

**AGENDA**  
**ARKANSAS STATE UNIVERSITY**  
**BOARD OF TRUSTEES**  
**September 9, 2005**  
**10:00 a.m.**  
**Mountain Home Campus**

- I. Call to Order  
Mrs. Florine T. Milligan, Chair
  - II. Approval of the Minutes of Meeting  
June 9, 2005
  - III. President's Report  
Reports of the Officers
  - \*IV. Agenda
    - Resolution Approving ASU-Jonesboro to Sell Acreage Adjacent to the City of Jonesboro Fire Station.
    - Resolution Authorizing ASU-Jonesboro to Refund the Student Fee Revenue Bonds, Series 2000 and Series 1999, and Authorizing ASU-Beebe to Refund Series 1998B.
    - Resolution Authorizing ASU-Beebe to Establish a Tuition Rate of \$37 per Credit Hour for Concurrent Enrollment.
    - Resolution Approving ASU-Beebe, ASU-Mountain Home, and ASU-Newport to Offer a Certificate in General Studies.
    - Resolution Authorizing ASU-Mountain Home to Offer the Associate of Applied Science in Radiologic Technology.
    - Resolution Authorizing ASU-Jonesboro to Name a Building to be Constructed to House The Arkansas State University Foundation.
    - Resolution Authorizing ASU-Newport to Name the Library Conference Room and Reading Area.
  - V. Executive Session
  - \*VI. Approval of Personnel Actions
  - VII. Other Business
  - \*VIII. Adjournment
- \*Action Item

**Arkansas State University  
Board of Trustees  
September 9, 2005**

The Arkansas State University Board of Trustees met on Friday, September 9, 2005, in Dryer Hall on the Mountain Home campus. Mrs. Florine Tousant Milligan, Chair of the Board of Trustees, called the meeting to order at 10:01 a.m. Board members present were: Mr. Richard Bell, Vice Chair; Colonel Dallas Wood, Secretary; Mr. Mike Gibson, and Mr. Mike Medlock. Ms. Rebecca McGuire, member of the Baptist Collegiate Ministries and Phi Beta Kappa, delivered the invocation.

**Minutes**

Upon motion by Colonel Wood, second by Mr. Medlock, the minutes of June 9, 2005, were approved.

Ayes: Milligan, Bell, Wood, Gibson, Medlock

Nays: None

**Campus Reports:**

**ASU-Mountain Home**

Chancellor Ed Coulter welcomed everyone to the campus and presented guests with a goody bag. He praised the employees of the Mountain Home campus for their hard work in getting the campus ready for the meeting.

He introduced special guests: Ms. Amanda Throckmorton, newly-elected Student Government Association President, State Senator Shawn Womack, and

State Representative Johnny Key. Dr. Coulter thanked the legislators for their support, which their records clearly demonstrate. He stated that Senator Womack was instrumental in obtaining General Improvement Fund support for two-year colleges, which allowed ASU-Mountain Home to be ranked sixth out of the twenty-two two-year state institutions of higher learning for funding. In addition, North Arkansas College, which Senator Womack also represents, was ranked seventh.

Dr. Pat Bailey, Vice Chancellor for Academic Affairs, was cited for the development of the new Respiratory Care program on campus. This is a cooperative venture between ASU-Mountain Home and the University of Arkansas for Medical Sciences. Dr. Coulter acknowledged the presence of Mr. Steve Erixon, CEO of Baxter Regional Medical Center, and Mr. Barney Larry, the executive director of the hospital's Foundation, and voiced his thanks for support from the local hospital. Also, he said the Funeral Science program has now been networked with ASU-Beebe and ASU-Jonesboro.

Construction on the new physical plant building continues. Because the building will be located next to the new Community Development Center, the exterior will be designed to blend architecturally. Space is also being renovated for a new Head Start program on campus to help provide childcare.

Work on the capital campaign is progressing with hope to begin negotiations to construct the Health Sciences building by the end of the year. Approximately one-half the funds necessary for the Community Development Center have been

obtained, with a \$700,000 bequest and a pledge of \$100,000, which will be dedicated for the new stage.

Enrollment is down 5%, and Dr. Coulter attributed the decrease to filling the backlog of educational needs for non-traditional students and high gasoline prices.

### **ASU-Jonesboro**

Dr. Wyatt reported that during the last 10 days, everyone has joined together to aid in disaster relief efforts for those affected by Hurricane Katrina. In each of our communities there are efforts being coordinated by public agencies—the Red Cross and faith-based organizations. Dr. Wyatt said he wanted to assure the Board that through the participation of our faculty, staff, and students, and to some degree by using our resources from the campuses, assistance is being provided to lend support for the evacuees. These efforts are a result of a consortium of responses organized throughout higher education in the State of Arkansas. All of the higher education institutions in Arkansas are participating in the accommodation of students; either those students from Arkansas who have gone to school in the coastal areas, or students who have come to Arkansas whose families reside within the coastal areas, and have suffered loss or damage because of the storm. The Federal Emergency Management Agency (FEMA) has designated counties along the Gulf Coast that will allow identification of students whose families are from those areas. All of our campuses are making cooperative tuition provisions. Dr. Susan Allen, Vice Chancellor for Research and Academic Affairs, and her colleagues at Jonesboro have agreed to accommodate displaced

students even though the fall semester had already begun. Other examples of the support being generated in Jonesboro for evacuees and their families include providing tickets for this weekend's football game, and tickets for other cultural and campus presentations that are open to the public. All of these efforts are designed to provide some pleasant diversions from difficult circumstances.

During the June 7 Board of Trustees meeting, the budget was a topic of discussion as the ASU-System was in the last stages of fiscal year 2005. Dr. Wyatt said he was pleased to report that the fiscal year was completed with the budget in balance, which was a considerable challenge to all because it was a tough budget year. He commended the leaders on the Jonesboro campus who were able to keep the budget in balance and maintain a very high level of support to the people throughout the university.

Dr. Wyatt joined Dr. Coulter in recognizing the two elected representatives in attendance and their colleagues for getting a provision in the current fiscal year budget to make some headway against the challenges of paying for higher education in Arkansas. He expressed appreciation in behalf of all other citizens of the state, and especially the students and their families, for the recognition of the support necessary for higher education.

