

AGENDA
ARKANSAS STATE UNIVERSITY
BOARD OF TRUSTEES
January 10, 2007
8:30 a.m.
Little Rock, Arkansas

- I. Call to Order
Mr. Jim Pickens, Chair
- *II. Approval of the Minutes of Meetings
September 26, 2006
October 5, 2006
- *III. Election of Officers
- IV. President's Report
Reports of the Officers
- *V. Agenda
 - Resolution approving ASU System to establish a policy to allow for set-off of amounts due to employees against amounts due to the university.
 - Resolution approving ASU-Jonesboro to name a laboratory in the Laboratory Sciences West Building.
 - Resolution approving ASU-Beebe to name the community room in the Administrative and Student Services Building on the Heber Springs campus.
 - Resolution approving ASU-Beebe to name the physics lab in the Academic Building on the Heber Springs campus.
 - Resolution approving ASU-Beebe to name the bridge that connects the third floors of the buildings on the Heber Springs campus.
 - Resolution authorizing ASU-Beebe to expand the Professional Development Award Program.
 - Resolution approving ASU-Beebe to offer an Associate of Applied Science and a Technical Certificate in Creative Arts Enterprise.
 - Resolution approving ASU-Mountain Home to offer the Associate of Arts-Online degree.
 - Resolution authorizing ASU-Jonesboro to make application to the U.S. Secretary of Education to secure transfer of property currently used as a U.S. Army Reserve Center on Caraway Road in Jonesboro, Arkansas.
- VI. Executive Session
- *VII. Approval of Personnel Actions
- VIII. Other Business
- *IX. Adjournment

*Action Items

Arkansas State University
Board of Trustees
January 10, 2007

The Arkansas State University Board of Trustees met on Wednesday, January 10, 2007, in the conference room of the ASU Office of Governmental Relations in Little Rock, Arkansas. Chair Jim Pickens called the meeting to order at 8:33 a.m. Board members present were: Mr. Mike Gibson, Vice Chair; Colonel Dallas Wood, Secretary; Mr. Mike Medlock; and Mrs. Florine Milligan. The meeting was transmitted via interactive video to the Dean B. Ellis Library on the Jonesboro campus.

Minutes

Upon motion by Mr. Medlock, second by Col. Wood, the minutes of September 26, 2006, were approved.

AYES: Pickens, Gibson, Wood, Medlock, Milligan

NAYS: None

Upon motion by Mr. Gibson, second by Mrs. Milligan, the minutes of October 5, 2006 were approved.

AYES: Pickens, Gibson, Wood, Medlock, Milligan

NAYS: None

Election of Officers

A slate of officers was presented and upon motion by Mrs. Milligan, second by Mr. Medlock, the following were elected: Mike Gibson, chair; Mike Medlock, vice chair; Dallas Wood, secretary.

AYES: Pickens, Gibson, Wood, Medlock, Milligan

NAYS: None

Mr. Gibson expressed appreciation to Mr. Pickens for his leadership and service as chair.

Campus Reports

System

Dr. Les Wyatt remarked:

- The System office has moved from the administration building to the Judd Hill Center on the Jonesboro campus.
- During the coming Legislative Session, much of the System work will be done from the Little Rock office. In this session, there is the best possible alignment of individuals who hold significant placement in both the House and the Senate who come from districts where all the campuses are located. In his inaugural remarks, Governor Mike Beebe mentioned a number of issues to be addressed during his coming four-year term: public education, higher education, pre-school, tax reform, economic growth, and the environment. A series of meetings with legislative representatives of our districts have already been established. On Friday, January 12, several university presidents will meet with Governor Beebe to discuss higher education and other relevant issues.

Mr. Robert Evans, executive director for governmental relations, reported:

- The Legislative Session convened on Monday, January 8, at noon. Members of the General Assembly and constitutional officers were sworn in on

Tuesday, January 9. Under Governor Beebe's leadership and with the support of the General Assembly, Mr. Evans believes that ASU and education in general should fare well. The Governor will outline the details of his aggregate proposal in his address to the joint session this afternoon at 1:45 p.m., which should provide a greater understanding of how he plans to implement his legislative package.

- Pertinent legislative information will continue to be monitored and be distributed electronically as needed. If a response is needed quickly, the practice of contacting the Board chair and then the entire Board as necessary will be continued. Close contact will be maintained with the chancellors.

System report continued:

- A number of system initiatives are being developed. Some are directly related to a number of the campuses and some have a state-wide orientation. One such initiative is related to heritage sites. Dr. Ruth Hawkins has authored a concept tied to the heritage sites and we will continue to study this possibility with the Board and the members of the General Assembly.
- Another initiative is the introduction of MERLOT (Multimedia Educational Resource for Online Learning and Teaching). MERLOT is a consortium that provides access through technology to create "learning objects" and make them available to faculty throughout the country to create a common base for exchange of information among faculty and students. System-wide this

could be developed to share resources of information that would be pertinent for use by all campuses.

