

**AGENDA**  
**ARKANSAS STATE UNIVERSITY**  
**BOARD OF TRUSTEES**  
**February 25, 2005**  
**Newport Campus**

- I. Call to Order  
Mike Medlock, Chair
- \*II. Approval of the Minutes of Meetings  
September 17, 2004  
December 10, 2004
- \*III. Election of Officers
- IV. President's Report  
Reports of the Officers
- \*V. Agenda
  - Resolution Approving an ASU-System Intellectual Property Policy.
  - Resolution Approving ASU-Jonesboro to Work with the ASU Research and Innovation Foundation.
  - Resolution Approving ASU-Jonesboro's Strategic Plan with authorization to forward the plan to the Strategic Plan Writing Committee for Finalization.
  - Resolution Authorizing ASU-Jonesboro to Increase the Residence Life Rates and Meal Plan Options by 2.8%.
  - Resolution Approving ASU-Jonesboro to Offer a Minor in International Studies.
  - Resolution Authorizing ASU-Jonesboro to Name the Football Complex Recruiting Room.
  - Resolution Approving ASU-Beebe to Offer the Associate of Applied Science in Welding Technology Degree and the Technical Certificate in Welding Technology.
  - Resolution Authorizing ASU-Newport to Name the Library on the Newport Campus.
- VI. Executive Session
- \*VII. Approval of Personnel Actions
- \*VIII. Adjournment
- \*Action Item

**Arkansas State University  
Board of Trustees  
February 25, 2005**

The Arkansas State University Board of Trustees met on Friday, February 25, 2005, in the Merchants and Planter's Room of the Student/Community Center on the Newport campus. Mr. Mike Medlock, Chair of the Board of Trustees, called the meeting to order at 10:06 a.m. Board members present were: Mrs. Florine Tousant Milligan, Vice Chair; Mr. Richard Bell, Secretary; Colonel Dallas Wood; and Mr. Mike Gibson. Rev. Charles Sigman of the First United Methodist Church in Newport delivered the invocation.

**Minutes**

Upon motion by Mr. Bell second by Col. Wood, the minutes of September 17, 2004, were approved.

Ayes: Medlock, Milligan, Bell, Wood, Gibson

Nays: None

Upon motion by Mr. Gibson, second by Mrs. Milligan, the minutes of December 10, 2004, were approved.

Ayes: Medlock, Milligan, Bell, Wood, Gibson

Nays: None

**Election of Officers:**

Upon motion by Mr. Gibson, second by Mr. Bell, the following were elected as officers: Mrs. Florine Tousant Milligan, Chair; Mr. Richard Bell, Vice Chair; and Col. Dallas Wood, Secretary. Mrs. Milligan presided over the remainder of the meeting.

---

## **Campus Reports:**

### **ASU-Newport**

Chancellor Larry Williams recognized and thanked many individuals for their contribution in the creation and construction of the Student/Community Center. The 36,000 square foot facility was built, furnished, and landscaped with private funds from Jackson County. Spring enrollment increased by 5.7%, which is the largest to date. Architectural drawings of the proposed driver training classroom building and the library and classroom expansion to Walton Hall were displayed and explained. Approximately 9,500 square feet will be added to Walton Hall for instructional purposes. In addition, approval is requested to name the library in Walton Hall, the Harryette M. Hodges and Kaneaster Hodges, Sr. Library. The request is made possible through a \$500,000 gift from the Walton Family Foundation, and honors the parents of Kaneaster Hodges, Jr., president of the NEA Charitable Foundation. It also was announced that the Arkansas Symphony Pops Orchestra will perform on March 4, 2005, as a part of the Patrons Performing Arts Series. The second annual institutional audit has been completed with no exceptions. There was one finding but it was a minor clerical error.

### **ASU-Beebe**

Chancellor Eugene McKay stated that enrollment is up at all campuses except the Little Rock Air Force Base. Overall there has been an increase of 203 students or a 5.7% unduplicated headcount or a duplicated count of 4,079. Other items of interest were contained in the Chancellor's written report.