At the last meeting, the Shared Governance document was tabled pending the development of the Faculty Handbook material. The reasoning was that the Shared Governance document needed to be viewed in the context of the Faculty

Handbook to see what relations existed. The Board challenged that the Faculty Handbook document be produced in a timely manner. Dr. Wyatt commended Dr. Susan Allen and her colleagues from the Faculty Senate, who presented a working draft of the Faculty Handbook by September 1. Now that draft is circulating back through the various constituent groups on the campus – the faculty at large, the chairs, the deans, and the Faculty Senate Handbook Committee. Each group will have an opportunity to discuss elements of the Faculty Handbook and to determine the proper relationship between the Faculty Handbook and the Shared Governance document. A final draft will be presented to the Board for observations, comments, changes, and modifications. After the Board's review, and before the end of the fall term, it is anticipated that a final version of a new Faculty Handbook and Shared Governance document can be presented.

Dr. Wyatt directed attention to several documents:

- The Finance and Administration report on the last fiscal year gives an annual report of the budget during the previous fiscal year. This is made possible by the finance participants across all of our campuses. It marks a year of successful management and control of the people's resources.
- The Minority Retention Plan was a result of the 82nd General Assembly's request for college campuses to develop and maintain a minority retention report. The campuses of Arkansas State University have been diligent in that charge, and the plan for the Jonesboro campus was distributed to the

Trustees. Dr. Glen Jones, Assistant to the President for Diversity Initiatives, heads up the efforts to maintain and promote progress toward the legislative goal and the university's intent to establish a good program—the integration of minority interests on our campus, as well as a retention plan that might be used to retain students, faculty, and staff. The Jonesboro campus, which this report addresses, has made significant and important progress in minority efforts, which is part of a larger diversity plan. The Board has encouraged a diverse environment on each of our campuses as it is beneficial to the learning experience. The diversity program on the Jonesboro campus has made for a stronger campus, better faculty, better staff, and a better student body.

- The Higher Learning Commission evaluation report suggested a need to develop a strategy to not only maintain, but to implement an enrollment management plan that could give support to the stabilization and increase of enrollment at the Jonesboro campus. This plan has been developed through the joint efforts of co-chairs, Dr. Susan Allen and Dr. Rick Stripling, as well as a broad campus committee of faculty and staff who have spent a great deal of time over the last five months with an expert consultant to develop this plan. There are several pieces included in the enrollment plan which the Board will find to be of interest, including a snapshot of the environmental situation in which we find our campus operating.

These pieces of information create a challenge. We are challenged at higher education levels to provide for continuing educational efforts for the students coming from the public educational system in Arkansas; we are challenged with levels of preparation and readiness; we are challenged with financial conditions for the students who come to us; we are challenged with the sheer number of students who are available to be accommodated in the higher education system; and, we are challenged financially to provide the very best services for those students as they come to us. All the charts and graphs help present an idea of the environment. The second part of the report has to do with strategies that will be used and employed in the next year or two to address that environmental situation. Important committee work is just beginning to develop definitive responses to this plan, which will result in stable and possibly even increasing enrollments within the next year or two. This plan is geared to 2006 and beyond, and at this time next year the Board should see the advantage of the plan. In the budget for the current fiscal year, we have identified the need for and the availability of about \$200,000. Efforts will be directed toward the improvement of the process which leads to student recruitment through the processing of their application and the securing of their registration for the fall term. That money is to be spent on the acquisition of mailing lists; the availability of files to identify the students and their backgrounds; the processors who will actually handle those requests when received; and the efforts that are necessary to make sure that that transaction occurs in the most efficient way. As the Board has suggested, we are operating in a competitive



environment. These efforts will make us more competitive with other institutions inside and outside the State of Arkansas, which will allow for a more stabilized enrollment over time. The 11th day snapshot of enrollment information on the Jonesboro campus indicated an enrollment that is essentially flat. Dr. Wyatt concurred with Dr. Coulter's observation that one of the most frequent comments received recently is the need for students to find the money for commuting. With three-quarters of our student enrollment at the Jonesboro campus driving some distance to classes, the effect of gas prices has been a significant factor. Possibly the greatest factor contributing to lower enrollment numbers for fall at Jonesboro is the great backlog to fill. About 2,200 students graduated in the last year, which constitutes approximately 20% to 25% of our enrollment and returning that number of students into the context of the enrollment situation has been the main goal this year. It's important to remember that what we're supposed to do is to graduate students. Each student that we recruit and bring to the campus is a prospective graduate. Our job isn't done until we see them graduate. This entire effort cannot be done without a great deal of support such as that demonstrated by Mr. Steve Erixon and Mr. Barney Larry on the Mountain Home campus. There are many partners who we find in addition to the legislature and others who are in our community, people who are encouraging this effort. We not only find partners in fund-raising and philanthropic activities, but we have many advocates who articulate need for participation in higher education.

## **ASU-Beebe**

Chancellor Eugene McKay stated that the state auditors completed their annual audit at Beebe this past week, and the campus received another perfect audit with no findings or recommendations. He commended Jerry Carlisle and his staff for their excellent work.

Enrollment is up at all of their campuses a total of 8.8% in headcount and 8.3% in FTE. That is 323 new students and 202 FTE students. The largest headcount and FTE numbers are at the Beebe campus, but there has been a phenomenal increase of 13.8% headcount at Heber Springs and a 25% FTE increase, which is a total of 303 FTE enrolled this fall. The August edition of the *Arkansas Business Week* listed ASU-Beebe as 10<sup>th</sup> in the state in enrollment among the state's 48 private and public colleges in Arkansas. Last year, the campus was ranked 11th.

Last year, Dr. Wyatt awarded 120 plus bachelors and master's degrees for ASU-Jonesboro programs taught at the Beebe campus. The fall enrollment in those programs has increased by 8%. Dr. McKay attributes this increase to demographics and having good people working with students. ASU-Beebe last year graduated more associate degrees than any other two-year college in the state, as well as 159 certificates, primarily at the Searcy campus. Last year at the Heber Springs graduation, 57 students received associate degrees.

Work continues on a master plan for ASU-Searcy, and construction will begin at ASU-Heber Springs when the funding issues are finalized. Dr. Diane Tiner has proved there is potential for long-term growth of the Heber Springs site.

Thanks to the cooperative efforts last spring of Mr. Bob Jenkins and the ROTC personnel at Jonesboro, 15 students enrolled in Military Science and Leadership basic courses on the Beebe campus this fall. Five students have enrolled in the ASU-Mountain Home Funeral Science program taught at ASU-Beebe.