Beebe

Chancellor Eugene McKay reported:

- Construction is progressing well at the Heber Springs and Beebe campuses. It is anticipated that the new science building on the Beebe campus will be completed in the fall. Phase I of renovation at ASU-Searcy has begun and as soon as it is complete, Phase II will begin.
- The new Veterinarian Technology program will be offered this fall and a source of funding for a building for this effort is being discussed. A director for the program will be hired.

Jonesboro

Chancellor Robert Potts stated:

Several meetings have been and continue to be scheduled to introduce him to the faculty, staff, and students of the university, as well as events involving alumni groups and community leaders. Some initial observations include:

- There is a strong and effective administrative team in place, an excellent faculty, and a fiscally sound institution.
- The enrollment management plan is working as enrollment figures for the fall semester are near an all-time high. Retention rates are improving. ASU has recaptured the primary market area. The "Powering Minds" branding effort has been successful. The quality indicators for the freshmen class needs to improve. If the ACT scores improve and curriculum is strengthened at the

K-12 level, the number of remedial courses should decrease and the probability for success will increase. Some work needs to be done to increase the number of transfer enrollments from the two-year institutions and growth in the individual colleges needs to be addressed in order to determine which programs are effective.

- There is strong local community support, as well as that generated by the over 55,000 alumni.
- The students, faculty, and the administration seem agreeable to working together to resolve differences.

Areas for improvement include:

- State financial support needs to be increased. Faculty and staff salaries need to be increased and academic support budgets need to be closer to market and need levels in all areas.
- Recruiting efforts should be increased particularly in providing services for international students.
- Continue to develop new and more functional academic space. Construction on the new Child Development Center is progressing well.
- Communicate with the Faculty Senate in moving forward with discussion regarding modifications in the Faculty Handbook.

Significant developments:

- Retention rates from the first to the second year in 2006 is 71.6%, an increase of over 6%, which is the highest in recent history. The six-year graduation rate is 41%.

- Plans for the Centennial Celebration in 2009 continue to be developed. It is anticipated that someone will be selected to lead this effort within the next few weeks. Work is also ongoing to prepare a centennial capital campaign.

Mountain Home

Chancellor Ed Coulter reported:

- Three major gifts have been received including \$50,000 to the Honors program; \$100,000 from the state; and \$200,000 from the Roller family to name the funeral science program.
- Construction on the new Health Sciences building will begin in April 2007 with expected completion in August 2008. One technical setback involves the College Savings Bond program. The state requires an MOF (method of finance) before a contract can be signed, and until the bonds are sold the money cannot be counted toward this project. Work is ongoing to resolve this issue.
- Enrollment is down approximately 9%. Mr. Jim Black, an enrollment consultant, has been retained to assist in addressing this situation.
- A flag flown over Iraq was presented to ASU-Mountain Home by Chief Warrant Officer Third Class Gary Quinney. Chief Quinney received a degree in Funeral Science and was sent to Iraq as head of a retrieval unit.

Newport

Chancellor Larry Williams reported:

- The Higher Learning Commissions process for accreditation for the next 10 years has been completed. The evaluation team report was received in

January and the draft report of the team recommended approval. The on-line distance education associate degree was also approved for accreditation. The only additional reporting necessary will be a three-year status report to provide proof of the productivity and an assessment related to student services for the on-line degree program.

- An Employee Recognition Banquet was held on November 30, 2006. Awards were presented to faculty and staff based on service intervals of five years. Collectively, more than 500 years of service were recognized.
- Mr. Mike Inoue, a long-time supporter of ASU-Newport and the state, was recognized for his contribution to the Arts and Cultural Lecture Series at an October 15, 2006, ceremony.
- With the assistance of Mr. John Connor, Sr. and Mr. John Connor, Jr., a major gift was received from local economic development entities to build a parking lot on the main campus.

Agenda

- Resolution approving the ASU System to establish a policy to allow for set-off of amounts due to employees against amounts due to the university.

Upon motion by Mr. Pickens, second by Col. Wood, Resolution 07-01 was approved.

AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None

- Resolution approving ASU-Jonesboro to name a laboratory in the Laboratory Sciences West Building.

Upon motion by Mr. Medlock, second by Mr. Pickens, Resolution 07-02 was approved.

AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None

- Resolution approving ASU-Beebe to name the community room in the Administrative and Student Services Building on the Heber Springs campus.

Upon motion by Col. Wood, second by Mrs. Milligan, Resolution 07-03 was approved.

AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None

- Resolution approving ASU-Beebe to name the physics lab in the Academic Building on the Heber Springs campus.

Upon motion by Mrs. Milligan, second by Mr. Pickens, Resolution 07-04 was approved.

AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None

- Resolution approving ASU-Beebe to name the bridge that connects the third floors of the buildings on the Heber Springs campus.

Upon motion by Mr. Pickens, second by Mrs. Milligan, Resolution 07-05 was approved.

AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None

- Resolution authorizing ASU-Beebe to expand the Professional Development Award Program.

Upon motion by Mrs. Milligan, second by Col. Wood, Resolution 07-06 was approved.

AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None

- Resolution approving ASU-Beebe to offer an Associate of Applied Science and a Technical Certificate in Creative Arts Enterprise.

Upon motion by Mr. Medlock, second by Mr. Pickens, Resolution 07-07 was approved.

AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None

- Resolution approving ASU-Mountain Home to offer the Associate of Arts Online degree.

Upon motion by Col. Wood, second by Mr. Medlock, Resolution 07-08 was approved.

AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None

- Resolution authorizing ASU-Jonesboro to make application to the U.S.

Secretary of Education to secure transfer of property currently being used as a U.S. Army Reserve Center on Caraway Road in Jonesboro, Arkansas.

Upon motion by Mrs. Milligan, second by Col. Wood, Resolution 07-09 was approved.

AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None

Executive Session

Upon motion by Mrs. Milligan, second by Mr. Pickens, the Board voted to retire into executive session at 9:41 a.m.

AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None

Mr. Gibson announced, "This body has voted to retire into executive session to consider the personnel action items. We will reconvene in public session following this executive session to present and vote on any action arrived at in private."

The Board reconvened at 10:21 a.m.

Upon motion by Mr. Pickens, second by Mrs. Milligan, the academic appointments for Newport were approved.

AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None

Upon motion by Mr. Medlock, second by Col Wood, the nonacademic appointments for Jonesboro and Beebe were approved.

AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None

Upon motion by Mrs. Milligan, second by Mr. Pickens, the nonacademic reassignments of duty for Jonesboro were approved.

AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None

Upon motion by Mr. Medlock, second by Col. Wood, the contract extension for the ASU System was approved.

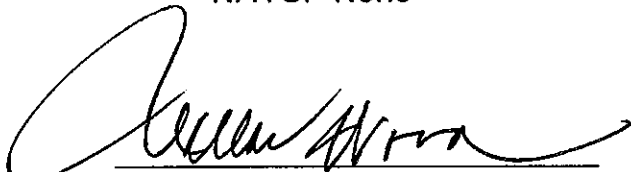
AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None

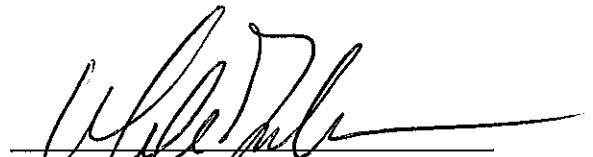
The next scheduled board meeting will be Friday, March 9, 2007, at ASU-Newport. With no further business and upon motion by Mr. Pickens, second by Col. Wood, the meeting adjourned at 10:26 a.m.

AYES: Gibson, Medlock, Wood, Milligan, Pickens

NAYS: None



Dallas Wood, Secretary



Mike Gibson, Chair

EXECUTIVE SUMMARY

ACTION ITEM: Arkansas State University System requests approval of a policy to allow for set-off of amounts due to employees against amounts due to the University.

ISSUE: University employees frequently incur expenses or charges due and owing to the University. The University requests permission to collect these debts by offsetting them against any payments due the employee from the university.

BACKGROUND:

- Because it is in the best interest of the University that amounts owed be promptly paid, the University is requesting authority to set-off against amounts due to an employee from any source, those liquidated amounts due and payable by the employee to the University for any reason. This would include but not be limited to parking charges, parking fines, rent, tuition, fees, and other charges. The University would then pay the amount remaining to the employee in full satisfaction of his or her wages or the amounts due as follows:
 - A. If the amounts owed by the employee to the University were the result of monies advanced to the employee, the University may set-off the full amounts owed to the University against all wages or other monies owed to the employee;
 - B. In all other cases of set-offs against an employee's wages, the University may only set off amounts owed the University against those wages which are above the statutory minimum hourly wage; and
 - C. If the amounts owed to student employees constitute payments for work study or are student loans under a program guaranteed or established by the U. S. Government, any set-off shall be subject to laws and regulations governing those programs.
- Subject to the above limitations, an employee, including a student employee, may be given the opportunity to establish a repayment plan for successive set-offs so that the entire amount owed to the University is not set-off on a single occasion. Provided, however, that no such plan shall be developed in the instance of any final settlement of accounts, such as where a final check for wages for a terminating employee may be involved.

RECOMMENDATION/RESOLUTION:

Be it resolved that effective January 1, 2007, the University shall have the right to offset against any payments due to any University employee, including a student employee, those amounts due and owing to the University for expenses or charges incurred, subject to the limits of federal wage and hour laws, and in the case of work study the limits established by the U. S. Government.


