

**AGENDA**  
**ARKANSAS STATE UNIVERSITY**  
**BOARD OF TRUSTEES**  
**December 8, 2016**  
**1:00 p.m.**  
**ASU-Beebe**

- I. Call to Order  
Howard Slinkard, Chair
- \*II. Approval of the Minutes of Past Meeting  
September 23, 2016
- III. President's Report  
Reports of the Chancellors
- \*IV. Agenda
  - Proposed ASU System Resolutions
    - Resolution approving the ASU System to revise the Investment Collateralization Policy
    - Resolution approving the ASU System to grant an easement to City Water and Light Plant
  - Proposed ASU-Jonesboro Resolutions
    - Resolution approving ASU-Jonesboro to name the combined Colleges of Humanities and Social Sciences, Media and Communication, and Fine Arts the College of Liberal Arts and Communication
    - Resolution approving ASU-Jonesboro to offer a master's degree in Athletic Training
    - Resolution approving ASU-Jonesboro to offer the Doctor of Nursing Practice degree – DNP: Nurse Anesthesia Option
    - Resolution approving ASU-Jonesboro to confer an honorary doctorate
    - Resolution approving ASU-Jonesboro to name the new graduate residential complex and the individual halls
    - Resolution approving ASU-Jonesboro to name the new undergraduate residential complex
  - Proposed ASU-Mountain Home Resolution
    - Resolution approving ASU-Mountain Home to offer the Associate of Applied Science degree in Programming/Mobile Development, a Technical Certificate in Programming/Mobile Development, and a Certificate of Proficiency in Programming/Mobile Development

V. Executive Session

\*VI. Approval of Personnel Actions

VII. Other Business

\*VII Election of Officers

\*IX. Adjournment

\*Action Items

**EXECUTIVE SUMMARY**

Contact: Jeff Hankins (501) 660-1004

**ACTION ITEM:** The Arkansas State University System requests approval to revise the Investment Collateralization Policy.

**ISSUE:** The Board of Trustees must approve all System policies.

**BACKGROUND:**

- Under state law, collateralization is necessary when a public institution of higher education deposits cash funds with a financial institution in excess of current FDIC insurance coverage.
- The Arkansas State University System requests to revise the list of eligible collateralization pledges to include an irrevocable letter of credit from the Federal Home Loan Bank, which is an eligible security of deposits under A.C.A. §19-8-203.
- A copy of the revised ASU System Investment Collateralization Policy is attached.

**RECOMMENDATIONS/RESOLUTIONS:**

Be it resolved that the Arkansas State University System is approved to revise the Investment Collateralization Policy, effective immediately.

---

Tim Langford, Secretary

---

Howard L. Slinkard, Chair

# ASU System Policy

---

**Effective Date: December 8, 2016**

**Subject: Investment Collateralization**

---

## **1. Purpose**

Investments made by Arkansas State University, excluding those funds donated for endowment purposes, should be secure with no risk of loss.

## **2. Arkansas State University System Investment Collateralization Policy**

All investments made by Arkansas State University must be fully collateralized with such collateral being evidenced by a bonded, third-party custody receipt provided to the Arkansas State University campus making the investment. Collateral pledges may include the following:

- A. United States government securities;
- B. securities of agencies of the United States ;
- C. irrevocable letters of credit issued by a Federal Home Loan Bank; or
- D. eligible securities defined under A.C.A. §19-8-203.

(Adopted by the Arkansas State University Board of Trustees on December 8, 2016, Resolution 16-51, supersedes the May 15, 2009, Resolution 09-25, which superseded the Collateralization of Investments Policy of December 20, 1986.)

**EXECUTIVE SUMMARY**

Contact: Len Frey (870) 972-3033

**ACTION ITEM:** The Arkansas State University System requests approval to grant an easement to City Water & Light Plant (CWL) to install sanitary sewer line infrastructure below ground through a portion of property owned by Arkansas State University-Jonesboro.

