

ARKANSAS STATE UNIVERSITY SYSTEM
Capital Projects Report
February 20, 2015

Arkansas State University campuses have several capital projects under way in various stages of programming, design, and construction. This report is submitted to keep the board members informed about the status of each major project.

ASU-JONESBORO CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Humanities & Social Sciences Building	\$35,000,000	Construction Phase
Marion Berry Parkway - Phase III	1,868,754	Construction Document Phase
Tennis Courts	252,308	Construction Phase
Dyess Theater	750,000	Construction Document Phase
Student Activities Center/Soccer Facility Move	11,000,396	Construction Phase
Football Operations Complex	753,000	Construction Document Phase
Childhood Services Child Development Center	3,500,000	Construction Phase
Convocation Center Seating Replacement	3,874,485	Construction Phase
Convocation Center Red Entrance Repairs	663,777	Closeout
Centennial Bank Stadium Expansion	18,844,000	Construction Phase
Village Apartments Repairs & ADA Modifications	6,343,509	Construction Phase
V. C. Kays House Restoration – Phase I	200,000	Construction Phase
Convocation Center Cooling Towers	740,000	Design Development
Arkansas Biosciences Institute Controls Replacement	760,000	Design Development

1. Humanities and Social Sciences Building

Architect: AMR Architects & Cahoon Firm
Contractor: Tate General Contractors
Expected Completion: Phase IV – June 2015
Funding: General Improvement/Bonded Debt

Status: The building provides classrooms, offices, and support spaces for programs of the College of Humanities and Social Sciences. Phase IV provides for completion of interior and site exterior of building. Construction commenced in January of 2014 and will be completed by June of 2015. The building interior is approximately 70% complete, with fourth floor finishes approximately 95% complete, third floor finishes approximately 60% complete, second floor finishes approximately 40% complete, and first floor finishes approximately 25% complete. Exterior site work is under way, and is approximately 70% complete. The project is on schedule for June 2015 occupancy.

2. Marion Berry Parkway Phase III

Engineer: Jacobs Engineering
Contractor: Cameron Construction (Phase I); Asphalt Producers, Inc. (Phase II)
Expected Completion: April 2012 (Phase II); Phase III Second Quarter 2016
Funding: Design- Federal (80%)/Matching (20%)
Construction- Federal (87%)/Institutional Match (13%)

Status: Phase III work provides for the extension of University Loop West under the north bridge to connect with West Aggie Road. The Phase III design was delayed, and therefore, a temporary road was constructed in August 2012. The project is at 65% completion in construction document phase. The Arkansas Highway & Transportation Department has completed the first step of the review, with the second phase to be completed in April of 2015. Final construction drawings will complete the AHTD review in the third quarter of 2015 with advertising and bidding to follow. Construction is anticipated to begin during the fourth quarter of 2015 with completion expected by mid-year of 2016.

3. Tennis Courts

Architect: Brackett-Krennerich & Associates
Contractor: Noland Construction of Morrilton; Sports Courts of Arkansas
Expected Completion: TBD
Funding: Agency Bank Funds

Status: The first courts were completed in early 2009, but with deficiencies. The remediation of the courts was completed in September 2012 by Sports Courts of Arkansas. The original post tension system will be explored as a suitable replacement option. A completion schedule has not yet been determined, but is anticipated to be finished by the late third quarter of 2015. Due to deficiencies, the Sports Court provided a negotiated refund in December 2014.

4. Dyess Theater

Architect/Engineer: Allison Architects
Contractor: Bailey Contractors, Inc.
Expected Completion: Third Quarter 2015
Funding: ANCRC Grant

Status: This project provides for the construction of a replica of the Dyess Theater, utilizing the restored façade. Its interior will include a meeting room, offices, and a gift shop. The project is in the construction document phase. Bailey Contractors, Inc. was selected under a Job Order Contract. This project will be bid on in February 2015, with completion expected in the summer of 2015.

5. Student Activities Center /Soccer Facility Relocation

Architect/Engineer: Brackett-Krennerich & Associates
Contractor: VCC USA
Expected Completion: March 2015
Funding: Private Gifts/Bonded Debt

Status: The project provides for a Student Activities Center. Construction work began in mid-February of 2014. The building site earth work is 95% complete, and the building exterior walls and interior are approximately 80% complete. Turf installation will begin in late February with substantial completion planned for March 2015.

The soccer field relocation completion date was April 2014. The Soccer/Tennis Field House construction began in August of 2014 by Bailey Contractors, Inc. This building is approximately 50% complete, and the finish site work is approximately 15% complete. Substantial completion is planned for March 2015.

