

AGENDA
ARKANSAS STATE UNIVERSITY
BOARD OF TRUSTEES
May 8, 2015
1:00 p.m.
ASU-Jonesboro

- I. Call to Order
Charles Luter, Chair
- *II. Approval of the Minutes of Past Meetings
February 20, 2015
April 10, 2015
- III. President's Report
Reports of the Chancellors
- *IV. Agenda
 - Proposed ASU System Resolutions
 - Resolution conferring Trustee Emeritus Status
 - Resolution approving ASU System to establish provisional positions
 - Resolution approving 2015-2016 tuition and fee rates for system campuses
 - Resolution approving Arkansas State University operating budgets for fiscal year 2015-2016 and authority to execute the budgets
 - Resolution approving ASU System to offer in-state tuition rates to veterans and their family members eligible under the Veterans' Access, Choice, and Accountability Act
 - Resolution approving ASU System to reaffirm the Weapons Policy
 - Proposed ASU-Jonesboro Resolution
 - Resolution approving ASU-Jonesboro to enter into agreements for private camps
 - Proposed ASU-Beebe Resolution
 - Resolution approving 2015-2020 Strategic Plan for ASU-Beebe
 - Proposed ASU-Newport Resolutions
 - Resolution approving ASU-Newport to offer a Certificate of Proficiency in Geriatric Support Technology and a Technical Certificate in Gerontology
 - Resolution approving ASU-Newport to offer a Certificate of Proficiency in Pre-Nursing and Allied Health
- V. Executive Session

***VI. Approval of Personnel Actions**

VII. Other Business

***VIII. Adjournment**

***Action Items**

Arkansas State University
Board of Trustees
May 8, 2015

The Arkansas State University Board of Trustees met on Friday, May 8, 2015, in the Convocation Center on the ASU-Jonesboro campus. Charles Luter, Chair of the Board of Trustees, called the meeting to order at 1:00 p.m. Board members present were the following: Charles Luter, Howard Slinkard, Ron Rhodes, Tim Langford, and Niel Crowson.

Reverend Chris Harrell, of Southwest Church of Christ, delivered the invocation.

Minutes:

Upon a motion by Mr. Rhodes, seconded by Mr. Slinkard, the minutes of February 20, 2015, and April 10, 2015, were approved.

Ayes: Luter, Slinkard, Rhodes, Langford, Crowson

Nays: None

ASU System – Dr. Charles Welch, President

We are going to have a little change in the agenda and actually move on to our first resolution, ASU System Resolution 15-16, conferring Trustee Emeritus Status on former trustee Dan Pierce. There will be multiple comments, and I will offer mine first and be brief. I know for a fact that I would not be sitting where I'm sitting right now if not for Dan. He has been unwavering in his support for me, and we have developed a very close friendship that extends far beyond the operations of this University. I can tell you that no one works any harder than he does. He put his heart and soul into this job as a trustee. As you know, it doesn't pay anything; yet he treated it as if it was a full-time job. He loves this University, as he was a former ASU student body president and someone who's lived his entire life supporting ASU. We have Trustee Emeritus status, so we can recognize those individuals who have really put everything they have into making this a better University for our students. It's for those people who put aside their own personal time to make sure that our faculty and our staff and our students have the type of experience that we all want them to have at ASU. If that's the definition of what a Trustee Emeritus is and should be, then Dan Pierce should be "Exhibit A" for that.

On behalf of the 22,000 students and the faculty and staff, and soon-to-be five campuses of Arkansas State University, thank you. And, I certainly want to add my personal thanks to him for his friendship and support. This is a better place because of Dan Pierce. I would like to propose to the board members that we confer upon Dan the Trustee Emeritus status and all that comes with it.

Mr. Luter: Dan was instrumental in raising the standards of this University, and even though we raised the standards, we made great progress with increased enrollment and increased graduation rates. We secured funding for the new Humanities and Social Sciences Building, a \$38 million structure that has been built on the ASU-Jonesboro Campus. We were able to go forward with distance learning, which enabled us to reach out to students from across the country who couldn't come to campus. We saw the success of the A-State athletic program with the building of facilities - the indoor practice facility, the turf, the suites, and the press box that's being built. We received approval for the NYIT Osteopathic Medical School, which is probably the greatest thing that has ever happened to this University. And, we authorized the ASU campus in Mexico. Dan has been involved in all of these projects. You know what is really great about Dan? He always cared. He cared about this University, he cared about its success, and he will continue to care even though he is no longer a trustee. So, thank you very much, Dan.

Mr. Slinkard: We're all familiar with life learning or learning for life; whatever moniker you give it, Dan fits that category. In the five years we served together, I considered Dan to be a mentor because he had expertise in things that I didn't. I have learned a lot from Dan, and I appreciate his positive attitude and all that he has done. Chairman Luter did not give him credit, and I am really surprised, because he is almost single-handedly responsible for preferred customer service at the football field and other places on campus. Dan, we appreciate all you did for this University and this honor is well deserved.

Mr. Rhodes: First let me thank Charles for highlighting an amazing five-year career of service. I should tell you that I knew "Danny" Pierce when he was a freshman at ASU. I'll echo what Chuck said and certainly what Charles said with respect to the service that Dan provided in a relatively short period of time. I think the quality of his service belies the time. Thank you so much for your service, my good friend.

Dr. Langford: I guess I have been on the board now for a year, and I already knew the other board members, except for Dan. He was a great mentor to me, taught me a lot, and was very welcoming.

I quickly saw the breadth and the depth of the experience and knowledge he had in business and banking and real estate, and we've benefited greatly from that, all of us. So I don't think that I, or any of us, can truly appreciate all that Dan has done for the University.

Mr. Crowson: Well, I have known Dan Pierce a long time, and while I have not had the opportunity to serve with him on this board of trustees, I have had the privilege of serving with Dan in other roles in the community. While I echo what's been said with regard to his service on the board of trustees, it certainly comes as no surprise to me, because Dan has always given his very best and has truly been a leader in this community. He has been a long-time supporter of ASU. Probably one of the things a lot of people don't know is that Dan was very influential in helping secure the very building that we are holding this meeting in, and for that, we are grateful. We deeply appreciate all of the contributions that he has made to Jonesboro and to ASU.

Mr. Dan Pierce: Thank you all for the kind and generous comments. I just want to thank all of these board members; serving on this board is a labor of love. One of the things that I didn't realize was how great it was going to be to form relationships with wives and husbands. Donna has enjoyed it, and it has just been a wonderful, wonderful experience. I've been around a long time, been here since 1966, and I have never seen this University more ready for greatness than it is today. I have witnessed so many things.

I'll start with Dr. Welch; I think the board did a wonderful job in choosing someone like him to provide excellent leadership. You know, when I talked to him, I didn't know that he had such an eye, and I mean this sincerely, for selecting executives. You look at these chancellors and the staff that Dr. Welch has put together in the System. You see that we have great, great people. Also this D.O. School, I just believe that it will be a game changer. Dr. Hudson worked really hard on this and he brought in Jason Penry who did the yeoman's work on this medical school, and I am so excited about that. The deal with Mexico is going to be transformative. I agree with what Dr. Hudson is doing 100%. I must thank Pam Kail. We are a hard group to take care of and she has done a wonderful, wonderful job. I also want to mention that we lost a great ASU supporter recently in Greg Chance. I loved Greg Chance, have known him forever. He loved ASU, was an Indian and a Red Wolf, he loved his job, and we will miss Greg. Then I also want to thank Governor Beebe for giving me the appointment to this board of trustees. You know, I

think you always want to leave a place better than you found it, and I think we have done that. Thank you all very much.

➤ Resolution 15-16 Conferring upon Dan Pierce the Designation of Trustee Emeritus

Upon a motion by Mr. Slinkard, Resolution 15-16 was approved by acclamation.

Ayes: Luter, Slinkard, Rhodes, Langford, Crowson

Nays: None

Dr. Welch: I am going to be very brief because I am going to have extended comments when we get into the agenda. Mr. Pierce alluded to the fact that we all lost a great friend of the University a couple of weeks ago, Greg Chance. Many of you knew Greg, who served for a long time as news director of KASU. He signed every email, "Indian in my heart and Red Wolf forever." And probably no one loved this University more than Greg did, and his untimely passing saddens us all and leaves a gaping hole. I would like us to observe a moment of silence in memory of Greg Chance. Thank you very much.

I also would like to recognize Senator John Cooper. He is here today and we appreciate him being here. We had a meeting shortly after his election, and he pledged to work very closely with ASU and to do what he could to be supportive, and he has done that every step of the way. He provided general improvement funding, not only for the Jonesboro campus, but also for the Newport campus, and his presence today at this meeting shows his support for our System. Senator Cooper, we do appreciate you being here.

Just a quick update -- as you know, pending the approval of the Higher Learning Commission, Mid-South Community College will become Arkansas State University Mid-South in July of this year, and we are really looking forward to that. We have been engaged in the process of selecting the first chancellor of ASU Mid-South, as the current president of MSCC is retiring. We have a search committee, and we've had 57 applicants, which is a very large number. I think this speaks directly to the quality of the institution and the desirability of that position. The search committee assisted me in narrowing that list down to four candidates: Dr. Rodney Ellis, who is the former chancellor of Central Louisiana Technical and Community College; Dr. Robert Gunter, who is the vice president of Workforce Education at Mid-South; Dr. Dwayne Scott, the vice president of Student Services and Enrollment Management at Southwest Tennessee Community College; and Dr. Debra West, who is the Deputy Executive Director for

Programs and Accountability for the Mississippi Community College Board. I think it is an excellent group and we'll be interviewing those candidates later this month and hope to have a decision made shortly thereafter. Also, the Higher Learning Commission will come in for their review of the merger and we do not anticipate any major problems with that. So, all is going very well.

