

AGENDA
ARKANSAS STATE UNIVERSITY
BOARD OF TRUSTEES
April 1, 2010
3:00 p.m.
ASU System Office - Teleconference

I. Call to Order
Mrs. Florine Tousant Milligan, Chair

*II. Agenda

- Proposed ASU-Beebe, ASU-Mountain Home, and ASU-Newport Resolution
 - Resolution approving ASU-Beebe, ASU-Mountain Home, and ASU-Newport to offer an Associate of Science in Business degree.

*III. Adjournment

*Action Items

**Arkansas State University
Board of Trustees
April 1, 2010**

The Arkansas State University Board of Trustees met by conference call on Thursday, April 1, 2010, in the conference room of the President's Office at Regions Bank. Mrs. Florine Tousant Milligan, Chair of the Board of Trustees, called the meeting to order at 3:02 p.m. A roll call confirmed the presence of the following Board members via teleconference: Mr. Howard Slinkard, Vice Chair; Mr. Ron Rhodes, Secretary; and Mr. Mike Gibson. Trustee Dan Pierce joined members of the ASU System staff in the conference room. Dr. Les Wyatt and representatives of the two-year campuses joined via teleconference.

Agenda:

ASU-Beebe, ASU-Mountain Home, and ASU-Newport Resolution

- Resolution approving ASU-Beebe, ASU-Mountain Home, and ASU-Newport to offer an Associate of Science in Business degree.

Dr. Wyatt explained that approval is necessary in order submit to the Higher Education Coordinating Board for approval at their April meeting for implementation of the degree in the fall 2010. The purpose of the proposal is to provide a seamless transition for the students to be able to transfer credits from the two-year colleges to the four-year universities.

Upon motion by Mr. Slinkard, second by Mr. Rhodes, Resolution 10-21 was approved.

AYES: Milligan, Slinkard, Rhodes, Gibson, Pierce

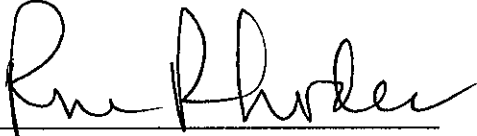
NAYS: None

Upon motion by Mr. Pierce, second by Mr. Gibson, the meeting was adjourned at

3:07 p.m.

AYES: Milligan, Slinkard, Rhodes, Gibson, Pierce

NAYS: None



Ron Rhodes, Secretary


Florine Tousant Milligan, Chair

EXECUTIVE SUMMARY

Contact: Pat Bailey (870) 508-6102

ACTION ITEM: The two-year campuses of Arkansas State University request approval to offer an Associate of Science (A.S.) in Business degree.

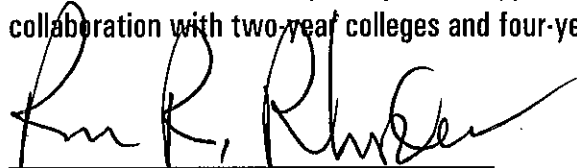
ISSUE: The Board of Trustees must approve the offering of new academic programs.

BACKGROUND:

- ASUMH led a statewide effort to develop an A.S. in Business degree to help streamline the process for business students transferring from two-year colleges to four-year universities.
- Nine of the 10 eligible four-year universities and 20 of the 22 two-year colleges are participating (lists attached).
- Currently, two-year colleges must develop articulation agreements with individual four-year universities to ensure students do not lose credits when transferring.
- Because of the specific major requirements at the four-year institutions, two-year college students changing from one four-year institution to another, without a change of major, often lose credits in the transfer. The development of this degree will address this issue at participating institutions.
- This degree is 62 semester credit hours and includes a three-hour directed elective selected by each participating four-year institution. The directed elective is either Introduction to Business or Business Communications.
- The A.S. in Business degree will be offered using traditional and online delivery formats.
- ASUMH will serve as the lead college in submitting the degree to the Arkansas Department of Higher Education Coordinating Board.

RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Beebe, Arkansas State University-Mountain Home, and Arkansas State University-Newport are approved to offer the Associate of Science in Business degree in collaboration with two-year colleges and four-year universities effective fall 2010 semester.



Ron Rhodes, Secretary



Florine Tousant Milligan, Chair

**Four-Year University Participants
Associate of Science in Business
Consortium**

<u>University</u>	<u>Contact Person</u>	<u>Directed Elective</u>
ASU	Lynita Cooksey	Business Communications
ATU	Tom Tyler	Introduction to Business
HSU	Vernon Miles	Business Communications
SAU	Lisa Toms	Introduction to Business
UCA	Mike Casey	Business Communications
UAFS	Steve Williams	Business Communications
UALR	Roger Roderick	Introduction to Business
UAM	Ranelle Eubanks	Introduction to Business
UAPB	Eddie Hand	Introduction to Business

The Walton College of Business at the University of Arkansas-Fayetteville has chosen not to participate because of curriculum alignment and content differences, but is supportive of this agreement.

**Two-Year College Participants
Associate of Science in Business
Consortium**

Institution

Arkansas Northeastern College
Arkansas State University-Beebe
Arkansas State University-Mountain Home
Arkansas State University- Newport
Black River Technical College
Cossatot Community College of U of A
East Arkansas Community College
National Park Community College
North Arkansas College
Northwest Arkansas Community College
Ouachita Technical College
Ozarka College
Phillips Community College of U of A
Pulaski Technical College
Rich Mountain Community College
Southeast Arkansas Community College
South Arkansas Community College
UACC- Batesville
UACC-Hope
UACC-Morrilton

Representative

Mary Dement
Ted Kalthoff
Pat Bailey
Larry Davis
Jack McCord
Barbara Lacefield
Jeff Watson
Gordon Watts
Gwen Gresham
Tim Cornelius
Martin Eggensperger
Mike DeLong
Deborah King
Purnell Henderson
Steven Rook
Linda Lewis
Val Cantu'
Cliff Jones
Jennifer Methvin
Diana Arn