

AGENDA
ARKANSAS STATE UNIVERSITY
BOARD OF TRUSTEES
December 5, 2014
2:00 p.m.
Arkansas State University-Beebe

- I. Call to Order
Mr. Dan Pierce, Chair
 - *II. Approval of the Minutes of Meeting
September 19, 2014
 - III. President's Report
Reports of the Chancellors
 - *IV. Agenda
 - Proposed ASU System Resolutions
 - Resolution approving ASU System to proceed with the Nursing and Allied Health Expansion capital project at Arkansas State University-Mountain Home.
 - Resolution approving ASU System to revise the Patents Policy.
 - Resolution naming the President's Residence in Little Rock.
 - Proposed ASU-Jonesboro Resolutions
 - Resolution approving ASU-Jonesboro to borrow from the Sustainable Building Design Program.
 - Resolution approving ASU-Jonesboro to offer the existing Physical Therapist Assistant degree program to ASU-Mountain Home.
 - Resolution approving ASU-Jonesboro to offer a new program, Master of Science in Psychological Science Degree.
 - Proposed ASU-Newport Resolutions
 - Resolution approving ASU-Newport to grant a construction easement.
 - Resolution approving ASU-Newport to offer an optional voluntary retirement program.
 - Resolution approving ASU-Newport's 2014-2019 Strategic Plan.
 - V. Executive Session
 - *VI. Approval of Personnel Actions
 - VII. Other Business
 - *VIII. Election of Officers
 - *IX. Adjournment
- * Action Items

**Arkansas State University
Board of Trustees
December 5, 2014**

The Arkansas State University Board of Trustees met on Friday, December 5, 2014, on the ASU-Beebe campus in the Student Center, Walmart/Regions Conference Room. Dan Pierce, Chair of the Board of Trustees, called the meeting to order at 2:00 p.m. Board members present were the following: Dan Pierce, Charles Luter, Howard Slinkard, Ron Rhodes, and Tim Langford. The Reverend Russell Hall, pastor at Beebe First United Methodist Church, delivered the invocation.

Minutes:

Upon a motion by Mr. Rhodes, seconded by Mr. Luter, the minutes of September 19, 2014, were approved.

AYES: Pierce, Luter, Slinkard, Rhodes, Langford

NAYS: None

ASU System – Charles Welch, President

The best way to describe the last few months since our last meeting is “transition.”

- The first and foremost transition involves where we actually reside: our offices. Several of you attended last night’s open house for our new office space. I think it is a game changer for our System.
- We also are transitioning in terms of personnel. Brad Phelps has joined us and serves as University Counsel, after having served four years as chief deputy attorney general for the state. We have several retirements in the System. First and foremost is Lucinda McDaniel. She is the daughter of a former President of ASU, Eugene Smith, and, literally, her entire life has revolved around this University. She has provided outstanding service and wonderful counsel and will certainly be missed. Thanks to Lucinda for all her wonderful service. Robert Evans told us about a month ago that he was retiring, and he hasn’t quit smiling since – especially as we get closer to the legislative session. Robert actually joined the System staff in 1998, charged with helping to secure the System’s permanent residence in Little Rock. Robert has provided outstanding service

at the Capitol and will be greatly missed. Steve Owens has been with the University since 1999. He has worked in University Advancement, as well as running the ASU Foundation. There has certainly been a lot of growth and change in those areas. Robin Hamilton from Legal Counsel's office, and Barbara Coker from the President's office are also retiring. They are not with us today, but we certainly appreciate everything that they have done. It is a bittersweet moment, but we are very happy for all of these folks who are getting the opportunity to retire.

- There also is transition within the System. We are working on the possibility of adding an additional campus to the System. Mid-South Community College in West Memphis is looking at the possibility of merging with Arkansas State University. Their Board met earlier this week and authorized Dr. Glen Fenter to present an MOU document to me, which I will be presenting to the Trustees. It is very exciting, and we look forward to this merger becoming a reality.
- We have transitioned to a new website that Jeff Hankins and others worked on. We have tried to make it a little prettier and more up-to-date, and to provide important information.
- Certainly, there is transition in the legislature with a lot of new faces. There are 40 new House members, several new senators, and a new governor. We feel that there are also new opportunities that come with a new administration and with the new members. We have been meeting with some of those people, and we're encouraged about what the future holds.

So, all in all, I think all of this transition is part of the growth process that we are experiencing with the System, and I think that we are going to continue to see great growth and benefits. It can be an exciting time.

Mr. Dan Pierce, on behalf of the Board of Trustees, expressed his appreciation to Lucinda, Robert, and Steve, and thanked them for all that they have done for Arkansas State University.

ASU Beebe – Eugene McKay, Chancellor

- Introduced David Mayes, Director of Enrollment Management, who introduced Ms. Bailey Motes, President of the Leadership Council. Ms. Motes spoke about her gratitude for ASU-Beebe and the reason she chose the school over others she could have attended.
- A student from the welding program at the Heber Springs campus is competing for first place in the American Welding Society U.S. Invitational Weld Trials.

- The John Deere program on the Beebe campus has 100 freshmen in the fall program, which boasts a 98% retention rate, with students guaranteed a job upon graduation.
- The Veterinarian Tech program is also doing well.

ASU-Mountain Home – Robin Myers, Chancellor

- The Higher Learning Commission confirmed the new location for the new Technical Center.
- ASUMH received a \$1.2 million donation from the Gotaas estate. The funds will be used to expand Gotaas Hall. The expanded space will include a simulation lab, similar to the one at ASU-Jonesboro.
- The Promise Scholarship program, provided by the Mountain Home Education Foundation (a high school foundation), pledged funding for 40 technical scholarships for high school seniors and 40 tuition scholarships for Mountain Home High School graduates. Recently, the Arkansas Community Development Society presented the Mountain Home Education Foundation with the Innovative Community Development Award.
- U.S. Supreme Court Associate Justice Antonin Scalia will lecture on campus on April 16, 2015.