### **ASU-Newport**

Chancellor Larry Williams stated that ASU-Newport is one of 11 two-year colleges in the state fortunate enough to receive a \$550,000 start-up grant. The grant has been funded for two years for a total of \$1.1 million to start up the training for the Temporary Assistance for Needy Families Program on campus. A recruiter/coordinator has been identified. In addition to the recruiter/coordinator position, the grant will fully fund a counselor and instructor, a data analysis individual, and an assessment person. This is to provide assistance for anyone who is currently receiving assistance through the Department of Human Services or if their family situation is such that they are 200% of poverty level according to the formula for the State of Arkansas. With the timeliness of having 60,000 plus new residents coming in from Louisiana, this particular program is going to be even more important for our campuses and several of the other campuses throughout the state. Basically the program will help provide job rating of skills and higher

education opportunities for those individuals who may not have been afforded this opportunity previously. In addition to the Career Pathways Program, a significant scholarship contribution was announced the first week of the fall semester provided by one of the major companies in Newport, Medallion Foods. One penny is set aside for scholarships for Jackson County for every bag of Medallion Corn Chips sold. At the beginning of the fall semester an assembly was held for scholarship recipients and representatives from Medallion Foods, who provided 63 scholarships that ranged from \$250 to \$1,000. They also presented a \$100,000 check to go into an endowment to help perpetuate scholarships for the future, \$10,000 for scholarships for the Women's Prison Collegiate Program, \$10,000 for the Student Emergency Fund, and \$10,000 for the concurrent enrollment of local high school students. In all, they provided over \$200,000 this last year in scholarship assistance to ASU-Newport, which is very significant amount for a small institution.

On September 2, approximately 150 community, business, and industry leaders attended a ribbon-cutting for the Commercial Driver Training Building. Congressman Marion Berry, who was instrumental in obtaining a Housing and Urban Development Grant to build the classroom facility on the commercial truck driving range, assisted in the ribbon-cutting. Currently educational opportunities are provided for PAM Transportation of Tontitown; USA Trucking of Van Buren; Star Transportation, a regional major carrier; and Maverick Transportation of Little

Rock. This is a significant industrial partnership program, and this new classroom facility will enhance and further position the program for continued growth.

Fall enrollment at ASU-Newport is up 19% in headcount, and up 14% in FTE. A folder was provided that included a snapshot of student enrollment statistics, along with comparative data that indicates the performance of ASU-Newport to peer institutions in Arkansas, and a flyer with 2005-2006 Lecture Concert Series events. The lecture series is funded by Arkansas Steel & Associates at no charge to the students or the public.

On April 28, 2006, the Newport campus will host the Arkansas Department of Higher Education Coordinating Board. Dr. Williams invited everyone to attend.

Mr. Bell commended Dr. Williams for the increased enrollment figures as well as the retention numbers. Dr. Williams attributed the retention numbers to the large number of certificate graduates on campus, along with the high percentage of graduates in the Commercial Driver Training program, the program with the Rural Electric Cooperatives of Arkansas, and the Licensed Practical Nursing program.

Mrs. Milligan added that the Board realizes the challenges that that are being faced and also commended Dr. Williams for the excellent job.

Mrs. Milligan also expressed that she was pleased to hear about the effort in producing the Jonesboro Faculty Handbook in a reasonable time frame.

Mrs. Milligan said she visited the ASU-Jonesboro campus yesterday, and was impressed. She believes that through the work of the Student Affairs division, ASU will be one of the first schools in Arkansas that will have a one-stop

problem or solution center for students. This concept, which will allow personnel to be cross-trained in various service areas, was suggested by those who developed the Enrollment Management Plan and will be a drawing card or technique for recruitment. During her visit, she also was presented a copy of *Diversity Magazine for Higher Education*, and on the inside cover was an ad that featured ASU and what we are doing to promote diversity.

Moving to the proposed resolutions, Mrs. Milligan stated that Dr. Wyatt had previously met with board members individually to review the material presented.

- Resolution Approving ASU-Jonesboro to Sell Acreage Adjacent to the City of Jonesboro Fire Station.

Dr. Wyatt said years ago an initiative was launched to improve the safety conditions of the Jonesboro campus. The main concern was to provide a route for emergency vehicles to access the campus without crossing railroad tracks. That issue has been resolved since the City of Jonesboro constructed a new central fire station on the eastern side of campus. With this facility in place, this property is superfluous to the needs of the university and the revenue generated for the sale can be used for campus development opportunities, primarily for landscaping activities.

Colonel Wood asked Dr. Wyatt the acreage of the property and his estimation of the amount of money the sale will generate.

Dr. Wyatt replied that there are two tracts of land. One tract lies to the east of the fire station and another lies to the south of the fire station. The eastern

tract is almost 5.2 acres and the southern tract is 1.58 acres, for a total of about 7 acres for all of the property. The appraisal for the eastern tract, 5.2 acres, was \$760,000. For the southern tract of 1.58 acres, the appraisal received was about \$110,000. A combination of those would generate between 900,000 to \$1 million, if sold at market price. Dr. Wyatt emphasized this is not considered a distress sale; if this price is not realized, the property won't be sold.

Upon motion by Mr. Gibson, second by Mr. Medlock, Resolution 05-33 was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

➤ Resolution Authorizing ASU-Jonesboro to Refund the Student Fee

Revenue Bonds, Series 2000 and Series 1999, and Authorizing ASU-Beebe to refund Series 1998B.

Dr. Wyatt said that he had an opportunity to talk with each of the Trustees individually about the bonds, and his sense of those conversations was that we should try to pursue the opportunity to refund the bonds in the current market. The situation is that a better rate can be obtained for our bonds now than previously received, and we will be able to realize some money that would be helpful in other campus operations. This proposal is to seek the collective approval from the Board for that effort.

Upon motion by Colonel Wood, second by Mr. Bell, Resolution 05-34 was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

- Resolution authorizing the ASU-Beebe to establish a tuition rate of \$37 per credit hour for concurrent enrollment.

Dr. Wyatt indicated that Dr. McKay was present and could speak to this initiative, but generally this addresses students taking university classes while still in high school. Concurrent classes are fairly common practice around the state, and Dr. Wyatt commended the elected representatives present along with others in the state for recognizing the value of concurrent enrollment as well as AP classes that are offered in public schools. Currently, those students are charged a fee. This resolution proposes a tuition rate of \$37 per credit hour be charged to students taking courses offered through concurrent enrollment.