There is a bittersweet announcement today. Many of you may know this already, but I am going to announce the impending retirement of Dr. Eugene McKay. He has actually provided me with his formal notice of retirement, which will be effective January 15 of next year. That will mark 49½ years that he has worked at Arkansas State University-Beebe. He is a mentor of mine, someone who took a chance on me at a very young age. I wouldn't be sitting here if Eugene McKay hadn't taken that chance some number of years ago. Talking about the fact that he spent his entire life at ASU, he likes to say in some of his speeches, "I don't know much, but I know ASU-Beebe." There is a lot of truth to that. You cannot think of that institution without thinking of him. He has been the fabric of that institution in multiple roles, and his departure is bittersweet. Perhaps he will get to do a lot more gardening, as he is a prolific gardener, and he'll spend more time with his grandchildren. When I talk about a gaping hole, it will exist with the retirement of Eugene McKay. Dr. McKay, on behalf of the University, congratulations on your retirement, thank you for your service, and thank you for being the kind of man that you are.

ASU-Jonesboro – Dr. Tim Hudson, Chancellor

- On display in the back of the room and the foyer are the outcomes of some of the fantastic, collaborative research that is going on between our faculty and our students. It is research that is making a difference. This research comes from our fifth annual Create A-State Research Consortium. It includes research that ranges from education to physical therapy and plant science. And one of the students whose research is featured in the hallway is that of Earl Morris, who was this year's recipient of the Wilson Award.
- I just got notice that we are going to be featured in *University Business* magazine for what we are doing in Mexico.
- Many of you participated last week in what has been described as a watershed moment in the history of this institution when we welcomed our colleagues from the New York Institute

of Technology (NYIT) to the campus. NYIT will open a second teaching site here on our campus to provide osteopathic medical education. It is very well known in the industry, and this will be a wonderful public-private partnership. Dr. Barbara Ross-Lee will be the founding dean of their efforts here.

- As is our custom, I want you to hear from our faculty leadership. Julie Isaacson is our Faculty Senate President, and we want her to speak to you because we always want to emphasize that when we invest in our faculty, we invest in our students. We have a fantastic faculty here at Arkansas State and they are getting better all the time.
- Julie Isaacson: Thank you, Dr. Hudson. It is indeed an honor to be here again. Thank you for this opportunity I've had for the past three years. This is the end of my tenure, so I appreciate being able to come and share with you on behalf of the faculty. I do have two items that I think are of mutual interest to us. One centers on shared governance. We understand that our process is a bit laborious and in need of a review. However, it recently has proven to be effective and efficient as we looked at academic restructuring on this campus. Two separate represented committees -- one within the Faculty Senate and one from the Provost's Office -- independently worked diligently over a short period of time to respond to the following question, "What is the best college structure for Arkansas State University?" Both committees considered technology and global influences, expectations of future employers, national administrative training, interdisciplinary collaborations, resources, opportunities for new programming, and, of course, first and foremost, our students. After each committee formulated its independent proposal, they came together to discuss their findings. Interestingly and fortunately, a common six-college structure emerged. The process was transparent, the constituents were queried and informed, and a town hall meeting was held to present information and obtain additional feedback. The proposal was then formally entered into our shared governance process, and I am proud to report that we gained the support of faculty and staff. The second item I would like to share is faculty productivity. An important aspect of teaching is scholarly productivity. Let me give you my best estimates on the productivity of the faculty for 2014. In the past year, our faculty of 502 generated

nearly \$19 million in grant funding. That would be the result of more than 200 grant submissions each year. Also, in 2014, the faculty had over 400 publications and over 1,000 presentations. We also received numerous notable honors, including our first-ever Arkansas State NIH RO1 Research Award, and the first-ever National Institute of Justice Award. These accomplishments and others will be highlighted in the *ASTATE Measure* magazine soon to be released.

- Dr. Hudson: I noted that Julie served for three years as Faculty Senate President. Normally it is only a two-year term, but she got an extra year for good behavior and she has done an outstanding job. During her term as president, we created all kinds of new academic programs. We've looked at the issues collectively and transparently and in an inclusive way. We've gone through HLC re-accreditation. Julie has given an incredible amount of time during this whole three-year period. She's a great colleague, so her work has inspired me to create a brand-new award. She's going to be the first recipient of the Chancellor's Exemplary A-State Colleague Award.
- Dr. Welch: I have worked with Faculty Senate presidents at multiple institutions - three where I have served as president - and I want to say that Julie, unequivocally, has been the best Faculty Senate president I have ever worked with, and I appreciate very much what she has done. She challenged the administration certainly and we didn't always agree, but she did it in a wonderful way while also representing the desires and wishes of her colleagues. I want thank Julie on behalf of the Board of Trustees.

Dr. Langford: Chancellor Hudson, on behalf of the board, I just want to congratulate you and your staff on gaining approval from the accreditation body for the D.O. School. As a physician who is keenly aware of the lack of access to medical care in the Delta, this is huge. And I just want to thank you, Jason Penry, and Jeff Hankins. This is momentous for our University, Northeast Arkansas, Jonesboro, and most importantly for the Delta. We really appreciate the hours of work that you all have put into this. I don't think we can celebrate this too much. We're very confident that you and your team will build this

school and send doctors throughout the state. I know patients from the Delta, who have tried to travel to Jonesboro and to Little Rock, and for them and their caregivers, it can be very difficult. So, thank you.

ASU-Beebe – Dr. Eugene McKay, Chancellor

- We just finished construction of two John Deere buildings, one for storing machines and one for the lab work. This program is really growing, and we expect to have a record enrollment in that program this fall.
- One of our welding teachers at the Searcy Campus, John Reed, was recognized by the State Skills USA with a Lifetime Achievement Award for his teaching.
- Jacob Miller, one of our welding students at Heber Springs, not only won the state and the regional finals, but came in third at the national level in welding. After he finishes his two years at ASU-Heber Springs, he plans to transfer to ASU-Jonesboro and major in engineering.
- Cleburne County received a \$25,000 Parks and Tourism Award to pave the parking lot used to enter the Sugarloaf Mountain area to go up the mountain and also to provide a pathway to the pond.
- On April 22, Dr. Chris Boyett held Earth Day at ASU-Heber Springs and 2,015 people attended.

ASU-Mountain Home – Dr. Robin Myers, Chancellor

- We received an \$80,000 grant to do a very short-term welding turn-around program this summer, which will be great for our Tech Center. So we will be busy and active all summer long, training people to go to work at Ranger Boats in their new factory.
- We also received official notification last week from the American Board of Funeral Service Education that we have been granted full accreditation for our Funeral Science Program for a three-year period. We will reapply for full accreditation after that. There has been a great turn-around in that program, and I am very proud of the faculty members who have been involved in that over the past two years.
- On April 16, we welcomed the Arkansas Supreme Court to our campus. It was a great day, with about 600 high school kids coming to our campus to take part in their presentation and

to be a part of their court proceedings. We also had about 400 adults. In conjunction with that, we had United States Supreme Court Justice Antonin Scalia on campus. He presented a lecture to our students. About 1,300 people attended his evening presentation. Along with Justice Scalia's visit, two other federal judges lectured to our classes.

- I would like to say congratulations to one of our students, Anna Edwards, who qualified for and ran in the Boston Marathon, which is a fairly difficult event to qualify for and to have that opportunity. She had a great time and had a great finish time of three hours and 30 minutes. We are very proud of her.
- A couple of events are coming up. For the first time, we will have a charity golf tournament to benefit the Tech Center, a two-day event in Mountain Home at Big Creek Country Club, on June 12 and 13. Also, we will have our annual Red, White and Blue event on June 27.

Mr. Luter: I do want to publicly commend Dr. Myers for the hard work and organization that made Justice Scalia's visit to ASU-Mountain Home very successful. We thank you.

ASU-Newport – Dr. Sandra Massey, Chancellor

- I would like to recognize one of our ambassadors, Garrett Montgomery, who is here today. Garrett is a high school graduate from Tuckerman. He started classes at ASU-Newport last fall, and he is graduating in June. He will transfer to ASU-Jonesboro this fall to get a Bachelor's Degree in education. Garrett had 27 semester credit hours through our Concurrent Program when he came to our campus in the fall. The reason I highlight this program is because I think his success exemplifies what our concurrent and transfer partnerships are doing. We are very proud of Garrett.
- In Skills USA, our students brought home ten medals. Of those, four are gold medals and those four students will go to the national competition this summer. Our nursing students participated in conferences and brought back awards, so we are very proud of them, as well.
- Dr. Marti Shull is our Vice Chancellor for Academic Affairs. As a result of her efforts, we now will have Summer Bridge Camp of a great quality this summer on the campus. One of the groups will target at-risk juniors and seniors from the high school, and another group will

be concurrent students who want to pursue a technical degree. We have put in place a preparatory-type class for 19 students. Dr. Shull will bring in all of her successful applicants, as well as alternates, and they will get a one-hour credit course, which will teach them how to study as well as other things they need to know, because this is a whole different environment. So, congratulations to Marti and her staff.