Dallas Wood, Secretary


Mike Gibson, Chair

**ARKANSAS STATE UNIVERSITY
BOARD OF TRUSTEES**

RESOLUTION

**A Resolution for the Recognition of Significant Contributions to
Arkansas State University-Jonesboro
by
Mr. William Byrd**

WHEREAS, the Board of Trustees has retained to itself the authority to name facilities of the University in honor of individuals who have significantly distinguished themselves through service and support of importance to the university; and

WHEREAS, Mr. William Byrd has made significant contributions to Arkansas State University through his teaching and service in the Department of Biology; and

WHEREAS, Mr. William Byrd has been recognized as a Professor Emeritus of Biology at Arkansas State University; and

WHEREAS, contributions have been made in honor of Mr. William Byrd in a sum of significant amount to warrant this recognition.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of Arkansas State University, that a laboratory within the Laboratory Sciences West Building on the Jonesboro campus shall be named and henceforth known as the:

William Byrd Laboratory

DULY ADOPTED AND APPROVED this 10th day of January 2007



Leslie Wyatt, President



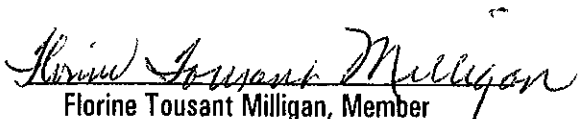
Mike Gibson, Chair



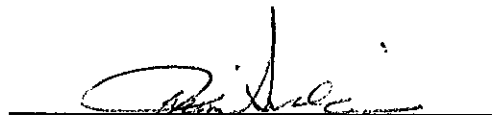
Mike Medlock, Vice Chair



Dallas Wood, Secretary



Florine Tousant Milligan, Member



Jim Pickens, Member

**ARKANSAS STATE UNIVERSITY
BOARD OF TRUSTEES**

RESOLUTION

**A Resolution for the recognition of significant contributions to
Arkansas State University-Heber Springs
by
Dennis and Donna Devine**

WHEREAS, the Board of Trustees has retained to itself the authority to name facilities of the University in honor of individuals; and

WHEREAS, Dennis and Donna Devine have made significant contributions to Arkansas State University-Heber Springs and its students; and

WHEREAS, Dennis and Donna Devine are recognized leaders in Arkansas' business community and supporters of education; and

WHEREAS, Dennis and Donna Devine wish to honor the memory of Donna's parents Farris and Wanda McCoy.

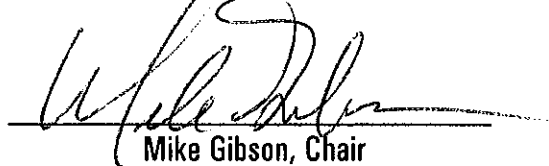
NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of Arkansas State University, that the community room in the Administrative and Student Services Building on the Heber Springs campus shall be named and henceforth known as:

Farris and Wanda McCoy Community Room

DULY ADOPTED AND APPROVED this 10th day of January 2007



Leslie Wyatt, President



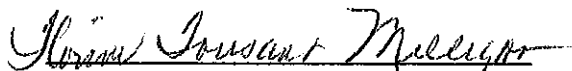
Mike Gibson, Chair



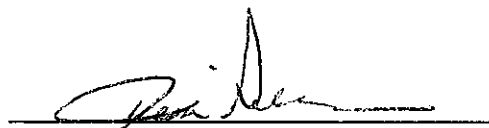
Mike Medlock, Vice Chair



Dallas Wood, Secretary



Florine Tousant Milligan, Member



Jim Pickens, Member

**ARKANSAS STATE UNIVERSITY
BOARD OF TRUSTEES**

RESOLUTION

**A Resolution for the recognition of significant contributions to
Arkansas State University-Heber Springs
by
First Electric Cooperative**

WHEREAS, the Board of Trustees has retained to itself the authority to name facilities of the University in honor of individuals; and

WHEREAS, First Electric Cooperative has made significant contributions to Arkansas State University-Heber Springs and its students; and

WHEREAS, First Electric Cooperative is a recognized leader in Arkansas' business community and a supporter of education.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of Arkansas State University, that the physics lab in the Academic Building on the Heber Springs campus shall be named and henceforth known as:

First Electric Cooperative Physics Lab

DULY ADOPTED AND APPROVED this 10th day of January 2007



Leslie Wyatt, President



Mike Gibson, Chair



Mike Medlock, Vice Chair



Dallas Wood, Secretary



Florine Tousant Milligan, Member



Jim Pickens, Member

**ARKANSAS STATE UNIVERSITY
BOARD OF TRUSTEES**

RESOLUTION

**A Resolution for the recognition of significant contributions to
Arkansas State University-Heber Springs
by
First Security Bank**

WHEREAS, the Board of Trustees has retained to itself the authority to name facilities of the University in honor of individuals; and

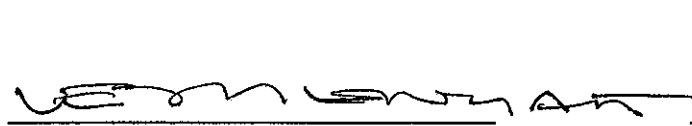
WHEREAS, First Security Bank has made significant contributions to Arkansas State University-Heber Springs and its students; and

WHEREAS, First Security Bank is a recognized leader in Arkansas' business community and a supporter of education.