Dr. McKay added that these were classes being offered in public schools and that there is no direct cost to us.

Colonel Wood asked the number of high school students involved now in the concurrent program. Mr. Barry Farris, Vice Chancellor for External and Advanced Programs, responded approximately 400. Dr. McKay said teachers for these programs are required to have a master's degree just as on-campus courses stipulate. Dr. Wyatt clarified that at this time the Beebe campus through all of its offerings has 1,862 semester credit hours, and Dr. McKay concurred.

Mr. Gibson asked what institutions in Arkansas recognize these college credits. Dr. McKay said they can be transferred anywhere in the state or country.



Mr. Gibson stated that in 1981 his daughter had done this and some state institutions did not recognize those credits. Dr. McKay explained that within the Governor's "Next Step Plan" some of the really bright students who work hard would have an opportunity to complete enough hours that they might actually save a semester. Mr. Gibson asked if these were normal college credit hours, and if they are recognized by all the institutions around the state. Dr. McKay said most of the offerings are in the general education, such as English, math, and history, which are required for almost every degree.

Dr. Wyatt added that this was addressed as one of the advantages of the concept of an ASU System. In the last session of the General Assembly, the state required the development of a system that would have a transferable core, primarily in general education classes. That would require all universities in the state to develop the same capability that the campuses of Arkansas State now have; a student who takes a course at any institution, two- or four-year, would be able to transfer credit to any other school in the state without penalty. Mr. Gibson commended Dr. Wyatt for getting this done.

Dr. Wyatt said this was an extraordinary effort brought about by many academic leaders and registrars of the campuses joining together for the students' benefit. Each of the campuses of ASU have blanketed their home counties and surrounding areas by providing concurrent enrollment in each of the public schools within those service areas, often working in rural areas in Arkansas where the public schools need every bit of support and collaboration that they can find for

their success. What we're able to deliver for these public schools across Arkansas is a way to meaningfully engage their students in their senior year, which is often a slack year in public school participation, by the availability of college level courses which can be transferred upon matriculation to any of our campuses to count towards degrees. Dr. Wyatt said to the elected representatives present that this is one of the best expenditures of public funds in Arkansas. Mrs. Milligan shared that in the 1980's, her son was able, through concurrent enrollment, to graduate from high school with 28 college hours. Those college hours were transferred out-of-state, and 25 were accepted. It is a good program and it does work.

Mr. Gibson said that this is the only way that he knows to get a child out of college in four years.

Upon motion by Mr. Bell, second by Colonel Wood, Resolution 05-35 was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

- Resolution approving ASU-Beebe, ASU-Mountain Home, and ASU-Newport to offer a Certificate in General Studies.

Dr. Wyatt said one of the things suggested in the last General Assembly is that a means be developed to recognize the attainment of proficiency and the completion of work at higher education institutions when students can master and complete a given set of competencies through courses that are recognized under a certificate program. The General Studies area at any two- or four-year university is

the foundation for additional studies beyond that point of time. It is important to recognize that we have students who come into our institutions who complete a series of courses or body of work but often without recognition. This is an effort to try to give some recognition to students upon attainment of completion of a series of courses in General Studies. In time, Dr. Wyatt said he believes all of the two-year institutions in Arkansas will have these programs. A movement is underway at Jonesboro to have a similar recognition for students. This is a program which is designed to acknowledge the completion of 31- 38 hours in General Studies and to give the student a transcript notation of the completion of that work as part of the certificate program.

Upon motion by Mr. Medlock, second by Mr. Gibson, Resolution 05-36 was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

- Resolution Authorizing ASU-Mountain Home to Offer the Associate of Applied Science in Radiologic Technology.

Dr. Coulter reported that the hospital in Mountain Home is ranked 11<sup>th</sup> in the state with over 100 doctors on staff. The hospital has stated a need for this program and are willing to help fund it. It is our job to provide the program. He credits Dr. Pat Bailey, Vice Chancellor for Academic and Student Affairs, for coordinating this effort.

Dr. Wyatt added that this area of medicine is expanding every day. Diagnostic imaging centers are the wave of the future. In time, with programs such as this, each of the communities represented by these campuses will have the capability to provide people from the workforce and that medical and diagnostic areas will benefit.

Upon motion by Mr. Medlock, second by Colonel Wood, Resolution 05-37 was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

- Resolution authorizing the Naming of the Judd Hill Center on the Jonesboro Campus.

Dr. Wyatt indicated that Mr. Steve Owens, President/CEO of the ASU Foundation, was in attendance and also could provide further information. Dr. Wyatt acknowledged the partnership that is enjoyed with the collective Board of Trustees and with each trustee in their individual capacities, to give support and encouragement to do what we do, and also for the financial support for many initiatives. Some of those things go unspoken and not acknowledged. Probably, Mr. Gibson would wish that we would not spend so much attention on this one today, because of his involvement with the board, but we're pleased to acknowledge and recognize a significant gift that has come to the Jonesboro campus from the Judd Hill Foundation. This gift will make possible the construction of a facility on the Jonesboro campus that we would like to name the

Judd Hill Center. This center will be the new home of the ASU Foundation, Incorporated, which is the private fund-raising or fund keeping program for the university. All private solicitations are maintained by the foundation. The foundation works to acknowledge those gifts back to donors and makes reports as required. It is most significant that this facility will bear the name of some people who hoped that this sort of recognition of the needs of the people could occur through their generosity. Through a memorial gift of the Chapin family, their wish to see their estate used in a beneficial way for the people will be carried out. Mr. Gibson, as trustee of the Foundation, and also through his association with the Judd Hill operation, has made possible several significant gifts to Arkansas State in the past and actually has endowed the significant programs that we see in Environmental Sciences and Agriculture. Dr. Wyatt expressed his appreciation to Mr. Gibson for his encouragement and direction.

Upon motion of Mr. Bell, second by Mr. Medlock, Resolution 05-38 was approved.

AYES: Milligan, Bell, Wood, Medlock

NAYS: None

Mr. Gibson abstained on the vote.

➤ Resolution Authorizing ASU-Newport to Name the Library Conference Room and Reading Area.