### **ASU-Mountain Home**

Chancellor Ed Coulter noted an impressive *Wall Street Journal* article about the city of Mountain Home. The article promoted the city and its facilities as being a premier location for retirement. In addition, the campus has been actively involved in

raising funds for Tsunami relief. A total of \$2,500 was collected and presented to the American Red Cross. The internal capital campaign for ASU-Mountain Home has resulted in 100% participation of faculty and staff. Their contributions and a challenge grant will provide for the construction of a clock tower entrance to the Community Development Center. On April 23, there will be a gala event to publicly recognize the campaign. Facilities staff have completed a new parking lot and will begin construction of a new physical plant shortly. Enrollment is down by 46 students but these are concurrent students. Work continues on the proposed creation of a law enforcement satellite crime lab as well as equity funding issues.

### **ASU System**

Mr. Robert Evans, Executive Director for Governmental Relations, reported on the status of legislation in the ongoing General Assembly. The ASU System is currently tracking approximately 250 bills of the 1,700 bills that have been introduced. Funding remains a key issue. A formula has been developed to provide adequate funding for all higher education. However, funding has been frozen for all state agencies and higher education at the 2005 levels because of needed funds to upgrade school facilities. This upgrade is expected to cost approximately \$150 million. Some legislators are advocating that \$50 million come from one time funding from the General Improvement Fund which is similar to the Governor's balanced budget recommendation. The Governor's platform of the three "H's" Highways, Healthcare, and Higher Education has resulted in a package of higher education legislation being introduced which is making progress through respective chambers. An informational copy was provided.

Dr. Wyatt mentioned legislation introduced by Representative Joyce Elliott which would allow children of non-resident aliens to attend public institutions of higher education at resident rates if they graduated from an Arkansas high school.

Dr. Glen Jones, Executive Assistant to the President for Diversity Initiatives, who has been working to increase diversity on the campuses, believes this would be an opportunity to serve a greater number of students in the Northeast Arkansas area. Work continues with the legislature in addressing the needs of the campuses. Funding for appropriations and the capital needs of the campuses for inclusion in the general improvement bills has been presented.

### **ASU-Jonesboro**

Dr. Wyatt indicated a copy of the first draft of the faculty handbook has been received from committee and will be forwarded to the Board. This process has been ongoing for a year and has involved the entire academic community. The draft along with other materials will be brought to the Board at a later date for approval. The University Planning Committee (UPC) has been meeting to consider the operational budget for next year and the second year of the biennium. The operational budget will close the year in balance due to belt tightening processes. There will be changes next year with reallocation of funds and limiting expenses.

Progress continues on the building projects across campus. Ground work has begun on the new 840-bed residence hall, the Student Union/Reng Center renovation is ongoing, and authorization has been received from the Alumni Board to begin construction of a new alumni center. With the appointment of Mr. John Ed Regenold of Armored as a new commissioner for the Department of Transportation, there is much optimism regarding the proposed Westside Overpass. Funding for this project remains at the federal level.

Dr. Rick Stripling, Vice Chancellor for Student Affairs, presented an update on enrollment management issues. A handout was distributed outlining the work initiated by Dr. Jim Black of SEMWORKS. A detailed account of recruitment and retention

initiatives also was included. The goal of these efforts is to regain lost enrollment and increase future enrollment.

Moving to the proposed resolutions, Mrs. Milligan stated that Dr. Wyatt had previously met with board members individually to review the material presented.

- Resolution authorizing ASU-Newport to name the library on the Newport campus, the Harryette M. Hodges and Kaneaster Hodges, Sr. Library.

Chancellor Larry Williams said this was an appropriate recognition of individuals who have given much of their time and fiscal resources to the university. Mr. Kaneaster Hodges, Jr. was present and expressed the family's appreciation.

Upon motion by Mr. Bell, second by Mr. Medlock, Resolution 05-08 was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

- Resolution approving an ASU-System Intellectual Property Policy.

