

**ARKANSAS STATE UNIVERSITY SYSTEM**  
**Capital Projects Report**  
**September 23, 2016**

Arkansas State University campuses have several capital projects under way in various stages of programming, design, and construction.

**ASU-JONESBORO CAMPUS**

<b><u>PROJECT TITLE</u></b>	<b><u>FUNDS AVAILABLE</u></b>	<b><u>STATUS</u></b>
Marion Berry Parkway - Phase III	\$1,868,754	Bid Phase
Tennis Courts	601,105	Substantially Complete
Dyess Theater	750,000	Closeout
Childhood Services Child Development Center	3,500,000	Closeout
Centennial Bank Stadium Expansion	25,432,820	Closeout
Village Apartments Repairs and ADA Modifications	6,343,509	Construction Phase
V. C. Kays House Restoration – Phase I	200,000	Closeout
V. C. Kays House Restoration – Phase II	200,000	Construction Document Phase
Convocation Center Cooling Tower Replacement	740,000	Closeout
ASU Energy Performance Contract	15,216,080	Construction Phase
Wilson Hall Renovation for NYIT	12,607,266	Closeout
Convocation Center Fire Alarms and Sprinkler Systems	943,250	Construction Document Phase
Public-Private Partnership Student Housing Project	Private Funded	Construction Phase
Public-Private Partnership Graduate Apartments	Private Funded	Construction Phase
Parking Deck Repairs	243,617	Closeout
ABI Sterilization Replacement	273,461	Closeout
Collegiate Park Repairs	520,521	Substantially Complete
Track Resurface	\$549,994	Substantially Complete
Educational Leadership Center HVAC	\$290,800	Bid Phase
HPSS Roof Replacement	\$222,310	Substantially Complete
Football Field Turf Replacement	1,517,885	Construction Phase
Student Union Cooler-Freezer Replacement	475,270	Substantially Complete
Arkansas Biosciences Institute Controls	650,615.69	Closeout
Humanities	31,491,758.87	Closeout
Student Union Space Reconfiguration	231,413.69	Construction Phase
Convocation Center Generator	133,476.53	Construction Phase
Computer Science and Math Building Roof	127,818.97	Construction Phase
Fowler Center Chiller	70,000.00	Closeout

### **1. Marion Berry Parkway - Phase III**

Engineer: Jacobs Engineering  
Contractor: TBD  
Expected Completion: Second Quarter 2017  
Funding: Design - Federal (80%)/Matching (20%)  
Construction - Federal (87%)/Institutional Match (13%)

Status: Phase III work provides for the extension of University Loop West under the north bridge to connect with West Aggie Road. The Phase III design was delayed, and therefore, a temporary road was constructed in August 2012. This project was re-bid on June 21, 2016. ASU administration is reviewing the budget with input from AHTD. The project completion date is yet to be determined, but is expected late in the third quarter 2017.

### **2. Tennis Courts**

Architect: Brackett-Krennerich & Associates  
Contractor: Noland Construction of Morrilton; Sports Courts of Arkansas; Baldwin & Shell  
Expected Completion: March 2016  
Funding: Agency Bank Funds

Status: The first courts were completed in early 2009, but with deficiencies. The failed remediation of the courts was completed in September 2012 by Sports Courts of Arkansas. Baldwin & Shell Construction was selected under a Job Order Contract. New post tension courts were completed with full tensioning on November 20, 2015. All site work was completed in December 2015. Court surface painting was finished in early April 2016. The certificate of substantial completion was issued on April 12, 2016. The windscreens were installed, benches are being installed, and canopies are on order. All work should be completed by mid-September. Remaining work will not affect use of the courts by the tennis team.

### **3. Dyess Theater**

Architect/Engineer: Allison Architects  
Contractor: Bailey Contractors, Inc.  
Expected Completion: Fourth Quarter 2015  
Funding: ANCRC Grant

Status: This project provides for the construction of a replica of the Dyess Theater, utilizing the restored façade. Its interior will include a meeting room, offices, and a gift shop. Bailey Contractors, Inc. was selected under a Job Order Contract. Construction is substantially complete and the facility is occupied. This project is in close-out phase.

### **4. Childhood Services Child Development Center**

Architect/Engineer: Cromwell Architects Engineers  
Contractor: Olympus Construction  
Expected Completion: May 2015  
Funding: Departmental Reserves/Agency Bank Funds

Status: This project provides for 100% expansion of the existing Childhood Development/Daycare facilities. Construction began in June 2014, and the building interior achieved substantial completion by August 2015. Railings are to be installed, beginning Wednesday, August 17, and completed by early September.

## **5. Centennial Bank Stadium Expansion**

Architect/Engineer: AECOM Sports + Venues with Brackett-Krennerich & Associates  
Contractor: Ramsons Construction  
Expected Completion: August 2015  
Funding: Red Wolves Foundation Donations and General Improvement Funds

Status: The existing 3,500 square-foot press box will be renovated, and its area will be expanded to 37,000 square feet. This enlarged area will provide additional seating, open club space, and new service space. This project was substantially completed on August 31, 2015. The concourse level scope (including the parking lot) was substantially completed on September 4, 2015. Modifications to the Media Control room are in the planning phase to protect electronic equipment from potential overhead water leaks. This project is in close-out phase.

## **6. Village Apartments Repairs and ADA Modifications**

Architect/Engineer: Cromwell Architects, DCI Engineering  
Contractor: In-house – Village Interior/Exterior Repairs Phase I  
Baldwin & Shell Construction, Village Interior ADA Modifications Phase II  
Bailey Construction, Interior ADA Modifications Phase III  
Construction Network – Village Exterior ADA Modifications  
Expected Completion: Village Interior ADA Modifications – February 2017  
Village Exterior ADA Modifications – February 2015  
Village Exterior Repairs – September 2019  
Funding: University Reserves

Status: The project scope addresses the following three distinct areas: the Village Apartments' interior ADA modifications; the Village Apartments' exterior ADA modifications; and the Village Apartments' exterior repairs. Phases I and II are complete.

The interior ADA scope was competitively bid and awarded to Bailey Construction. The work scope began in August 2014 and will be a phased construction with a completion deadline of February 2017.

The exterior ADA scope was awarded through competitive bidding to CNI Construction. Construction began in June 2014. Exterior ADA sidewalks and ramps were completed by the deadline of February 2015.

Exterior building repairs to the Village began in June 2014 with an ASU projects crew. This work will be phased over multiple years, but the projected completion date is planned for third quarter 2019.

## **7. V.C. Kays House Restoration – Phase I**

Architect: TBD  
Contractor: Baldwin & Shell  
Expected Completion: December 2015  
Funding: Arkansas Natural and Cultural Resources Council Grant

Status: The project funding provides for exterior waterproofing, roofing restoration, and preliminary interior work. Minimal design assistance was required. A majority of the work scope is to be contracted via Job Order Contract with Baldwin & Shell Construction Company. Waterproofing, tuck pointing, and basement restoration were completed in September 2015. The Phase I fund balance is being utilized for preliminary planning of interior repairs and roof repairs. Phase I will be closed out third quarter 2016.

## **8. V.C. Kays House Restoration – Phase II**

Architect: Brackett & Krennerich  
Contractor: TBD  
Expected Completion: Summer 2017  
Funding: Arkansas Natural and Cultural Resources Council Grant

Status: The Phase II project funding will address interior restorations and improvements for ADA accessibility. Brackett/Krennerich will issue interior drawings in September 2016.

## **9. Convocation Center Cooling Tower Replacement**

Engineer: Pettit & Pettit Consulting Engineers, Inc.  
Contractor: Bailey Contractors  
Expected Completion: March 2016  
Funding: Arkansas Building Authority (ABA)/Revolving Loan Fund (RLF)

Status: This project is in the construction phase of replacing the aging 1,200-ton cooling tower at the Convocation Center with an energy-efficient model. The existing cooling tower is 27 years old and is now oversized for the current configuration of chillers. A Certificate of Substantial Completion was issued April 7, 2016. This project is complete and in close-out phase.

## **10. Arkansas State University Energy Performance Contract**

Architect/Engineer: Johnson Controls, Inc. & Others  
Contractor: Johnson Controls, Inc. & Others  
Expected Completion: March 2017  
Funding: Capital Lease/Operational Cost

Status: This project is a campus-wide performance contract per the regulations of A.C.A. §19-11-1201. Johnson Controls, Inc. was competitively selected to execute a campus-wide performance contract. The project scope includes lighting retrofits and replacements, water conservation, HVAC upgrades, and waste management

conservation. Work on the project began in January 2016 with substantial completion expected in January 2017. Lighting retrofits are currently 95% complete, and are anticipated to reach 100% completion by October 2016. The work scope schedule for summer is complete. Final HVAC scope expects to be completed during the 2016 winter break with measurement and verification beginning first quarter 2017.

#### **11. Wilson Hall Renovation for the NYIT College of Osteopathic Medicine**

Architect: AMR/Design Group  
Contractor: Clark Contractors  
Expected Completion: June 2016  
Funding: University Reserves/NYIT

Status: This project is a significant renovation of Wilson Hall for New York Institute of Technology's occupancy of an additional site for its College of Osteopathic Medicine. This project is complete and with NYIT occupancy in place.

#### **12. Convocation Center Fire Alarms and Sprinkler Systems**

Engineer: Pettit & Pettit  
Contractor: TBD  
Expected Completion: October 2016  
Funding: Agency Bank Funds

Status: A new sprinkler system will provide fire protection for the area covered by retractable seating around the perimeter of the arena floor. Four new fire protection control valves will be added to feed new sprinklers from the existing 4" standpipes. Each pipe will serve as half of each quadrant. The fire alarm system will be upgraded to meet current fire-protection and mass-notification-code requirements. Design documents are complete. This project is on schedule to be finished November 2016.