6. Football Operations Complex

Architect/Engineer: AECOM with Brackett-Krennerich & Associates
Contractor: VCC
Expected Completion: TBD
Funding: Private Gifts

Status: The project provides offices and training spaces for Football Operations. Completed construction documents are being reviewed and modified for program and budget optimization by AECOM. Revised plans are scheduled to be completed by May 2015. The Football Operations Complex is being deferred until it can be funded.

7. Childhood Development Center

Architect/Engineer: Cromwell Architects Engineers
Contractor: Olympus Construction
Expected Completion: April 2015
Funding: Departmental Reserves/Agency Bank Funds

Status: This project provides for 100% expansion of existing Childhood Development/Daycare facilities. Construction began in June of 2014. The road base, preliminary earth work, and utility extensions are complete, as are the framing and the interior utility rough-in. The interior sheetrock is approximately 70% installed. This project is on schedule for substantial completion by April of 2015.

8. Convocation Center Seating Replacement

Architect/Engineer: Cromwell Architects Engineers
Contractor: Irwin Seating
Expected Completion: Phase I – October 2013; Phase II – Summer 2014; Phase III – Summer 2015
Funding: Agency Bank Funds

Status: The project scope replaces all arena retractable seating. Phase I replaced upper end zone seats and is complete. Phase II replaced the lower seating section and is complete. Phase III will replace upper east and west sections in the summer of 2015.

9. Convocation Center Red Entrance Repairs

Architect/Engineer: Development Consultants, Inc. (DCI)
Contractor: CDI
Expected Completion: August 21, 2014
Funding: Agency Bank Funds

Status: This project scope replaces/repairs the Red Entrance steps and associated concrete walks and landings, addresses the exterior ADA path from the lower Red to the upper Red entrances, and addresses below grade waterproofing of the auditorium walls. The contractor completed the scope in August 2014. Post completion revealed the precast steps held water on the treads. The contractor has now corrected this deficiency. The project is now complete; retainage has been released to the contractor.

10. Centennial Bank Stadium Expansion

Architect/Engineer: AECOM Sports + Venues with Brackett-Krennerich & Associates
Contractor: Ramsons Construction
Expected Completion: August 2015
Funding: Red Wolves Foundation Donations & General Improvement Funds

Status: The existing 3,500 square-foot press box will be renovated and its area will be expanded to 37,000 square feet. This enlarged area will provide additional seating, open club space, and new service space. The foundation and structural package began in September 2014, and is 50% complete; structural steel erection began December 4, 2014, and is approximately 30% complete. The press box guaranteed maximum price is due on February 10, 2015. The concourse restrooms and service area guaranteed maximum price is due by April of 2015. The project will be substantially complete on or before August 1, 2015.

11. Village Apartment ADA Modifications/Exterior Repairs

Architect/Engineer: Cromwell Architects, DCI Engineering
Contractor: In-House – Village Interior/Exterior Repairs Phase I
Baldwin & Shell Construction, Village Interior ADA Modifications Phase II
Bailey Construction, Interior ADA Modifications Phase III
Construction Network – Village Exterior ADA Modifications
Expected Completion: Village Interior ADA Modifications – February 2017
Village Exterior ADA Modifications – February 2015
Village Exterior Repairs – September 2019
Funding: University Reserves

Status: The project scope addresses the following three distinct areas: the Village Apartments Interior ADA modifications; the Village Apartments Exterior ADA modifications; and the Village Apartments exterior repairs. Phases I and II are complete.

The interior ADA scope was competitively bid and awarded to Bailey Construction. The work scope began in August of 2014 and will be a phased construction with a completion deadline of February 2017.

The exterior ADA scope was awarded through competitive bidding to CNI Construction. Construction began in June of 2014. Exterior ADA sidewalks and ramps are expected to be complete by the deadline of February 2015.

Exterior building repairs to the Village began in June of 2014 with ASU projects crew. Work will be phased over multiple years, but the projected completion date is the third quarter of 2019.

12. V.C. Kays House Restoration – Phase I

Architect: TBD
Contractor: Multiple to Be Utilized
Expected Completion: April 2015
Funding: Arkansas Natural & Cultural Resources Council Grant

Status: The project funding provides for exterior waterproofing, roofing restoration, and preliminary interior work. Minor design professional assistance is required; a majority of the work scope is to be contracted via Job Order Contract. Work will begin in February of 2015 with substantial completion anticipated by the fall of 2015.

13. Convocation Center Cooling Tower Replacement

Engineer Pettit & Pettit Consulting Engineers, Inc.
Contractor: TBD
Expected Completion : February 2016
Funding: Arkansas Energy Office (AEO) Revolving Loan Fund (RLF)

Status: This project is in the design development stage of replacing the aging 1,200 ton cooling tower at the Convocation Center with a modern energy-efficient model. An application has been made to the Arkansas Energy Office. The existing unit is 27 years old and is now oversized for the current configuration of chillers. We plan to replace the unit with a new 900 ton unit to match the existing chiller configuration.