**ISSUE:** The Board of Trustees must approve all land transactions.

**BACKGROUND:**

- CWL requests an easement from ASU-Jonesboro in order to install infrastructure to be used for a real estate development on an adjoining parcel of privately owned land.
- The infrastructure will be placed underground near the corner of Longhorn and Hereford Drives and will enable a private development located on the adjoining property to connect with a nearby CWL sewer line.
- The infrastructure work will occur at no cost to ASU-Jonesboro and will support future development on land belonging to ASU-Jonesboro should such development be desired at a future date.
- The legal description of the location of the easement is below:

An easement for sanitary sewer purposes, being 25.0 feet in width and lying in a part of the southeast quarter of Section 16, Township 14 North, Range 4 East, Craighead County, Arkansas, being more particularly described as follows:

Beginning at the Southeast Corner of Hunter Addition to the City of Jonesboro, Arkansas, as recorded in Plat Book 179, page 61, Public Records of Craighead County, Arkansas, at Jonesboro; thence South 00°49'29" West a distance of 15.00 feet; thence North 88°04'31" West a distance of 474.53 feet; thence North 87°01'32" West a distance of 517.19 feet; thence North 00°23'46" East a distance of 77.52 feet; thence North 89°36'14" West a distance of 195.44 feet; thence North 42°20'37" West a distance of 48.24 feet; thence North 47°39'23" East a distance of 25.00 feet; thence South 42°20'37" East a distance of 37.30 feet; thence South 89°36'14" East a distance of 209.50 feet; thence South 00°23'46" West a distance of 78.62 feet; thence South 87°01'32" East a distance of 493.06 feet; thence South 00°49'29" West a distance of 10.00 feet to the point of beginning.

Containing in all 32,566 sq. ft. or 0.75 acres, more or less.

**EXECUTIVE SUMMARY**

Contact: Len Frey (870) 972-3033

- The proposed easement is attached to this resolution.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that the Arkansas State University System is authorized to grant an easement to City Water & Light Plant to install sanitary sewer line infrastructure below ground through a portion of property owned by Arkansas State University-Jonesboro.

\_\_\_\_\_  
Tim Langford, Secretary

\_\_\_\_\_  
Howard L. Slinkard, Chair

EASEMENT – SANITARY SEWER LINES

KNOW ALL MEN BY THESE PRESENTS: For a consideration deemed and here stated to be of value, the receipt of which is acknowledged by Grantors, the undersigned Grantors who hereby covenant that they will defend the Grantees rights hereunder against all claims or objections, do hereby Grant, Sell and Convey unto the City Water and Light Plant of Jonesboro, Arkansas, and its successors and assigns, an easement and right of entry over and across the following described land, to wit:

AN EASEMENT FOR SANITARY SEWER PURPOSES, BEING 25.0 FEET IN WIDTH AND LYING IN A PART OF THE SOUTHEAST QUARTER OF SECTION 16, TOWNSHIP 14 NORTH, RANGE 4 EAST, CRAIGHEAD COUNTY, ARKANSAS, BEING MORE PARTICULARLY DESCRIBED AS FOLLOWS.

BEGINNING AT THE SOUTHEAST CORNER OF HUNTER ADDITON TO THE CITY OF JONESBORO, ARKANSAS AS RECORDED IN PLAT BOOK 179, PAGE 61, PUBLIC RECORDS OF CRAIGHEAD COUNTY, ARKANSAS AT JONESBORO; THENCE SOUTH 00°49'29" WEST A DISTANCE OF 15.00 FEET; THENCE NORTH 88°04'31" WEST A DISTANCE OF 474.53 FEET; THENCE NORTH 87°01'32" WEST A DISTANCE OF 517.19 FEET; THENCE NORTH 00°23'46" EAST A DISTANCE OF 77.52 FEET; THENCE NORTH 89°36'14" WEST A DISTANCE OF 195.44 FEET; THENCE NORTH 42°20'37" WEST A DISTANCE OF 48.24 FEET; THENCE NORTH 47°39'23" EAST A DISTANCE OF 25.00 FEET; THENCE SOUTH 42°20'37" EAST A DISTANCE OF 37.30 FEET; THENCE SOUTH 89°36'14" EAST A DISTANCE OF 209.50 FEET; THENCE SOUTH 00°23'46" WEST A DISTANCE OF 78.62 FEET; THENCE SOUTH 87°01'32" EAST A DISTANCE OF 493.06 FEET; THENCE SOUTH 00°49'29" WEST A DISTANCE OF 10.00 FEET TO THE POINT OF BEGINNING.