#### **13. Public-Private Partnership Undergraduate Student Housing Project**

Developer: Zimmer Development Company, Wilmington, NC  
Contractor: Huffman & Co.  
Expected Completion: Summer 2017  
Funding: Private Development

Status: This project provides undergraduate housing and graduate housing developments on the ASU-Jonesboro campus through a private developer land lease. The undergraduate housing will include two buildings with a total of 171 beds. Building foundations are in process, and site utilities are 70% complete. The anticipated substantial completion is early summer 2017.

#### **14. Public-Private Partnership Graduate Apartments**

Developer: Zimmer Development Company, Wilmington, NC  
Contractor: Huffman & Co.  
Expected Completion: Summer 2017  
Funding: Private Development

**Status:** This project provides undergraduate housing and graduate housing developments on the ASU-Jonesboro campus through a private developer land lease. The graduate housing will include four buildings with a total of 180 beds. Building foundations are complete with first buildings being framed. The anticipated substantial completion is early summer 2017.

#### **15. Parking Deck Repairs**

Architect: Brackett-Krennerich & Associates  
Contractor: Bailey Contractors, Inc.  
Expected Completion: August 1, 2016  
Funding: University Reserves

**Status:** The scope of work includes resurfacing the east side of the west ramp from level two to level three. Shot blast and sealing will be applied on the entire second level. Also included is repair of stair treads and risers and restriping of the second level. This work was through a Job Order Contract and which began in May 2016. The project is in closeout.

#### **16. ABI Sterilization Replacement**

Architect: Pettit & Pettit  
Contractor: RGB Mechanical Contractors  
Expected Completion: September 2016  
Funding: Arkansas Biosciences Institute

**Status:** Existing sterilizers will be replaced with new units that utilize the existing building's steam. This project is in closeout.

#### **17. Collegiate Park Repairs**

Architect: ECI, Inc.  
Contractor: Bailey Contractors  
Expected Completion: August 2016  
Funding: University Reserves

**Status:** Floor coverings will be replaced in Buildings #2 and #6. The stairs will be replaced in Building #6. This project is substantially complete.

## **18. Track Resurface**

Architect: N/A  
Contractor: Hellas Construction, Inc.  
Expected Completion: July 20, 2016  
Funding: University Reserves

Status: Hellas Construction was awarded the contract in early 2016, with work occurring during the summer. Its scope included full replacement of track-and-field-event surfaces. The project is substantially complete.

## **19. Educational Leadership Center HVAC**

Architect: Pettit & Pettit Consulting Engineers  
Contractor: TBD  
Expected Completion: August 2016  
Funding: University Reserves

Status: The scope includes providing additional ventilation and air conditioning. The project has advertised for bids, and the contractor is pricing the latest design.

## **20. HPESS Roof Replacement**

Architect: Morris & Associates  
Contractor: TBD  
Expected Completion: August 2016  
Funding: Deferred Maintenance

Status: The scope includes roof replacement of the HPESS Building. A pre-bid meeting was held on April 20 with bid opening held in late April. Work is expected to be complete in September 2016.

## **21. Football Field Turf Replacement**

Engineer: Pettit & Pettit; DCI  
Contractor: Baldwin-Shell, Geo Surfaces  
Expected Completion: Substantial Completion  
Funding: University Reserves

Status: The turf on the football field was damaged due to the May 2016 flood. It was determined that the field was unsafe for use. Currently, the turf has been replaced and the drainage system is being repaired. The turf replacement is substantially complete, with the drainage system on schedule to be complete September 2016.

## **22. Student Union Cooler-Freezer Replacement**

Architect: Brackett Krennerich & Associates  
Contractor: Baldwin-Shell Construction  
Expected Completion: August 2016  
Funding: Deferred Maintenance

**Status:** The project of replacement of existing coolers/freezers at the Student Union is substantially complete.

## **23. Arkansas Biosciences Institute Controls**

Engineer: Pettit & Pettit  
Contractor: Bailey Contractors, Inc.  
Expected Completion: August 2016  
Funding: AHECB/ABA Sustainable Building

**Status:** The project scope was to upgrade the existing building controls system to the new campus standard system. The project is in closeout.

## **24. Humanities and Social Sciences Building (post-occupancy scope)**

Architect: AMR Architects & Cahoon Firm  
Contractor: Facilities Management Projects Team  
Expected Completion: January 13, 2017  
Funding: General Improvement/Bonded Debt

**Status:** The Humanities building project closed out with a project fund balance sufficient to address post-occupancy scope. The completed building did not include a family / gender-neutral restroom, which is warranted with the large public and campus population building use. The project architects have completed a single-use restroom design, to be retrofitted on the second floor. The ASU Projects Team will execute the work scope during the 2016/17 winter break with scheduled completion by start of spring semester 2017.

## **25. Student Union Space Reconfiguration**

Architect: Cahoon Steiling  
Contractor: Bailey Contractors, Inc.  
Expected Completion: September 2016  
Funding: Agency Bank Funds

**Status:** The project scope was to remove the old Starbucks point of sale and construct a new larger Starbucks location. Plumbing and electrical rough in has been completed. Drywall and painting of the first coat is complete. Starbucks kiosk has been delivered, and Starbucks is scheduled to open on September 26, 2016, pending Health Department inspection and approval to operate.



## **26. Convocation Center Generator**

Engineer: Pettit & Pettit  
Contractor: RGB Contractors  
Expected Completion: November 2016  
Funding: Deferred Maintenance

Status: The project scope is to remove and replace the existing generator. Preliminary electrical work and removal of the existing generator began the first week of September. The new generator is scheduled to be delivered the first of October.

## **27 Computer Science & Math Roof**

Architect: Morris and Associates  
Contractor: Roberts McNutt  
Expected Completion: September 2016  
Funding: Deferred Maintenance

Status: The project scope is to remove and replace the roof on the Computer Science and Math building. The new roof is complete and the coping and tuckpointing is in progress.

## **28. Fowler Center Chiller**

Architect: N/A  
Contractor: Johnson Controls  
Expected Completion: August 2016  
Funding: Deferred Maintenance

Status: The project scope was to make major repairs to the chiller at the Fowler Center, and this project is complete.

### **ASU-BEEBE CAMPUS**

<b><u>PROJECT TITLE</u></b>	<b><u>FUNDS AVAILABLE</u></b>	<b><u>STATUS</u></b>
Heber Springs Pavilion	\$250,000	Substantial Completion

## **1. ASUHS Pavilion**

Architect: Lewis Architects  
Contractor: Gerald E. Prince Construction  
Expected Completion: December 2015  
Funding: Private Gifts

Status: The project is substantially complete and final payment is pending.

## ASU MID-SOUTH CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Aviation Annex	\$3,904,840	Substantially Complete
Welding Expansion	698,750	Substantially Complete

### 1. Aviation Annex

Architects: Pat Kelley Magruder Architects  
Contractor: Flync, Inc.  
Expected Completion: November 2015  
Funding: Federal Grant, Private Grants, GIF, and Millage

Status: The Aviation Annex is being built to expand our Aviation Maintenance program. The building is 26,021 square feet. It has been totally clad and its windows are expected to arrive soon. The entrance portico was substantially complete as of June 30, 2016.

### 2. Welding Expansion

Architects: Hudspeth/Garey Architects  
Contractor: Flync, Inc.  
Expected Completion: June 30, 2016  
Funding: Millage

Status: The welding expansion became necessary to accommodate the rapidly growing welding program. The project was substantially complete as of June 30, 2016.

## ASU-MOUNTAIN HOME CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Gotaas Hall Simulation Lab	\$ 250,000	Closeout

### 1. Gotaas Hall Simulation Lab

Architects: NA  
Contractor: ASUMH Staff  
Expected Completion: October 2016  
Funding: Private Gift

Status: Existing space is being renovated to provide a 3,200-square-foot Simulation Lab for Health Care programs. Glass walls have been installed to create four hospital rooms and two control rooms. The simulation learning environment offers students a more authentic learning experience than a traditional lab setting, provides students with a realistic and safe learning environment, and allows for the replication of real-life patient experiences that our students might not otherwise see in the clinical environment. A skills lab was created on the first floor with the

installation of cabinetry, sinks, and new flooring. In addition, hospital beds, headwall equipment, manikins, and instructor training have been purchased. The project is in closeout.

## **ASU-NEWPORT CAMPUS**

<b><u>PROJECT TITLE</u></b>	<b><u>FUNDS AVAILABLE</u></b>	<b><u>STATUS</u></b>
ASUN Marked Tree Campus Student Center/Food Service Project	\$435,284	Complete
ASUN Newport Campus Welding Project	\$200,000	Substantially Complete

### **1. ASUN Marked Tree Campus Student Center/Food Service Project**

Architect: Cromwell & Associates  
 Contractor: NOACON, Inc.  
 Expected Completion: April 2016  
 Funding: Agency Bank Funds

Status: This project will remodel the current student center in the main building on the Marked Tree campus. The space includes approximately 2,625 square feet and will be updated to include a food service option for students on this campus. The update will also modernize the space and will allow for updated lighting, furniture, and fixtures. The project is complete.

### **2. ASUN Newport Campus Welding Project**

Architect: Cromwell & Associates  
 Contractor: Bailey Contractors, Inc.  
 Expected Completion: September 2016  
 Funding: Agency Bank Funds/ACE Secondary Center Funding

Status: This project is to remodel an existing maintenance facility on the Newport campus to support a new welding program as part of our secondary center that began in August 2016. The space was renovated to include 17 individual welding booths, including electrical and ventilation infrastructure. The project is substantially complete.

**Arkansas State University  
Board of Trustees  
September 23, 2016**

**ARKANSAS STATE UNIVERSITY FOUNDATION**

**Contact: Philip Jackson, 870-972-2775**

For the Fiscal Year ended June 30, 2016 (unaudited), the Arkansas State University Foundation, Inc. recorded gifts and other support of \$6,004,972. Contributions were designated as follows:

ASU-Jonesboro	\$5,155,681
ASU-Beebe	89,741
ASU-Mountain Home	528,683
ASU-Newport	223,877
ASU Foundation	6,990

The Foundation reported net assets of \$56,260,910, representing an increase of 1.59% for the fiscal year ended June 30, 2016.