14. Arkansas Biosciences Institute Controls Replacement

Engineer Pettit & Pettit Consulting Engineers, Inc.
Contractor: TBD
Expected Completion: December 2015
Funding: Arkansas Energy Office (AEO) Revolving Loan Fund (RLF)

Status: The project is in the design development stage for replacing building controls at the Arkansas Biosciences Institute (ABI). An application has been made to the Arkansas Energy Office. Current building controls do not allow

us to leverage the maximum energy conservation potential of the building. The current design phase will allow functionality and will have the least impact on operations and fall within the RLF budget.

ASU-BEEBE CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
John Deere Agricultural Equipment Technology Lab/Shop Building	\$850,000	Construction Phase

1. John Deere Agricultural Equipment Technology Lab/Shop Building

Architect: Lewis Architects
 Contractor: Provence Construction, Inc.
 Expected Completion: February 2015
 Funding: GIF and Agency Bank Funds

Status: The lab/shop building for Agricultural Equipment Technology is 5,270 square feet. The building will be used to train technicians to work on John Deere agricultural equipment. A storage building for implement equipment will also be erected with 3,920 square feet. The contract was awarded to Provence Construction, Inc. in the amount of \$754,185. Construction is 42% complete, and the completion date is April 15, 2015.

ASU-MOUNTAIN HOME CAMPUS

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Vada Sheid Community Development Center (Phase III)	\$400,000	Construction Phase
Nursing and Allied Health Building Expansion	\$1,500,000	Design Development

1. Vada Sheid Community Development Center – Phase III

Architects: TBD
 Contractor: TBD
 Expected Completion: TBD
 Funding: Private Contributions, Agency Cash

Status: Phase III of the Vada Sheid Community Center will include interior finish-out of the catering kitchen and second floor multipurpose space. It is the intent of ASUMH to complete these two areas with internal staff as funding becomes available. These two spaces comprise approximately 7,500 square feet.

2. Nursing and Allied Health Building Expansion

Architects: TBD
Contractor: TBD
Expected Completion: TBD
Funding: Private Contributions, Agency Cash

Status: The project will include the development of a Simulation Lab for Health Care, storage space for simulation equipment, at least one large classroom, and space for a student lounge/study area. The simulation learning environment offers students a more authentic learning experience than a traditional lab setting. It also provides students with a realistic and safe learning environment. The simulation setting allows for the reproduction of real-life patient experiences that our students might never see in the clinical environment. It is anticipated to be 4,000 square feet, and will consist of a single story.

ASU-NEWPORT CAMPUS

ASUN has no capital projects in the construction phase.

ASU-SYSTEM OFFICE

<u>PROJECT TITLE</u>	<u>FUNDS AVAILABLE</u>	<u>STATUS</u>
Little Rock System Office Renovation	\$1,392,387	Closeout

1. Little Rock System Office Renovation

Architect: Cromwell Architects Engineers
Contractor: CBM
Expected Completion: November 2014
Funding: General Improvement Funds/Agency Bank Funds

Status: ASU System is renovating the sixth floor of the 501 Building in Little Rock for office and conference space. At 10,706 square feet, the sixth floor will provide at least 14 offices, a mid-sized conference room, and a large, approximately 2,000 square-foot conference room. This project is complete and in final project closeout phase.

ARKANSAS STATE UNIVERSITY FOUNDATION

Contact: Philip Jackson, 870-972-3362

For the period that ended December 31, 2014, the Arkansas State University Foundation, Inc. recorded gifts and other support of \$2,598,216. Contributions were designated as follows:

\$2,030,831	ASU-Jonesboro
118,765	ASU-Beebe
225,196	ASU-Mountain Home
216,504	ASU-Newport
6,920	ASU Foundation

The Foundation reported net assets of \$54,304,620 on December 31, 2014, representing an increase of 3.70% for the fiscal year to date.

The current market value of the ASU Endowment Pool as of December 31, 2014, was \$52,572,081. The net rate of return for the period was 1.04%.

