people attended the two training sessions. Sessions are recorded and posted for participants to refer back to at home and submit assignments or practice sessions to the instructor.
 - Green Zone Training became available to the campus community as of November. Participants may attend in person or via Zoom. There has been good response with several RSVPs received.

Counseling Center:

- Counseling Center staff has made an intentional pivot to develop a public health perspective by increasing efforts for outreach and programming, which feels like best practice amid an unfolding crisis. These efforts have increased Counseling Center visibility and have led to increased utilization of the Center's services as the semester progresses. Utilization has expanded considerably to the point that the Center is nearly back to normal levels. Early experiences are consistent with that of other counseling centers across the country.

- Counseling Center's current active mental health clients total 274:
 - 1,467 appointments for mental health concerns
 - 193 mental health intakes
 - 129 Career Counseling (completed Focus-2 Career Assessments)
 - 40 Pack Support referrals
 - 453 mental health screenings performed during the Fall 2020 semester through November 13 – individual results revealed students' reported problems include the following: 87 depression; 73 generalized anxiety; 25 post-traumatic stress disorder; 37 eating disorder; 39 bipolar disorder; 15 well-being; 9 alcohol abuse; 1 gambling disorder; 3 substance abuse; 1 opioid abuse; and 163 wide range screening
- Outreach activities by the Center included 106 virtual events, reaching 2,176 participants.

Multicultural Affairs:

- Student Engagement and Leadership events overview for Fall 2020 include the following:
 - Sister to Sister organization conducted its second *General Body Meeting* on October 13, to discuss with new and potential members to the organization and A-State campus life, why the organization exists, upcoming events, managing college life, and choosing a major. Approximately twenty members, students, and guests attended.
 - Non-Traditional Student Organization met on October 29, to provide students with information on resources and details about the upcoming *Non-Trad Week*.
 - The Multicultural Center hosted a two-day event that consisted of a movie night and recap discussion for the LGBTQ+ community. The event was designed to create a safe and welcoming environment for LGBTQ+ community discussion, and for other students to gain a better understanding of those in the LGBTQ+ community.
 - Gender & Sexuality Alliance (GSA) celebrated *Rainbow Week*, October 19-23, with a number of events for students. The group members collaborated with the Multicultural Center to host *Movie Night* and *Moonlight Movie Recap* for LGBTQ+ community members.
 - Hispanic Outreach and Latino Appreciation (H.O.L.A) hosted *Viva La Noche* in collaboration with the Student Activity Board, Multicultural Affairs, and Student Diversity and Recruitment. The October 8 event to celebrate National Hispanic Heritage Month was successful with over 40 students in attendance.
 - *Discover Diversity Fair*, sponsored by the Student Government Association, was held October 6 on the Reng Student Union Center lawn. The event was held to inform students about the many minority cultures and ethnic groups on campus. More than 15 organizations set up stations. Approximately 80 students visited throughout the day to collaborate and learn about new and existing organizations. The Office of Multicultural Affairs also set up a station to inform students about the office and programs and services it offers.

Office of the Vice Chancellor:

- An AmeriCorps Planning Grant, for approximately \$65,000, was received through the EngageAR program within the Arkansas Department of Higher Education. The planning grant allowed A-State to research the type of AmeriCorps program it seeks to host, specifically, a program to affect the increase in the college attendance rate of students in Northeast Arkansas and improve the math skills

of students in grades 8-12. The planning grant, initially funded for August through September, was extended through November.

- The planning grant resulted in a new grant proposal for the *Neighborhood Red Wolves Community Engagement Program*. The completed proposal for this grant of \$65,000 was submitted on November 13; a response to the application is expected by December 15.

ENROLLMENT MANAGEMENT

Admissions:

- Admissions activity overview for mid-fall semester 2020:
 - Hosted *Application Update* virtual session for high school counselors to demo the 2021 application;
 - Conducted 37 virtual individual high school visits, 20 virtual college fairs, 40 on-campus prospective student info sessions and tours; and 10 virtual general info sessions (September 19 through November 6);
 - Worked with academic colleges to identify and train data coordinators with access to live, on-demand prospect and applicant data in Slate;
 - Hosted transfer partners conference on October 16, with more than 70 attendees;
 - Hosted first-ever virtual Open House on October 30, with more than 150 attendees;
 - Worked with Honors College to launch prospective and admitted Honors Student campaigns via Slate.