The market value of the ASU Endowment Pool at June 30, 2016, was \$54,909,673. The net rate of return for the fiscal year was -1.75%.

Endowment balances designated per campus are as follows:

Arkansas State University-Jonesboro	\$48,665,114	88.63%
Arkansas State University-Beebe	1,302,652	2.37%
Arkansas State University-Mountain Home	3,108,233	5.66%
Arkansas State University-Newport	1,461,561	2.66%
Arkansas State Foundation	372,112	0.68%

**Report to the  
Board of Trustees of Arkansas State University  
From  
Doug Whitlock, Interim Chancellor  
Arkansas State University-Jonesboro  
September 23, 2016**

**Student Affairs**

**Enrollment Management:**

- Special thanks goes out to our Enrollment Management Committee for its ongoing work in identifying and implementing student enrollment strategies. Record enrollments for fall semester 2016 were set in several categories:
  - Total enrollment was 14,059 for fall semester 2016. Previously, the record was 13,900 in 2011;
  - Graduate enrollment was 4,274 for fall semester 2016. Previously, the record was 3,818 in 2015;
  - Male enrollment reached 5,618 for fall semester 2016. The previous record was 5,465 in 2012;
  - Hispanic enrollment grew to 348 for fall semester 2016. The previous record was 324 in 2015;
  - Out-of-state enrollment was 2,825 for fall semester 2016. Previously, the record was 2,499 in 2015;
  - International New Freshmen enrollment was 128 for fall semester 2016. The previous record was 89 in 2015;
  - Total Full-time Equivalent was 10,114 for fall semester 2016. The previous record was 10,095 for fall 2012; and
  - Two-year Retention Rate for Full-time, First-time-Freshmen was 65.3% (2014 Cohort). It was previously 63.7% (2013 Cohort).
- Enrollment Management Committee members are the following:
  - Dr. Rick Stripling, Vice Chancellor, Student Affairs
  - Dr. Lynita Cooksey, Provost and Vice Chancellor, Academic Affairs and Research
  - Dr. Jason Penry, Vice Chancellor, University Advancement
  - Dr. Thilla Sivakumaran, Executive Director, Global Initiatives
  - Tracy Finch, Registrar, Admissions, Records and Registration
  - Terry Finney, Assistant Vice Chancellor, Enrollment Management
  - Donna McMillin, Assistant Vice Chancellor, Finance and Administration
  - Dr. Gina Hogue, Associate Vice Chancellor, Academic Affairs and Research
  - Beth Smith, Executive Director, ASU Alumni Association
  - Beth Silverthorn, Executive Assistant, Student Affairs
  - Dr. Paul Mixon, Dean, College of Engineering
  - Patrick Dixon, Director, Residence Life
  - Sarah Ponder, Administrative Assistant, Leadership Center
  - Henry Torres, Chief Information Officer, Information and Technology Services

Dr. Jill Simons, Dean, University College  
Bill Smith, Executive Director, Marketing and Communications  
Dr. Lonnie R. Williams, Associate Vice Chancellor, Student Affairs  
Dr. Karen Wheeler, Assistant Vice Chancellor, Academic Affairs and Research  
Dr. Mihir, Assistant Vice Chancellor, Institutional Research, Planning and Assessment

### **Department/Student Contact:**

- Career Service:
  - Reviewed 249 student resumes and conducted 24 mock interviews
  - Facilitated 12 classroom presentations to 230 students
  - Identified and visited 203 part-time employers; 145 employers agreed to utilize HireAstate, the free job posting service
- Financial Aid and Scholarship:
  - Awarded 1,963 new freshman financial aid for fall semester 2016
  - Awarded 1,984 new freshman scholarships for fall semester 2016
  - Disbursed more than \$125 million to over 12,000 students for the 2015-2016 academic year
- Residence Life:
  - Welcomed 2,040 guests for summer camps and conferences from May to August; guests resided in rooms throughout the residential communities
  - Housed 414 summer school students on campus
- Student Conduct:
  - Adjudicated 35 unique incidents and 45 students in summer 2016
  - As of August 25, 37 individuals have been assigned and 26 unique incidents have been processed through Student Conduct for fall semester 2016

### **Student Achievements and Awards:**

- The A-State Cheer Team attended College Camp at Texas State University on July 16-17. The squad won numerous awards, competing among several universities, including Texas, Oklahoma, Texas State, Louisiana Tech, and ULM. These awards included the following: COED Cheer, second place in *Cheer* and second in Overall at College Camp; *All-Girl*, second place in *Fight Song*; and second in Overall at College Camp. All-Girl was voted the *Leadership Award* by the other squads at College Camp. They were voted *Most Collegiate* by the instructional staff at College Camp. Instructional staff at College Camp voted Howl and Scarlet *Most Collegiate* among the 28 mascots attending. Kaylee Lapiro was selected as a *Grizz Girl* for the Memphis Grizzlies NBA Team.
- The A-State Rugby Club enjoyed national airtime on NBC on June 4-5, competing in the Penn Mutual College Rugby Sevens Championship (CRC). The two games featured on NBC were both played against the eventual tournament champion, the University of California at Berkeley. Currently, A-State Rugby has added 14 students for fall semester 2016. They join us from Georgia, Texas, North Carolina, Colorado, California, Tennessee, Arkansas, France, Argentina, England, and South Africa.

### **Technology Improvements:**

- Recruitment's new digital view book was published September 1.
- The Recruitment Office entered into a contract with the National Research Center for College and University Admissions to strategically recruit students who are interested in A-State.

### **Health, Safety, and Wellness:**

- The Student Health Center collaborated with the Red Wolf Center to implement the *Exercise Is Medicine* program on campus. The program focuses on exercise as a treatment option in the plan of care for students with chronic disease conditions or those working toward a healthy lifestyle. The Health Center also collaborated with the Nursing Department to start a collegiate diabetes support group for fall semester 2017.
- Our Counseling Center promoted the following wellness events:
  - Suicide Prevention Awareness Week, September 6-10. Informational booths and activities were made available to students.
  - Domestic Violence and Sexual Assault Prevention Week, September 12-16. The "Clothesline Project" was displayed all week in the student union, and a candlelight vigil was held on Heritage Plaza Lawn on September 15. Informational booths were available throughout the week.
  - National Psychotherapy Day Celebration, September 22. Events were hosted in collaboration with the Multicultural Center.
- Four additional security cameras were installed in the North Parking Deck during the summer. Surveillance camera coverage is now available on all three levels of the parking deck, including entrances/exits, drive aisles, and pay stations.
- National Campus Safety Awareness Week was observed September 12-16. University Police Department events included the following:
  - September 12                      UPD 101/Safety on Campus
  - September 13                      Drinking & Driving/Texting & Driving
  - September 14                      Drug Abuse
  - September 15                      Sexual Assault Awareness/Domestic Violence
  - September 16                      Crosswalk Safety Awareness, Marion Berry & Aggie Rd. Intersection
  - September 12-14                  Rape Aggression Defense (R.A.D.), Active Shooter Training
- The Red W.O.L.F Center added a new fleet of bikes purchased by the A-State Leadership Department and Student Government Association for the Bike Share Program. Bikes will now be stored inside the facility, drastically reducing the wear and tear on them from outside storage. The Red W.O.L.F Center also has eight new rowing machines and a new weight stack machine for the fitness center. Member participation, so far, is up a total of 368 from fall semester 2015 (6,533) to this fall 2016 (6,901). Fitness Class attendance has been almost full during evening classes.

### **Student Involvement and Achievement:**

- Sorority Bid Day was August 20. A total of 255 women received a bid to one of the five sororities on campus.

- Welcome Week was hosted August 22-25. Activities included games and rides on the Lawn, a movie at Centennial Bank Stadium, and the annual A-State Community Fair. More than 160 student organizations and community businesses participated in the community fair.
- The 20<sup>th</sup> Annual Order of the Pack was held September 2. The annual pep rally encourages school spirit and teaches chants/traditions.

## **Finance and Administration**

### **Convocation Center:**

- This quarter we hosted our ASU May Commencement exercises, as well as a total of eight high school graduation ceremonies. Our summer schedule also saw several weeks of high school camps, including cheer camp, women's basketball, and volleyball camps. Outside events included the Garden Brothers Circus, entertainer Jeanne Robertson, and country entertainer Dwight Yoakam.

### **Facilities Management (FM):**

- ASU-J is continuing with a \$15.2 million performance contract with Johnson Controls, Inc. Campus lighting upgrades, water conservation measures, and HVAC upgrades are nearly complete, and a revised substantial completion for all scope is planned for December 2016/January 2017, nearly three months in advance of the original schedule.

### **Budget Planning/Development:**

- Budget, Human Resources, and Payroll Services collaborated to accomplish the "Merit Bonus Payments" for 482 classified employees, based on FY16 performance evaluation ratings as approved by the Office of Personnel Management and the Governor. Overall cost of the payments totaled \$336,342.48. Classified employees received merit bonus payments on June 30, 2016.

### **Office of Diversity:**

- The inaugural S.U.R.E. (Summer Undergraduate Research Experience) program for diverse students was successfully completed, with eleven students attending from five different institutions. The diversity grant cycle concluded by awarding more than \$100,000 in grants to faculty and students to support efforts to advance diversity and inclusion on the A-State campus.

### **Human Resources:**

- Modifications are complete on the Human Resources webpages for new employees and hiring managers, improving access to needed information to assist with recruitment and hiring efforts. The annual classified employee performance evaluations were successfully processed through the Taleo system.