Endowment balances designated per campus are as follows:

Arkansas State University-Jonesboro	\$46,356,462	88.18%
Arkansas State University-Beebe	1,124,365	2.14%
Arkansas State University-Mountain Home	3,273,421	6.23%
Arkansas State University-Newport	1,470,522	2.80%
Arkansas State Foundation	347,311	0.66%

REPORT TO THE
ARKANSAS STATE UNIVERSITY BOARD OF TRUSTEES

Tim Hudson, Chancellor
Arkansas State University-Jonesboro
February 20, 2015

Academic Affairs and Research

Apple Award and Recognition

Arkansas State University-Jonesboro received national recognition for its First Year Experience (FYE) program and was presented the Apple Distinguished Program Award for innovation, leadership, and educational excellence for its FYE iPad Initiative. The FYE iPad Initiative, which launched at the beginning of the fall semester of 2013, continues to provide incoming freshmen with an opportunity to experience learning anywhere, anytime. The award acknowledges the commitment of FYE faculty to learn new technologies and innovative instructional strategies that engage the learning styles of 21st century students. The award was made possible through the collaborative teamwork of the FYE and general education faculty, the ITTC/Faculty Center, ITS, the Office of Academic Affairs and Research, and the Office of Finance and Administration. Most importantly, Dr. Jill Simons, Dean of University College, is recognized for her leadership in organizing and coordinating the implementation of the FYE iPad Initiative. Apple executives were on campus January 28 to make the formal presentation to the campus.

2014-2015 Accreditation Visits and Program Reviews

Accreditation Visits:

Strategic Communications – Accrediting Council on Education in Journalism and Mass Communications
Multi-Media Journalism – Accrediting Council on Education in Journalism and Mass Communications
Creative Media Production – Accrediting Council on Education in Journalism and Mass Communications
Rehabilitation Counseling – Council on Rehabilitation Education
Public Administration – National Association of Schools of Public Affairs and Administration

Program Review:

Communication Studies
Computer Science
Interdisciplinary Studies
Mathematics

Actions Approved by the Arkansas Higher Education Coordinating Board January 30, 2015

New Programs:

Graduate Certificate in Dyslexia Therapy
Master of Science in Psychological Science

New Emphasis:

Emphasis in Social Media Management in the Bachelor of Science in Strategic Communication degree

Deleted Programs:

Associate of Applied Science in Radiologic Technology (Summer 2015)

Deleted Programs – Option/Emphasis/Concentration/Minor:

Grades 5 and 6 Endorsement in the P-4 License

Early Childhood Education (P4) option in the Master of Arts in Teaching (Spring 2015)

Program Reconfiguration – New Certificates and Degrees:

Bachelor of Science in Radiologic Sciences (126-133 credit hours; Spring 2016) reconfigured to create seven tracks:

- Radiography/CT/MRI (127 credit hours)
- Radiography/Radiation Therapy (129 credit hours)
- Radiography/CT/Mammography (126 credit hours)
- Radiography/CT/CIT (126 credit hours)
- Radiography/CT/Radiography Management (128 credit hours)
- Radiography/Sonography (133 credit hours)
- Radiography/CT/Med Imaging Informatics (127 credit hours)

Finance and Administration

Budget Monitoring: All E&G and auxiliary budgets were monitored on a monthly basis to protect the institution's financial outcomes for the fiscal year. Quarterly budget reports were prepared and analyzed to forecast year-end outcomes. Part-time labor budgets were revised to accommodate the first adjustment in the state-mandated minimum wage increase to \$7.50 per hour, effective January 1, 2015. Further increases will take effect in 2016 (\$8.00) and 2017 (\$8.50). Several scenarios were created to forecast the effect of the minimum wage increase on full-time classified employees.

Human Resources: Information sessions were conducted regarding 2015 benefits changes prior to completion of open enrollment for all employees. The 2014 W2s were finalized during year-end reconciliation. The first phase of Taleo implementation for recruitment is currently underway with an overall project launch date of late Spring 2015. This will fully automate the new hire on-boarding process and eliminate all hand-keying and paperwork.

Red Wolf Wellness: Great results are being seen in wellness programs like the current 6 Week Fitness and Fat Loss Challenge, as nutrition education seminars and fitness classes are offered to faculty and staff. Renovation is underway for a multi-use functional training room to assist employees in their efforts to achieve better health and fitness.

Safety and Emergency Management: A standard for classroom occupancy limits was established to account for life safety, ADA guidelines, and department compliance. Automatic external defibrillators were installed in the Health, Physical Education, and Sport Sciences building. Review and reformat of emergency procedures for the Convocation Center are underway, along with updates to the campus-wide Emergency Operations Plan.

IT Security: Good progress has been made in efforts to implement data encryption at rest for the Banner system. This project is on schedule to be completed by the end of May 2015. System-wide security training and education, in the form of short video clips, is being offered to all employees.

Convocation Center: Seat renovations in both the lower level and upper end of the Convocation Center have been completed, along with the steps and walkway portion of the red entrance and suite areas in the upper green and red areas of the building. Filler pieces around the basketball floor and at the face of each seating section have provided a much safer surface for both players and patrons. The NEA Invitational High School Basketball Tourney was held at the Convocation Center for the 28th consecutive year.