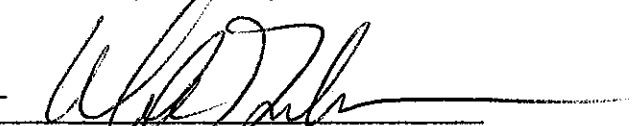
NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of Arkansas State University, that the bridge that connects the third floors of the buildings on the campus of ASU-Heber Springs shall be named and henceforth known as:

First Security Bank Bridge

DULY ADOPTED AND APPROVED this 10th day of January 2007



Leslie Wyatt, President



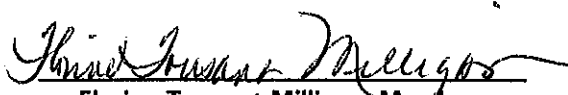
Mike Gibson, Chair



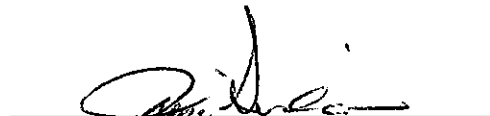
Mike Medlock, Vice Chair



Dallas Wood, Secretary



Florine Tousant Milligan, Member



Jim Pickens, Member

EXECUTIVE SUMMARY

Contact: Dr. Ted Kalthoff, (501) 882-8230

ACTION ITEM: Arkansas State University-Beebe requests the authority to expand its Professional Development Award Program to include technical/occupational faculty employees.

ISSUE: ASUB currently has a policy that allows them to provide awards to non-faculty employees who complete certain degrees or licensures/certification attained while employed at the University. Faculty who teach transfer courses must have a master's degree or above to teach. Existing policy allows those faculty members to receive compensation as an additive to annual base salary for earning a doctoral degree. With the merger of ASU-Searcy into ASU-Beebe, several technical/occupational faculty members are now employed at ASU-Beebe and do not have degrees above that required to teach technical/occupational courses. By expanding the Professional Development Award Program to include those technical/occupational faculty whose teaching responsibilities do not require a Master's degree, ASU-Beebe expects that those technical/occupational faculty members would have an incentive to pursue further education.

BACKGROUND:

On April 25, 2000, the ASU Board of Trustees approved Resolution 00-23 to provide the authority for Arkansas State University-Jonesboro to implement a Professional Development Award program for non-faculty employees. On September 14, 2001, the ASU Board of Trustees approved Resolution 01-39 to provide the authority for ASU-Beebe to implement the Professional Development Award program for non-faculty employees. ASU-Beebe would like to expand the currently approved program to reward technical/occupational faculty who complete degrees and licensure/certification by providing bonuses and to implement the policy effective January 2007 to include the following elements:

Completion Awards:

Associate Degree	\$1,000
Completion of a technical program	\$1,500
First professional license/certification	\$1,500
Bachelor Degree	\$2,000
Master Degree	\$3,000

EXECUTIVE SUMMARY

Contact: Dr. Ted Kalthoff, (501) 882-8230

For an employee who completes a license/certification program to be eligible for an award, it must be pre-approved by the supervisor, vice chancellor, and office of Human Resources as being (1) unique to the employees area of expertise, (2) recognized by others in the profession as being a license or certificate that denotes superior learning or knowledge, (3) associated with a form of course study that can either be counted in credit hours or hours of continuing education units (CEUs), and (4) may require re-certification after a set number of years as determined by the issuing organization.

Rewards will be disbursed in the month of November. If the employee terminates employment after attainment of the educational goal and before disbursement, said payment is forfeited.

Since these are bonuses, current adjustments to salaries will not be affected by this policy. The person must have been employed by the University for nine of the twelve months preceding approval of the award. Approved degrees and technical programs must be from regionally accredited institutions.

The Office of Human Resources will be responsible for the administration of the program and application of the awards.

Employees must submit a Statement of Educational Purpose listing the specific educational program, job relatedness, and current job filled to the Office of Human Resources. This form must be submitted and the purpose approved by the Office of Human Resources before a disbursement will be made.

The program of study must be completed after January 1, 2007. Challenges to the program and/or appeals should be submitted through the University hearing process.

ASU-Beebe has shared the proposed policy with members of the Faculty Senate, the Chancellor's Council, and the Planning Team. All three entities support the policy and its implementation. ASU-Beebe would like to move forward with the implementation of this policy.

The policy statement will be as follows:

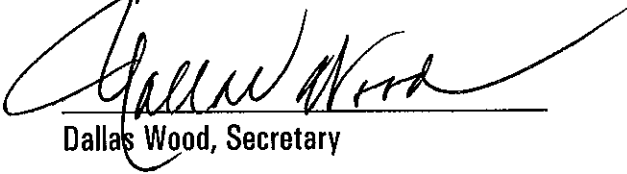
Arkansas State University-Beebe encourages the professional development of its employees. Therefore, in an attempt to recognize technical/occupational faculty employees for such efforts, one-time rewards will be given for attainment of the stated professional developmental accomplishment.