Financial Aid and Scholarships:

- Student-aid overview for mid-fall semester 2020:
 - Ongoing aid processing and awarding yielded the following results as of December 4, 2020:
 - Over \$50 million in aid was awarded and disbursed to students for the Fall 2020 semester;
 - Over 10,000 individual aid awards were processed;
 - Over 20,000 *Free Application for Federal Student Aid (FAFSA)* were processed for the 2020-21 academic year;
 - Scholarship awarding to new freshman for the Fall 2021 semester began on October 15. Awarding will continue through July 1, 2021, for the 2021-2022 academic year.
- Financial Aid and Scholarships personnel participated in the following outreach and training events:
 - *Pack Preview Day* (provided financial aid and scholarship information to attendees and parents)
 - Dean B. Ellis Library event to assist students in completing the FAFSA
 - On-campus virtual Restart class events
 - Ongoing daily open Zoom meetings, as well as individual Zoom meetings to assist students
 - Virtual high school counselors workshop, hosted by A-State Financial Aid and Scholarship Department
 - Arkansas Department of Higher Education roundtable discussions
 - Transfer Partner Conference
 - ASU System Banner training sessions
 - Federal Student Aid Conference

- Southwest Association of Financial Aid Administrators Training
- Ellucian (Banner) training and annual conference
- Hobson’s webinar and training
- Provided virtual financial aid and scholarship training to high schools in Rector, Trumann, Jonesboro, and Valley View

Records and Registration:

- August degree awards were finalized. Summer degree awards status:

<u>Degree</u>	<u>Awarded Degrees Summer 2020</u>	<u>Awarded Degrees Summer 2019</u>	<u>Difference</u>
Doctoral*	35	34	1
Specialist	196	153	43
Master’s	503	536	-33
Graduate Level Certificate	12	20	-8
Associate’s	52	51	1
Associate’s En-Route	71	61	10
Bachelor’s Degree	309	296	13
Undergraduate Level Certificate	18	13	5
Grand Total	1,196	1,164	47

**Doctoral Degree Includes EDD / PHD / DPT / DOT Degrees*

- December graduate review is underway with preliminary numbers:

<u>Degree</u>	<u>Pending Degrees December 2020</u>	<u>Awarded Degrees December 2019</u>	<u>Difference</u>
Doctoral*	8	11	-3
Specialist	208	187	21
Master’s	677	542	135
Graduate Level Certificate	23	21	2
Associate’s	92	99	-7
Associate’s En-Route**	-	129	-
Bachelor’s	576	465	111
Undergraduate Level Certificate	13	2	11
Grand Total	1,597	1,456	141

**Doctoral degree includes EDD / PHD / DPT / DOT degrees.*

***Associate’s En-Route degree eligibility for Fall 2020 is not yet finalized.*

FINANCE AND ADMINISTRATION

First National Bank Arena (FNBA):

- FNBA is honored to serve as one of the alternate classroom sites on campus due to COVID-19. In addition to hosting classes, we have turned the upper North Mezzanine and South Mezzanine levels of FNB Arena into large gathering spaces.

- FNBA served as a polling place for this year's election on Tuesday, November 3. Due to classes being held in the Hames Room, the voting was held on the South Mezzanine.

Facilities Management (FM):

- COVID-19 Response: Facilities Management received COVID-related supplies funded via CARES Act allocation to the Arkansas Department of Higher Education. The quantity of supplies will support A-State operations through most, if not all, of 2021. Facilities Management also reconfigured more than 280 learning spaces with physical-distancing capability. Public and office spaces within campus buildings were also reconfigured and signage installed for physical distancing. Other initiatives include enhanced interior building disinfection and HVAC system modification for additional fresh air. All COVID initiatives will continue at least through the Spring 2021 semester.

Budget Planning/Development:

- Fiscal year-end revenue forecasts were prepared utilizing enrollment trends and considering changing dynamics in the enrollment mix.
- Minimum wage rates increase to \$11 per hour, beginning January 1, 2021. An analysis of our employee groups will occur and the appropriate changes will be implemented in the Banner HR system prior to the January 1, 2021, effective date.
- Athletic and Finance staff have collaborated to develop multiple budget reductions to assist with the final balancing of the FY21 year-end close. We have implemented Phase I and Phase II of these reductions and are in the process of developing Phase III.

Environmental Health and Safety

- Assisted in the set-up of non-traditional classrooms to comply with ADH COVID directives
- Completed work on getting public and employee spaces ready for Return to Learn to comply with ADH COVID directives
- Completed distribution of employee face masks
- Developed online radiation safety annual refresher training (to reduce in-person training requirements)
- Completed relocation of the radioactive materials lab in ABI

Human Resources

- Completed the Open Enrollment process for full-time employees
- Implementation of Law Logic for an electronic I-9 process

Payroll Services

- Establishing new leave, deduction, and earning codes for reporting of emergency leave under the FFCRA. This is a requirement by the IRS to report separately for 941 reporting and W-2. We are working with Ellucian to overcome issues related to the W-2 piece of the reporting process.