Cline Tours: Beginning in January, the University contract with Cline Tours took over the daily transportation of international students to shopping venues in town. Cline is also now responsible for transportation to and from the Memphis airport for incoming and departing international students.

Performance Contract: An extensive building-by-building audit of lighting and other energy-consuming facility components across campus is currently underway. This phase of the project is expected to be completed in late April or early May.

Diversity: Dr. Maurice D. Gipson accepted the position of Assistant Vice Chancellor for Diversity and assumed his duties on February 1.

Student Affairs

Student Activity Center:

- The Student Activity Center (SAC) is a joint multi-purpose facility that will be used by both Intercollegiate Athletics and Student Affairs. Examples of SAC use include practice facilities for football, band, rugby club, and dance team. The SAC will open in the spring of 2015.



Architectural Rendering of Completed Facility

Student Life:

- A-State Pride Day was held January 29. Pride Day award winners were the following:
 - Scarlet Bella Award: Kaylynne Glover (Faculty)
 - Howler Award: Dr. Kristi Costello (Faculty)
 - Alpha Wolf Award: A-State Student Health Center
 - Office Decorating Contest: Recruitment
- Howl, A-State's official mascot, finished sixth among the nation's top-ten mascots at the 2015 Universal Cheerleaders Association Collegiate National Championship in Orlando, Florida (January 16-18).
- The Student Government Association purchased and distributed 400 student tickets and provided complimentary hotel rooms for 50 students attending the GoDaddy Bowl in Mobile, Alabama, in January.

Student Financial Aid:

- The Financial Aid and Scholarships office processed and disbursed \$55,837,583 in federal aid to 9,389 students for fall semester of 2014. Scholarships were awarded to 1,802 new freshmen for the fall semester of 2015.

University Police Department:

- The agency purchased Watchguard car camera systems to replace outdated in-car video systems. Patrol vehicles will stream live audio and video to the UPD Communications Center for added officer safety and real-time situational awareness via 4g/LTE data. In late April, officers also will be issued a Watchguard Vista body-worn camera, which integrates with the in-car video systems.
- Public Safety App Quiktips will be deployed to the campus during the spring semester. Quiktips, available as a free download on both Apple and Android devices, allows the user to send tips or crime information along with pictures and GPS coordinates to the University Police Communications Center. The tipster has the option of sending the tip anonymously or with contact information.

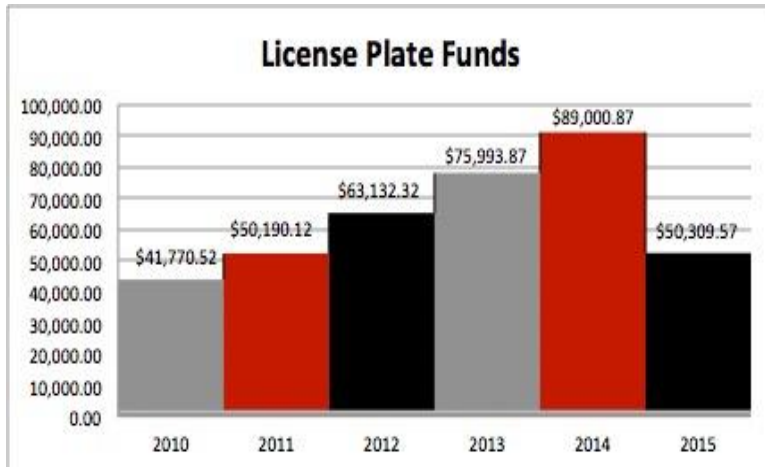
University Advancement

For the second quarter of the fiscal year (October 1 through December 31, 2014), University Advancement recorded a total of 6,989 gifts and commitments from 3,303 individual donors for a total of \$8,856,863. This total includes outright donations of cash, gifts-in-kind, planned gifts, and new pledges for the fiscal year.

In a year-over-year comparison, the post reach for A-State's primary Facebook account increased in all Facebook metrics. The organic (non-advertised) post views rose from 13,981 in the fourth quarter of 2013, to 30,297 for the fourth quarter of 2014. The comments (60 average per post vs. 43) and shares (88 average vs. 67) were also up.

Supporting student interaction and recruiting, five additional campus-life oriented videos were created and placed on social media, as well as in feature items on the main website. In conjunction with planned revisions to the browser-based version of the campus tour, a compiled list of all student-interview and student-life videos was provided to the recruiting office. In this way, direct links to parts of campus that related to individual recruits could be emailed to prospects.