Dr. Williams said they were requesting that the conference room and reading area in their new library expansion be named the Doyle and Josephine Rae Rogers

Conference Room and Reading Area because of a significant contribution the Rogers made toward this specific project and also because Mrs. Rae Rogers has been a very valuable asset in the planning of this project. Mrs. Rogers did all of the interior design and selection of the materials for the former Excelsior Hotel in Little Rock, and she has volunteered time to come to campus to assist with the design for the facility for our library.

Upon motion by Mr. Gibson, second by Mr. Bell, Resolution 05-39 was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

Upon motion by Colonel Wood, second by Mr. Medlock, the Board voted to retire into executive session at 11:15 a.m.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

Mrs. Milligan announced, "This body has voted to retire into executive session to consider personnel action items. We will reconvene in public session following this executive session to present and vote on any action arrived at in private."

The Board was reconvened by Mrs. Milligan at 12:10 p.m.

Upon motion by Mr. Medlock, second by Mr. Gibson, the academic appointments for Jonesboro, Beebe, Mountain Home, and Newport were approved.

AYES: Milligan, Bell, Wood, Gibson Medlock

NAYS: None

Upon motion by Mr. Bell, second by Colonel Wood, the non-academic appointments for Jonesboro, Beebe, Mountain Home, and Newport were approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

Mrs. Milligan indicated the next item on their agenda was the contract extension of President Les Wyatt. The Board unanimously agreed to extend his contract until 2010. Mrs. Milligan said in behalf of the entire Board, "We want you to know we appreciate your work; we evaluated you extensively, and we're proud of you."

**Other Business:**

- Resolution Honoring the Contributions of Richard E. Bell to Arkansas State University and the Board of Trustees.

Mrs. Milligan stated that Mr. Bell has been named as the first Secretary of Agriculture in the State of Arkansas and can no longer be a part of the Board

Upon motion by Mr. Medlock, second by Mr. Gibson, Resolution 05-40 was approved.

AYES: Milligan, Wood, Gibson, Medlock

NAYS: None

On behalf of everyone in the room and countless thousands who were not, Dr. Wyatt expressed appreciation for the opportunity to work with Mr. Bell and to

acknowledge his contributions to Arkansas State University and his service as a member of the Board of Trustees. Dr. Wyatt proceeded to read the resolution.

Mrs. Milligan said when she was first appointed to the Board, Mr. Bell became a friend and a mentor. She expressed her appreciation for all that Mr. Bell has accomplished and for what she has experienced personally. In addition, she thanked the Board as a whole for accepting her as a member without regard to race or gender. She then presented a plaque on behalf of the Board of Trustees and the entire university to Mr. Bell which reads: "Arkansas State University gratefully expresses its profound appreciation to Richard E. Bell in recognition of his leadership, counsel, support and service on the Board of Trustees, 1997 through 2005. Presented this date, September 9, 2005."

Mr. Bell explained that a gubernatorial appointee can only serve in one position, and in order to accept the position as Arkansas Secretary of Agriculture, he must resign his Board position today, and assume the other one tomorrow morning. Mr. Bell further remarked that when Lieutenant Governor Mike Huckabee became Governor, one of the first things he did was to organize a transition team and named him as chair of the task force on higher education, which was surprising with his agricultural background. He was appointed by the Governor as an ASU Trustee beginning in January 1997. The institution had gone through a rather turbulent period right before that and Governor Huckabee thought that he would help bring credibility to the university. By accepting, Mr. Bell said he believes he is one of the longest serving appointees that Governor Huckabee has

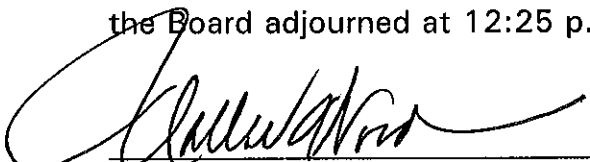


because if he had stayed the entire term, he would have served 10 years, the same as the Governor, which he might still do in his new position. He addressed his comments to Dr. Coulter saying that his first visit to the Mountain Home campus was much like a trip to a briar patch and that he was skeptical of Dr. Coulter's ability to develop the campus. Today, the campus is truly amazing. Mr. Bell said a lot of remarkable things have been done in eight and a half years and he is proud of them. He said he always tells people that if you're not doing anything, nobody is going to say you made any mistakes. While some mistakes were made, 90% of the time they've been right. Mr. Bell said he continues to work with Dr. Wyatt on reorganizing the colleges. Instead of using the enrollment figures, he used degrees awarded by college. His view is, in business, you get measured for output, not what is put in, so if a certain number of degrees aren't awarded, there should not be a college. Thankfully, Mr. Bell said, Dr. Wyatt didn't accept this idea; however, Mr. Bell believes the idea has merit. Also, he noticed that the term "push them through" was used in the morning's presentation, which he thinks has merit. Addressing his comments to Dr. Susan Allen, he said the most significant thing that has occurred since being on the Board is the Biosciences Institute. Over the long term, this facility will have a bigger impact, not only on the university but to Northeast Arkansas and the Delta region. Mr. Bell said he has great respect for Dr. Wyatt, and commends him for a good job even though his background is in Fine Arts. While they have not always been in agreement on issues, Mr. Bell's view of the role of the Board is three things: "One

of them is to hire management, which is Dr. Wyatt; second, is to approve capital expenditures and refinance; and third, set broad policy. You don't park cars; you don't say how many people are going to be in classes, but you stay on the broad issues and let the management run the show, and if you do, you'll be successful. And, the Fine Arts guy has learned that; he's doing okay."

Mr. Bell said he appreciated all the Trustees he has worked with; and it has been a great experience, which he mentioned in his letter of resignation to Governor Huckabee. While it has been a rewarding experience, and he is proud of the accomplishments, he looks forward to the new challenges at the Arkansas Agriculture Department. Again, he thanked everyone for their kindness and recognition.

With no further business, upon motion by Mr. Medlock, second by Mr. Bell, the Board adjourned at 12:25 p.m.

  
\_\_\_\_\_  
Dallas Wood, Secretary

  
\_\_\_\_\_  
Florine Tousant Milligan, Chair

**Action Item:** ASU-Jonesboro (ASUJ) requests approval for the sale of acreage adjacent to the City of Jonesboro fire station.

**Issue:** ASUJ has acreage that is not contiguous to any existing ASUJ property and is too small for any reasonable ASUJ use. Consequently, ASUJ request Board approval to sell this land.