Red Wolf Wellness

- Developed and delivered the Red Wolf Wellness Achievement Program
- Developed and delivered a recurring virtual fitness class schedule and a Wellness Education Class Schedule on Zoom for faculty and staff

Title IX and Institutional Equity

- Facilitated training through Institutional Compliance Systems and Title IX University for all faculty, staff, students, and advisors involved in the Title IX Grievance Procedure

Training & Development

- Began a soft-launch of the new training platform Taleo Learn with new staff members

Information and Technology (ITS):

- Uniform ERP for All System Campuses – Currently on schedule and on budget. At Phase III--Campus cohorts are meeting and working closely with Ellucian consultants. We are four months in on the 18-month campus cohort rollout.
- Highlighted Projects - Revisiting remote teaching classrooms to maintain audio-visual equipment – all steady and good. Our focus continues to be on training and support across campus with Banner liaisons to help support System campuses.
- System-wide CIO Efforts – Weekly calls with all System campuses continue. The focus is on budget and cost containment and how to leverage each other for existing needs and future projects.

Fiscal Operations:

- Legislative Audit has completed its audit of the ASU System. The Controller's Office, Travel Services, Procurement Services, and the Office of Operational Excellence have been working on the transition of travel cards and department cards from US Bank to Bank of America and are currently distributing new cards to employees.
- The beginning of the fall term in the Treasurer's Office proceeded smoothly through late registration and financial aid refunding. The office is utilizing registration for the spring term, and is working to ensure that as many students as possible are eligible to register.

Delta Center for Economic Development:

- The Delta Center developed a website and interactive COVID-19 data dashboard, in partnership with the Arkansas Economic Development Institute (AEDI), as part of a Recovery and Resilience Initiative funded by the U.S. Economic Development Administration. The website consolidates the work to date on the project, and it can be found at www.covidrecovery.youraedi.com. A link to the data dashboard is provided on the website. The dashboard tracks the social and economic impact of COVID-19 on Arkansas, and it provides access to timely and relevant information on how the virus affects employment, mental health, food security, economic security, education, and other critical indicators.
- The Delta Center submitted a grant to the U.S. Economic Development Administration for a Heating Ventilation and Air-Conditioning (HVAC) Living Lab Educational Facility at A-State's First National Bank Arena (FNBA). This project would upgrade the HVAC system to a model facility for airborne pathogen mitigation/control and allow FNBA to be converted into a "pop-up hospital" and alternate surgical location, if needed. Additionally, it will provide a unique educational experience for those in the HVAC industry, as well as for engineering students.

University Police Department (UPD):

- University Police conducted the annual Campus Safety Week from September 14 thru September 18. Each day was a different theme, which included the following: general safety information on campus, sexual assault awareness, alcohol awareness/DWI/Texting while driving, and domestic

violence. Active shooter classes were provided in an online format. The final day included a crosswalk safety and awareness activity at Marion Berry and Aggie.

GLOBAL ENGAGEMENT AND OUTREACH

Online:

- Fall 1, 2020 enrollment – 4,785 (up 680 students, compared to Fall 1 2019)

International Programs:

- Fall enrollment – 460 (down 115 students)
- Due to COVID, most U.S. embassies across the globe are closed or are open only for emergency visas. This greatly contributed to a decline in incoming students.

Study Abroad:

- Unfortunately, we had to cancel Study Abroad for fall and spring due to COVID.

University Center:

- Launched six hybrid programs at the University Centers.

Mexico:

- Fall enrollment – 716 (up 181 students)
- Fall 2020 will go online, starting on September 7, as per Mexican federal government regulations, due to COVID.
- Currently 57 students are living on campus. Our hope is to have fall classes on campus when allowed.

Outreach:

- Created corporate partnerships with DENSO, Hytrol, Butterball, and Centennial Bank. Employees of these companies are eligible for a \$1,000 scholarship to go along with the tuition reimbursement plans that the corporations offer to their employees.

UNIVERSITY ADVANCEMENT

Advancement Services:

- For the fiscal year, July 1, 2020 through September 30, 2020, the University recorded a total of 6,356 gifts and commitments from 2,613 individual donors for a total of \$1,929,962. The overall giving amount includes outright donations of cash, gifts-in-kind, planned gifts, and new pledges.
- The Student Philanthropy Council was responsible for obtaining 495 gifts totaling \$14,872 for this fiscal year. From these funds, 27 student emergency awards were provided, totaling \$9,817.