ASU-Newport – Sandra Massey, Chancellor

- The Higher Learning Commission will make a multi-site visit in April 2015.
- Steven Furst, who was appointed as CIO in January of 2014, has the virtual desktop environment ready to roll out. This will represent a cost savings and allow more versatility in the classroom. “Go To Meeting” will roll out in the spring and will allow capability for online, live, interactive classes.
- The Truck Driving program entered into a new partnership with Maverick Trucking, and we are hoping for additional industry partners.

ASU-Jonesboro – Tim Hudson, Chancellor

- The student newspaper, featuring volunteer activities that students are involved in, was passed out.
- An enrollment task force has been created to focus on recruitment and retention.

- Represented ASU in Little Rock when the Governor announced the five inaugural Arkansas Research Alliance Fellows, which included our own Dr. Argelia Lorence.
- The Red Wolves are going to the GoDaddy Bowl for the fourth year in a row. A promotion, “Buy a Ticket for a Student,” is under way. If you purchase a ticket, it will be donated back to the school for use by a student.

ASU System Resolutions:

- Resolution 14-51, approving the ASU System to proceed with the Nursing and Allied Health Expansion capital project at ASU-Mountain Home
- Resolution 14-52, approving the ASU System to revise the Patents Policy
- Resolution 14-53, naming the President’s Residence in Little Rock

Dr. Welch explained that the funds to purchase the President’s residence in Little Rock were provided by a gift from Hebert L. McAdams, and we are requesting approval to name the house after the donor.

Upon a motion by Mr. Slinkard, seconded by Dr. Langford, Resolutions 14-51 through 14-53 were approved.

AYES: Pierce, Luter, Rhodes, Slinkard, Langford

NAYS: None

ASU-Jonesboro Resolutions:

- Resolution 14-54, approving ASU-Jonesboro to borrow from the Sustainable Building Design Program.
- Resolution 14-55, approving ASU-Jonesboro to offer the existing Physical Therapist Assistant degree program to ASU-Mountain Home.
- Resolution 14-56, approving ASU-Jonesboro to offer a new program, Master of Science in Psychological Science Degree.

Upon a motion by Mr. Luter, seconded by Mr. Rhodes, Resolutions 14-54 through 14-56 were approved.

AYES: Pierce, Luter, Slinkard, Rhodes, Langford

NAYS: None

Proposed ASU-Newport Resolutions:

- Resolution 14-57, approving ASU-Newport to grant a construction easement.
- Resolution 14-58, approving ASU Newport to offer an optional voluntary retirement program.
- Resolution 14-59, approving ASU-Newport's 2014-2019 Strategic Plan.

Upon a motion by Dr. Langford, seconded by Mr. Slinkard, Resolutions 14-57 through 14-59 were approved.

AYES: Pierce, Luter, Slinkard, Rhodes, Langford

NAYS: None

Executive Session

Upon a motion by Mr. Rhodes, seconded by Mr. Luter, the Board voted to retire into executive session at 2:53 p.m.

AYES: Pierce, Luter, Slinkard, Rhodes, Langford

NAYS: None

Mr. Piece announced, "This body has voted to retire into executive session to consider the personnel action items. We will reconvene in public session following this executive session to present and vote on any actions arrived at in private."

The board reconvened at 3:52 p.m.

Personnel Actions

Upon a motion by Dr. Langford, seconded by Mr. Slinkard, the ASU-System non-academic appointment and non-academic reassignment of duty were approved.

AYES: Pierce, Luter, Slinkard, Rhodes, Langford

NAYS: None

Upon a motion by Mr. Rhodes, seconded by Mr. Luter, the ASU-Jonesboro academic appointments, academic promotions, academic reassignments of duty, non-academic appointments, and non-academic reassignment of duty were approved.

AYES: Pierce, Luter, Slinkard, Rhodes, Langford

NAYS: None

Upon a motion by Mr. Slinkard, seconded by Dr. Langford, the ASU-Beebe academic appointments were approved.

AYES: Pierce, Luter, Slinkard, Rhodes, Langford

NAYS: None

Upon a motion by Mr. Luter, seconded by Mr. Rhodes, the ASU-Newport academic appointment and non-academic appointment were approved.

AYES: Pierce, Luter, Slinkard, Rhodes, Langford

NAYS: None

Election of Officers - Effective January 1, 2015

Dr. Langford nominated Charles Luter, Chair; Howard Slinkard, Vice Chair; and Ron Rhodes, Secretary. This was seconded by Mr. Pierce.

AYES: Pierce, Luter, Slinkard, Rhodes, Langford

NAYS: None

Adjournment

Upon a motion by Mr. Luter, seconded by Dr. Langford, the meeting adjourned at 4:15 p.m.

AYES: Pierce, Luter, Slinkard, Rhodes, Langford

NAYS: None


Howard Slinkard, Secretary


Dan Pierce, Chair

EXECUTIVE SUMMARY

Contact: Charles Welch (501) 660-1000

ACTION ITEM: Arkansas State University System requests approval to proceed with the Nursing and Allied Health Expansion capital project at Arkansas State University-Mountain Home.

ISSUE: The Board of Trustees must approve all capital projects.

BACKGROUND:

- Arkansas State University-Mountain Home desires to proceed with the Nursing and Allied Health Expansion capital project. The project will provide for a health care simulation lab, classroom, storage, and student study areas. The structure is anticipated to be 4,000 square feet.
- The cost of the project is estimated to be \$1.5 million to be funded from private monies and institutional reserves.

RECOMMENDATION/RESOLUTION:

Be it resolved that the Arkansas State University System is approved to proceed with the Nursing and Allied Health Expansion capital project at Arkansas State University-Mountain Home.


Howard L. Slinkard, Secretary


Dan Pierce, Chair

EXECUTIVE SUMMARY

Contact: Charles L. Welch (501) 660-1000

ACTION ITEM: Arkansas State University System (ASU System) requests approval to revise the Patents Policy.

ISSUE: The Board of Trustees must approve all policy revisions.