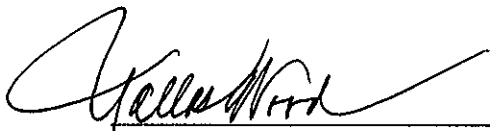
**Background:**

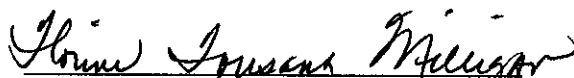
- ASUJ allocated five acres to the City of Jonesboro for lease purposes to build a fire station and training facility. This facility was constructed on five acres east of the Equine Center adjacent to Johnson Avenue (see map attached).
- The old Jonesboro fire station was located just south of the Union Pacific Railroad tracks. Should a fire occur on campus, the fire trucks could be delayed as much as 20 to 30 minutes while Union Pacific and Burlington Northern Santa Fe trains passed along the railroad tracks. Consequently, relocating the fire station to the north side of the ASUJ campus provides a much safer environment for ASUJ students, faculty, and staff.
- Adjacent to the five acre parcel now being used by the City is an additional 6.77 acres. The land is J shaped as it wraps around the City's property. It is also adjacent to commercial and residential developments that border the ASUJ property on the east.
- ASUJ requests approval from the Board to sell the land at a public auction. ASUJ would divide the parcel in two, with one parcel remaining with 322 feet of frontage on Johnson Avenue, while the other parcel would be just south of the City's property with privately owned undeveloped land adjacent to it on the south.
- The two tracts would have the following acreages:
  - Tract A 5.19 acres; and
  - Tract B 1.58 acres.
- The appraisals dated August 9, 2005 for the properties are as follows:
  - Tract A - \$760,000; and
  - Tract B - \$110,000.

- The public auction will require a minimum bid of the appraised value before the University would sell the property. The public auction process will hopefully bring much more than appraised value.
- ASUJ would put any proceeds from the sale into a campus development fund that could be used for landscape enhancement projects, or land acquisition funds for other high priority properties that would be useful in the long term to ASUJ.
- With the Board's approval, ASUJ would proceed to negotiate and finalize the sale of the properties through a public auction.

**Recommendation/Resolution:**

Be it resolved that Arkansas State University-Jonesboro is authorized to proceed to negotiate and sell the real property holdings as identified herein, and the Vice President for Finance and Administration is authorized to sign all appropriate and necessary documents to close the property transaction.

  
Dallas Wood, Secretary

  
Florine Tousant Milligan, Chair

**Action Item:** Approval is requested for ASU-Jonesboro to refund Student Fee Revenue Bonds, Series 1999, and the Student Fee Revenue Bonds, Series 2000; and for ASU-Beebe to refund Student Fee Revenue Bonds, series 1998B, to provide funds for other high priority capital projects for the Jonesboro and Beebe campuses.

**Issue:** ASU would like to maintain its overall debt service payments at their current levels and provide high priority capital project funds. ASUJ would accomplish this by refunding the 1999 and 2000 bond issues. The savings realized in the first two years (estimated to be \$854,667) would be applied towards funding priority capital project needs. ASUB would refund one outstanding bond issue and realize its savings annually over the remaining life of the bond issue.

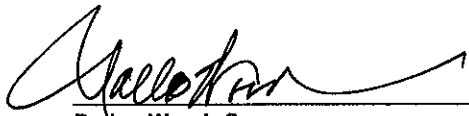
**Background:**

- ASUJ issued auxiliary revenue bonds in 1999 to construct a new student union in the amount of \$17,000,000. Currently there remains \$14,365,000 principal outstanding at an average coupon rate of 4.996%. ASUJ also issued auxiliary revenue bonds in 2000 to construct a new parking deck in the amount of \$5,500,000. Currently there remains \$4,895,000 principal outstanding at an average coupon rate of 5.976%. ASUB issued student fee revenue bonds in 1998 to construct a new student center in the amount of \$3,900,000. Currently there remains \$3,300,000 principal outstanding at an average coupon of 4.89%.
- The Board will need to provide authority to hire bond counsel and an underwriter for the sale of refunding bonds. ASU has retained Stephens, Inc. to manage the bond sale and assure that ASU will achieve the lowest possible interest rate.
- Refunding the 1999 bonds would provide for an up front savings within the first two years in debt service of approximately \$478,210, or a total net present value savings of approximately \$506,498 over the remaining life of the issue.
- Refunding the 2000 bonds would provide for an up front savings within the first two years in debt service of approximately \$376,457, or a total net present value savings of approximately \$407,339 over the remaining life of the issue.
- Refunding the 1998B bonds would provide for an annual debt service savings of \$6,000 to \$11,390 over the remaining 19 years of the issue.

- ASU does not require ADHE Coordinating Board approval for a refunding of an existing issue.
- The 1999 and 2000 bond issues were funded by auxiliary revenues. Consequently, ASUJ proposes to use the up-front savings to fund other auxiliary capital projects as follows: (1) \$600,000 to assist with construction and equipping a new child care center, and (2) \$254,667 to assist with other high priority capital project needs. ASUB will realize their savings annually over the life of the refunding bond issue.
- The Chair of the Board, the President of the University, and the Vice President for Finance and Administration are authorized to execute such writings and take such action as may be appropriate to cause the bonds to be issued, including without limitation, and with respect to each issue, the execution and delivery of a trust indenture or trust indentures, a Bond Purchase Agreement with the Underwriters, a continuing disclosure agreement in compliance with the Securities and Exchange Commission Rule 15c2-12, and an Official Statement.
- All prior resolutions in conflict with this new issue debt are hereby repealed to the extent of such conflict. The new bonds shall mature over a period not greater than twenty (20) years. Moreover, the Underwriters' Discount shall not be more than 1.2% of the principal amount thereof.

**Recommendation/Resolution:**

Be it resolved that Arkansas State University-Jonesboro is authorized to refund the Student Fee Revenue Bonds, Series 2000 and Series 1999 bonds in an amount not to exceed \$21,025,000. Arkansas State University-Beebe is authorized to refund the Student Fee Revenue Bonds, Series 1998B in an amount not to exceed \$3,460,000. Furthermore, Arkansas State University is authorized to engage the firm of Friday, Eldredge & Clark as bond counsel and is authorized to retain Stephens, Inc. as Underwriter.