Alumni Relations:

- The fall Phonathon campaign wrapped up November 5. This was our last Phonathon campaign for the foreseeable future. Annual giving will now use different methods for contacting alumni to give. Digital platforms will be used for virtual crowdfunding, virtual texting, and the University's first official "Day of Giving" in Spring 2021.

- Applications for the 2021 entering freshmen License to HOWL scholarship are now being accepted. Seven recipients will be selected to receive \$5,000 annual awards, with an option to renew in successive years if they continue to meet the criteria. These scholarships are funded by the official Red Wolves license plates offered by the Department of Motor Vehicles in Arkansas. License plate numbers increased two percent from FYE19 to FYE20.
- Alumni Association membership numbers continue to grow. First quarter reports showed a four percent increase from the previous year.
- Our annual Pancakes and PJs with Santa and Howl has been canceled for 2020 due to COVID-19 restrictions with the ADH. However, we are offering digital photos with Howl & Scarlet, and Santa & Mrs. Clause to past attendees and other alumni and friends as a way to stay engaged.
- Events booked at the Cooper Alumni Center are severely down due to COVID-19.

Career Services:

- Launched Handshake, an online career management portal and the number-one way college students become hired. There are 2,199 students and 2,521 employers who currently have accounts. There are 5,126 jobs posted on the platform. Two virtual events have been hosted, resulting in 267 unique student-employer connections being facilitated.
- Interacted with 390 students through the following activities: faculty invited classroom presentations, Registered Student Organizations and Greek Life Organizations workshops, special events, and programs.
- Sixty students were interviewed for internship and full-time positions as Career Services hosted the following companies during virtual career fairs: Hytrol; Walmart; Adams, Brown, Beran, & Ball, Chtd; Windstream; BKD, LLP; Bell and Company, and the Arkansas Department of Transportation.
- Career Services reviewed 94 resumes, conducted 12 mock interviews, and hosted six LinkedIn appointments.
- Social media analytics include 1,433 Facebook followers with 1,371 likes; 1,100 Instagram followers; and 1,152 Twitter followers.

ATHLETICS

Athletics:

- Arkansas State won the 2019-20 Bubas Cup, the Sun Belt's all-sports championship award. The Red Wolves won the Bubas Cup for the third time in school history, but the first since 1997-98.

Football:

- Senior wide receiver Jonathan Adams was named a Maxwell Award Player of the Week.
- A-State defeated Kansas State 35-31 for its first win over a Power 5 conference opponent since 2008.
- Justin Rice was named the Red Wolves' first-ever Walter Camp FBS Defensive Player of the Week.
- It was announced that former All-America linebacker Jerry Muckensturm, A-State's all-time leading tackler, will be inducted into the Ring of Honor.

Soccer:

- Arkansas State won the 2020 Sun Belt Conference regular-season championship.
- Brian Dooley was named the Sun Belt Conference Coach of the Year.
- Senior forward Sarah Sodoma was named both the Sun Belt Conference Player of the Year and Offensive Player of the Year.
- Senior goalkeeper Megan McClure was named the Sun Belt Conference Defensive Player of the Year.
- Sarah Sodoma and Megan McClure were named First Team All-Sun Belt Conference, and Hailey Cloud was tabbed a Second Team member.

Cross Country:

- The women's team repeated as Sun Belt Conference champions, while Bennett Pascoe became the first overall men's champion in program history.
- Jesse Duvall was named the Sun Belt Conference Women's Cross Country Coach of the Year.

Men's Golf:

- Zan Luka Stirn and Julien Sale were among the top 50 players listed in the PGA TOUR University Rankings at No. 42 and No. 49, respectively.
- Senior Julien Sale took medalist honors, and the Red Wolves won their annual home tournament, the Bubba Barnett Intercollegiate, for the fifth consecutive year with a school-record score of 814.

Baseball:

- After registering a 3.36 GPA for the 2019-20 academic year, the baseball team claimed the Sun Belt Conference Team Academic Award.

Men's Basketball:

- Senior guard Marquis Eaton and sophomore guard Caleb Fields were tabbed Preseason All-Sun Belt Conference as second and third team selections, respectively.

Women's Basketball:

- Junior guard Jireh Washington was named Third Team Preseason All-Sun Belt Conference.