CONTAINING IN ALL 32,566 SQ. FT. OR 0.75 ACRES, MORE OR LESS.

SUBJECT TO EASEMENTS, RESTRICTIONS, RESERVATIONS AND RIGHTS-OF-WAY OF RECORD.

This easement is for the purpose of permitting the construction, laying, placement, operation, use, repair, re-locations, removal or abandonment of a sanitary sewer line or lines, including all pipes, tiles, valves, connections, manholes, and necessary equipment or appurtenances and to convey a right of ingress and egress for the purposes aforesaid.

This easement and covenant shall run with the ownership of the land described and shall bind, not only the parties hereto, but their heirs, successors, and assigns.

And, we the Grantors, Arkansas State University-Jonesboro, for a consideration deemed and here stated to be of value, do hereby release and relinquish unto the Grantee, all our rights of dower, curtesy and homestead in and to said lands.

IN WITNESS WHEREOF, the Grantors have hereunto set their hand this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, by its duly authorized \_\_\_\_\_.

**Arkansas State University -Jonesboro**  
CORPORATE NAME

By: \_\_\_\_\_  
\_\_\_\_\_

STATE OF ARKANSAS                    )  
  ) ss.   CORPORATE ACKNOWLEDGEMENT  
COUNTY OF \_\_\_\_\_ )

BE IT REMEMBERED, That on this day, before me, a Notary Public, within and for the county aforesaid, duly commissioned, qualified and acting within and for said county and state, appeared in person the within named \_\_\_\_\_, to me personally well known, who stated that they are the Trustees of **Arkansas State University - Jonesboro**, and were duly authorized in their respective capacity to execute the foregoing instrument for and in the name and behalf of said corporation, and further stated and acknowledged that they had signed, executed and delivered said foregoing instrument for the consideration, uses and purposes therein mentioned and set forth.

WITNESS my hand and seal as such Notary Public this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_.

\_\_\_\_\_  
NOTARY PUBLIC

My Commission Expires:  
\_\_\_\_\_



**EXECUTIVE SUMMARY**

Contact: Lynita Cooksey (870) 972-2030

**ACTION ITEM:** Arkansas State University-Jonesboro (ASUJ) requests approval to name the combined Colleges of Humanities and Social Sciences (CHSS), Media and Communication (CMAC), and Fine Arts (CFA) the College of Liberal Arts and Communication.

**ISSUE:** The Board of Trustees must approve the name change of an instructional unit within the institution.

**BACKGROUND:**

- During the 2014-2015 AY, two university-wide committees were organized to examine the feasibility of restructuring some of the colleges of ASUJ. Both committees, one appointed by the Faculty Senate and one appointed by the Provost, recommended that CHSS, CMAC, and CFA be merged into one.
- Beginning July 1, 2016, a newly structured college was created under the founding dean, Dr. Carl Cates, and given the temporary budget name of the College of Liberal Arts until a new name could be chosen.
- The Colleges of Humanities and Social Sciences, Media and Communication, and Fine Arts requested the combined colleges be named the College of Liberal Arts and Communication.
- The new college will be housed in the Humanities and Social Sciences Building.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to name the combined Colleges of Humanities and Social Sciences, Media and Communication, and Fine Arts the College of Liberal Arts and Communication, effective immediately.

---

Tim Langford, Secretary

---

Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Lynita Cooksey (870) 972-2030

**ACTION ITEM:** Arkansas State University-Jonesboro (ASUJ) requests approval to offer a master's degree in Athletic Training.