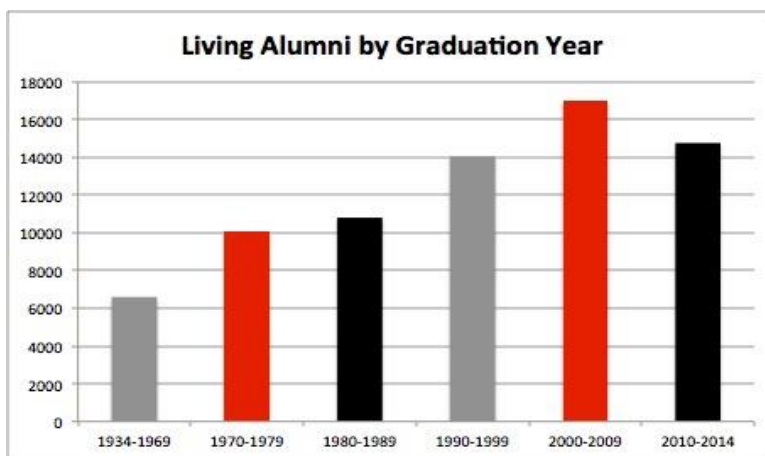
The success of the license plate scholarship program continues to grow. Below is a graph that measures the revenue received from this program over the last six years. For Fall 2015, 300 applications were submitted for the five freshman scholarships to be awarded. The scholarship committee is evaluating these and will select and notify the recipients in March.



The fulfillment rate for annual giving for this fiscal year was 80 percent as of December 31. That is above the national average, which is approximately 65 percent. The spring Phonathon is currently underway through February 19, and early indications are that it will build on the strength of the fall campaign.

Growing the number of Facebook “likes” on the alumni association page has been a priority. In January, we moved to number two in Arkansas. That represents growth of 62 percent in just one year, from 2,374 last January to 3,846 currently.

The alumni base is growing rapidly younger as the number of graduates added each year shifts the percentage of the total. Approximately 62 percent of our current alumni are less than 50 years old.



Athletics

New Staff:

- Jason Martin, who has over 10 years' experience in collegiate athletics, was named Associate Athletics Director for External Relations.
- Brian Dooley, a 25-year coaching veteran at the NCAA Division I and Division II levels, was named the Red Wolves' fifth head women's soccer coach.

Football:

- In honor of its 100th season fielding a football team, the Arkansas State Athletics Department announced its All-Centennial Football Team, comprised of 100 total lettermen who have significantly impacted the football program and left a lasting legacy at A-State.
- The football team hauled in the Sun Belt Conference's No.1 recruiting class, according to Rivals.com.
- Jonesboro Mayor Harold Perrin issued an official proclamation at the December 16 Jonesboro City Council meeting recognizing the Arkansas State football team for its recent accomplishments and its fourth consecutive appearance in the 2015 GoDaddy Bowl.
- Redshirt freshman defensive end Ja'Von Rolland-Jones was one of 30 FBS players named to the FWAA Freshman All-America Team.
- Eleven players, including three first-team selections, were named to the 2014 All-Sun Belt Conference Football Team.

Baseball:

- The baseball team and supporters gathered at the Convocation Center to celebrate the upcoming season at the 2015 Grand Slam Banquet, which featured former MLB shortstop and World Series MVP David Eckstein.
- The baseball team was picked to finish third in the 2015 Sun Belt Conference race, and juniors David Owen and Matt Burgess were named to the pre-season all-conference team.

Bowling:

- The women's bowling team joined seven other programs in the newly-created Southland Bowling League and was ranked third in the December edition of the National Tenpin Coaches Association Poll.

Volleyball:

- The volleyball team advanced to the Sun Belt Conference Tournament semifinals for the third consecutive year and finished with 21 wins, the most for the program since 2009.
- Markie Schaedig was named an honorable-mention selection on the American Volleyball Coaches Association All-America Team, the 2014 Sun Belt Conference Volleyball All-Tournament Team, the Sun Belt Conference Volleyball Defensive Player of the Year, and earned first team all-conference accolades.
- Sophomore setter Mallory Warrington was a second team selection.

Sun Belt Conference Weekly Honors:

- Twelve student athletes from six different sports were recognized with one of the Sun Belt Conference's weekly awards for a combined total of 15 times.

**ARKANSAS STATE UNIVERSITY SYSTEM
BOARD OF TRUSTEES
February 20, 2015**

Report from Chancellor Eugene McKay
Arkansas State University-Beebe
with campuses at Beebe, Heber Springs, Little Rock Air Force Base, and Searcy

PRESIDENT WELCH HAS APPROVED A NEW LOGO FOR ASU-BEEBE

After numerous surveys and constituent group meetings, ASU-Beebe has developed a new logo (below), which was approved by Arkansas State University President Charles Welch. Responses to the new logo have been overwhelmingly positive.