- I would like to publicly recognize and thank Shane Broadway and ADHE Director Dr. Brett Powell. They took time out of their very busy schedules to help our Dean of students, Kimberly Long, do her first student leadership retreat. The students were just really impressed that these two individuals took time to come, and they learned a lot from them.
- I also want to recognize Dr. Holly Ayers. Holly came to us in September, and it is amazing the amount of work she has done. All of a sudden, people are not suspicious of the Higher Learning Commission. They are beginning to really understand assessment and that it's not a threat, but really a tool to help them. She directed a very successful multi-campus visit and also put us on a strong pathway to the 2017 reaffirmation visit, so we couldn't do without her.
- Thanks to Senator John Cooper, Senator Ron Caldwell, and Senator David Burnett for the \$80,000 we received in General Improvement Funds.
- We received a very generous \$25,000 donation from former ASU Trustee Mike Gibson for our Trumann Adult Education Center. We will be able to buy computers, enhance the services that we already provide, and provide some workforce-development courses and English as a Second Language.
- We received two flatbed trailers for our commercial-driving training program from our new partners at Maverick out of North Little Rock.
- We also received an ambulance from Emerson Ambulance that will allow our students in the EMT program to have a more hands-on learning experience.

Mr. Rhodes: All five of us have had or will have an opportunity to participate in commencements at Beebe, Heber Springs, Mountain Home, and Newport this spring. The education and skills our students receive at our two-year schools will allow them to graduate from college and go on to earn a five-figure

salary, and in some cases a six-figure salary. So, there is no question about the impact that you and your staff are making at your institutions. On behalf of the board, we appreciate what you they are doing for the citizens of your communities.

ASU System Resolutions:

Dr. Welch: I will make comments about all the ASU System Resolutions, and I am going to skip around a little bit. The first, Resolution 15-17, is to approve ASU System to establish provisional positions. This is an annual exercise that you have to undertake by state law. As a reminder, provisional positions are simply grant-funded positions that are only filled if grant funding is available. That does not mean each one of those positions is filled. That's just the "up-to number" that the General Assembly allows for us to have in the event we are able to secure grant funding.

Resolution 15-20, approving the ASU System to offer in-state tuition rates to veterans and their family members eligible under the Veterans Access Choice and Accountability Act. This is an action that is necessitated by a new federal law, and we are asking you to approve this, so that we can show that we did take the action. I will tell you that we have been more aggressive and proactive than most any other institution in terms of providing opportunities for our veterans and their family members.

Resolution 15-21 is a resolution reaffirming the System Weapons Policy. You will recall that two years ago the General Assembly passed legislation that requires you to expressly opt out of allowing weapons on the campus. You have chosen to do that. We come to you today requesting that you once again do that. All of our campuses are unanimous in their support of this request. They have also worked through the shared governance constituency groups on their campuses. We certainly understand the issue. We have had a lot of discussion about this, but we feel very strongly that those decisions need to be made at the local levels. To maintain the safety on our campuses, we would ask that you opt out again.

Resolution 15-18 approves both tuition and fee rates, and Resolution 15-19 approves the operating budgets for our institutions for the coming year. This is where I want to make a few comments. This is action that you have to take on an annual basis and is the one for which our administrators and our board of trustees are most frequently questioned, second-guessed, and even

criticized. It seems as though each year, as we bring forth our proposals, we do so sheepishly or we do so almost defensively, or apologetically. But I am not going to do that today. I think we have to be very vocal about why we are doing what we have to do and what actually happens. You know a lot of things are said that aren't necessarily true. There are a lot of people who feel that higher education is out-of-control with our spending and as long as we get our money, we don't really care. That is absolutely not true when it comes to the Arkansas State University System. You want proof? In the last five years, our System budget has increased 10.26%; that is 2.052% annually as an average. Our ASU System Budget this year is lower than it was last year by .10%, so spending is certainly not out-of-control.

As I was thinking about whether or not I was going to say some of these things that could be viewed as provocative or inflammatory, I got to thinking about how it's not fair to these chancellors, and it's not fair to you trustees to not say why we do the things we do. You know we receive the money that's simply for operations from two places: general revenue from the state of Arkansas and tuition and fees. Some people say, "Well, you raise private money, as well." Private money is typically very narrowly earmarked most often for scholarships or capital projects. Someone told me one time that they have never had a donor who wanted their name on the electric bill. So the way we control our operations is through general revenue from the state or through tuition and fees. And this next comment is certainly not to be negative towards general revenue from the state: we fully realize the challenges the state of Arkansas faces, and I have been on record publicly multiple times thanking Governor Hutchinson and the General Assembly for not cutting our institution's general revenue, as many other states have experienced. The amount of new money put in higher education in the state of Arkansas is 0.0%. So, eventually the only way that we've been able to fund any growth in our institutions has been through tuition and fees. Tuition now makes up 49% of our system budget, while general revenue is 47%. ASU-Jonesboro had the lowest tuition-and-fee increase of any university in the state last year, and it is the second lowest over a five-year period. I want you to think about something for a second: if you figure that roughly half of our budget comes from tuition and fees and half comes from the state and we raised tuition by four percent and we get zero new dollars from the state, it's effectively a two percent increase in our budget, if considered that way. Now we all know that K-12 is constitutionally mandated in the state of Arkansas. We all know that K-12 has to be funded, and I'm not criticizing. We also know that it

has to be funded on what's considered an adequate level. So every year the state of Arkansas essentially automatically increases the K-12 budget by 2.5% to maintain that adequate education. Well, guess what -- we've got to do the same thing. And if we are not getting it from the one pot, we've got to find it in the other. And the question I want all of us to think about is this: if it takes 2.5% new dollars every year to maintain adequate education in K-12, why shouldn't it be the same in higher education? That's why we have to make the decisions that we do.

You will hear people say, "Well, you had to raise tuition because you lost enrollment." We lost enrollment on a couple of our campuses; we lost enrollment here at ASU-Jonesboro to the tune of about \$1.2 million in less revenue than we anticipated. You know what? They made up that \$1.2 million out of the current institutional budget, and this tuition increase has nothing to do with that \$1.2 million. Or people will say, "Well, of course you have to raise tuition, because you are building all of these huge buildings that cost so much money." Sixty-four percent of our System budget pays the salary for people right here in this room and for the faculty we have on this campus. Twelve percent of our System budget is spent on scholarships, money that goes directly to our students. Add it up: 76% of our budget goes to our employees or to our students. How much are we spending on debt service on the buildings? Three percent. And how much are we spending on utilities? Three percent. The cost is not in these buildings; the costs are in these people, those getting an education and those doing the educating. We want to give our classified staff raises when the state authorizes those raises, and the state authorized a one percent pay increase for all classified employees. We get the authority to give the raise; but unlike K-12 and unlike every other state agency, we don't get the money. So if we want to give that one percent raise, we have to come up with that one percent.

Health Insurance -- we all know that health insurance is going up. We hear about it a lot from the news accounts of K-12 being faced with their increases, or with state-funded health insurance. Our health insurance went up seven percent last year. Guess what? Unlike state employees, unlike K-12, our health insurance plans aren't funded by the state of Arkansas; they are funded by our institutions. And if we want to maintain health care for our employees, we have to absorb those costs.

We don't care if they stay around for graduation? I guess we do, since retention rates are at an all-time high at ASU, and we have the highest graduation rate that we have ever had in the history of the

University. Or the fact that, out of the 16 states in the Southern Regional Education Board (SREB), Arkansas is Number One in increases in baccalaureate degrees produced and Number One in associate degrees produced in our two-year institutions. So when I stand up here today and ask these trustees to consider these tuition increases, we have worked every way that we can in making sure that we keep costs as low as possible for our students and their families. We get it.

I was a first-generation college student. My parents took out multiple mortgages and I took out student loans. But I also know that there will never be an investment that I will ever make for the rest of my life that will be better for me than those student loans I took out to get through college. I also know that all of those comments that suggest that we are just jacking up tuition are not true about ASU. I can't speak for everybody else, but I continue to look at it, and if we are only growing two percent a year on average, folks, that is lower than the inflationary rate. And if we are doing it at the same time that the state is not able to afford us new dollars, yet we are still able to graduate more students; we are still able to have the best retention rate in the history of the institution, with three straight most academically prepared freshmen classes; and collectively in Arkansas we are leading the SREB. This is not something we need to be defensive about. It is something that we ought to say, "This is what we have to do to make sure our students have an adequate education, that our students have the opportunity to be prepared for life." As long as we know that before we have any requests for tuition increases that we have done everything we can to keep it low, then I think we ought to feel good about what we are doing and the results our students are getting.

So through all of that, Mr. Chairman, I will bring you all these proposed requests. I want to applaud our campuses, because when you look at these statistics, you realize that they are doing more with less and they are doing it in a very conservative way and our students and our communities are better for it. Thank you very much.

Mr. Luter: I applaud you and that speech. Thank you very much.

Mr. Slinkard: I would like to follow up with a few comments along the lines of Dr. Welch's. We are being asked to consider an \$11.00 per-semester, credit-hour increase in fees and tuition. That's a little over a four percent increase, which doesn't seem like a lot. There are going to be some lower and some higher among the state institutions. I am convinced that we are doing some great things on our

campuses with transformational programs that I think will generate revenue. What concerns me going forward is that there are some ominous dark clouds out there regarding funding for higher education. We all know that highways have been pecking at us for a couple of sessions now, and they have turned a corner. The Governor has appointed a task force, and I promise you they are going to be heard this time. I don't know where that money is going to come from. I don't know if there will be enough additional revenue generated from tax receipts, and you add that to the K-12 mandated provisions. The attitude at the state level for austerity and tax cuts just doesn't bode well for higher education. There are not many places for that money to come from. What concerns me is that this may look like a piece of cake this time. But next year or the following year, we may be looking at no more funding increases. Now I hope that I am incorrect on that. There are just too many things looming out there. I know that all of the chancellors are working hard on one thing, and that is enrollment. Our K-12 enrollment for the next two or three years is just down. Well, that's your foundation, that's where you get your students. If you are going to live on increased enrollment for that additional tuition money, you are going to steal students from somebody else. We didn't invent this idea. I mean they are all out there doing this. I went to a conference and one school has a staff of 32, and all they do is recruit students -- 32. I am preaching to the choir, but we need to have input on what permanent or private partnerships we can engage in that will help us get additional revenues, ways to bridge this gap that I feel that we are going to be definitely looking at.