**ISSUE:** The Board of Trustees must approve any new degree proposal.

**BACKGROUND:**

- In 2022, the master's degree in Athletic Training will be the level of study required to meet the latest standards as set forth by the Commission on Accreditation of Athletic Training Education. A bachelor's degree and prerequisite coursework will be required prior to the start of the professional coursework.
- Advanced levels of education in the profession of athletic training are warranted, since a master's degree is preferred in a majority of professional occupations, and over 70% of practicing certified athletic trainers possess a master's degree, according to the National Athletic Trainers' Association (NATA). The athletic training profession is at the front end of its market curve, and NATA and Certified Athletic Trainers/Licensed Athletic Trainers now recognize that athletic trainers' professional skills have value outside athletic departments.
- The Bachelor of Science degree in Athletic Training, offered in the College of Education and Behavioral Science, is being phased out to accommodate this new degree. The new master's level program will be provided in the College of Nursing and Health Professions.
- The College of Nursing and Health Professions has ample classrooms and support labs for the graduate athletic training program. Two existing faculty lines and funding associated with the bachelor level program will be transferred to the master's level program. A new faculty line for the program director will be required.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to offer a master's degree in Athletic Training within the College of Nursing and Health Professions, effective fall semester of 2018.

---

Tim Langford, Secretary

---

Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Lynita Cooksey (870) 972-2030

**ACTION ITEM:** Arkansas State University-Jonesboro (ASUJ) requests approval to offer the Doctor of Nursing Practice degree – DNP: Nurse Anesthesia Option.

**ISSUE:** The Board of Trustees must approve any new degree proposal.

**BACKGROUND:**

- The Council on Accreditation of Nurse Anesthesia Educational Programs (COA) has mandated that all nurse anesthesia educational programs be at the doctoral level by 2022. ASUJ's College of Nursing and Health Professions' School of Nursing has provided the MSN Nurse Anesthesia Option for 13 years and will transition this program to meet the doctoral level requirements.
- ASUJ's MSN Nurse Anesthesia Option is the only nurse anesthesia program in Arkansas and has graduated over 375 students since 2005; 99% of whom have been employed within six months of graduation. The practice-based DNP: Nurse Anesthesia Option, will prepare registered nurses for the nurse anesthesia role at the highest level of clinical nursing practice.
- Existing funding associated with the MSN option will be used to support the DNP: Nurse Anesthesia Option. The Practice Doctorate standards call for a program director and an assistant program director, who must hold the same credentials and qualifications. One new faculty member will be hired in fall 2017 to begin in spring 2018 to support teaching the MSN option and to support the DNP option as cohorts of students are added.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to offer the Doctor of Nursing Practice degree – DNP: Nurse Anesthesia Option, within the College of Nursing and Health Professions, effective spring semester of 2018.

---

Tim Langford, Secretary

---

Howard L. Slinkard, Chair

**ARKANSAS STATE UNIVERSITY  
BOARD OF TRUSTEES**

A Resolution Posthumously Awarding  
the Honorary Degree of Doctor of Humane Letters  
to Robert M. "Bob" Wood

**WHEREAS**, the Board of Trustees of Arkansas State University have adopted procedures for the awarding of honorary degrees by the University; and

**WHEREAS**, the procedures adopted by the Board provide that honorary degrees are to be conferred upon persons who serve as models worthy of emulation and respect. Nominees must have achieved the highest levels of excellence as scholars, artists, professionals, philanthropists, or public servants, and must have demonstrated personal integrity and concern for the public good; and

**WHEREAS**, such procedures require that nominations for such a degree be reviewed and approved by the Honorary Doctorate Committee and further to receive the recommendation of the chancellor; and

**WHEREAS**, Robert M. "Bob" Wood has been nominated posthumously for an honorary doctorate from Arkansas State University-Jonesboro and his nomination has been properly reviewed and recommended by the Honorary Doctorate Committee, the chancellor of Arkansas State University-Jonesboro, and the president of the Arkansas State University System;

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of Arkansas State University that Robert M. "Bob" Wood shall be granted posthumously the honorary degree, Doctor of Humane Letters, from Arkansas State University-Jonesboro, and said degree shall be conferred during commencement exercises on December 10, 2016.