BACKGROUND:

- The ASU System adopted the Patents Policy on December 7, 2012.
- Revisions are necessary to establish the date on which assignments are made.
- All campuses have reviewed the revisions to the proposed System Patents Policy.

RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University System is approved to revise the Patents Policy effective immediately.



Howard L. Slinkard, Secretary



Dan Pierce, Chair

**ARKANSAS STATE UNIVERSITY
BOARD OF TRUSTEES**

RESOLUTION

A resolution for the recognition of significant contributions to
Arkansas State University
in honor of
Herbert H. McAdams II

WHEREAS, the Board of Trustees has retained to itself the authority to name facilities of the university; and in honor of individuals who have significantly distinguished themselves through service and support to the nation, the state, the community, or to the university; and

WHEREAS, Herbert McAdams made significant contributions to Arkansas State University of a magnitude worthy of special and lasting recognition by donating a residence to be used by the President of the Arkansas State University System; and

WHEREAS, the Board of Trustees has utilized funds realized from the sale of that residence to secure a home in Little Rock to be used by the President of the Arkansas State University System; and

WHEREAS, the purchase of that home was made possible by the donation of Herbert McAdams.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of Arkansas State University, that the Arkansas State University System President's Residence located at 48 Chenal Circle, Little Rock, Arkansas, shall be known henceforth as:

The Herbert H. McAdams II House

DULY ADOPTED AND APPROVED this 5th day of December 2014



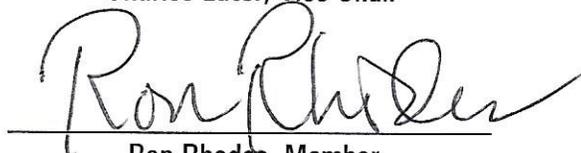
Dan Pierce, Chair



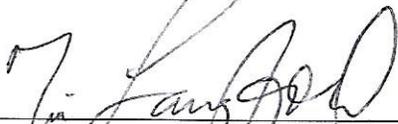
Charles Luter, Vice Chair



Howard L. Slinkard, Secretary



Ron Rhodes, Member



Tim Langford, Member



Charles L. Welch, President

EXECUTIVE SUMMARY

Contact: Len Frey (870) 972-3303

ACTION ITEM: Arkansas State University-Jonesboro (ASUJ) requests approval to borrow a sum of \$1,500,000 to complete energy efficient upgrades of the cooling tower system at the Convocation Center and the energy control system in Arkansas Biosciences Institute Building.

ISSUE: The Board of Trustees must approve all requests for financing for the campuses.

BACKGROUND:

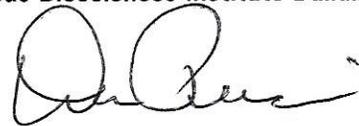
- To optimize the efficiency of the cooling tower system at the Convocation Center and upgrade the energy control system in the Arkansas Biosciences building, ASUJ would like to borrow \$1.5M from the Sustainable Building Design Program Fund for a term of up to ten (10) years. The unpaid principal may be prepaid in whole or in part at any time without penalty. The loan is interest free but includes an origination fee of \$2,500 to be paid to Arkansas Building Authority to service the loan. The source of funds for debt service is through operational and energy savings.
- The Arkansas Higher Education Coordinating Board requires that the annual debt service not exceed 25% of net tuition and fee revenues. With the additional debt service for the loan, the total debt service is projected to be at 7.5% of tuition and fees.
- This loan information must be sent to the Arkansas Higher Education Coordinating Board for approval after the Board of Trustees adopts this resolution. The next regularly scheduled meeting is January 30, 2015.

RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Jonesboro is approved to borrow \$1,500,000 from the Sustainable Building Design Program Fund to optimize the efficiency of the cooling tower system at the Convocation Center and upgrade the energy control system in the Arkansas Biosciences Institute Building.



Howard L. Slinkard, Secretary



Dan Pierce, Chair

EXECUTIVE SUMMARY

Contact: Lynita Cooksey (870) 972-2030

ACTION ITEM: Arkansas State University-Jonesboro (ASUJ) requests approval to offer the existing Physical Therapist Assistant (PTA) via a combination of on-site and distance technology deliveries.

ISSUE: The Board of Trustees must approve any program delivery to an off-campus site.

BACKGROUND:

- The Physical Therapist Assistant degree is currently offered only on the ASUJ campus.
- This program is needed to meet the healthcare needs of those regions served by the ASU-Mountain Home campus.
- This program will serve students who cannot travel to ASUJ to work on a degree due to family, employment, or other commitments. As a result, the program will be offered through a combination of on-site and distance technology deliveries.
- Delivery of the PTA degree program demonstrates ASUJ's continuing commitment to meeting the needs of two-year institutions and the residents of Arkansas.
- The revenue generated by this program will cover all anticipated costs including any new faculty that may be required as a result of program growth over time.

RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Jonesboro is approved to offer the existing Physical Therapist Assistant degree program to Arkansas State University-Mountain Home via a combination of on-site and distance technology deliveries effective summer semester 2016.


Howard L. Slinkard, Secretary


Dan Pierce, Chair

EXECUTIVE SUMMARY

Contact: Lynita Cooksey (870) 972-2030

ACTION ITEM: Arkansas State University-Jonesboro (ASUJ) requests approval to offer a new program, Master of Science in Psychological Science Degree.

ISSUE: The Board of Trustees must approve the offering of any new degree program.

BACKGROUND:

- The proposed Master of Science in Psychological Science is a 36-semester hour program. The mission of the Master of Science in Psychological Science is to provide education in basic and applied psychological research combined with advanced education in core content areas of psychology.
- The program is designed for graduates of undergraduate psychology programs who desire advanced-level training in psychology before seeking admission to doctoral programs in psychology or before seeking entrance into the labor force as applied researchers or community college faculty.
- The impetus for the proposed program has institutional- and field-driven origins. There has been a growing focus on master degree-level training within psychology as a precursor to doctoral study and applied employment positions that do not require doctoral-level training. Most individuals with a psychology doctorate enter academia, rather than applied positions (e.g., professional survey researcher).
- Internal reallocation supports program instruction.

RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Jonesboro is approved to offer a new program, Master of Science in Psychological Science Degree effective fall semester 2015.



Howard L. Slinkard, Secretary



Dan Pierce, Chair

EXECUTIVE SUMMARY

Contact: Sandra Massey (870) 512-7850

ACTION ITEM: Arkansas State University-Newport (ASUN) requests approval to grant a construction easement.

ISSUE: The Board of Trustees must approve the granting of a construction easement.

BACKGROUND:

- ASUN operates a campus in the Jonesboro, Arkansas, Industrial Mini-Park and owns Lot 5-R.
- Adjacent to ASUN property, on Lot 4-R, is a recycle business.
- The operator of the recycle business has agreed to construct a berm on the western line of Lot 5-R at no cost to ASUN. The berm will create a sight and sound barrier and will serve as an improvement to the ASUN property. ASUN must grant an easement for the construction of this berm.
- The construction easement is attached as Exhibit A to this resolution.

RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Newport is approved to grant a construction easement on Lot 5-R as depicted on Exhibit A in the Jonesboro, Arkansas, Industrial Mini-Park, Craighead County, Arkansas.



Howard L. Slinkard, Secretary



Dan Pierce, Chair

CONSTRUCTION EASEMENT

STATE OF ARKANSAS
COUNTY OF CRAIGHEAD

KNOW ALL MEN BY THESE PRESENTS

THAT for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, the undersigned, Board of Trustees of Arkansas State University, acting by and through Sandra Massey, Chancellor of Arkansas State University-Newport, (Grantor) hereby grants and conveys unto Dewayne M. Sharp, (Grantee), his successors, heirs, and assigns, a Construction Easement for the sole purpose of constructing a berm as a barrier to sight and sound on, over, and across the following described real estate, situated in Craighead County, Arkansas:

EASEMENT DESCRIPTION

Part of Lot 5-R of a replat of lots 4-7 of Jonesboro Industrial Mini-Park Number Two (revised) Jonesboro, Arkansas as shown by plat in plat cabinet "C" at page 245 in the Office of the Circuit Clerk and Ex-Officio Recorder, Craighead County, Arkansas and being more particularly described as follows:

Beginning at the Northeast corner of Lot 4-R of aforesaid; thence South $89^{\circ}14'27''$ East 45.00 feet; thence South $00^{\circ}45' 35''$ West 447.47 feet; thence North $89^{\circ}14'26''$ West 45.00 feet; thence North $00^{\circ}45' 35''$ East 447.47 feet to the point of beginning proper, having an area of 20136.15 square feet, 0.46 acres more or less and being subject to all public and private roads and easements, all as depicted on Exhibit A.

As further good and valuable consideration for the grant of this Easement, the parties agree as follows:

Grantor operates an institution of higher education in the Jonesboro, Arkansas, Industrial Mini-Park and owns Lot 5-R. Grantee operates a recycle business on Lot 4-R of the Jonesboro, Arkansas, Industrial Mini-Park, which adjoins the property of Grantor. Grantee agrees that he shall have use of the Construction Easement for the sole purpose of erecting, at no cost to Grantor, a berm to serve as a sight and sound barrier between Grantee's property and that of Grantor. If at any time, Grantee, his heirs, successors, or assigns, cease to operate a recycle business on the property immediately west of that owned by Grantor, this Construction Easement may be cancelled, revoked, and held for naught by Grantor; and Grantee, his heirs, successors, or assigns shall remove the berm or any other improvements on the Construction Easement and return the Construction Easement to its previous condition.

IN WITNESS WHEREOF, I have hereunto set my hand on this ___ day of October, 2014.