### **Environmental Health and Safety (EHS):**

- The bid for the University's hazardous waste disposal service was concluded, with Tradebe selected as the provider. An online training program has been developed and implemented for individuals on campus who generate hazardous waste. The number of construction sites that require biweekly inspections has increased from one to four. The indoor air quality program is beginning to show progress. Criteria were developed to determine when additional action is required based on measured airborne mold levels. Communication regarding air quality issues improved and an indoor air quality complaint form has been developed and put on the EHS website. EHS anticipates the ability to begin indoor air quality testing in fall 2016. The semiannual radiation safety audit was completed, and EHS accepted radiation safety responsibilities effective July 1, 2016.

### **Office of Affirmative Action (OAA):**

- The Student Sexual Assault Prevention Training was implemented online for fall 2016 and is a requirement for all incoming freshman and transfer students. Preparation is underway to implement this training for faculty and staff and is expected to roll out in fall 2016. In cooperation with the Counseling Center, OAA is assisting with the campus Sexual Violence Awareness Week on September 12-15, 2016. The OAA facilitated Sexual Assault Training for first-year students in collaboration with the Women and Gender Studies Program.

### **Payroll Services:**

- The Taleo integration to Banner of payroll information has been transitioned to production. Payroll Services continues to monitor and ensure correct data feeds. Future rollout for other employee groups will begin in the coming months.

### **Red Wolf Wellness:**

- A Red Wolf Wellness video production has been released to the campus community, with a positive response across the campus and increased participation in all wellness programs. A University Police Department (UPD) Fitness Challenge program is scheduled for rollout this fall. The program will focus on functional strength and endurance training for the UPD officers.

### **University Safety and Emergency Management (USEM):**

- In May, USEM conducted a multidepartment/multiagency emergency exercise, utilizing FEMA's virtual tabletop program. The A-State Emergency Operations Plan was activated in May due to the flooding that affected the campus. A fire drill followed by a tabletop exercise was conducted in the Dean B. Ellis Library and ASU Museum to test evacuation procedures for staff.

### **Information and Technology (ITS):**

- This fiscal year, ITS will introduce new educational efforts to help keep users aware of the various phishing emails with links to malware. Other tools will be introduced for specific areas in which data is considered critical, such as Crashplan, where cloud storage is used for data as a back up to desktop storage, and Bit9CarbonBlack for desktop encryption and a major upgrade to our IDS/IPS (intrusion

detection/intrusion protection system). The Student Retention and Advising software final module, called the advising module, will be piloted and partially rolled out during spring 2017. The Hobson's Radius software for undergraduate recruiting is in use, and the Graduate School and International Programs are still in progress. ARGOS Data Analytics Software is in progress with several areas, such as IR, Budgeting, and Development. The users are being trained, while a majority of their existing reporting and data extraction is converted to the new ARGOS analytics software. Work will continue with other major areas through spring of 2017. ITS involvement with NYIT is winding down and follow-up will continue through fall semester. Bi-weekly meetings continue to progress with the Ellucian Mexico implementers. The Recruiter module within the Banner software is scheduled to go live in September with additional modules to begin during spring/summer 2017. Content population for launch of the ASUCO website is progressing with an anticipated launch in late August/early September.

### **Fiscal Operations:**

- The Controller's Office closed fiscal year 2016 on July 15, 2016. Legislative Audit has arrived on campus and is currently working with departments on the FY16 audit. The fourth quarter physical inventory count of the campus IT store was completed with minimal exceptions noted. A review of the Information Technology Services networking and audiovisual inventory was completed, with revisions noted and corrected prior to year's end. Progress has been made on pulling procurement data for OSP's Act 557 file requests. Continuous improvement efforts have been proposed to capture vendor and purchase order information in a consistent manner. There have been several group discussions regarding the process for wire payments. Process improvement recommendations will be proposed to the group soon. All security changes have been completed for the College of Liberal Arts, College of Engineering, Institutional Effectiveness, Provost Office, and other departments in Academic Affairs. There is much work to be completed regarding position status changes, terminations, and year-end audits. Many new imaging efforts have been initiated, including p-card logs, health and safety documents, budget FOAP change requests, and transferring new hire documents from Taleo directly into the imaging system. Much of the initial testing and discussion has been completed for the IDT/Requisition process. In coordination with Budget, Finance, and Procurement Services, a new training manual was created for face-to-face training for finance initiators. Other coordinated efforts with Human Resources and Payroll include campus-wide business process training and face-to-face Banner training. With the help of Dr. Gail Hudson's marketing class, the University community was surveyed to gain feedback about drink and snack vending on campus. Over 1,000 faculty, staff, and students participated in the survey. A focus group of campus constituents reviewed the survey findings, and the results were shared with the third-party vending partners. The National Association of College and University Business Officers (NACUBO) Benchmark Report was prepared and submitted. A welcome message was sent to all NYIT students, including important and helpful billing, payment, and contact information from the Treasurer. The staff has worked to insure a smooth transition by the NYIT students to the ASU Campus.

## Academic Affairs and Research

### **Academic Affairs and Research Reorganization:**

Effective July 1, 2016, the following changes were made in the leadership areas of Academic Affairs and Research (duties are not inclusive):

- **Senior Associate Vice Chancellor for Academic Affairs** - Dr. Karen Wheeler (this position has been vacant since the departure of Dr. Glen Jones in 2012). Duties include oversight of graduate programs and Graduate Faculty Council; off-campus programs; online programs; global initiatives; institutional effectiveness; heritage sites; museum, library, military science; and support to Provost for academic personnel and budget;
- **Associate Vice Chancellor for Research and Technology Transfer** - Dr. Andy Sustich (formerly Associate Vice Provost for Research and Dean of Graduate School). Duties include Executive Director of ABI, Catalyst Incubator, research, technology transfer, intellectual property, and compliance;
- **Associate Vice Chancellor for Teaching and Learning** - Dr. Gina Hogue (formerly AVC for Academic Services). Duties include oversight of academic programs, undergraduate and general education, faculty development, Faculty Center, A-State Digital Press, program reviews, discipline specific accreditation, liaison to ADHE, admissions, and records;
- **Assistant Vice Chancellor for Undergraduate Studies** – Dr. Jill Simons (formerly Dean of University College). Duties include academic retention and student success initiatives, Wilson Advising Center, First Year Studies, Integrative and General Studies programs, First Year Experience, Learning Commons, Creative Commons, transfer and non-traditional student outreach, ombudsman for student academic concerns;
- **Assistant Vice Chancellor for Institutional Effectiveness** – Dr. Mihir. Duties include Institutional Research, assessment, strategic planning and institutional accreditation.

### **New Faculty:**

- Forty-three faculty completed New Faculty Orientation during August 15-16, 2016. Orientation programming was led by Associate Vice Chancellor for Teaching and Learning, Dr. Gina Hogue. Training included an overview of University policies and procedures, the teaching and learning experience, A-State Digital Press, information and technology services, research, faculty development opportunities, assessment, Banner usage, and other applicable topics.

### **Fall Faculty Conference:**

- Both new and returning faculty convened August 17, 2016, for the annual faculty conference. This year's theme focused on the theme, "Innovate, Create, and Inspire." President Welch and Acting Chancellor Cooksey provided opening remarks. Presentations were given by Dr. Karen Wheeler: "New Directions in Data Analysis"; Drs. Gina Hogue and Jill Simons: "Teaching and Learning: Innovation, Inspiration, and Creativity"; and Dr. Andy Sustich: "Research Update." Dr. Tony Wagner, Harvard University, was the keynote speaker presenting his topic: "Most Likely to Succeed." College and departmental faculty meetings followed August 18-19.

### **A-State Digital Press:**

- The A-State Digital Press was launched in the summer 2016 semester under the leadership of Dr. Cherisse Jones-Branch, professor of History and Director of the A-State Digital Press. The press supports the production of digital textbooks and ancillary course materials. Once the books are peer-reviewed and published by the press, they will be made available to students at an extremely low cost. These books are uniquely aligned to A-State's curriculum goals—they contain apps and widgets that help create interactive and engaging learning experiences. Some books contain live/relevant/contemporary content that can be updated on the day of class to ensure that courses are relevant and meaningful. Some books will contain the work of our own students. All of the books contain a depth of analysis that demonstrates the wealth of knowledge and experience of our faculty. Current focus is on the production of general education texts with expansion to upper level and graduate classes. Examples of texts under development include world literature, world history, mass communications and society, introduction to U.S. government, oral communication, fine arts theater, physics laboratory manual, critical reading guide, graduate literacy, stagecraft, piano performance, social studies teaching methods, historic preservation, and microbiology laboratory manual.

### **A-State K-20 Educational Enrichment Events:**

- During the fall 2016 semester, A-State will offer K-20 programs that will involve teachers, administrators, and students from the K-12 schools in the Arkansas Delta and faculty, staff, and students at A-State. On September 13, Luis Perez, an Apple Distinguished Educator, will be on campus to discuss his book, *Mobile Learning for All: Supporting Accessibility with the iPad*. Workshop participants will explore apps that are supportive of students with learning or physical disabilities. On September 27, A-State faculty and school partners will be invited to participate in a community viewing of Tony Wagner's film, *Most Likely to Succeed*. The film will challenge everyone to think about the significance of experiential project-based learning that will prepare students for successful careers. A-State will host *Everyone Can Code* sessions provided by Apple. *Everyone Can Code* features Apple's SWIFT coding curriculum that is designed specifically to inspire middle-school age students to code, a skill that may promote lifelong learning in STEM disciplines. Again, the campus and all school partners will be encouraged to participate in the sessions on October 19.