  
Dallas Wood, Secretary

  
Florine Tousant Milligan, Chair

Arkansas State University  
Board of Trustees  
September 9, 2005  
Resolution 05-35

**EXECUTIVE SUMMARY**

Contact: Mr. Jerry Carlisle (501-882-8235)

**ACTION ITEM:** Arkansas State University-Beebe (ASU-Beebe) requests authority to establish concurrent enrollment tuition rate beginning with the spring semester of 2006.

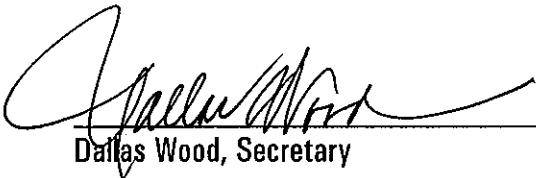
**ISSUE:** ASU-Beebe and many area school districts give concurrent enrollment credit to students enrolled in courses taught by qualified high school instructors when the course meets the curriculum requirement of the college course. The student receives both college credit and high school credit. The university would like to establish a specific tuition rate for these courses since there are no direct expenses for ASU-Beebe in offering concurrent college credit.

**BACKGROUND:**

ASU-Beebe requests establishing a tuition rate of \$37 per credit hour for concurrent enrollment instruction. The fee represents one-half the cost of attending classes on campus where the university must provide an instructor and facilities.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Beebe is authorized to establish a tuition rate of \$37 per credit hour for concurrent enrollment instruction effective spring 2006.

  
Dallas Wood, Secretary

  
Florine Tousant Milligan, Chair

**EXECUTIVE SUMMARY**

Contact: Pat Bailey, (870)508-6102

**ACTION ITEM:** Arkansas State University Mountain Home, Newport, and Beebe request the authority to offer a Certificate in General Studies beginning January 2006.

**ISSUE:** The Arkansas State University Board of Trustees must approve all new academic programs prior to submission to the Arkansas Department of Higher Education.

**BACKGROUND:**

The Arkansas State University campuses at Mountain Home, Newport, and Beebe request approval to offer a one-year Certificate of General Studies. This one-year award is intended to provide recognition of the completion of a body of knowledge in general education based on the Secretary's Commission on Achieving Necessary Skills (SCANS). Additionally, it will serve as an intermediate step toward an Associate of Arts degree; and/or to recognize as a "completer" a student who has successfully completed a significant number of courses in general education but does not intend to pursue an Associate of Arts degree. Whether pursuing a course of study in a two- or four-year college, students normally wish to obtain a degree or certificate in order to gain employment in a given field. The completion of a course of study described in this certificate would provide a means of documenting the achievement of the *Foundation Skills*, as well as many of the *Competencies* described in the SCANS report, 1991. The SCANS report describes skills that are essential to anyone entering today's workforce, as well as the competencies needed to function as responsible adults in a variety of environments. SCANS *Foundation Skills* are demonstrated by Basic Skills: reading, writing, mathematics, speaking and listening; Thinking Skills: thinking creatively, making decisions, solving problems, and reasoning; and Personal Qualities: individual responsibility, self-esteem, sociability, self-management and integrity. The proposed Certificate of General Studies will have a range of 31 to 38 semester hours. The curriculum is based *generally* on the courses listed in the *State Minimum Core* as prescribed by the Arkansas Department of Higher Education. The *State Minimum Core* includes courses in English, communications, technology, science, math, fine arts, humanities, and social sciences.



Specific requirements are delineated in the table below.

<b>Discipline/Courses</b>	<b>Semester Hours</b>
<b><u>English/Communication</u></b>	<b>9</b>
English Composition	6
Oral Communication	3
<b><u>Science, Math, &amp; Technology</u></b>	<b>10-14</b>
Physical, Biological, or Earth Science (with lab)	4-8
College Algebra (equivalent or higher)	3
Computer Elective	3
<b><u>Social Sciences</u></b>	<b>9</b>
U.S. History or American Government	3
General Psychology or Introduction to Sociology	3
Social Science Elective	3
<b><u>Fine Arts/Humanities</u></b>	<b>3-6</b>
Fine Arts or Humanities Elective	3-6
<b>Total Semester Hours</b>	<b>31-38</b>

**RECOMMENDATIONS/RESOLUTION:**

Be it resolved that Arkansas State University Mountain Home, Newport, and Beebe are authorized to offer a Certificate in General Studies beginning January 2006.

  
 Dallas Wood, Secretary

  
 Florine Tousant Milligan, Chair

**EXECUTIVE SUMMARY**

Contact: Pat Bailey, (870)508-6102

**ACTION ITEM:** Arkansas State University Mountain Home requests the authority to offer the Associate of Applied Science in Radiologic Technology beginning August 2006.

**ISSUE:** The Arkansas State University Board of Trustees must approve all new academic programs prior to submission to the Arkansas Department of Higher Education.


**BACKGROUND:**

Radiologic technicians take x-rays and administer non-radioactive materials into a patient's bloodstream for diagnostic purposes. Radiologic technicians must follow physicians' orders and conform to regulations concerning the use of radiation to protect themselves, their patients, and their coworkers from unnecessary exposure to radiation. In addition to preparing patients and operating equipment, radiologic technicians keep patient records and adjust and maintain equipment. Most full-time radiologic technicians work about 40 hours a week and job opportunities are expected to continue to be favorable. Some employers report difficulty hiring sufficient numbers of radiologic technologists and technicians. Imbalances between the demand for, and supply of, qualified workers should spur efforts to attract and retain qualified radiologic technicians. Therefore, employment of radiologic technicians is expected to grow faster than average for all occupations through 2012, as the population grows and ages, increasing the demand for diagnostic imaging. Hospitals will remain the principal employer of radiologic technicians. However, a greater number of new jobs will be available in physicians' offices and diagnostic imaging centers. Health facilities such as these are expected to grow rapidly through 2012, due to the strong shift toward outpatient care.

Baxter Regional Medical Center, located in Mountain Home, has agreed to collaborate with ASUMH to offer this program based on the need for radiologic technicians in the local area. The hospital will provide financial support for the program to ensure its success.

**RECOMMENDATIONS/RESOLUTION:**

Be it resolved that Arkansas State University-Mountain Home is authorized to offer the Associate of Applied Science in Radiologic Technology beginning August 2006.