Board of Trustees of Arkansas State University

By: _____
Sandra Massey, Chancellor

ACKNOWLEDGMENT

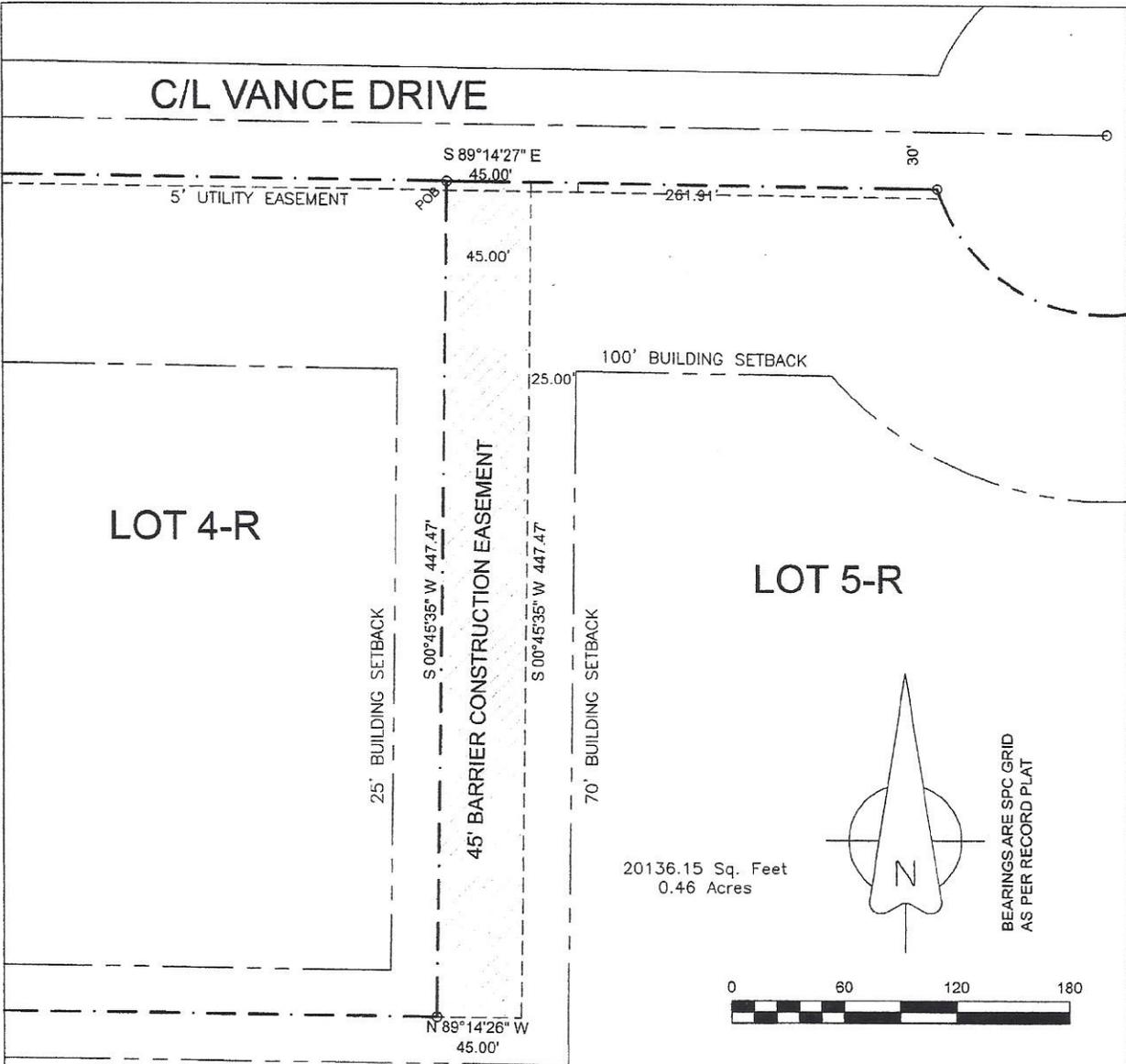
STATE OF ARKANSAS
COUNTY OF CRAIGHEAD

On this day personally appeared before me SANDRA MASSEY, the undersigned Chancellor of Arkansas State University-Newport, known to me to be the person described in the foregoing instrument, and acknowledged that she executed the same in the capacity therein stated and for the purposes therein contained.

WITNESS my hand and seal on this ___ day of October, 2014.

Notary Public

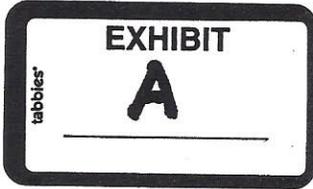
My Commission Expires:



DESCRIPTION: BARRIER CONSTRUCTION EASEMENT

A PART OF LOT 5-R OF A REPLAT OF LOTS 4-7 OF JONESBORO INDUSTRIAL MINI-PARK NUMBER TWO (REVISED) JONESBORO, ARKANSAS AS SHOWN BY PLAT IN PLAT CABINET "C" AT PAGE 245 IN THE OFFICE OF CIRCUIT CLERK AND EX-OFFICIO RECORDER, CRAIGHEAD COUNTY, ARKANSAS AND BEING MORE PARTICULARLY DESCRIBED AS FOLLOWS:

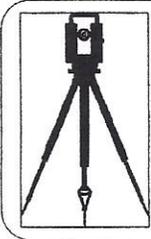
Beginning at the Northeast corner of Lot 4-R of aforesaid; thence South 89°14'27" East 45.00 feet; thence South 00°45'35" West 447.47 feet; thence North 89°14'26" West 45.00 feet; thence North 00°45'35" East 447.47 feet to the point of beginning proper, having an area of 20136.15 square feet, 0.46 acres more or less and being subject to all public and private roads and easement.



SURVEYOR'S CERTIFICATION:

THIS IS TO CERTIFY I HAVE ON THIS DATE SURVEYED THE ABOVE DESCRIBED PROPERTY IN ACCORDANCE WITH MONUMENTS FOUND THIS PLAT CONFORMS TO THAT SURVEYED.

H&S HIME PROFESSIONAL SURVEYING SERVICES
2619 CARAWAY RD. STE. "D"
JONESBORO, ARKANSAS 72401



H&S HIME PROFESSIONAL SURVEYING SERVICES
2619 CARAWAY RD - STE. "D"
JONESBORO, ARKANSAS 72401

PHONE: 870-972-1288
FAX: 870-972-1011
E-MAIL: hshime_butch@yahoo.com

EASEMENT PLAT

drawn: H.HIME	A PART OF LOT 5-R OF A REPLAT OF 4-7 OF JONESBORO INDUSTRIAL MINI-PARK NUMBER TWO (REVISED) JONESBORO, ARKANSAS
date: 10-02-2014	
scale: 1" = 60'	client: ASU-NEWPORT

EXECUTIVE SUMMARY

Contact: Sandra Massey (870) 512-7850

ACTION ITEM: Arkansas State University-Newport (ASUN) requests approval to offer an optional voluntary retirement program.

ISSUE: The Board of Trustees must approve terms and conditions of retirement programs.

BACKGROUND:

- Arkansas law allows an institution of higher education to offer voluntary retirement incentive programs when such programs result in financial savings to the institution.
- ASUN desires to offer an optional voluntary retirement program in fiscal year 2015 to employees providing lengthy service to the institution and to achieve such financial savings.
- The program will be limited to employees at least 55 years of age with 15 years of full-time employment as of June 30, 2015.
- Eligible employees will be required to execute all documents necessary to effectuate the voluntary retirement.

RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Newport is approved to offer an optional voluntary retirement program for employees eligible as of June 30, 2015.



Howard L. Slinkard, Secretary



Dan Pierce, Chair

EXECUTIVE SUMMARY

Contact: Sandra Massey (870) 512-7850

ACTION ITEM: Arkansas State University-Newport (ASUN) requests approval of its proposed 2014-2019 Strategic Plan.

ISSUE: The Board of Trustees must approve all strategic plans.