- Resolution 15-17 approving ASU System to establish provisional positions
- Resolution 15-18 approving 2015-2016 tuition and fee rates for System campuses
- Resolution 15-19 approving operating budgets for fiscal year 2015-2016 and authority to execute budgets
- Resolution 15-20 approving ASU System to offer in-state tuition rates to veterans and their family members eligible under the Veterans' Access, Choice, and Accountability Act
- Resolution 15-21 approving ASU System to reaffirm the System Weapons Policy

Upon a motion by Mr. Slinkard, seconded by Mr. Rhodes, Resolutions 15-17 through 15-20 were approved.

Ayes: Luter, Slinkard, Rhodes, Langford, Crowson

Nays: None

ASU-Jonesboro Resolution:

- Resolution 15-22 approving ASU-Jonesboro to enter into agreement for private camps

Dr. Welch: This is another one of those annual exercises that you must undertake, pursuant to state Law, to approve ASU-Jonesboro entering into agreements for private camps.

Upon a motion by Mr. Crowson, seconded by Dr. Langford, Resolution 15-22 was approved.

Ayes: Luter, Slinkard, Rhodes, Langford, Crowson

Nays: None

ASU-Beebe Resolution:

- Resolution 15-23 approving ASU-Beebe's 2015-2020 Strategic Plan

Dr. Welch: This board has requested that each of our campuses have a strategic plan that has measurable goals. All of our campuses have been working very, very hard on their strategic plan, and they are doing a great job. Beebe is certainly one of those, and I just want to commend Dr. McKay and his staff for the work they did on this.

Upon a motion by Mr. Rhodes, seconded by Mr. Slinkard, Resolution 15-23 was approved.

Ayes: Luter, Slinkard, Rhodes, Langford, Crowson

Nays: None

ASU-Newport Resolutions:

- Resolution 15-24 approving ASU-Newport to offer a Certificate of Proficiency in Geriatric Support Technology and a Technical Certificate in Gerontology
- Resolution 15-25 approving ASU-Newport to offer a Certificate of Proficiency in Pre-Nursing and Allied Health

Upon a motion by Dr. Langford, seconded by Mr. Crowson, Resolutions 15-24 and 15-25 were approved.

Ayes: Luter, Slinkard, Rhodes, Langford, Crowson

Nays: None

Executive Session:

Upon a motion by Mr. Slinkard, seconded by Dr. Langford, the board voted to retire into executive session at 2:30 p.m.

Ayes: Luter, Slinkard, Rhodes, Langford, Crowson

Nays: None

Mr. Luter announced, "This body has voted to retire into executive session to consider the personnel action items. We will reconvene in public session following this executive session to present and vote on any action arrived at in private."

The board reconvened at 3:04 p.m.

Personnel Actions:

Upon a motion by Mr. Slinkard, seconded by Mr. Rhodes, the ASU System contract extensions were approved.

Ayes: Luter, Slinkard, Rhodes, Langford, Crowson

Nays: None

Upon a motion by Dr. Langford, seconded by Mr. Crowson, the ASU-Jonesboro promotion recommendations, tenure recommendations, academic appointments, academic reassignment of duty, non-academic appointments, non-academic reassignments of duty, and contract extensions were approved.

Ayes: Luter, Slinkard, Rhodes, Langford, Crowson

Nays: None

Upon a motion by Mr. Rhodes, seconded by Mr. Slinkard, the ASU-Beebe promotion recommendations, tenure recommendation, academic reassignment of duty, non-academic appointments, and non-academic reassignment of duty were approved.

Ayes: Luter, Slinkard, Rhodes, Langford, Crowson

Nays: None

Upon a motion by Mr. Crowson, seconded by Dr. Langford, the ASU-Newport non-academic appointment and non-academic reassignment of duty were approved.

Ayes: Luter, Slinkard, Rhodes, Langford, Crowson

Nays: None

Other Business:

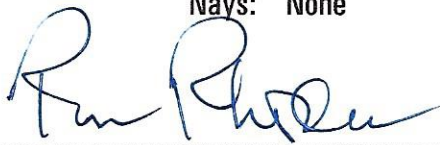
Dr. Welch: I failed to recognize someone in my President's Report. Ben Pickard is here. Many of you know Ben as an ASU graduate and a long-time employee of ASU-Beebe as Vice Chancellor of Student Services. Ben now serves on the Arkansas Department of Higher Education Coordinating Board. One of the things that the Coordinating Board does is to assign to each of their members to different institutions and ask that they attend at least one governing board meeting, so they can see the things that are going on. Ben is here, not only as an ASU alum and great friend, but also he is representing the Arkansas Higher Education Coordinating Board. Ben, we appreciate you being here today.

Adjournment:

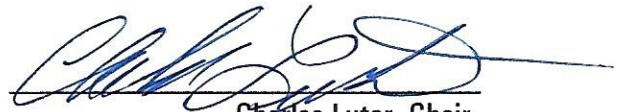
Upon a motion by Mr. Rhodes, seconded by Dr. Langford, the meeting adjourned at 3:45 p.m.

Ayes: Luter, Slinkard, Rhodes, Langford, Crowson

Nays: None



Ron Rhodes, Secretary



Charles Luter, Chair

**ARKANSAS STATE UNIVERSITY
BOARD OF TRUSTEES**

RESOLUTION

A Resolution Conferring upon
Dan Pierce
the Designation of Trustee Emeritus

WHEREAS, the Board of Trustees recognizes the importance of the many contributions provided by individuals who have served previously on the Board of Trustees; and

WHEREAS, in 1999 the Board of Trustees of Arkansas State University created a recognition group, the Trustee Emeriti, to honor trustees who have served with distinction; and

WHEREAS, Dan Pierce of Jonesboro, Arkansas, served with expertise and excellence on the Arkansas State University Board of Trustees following his appointment by Governor Mike Beebe in 2010,

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of Arkansas State University that this resolution, in appreciation of his countless contributions, designates Dan Pierce as Trustee Emeritus of Arkansas State University in deep gratitude for his legacy of wise and generous counsel and untiring efforts on behalf of the university, its students, faculty, staff, and friends.

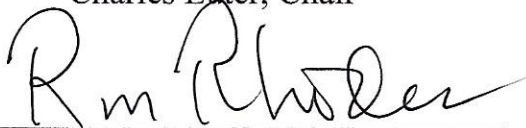
DULY ADOPTED AND APPROVED this 8th day of May 2015.



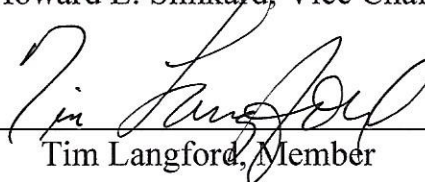
Charles Luter, Chair




Howard L. Slinkard, Vice Chair



Ron Rhodes, Secretary



Tim Langford, Member



Niel Crowson, Member



Charles L. Welch, President

EXECUTIVE SUMMARY

Contact: Charles Welch (501) 660-1000

ACTION ITEM: Arkansas State University System requests approval to establish the maximum number of legislatively authorized provisional positions for all campuses for fiscal year 2015-2016.

ISSUE: The Board of Trustees must approve the establishment of provisional positions.

BACKGROUND:

- As the university continues to receive monies from grants, contracts, and other non-appropriated sources, the campuses have found it necessary to expedite the process of approval for provisional positions. Since board authority is necessary to establish provisional positions and the board meets regularly only four times a year, the board may approve the establishment of all provisional positions on all campuses of Arkansas State University, allowing the university to seek the establishment of the positions from the Department of Higher Education, the Office of Personnel Management, and the Legislative Council, as needed.
- The board agreed to this request during the last fiscal year and its approval is again being sought for the upcoming fiscal year. This will allow the ASU Departments of Human Resources on all campuses to respond immediately to the university's provisional position requests.

RECOMMENDATION/RESOLUTION:

Be it resolved that the Arkansas State University System is approved to establish 300 provisional positions for ASU-Jonesboro, 100 provisional positions for ASU-Beebe, 40 provisional positions for ASU-Mountain Home, and 60 provisional positions for ASU-Newport as authorized for the 2015-2016 fiscal year.



Ron Rhodes, Secretary



Charles Luter, Chair

EXECUTIVE SUMMARY

Contact: Charles L. Welch (501) 660-1000

ACTION ITEM: Arkansas State University-Jonesboro, Arkansas State University-Beebe, Arkansas State University-Mountain Home, and Arkansas State University-Newport request approval to set tuition and fee rates.

ISSUE: The Board of Trustees must approve tuition and fee rates.

BACKGROUND:

In order to meet the additional costs needed to provide a quality education and economic development activities for the State, Arkansas State University System campuses request approval to adjust tuition and fees.