**Arkansas State University
Board of Trustees Report
December 4, 2020**

**Chancellor's Report
Arkansas State University-Beebe**

ASU-Beebe Regional Career Center – Lonoke Location

On October 3, 2020, ASUB celebrated its education partnership with Lonoke Schools at the recent groundbreaking for the new Lonoke Schools Carver Business Academy, which will provide workforce skills and opportunities for Lonoke students in partnership with the ASUB Regional Career Center. ASU-Beebe was represented at the groundbreaking by Dr. Jason Goodner, Chief Academic Officer, who provided remarks on behalf of ASUB; Dr. Cheryl Wiedmaier, Dean of Career Education; Mike Dinger, Director of the ASUB Regional Career Center; and Shane Broadway, ASU System Vice President for University Relations.

Foundation Scholarships Celebrated

The 2020-2021 Foundation scholarship recipients were recognized with a photo-video presentation launched on October 23, 2020. Sixty-five Foundation private scholarships have been awarded for Fall 2020 and Spring 2021, totaling \$87,807. While recipients normally meet their scholarship donors at an annual reception, this year's recipients provided thank-you letters to their donors. View the Foundation scholarships' video at <https://youtu.be/y7GJzepV2B8>.

#VanGUARDYourHealth Virtual 5K:

The Office of Student Life held a #VanGUARDYourHealth Virtual 5K from October 1-16. A virtual 5K is a "race" that can be completed from any location, at your own pace, outdoors, or on a treadmill, either alone or with a small group of friends. The event was designed to provide student engagement while emphasizing ASUB's COVID-19 safety protocols. Fifty-six students, faculty, and staff participated. Each one received a customized race bib, a VanGUARD Your Health T-shirt, and a #VanGUARDYourHealth Virtual 5K completion medal.

Lecture-Concert Series is Doing Things Differently

The ASUB Lecture-Concert Series has gone virtual for the 2020-2021 season. The first lecture of the season, which launched on October 30, was *Iconic Monsters Part-2*, presented by Dr. Brent Bristow. This presentation looked at monsters of Halloween and the horror-movie classic films from the 1970s, 80s, and 90s. The link to the presentation can be found at <https://youtu.be/x6E3wfQUd0I>.

The ASUB Lecture-Concert Series continued on the evening of November 12 with the virtual presentation of singer and songwriter, Casey McPherson, who is based in Austin, Texas. A classically trained pianist, McPherson is currently the front man of the band Alpha Rev and formerly sang in the band Endochine. The concert was presented live on the ASUB You Tube channel and is available at <https://www.youtube.com/watch?v=nPwxFfOPSHc>.

Global Entrepreneurship Week 2020

ASUB joined with its partners, the Searcy Chamber of Commerce, Harding University, Searcy Public Schools, and Think Idea Studios, to participate in Global Entrepreneurship Week (GEW) November 16-22, 2020. GEW involves 170 countries with roughly nine-million participants in more than 35,000 activities with a mission of championing entrepreneurship. Events range from small, casual meet-ups to massive events and competitions. Faculty members Kendall Casey, Derrick Holobaugh, and Tom Hillman coordinated the ASUB event, which featured four regional entrepreneurs on a panel moderated by our chancellor, Dr. Methvin. The event was open to the public via Zoom, and many of the Career Education Division classes also participated.

Fall Commencement to be Virtual

ASUB will celebrate Fall 2020 Commencement in a virtual ceremony. Virtual Commencement is a livestream video hosted on [ASU-Beebe's Youtube Channel](#), which will air on Friday, December 11, 2020, at 7:00 p.m.

ASUBeConnected

ASUBeConnected continued its partnership with our communities, by participating via Zoom or by appropriately social distancing, with the following community partners:

- Beebe Chamber of Commerce Board of Directors
- Cabot Chamber of Commerce Board of Directors
- Searcy Chamber of Commerce Board of Directors
- Heber Springs Area Chamber of Commerce

ASUB Academic Program Notifications

Letters of Notification have been provided to ADHE to move the following programs to inactive status:

1. AAS & TC in Hospitality Administration
2. TC and CP in Auto Body Repair
3. TC and CP in Multi-skills
4. CP in Computer & Networking Fundamentals

**Arkansas State University
Board of Trustees Report
December 4, 2020**

**Chancellor's Report
Arkansas State University-Mountain Home**

1. Modalities of Learning Announced for Spring Semester

Arkansas State University-Mountain Home has announced a comprehensive list of six distinct “Modalities of Learning” that will be available to students in Spring 2021. These modalities include the following:

1. Seated on Campus
2. Traditional Online
3. Live Online
4. Flexible Online
5. Hybrid on Campus
6. Blended Learning Choice

These choices will allow students the maximum flexibility to complete their educational goals while they navigate the many demands for their time and the complications that the COVID-19 pandemic continues to present.