Dr. Susan Allen, Vice Chancellor for Research and Academic Affairs, distributed an informational sheet which explained the reasoning for the policy and for the introduction of a resolution for approval of an ASU Research and Innovation Foundation (ASURIF). The one page handout included information related to major new funding for ASU, patent activity, an organizational chart for ASURIF, ABI's impact on biology, and mission statements for the proposed ASU Research and Innovation Foundation and the ASU Office of Research and Technology Transfer. In response to questions, Dr. Allen stated that the board for the RIF would be chosen from business and industry individuals who support the mission of the university. If and when a large amount of money is generated, investments will be made. No funding for staff is currently available and any expenses incurred would be paid with grants received.

Upon motion by Colonel Wood, second by Mr. Gibson, Resolution 05-01 was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

- Resolution approving ASU-Jonesboro to work with the ASU Research and Innovation Foundation (RIF) as a private not-for-profit organization.

Upon motion by Mr. Bell, second by Mr. Medlock, Resolution 05-02 was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

- Resolution approving ASU-Jonesboro's Strategic Plan with authorization to forward the plan to the Strategic Plan Writing Committee for finalization.

Material related to the development of the strategic plan was included in board packets. Dr. Wyatt directed attention to two display boards. One displayed a new mission statement, along with core values and the vision for the university. The other contained information listing institutional priorities. The strategic plan was developed in response to the recommendation of the Higher Learning Commission. Mr. Bell suggested that the number of priorities be refined, as the university simply cannot be everything to everyone.

Upon motion by Mr. Bell, second by Mr. Medlock, Resolution 05-03 was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

- Resolution authorizing ASU-Jonesboro to increase the residence life rates and meal plan options by 2.8%.

A study is made each year and it has been determined that a modest increase is necessary to cover the cost of living and increase in food prices. Material provided indicates ASU is very competitive with other universities across the state. Mr. Bell noted the 2.8% increase is lower than some other institutions in the state.

Upon motion by Mr. Medlock, second by Colonel Wood, Resolution 05-04 was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

➤ Resolution approving ASU-Jonesboro to offer a minor in International Studies.

Dr. Wyatt explained that existing courses could be combined to offer this minor.

Upon motion by Mr. Bell, second by Colonel Wood, Resolution 05-05 was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

➤ Resolution authorizing ASU-Jonesboro to name the Football Complex Recruiting Room.

Dr. Wyatt said this is in recognition of the long and distinguished career of Bill Templeton. Mr. Templeton excelled as a student, athlete, and assistant football coach at ASU. In later years, his work with the ASU Indian Club as director and coordinator has resulted in an endowment scholarship fund of over half-a-million dollars while increasing the membership base.

Upon motion by Mr. Medlock, second by Mr. Gibson, Resolution 05-06 was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None



- Resolution approving ASU-Beebe to offer the Associate of Applied Science in Welding Technology degree and the Technical Certificate in Welding Technology.

Upon motion by Mr. Bell, second by Mr. Gibson, Resolution 05-07 was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

Upon motion by Mr. Gibson, second by Colonel Wood, the Board voted to retire into executive session at 11:30 a.m.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

Mrs. Milligan announced, "This body has voted to retire into executive session to consider the personnel action items. We will reconvene in public session following this executive session to present and vote on any action arrived at in private."

The Board was reconvened by Mrs. Milligan at 12:17 p.m.

Upon motion by Colonel Wood, second by Mr. Medlock, the academic appointments for Jonesboro were approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

Upon motion by Mr. Gibson, second by Mr. Bell, the non-academic appointments for Jonesboro, Beebe, and Mountain Home were approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

Upon motion by Mr. Bell, second by Mr. Gibson, the academic reassignment of duty for Jonesboro was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

Upon motion by Mr. Medlock, second by Colonel Wood, the non-academic reassignment of duty for Jonesboro was approved.

AYES: Milligan, Bell, Wood, Gibson, Medlock

NAYS: None

Upon motion by Mr. Gibson, second by Mr. Bell, the contract extension for Jonesboro was approved.