EXECUTIVE SUMMARY

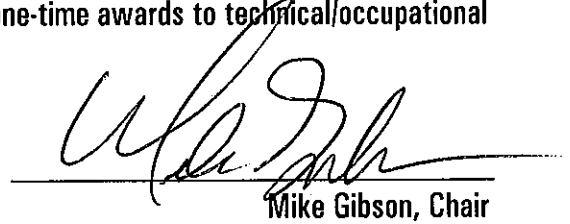
Contact: Dr. Ted Kalthoff, (501) 882-8230

RECOMMENDATIONS/RESOLUTION:

Be it resolved that Arkansas State University-Beebe be authorized to expand its Professional Development Award program and policy to provide professional development one-time awards to technical/occupational faculty as described herein.



Dallas Wood, Secretary



Mike Gibson, Chair

EXECUTIVE SUMMARY

Contact: Dr. Ted Kalthoff, (501) 882-8230

ACTION ITEM: Arkansas State University–Beebe requests approval to offer the Associate of Applied Science in Creative Arts Enterprise and the Technical Certificate in Creative Arts Enterprise.

ISSUE: The Arkansas State University Board of Trustees must approve the offering of any new degree program or any new option of any existing program prior to submission to the Arkansas Higher Education Coordinating Board (AHECB).

BACKGROUND:

On May 9, 2006 a program called “Nurturing Creativity in the Natural State” was held in Little Rock, Arkansas. The program was attended by members of the higher education, business, and arts communities, as well as ADHE staff and an AHECB member. Following the meeting, Arkansas State University-Beebe started the development of a program in the Creative Arts Enterprise.

The program is structured to meet the needs of students wanting an educational experience that nurtures the discipline of their art while providing them with the entrepreneurial skills and knowledge necessary to succeed in the creative enterprise. The program provides opportunities to first-time college students, adults returning to the classroom, and practicing artisans to develop professional and business skills.

Specifically, the program helps students to:

- 1) establish themselves in a sustainable career doing what they love;
- 2) develop their skills through practice and peer input;
- 3) learn to price, package, and promote their work;
- 4) develop a business plan for success;
- 5) learn the language and logistics of selling;
- 6) connect with mentors and experts in the creative sector;
- 7) increase their knowledge of the Internet’s role in the creative sector; and,
- 8) expand their markets.

EXECUTIVE SUMMARY

Contact: Dr. Ted Kalthoff, (501) 882-8230

The 60-hour Associate of Applied Science and the 30-hour Technical Certificate would each feature four curriculum strands—a Foundation Core, a Creative Arts Strand, an Entrepreneurship Strand, and a Heritage Strand.

The Foundation Core will help students develop basic skills in writing, business-related math skills, effective oral communication, and web skills necessary for success.

The Creative Arts Strand helps students become more disciplined in their art, developing their ability to create and execute increasingly sophisticated pieces in their chosen craft. They also learn about preparing work for show, sale, and shipment. The Creative Strand concludes with a Capstone Project.

The Entrepreneurship Strand helps students to develop and sustain a successful creative enterprise. Product development, pricing, promotion, and reaching customers are covered, in addition to how to build a business plan for a creative enterprise and how to use technology in the "art of sales."

The Heritage Strand provides students with an appreciation of the culture, history, and resources of Arkansas, providing them with a source for inspiration in their art and a basis for branding their creations in a larger market.

RECOMMENDATIONS/RESOLUTION:

Be it resolved that Arkansas State University-Beebe is approved to offer the Associate of Applied Science in Creative Arts Enterprise and the Technical Certificate in Creative Arts Enterprise beginning with the fall semester 2007.


Dallas Wood, Secretary


Mike Gibson, Chair

Name: _____

SSAN: _____

2006 – 2007 CATALOG

ARKANSAS STATE UNIVERSITY - BEEBE
A.A.S. DEGREE IN CREATIVE ARTS ENTERPRISE
WORKSHEET

General Education Core:			Sem.	ASUB	Trans.	Sem./
			Hrs.	Grade	Credit	Year
ENG	1003	Freshman English I	3	_____	_____	_____
ENG	1013	Freshman English II OR				
ENG	1033	Technical Writing and Communications	3	_____	_____	_____
MATH	1003	Intermediate Algebra OR higher	3	_____	_____	_____
CIS	1503	Microcomputer Applications I OR				
CIS	2453	Microcomputer Applications II	3	_____	_____	_____
HIS	2083	History of Arkansas	3	_____	_____	_____
			15			
Core:						
ACCT	1003	Introduction to Accounting OR				
ACCT	2003	Principles of Accounting I	3	_____	_____	_____
BSYS	2563	Business Communications	3	_____	_____	_____
ECON	2333	Economic Issues and Concepts	3	_____	_____	_____
LAW	2023	Legal Environment of Business	3	_____	_____	_____
MGMT	2063	Management of Marketing Organizations	3	_____	_____	_____
MGMT	2083	Introduction to Retail Store Management	3	_____	_____	_____
MGMT	2153	Small Business Management	3	_____	_____	_____
MKTG	1013	Introduction to Business	3	_____	_____	_____
			24			
Major Requirements: (21 hrs) (Portfolio Credit or Studio Art Class)						
_____	_____	_____	***	_____	_____	_____
_____	_____	_____	***	_____	_____	_____
_____	_____	_____	***	_____	_____	_____
_____	_____	_____	***	_____	_____	_____
_____	_____	_____	***	_____	_____	_____
_____	_____	_____	***	_____	_____	_____
			21			
A.A.S. DEGREE TOTAL						60 HOURS