2. Higher Learning Commission Visits for 2021

The Higher Learning Commission will conduct two separate visits to the Mountain Home campus in 2021. The first visit will be the multi-location visit prescribed every five years for any institution with three or more active off-campus locations. The Commission has chosen the ASUMH main campus and ASU Beebe campus as the locations to be visited. This will be a one-day visit by a single peer reviewer. Additionally, ASUMH is scheduled for a mid-cycle accreditation visit on October 4 and 5, 2021. This is the fourth year since the last accreditation visit and will include the updating of the Accreditation Argument, as well as the related supporting data. A three-member team will visit the campus for the October visit.

3. Letters of Notification to ADHE

ASUMH proposes to offer certain programs 100% online beginning Fall 2021. Some of the courses within these programs will continue to allow students the choice to enroll online or to enroll in a traditional on-campus class. These changes will provide students with more scheduling flexibility to meet their educational goals. The courses are the following:

- CP, TC, AAS Programming and Mobile Development
- CP, TC Web Development
- CP Graphic Design
- AAS Digital Design

- AAS Cybersecurity
- CP, AAS, AS Criminal Justice

4. Mountain Home Small Business and Technology Development Center

The Arkansas Small Business and Technology Development Center (ASBTDC) has identified grant funding that would support the establishment of a Satellite Center on the ASUMH Campus. This Center would house one full-time staff member, who would work to provide ASBTDC services and resources to area businesses. The grant will pay for all of the Center's personnel and operational costs for the balance of this fiscal year. A match of \$17,500 in the 2021-22 fiscal year, and a match of \$35,000 in all subsequent years, will be required from ASUMH to support the Center.

5. Campus Roadway Sealing

The roadways on campus were recently sealed and striped for the first time since their initial construction 20 years ago. All of the cracks were filled, and an asphalt-based sealer was brushed on the surface to complete the project. The total cost of the project was \$33,427.48.

6. Raising of Concrete Pad in Pattee Plaza and Sealing of Retaining Walls on Campus

Over the years, Pattee Plaza has settled approximately four inches, which has caused water to infiltrate the retaining walls around the Plaza. Work has begun to both raise the Plaza back to its original height and to repair the retaining walls, which are constructed of cast concrete blocks. Additionally, all other retaining walls on campus, as well as the cast concrete blocks on each of the buildings, will be power-washed and resealed. Sealing and waterproofing will also occur all the concrete structures surrounding the fountain. This is the first significant maintenance to be performed on the now twenty-year-old campus. The low bid for this project was \$53,000.

**Arkansas State University
Board of Trustees
December 4, 2020**

**Chancellor's Report
Arkansas State University-Newport**

Strategic Priority 1: Student Success

- The 2020-2021 edition of Arkansas *NEXT PROS* magazine features two ASU-Newport graduates. The publication is distributed to all Arkansas students in grades 8-12 to educate them about career opportunities in the trades. Advanced Manufacturing graduate Zach Henderson is the featured CAD/CAM Drafter. Zach has earned his TC in Advanced Manufacturing and is on track to graduate with his AASGT in 2021. Welding graduate Benjamin Hunter is featured on the cover.
- So far this calendar year, ASUN's Commercial Driver Training Program has tested eighty students for their Class A CDL, with a 98% pass rate.
- ASUN's Enrollment Service Team conducted a month-long virtual college fair. The team was set up online every evening in October to meet potential students and share the many things ASUN has to offer.
- ASUN welcomed fifty-five 10th-12th grade students to our IGNITE Academy this year.
- ASUN will be offering a "Winterim" Session from December 21 through January 8. There will be a small offering of online courses to serve a wide variety of program requirements with a focus on the health professions/nursing programs. Students can earn a maximum of ten credit hours during this three-week session.
- ASUN has developed and launched its first mobile app, Smart Campus, to serve as our students' first stop for information. This application brings student services, campus updates, community news, and navigation tools together in one convenient location that students can easily access on the go.

Strategic Priority 2: Institutional Excellence

- ASUN entered the Higher Learning Commission Academy for the Assessment of Student Learning in 2015 and completed in Fall 2020. The project encompassed many goals and outcomes that shaped the conversations and initiatives and, ultimately, has boosted student learning assessment and improvements at ASUN. Key accomplishments include the development of Institutional Learning Outcomes, an Integrated Institutional Assessment Plan, and both curricular and co-curricular assessment infrastructure. Through the Academy Initiative, the college developed and implemented assessment processes that now guide us in the practice of data-driven decision-making and an improved focus on student learning outcomes.
- The Tech Depot IT Apprenticeship Academy's ground breaking ceremony was held in September. Governor Hutchinson was in attendance to recognize this exciting new partnership between the Newport Economic Development Commission (NEDC), Arkansas Center for Data Sciences, ASUN, and local industries. Shortly after the ceremony, the City of Newport and NEDC announced that Tech Depot had received a \$2.5 million grant from the United States Economic Development Administration. The funding will go towards a 12,000-square-foot, state-of-the-art facility to house Tech Depot. The new facility will contain apprenticeship training rooms, a working space, an