ASU-BEEBE'S ENROLLMENT IS ALMOST FLAT

Full-time enrollment (FTE) for the spring semester at ASU-Beebe is down less than one percent from this time last year. Headcount is also down, indicating that most of the loss involves part-time students, and more part-time students may be getting jobs.

A SECOND JOHN DEERE BUILDING WILL BE READY FOR STUDENTS THIS FALL

Roger Jenkins, who oversees John Deere training programs, asked me last summer to hire another John Deere teacher and to build an additional building for labs in order to meet expected growth of the John Deere program on the Beebe campus. A new teacher was hired last fall and a new building started. We also added a storage shed to store John Deere equipment out of the weather. All buildings will be ready before the fall term begins.

ASU-BEEBE CAMPUSES WILL JOIN THE SEARCY REGIONAL CHAMBER IN HOSTING RECEPTION

ASU-Beebe will join the Searcy Regional Chamber in hosting a reception for Senate President Pro Tempore Jonathan Dismang and Speaker of the House Jeremy Gillam, both from Beebe in White County, Arkansas, on February 10, 2015, at the Association of Arkansas Counties.

FEMA PLANS TO USE ASU-BEEBE'S GRANT DESIGN AND IMPLEMENTATION AS A MODEL FOR EDUCATIONAL INSTITUTIONS ACROSS THE UNITED STATES

Auditors and monitors from the Federal Emergency Management Agency (FEMA) and the Arkansas Department of Emergency Management (ADEM) visited our campus to review and inspect the progress of ASU-Beebe's emergency alert system as part of the Legislative Pre-Disaster Mitigation Grant Program. They were so impressed with the design, implementation, and execution of the grant that they will use it as a model for emergency notification systems at educational institutions across the United States. The system is built for growth, and currently includes alerts via home phone, cell phone, desk phone, text message, email, desktop computer, website, Facebook, Twitter, and an internal speaker system, with an external speaker system to be installed in the spring of 2015. Furthermore, they cited the documentation as "impeccable." This grant will be completed by summer of 2015, and final inspection will occur in the fall of 2015.

**Arkansas State University
Board of Trustees Report
February 20, 2015**

**Chancellor's Report
Arkansas State University – Mountain Home**

1. Enrollment

The enrollment for the spring semester totaled 1,511 in headcount and 14,020 in SSCH. This represents a 3.5% decrease in headcount and a 6.8% decrease in SSCH from the spring semester of 2014.

2. "River White" Art Donation

ASUMH has received an art collection donation from a local couple, Jim and Brenda Dugan. The collection, titled "The River White," consists of 45 original water colors, painted by local artist Duane Hada. The collection depicts the White River from its headwaters in Northwestern Arkansas to its confluence with the Mississippi River.

3. Mountain Home Charity Golf Classic

Two local organizations, First Security Bank and Yelcot Telephone, have committed to sponsoring the Mountain Home Charity Golf Classic this year in support of the ASUMH Technical Center. This tournament is a two-day event, which typically raises \$25,000 to \$30,000 each year. The proceeds will be used to purchase equipment and support student scholarships at the ASUMH Technical Center.

4. Supreme Court Justice Antonin Scalia

United States Supreme Court Justice Antonin Scalia will be on the ASUMH campus on April 16. He will deliver a lecture to a constitutional law class, attend a University reception in his honor, and participate in a community lecture that evening.

5. Syndaver (2), Funeral Coach

ASUMH purchased a Syndaver this past year for use in its funeral science program. The Syndaver is a synthetic cadaver manufactured primarily for use in medical schools. ASUMH is the first and only institution in the United States to employ this device for use in funeral science education. We have recently been approved for grant funds to purchase a second Syndaver. Through grant funds, the program has also recently acquired a funeral coach for use in the program.

6. Scholarships

ASUMH recently received funding for scholarships for each of the practical nursing students. Additionally, a local bank supported 15 of our registered nursing students with a \$1,000 scholarship each. Our local hospital, Baxter Regional Medical Center, has also pledged \$7,000 in scholarships for our certified nursing assistant students.

**Arkansas State University
Board of Trustees
February 20, 2015**

**Report of the Chancellor
Arkansas State University-Newport**

Strategic Priority 1: Student Success

1. Unduplicated headcount for the spring semester census date of February 4 is 2,350, compared to last year's unduplicated headcount of 2,087, which is a 12.6% increase. This does not include all concurrent enrollments or off-schedule reporting.

Student Semester Credit Hour (SSCH) and Full-Time Equivalent (FTE) for the spring semester 2015 (census date) are 20,141 and 1,342, respectively. Compared to last year's SSCH/FTE of 18,327 and 1,221.8, this is a 9.9% increase. This does not include all concurrent enrollments or off-schedule reporting.