ARKANSAS STATE UNIVERSITY-JONESBORO

Tuition (Effective fall semester of 2015 unless noted)

	<u>Current</u>		<u>Proposed</u>	
	<u>Semester</u>	<u>per</u>	<u>Semester</u>	<u>per</u>
	<u>(15 ssch)</u>	<u>ssch</u>	<u>(15 ssch)</u>	<u>ssch</u>
In-state Undergraduate	2,880.00	192.00	3,000.00	200.00
In-state Graduate	3,660.00	244.00	3,810.00	254.00
Out-of-state Undergraduate	5,760.00	384.00	6,000.00	400.00
	7,335.00	488.00	7,620.00	508.00
International Undergraduate	5,760.00	384.00	6,000.00	400.00
International Graduate	7,335.00	488.00	7,620.00	508.00
		<u>Current</u>		<u>Proposed</u>
Effective summer term II of 2015:				
Online MBA (per ssch)		\$480.00		\$580.00

EXECUTIVE SUMMARY

Contact: Charles L. Welch (501) 660-1000

Off-campus Courses (per ssch, including distance learning classes)

	<u>Current</u>	<u>Proposed</u>
In-state Undergraduate	244.00	254.00
In-state Graduate	280.00	291.00
Out-of-state Undergraduate	488.00	508.00
Out-of-state Graduate	561.00	582.00
Academic Partnerships Courses	244.00	254.00
Academic Partnerships Courses (international)	488.00	508.00
Paragould - Greene County Resident (freshman and sophomore classes only)	120.00	120.00
Paragould - In-state Non-Greene County Resident	192.00	200.00
Paragould - Out-of-state Undergraduate	384.00	400.00

South Korea, Vietnam, Brazil, Taiwan, and Mexico

(Effective fall semester of 2015)

	<u>Proposed</u>	
	<u>Semester</u> <u>(15 ssch)</u>	<u>per</u> <u>ssch</u>
International Undergraduate	3,300.00	220.00

Mandatory Fee(s) Revisions (Effective fall semester of 2015)

	<u>Current</u>	<u>Proposed</u>
Athletics Fee*	17.00	19.00
Facilities Fee (per ssch)	3.00	4.00

Miscellaneous Fee(s) Revisions (Effective fall semester of 2015 unless noted)

	<u>Current</u>	<u>Proposed</u>
Honors Fee (per term - fall and spring only)	0.00	50.00
Teaching Internship II MLED4116 (per ssch)	0.00	10.00
Internship II, K-3 ELED4216 (per ssch)	0.00	10.00
Internship III , 4-6 ELED4226 (per ssch)	0.00	10.00
Special Ed Internship – Elementary ELSE4216 (per ssch)	0.00	10.00
Special Ed Internship – Secondary ELSE4226 (per ssch)	0.00	10.00

*Fee proposal is not to exceed amount and may be adjusted to reflect conference and NCAA actions.

EXECUTIVE SUMMARY

Contact: Charles L. Welch (501) 660-1000

ARKANSAS STATE UNIVERSITY-BEEBE:

Tuition (Effective fall semester of 2015)

Beebe, Heber Springs, Searcy, and the Little Rock Air Force Base:

	<u>Current</u>		<u>Proposed</u>	
	Semester <u>15 ssch</u>	per <u>ssch</u>	Semester <u>15 ssch</u>	per <u>ssch</u>
Resident Undergraduate	1,395.00	93.00	1,440.00	96.00
Out-of-state Undergraduate	2,415.00	161.00	2,490.00	166.00
ASU-Heber Springs In-county Tuition	1,245.00	83.00	1,290.00	86.00
International Tuition	3,210.00	214.00	2,490.00	166.00

Off-campus Courses (per ssch)

	<u>Current</u>	<u>Proposed</u>
ASU-Beebe	98.00	101.00
Little Rock Air Force Base	93.00	96.00

Mandatory Fee(s) Revision (Effective fall semester of 2015)

	<u>Current</u>	<u>Proposed</u>
Academic Excellence Fee	4.00	6.00

ARKANSAS STATE UNIVERSITY-MOUNTAIN HOME:

Tuition (Effective July 1, 2015)

	<u>Current</u>		<u>Proposed</u>	
	Semester <u>15 ssch</u>	per <u>ssch</u>	Semester <u>15 ssch</u>	per <u>ssch</u>
In-state Undergraduate	1,335.00	89.00	1,380.00	92.00
Out-of-state Undergraduate	2,295.00	153.00	2,370.00	158.00

Miscellaneous Fee(s) Revision (Effective July 1, 2015)

	<u>Current</u>	<u>Proposed</u>
Online Course Fee (per ssch)	25.00	30.00

EXECUTIVE SUMMARY

Contact: Charles L. Welch (501) 660-1000

**ARKANSAS STATE UNIVERSITY-NEWPORT:
 Tuition (Effective fall semester of 2015)**

	<u>Current</u>		<u>Proposed</u>	
	Semester	per	Semester	per
	<u>15 ssch</u>	<u>ssch</u>	<u>15 ssch</u>	<u>ssch</u>
Resident Undergraduate	1,350.00	90.00	1,365.00	91.00
Out-of-state Undergraduate	2,205.00	147.00	2,235.00	149.00

	<u>Current</u>	<u>Proposed</u>
Off-campus	99.00	101.00

Mandatory Fee(s) Revisions (Effective fall semester of 2015)

	<u>Current</u>	<u>Proposed</u>
Academic Excellence Fee (per ssch)	6.00	7.00
Quality Improvement Fee (per ssch)	7.00	9.00

Miscellaneous Fee(s) Revisions (Effective fall semester of 2015)

	<u>Current</u>	<u>Proposed</u>
Online Course Fee (per credit hour)	20.00	25.00
Lab Course Fee (per credit hour)	20.00	35.00
Surgical Technology Program Fee (per semester)	150.00	225.00
PN Program Fee (per semester)	120.00	250.00
RN Program Fee (per semester)	120.00	275.00
Non-student Proctoring Fee (per test)	-	25.00
Cosmetology Program Fee (per semester)	-	250.00

RECOMMENDATION/RESOLUTION:

Be it resolved that tuition and fee rates for Arkansas State University-Jonesboro, Arkansas State University-Beebe, Arkansas State University-Mountain Home, and Arkansas State University-Newport are approved as stated herein.


 Ron Rhodes, Secretary


 Charles Luter, Chair

EXECUTIVE SUMMARY

Contact: Charles L. Welch (501) 660-1000

ACTION ITEM: Arkansas State University System (ASU) requests approval of operating budgets for fiscal year 2015-2016 and for the authority to execute the budgets during the fiscal year.

ISSUE: Each fiscal year, the Board of Trustees must approve the operating budgets of the ASU System.

BACKGROUND:

The operating budget establishes expenditure levels for certain categories of expense, including salaries, supplies, services, and capital expenditures. Moreover, the budget establishes sound economic policy by which the university manages its annual fiscal affairs.

ARKANSAS STATE UNIVERSITY-JONESBORO:

The 2015-2016 operating budget for Arkansas State University-Jonesboro (ASUJ) was developed through the efforts of the university's Executive Council, and shared with the University Planning Council (UPC) and the campus community. State appropriation funds will remain flat for ASUJ in FY2016. A \$1.2 million reduction in existing budgeted expenditure categories was implemented to offset Fall 2014 enrollment declines. Additional tuition revenues and reallocated resources were provided in order to deliver high-quality instruction and an enhanced overall educational experience for students.

FY2016 state general revenue and Educational Excellence Trust Fund resources are anticipated to be flat. To continue to offer the educational experience required for today's student population, a 4.0% tuition increase is requested, as well as a \$2 per-credit-hour increase in the athletic fee and a \$1 per-credit-hour increase in the facilities fee.

Funds were allocated for the following categories:

- faculty promotions;
- continued support of institutional and performance scholarships;
- inflationary cost increases related to utilities, property insurance, and software maintenance;
- software for enhanced data security and retention efforts;
- maintenance and operations funds for the Humanities and Social Sciences Building and the Student Activities Center (SAC);

EXECUTIVE SUMMARY

Contact: Charles L. Welch (501) 660-1000

- minimum wage increase;
- employee health care increases; and
- faculty equity.

The Arkansas State University-Jonesboro budget for fiscal year 2015-2016 is \$146,114,879 for educational and general operations and \$38,424,621 for auxiliary operations.

ARKANSAS STATE UNIVERSITY-BEEBE:

The proposed 2015-2016 operating budget for Arkansas State University-Beebe (ASUB) was prepared by the ASUB Planning Committee, which includes faculty, staff, and administration representatives. The budget was submitted to the chancellor for his review and approval. Operating funds are provided for the campuses in Beebe, Searcy, Heber Springs, and the Little Rock Air Force Base.

A 3.2% tuition increase provided funds to offset a revenue loss caused by a downfall in enrollment, and a \$2 per-credit-hour increase in the academic excellence fee provided funds for faculty salary adjustments. ASUB, as well as all institutions of higher education in Arkansas, will not receive an increase in general revenue funding. Reductions in debt service expenses, scholarships, and part-time faculty salaries permitted reallocation of funds to other expenditure categories.

Funds were allocated to the following categories:

- COLA raises for faculty, non-classified staff, and classified staff;
- faculty and staff promotions;
- an additional faculty member at Heber Springs in Early Childhood Education;
- continued and additional support for institutional technology; and
- inflationary increases in certain fixed-cost categories.

The budget for fiscal year 2015-2016 at Arkansas State University-Beebe is \$27,055,977 for educational and general operations and \$3,217,700 for auxiliary operations.