incubator for entrepreneurs, shared office space, and a testing center. The Tech Depot is the centerpiece of Newport's Downtown Technology Park, known as DTech Park, which will help bring IT opportunities to the City of Newport. ASUN is proud to be a partner in this exciting new venture.

- Construction of ASUN's new Agriculture Technology lab facility and greenhouse is nearly completed. This project is fully grant-funded and will greatly expand year-round learning opportunities for ASUN students. Local high schools will also have access to designated greenhouse space for use in their own programs.

Strategic Priority 3: Community Engagement

- This quarter, ASUN commenced a new series of professional development/community engagement meetings for faculty and staff. "Campus Connections" is a weekly virtual meeting to help employees connect, feel engaged, and learn more about ASUN and their coworkers.
- ASUN's second year of Movies in the Park is complete and was a success. Hundreds of families joined us for the four drive-in shows this season.
- ASUN's IGNITE Advisory met virtually on October 27 to discuss enrollment and potential new pathways. The advisory committee, comprised of college and school-district representatives, agreed to proceed with the development of a one-year track for all four programs of study, allowing students in grades 10-12 to complete a program in one year.
- ASUN celebrated Dr. Massey's retirement on October 29. The ceremony began with a virtual meeting in which employees shared memories and photos of Dr. Massey throughout her tenure at ASUN. Employees were then invited to a drive-thru reception, followed by community members who wanted to express their well wishes in person.
- ASUN's Board of Visitors held its quarterly meeting on November 4 to review ASUN's progress through the fall semester and its upcoming plans, specifically related to the COVID-19 pandemic.

ASUN Academic Program Notifications

ASUN has no program notifications this quarter.

**Arkansas State University
Board of Trustees Report
December 4, 2020**

**Chancellor's Report
Arkansas State University Mid-South**

Project Success

ASU Mid-South was recently selected to participate in *Project Success*, a program offered by the Federal Student Aid Office of the U.S. Department of Education (ED). This program is aimed at strengthening student outcomes and institutional performance at Minority Serving Institutions. ASU Mid-South was paired with Ascendium Education Solutions, Inc., to implement three key strategies aimed at improving student persistence and completion. Those strategies include the following: promoting financial literacy through the provision of GradReady® Online Financial Literacy Training; the provision of an Emergency Aid Program to provide modest grants to low-income students facing an unforeseen financial emergency that, left unaddressed, could cause a student to leave college; and the provision of a Paid Internship Program to create and expand opportunities for students to gain work experience at local businesses, non-profits, and in campus departments, while they are still enrolled in college. Project Success is fully funded by ED and will run through September 2022, with potential for a three-year renewal at the end of the current project period.

Arkansas Small Business and Technology Development Center (ASBTDC) Regional Office

Beginning in January, the Arkansas Small Business and Technology Development Center (ASBTDC) will establish a new regional office at ASU Mid-South. ASBTDC is a statewide economic development program that assists entrepreneurs, both new and seasoned, with every aspect of business creation, management, and operation. The main office is at the University of Arkansas-Little Rock, with regional offices currently located at Arkansas State University (Jonesboro), the University of Arkansas (Fayetteville), Arkansas Tech University (Russellville), Henderson State University (Arkadelphia), Southern Arkansas University (Magnolia), and the University of Arkansas (Monticello). A new regional office is also being planned for ASU-Mountain Home.

These offices, funded through a federal sub-award from the U.S. Small Business Administration, provide individual and confidential, no-cost consulting; they help entrepreneurs and small businesses access capital; they host education and training events on small business topics; and they provide market research services. The office at ASU Mid-South will serve Crittenden, Cross, Woodruff, St. Francis, and Lee Counties in eastern Arkansas. The college is responsible for providing office space, as well as for the hiring and supervision of the one-person staff. After the first year, ASBTDC requires the college and/or the community to provide a 1:1 match of \$35,000. The cities of West Memphis and Marion have agreed to assist ASU Mid-South in securing the necessary matching funds.