**Arkansas Higher Education Coordinating Board Actions:** The following was approved by the AHECB for A-State at the July 29, 2016, board meeting:

- **New Certificate Program**
  - Graduate Certificate in History
  - Graduate Certificate in Nurse Educator
  - Graduate Certificate in Gifted and Talented Creative Teacher
  - Graduate Certificate in Gifted and Talented Director
  - Graduate Certificate in Curriculum Director
  - Graduate Certificate in Building Level Administrator
  - Graduate Certificate in Special Education Teacher
  - Graduate Certificate in Special Education Director

- **New Minor/Option/Emphasis/Concentration/Focus Area**
  - Minor in Digital Design
  - Minor in Sales Leadership
  - Emphasis in Entrepreneurship in the Bachelor of Applied Science
  - Emphasis in Management in the Bachelor of Applied Science
  - Emphasis in Technology in the Bachelor of Applied Science
  - Emphasis in Agricultural Communications in the Bachelor of Science in Agriculture in Agricultural Studies
  - Emphasis in Wildlife in the Bachelor of Science in Wildlife, Fisheries, and Conservation
  - Emphasis in Fisheries in the Bachelor of Science in Wildlife, Fisheries, and Conservation
  - Emphasis in Digital Media Management in the Master of Science in Media Management
  - Option in Nonprofit Management in the Master of Public Administration
  - Options in Public Management in the Master of Public Administration
- **Name Change of Existing Certificate/Degree/Major/Option/Organizational Unit**
  - Technical Certificate in Business Information Systems changed to Technical Certificate in Information Technology
  - Bachelor of Science in Wildlife Ecology and Management changed to Bachelor of Science in Wildlife, Fisheries, and Conservation
- **Curriculum Revision of Existing Certificate or Degree Program**
  - Technical Certificate in Business Information Systems
  - Emphasis in Renewable Energy Technology in the Bachelor of Applied Science
- **Existing Degree/Certificate Offered by Distance Technology**
  - Associate of Applied Science in Nursing
- **Existing Certificate or Degree Program Offered at Off-Campus Location**
  - Bachelor of Science in Accounting offered at ASU Mid-South Campus
- **Reconfiguration of Existing Degree Program**
  - Graduate Certificate in Aging Studies
  - Master of Public Administration
  - Bachelor of Science in Wildlife, Fisheries and Conservation reconfigured to create the Bachelor of Arts in Environmental Studies
  - Bachelor of Science in Wildlife, Fisheries and Conservation reconfigured to create the Bachelor of Science in Environmental Studies
- **Deleted Programs, Units, Minor/Emphasis/Concentration**
  - Emphasis in Sports Reports in the Bachelor of Science in Multimedia Journalism
- **Letters of Intent (LOI) Approvals**
  - AAS in Paramedic
  - Technical Certificate in Paramedic
  - Certificate of Proficiency in Medical Emergency Technician – Basic
  - Graduate Certificate in Play Therapy
  - MS in Media Management

### **Accreditation and Program Reviews:**

- The following programs will be preparing for accreditation or program reviews, as required by the Arkansas Department of Higher Education, during 2016-2017: Business; Nursing DPEM (AAS, BS, MS, & Graduate Certificate); Nutrition & Dietetics, Occupational Therapy Assistant (AS); Occupational Therapy (Doctoral); Radiologic Technology (AAS); School Counseling (MSE); Teacher Education; Graduate Certificates from NHP (Aging Studies, Health Care Management, Addiction Studies, and Health Sciences Education); Health Sciences (MS); Sport Management (BS); and Sport Administration (MS).

## **Athletics**

### **Special Events/Announcements:**

- Private donations have been raised to fund preconstruction services for football's north end zone facility project.
- The Athletic Department held its fourth annual "The stAte Awards" banquet at the Convocation Center, celebrating the 2015-16 academic and athletic accomplishments achieved by its student-athletes, honoring the Red Wolves' senior class and announcing its major award winners.
- Head certified trainer, Ron Carroll, has been reappointed to the Arkansas State Board of Athletic Training for the 22nd consecutive year, and the National Athletic Trainers Association Hall of Fame member will also continue his role as the board's only chairman ever since its inception in 1995.

### **Academics:**

- Former punter, Luke Ferguson, and defensive back, Raziel Velgis, were named the 2016 NFF Hampshire Honor Society for maintaining a 3.2 or better cumulative GPA throughout their college careers.
- Arkansas State University held its 2016 Spring and Summer Commencement ceremonies, and 48 more student-athletes from the Red Wolves' 16 NCAA sports programs have now earned their college degrees.
- The men's cross country, football, and volleyball teams were each honored with a Sun Belt Conference Team GPA Award for their respective sport.
- A-State placed 170 student-athletes on either the Sun Belt Conference Commissioner's List (91) or Academic Honor Roll (79) for the 2015-16 academic year.
- The baseball team earned one of the American Baseball Coaches Association's (ABCA) Team Academic Excellence Awards for registering a team GPA higher than 3.0 during the 2015-16 academic year.
- The women's golf team not only placed a school-record number of student-athletes on the Women's Golf Coaches Association's (WGCA) 2015-16 All-American Scholar Team, its six selections also tied the second most in the nation. The volleyball team was one of a record 762 teams to receive an American Volleyball Coaches Association (AVCA) Team Academic Award, which honors teams that displayed excellence in the classroom by maintaining at least a 3.30 cumulative team GPA.

- Eight members of the women's bowling team were named Academic All-National Tenpin Coaches Association (NTCA) by the organization, which also recognized the Red Wolves as one of 17 squads to record a cumulative team GPA of at least a 3.2.

### **Baseball:**

- The baseball team defeated No. 6 Ole Miss for its first victory against a top-10 nationally ranked opponent since defeating No. 2 Louisiana-Lafayette in 2014.
- Former A-State pitcher Daniel Wright, who has spent parts of the last four seasons in the Cincinnati Reds Minor League system, was called up to the Major League level and made his first appearance in an MLB game on May 24.
- Tanner Ring earned First Team All-Sun Belt Conference baseball honors, while Joe Schrimpf was named to the second team. Ty White and Tony Ortiz were named to the 2016 Sun Belt Conference All-Tournament Baseball Team.

### **Men's Golf:**

- The men's golf team was one of four teams to advance to the Sun Belt Conference match-play format and finished third overall to tie its second best finish ever at the league tournament.
- The men's golf team tied a school record by placing three student-athletes on the 2016 All-Sun Belt Conference Team, and Mike Hagen became the Red Wolves' first head coach ever to be named the league's Coach of the Year.
- Andrew Huseman qualified for the U.S. Amateur and advanced to match play, which consisted of the top 64 players.

### **Women's Golf:**

- Aracelly Jimenez Rios was named A-State's first ever Sun Belt Women's Golf Freshman of the Year.

### **Track & Field:**

- The men's track and field team won the 2016 Sun Belt Conference Outdoor Track and Field championship, its first since the 2005 season.
- The men's and women's track and field teams qualified 14 student-athletes, the second most in school history, for the 2016 NCAA West Preliminary Championships.
- Jim Patchell was named the Sun Belt Conference Men's Outdoor Track and Field Coach of the Year, while Jaylen Bacon and Kristina Knott earned the league's Most Outstanding Track Athlete award for the men and women, respectively. Roelf Pienaar was honored as the Most Outstanding Field Performer.
- A-State had 10 men and six women track and field student-athletes combined for 22 top-three finishes in their events at the Sun Belt Conference Outdoor Track and Field Championship to earn all-conference recognition.
- Junior Roelf Pienaar and sophomore Jaylen Bacon from the men's track and field team were named First and Second Team All-America, respectively. Junior Erin Farmer and Kristina Knott from the women's team were named Second Team and Honorable Mention All-America, respectively.

**Men's Basketball:**

- Men's basketball forward Christian Davis was selected to be part of a team of Division I all-stars for a summer tour of Poland as part of the Athletes in Action ministry.

**Volleyball:**

- The volleyball team was unanimously selected to win the West Division of the Sun Belt Conference by league coaches, while Carlisa May was named Preseason Co-offensive Player of the Year; Markie Schaedig was chosen as Preseason Defensive Player of the Year; and Mallory Warrington earned Preseason Setter of the Year.

**Football:**

- Five student-athletes were named to a combined six major watch lists, including Devin Mondie (Rimington), Ja'Von Rolland-Jones (Bednarik, Nagurski), Cody Brown (Thorpe), Blaise Taylor (Wuerffel), and Warren Wand (Doak Walker).
- A-State had a league-high 11 players receive 12 selections to the Preseason All-Sun Belt Conference Football Team.

**Women's Basketball:**

- Incoming women's basketball freshman Starr Taylor was named the Arkansas Activities Association Wendy's Player of the Year for high school girls' basketball.
- Women's basketball standout Aundrea Gamble was named the Sun Belt Conference's 2015-16 Female Student-Athlete of the Year.
- A three-time Sun Belt Conference Women's Basketball Student-Athlete of the Year, Aundrea Gamble was named an assistant coach for the women's basketball team.

**Women's Soccer:**

- Junior women's soccer player Alexis Philippe was one of 12 student-athletes from Sun Belt Conference institutions to be named to the league's Leadership Team.

## **University Advancement**

**Advancement Services:**

- For fiscal year July 1, 2015 through June 30, 2016, the University recorded a total of 26,445 gifts and commitments from 8,369 individual donors for a total of \$13,864,463. The total includes outright donations of cash, gifts-in-kind, planned gifts, and new pledges; further, it marks A-State's fourth-best giving year and surpasses the goal of \$12,000,000. Fortunately, in the past three fiscal years, the University has recorded three of the four-best giving years in its history.