  
Dallas Wood, Secretary

  
Florine Toubant Milligan, Chair

# ARKANSAS STATE UNIVERSITY BOARD OF TRUSTEES

## RESOLUTION

A Resolution Providing for the recognition of significant contributions  
made to Arkansas State University

by

The Judd Hill Foundation

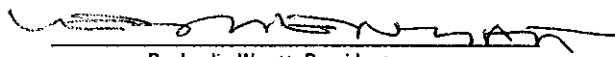
**WHEREAS**, the Board of Trustees has retained to itself the authority to name facilities of the University in honor of individuals who have significantly distinguished themselves through service and support to the nation, the state, the community, or to the University; and

**WHEREAS**, The Judd Hill Foundation has made significant contributions to Arkansas State University of a magnitude worthy of special and lasting recognition.

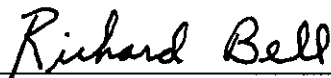
**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of Arkansas State University, that the building to be constructed to house the Arkansas State University Foundation on the Jonesboro Campus shall be named and henceforth known as:

## THE JUDD HILL CENTER

**DULY ADOPTED AND APPROVED** this the 9<sup>th</sup> day of September, 2005



Dr. Leslie Wyatt, President



Mr. Richard Bell, Vice Chair

Mr. Mike Gibson, Member



Mrs. Florine T. Milligan, Chair



Colonel Dallas Wood, Secretary



Mr. Mike Medlock, Member

NOTE: Mr. Mike Gibson abstained from voting.

**ARKANSAS STATE UNIVERSITY  
BOARD OF TRUSTEES**

**RESOLUTION**

**WHEREAS**, the Board of Trustees has retained to itself the authority to name facilities of the University in honor of individuals; and

**WHEREAS**, Doyle and Josephine Raye Rogers have made significant contributions to Arkansas State University-Newport and its students; and

**WHEREAS**, Doyle and Josephine Raye Rogers are recognized leaders in Arkansas' Business Community, advocates for quality healthcare and supporters of education.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of Arkansas State University, that the library conference room and reading area on the Newport campus shall be known henceforth as:

**The Doyle and Josephine Raye Rogers  
Conference Room and Reading Area**

**DULY ADOPTED AND APPROVED this 9<sup>th</sup> day of September 2005**



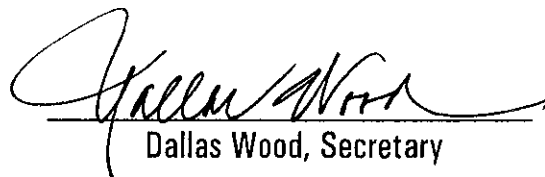
Leslie Wyatt, President



Florine Tousant Milligan, Chair



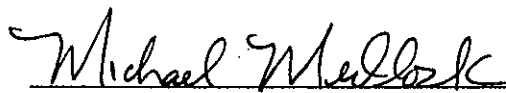
Richard Bell, Vice Chair



Dallas Wood, Secretary



Mike Gibson, Member



Mike Medlock, Member

**ARKANSAS STATE UNIVERSITY  
BOARD OF TRUSTEES  
RESOLUTION**

A RESOLUTION HONORING THE CONTRIBUTIONS OF  
RICHARD E. BELL  
TO ARKANSAS STATE UNIVERSITY AND THE  
BOARD OF TRUSTEES

WHEREAS, Mr. Richard E. Bell of Stuttgart, Arkansas, was initially appointed to the Arkansas State University Board of Trustees for a five-year term in January 1997 by Governor Mike Huckabee and was subsequently reappointed for an additional five-year term in January 2002; and

WHEREAS, Richard E. Bell served the Board of Trustees twice as its Secretary, twice as Vice Chair, and twice as Chair for two consecutive years in 2001 and 2002; and,

WHEREAS, when accepting the appointment to the Board of Trustees, Mr. Bell brought forward vast experience in public and professional service; and,

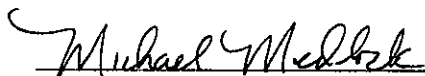
WHEREAS, Richard E. Bell helped lead the university through a period of unparalleled growth and statewide recognition and achievement, including:


- Approved the recognition and designation of the ASU System and authorized the development of a system concept
- Approval of merger of Delta Technical Institute and Foothills Technical Institute into Arkansas State University
- Embarked on ambitious facilities development and improvement plan for a viable university, which included the construction of the new Arkansas Biosciences Research Building, the Student Union, Reng Center renovation, Parking Garage, Soccer Field, Equine Center, Collegiate Park, expansion of Athletic (Football) Complex, Health Physical Education and Sports Sciences/Athletic Track Field, Family Student Housing, Student Health Center, and Paragould campus for ASU-Jonesboro; Technology Building at Beebe; Center for the Arts at Newport; Services Centers on the Beebe and Newport campuses; and campus site established at Heber Springs
- Developed new Missions for ASU-Jonesboro, Beebe, Newport, Mountain Home, and Heber Springs
- Graduated first students with Baccalaureate degrees from Beebe and Mountain Home
- Approval from the Arkansas Department of Higher Education for ASU-Newport to seek independent status and accreditation with the Higher Learning Commission of the North Central Association of Colleges and Schools
- Completion and dedication of the Mountain Home campus
- Developed new PhD programs in Environmental Science, Heritage Studies, and Molecular Biosciences at ASU-Jonesboro
- All campuses of Arkansas State University underwent accreditation self-study reviews of the Higher Learning Commission of the North Central Association of Colleges and Schools; ASU-Jonesboro and ASU-Beebe received continued accreditation for ten years, and ASU-Mountain Home and ASU-Newport received initial accreditation; and

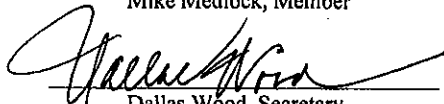
WHEREAS, throughout his tenure and guardianship, he consistently provided responsible and mature leadership, helping to guide the university's continuing development with his persevering dedication and loyalty to serving his state.


NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of Arkansas State University that this resolution, recognizing the countless contributions of Richard E. Bell to Arkansas State University, is hereby adopted in deep gratitude for his legacy of wise and generous counsel and untiring efforts on behalf of the university, its students, faculty, staff, and friends.

DULY ADOPTED AND APPROVED this 9th day of September 2005.

  
Mike Medlock, Member

  
Mike Gibson, Member

  
Dallas Wood, Secretary

  
Florine Tousant Milligan, Chair

  
Leslie Wyatt, President