Christmas in Crittenden County

With support from Crittenden County, Marion Advertising and Promotion, and the West Memphis Convention and Visitors Bureau, ASU Mid-South will bring together nationally recognized talent (all of

whom have Crittenden County ties and many of whom have ASU Mid-South ties) for a 90-minute virtual Christmas Concert on December 12. Guests will include Barret Baber, former student and finalist on *The Voice*; Jenna Grissom, former student and accomplished opera singer; Bailey Bigger, former student, songwriter, and recording artist; as well as special friends of ASU Mid-South, Broadway stars Phillip Fortenberry and Niki Scalera. There will be two ways to watch – from the comfort of your own home via the internet, or in a drive-in movie setting on the campus of ASU Mid-South. Tickets are \$40 per household or car load, with all proceeds benefitting the ASU Mid-South Athletic Scholarship Fund. For more information, go to: <https://www.asumidsouth.edu/crittenden-co-christmas/>.

Arkansas Early Care and Education Task Force

Chancellor Debra West was recently named to the Arkansas Early Care and Education Task Force. This task force is part of the implementation phase of a grant that Arkansas Children’s Hospital received from the Pritzker Children’s Initiative (PCI) in 2018. Arkansas was one of only 11 states (and the only state in the South) to receive a PCI Grant. Arkansas’s project focuses on 1) connecting children to early supports and services that improve health and education outcomes for young children; 2) increasing the availability of home visits to infants and toddlers; and 3) improving availability of high-quality early care and education. Dr. West joins individuals from around the state representing Economic Development Agencies (Jefferson County, Mississippi County); Chambers of Commerce (Bentonville, Springdale, Batesville, Little Rock, Conway, Morrilton, Rogers-Lowell, Fayetteville); philanthropic organizations (Arkansas Impact Philanthropy, Clinton Foundation, Excellerate Foundation, Women’s Foundation of Arkansas, Winthrop Rockefeller Foundation, Arkansas Community Foundation), and faith-based organizations (Presbytery of Arkansas, Arkansas Conference of the United Methodist Church). ASU Mid-South’s involvement stems from its successful implementation of the Home Visiting Services Program on the ASU Mid-South Campus in 2016.

ASU Mid-South Academic Program Notifications

ASU Mid-South has no academic program status changes (inactive or deleted) to report this quarter.

**Arkansas State University
Board of Trustees Report
December 4, 2020**

**Chancellor's Report
Arkansas State University Three Rivers**

- Arkansas State University Three Rivers (ASU Three Rivers) students and employees have all been conscientious in being compliant with the CDC's COVID-19 guidelines regarding mask wearing and distancing. The number of cases on our campus remains low.
- The ASU Three Rivers Career Center Director and the Vice Chancellor for Academic Affairs have worked to develop a comprehensive equipment list for the future Saline County Career & Technical Campus. Meetings have begun taking place involving the ASU Three Rivers Administration, Saline County officials, and superintendents of the six area schools in preparation for the target opening of the facility, scheduled for the fall of 2021. The contractor live feed is available at the following link: <https://app.oxblue.com/open/cdi/SalineCTE>.
- On November 6, the fourth annual Ouachita River Rumble was held. This was the final regular season football game between Malvern and Arkadelphia, two schools in our service area.
- The Director of Workforce Development is working with various local businesses that have expressed an interest in strengthening a partnership with the college's welding programs and developing continuous welding training programs. Welding instructors are working with these businesses in order to train our students for potential employment.
- The Higher Learning Commission sent two peer reviewers to the ASU Three Rivers campus on September 21 to conduct the final post-alignment follow-up visit. The visit went very well.
- Phase I of the renovation of the Historic Ritz Theatre began in September with the asbestos abatement.
- Attorney General Leslie Rutledge visited campus on October 14, where she held her annual Hot Spring County Leaders Roundtable.
- Associate Vice Chancellor for Information Technology was tasked with streamlining and simplifying our managed printing services (copier leases). It was realized that the college had ten leased copiers on campus, being serviced by four different companies, all at different rates, and with different contract dates. The copier leases have since been streamlined to one vendor, adding four copiers for a total of 14 copiers available across campus. This will mean a cost savings of approximately \$12,000 annually.
- ASU Three Rivers Assurance Argument is in the final stretch. The Higher Learning Commission is scheduled for a reaccreditation visit on February 22 and 23, 2021.

ASUTR Academic Program Notifications

Title changes have been made to some courses. The Technical Certificate-Plumbing Apprenticeship, Level I will be changed to Plumbing Apprenticeship; the Associate of Applied Science-Apprenticeship Trades will be changed to Apprenticeship Trades-Plumbing, and the Technical Certificate in Electrical Apprenticeship has been reconfigured to align with the Apprenticeship Trades program; however, there is no new curriculum for this program.