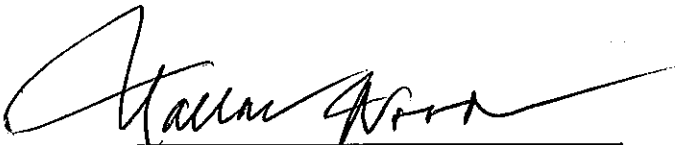
AYES: Milligan, Bell, Wood, Gibson, Medlock

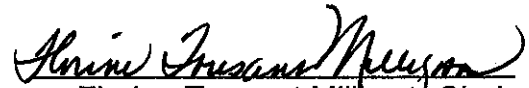
NAYS: None

#### **Other Business**

Colonel Dallas Wood remarked that while the mission of the university has been and always will be to improve education, athletics plays an important part. He encouraged everyone to support the men's basketball team by attending Saturday's game against New Mexico State. Colonel Wood offered to personally purchase tickets for any student at the Newport campus who wanted to attend.

With no further business, upon motion by Mr. Bell, second by Mr. Gibson, the Board adjourned at <sup>12:26 Corrected BC</sup>~~12:17~~ p.m.

  
Dallas Wood, Secretary

  
Florine Tousant Milligan, Chair

Arkansas State University  
Board of Trustees  
February 25, 2005  
Resolution 05-01

**EXECUTIVE SUMMARY**

Contact: Dr. Susan Allen (972-2030)

**ACTION ITEM:** Arkansas State University-Jonesboro requests approval for an Arkansas State University System Intellectual Property Policy.


**ISSUE:** University policies and procedures are established under the authority of the ASU Board of Trustees.


**BACKGROUND:**

Universities are required to have a written policy for handling intellectual property resulting from federal funding. A policy has been developed for the ASU-System in compliance with federal guidelines to be applied to all inventions and scholarly activity. The policy will assist the university in managing intellectual property and technology marketed to third parties.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to manage all intellectual property under the ASU-System Intellectual Property Policy, effective February 25, 2005.

  
\_\_\_\_\_  
Dallas Wood, Secretary

  
\_\_\_\_\_  
Florine Tousant Milligan, Chair

Arkansas State University  
Board of Trustees  
February 25, 2005  
Resolution 05-02

**EXECUTIVE SUMMARY**

Contact: Dr. Susan Allen (972-2030)

**ACTION ITEM:** Arkansas State University-Jonesboro requests approval to work with the ASU Research and Innovation Foundation (RIF) as a private not-for-profit 501.c(3) corporation.

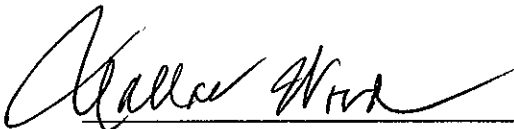
**ISSUE:** The Board of Trustees must approve the establishment of any corporation that will represent the interests of ASU. The ASU-RIF will promote the interests of ASU in developing its research and technology commercialization mission.

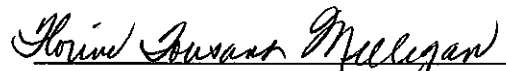
**BACKGROUND:**

The ASU Research and Innovation Foundation would operate in full cooperation with the Office of Research and Technology Transfer and be governed by a Board of Directors. The mission of the RIF would be to promote and assist ASU in the commercialization of its research and technology developments. The RIF would solicit and manage non-government grants and contracts for research and technology transfer. Additionally, the RIF would support processing of Intellectual Property and licensing of any patents that are issued in the name of the RIF. The RIF would also support an incubator for new businesses and a research park to support transfer of innovations from the faculty and staff to the larger community and region.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to work with the ASU Research and Innovation Foundation (ASU-RIF) as a private non-profit organization.

  
Dallas Wood, Secretary

  
Florine Tousant Milligan, Chair

Arkansas State University  
Board of Trustees  
February 25, 2005  
Resolution 05-03

**EXECUTIVE SUMMARY**

Contact: Leslie Wyatt 870-972-3030

**ACTION ITEM:** Arkansas State University-Jonesboro (ASU-J) requests approval of the Strategic Plan so that it may be prepared in final format by the Strategic Plan Writing Committee.

**ISSUE:** The Board of Trustees, in providing leadership and direction for the institution, must be made aware and be supportive of the outcomes of the strategic planning process.