BACKGROUND:

- Following a systematic evaluation by the Executive Cabinet, the ASUN organizational structure was reorganized and aligned to more effectively support the mission of the college.
- Throughout a one-year planning and development process, the mission was clarified and supported through the development of a succinct vision statement, institutional values, and assessable strategic priorities with accompanying key performance indicators.
- The process was extensive and collaborative engaging all stakeholders to ensure institutional ownership and commitment to the new institutional assessment methodology.
- This plan will guide the institution for the next five years.

RECOMMENDATION/RESOLUTION:

Be it resolved that the 2014-2019 Strategic Plan for Arkansas State University-Newport is approved effective immediately.


Howard L. Slinkard, Secretary


Dan Pierce, Chair

**ARKANSAS STATE UNIVERSITY SYSTEM
NON-ACADEMIC APPOINTMENT
DECEMBER 5, 2014**

PHELPS, BRAD

Associate General Counsel

Salary: \$124,000

Effective Date: November 1, 2014

Source of Funds: E&G Budget Reallocations

Justification: To handle the increased workload in the general counsel's office including providing legal advice on issues, providing legal review on contracts and agreements, commending action on legal affairs, and representing the ASU System and its campuses in legal matters.

Education:

2001 J.D. University of Arkansas at Little Rock

1998 B.A. Hendrix College, Conway, AR

Employment:

2010-2014 Chief Deputy Attorney General, Arkansas Attorney General's Office, Little Rock, AR

2007-2010 Senior Assistant Attorney General, Arkansas Attorney General's Office, Little Rock, AR

2003-2007 Assistant Attorney General, Arkansas Attorney General's Office, Little Rock, AR

2002-2003 Contract Attorney, Watts, Donovan & Tilley, Little Rock, AR

**ARKANSAS STATE UNIVERSITY-SYSTEM OFFICE
NON-ACADEMIC REASSIGNMENT OF DUTY
December 5, 2014**

JACKSON, PHILIP

From: Director of Corporate & Foundation Relations
To: President of ASU Foundation, Interim
Effective: November 1, 2014
Salary: \$115,000
Source of Funds: Reallocation of Education & General, Page 7, Line 2, plus supplement of \$20,222
Justification: Interim replacement for Steve Owens who retired (Salary \$161,738)

ARKANSAS STATE UNIVERSITY-JONESBORO
ACADEMIC APPOINTMENTS
December 5, 2014

BROOKS, JASON

Temporary Instructor in First Year Studies Student Success

Salary: \$30,000 (9-month rate)

Effective: September 1, 2014

Source of Funds: Education and General, page 82, line 7

Justification: Replacement for Polly Green, resigned (Salary \$36,130 9-month rate)

Education:

2014 M.S. Sport Administration, Arkansas State University-Jonesboro

2006 B.S. Interdisciplinary Studies, Arkansas State University-Jonesboro

Employment:

2013-Present Academic Specialist for Athletics, ASU-Jonesboro

2007-Present Assistant Track and Field Coach, ASU-Jonesboro

2011-2013 Student Services Coordinator, ASU-Jonesboro

EASSEY, JOHN

Temporary Instructor in Criminology

Salary: \$35,000 (9-month rate)

Effective: August 16, 2014

Source of Funds: Education and General, page 108, line 17

Justification: Replacement for Doris Chu, on leave without pay (Salary \$81,551 9-month rate)

Education:

2014 Ph.D. Criminology, Law and Society, University of Florida, Gainesville, FL (**Expected 2014**)

2012 M.A. Criminology, Law and Society, University of Florida, Gainesville, FL

2008 B.S. Mathematics, University of Florida, Gainesville, FL

2008 B.A. Criminology, Law and Society, University of Florida, Gainesville, FL

Employment:

2013-Present Adjunct Professor, University of Arkansas at Little Rock, Little Rock, AR

2012-Present Research Assistant, University of Florida, Gainesville, FL

2008-2013 Instructor/Graduate Assistant, University of Florida, Gainesville, FL

FELKINS, SHARLA

Instructor in Early Childhood

Salary: \$36,565 (9-month rate)

Effective: August 16, 2014

Source of Funds: Education and General, page 133, line 28

Justification: Replacement for Susan Davis Richardson, resigned (Salary \$39,793 9-month rate)

Education:

2008 M.S. Special Education Instructional Specialist, Arkansas State University-Jonesboro
2004 B.S. Early Childhood Education, Arkansas State University-Jonesboro

Employment:

2005-Present Lead Teacher/Teacher, Arkansas Better Chance Program, Flippin School District, Flippin, AR

ARKANSAS STATE UNIVERSITY-JONESBORO

December 5, 2014

Promotion from Instructor/Non Tenure to Assistant Professor/Pre-Tenure

College of Humanities and Social Sciences

Matthew DeGarmo

Assistant Professor

Criminology, Sociology and Geography

College of Education and Behavioral Science

Latoshia Woods

Assistant Professor

Teacher Education

ARKANSAS STATE UNIVERSITY-JONESBORO
ACADEMIC REASSIGNMENTS OF DUTY
December 5, 2014

BELL, JARMEL

From: Temporary Instructor in Mid-level Education
To: Instructor in Mid-level Education
Effective: August 16, 2014
Salary: \$41,600 (9-month rate)
Source of Funds: Education and General, page 152, line 2 (ADTEC)
Justification: Changed from temporary Instructor to full-time non-tenure Instructor
(Salary \$40,000.00 9-month rate)

CARTER, TOCCARA

From: Temporary Instructor in Developmental Writing
To: Instructor in Developmental Writing
Effective: August 16, 2014
Salary: \$31,475 (9-month rate)
Source of Funds: Education and General, page 82, line 3
Justification: Replacement for Barbara Knuckles, retired (Salary \$41,885 9-month rate)

PHILHOURS, MELODIE

From: Interim Chair of Management and Marketing
To: Chair of Management and Marketing
Effective: September 3, 2014
Salary: \$121,571 (12-month rate)
Source of Funds: Education and General, page 116, line 1 (\$91,737)
Education and General, page 111, line 30 (\$29,834)
Justification: Replacement for Gail Hudson, returned to teaching (Salary \$134,114 12-month rate)