2. ASUN revised the Satisfactory Academic Progress (SAP) policy to give students receiving federal financial aid a second chance with additional support to prove that they can be successful. This change allows the students to be placed in a warning status before moving them to a status of immediate suspension if they do not make SAP their first semester. The student must commit to working with a retention specialist the entire semester. This policy change resulted in a 54% decrease in students not meeting SAP and being placed on Financial Aid Suspension from Fall 2013 to Fall 2014. We will track student success data to determine the effectiveness of our retention efforts.
3. The Rural Utilities Service (RUS) grant has launched two new initiatives to meet the intent of the grant. ASUN offered dual enrollment classes at all three participating districts (McCrary, Harrisburg, and East Poinsett County) in College Algebra and English I through compressed video. This meets the need of schools that do not have qualified concurrent instructors, and allows students the opportunity to interact with full-time college students and faculty. The EPC principal has delivered professional development on classroom management to all three participating schools, fulfilling a goal of the RUS grant.
4. A newly developed Online Readiness Survey is available to all prospective and current students. It is easily accessed on the main portal page and provides students with immediate feedback regarding their likelihood of success in an online course.
5. The Testing Center has successfully transitioned to a web-based Compass test. This version will be utilized to administer the Compass to 77 high school students on Friday at the Northeast

Arkansas Career and Technical Center in Jonesboro and will allow further testing to extend into our local high schools, allowing students to test earlier and remediate in high school as needed.

6. In celebration of Black History Month, campus activities have been scheduled on all three of our campuses and will include cultural activity trips to Memphis, Jonesboro, and Little Rock.
7. Student Success Stories highlighted in the ADHE Career Pathways list serve are the following:

Kimberly Moore pursued her Commercial Driver's License (CDL), following in the tradition of her aunt, who is also a licensed driver. Kim commuted an hour and a half to participate in the CDL program on our Newport campus. In order to receive her Career Pathway Initiatives (CPI) benefits, Kim worked for seven consecutive hours over two days to complete her employability training and completed her CDL training on January 30, 2015. She will be employed with Western Distributing Transportation Corporation.

Nina Cox, mother of five, completed the CDL program January 2015. She will be working with Crop Production Services while obtaining the necessary certifications to become an oil/petroleum/hazardous material driver. In June 2015, after completing the certifications, she will be working as a tanker driver.

Strategic Priority 2: Institutional Excellence

1. ASUN was selected to participate in the Higher Learning Commission Assessment Academy June 2015 cohort. We are in the three-year cycle.
2. ASUN was selected as the first Arkansas community college to participate in the National Science Foundation's Advanced Technological Education program, Mentor-Connect. Mentor-Connect is designed to provide mentors, faculty development, and resources to benefit community colleges that have not received NSF grant funding in the past ten years and would like assistance in preparing a competitive grant proposal.
3. Higher Learning Commission (HLC) liaison, Dr. Eric Martin, spent a day on the Newport campus visiting with our faculty, staff, and students to help prepare for the spring multi-campus site visit and our re-affirmation visit scheduled for February 27-28, 2017.
4. ADHE allows colleges to offer concurrent classes if they are National Alliance of Concurrent Enrollment Partnerships (NACEP)-certified or certified through ADHE. We have been a NACEP college since 2009 and are in the process of applying for re-accreditation. This year, we are expanding to include our technical courses. This is not required, but due to the number of students we serve and the high standard of NACEP accreditation, we feel that it strengthens our career and technical partnerships.

Strategic Priority 3: Community Engagement

1. Under the leadership of the Dean for Advancement, he and the Director of Communications and Public Relations created ASUN's *Month N Review*. This publication has been e-distributed the past three months to over 1,000 community members. The feedback has been extremely positive.
2. The Chancellor hosted our first annual Superintendent's Breakfast with our concurrent school partners. Following a short presentation highlighting enrollment and remediation rates, as well as support services available to the high schools and to incoming students, we had a rich discussion about strengthening our partnerships, student preparation, and new opportunities.
3. Workforce development partnerships continue to expand to include Arkansas Glass, Trinity Rail and Thomas & Betts with several significant opportunities in the pipeline.
4. Economic Modeling Specialists International (EMSI) has completed an economic overview and program gap analysis for ASUN. The report outlines the economy of a five-county region (Craighead, Greene, Jackson, Poinsett, and Woodruff) and provides a "gap" analysis to determine how well the college's program offerings are satisfying regional workforce demand. The report also offers recommendations for new program development. We will be reviewing this with our academic and master planning group to develop a strategic approach to re-assessing and re-aligning our programs to support the current needs of the community.