Advisor's Signature: _____ Date: _____

Student's Signature: _____ Date: _____

Date Degree Completed: _____

Name: _____

SSAN: _____

2006-2007 CATALOG

Arkansas State University - Beebe

TECHNICAL CERTIFICATE
CREATIVE ARTS ENTERPRISE

Requirements: (30 hours)

			Sem. Hrs.	Grade	ASUB Credit	Trans. Credit	Sem./ Year
ENG	1003	Freshman English I OR					
BUS	1103	Business English	3	_____	_____	_____	_____
MKTG	1013	Introduction to Business	3	_____	_____	_____	_____
HIST	2083	History of Arkansas	3	_____	_____	_____	_____
MGMT	2153	Small Business Management	3	_____	_____	_____	_____
XXX	XXXX	Capstone Project OR					
		Approved Substitute	3	_____	_____	_____	_____
XXX	XXXX	Portfolio OR					
		Approved Art Electives	15	_____	_____	_____	_____

Total 30 hours

Advisor's Signature: _____

Date: _____

Student's Signature: _____

Date: _____

Date Degree Completed: _____

EXECUTIVE SUMMARY

Contact: Pat Bailey, 870-508-6102

- ACTION ITEM:** Arkansas State University-Mountain Home requests approval to offer the Associate of Arts-Online degree beginning Fall 2007.
- ISSUE:** The Arkansas State University Board of Trustees must approve all academic degrees prior to submission to the Arkansas Higher Education Coordinating Board for approval.

BACKGROUND:


The proposed Associate of Arts-Online is a 60-hour degree program with 44 hours of general education courses. It is designed for students transferring to a four-year university upon its completion. The degree is currently taught through traditional methods on the ASUMH campus with two-thirds of the classes now being offered online. Offering the full degree through an online format will provide greater accessibility and flexibility for students. The online courses will follow the best practices for electronically offered degree guidelines as established by the Higher Learning Commission (HLC) of the North Central Association of Schools and Colleges.

Beginning Fall 2007, prior to offering an online course, faculty will be trained in online delivery. An Online Teaching Oversight Committee has been established to guarantee the quality and integrity of online instructional activities. All customary services including academic advising, registration, financial aid, technical support, library resources, and fee payment are available to online students either electronically, by telephone, or in person.

Details of the ASUMH plan for meeting the guidelines for electronically offered programs were provided in a report submitted and approved by the HLC in 2004.

RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Mountain Home is approved to offer the Associate of Arts-Online degree beginning Fall 2007.


Dallas Wood, Secretary


Mike Gibson, Chair

RESOLUTION

WHEREAS, certain real property owned by the United States of America, located in the County of Craighead, State of Arkansas, has been declared surplus to the needs of the Federal government and is subject to assignment for disposal for educational purposes by the Secretary of Education, under the provisions of Section 203(k)(1)(a) of the Federal Property and Administrative Services Act of 1949 (63 Stat. 377) (ACT), as amended, and rules and regulations promulgated pursuant thereto, more particularly described as follows:

The property is currently being used as a United States Army Reserve Center. The property will be available for occupancy in 2-4 years as soon as the new Reserve Center is built in Paragould, Arkansas. The property is approximately one block from the Arkansas State University campus. The lot is 140 ft by 250 ft with frontage on Caraway Road. There are two main buildings; the building next to Caraway Road consists of 14,389 sq ft and the building behind it consists of 2,806 sq ft. There is another small storage building of 177 sq ft.

WHEREAS, Arkansas State University needs and will utilize said property for educational purposes in accordance with the requirements of said ACT and the rules and regulations promulgated thereunder of which this Board is fully informed, including a thirty (30) year commitment to use the property for educational purposes after which time all use and other restrictions will expire.

NOW, THEREFORE, BE IT RESOLVED, that Arkansas State University, shall make application to the Secretary of Education for, and secure the transfer to it of, the above-mentioned property for educational purposes upon and subject to such exceptions, reservations, terms, covenants, agreements, conditions and restrictions as the Secretary of Education, or his authorized representative may require in connection

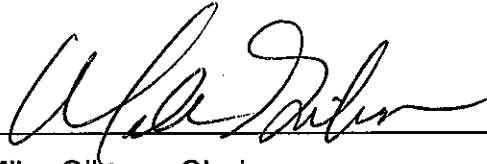
with the disposal of said property under said ACT and rules and regulations issued thereto; and