ARKANSAS STATE UNIVERSITY-MOUNTAIN HOME:

The Arkansas State University-Mountain Home (ASUMH) Chancellor's Cabinet, in conjunction with the ASUMH Budget Committee, developed the proposed educational and general operating budget for fiscal year 2015-2016 to meet the intellectual needs of the ASUMH student population. ASUMH is

EXECUTIVE SUMMARY

Contact: Charles L. Welch (501) 660-1000

committed to improvements in learning by delivering high-quality instruction, relevant academic programs, and services that benefit the needs of business and industry in our community.

To continue providing a high level of educational experience and student support, a 2.7% increase in tuition and mandatory fees, along with reallocations and reductions of existing budgets, is necessary. The tuition increase will help offset a decrease in tuition revenue due to an enrollment decline. ASUMH has reduced budgeted expenditures in full-time salaries and benefits, part-time labor, travel, and equipment.

In addition, ASUMH has budgeted a sufficient amount for contingency expenditures to offset a 5% decline in enrollment or to be allocated for significant needs in the next fiscal year, should enrollment goals be met.

The fiscal year 2015-2016 budget for Arkansas State University-Mountain Home is \$10,507,323 for educational and general operations and \$160,000 for auxiliary operations.

ARKANSAS STATE UNIVERSITY-NEWPORT:

Arkansas State University-Newport (ASUN) conducted a collaborative budgeting process that allowed broad-based inclusion and communication. Under the college's shared leadership model, a cross-departmental budget planning team was appointed by the chancellor to assist administration in prioritization of budget requests. ASUN again utilized a zero-based budgeting model. This allowed a level of critical evaluation to refine needs and encourage efficiency. With no growth in state funding and the increasing needs of our growing student population, the institution was able to allocate resources to fund initiatives that align closely with the updated strategic plan.

A strategic budgeting framework was utilized to allow budget managers to formulate requests to meet the needs of the related service areas. The framework allowed for the collection and organization of common information to prioritize needs and fund initiatives based on strategic priorities. This process included the participation of administrators with input from faculty and departmental staff, while guidance was provided by the Office of Fiscal Affairs. Noting that the institution has an obligation to keep education affordable, this process provided a diligent basis of evaluation to maximize institutional resources and minimize the need for tuition and fee increases. As the institution moves to continually increase accountability, the result of this year's budget planning process has allowed the college to better

EXECUTIVE SUMMARY

Contact: Charles L. Welch (501) 660-1000

provide for the diverse needs of each of its service areas. The chancellor was actively involved throughout the process and has given approval for these requests.

A 1.1% tuition increase, a \$1 per-credit-hour increase in the academic excellence fee, and a \$2 increase in quality-improvement fees accounted for an overall increase of 3.8% in tuition and fees, which will provide new revenue sources in the budget. Revenue from tuition and fees was allocated to the following categories for ASUN:

- funds for regular campus operations in fiscal year 2015-2016 at the estimated level of \$14,682,544 for locations at Newport, Jonesboro, and Marked Tree;
- funds for growth of academic programs, including hiring a new Advanced Manufacturing instructor at Jonesboro; a Dean for Nursing and Allied Health to oversee and enhance health care programs on three campuses; Criminology and Psychology/Sociology instructors; and a full-time student recruiter to expand outreach to service areas;
- funding to increase completion rates, primarily in retention support;
- funding for information-technology related to further expansion of the virtual desktop infrastructure;
- funds for anticipated campus needs and increased fixed costs, such as employee health care costs, and costs related to academic assessment and higher efficiency through technology acquisitions;
- funding for capital and related needs, including equipment for technical programs, and replacing and adding other instructional equipment and technology;
- funds for a 2% salary increase for non-classified and faculty personnel, and a COLA of 1% for classified salary increases; and
- funds needed for additional increases in faculty salary levels to become more competitive with the SREB average for comparable institutions.

The fiscal year 2015-2016 budget for Arkansas State University-Newport is \$14,682,544 for educational and general operations and \$241,000 for auxiliary operations.

EXECUTIVE SUMMARY

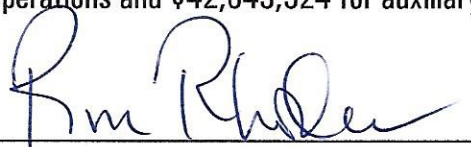
Contact: Charles L. Welch (501) 660-1000

ARKANSAS STATE UNIVERSITY SYSTEM:

The Arkansas State University System is funded as a non-formula entity with a fiscal year 2015-2016 operating budget of \$3,303,961, of which \$2,506,652 is categorized as a state appropriation. The remainder of \$797,309 is funded from other sources, including campus and foundation support.

RECOMMENDATION/RESOLUTION:

Be it resolved that fiscal year 2015-2016 operating budgets for Arkansas State University are approved, and authority is granted to execute the budgets in the amount of \$201,664,684 for education and general operations and \$42,043,324 for auxiliary operations.



Ron Rhodes, Secretary



Charles Luter, Chair

EXECUTIVE SUMMARY

Contact: Charles Welch (501) 660-1000

ACTION ITEM: Arkansas State University System requests approval to offer in-state tuition rates to veterans and their family members eligible under the Veterans' Access, Choice, and Accountability Act (VACAA).

ISSUE: The Board of Trustees must approve all tuition rates.

BACKGROUND:

Currently, the ASU System provides that all persons serving in the military, dependents of active duty military personnel, and all honorably discharged military personnel are eligible for resident tuition rates (Resolution 11-05).

Under the VACAA, which takes effect July 1, 2015, the following individuals will become eligible for resident tuition rates:

- A veteran using educational assistance, under either Chapter 30 (Montgomery G.I. Bill – Active Duty Program) or Chapter 33 (Post-9/11 G.I. Bill), Title 38, of the United States Code, who lives in the State of Arkansas while attending a school located in the State of Arkansas (regardless of his/her formal state of residence) and who enrolls in the school within three years of discharge from a period of active-duty service of 90 days or more;
- Anyone using transferred Post-9/11 GI Bill benefits (38 U.S.C. § 3319) who lives in the State of Arkansas while attending a school located in the State of Arkansas (regardless of his/her formal state of residence) and who enrolls in the school within three years of the transferor's discharge from a period of active-duty service of 90 days or more;
- A spouse or child using benefits under the Marine Gunnery Sergeant John David Fry Scholarship (38 U.S.C. § 3311(b)(9)) who lives in the State of Arkansas while attending a school located in the State of Arkansas (regardless of his/her formal state of residence) and enrolls in the school within three years of the service member's death in the line of duty following a period of active-duty service of 90 days or more;

EXECUTIVE SUMMARY

Contact: Charles Welch (501) 660-1000

- Anyone described above while he or she remains continuously enrolled (other than during regularly scheduled breaks between courses, semesters, or terms) at the same school. The person so described must have enrolled in the school prior to the expiration of the three-year period following discharge or death described above and must be using educational benefits under either Chapter 30 or Chapter 33, of Title 38, United States Code.

RECOMMENDATION/RESOLUTION:

Be it resolved that the Arkansas State University System is approved to offer in-state tuition rates to veterans and their family members eligible under the federal Veterans' Access, Choice, and Accountability Act.



Ron Rhodes, Secretary



Charles Luter, Chair

EXECUTIVE SUMMARY

Contact: Charles Welch, 501-660-1000

ACTION ITEM: Arkansas State University System desires to reaffirm its weapons policy.

ISSUE: Policies disallowing the carrying of a concealed handgun on university property should be readopted each year, pursuant to state law.

BACKGROUND:

- Arkansas State University System revised its System Weapons Policy on May 10, 2013, to specifically disallow the carrying of a concealed handgun.
- The legislature has indicated in A.C.A. § 5-73-322(b)(2)(C) that a policy disallowing the carrying of a concealed handgun on university property should be readopted each year.

RECOMMENDATION/RESOLUTION:

Be it resolved that the Arkansas State University Board of Trustees reaffirms the Arkansas State University System Weapons Policy effective immediately.



Ron Rhodes, Secretary



Charles Luter, Chair

EXECUTIVE SUMMARY

Contact: Len Frey (870) 972-3303

ACTION ITEM: Arkansas State University-Jonesboro (ASUJ) requests approval to enter into agreements submitted for the purpose of allowing certain employees to conduct private camps on and in ASUJ facilities.

ISSUE: ASUJ wishes to contract with certain employees to conduct private camps on the ASUJ campus. Such camps are designed to bring future students to the campus in order to expose them to its facilities and personnel while engaging in program activities. Additionally, funds are generated and paid to ASUJ to cover the use of its facilities and auxiliary services.

BACKGROUND:

- A.C.A. § 6-62-401 authorizes the Boards of Trustees of state institutions of higher learning to grant permission to employees of such institutions to conduct, on and in campus facilities, certain outside work for private compensation (as described in the Act). Employees are to be engaged in this outside work only after they have fully discharged their employment responsibilities to such institutions. Employees are required to take annual leave during these camp periods.
- The Act grants the board the non-delegable duty to make express findings of fact as follows:
 - the activities in question involve no conflict of interest with the mission and purpose of the institution itself;
 - the activities proposed would bring to the campus a significant number of persons who are potentially future students who might tend to enroll on that campus as a result of their exposure to its facilities and its personnel while engaged in these activities; and
 - the contemplated activities will, as a part thereof, generate funds to be paid to the state institution for housing, meals, and for the use of institutional resources that will produce significant revenues in support of the auxiliary functions of the particular campus serving its enrolled students.
- All agreements will comply with A.C.A. § 6-62-401.

RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Jonesboro is approved to enter into agreements submitted for the purpose of allowing certain employees to conduct private camps on and in ASUJ campus facilities effective June 1, 2015, through May 31, 2016.



Ron Rhodes, Secretary



Charles Luter, Chair

EXECUTIVE SUMMARY

Contact: Joe Berry (501) 882-4407

ACTION ITEM: Arkansas State University-Beebe (ASUB) requests approval for its proposed 2015-2020 Strategic Plan.

ISSUE: The Board of Trustees must approve all strategic plans.

BACKGROUND:

- ASUB's Institutional Effectiveness Committee conducted multiple assessments, environmental scans, and considered the perspectives of internal and external stakeholders in order to prepare the 2015-2020 Strategic Plan.
- This plan was developed by a cross-functional team of administrators, faculty, staff, and students with the goal of providing a holistic and comprehensive plan for the university as it moves forward.
- This plan will guide the campus for the next five years.

RECOMMENDATION/RESOLUTION:

Be it resolved that the 2015-2020 Strategic Plan for Arkansas State University-Beebe is approved effective July 1, 2015.



Ron Rhodes, Secretary



Charles Luter, Chair

EXECUTIVE SUMMARY

Contact: Sandra Massey (870) 512-7851

ACTION ITEM: Arkansas State University-Newport (ASUN) requests approval to offer a Certificate of Proficiency in Geriatric Support Technology and a Technical Certificate in Gerontology.

ISSUE: The Board of Trustees must approve the offering of any new degree.

BACKGROUND:

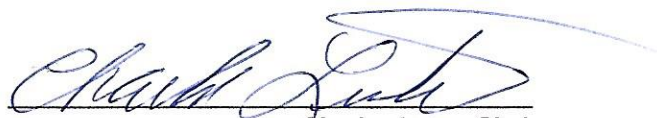
- People are now living longer, and as the Baby Boomer generation ages, health care will begin to focus more on the geriatric patient.
- The above-proposed degrees serve as value-based certificates for working Certified Nursing Assistants and Licensed Practical Nurses by making them more employable, by expanding their knowledge base, and by fulfilling their Continuing Professional Education requirements.
- The proposed degrees fit into ASUN's nursing and allied health pathway.
- The proposed degrees will be offered online, and existing resources will be utilized to offer them.

RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Newport is approved to offer a Certificate of Proficiency in Geriatric Support Technology and a Technical Certificate in Gerontology effective fall semester of 2015.



Ron Rhodes, Secretary



Charles Luter, Chair

EXECUTIVE SUMMARY

Contact: Sandra Massey (870) 512-7851

ACTION ITEM: Arkansas State University-Newport (ASUN) requests approval to offer a Certificate of Proficiency in Pre-Nursing and Allied Health.

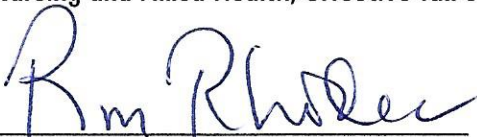
ISSUE: The Board of Trustees must approve the offering of any new degree.

BACKGROUND:

- This above-proposed degree serves to increase student success in Practical Nursing and Allied Health by preparing students with the proper tools necessary, including effective study skills, applicable math skills, medical terminology, communication skills commonly used in the health care industry, and college and life skills.
- Certified Nursing Assistant (CNA) certification will be earned as part of this program, providing students with employment opportunities in the health care industry.
- Existing resources will be utilized to offer this degree.

RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Newport is approved to offer a Certificate of Proficiency in Pre-Nursing and Allied Health, effective fall semester of 2015.



Ron Rhodes, Secretary



Charles Luter, Chair

**ARKANSAS STATE UNIVERSITY SYSTEM
CONTRACT EXTENSIONS
May 8, 2015**

WELCH, CHARLES

President, Arkansas State University System

Effective: July 1, 2015 – June 30, 2020 (Five-year contract)

HUDSON, TIM

Chancellor, ASU-Jonesboro

Effective: July 1, 2015 – June 30, 2019 (Four-year contract)

MASSEY, SANDRA

Chancellor, ASU-Newport

Effective: July 1, 2015 – June 30, 2018 (Three-year contract)

MYERS, ROBERT

Chancellor, ASU-Mountain Home

Effective: July 1, 2015 – June 30, 2018 (Three-year contract)

ARKANSAS STATE UNIVERSITY-JONESBORO
May 8, 2015

Promotion Recommendations for Associate Professor
Effective AY 2015-2016

College of Business

Philip Tew	Associate Professor	Economics and Finance
Sangshin (Sam) Pae	Associate Professor	Accounting

College of Education and Behavioral Science

Ryan Kelly	Associate Professor	Teacher Education and Leadership
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College of Engineering

Yeon Sang Hwang	Associate Professor	N/A
Kwangkook David Jeong	Associate Professor	N/A

College of Humanities and Social Sciences

Kathryn L. Krueger	Associate Professor	English and Philosophy
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College of Nursing and Health Professions

Debbie Shelton	Associate Professor	Nursing
Darlene Baker	Associate Professor	Nursing
Becky Keith	Associate Professor	Physical Therapy
William Payne	Associate Professor	Clinical Laboratory Sciences

College of Media and Communications

Sandra L. Combs	Associate Professor	Media
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College of Sciences and Mathematics

Hideya Koizumi	Associate Professor	Chemistry and Physics
Ferebee Tunno	Associate Professor	Mathematics and Statistics
Jeongho Ahn	Associate Professor	Mathematics and Statistics
Hashim Mahmoud Ali	Associate Professor	Chemistry and Physics

ARKANSAS STATE UNIVERSITY-JONESBORO
May 8, 2015

Promotion Recommendations for Professor
Effective AY 2015-2016

College of Agriculture and Technology

V. Steven Green Professor N/A

College of Business

Paula Ruby Professor Computer Information and Technology
John Edmund Mello Professor Management and Marketing

College of Education and Behavioral Science

Lance Bryant Professor Health, Physical Ed. and Sport Sciences

College of Fine Arts

Kim Vickrey Professor Art
Timothy Oliver Professor Music

College of Media and Communications

Marceline Thompson Hayes Professor Communication
Lily Zeng Professor Media

College of Nursing and Health Professions

Angela Schmidt Professor Nursing
Shawn Drake Professor Physical Therapy

College of Sciences and Mathematics

J. Bruce Johnson Professor Chemistry and Physics
Argelia Lorence Professor Chemistry and Physics
Xiuzhen Huang Professor Computer Science
Tanja McKay Professor Biological Science

ARKANSAS STATE UNIVERSITY-JONESBORO
May 8, 2015

Recommendations for Tenure
Effective AY 2015-2016

College of Business

Xiankui Hu	Tenure	Economics and Finance
Philip Tew	Tenure	Economics and Finance
Sangshin (Sam) Pae	Tenure	Accounting

College of Education and Behavioral Science

Ryan Kelly	Tenure	Teacher Education and Leadership
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College of Engineering

Yeon Sang Hwang	Tenure	Engineering
Kwangkook David Jeong	Tenure	Engineering

College of Humanities and Social Sciences

Kathryn L. Krueger	Tenure	English and Philosophy
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College of Sciences and Mathematics

Hideya Koizumi	Tenure	Chemistry and Physics
Ferebee Tunno	Tenure	Mathematics and Statistics
Jeongho Ahn	Tenure	Mathematics and Statistics
Hashim Mahmoud Ali	Tenure	Chemistry and Physics

ARKANSAS STATE UNIVERSITY-JONESBORO
ACADEMIC APPOINTMENTS
May 8, 2015

DARNELL, AMY H.

Instructor in English as a Second Language

Salary: \$48,000 (12-month rate)

Effective: January 1, 2015

Source of Funds: Education and General, page 79, line 2

Justification: Replacement for Marc Bergman, whose contract was not renewed (\$50,026)

Education:

2014 M.A. Teachers of English to Speakers of Other Languages (TESOL), Southeast Missouri State University, Cape Girardeau, MO

2009 B.A. English and Literature, Arkansas State University-Jonesboro

Employment:

2014 Instructor, Arkansas State University-Jonesboro

2013-2014 Instructor, Canik Basari University, Samsun, Turkey

2012-2013 Instructor, Maltepe University, Istanbul, Turkey

2010-2012 Instructor, Bahcesehir University, Istanbul, Turkey

FUIST, TODD NICHOLAS

Assistant Professor of Sociology

Salary: \$51,000 (9-month rate)

Effective: August 16, 2015

Source of Funds: Education and General, page 108, line 2

Justification: Replacement for Monika Myers, who resigned (\$57,076)

Education:

2013 Ph.D. Sociology, Loyola University Chicago, Chicago, IL

2005 M.A. Sociology, University of Chicago, Chicago, IL

2001 B.A. Sociology, University of Chicago, Chicago, IL

Employment:

2013-Present Visiting Professor, Western Washington University, Bellingham, WA

2012-2013 Adjunct Instructor, Loyola University Chicago, Chicago, IL

2005-2013 Adjunct Instructor and Undergraduate Academic Advisor, DePaul University, Chicago, IL

ARKANSAS STATE UNIVERSITY-JONESBORO
ACADEMIC REASSIGNMENT OF DUTY
May 8, 2015

JONES, KIRK RUSSELL

From: Professor of Computer and Information Technology
To: Professor and Department Chair of Computer and Information Technology
Effective: July 1, 2015
Salary: \$137,917 (12-month rate)
Source of Funds: Education and General, page 114, line 1 (\$121,907)
Education and General, page 111, line 4 (\$16,010)
Justification: Replacement for John Robertson, who returned to full-time teaching (\$127,544)