### **Alumni Relations:**

- Alumni Association Annual Membership revenue for the fiscal year-end 2016 was down \$5,600 from fiscal year-end 2015; however, 1924 memberships were increased with 46 new 1924 Sustaining Life memberships secured. That is an increase of 29 Sustaining Life memberships from fiscal year 2015. The Alumni Association has not increased the cost of membership since 2000 and will implement a new dues structure in October. Even calculating a non-renewal rate of 20 percent, this should bring the revenue back in line with budget expectations.
- The number of official A-State license plates continues to grow, with revenues in excess of \$115,000 representing an eight percent increase from last year.
- The Cooper Alumni Center continues to increase its usage for events. Comparing the 2014-2015 year to 2015-2016, more paid events were booked and income increased by more than \$9,000.
- Interesting demographic data has emerged that relates to the overall alumni population. In looking at the year of graduation, the A-State alumni population is relatively young, with 47 percent of our alumni graduating from 2000 forward. When the academic college is used to segregate this date, 30 percent of the A-State alumni population graduated from the College of Education and Behavior Science. These numbers do not include the August graduates. This is data that will be monitored annually and used to guide alumni programming.
- The 2016 Distinguished Alumni have been selected. The three individuals to be honored this year are Tim O. Brown of Jonesboro, Scott Dawson of Memphis, and Lynda Heath Bryant White of Paragould. They will be honored at a brunch on Saturday, October 15 at the Cooper Alumni Center.
- A new mobile membership app, AState Alumni, was launched in May and currently has 675 users. Available on both Apple and Google platforms, it enables members to have a mobile membership card, current list of benefits, make gifts online, and view social media feeds, in addition to receiving targeted messages about benefit partners and other pertinent alumni information.
- Alumni networking events have been hosted in Heber Springs, Washington, D.C., and New York City. On September 10, the association organized a pre-game party before the A-State game in Auburn. In addition, a tailgate party will be held at the Cooper Alumni Center on September 24 before the game against UCA and again on Homecoming Weekend.

### **Marketing and Communications:**

- Two high-profile events managed by marketing and communications included the rededication of Wilson Hall and the grand opening of the Dyess Colony Visitor Center. The Wilson Hall event included video presentations and stage management of the luncheon, as well as the creation of a one-of-a-kind memento utilizing marble recovered from the walls during the renovation. For the Dyess Colony, the media conference was held to announce the reformatted Johnny Cash Heritage Festival for fall 2017 to be held in the town of Dyess. Expanding from one day to two days of music, the Heritage Festival will celebrate other historic and cultural impacts of the Cash era.
- Our social media made steady progress during the period, moving from just over 80,000 to 85,500 on Facebook. We had gains over the previous spring numbers across the board. One key example is post reach on Facebook. The average was 30,784 in the second quarter of 2015 compared to 45,281 in

the second quarter of 2016. Overall reactions to our social media posts almost doubled: 759 on average for 2015 versus 1,463 in 2016. On Twitter, the University is at 31,795 to end the quarter, up 2,166 followers. For Instagram, we have 7,091, picking up 752. Snapchat usage continues to grow, with special takeover days by students – for example, during the Miss Arkansas contest.

- A significant change in the relationship between our social media's impact on how we earn traditional media placement emerged in the second quarter. We noticed that if we posted a video package early on Facebook and Twitter, it was generating calls from local television and others for follow-up. By the end of the quarter, we changed our strategy on pitching certain visually appealing stories to using the social placement – rather than the traditional pitch – to get coverage. This is giving us a double advantage: direct to our followers as well as to the broader media audience.
- Inside A-State continued to have a strong click-through rate of 39 percent (non-profit institutional open rate is 23 percent).
- Creative Services completed 300 jobs for clients across campus. This is an increase from 282 completed jobs last fiscal year. Among the high-profile items completed were the summer edition of VOICES, 2016 football poster and major ticket sales collateral, and a reformatting of fall recruiting materials.
- Digital Creative began three special website projects – a launch site for Campus Queretaro, a new site for the Convocation Center, and a rebuild of Fowler Center. The Convocation Center project represents bringing a third-party contract back onto campus, and should yield savings that can be used toward future staffing. Digital Creative Services also began work toward enhancing our ADA compliance of the main AState.edu website.

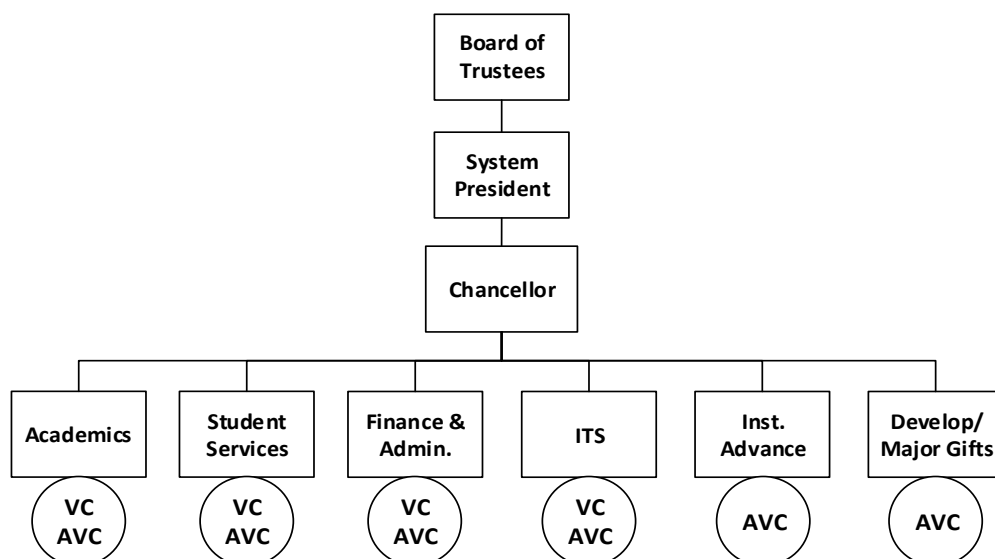
Chancellor's Report  
ASU-Beebe  
September 23, 2016

Since joining ASU-Beebe in January 2016, Chancellor Karla Fisher has established key priorities to drive investment in and development of four constituent groups: our students, the communities we serve, individual employees, and the institution as a whole.

One key priority is stabilizing enrollment. After nine consecutive semesters of enrollment declines, ASU-Beebe is up for fall semester 2016: 4.7% in a total Headcount at 4,026 and 1.2% in Full-time Equivalency (FTE) at 2,694. Residence halls are at capacity. Employees in all divisions of the institution earlier came together to triage the enrollment issue, including the following: shifting resources to invest in additional communication and marketing; implementing procedural changes designed to retain more students in the enrollment pipeline; and making a concerted effort to personally contact every unregistered/unpaid student through text messages, emails, and phone calls.

A second key priority is investing in our employees. With several senior-level retirements imminent, we took the opportunity to reorganize the institution. We centralized administration to eliminate confusing dotted-line reporting structures, while also reducing managerial overhead to bolster cash reserves and fund much-needed equity pay adjustments throughout the non-classified ranks. Associate Vice Chancellors were established for each of the divisions to provide succession training and develop talent.

Employees at all campuses now report to their assigned Division leadership, minimizing competition between the campuses and improving communication. Campus Directors reporting to Student Services support daily operations, troubleshoot, and serve a consultative role rather than driving campus programming and activities. This new structure will allow us to ensure that students and others have the same excellent ASU-Beebe experience *wherever* and *whenever* they choose to engage with us.



A third key priority is improving institutional effectiveness. We held the first ASU-Beebe Development Day on Tuesday, September 6. All faculty, staff, and administrators came together in the McKay Student Center for a day-long retreat. After some entertaining, interactive introductory activities, we worked in small cross-functional groups to identify our Competitive Advantage and conduct a college-wide SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis. This feedback will be used to guide the development of a new Strategic Plan.

The final key priority is increasing our endowment. Since January 2016, the endowment has increased nearly \$100, 000. At the annual *Chancellor's Dinner*, held this year at the ASU System Office, we launched a \$1 million scholarship campaign with a \$50,000 lead gift from the Judd Hill Foundation.

Our next scholarship fundraising event will feature Barrett Baber, NBC's *The Voice* finalist, as a special guest at *Evening of Hospitality*, on Tuesday, September 27 at 6:00 p.m. at the Red Apple Inn on Eden Isle. Finally, we have launched a \$100,000 capital campaign for State Hall renovations. State Hall is the oldest building at ASU-Beebe, having been dedicated in 1937.

We will also celebrate the 50<sup>th</sup> Anniversary of the Searcy Campus from 2:00 to 5:00 p.m. on Thursday, October 6. The celebration will include guest speakers and campus tours. The event will be part of the Arkansas Community College (ACC) Community College Work\$ Week highlighting workforce and technical programs.

We are also celebrating being named the safest institution among colleges and universities by StateUniversity.com, based on the Clery Act reporting. We are grateful to our certified police force, led by Chief of Police/Public Safety Director JJ Martin, as well as the many staff and faculty who continue to make safety and security a priority at ASU-Beebe.

This fall, we launched the Vanguard Academy for Beebe High School. This early college academy allows high school freshmen and sophomores to attend college classes on campus three days per week in a protected cohort setting. Students in good standing will graduate their senior year with an Associate degree from ASU-Beebe while graduating high school as Beebe High School honors graduates. We intend to replicate this instructional model with other area high schools.

The Advanced Technology and Allied Health Department developed an Associate of Applied Science degree in Computer Coding, a Technical Certificate in Computer Coding, and a Certificate of Proficiency in Computer Coding. These focus on high-demand scripting and coding skills. A strong emphasis has been placed on hands-on labs and exercises to reinforce lecture materials, giving students ample lab time to be creative in developing real-world applications.

Last but far from least, we congratulate our Arkansas Community College winners:

- Academic All-Star Student - Sarah Vaughn of Cabot
- Alumni - Barry Farris, retired Vice Chancellor of Searcy campus
- Faculty - Sarah Buford, Instructor of Mathematics
- Staff - Sharon Been, Controller

**Arkansas State University  
Board of Trustees Report  
September 23, 2016**

**Chancellor's Report  
Arkansas State University-Mountain Home**

**Gotaas Hall Simulation Lab**

Renovations have been completed for Gotaas Hall this summer in preparation for the establishment of the Simulation Laboratory. Glass walls have been installed to create four hospital rooms and two control rooms. A skills lab was created on the first floor with the installation of cabinetry, sinks, and new flooring. Eight new hospital beds and related headwall equipment have been purchased. Simulation manikins, software, audiovisual equipment, and instructor training have also been purchased. This lab will serve students in the ADN & PN nursing programs, as well as in the paramedic program.