ARKANSAS STATE UNIVERSITY-JONESBORO
NON-ACADEMIC APPOINTMENTS
December 5, 2014

ALLISON, SUMMER

Recruitment Advisor, Office of Recruitment

Salary: \$30,000

Effective: September 22, 2014

Source of Funds: Education & General, Page 34, Line 4

Justification: Replaces Kasey Eakins who transferred (\$31,293)

Education:

2012 B.A. Public Relations, University of Central Arkansas, Conway, AR

2012 B.A. Communications, University of Central Arkansas, Conway, AR

Employment:

2013 – Present Advertising Account Executive, KTHV Channel 11/Gannett Broadcasting, Little Rock, AR

Spring 2013 Advertising Account Executive, KARK Channel 4/Nexstar Broadcasting, Little Rock, AR

2012 – 2013 Sales Coordinator, KARK Channel 4/Nexstar Broadcasting, Little Rock, AR

Summer 2011 Social Media Coordinator/Intern, Dillard's Corporate, Little Rock, AR

DRAKE, KYLE

Director of Men's Basketball Operations, Men's Basketball

Salary: \$17,675

Effective: August 16, 2014

Source of Funds: Auxiliary, Page 229, Line 5

Justification: Replaces Broderick Johnson who was promoted (\$17,675)

Education:

2014 M.S. Sports Administration, Arkansas State University-Jonesboro

2009 B.S. Interdisciplinary Studies, Arkansas State University-Jonesboro

Employment:

2013 – Present Graduate Assistant, Men's Basketball Team, ASU-Jonesboro

Sum 2014 Camp Coach, John Brady Red Wolves Basketball Camp, Jonesboro, AR

May-Aug. 2013 AAU Basketball Coach, Jonesboro Storm, Jonesboro, AR

Summer 2013 Camp Coach, John Brady Red Wolves Basketball Camp, Jonesboro, AR

2012 – 2013 Team Manager, Men's Basketball Team, ASU-Jonesboro

Summer 2012 Camp Coach, John Brady Red Wolves Basketball Camp, Jonesboro, AR

DRY, ERIC

Assistant Systems Librarian, Library Operations

Salary: \$49,000

Effective: November 3, 2014

Source of Funds: Education and General, Page 185, Line 9 plus part-time labor funds

Justification: Replaces Julia Dunlap who retired (\$41,682). In addition, this position now requires high-level computer programming and server management expertise.

Education:

1995 M.S. Computer Science, Arkansas State University-Jonesboro

1993 B.S. Computer Science, Arkansas State University-Jonesboro

Employment:

2008 – Present System Administrator, St. Bernards Healthcare, Jonesboro, AR

2001 – 2008 Director of Computer Services/Instructor, Williams Baptist College, College City, AR

ESTES, BROOKE

Campus Experience Recruiter, Office of Recruitment

Salary: \$30,000

Effective: August 25, 2014

Source of Funds: Education & General, Page 34, Line 3

Justification: Replaces Holly Proffitt who transferred (\$30,000)

Education:

2007 B.A. Business Administration, Northwestern College, Orange City, IA

Employment:

2013 – 2014 Academic Advisor, University of Arkansas, Fayetteville, AR

2012 – 2013 Enrollment Specialist, John Brown University, Rogers, AR

2008 – 2012 Resident Director, John Brown University, Rogers, AR

2007 – 2008 Admissions Counselor, Northwestern College, Orange City, IA

PERKINS, GALEN

Director of Video Content and Operations, Convocation Center

Salary: \$35,000

Effective: August 1, 2014

Source of Funds: Education and General, Page 196, Line 22 and
Auxiliary, Page 241, Line 21 (Salary Savings)

Justification: Position necessitated by enhanced video capabilities

Education:

2011 M.S. Mass Communications, Arkansas State University-Jonesboro
2009 B.S. Radio/Television, Arkansas State University-Jonesboro

Employment:

2011 – 2014 Media Content Producer/HEI Program Coordinator, ASU-Jonesboro
2010 – 2011 Graduate Assistant, ASU-Jonesboro
2005 – 2010 Resident Assistant, ASU-Jonesboro

SCUTERO, MICHAEL

Assistant Coach, Men's Basketball

Salary: \$55,000

Effective: July 1, 2014

Source of Funds: Auxiliary, Page 229, Line 2 plus the university has determined that a portion of these funds may come from outside sources.

Justification: Replaces Jeff Clapacs who resigned (\$51,900)

Education:

2004 B.S. Liberal Studies, University of Central Florida, Orlando, FL

Employment:

2013 – 2014 Assistant Men's Basketball Coach/Recruiting Coordinator, Kennesaw State University, Kennesaw, GA
2009 – 2013 Assistant to the Head Coach/Director of Basketball Coach/Director of Basketball Operations, Middle Tennessee State University, Murfreesboro, TN
2004 – 2009 Associate Head Men's Basketball Coach/Recruiting Coordinator, Odessa College, Odessa, TX

WASHINGTON, NATASHA

Academic Advisor, Criminology, Sociology, and Geography

Salary: \$30,000

Effective: October 6, 2014

Source of Funds: Off budget

Justification: One year temporary appointment

Education:

1997 S.C.C.T. Arkansas State University-Jonesboro
1995 M.A. Political Science, Arkansas State University-Jonesboro
1993 B.A. Political Science, Ouachita Baptist University, Arkadelphia, AR

Employment:

Present Adjunct Instructor, Political Science, ASU-Jonesboro
Present Adjunct Instructor, Social Sciences, Northwest Arkansas Community College, Bentonville, AR
2007 – 2014 Political Science Instructor, Northwest Arkansas Community College,

WHITAKER, ALEXIA

Affirmative Action/Title IX Director

Salary: \$46,500

Effective: September 15, 2014

Source of Funds: Education & General, Page 18, Line 1

Justification: Replaces Traci Perrin who transferred (\$46,746)

Education:

2011 J.D. DePaul University College of Law, Chicago, IL

2004 B.A. African American Studies and Sociology, University of North Carolina, Greensboro, NC

Employment:

2012 – Present Regulatory Analyst, Delta Dental, Atlanta, GA

2012 – Present HR Compliance Contractor, Atlanta, GA

2010 – 2011 Associate, O-H Community Partners, Chicago IL

2009 – 2011 Extern for Illinois Human Rights Commission, EEOC and Department of Law,
Federal and State Government, Chicago, IL

WILSON, CARLOS

Assistant Coach, Men's Basketball

Salary: \$58,000

Effective: June 23, 2014

Source of Funds: Auxiliary, Page 229, Line 3 plus the university has determined that a portion of these funds may come from outside sources.