BE IT FURTHER RESOLVED, that Arkansas State University has legal authority and is willing and is in a position financially and otherwise to assume immediate care and maintenance of the property upon transfer to Arkansas State University for its immediate use, and that Mr. Jennus L. Burton, Vice President for Finance & Administration, is hereby authorized, for and on behalf of Arkansas State University to do and perform any and all acts and things which may be necessary to carry out actions authorized under the foregoing resolution including the preparing, making and filing of plans, applications, reports and other documents; the execution, acceptance, delivery and recordation of agreements, deeds and other instruments pertaining to the transfer of said property; and the payment of any and all sums necessary on account of the purchase price thereof including fees or costs incurred in connection with the transfer of said property for surveys, title searches, real estate appraisals, recordation of instruments or costs associated with the transfer of said property for surveys, title searches, real estate appraisals, recordation of instruments or costs associated with escrow arrangements; together with any payments necessary by virtue of nonuse or deferral of use of the property. If the applicant is unable to place the property into use (or determines that a deferral of use should occur), IT IS UNDERSTOOD AND AGREED that Arkansas State University will pay to the United States Department of Education for each month of nonuse beginning twelve (12) months after the date of the deed, or after thirty-six (36) months where construction or major renovation is contemplated, the sum of $1/360^{\text{th}}$ of the then current fair market value of the property for each month of nonuse. Such payments to cease either upon placement of the property into use or after three hundred sixty (360) payments, whichever occurs first.

If submission of the Applicant for Public Benefit Allowance Acquisition of Surplus Federal Real Property for Educational Purposes is approved, a copy of the application and standard deed conditions will be filed with the permanent minutes of the Board.

Arkansas State University Board of Trustees
C/O Mr. Jennus L. Burton
Vice President for Finance and Administration
P.O. Box 2100
2105 East Aggie Road
Administration Building Room 216
State University, Arkansas 72467-2100

I, Mike Gibson, hereby certify that I am the Chairman of the Arkansas State University Board of Trustees and that the foregoing resolution is a true and correct copy of the resolution adopted by the vote of a majority of the members of said Board of Trustees present at a meeting of said Board on the tenth day of January, 2007, at which a quorum was present.

A handwritten signature in black ink, appearing to read "Mike Gibson", written over a horizontal line.

Mike Gibson, Chairman

**Arkansas State University-Newport
Recent Academic Appointments
(List for Media)
January 10, 2007**

Eric Ellis

**Title: Diesel Technology Instructor
Effective: November 1, 2006**

ARKANSAS STATE UNIVERSITY-JONESBORO
RECENT NON-ACADEMIC APPOINTMENTS
(List Prepared for Media)
January 10, 2007

BARTUNEK, PATIENCE

Assistant Dean of Students/Campus Life

Effective: August 28, 2006

CLARK, CHRISTOPHER TODD

Alumni Development Officer

Effective: November 1, 2006

COOK, CHRIS S.

Assistant Baseball Coach

Effective: September 2, 2006

GRUSHKIN, ALVIN

Assistant Men's Basketball Coach

Effective: September 22, 2006

LEE, NICOLE

Assistant Director of Athletics

Effective: September 18, 2006

MCVEY, ALAN

Executive Director, Delta Center for Economic Development

Effective: September 18, 2006

PROVENCE, VAN

Assistant Director for Media Relations/Athletics

Effective: September 27, 2006

REDMAN, ERIC

Assistant Athletic Trainer/Sports Medicine

Effective: September 5, 2006

**ARKANSAS STATE UNIVERSITY-BEEBE
RECENT NON-ACADEMIC APPOINTMENTS**

(List Prepared for Media)

January 10, 2007

MS. BONNIE SMYTH-MCGAHA

Director of Institutional Research

Arkansas State University-Beebe

Effective Date: October 16, 2006

**ARKANSAS STATE UNIVERSITY-JONESBORO
NON-ACADEMIC REASSIGNMENTS OF DUTY**

(List Prepared for the Media)

January 10, 2007

HART, FRANCIS

FROM: Assistant Director of Information for Public Relations
TO: Assistant Director of Marketing Coordinator for
Convocation Center
EFFECTIVE: September 25, 2006

HENDRICKS, NANCY

FROM: Coordinator of Alumni Affairs for Alumni Relations
TO: Editor for Alumni Relations
EFFECTIVE: October 1, 2006

KALOGHIROU, ROBIN

FROM: Associate Director of Student Aid
TO: Director of Student Aid
EFFECTIVE: October 1, 2006

MAY, DENA

FROM: Program Coordinator for Financial Aid
TO: Associate Director of Student Aid
EFFECTIVE: October 1, 2006

MCGREW, RONDA

FROM: Secretary II for International Programs
TO: International Admissions Coordinator
EFFECTIVE: October 9, 2006

NGUYEN, DAVID

FROM: DP Network Manager II for ITS
TO: Communications Specialist/Manager for ITS
EFFECTIVE: October 23, 2006

**ARKANSAS STATE UNIVERSITY-SYSTEM
CONTRACT EXTENSION
(List Prepared for the Media)
January 10, 2007**

Jennus Burton

Vice President for Finance and Administration

Effective: January 1, 2007 - June 30, 2009 (2 1/2-Year Contract)