**Technical Center Expansion Update**

Baxter International Inc., a local manufacturing firm, has committed \$1,500,000 to ASUMH in an effort to enhance the Mechatronics Lab at the Technical Center. Construction has begun on the Technical Center expansion, which will accommodate the equipment being purchased and placed at the Center by Baxter. The construction project will create 4,300 square feet of lab space at a cost of \$500,000. Approximately \$1,000,000 in new equipment will be purchased by Baxter and added to the existing Mechatronics Program. There are 60 Baxter employees enrolled in the Mechatronics Program for the fall. Construction should be completed in early fall with equipment delivery to follow.

**Computer Coding Grant**

After receiving planning grants for two new projects last year, ASUMH has been awarded additional funding for a new Computer Programming/Mobile Applications degree and a Pipeline to Advanced Manufacturing program. The grants are regional workforce implementation grants through the Arkansas Department of Higher Education. ASUMH received more than \$350,000 to develop a new degree in Programming/Mobile Application Development. Arkansas Governor Asa Hutchinson has addressed the need for programmers by leading an effort to require every high school in the state to offer computer coding classes. The ASUMH Programming/Mobile Application Development program is a collaboration among local business and industry, area high schools, the ASUMH Secondary Center, and the ASUMH School of Business and Technology. A new instructor will be hired through the grant. Program development and facility modification will occur across the next year with courses slated to start in the fall of 2017.

**Pipeline to Advanced Manufacturing Grant**

A grant of more than \$865,000 was awarded for the "Creating a Pipeline to Advanced Manufacturing" project. During planning, administrators worked extensively with area partners to create a truly integrated pathway for individuals to enter the manufacturing workforce or advance from their current position in the workforce. ASUMH will hire five individuals through the grant to engage in recruitment, training, and placement. The grant will be associated with the Food Bank and many other social service agencies to deliver training throughout our region.

**Arkansas State University  
Board of Trustees  
September 23, 2016**

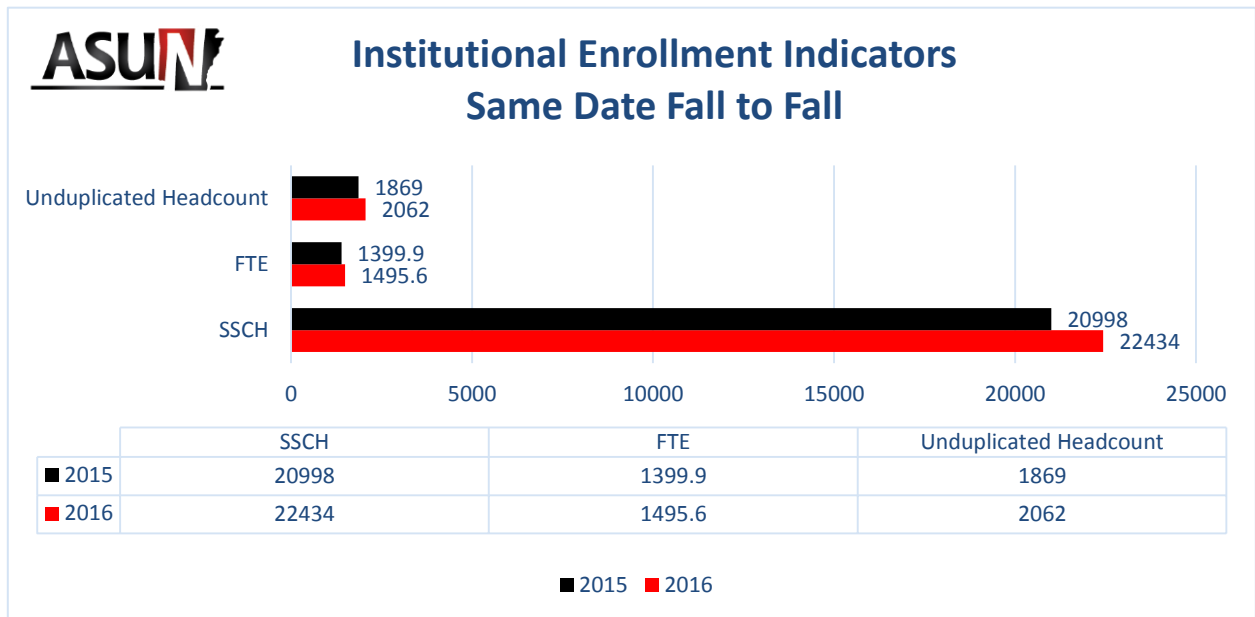
**Report of the Chancellor  
Arkansas State University-Newport**

**Strategic Priority 1: Student Success**

Enrollment

- Unduplicated headcount for the fall 2016 semester (September 6) is 2,062, compared to last year's unduplicated headcount on the same date of 1,869, a 10% increase. This does not include concurrent enrollments or off-schedule reporting.

Student Semester Credit Hour (SSCH) and Full-Time Equivalent (FTE) for the fall 2016 semester (September 6) are 22,434 and 1,495.6, respectively, compared to last year's SSCH/FTE on the same date of 20,998/1,399.9, a 7% increase for both. This does not include concurrent enrollments or off-schedule reporting.



- Two Arkansas State University-Newport students placed first in the National SkillsUSA competition held June 20-24 in Louisville. Chelsea Barnett of Jonesboro won the Cosmetology competition, while Mysti Kirkpatrick of Little Rock won the Esthetics division. Barnett's first-place finish was the first for an ASUN student in the Cosmetology division, and Kirkpatrick's gold medal marks the second time an ASUN student finished first in the Esthetics division.

- ASU-Newport Surgical Technology and Practical Nursing programs posted outstanding pass rates on their national board exams following the 2015-16 academic year. The Surgical Technology program on the Marked Tree campus posted a perfect 100% pass rate, while the Newport campus posted a pass rate of 95%. ASUN's pass rates compare to a national average of 70% on the National Board of Surgical Technology and Surgical Assisting exam. Our Practical Nursing graduates on the Jonesboro and Marked Tree campuses posted a pass rate of 86% on the NCLEX-PN exam, while our Newport PN graduates had a pass rate of 100%. The national pass rate on the NCLEX is 82%.
- ASU-Newport's new dining facility on the Marked Tree campus opened in early August. The facility serves hot meals and grill-style food from 7:30 a.m. until 2:00 p.m. Monday-Thursday. Early revenues are higher than projected.
- Food service has also been addressed on our Jonesboro campus, with Lewis' BBQ operating a food truck on Mondays and Tuesdays and Elby's Foods on-site on Wednesdays and Thursdays. Both operate during the lunchtime hours.

## **Strategic Priority 2: Institutional Excellence**

- Arkansas State University-Newport welcomed more than 60 students to campus from the Jackson County School District, Newport Special School District, Bradford High School, and Cedar Ridge High School as the college began a new era with our IGNITE Academy. Students from these four schools will be on our Newport campus Monday-Friday as they begin two-year programs to study welding, CNA/phlebotomy, computer networking, and diesel technology.
- Dr. Walter Bumphus, President and CEO of the American Association of Community Colleges, was on the Newport campus August 16 to speak to staff and faculty as part of Convocation Week leading up to the fall 2016 semester.
- Arkansas State University-Newport was announced as one of 67 colleges and universities nationally to be selected for a pilot program to offer Second Chance Pell Grants to incarcerated students. The pilot program will allow eligible incarcerated Americans to receive Pell Grants and pursue postsecondary education with the goal of helping them get jobs and support their families when they are released. Dr. Kim Hunter-Reed, United States Deputy Undersecretary of Education, will visit the postsecondary education program operated by ASU-Newport at the McPherson Correctional Facility in Newport September 14 as part of her Back-to-School Bus Tour through the South. Deputy Undersecretary Reed will meet with students about their educational experiences at ASUN and obtain feedback about how the Second Chance Pell Program will impact their educational and life trajectories.
- On September 8, *Arkansas Business* announced that Adam Adair, ASU-Newport Vice Chancellor for Finance and Administration, has been nominated for the publication's CFO of the Year award. The nominees will be honored and the award winner will be announced at a luncheon on November 2 in Little Rock.

### Strategic Priority 3: Community Engagement

- ASUN received the following grant awards for a total of \$1,937,405 this past quarter.

ADHE Workforce Implementation Grants			
Grant Name	Goal	Partners	ASUN's Award
Northeast Arkansas Educating Agriculture Technology (EAT)	Enhance the studies of agriculture, and develop a collaborative workforce training program to mitigate the skills gap for mid-level farm and food production workers	Local industry, eight area high schools	\$669,262
ADAPT	Enhance training for Transportation and Advanced Manufacturing	ADTEC Colleges	\$158,171
Northeast Arkansas Community College Consortium	Enhance training for Food Production, Health Occupations, and Manufacturing courses	Black River Technical College and Arkansas Northeastern College	\$300,000
USDA's Rural Development Office			
Delta EARNs	To purchase simulation equipment to compensate for the shortage of clinical sites for nursing programs	Black River Technical College, Ozarka College, and South Arkansas Community College	\$223,430
Arkansas Department of Education			
College and Career Readiness Planning Program	Provide ACT preparation for high school students	Marked Tree High School EPC High School Tuckerman High School Trumann High School Harrisburg High School	\$70,075
Arkansas Career Education			
IGNITE Academy	Three-year pilot program to provide industry-recognized credentials to high school juniors and seniors	Four-area school districts	\$208,295
College and Career Coach Program	Increase the number of high school students participating in CTE activities and those entering postsecondary education or the workforce following graduation.	Four-area school districts which make payment directly to ASUN in the amount of \$146,586.02	\$161,586.02 \$146,586.02



### Continuing Education

- Michael Nowlin, Instructor of Automotive Service Technology, and Matthew Wheeley, Instructor of Automotive Services, conducted three “Wheels & Heels” basic automotive maintenance and light repair classes during the month of July on the Marked Tree campus. The program was designed to help women learn the basic skills needed to perform routine maintenance on automobiles.
- The Department of Economic and Workforce Development co-facilitated a Teachers in the Modern Workplace program for high school career and technical instructors July 6, with 20 teachers from the Little Rock and Pulaski County school districts in attendance. The department also hosted the NEA Society for Human Resource Management (SHRM) group on July 12.