Justification: Replaces Corey Barker who resigned (\$56,000)

Education:

2014 B.S. Communications, University of Texas of the Permian Basin, Odessa, TX

Employment:

2012 – Present Assistant Coach/Recruiting Coordinator, Odessa College, Odessa, TX

2011 – 2012 Assistant Coach, Tyler Junior College, Tyler, TX

2006 – 2011 Assistant Coach/Head Coach/Athletic Director, Christian Life Center Academy, Humble, TX

2004 – 2006 Assistant Coach, Heritage Christian Academy, Cleveland, TX

ARKANSAS STATE UNIVERSITY-JONESBORO
NON-ACADEMIC REASSIGNMENT OF DUTY
December 5, 2014

BRADBERRY, SARA

From: Academic Coordinator, Athletics
To: Transfer Coordinator, Wilson Advising Center
Effective: October 13, 2014
Salary: \$35,000
Source of Funds: Education & General, Page 72, Line 9 (Salary Savings)
Justification: New position in Wilson Advising Center to provide assistance for transfer Students.

ARKANSAS STATE UNIVERSITY-BEEBE
ACADEMIC APPOINTMENTS
December 5, 2014

BURNS, CHARLES

Instructor of Physical Education

Salary: \$18,838 (4.5-month rate)
Effective Date: January 1, 2015
Source of Funds: Education and General, Page 31
Justification: Replacing Erin Capps who resigned (\$37,675, 9-month rate)

Education:

1984 M.S.E. Health Education & Exercise Physiology, Lamar University, Beaumont, TX
1974 B.S.E. Biology & Physical Education, Henderson State University, Arkadelphia, AR

Employment:

2014 - Present Adjunct Instructor of Physical Education, Arkansas State University-Beebe
2011 - 2014 Adjunct Instructor of Fitness, Little Rock Air Force Base, AR
1985 - 2011 Science Instructor & Athletic Coach, Department of Defense Education Activity, Okinawa, Japan

MANNING, AMANDA

Instructor of Nursing

Salary: \$37,675 (10.5-month rate)
Effective Date: September 2, 2014
Source of Funds: Education and General, Page 49
Justification: Replacing Cindy Smith who resigned (\$55,621)

Education:

2008 B.S.N. Nursing, University of Central Arkansas, Conway, AR

Employment:

2011 - 2014 Registered Nurse, Arkansas Children's Hospital, Little Rock, AR
2008 - 2011 Registered Nurse, White County Medical Center, Searcy, AR

MCGAHA, SARAH

Instructor of Business

Salary: \$18,838 (4.5-month rate)
Effective Date: January 5, 2015
Source of Funds: Education and General, Page 25
Justification: Replacing Stacy Lewis who resigned (\$40,246, 9-month rate)

Education:

2012 M.B.A. Management & Business Ethics, Harding University, Searcy, AR
1993 B.A. Accounting, Harding University, Searcy, AR

Employment:

2007 - 2014 Wellness Program Coordinator, Harding University, Searcy, AR

PAUL, TARA

Instructor of Veterinarian Technology

Salary: \$40,000 (12-month rate)

Effective Date: September 2, 2014

Source of Funds: Education and General, Page 27

Justification: Replacing Jessica Kutsch who resigned (\$44,916)

Education:

2012 A.S. Veterinary Technology, Arkansas State University-Beebe

Employment:

2012 - 2014 Certified Veterinary Technician, Hartman Animal Hospital, Conway, AR

2010 - 2012 Child Care Giver, Eagles' Landing, Conway, AR

2008 - 2010 Veterinary Assistant, Russellville Animal Clinic, Russellville, AR

**ARKANSAS STATE UNIVERSITY-NEWPORT
ACADEMIC APPOINTMENT
December 5, 2014**

WESTMAN, ANNA

Assistant Professor of English and Foreign Language

Salary: \$46,000

Effective: September 2, 2014

Source of Funds: E&G, Page 15

Justification: Demand for courses is such that additional faculty is needed.

Education:

2005 M.A. English, Arkansas State University-Jonesboro

2001 B.A. English, Arkansas State University-Jonesboro

Experience:

2012 to Present Student/Graduate Assistant, ASU-Jonesboro

2005-2012 Assistant Professor of English/Foreign Language, ASU-Newport

ARKANSAS STATE UNIVERSITY-NEWPORT
NON-ACADEMIC APPOINTMENT
December 5, 2014

AYERS, HOLLY

Director of Institutional Effectiveness

Salary: \$55,000

Effective: September 8, 2014

Source of Funds: E&G, Page 69

Justification: Replacement for Steven Furst who was reassigned (\$60,000). The purpose of this temporary, full-time position is to assist in preparation for the upcoming Higher Learning Commission visits.

Education:

2014 Ed.D. Educational Leadership, Arkansas State University-Jonesboro

2008 Specialist Community College Teaching, Arkansas State University-Jonesboro

2002 M.S. Exercise Science, Arkansas State University-Jonesboro

1998 B.S. Physical Education, Arkansas State University-Jonesboro

Experience:

2014 Vice President for Learning, South Arkansas Community College, El Dorado, AR

2012-2014 Student Success Fellow, Arkansas Association of Two-Year Colleges, Little Rock, AR

2007-2014 Division Chair of Math, Science and Education, Ozarka College, Melbourne, AR