DULY ADOPTED AND APPROVED this 8<sup>th</sup> day of December 2016

---

Howard L. Slinkard, Chair

---

Ron Rhodes, Vice Chair

---

Tim Langford, Secretary

---

Niel Crowson, Member

---

Stacy Crawford, Member

---

Charles L. Welch, President

**ARKANSAS STATE UNIVERSITY  
BOARD OF TRUSTEES**

A Resolution Naming the New Graduate Residence Complex and Individual Halls  
at Arkansas State University-Jonesboro

**WHEREAS**, the Board of Trustees has retained unto itself the authority to name facilities of the University in honor of individuals who have significantly distinguished themselves through service to and support of the University, and

**WHEREAS**, the naming of the new residential complex and individual halls will promote a sense of pride and community within the new living area and make them easily identifiable for students, administrators, and safety personnel; and

**WHEREAS**, the complex and hall names have a historical significance on the A-State campus specific to the site of construction. The location was key to campus desegregation in the early 1970s and served as the site of the home for the first African-American faculty member on the A-State campus, Dr. Calvin Smith, and three other prominent African-American faculty members: Dr. Wilbert Gaines, Dr. Mossie Richmond, and Dr. Herman Strickland. The name change will honor the historical significance of the site;

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of Arkansas State University, that the new graduate residential complex and individual halls shall be known henceforth as:

**The Circle**  
and  
**Gaines Hall, Richmond Hall, Smith Hall, and Strickland Hall**

DULY ADOPTED AND APPROVED this 8th day of December, 2016

---

Howard L. Slinkard, Chair

---

Ron Rhodes, Vice Chair

---

Tim Langford, Secretary

---

Niel Crowson, Member

---

Stacy Crawford, Member

---

Charles L. Welch, President

**ARKANSAS STATE UNIVERSITY  
BOARD OF TRUSTEES**

A Resolution Naming the New Undergraduate Residence Complex at  
Arkansas State University-Jonesboro

**WHEREAS**, the Board of Trustees has retained unto itself the authority to name facilities of the University; and

**WHEREAS**, the naming of the new residential complex will promote a sense of pride and community within the new living area and make it easily identifiable for students, administrators, and safety personnel;

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of Arkansas State University that the new undergraduate residential complex shall be known henceforth as:

**Pack Place**

DULY ADOPTED AND APPROVED this 8th day of December, 2016

---

Howard L. Slinkard, Chair

---

Ron Rhodes, Vice Chair

---

Tim Langford, Secretary

---

Niel Crowson, Member

---

Stacy Crawford, Member

---

Charles L. Welch, President

**EXECUTIVE SUMMARY**

Contact: Martin Eggenberger (870) 508-6102

**ACTION ITEM:** Arkansas State University-Mountain Home (ASUMH) requests approval to offer the Associate of Applied Science degree in Programming/Mobile Development, as well as the Technical Certificate in Programming/Mobile Development, and the Certificate of Proficiency in Programming/Mobile Development.

**ISSUE:** The ASU Board of Trustees must approve the offering of new degrees.

**BACKGROUND:**

- This degree was developed in response to the Governor's goal to educate and employ more computer programmers.
- ASUMH has received a regional workforce training grant of \$358,258 to establish this program.
- The program will provide technically skilled workers for area employers.
- This program will also be offered to area high school students.

**RECOMMENDATION/ RESOLUTION:**

Be it resolved that Arkansas State University-Mountain Home is approved to offer the Associate of Applied Science degree in Programming/Mobile Development, the Technical Certificate in Programming/Mobile Development, and the Certificate of Proficiency in Programming/Mobile Development, effective fall semester of 2017.

---

Tim Langford, Secretary

---

Howard L. Slinkard, Chair