ASUN continually strives to serve as a catalyst for economic development by anticipating and responding to industry needs. Based on advisory council member input, the following changes have been made to our technical programs:

### **Inactive**

1. CP in Basic Welding
2. CP in Construction Technology
3. CP in Manufacturing Engineering Technology
4. TC in Manufacturing Engineering
5. TC in Telecommunications

### **Separation of Degree to Create New Degree**

1. CP in Computer Numeric Control (CNC) Operator (was a CP in Advanced Manufacturing)

### **Curriculum Revision for an Existing Certificate or Degree Program**

1. CP in Hospitality Services
2. CP in Manufacturing Welding
3. TC in Advanced Manufacturing
4. TC in Hospitality Services, Culinary Pathway
5. TC in Hospitality Services, Food Services, and Management Pathway
6. TC in Practical Nursing
7. Associate of General Technology, Hospitality Services Pathway

**Arkansas State University  
Board of Trustees Report  
September 23, 2016**

**Report from Chancellor Debra West  
Arkansas State University Mid-South**

**New Vice Chancellor**

Ms. JaNan Abernathy is the newest member of the ASU Mid-South Family, having joined us as our new Vice Chancellor for Finance and Administration on September 1. JaNan replaces Susan Marshall, who is retiring after nearly twenty years of service to the college. Ms. Abernathy has a Bachelor of Science degree in Accounting from UALR and more than twenty years of experience in educational accounting, having served in progressively responsible finance positions at UALR; the Arkansas School for Mathematics, Science, and the Arts; and the Cooperative Extension Service of the University of Arkansas. She is well known and well-respected throughout the state, having served on the Arkansas Association of College and University Business Officers (AACUBO) Board for five years, with her service culminating this year as AACUBO President.

**Enrollment**

- Preliminary fall 2016 semester enrollment (as of 3:00 PM on 9/6/16) stood at 1,871 headcount and 15,530 SSCH. This represents a 1.3% decrease in headcount and 0.2% increase in SSCH over the official eleventh day enrollment for the fall 2015 semester.
- **Student Demographics:**

Gender	Number (Percentage)
Female	1,094 (58.5%)
Male	777 (41.5%)
Race/Ethnicity	Number (Percentage)
Black or African American	1,056 (56.4%)
White	634 (33.9%)
Hispanic or Latino	75 (4.0%)
Multiple or Other Race/Ethnicity	106 (5.7%)
Student Type	Number (Percentage)
Concurrent/High School <sup>1</sup>	802 (42.9%)
Adult	1,069 (57.1%)
Program of Study <sup>2</sup>	Number (Percentage)
Transfer (AA, AAT, or AS)	500 (50.5%)
Technical (CP, TC, or AAS)	491 (49.5%)

<sup>\*1</sup>All concurrent/high school students are taught on the ASU Mid-South campus.

<sup>\*2</sup>Program of Study Percentages were calculated using an adult, degree-seeking student enrollment/population of 991.

## **Grants Report**

- **EOC – Educational Opportunity Center**
  - Funder: U.S. Department of Education
  - \$236,900/year - \$1,184,500 total for five years
  - The goal of the EOC program is to increase the number of adult participants who enroll in postsecondary education institutions
  - September 1, 2016 – August 31, 2021
- **ADAPT – Arkansas Delta Accelerating Pathways Together Implementation Grant\***
  - Funder: Arkansas Department of Higher Education/State of Arkansas Regional Workforce Grant (program created by Act 1131 of 2015)
  - \$988,570 total for two years\* (\$355,885.20 to ASU Mid-South; remainder to other ADTEC colleges), with additional two years possible after that (continuation grant)
  - \*Note: this follows an initial \$66,000 planning grant
  - This grant will support training of individuals for careers in Advanced Manufacturing and Transportation
  - August 1, 2016 – July 30, 2018
- **[Maternal, Infant, Early Childhood] Home Visiting Program**
  - Funder: Arkansas Children’s Hospital (U.S. Department of Health and Human Services)
  - \$291,667 for period ending June 30, 2017, with potential for continued funding annually
  - This grant creates a Home Visitor Program, which will promote family education, positive parenting, improved health, and resources needed to raise children who are healthy and ready to learn. It primarily targets at-risk populations in Crittenden County and the surrounding area
  - Provides for a Program Coordinator, two Parents as Teachers Visitors (caseload of 40), and two Healthy Families America Visitors (caseload of 30)

## **Academic and Student Affairs**

- **Delta Regional Authority Leadership Program**

Dr. Cliff Jones, Vice Chancellor for Learning and Instruction, has been selected by the Delta Regional Authority to participate in the 2016-2017 Delta Leadership Institute Executive Academy. This year’s Academy will focus on Transportation and Infrastructure, Entrepreneurship and Disaster Resilience for Small Businesses, Public Health and Education, Tourism as Economic Development, and Public Policy and Governance, as it relates to promoting change in the greater Delta Region.
- **League for Innovation’s Innovation of the Year Award**

ASU Mid-South was recently notified that its submission, *Connecting the Classroom to Student Support Accelerates Developmental Student Success: A Collaboration between Student and Academic Affairs*, was selected as a 2016 Innovation of the Year by the League for Innovation in the

Community College. Instructors and staff at ASU Mid-South redesigned the developmental course sequence by introducing Structured Learning Assistance. This allowed developmental students to be placed directly into credit-bearing courses and also provided opportunities for students to test out of modules and courses by demonstrating mastery of content. This redesign, which partnered faculty with tutorial services, provided students with the learning support necessary to accelerate through their developmental coursework. This relationship has allowed at-risk students to receive more individualized instruction, as well as increased instructional time. As a result, developmental students have been able to more quickly enroll in college-level coursework, reducing time-to-completion, and saving thousands of hours in seat-time and tens of thousands of dollars in tuition since the fall semester of 2012. In addition, success rates have steadily risen, both in placed courses and in courses that followed. Jeff Gray, Lead Communications Faculty; Stephanie Krehl, Lead Developmental Math Faculty; Erin Schlauch, Director of the Barbara C. Baxter Learning Success Center; and Desiree Ciaramitaro, ASU Mid-South's On Course Coordinator, will be recognized for this work at the League's Annual Conference held in San Francisco in March 2017.

- **STEM (Science, Technology, Engineering, and Math) Videos**

Last fall, ASU Mid-South received a grant from Bosch Corporation to produce promotional videos for six of its technical programs: welding technology; aviation technology; machining technology; process technology; mechatronics; and diesel technology. The videos are being used in television and still ads, as well as in secondary career exploration classes, as a means of orienting students to the type of careers available to students in these particular technical fields. Videos may be accessed from the ASU Mid-South web page: <http://www.asumidsouth.edu/stem-videos/>.

- **Community College Survey of Student Engagement**

Student engagement has been shown to be a predictor of student success. In the spring 2016 semester, ASU Mid-South administered the Community College Survey of Student Engagement (CCSSE) to its adult student population. CCSSE is designed to measure five key areas that demonstrate the level of student engagement at an institution. Those areas are the following: active and collaborative learning; student effort; academic challenge; student-faculty interaction; and support for learners. ASU Mid-South scored in the Top 10 percent nationally (as compared to similar cohort colleges) in both student effort and support for learners. These survey results will be used to inform our student retention and success strategies moving forward.

### **Institutional Advancement/Community Engagement**

- **\*New\* HINO Scholarship**

Hino Motors Manufacturing USA, Inc. has established a scholarship program for graduating high school students who enroll full-time in Industrial Technology/Industrial Maintenance or Mechatronics program at Arkansas State University Mid-South. The scholarship award will be \$1,650 per semester for a maximum of four semesters. Eligible students must have maintained an overall 3.0 or better high school GPA, must maintain a 3.0 GPA at ASU Mid-South, and must remain enrolled as a full-time

student in the awarded major of study. In addition to the scholarship, students may receive a six week paid internship at Hino Motors Manufacturing in Marion, Arkansas, during the summer between the first and second years of study. Upon graduation, students may then be offered a 90 day paid internship. At the end of the 90 day paid internship, the student may then be hired or offered an extended internship, at the discretion of Hino Motors Manufacturing. Up to four scholarships (two freshmen and two sophomores) will be awarded each year.

- **Runnin' Dogs and Cookin' Cats**

The Mid-South Community College Foundation is hosting its annual fundraiser benefitting the ASU Mid-South Athletic Scholarship Fund. Runnin' Dogs and Cookin' Cats will feature a 5k race and a catfish cooking competition, as well as local food and craft vendors, live music, a kids zone, a 3 on 3 Basketball Competition, and a shooting exhibition provided by the ASU Mid-South Greyhound basketball teams. The race begins and ends in front on the Glen F. Fenter Athletic Complex on the south side of ASU Mid-South campus and offers race medals for all participants, cash prizes, an after-race party, and more. The Foundation hopes to net more than \$30,000 for athletic scholarships through this event.

- **Arkansas Arts Council Quarterly Meeting and Delta Arts Exhibit**

Friday, October 17, the Arkansas Arts Council will hold its quarterly meeting at ASU Mid-South in conjunction with a special Delta Arts exhibit featuring the works of three Arkansas artists: fiber artist Antzee Magruder of West Memphis; and painters Gay Bechtelheimer of El Dorado and Jeannie Stone of Russellville. Opening Reception will be held Friday, October 7 at 5 PM in the Reynold's Center. The exhibit will run through December 2.