**ARKANSAS STATE UNIVERSITY-JONESBORO
NON-ACADEMIC APPOINTMENTS
May 8, 2015**

COPENHAVER, AUSTIN

Student Development Specialist – Office of Recruitment

Salary: \$30,000

Effective: February 9, 2015

Source of Funds: Education and General, page 34, line 7

Justification: Replaces Kirby Smith, who moved to a part-time position (\$31,295)

Education:

2013 B.S. Radio-Television, Arkansas State University-Jonesboro

Employment:

2013-Present Administrative Assistant, East Arkansas Broadcasters, Jonesboro, AR

2011-2012 After-School Program Teacher and Group Leader, Nettleton Public Schools, Jonesboro, AR

2007-2011 Front Desk Clerk/Back Shop Worker, Lee Brun Golf Shop, Jonesboro, AR

GIPSON, MAURICE

Assistant Vice Chancellor for Diversity

Salary: \$90,000

Effective: February 2, 2015

Source of Funds: Education and General, page 11, line 1 plus additional funding from Diversity

Justification: To fill vacancy for Chief Diversity Officer

Education:

2010 J.D. Southern University Law Center, Baton Rouge, LA

2007 B.G.S. Interdisciplinary Studies, Louisiana State University, Baton Rouge, LA

Employment:

2013-Present Special Assistant to the Vice President for Diversity and Community Engagement, University of Texas at Austin, Austin, TX

2012-2013 Director of the Annual Fund, Wiley College, Marshall, TX

2011-2012 Director of Development, Huston-Tillotson University, Austin, TX

2008-2011 Executive Director, Alpha Phi Alpha Fraternity, Inc., Southwestern Region

JOHNSON, TRISTAN

Assistant Coach – Volleyball

Salary: \$30,900

Effective: March 1, 2015

Source of Funds: Education and General, page 235, line 2

Justification: Replaces Susan Jangada, whose contract was not renewed (\$30,900)

Education:

2014 B.S. Marketing, University of Alabama, Tuscaloosa, AL

Employment:

Jul 2014-Present Graduate Assistant, Volleyball, ASU-Jonesboro

May-Jun 2014 Intern with USA Women's and Men's National Volleyball Teams, Anaheim, CA

2012-2014 Webmaster for Xcel Volleyball Club, Tuscaloosa, AL

Aug-May 2014 Student Assistant – Volleyball, University of Alabama, Tuscaloosa, AL

2011-2012 Student Assistant – Volleyball, Blinn College, Brenham, TX

Feb-Apr 2012 Interim Head Volleyball Coach, Blinn College, Brenham, TX

Jan-May 2012 Head Coach Xcel Club 18s, Cleveland, TX

Jan-May 2011 Head Coach Xcel Club 13s, Cleveland, TX

**ARKANSAS STATE UNIVERSITY-JONESBORO
NON-ACADEMIC REASSIGNMENTS OF DUTY
May 8, 2015**

LEE, SHARON K.

From: Fiscal Support Supervisor
To: Project/Program Specialist, Student Account Services
Effective: January 1, 2015
Salary: \$45,000
Source of Funds: Education and General, page 6, line 3
Justification: Title change only, with salary adjustment due to realignment/increased workload following Carol Byrd's retirement

MOSLEY, TIFFANY

From: HEI Program Coordinator
To: Research Assistant, Department Training and Support Coordinator, Interactive Teaching and Technology Center (ITTC)
Effective: February 16, 2015
Salary: \$38,000
Source of Funds: Education and General, page 51, line 4
Justification: Replaces Terry Sue Smith, who resigned (\$38,845)

SALEHI, CHRISTOPHER

From: Administrative Specialist III
To: Project Program Manager, Online Compliance Officer, A-State Online
Effective: February 16, 2015
Salary: \$35,000
Source of Funds: Education and General, page 69, line 3 (50%), page 76, line 3 (50%)
Justification: Replaces Matthew Huckaby, who was promoted to Student Development Specialist, Red WOLF Center (\$51,887)

ARKANSAS STATE UNIVERSITY-JONESBORO
CONTRACT EXTENSIONS
May 8, 2015

Mohajir, Terry

Director of Intercollegiate Athletics

Effective: February 1, 2015 - June 30, 2019 (4-Years-and-4 Months Contract)

Penry, Jason

Vice Chancellor for Advancement

Effective: February 1, 2015 - June 30, 2017 (2-Years-and-4-Months Contract)

Bell, Walt

Co-Offensive Coordinator, Football

Effective: March 15, 2015 - June 1, 2017 (2-Years-and-2-Months Contract)

Elarbee, Glen

Co-Offensive Coordinator, Football

Effective: March 15, 2015 - June 1, 2017 (2-Years-and-2-onths Contract)

ARKANSAS STATE UNIVERSITY–BEEBE
May 8, 2015

Promotion Recommendations for Professor
Effective AY 2015-2016

Division of Mathematics and Science

Richard Counts Professor Chemistry

Division of Fine Arts and English

Dennis Humphrey Professor English

Promotion Recommendation for Assistant Professor
Effective AY 2015-2016

Division of Business and Agriculture

Alysson Hendrix Assistant Professor Business

Promotion Recommendation for Advanced Instructor
Effective AY 2015-2016

Division of Advanced Technology and Allied Health

Andy Treat Advanced Instructor CADD

ARKANSAS STATE UNIVERSITY-BEEBE
May 8, 2015

Tenure Recommendation
Effective AY 2015-2016

Division of Fine Arts and English

Timothy Bartlett

Tenure

Associate Professor of Music

**ARKANSAS STATE UNIVERSITY-BEEBE
ACADEMIC REASSIGNMENT OF DUTY
May 8, 2015**

GATTI-CLARK, LINDA

From: Temporary Instructor of Science at ASU-Heber Springs
To: Instructor of Science at ASU-Heber Springs
Effective Date: August 16, 2015
Salary: \$47,375
Source of Funds: Education and General, page 105
Justification: Replacing Jennifer Shapiro, who resigned (\$35,000)

**ARKANSAS STATE UNIVERSITY–BEEBE
NON-ACADEMIC APPOINTMENTS
May 8, 2015**

ABBOTT, TIM

Coordinator of Testing

Salary: \$40,000 (12-month rate)

Effective Date: March 16, 2015

Source of Funds: Education and General, page 73

Justification: Replacing Sheriece Robinson, who resigned (\$41,208)

Education:

2014 M.S. College Student Personnel, Arkansas Tech University, Russellville, AR

1996 B.S. Christian School Elementary Education, Calvary Bible College, Kansas City, MO

Employment:

2012-Present Academic Advisor/Testing/Academic Success/Disabilities (Part-time employment),
Arkansas State University-Heber Springs

2001-2012 Teacher/Learning Disabilities Team Coordinator, New Tribes Mission, Sanford, FL

SCHEUREN, DENISE

Coordinator of Recruiting and Continuing Education

Salary: \$28,000 (12-month rate)

Effective Date: April 16, 2015

Source of Funds: Education and General, page 109

Justification: Replacing Jody Rath, who retired (\$22,709)

Education:

1996 B.S. Business Administration, Arkansas Tech University, Russellville, AR

Employment:

2011-2014 Lead Teacher, Paraprofessional, Heber Springs ABC Program, Heber Springs, AR

2009-2011 Pre-K Teacher, Circle of Love Child Care, Heber Springs, AR

2008-2009 Teacher's Aide, CAPCA Head Start, Heber Springs, AR

2006-2008 Teacher's Aide, Little One's Pre-K, Heber Springs, AR

2004-2006 Substitute Teacher, Heber Springs Elementary School, Heber Springs, AR

**ARKANSAS STATE UNIVERSITY-BEEBE
NON-ACADEMIC REASSIGNMENT OF DUTY
May 8, 2015**

HENRY, JASON

From: Counseling/Academic Advising Coordinator
To: Career and Transfer Services Coordinator
Salary: \$42,444 (12-month rate)
Effective Date: April 16, 2015
Source of Funds: Education and General, page 73
Justification: Replacing Heather Garcia, who resigned. (\$42,900)

ARKANSAS STATE UNIVERSITY-NEWPORT
NON-ACADEMIC APPOINTMENT
May 8, 2015

BURGOYNE, BONNIE

Director of Financial Aid

Salary: \$57,000

Effective: May 26, 2015

Source of Funds: Education and General, page 38, line 1

Justification: Replaces Deana Tims, who was reassigned (\$55,080)

Education:

2001 M.A. Educational Administration, Saint Mary's University of Minnesota, Minneapolis, MN
1991 B.S. Elementary Education, Bellhaven College, Jackson, MS
1978 A.S. Elementary Education, Hinds Community College, Raymond, MS

Experience:

2013-Present Director of Financial Aid, Clarendon College, Clarendon, TX
2012-2013 Registered Nursing Assistant, Elim Care and Rehab Center, Milaca, MN
2006-2011 Director of Student Financial Services, Art Institute International of Minnesota,
Minneapolis, MN
2002-2006 Director of Financial Aid, College of Visual Arts, St. Paul, MN

**ARKANSAS STATE UNIVERSITY-NEWPORT
NON-ACADEMIC REASSIGNMENT OF DUTY
May 8, 2015**

TIMS, DEANA

From: Director of Financial Aid
To: Associate Director of Financial Aid
Salary: \$50,080
Effective: May 26, 2015
Source of Funds: Education and General, page 38, line 2
Justification: New position necessitated by gaining stand-alone Federal Student Aid status