**BACKGROUND:**

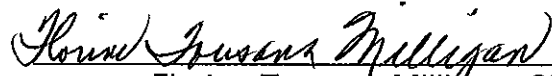
During 2003-2004 a strategic planning task force and its subcommittees prepared a draft proposal for a new strategic plan for the Jonesboro campus as recommended by The Higher Learning Commission. Eight institutional priorities have been identified. Each unit of ASU-J will develop individual activity plans based upon these priorities.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro's Strategic Plan is approved with authorization to forward the Strategic Plan, as currently drafted, to the Strategic Plan Writing Committee for finalization.



Dallas Wood, Secretary



Florine Tousant Milligan, Chair

EXECUTIVE SUMMARY

Contact: Rick Stripling 870-972-2048

ACTION ITEM: Arkansas State University-Jonesboro (ASU-J) requests approval of a 2.8% increase in residence life rates and meal plan options for the 2005-2006 academic year.

ISSUE: Arkansas State University-Jonesboro requests additional revenue sources to fund increases in the costs to operate the residence facilities and dining services.

BACKGROUND:

- An anticipated overall increase of 5% in the cost of utilities will occur in 2005-2006.
- An average cost of living increase for full-time employees in the residence life area is estimated at 2.7% for the 2006 fiscal year.
- As the age of our facilities continue to increase, more and more funds are spent maintaining/renovating the buildings and the systems that run the facilities; such as, mechanical, electrical, and climate.
- A reserve for repair, replacement, and renovation is needed for our aging plant.

RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Jonesboro is authorized to increase the residence life and meal plan rates by 2.8% effective for the fall 2005 semester.

  
Dallas Wood, Secretary

  
Florine Tousant Milligan, Chair

Arkansas State University  
Board of Trustees  
February 25, 2005  
Resolution 05-5

**EXECUTIVE SUMMARY**

Contact: Dr. Susan Allen (972-2030)

**ACTION ITEM:** Arkansas State University-Jonesboro requests approval to offer a new minor in International Studies beginning Summer 2005.

**ISSUE:** The Board of Trustees must approve any program addition, deletion, or major change that is being submitted to the Arkansas Department of Higher Education or the Arkansas Higher Education Coordinating Board.

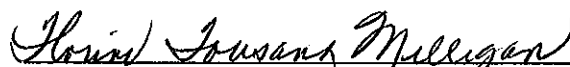
**BACKGROUND:**

The minor in International Studies aims to provide students from across the campus the opportunity to understand better in an interdisciplinary context some of the complexities of our global society. Particularly suited for students in History, Political Science, English, Languages, and International Business, the minor draws on existing offerings in these and other departments, and also provides a forum for interdisciplinary seminars and specialized courses that focus on international issues.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to begin offering the minor in International Studies beginning Summer 2005.

  
\_\_\_\_\_  
Dallas Wood, Secretary

  
\_\_\_\_\_  
Florine Tousant Milligan, Chair

**ARKANSAS STATE UNIVERSITY  
BOARD OF TRUSTEES**

**RESOLUTION**

A Resolution for the recognition of significant contributions to  
Arkansas State University

By

Bill Templeton

**WHEREAS**, the Board of Trustees has retained to itself the authority to name facilities of the University in honor of individuals who have significantly distinguished themselves through service and support to the nation, the state, the community, or the University; and

**WHEREAS**, Bill Templeton transferred to Arkansas State University as a student in 1953 through his athletic, academic and leadership abilities; and

**WHEREAS**, Bill Templeton lettered three years (1954-56) in football as a running back; and

**WHEREAS**, Bill Templeton spent 13 years as an ASU assistant football coach, joining the staff in 1965 under Bennie Ellender and becoming the offensive coordinator and assistant head coach under Bill Davidson in 1971. During his time as an assistant, he coached ASU's offensive backfield in three Pecan Bowl games (1968-69-70); and

**WHEREAS**, Bill Templeton has worked with the ASU Indian Club since 1978, serving as the director and coordinator of the booster organization and during that time, he developed an endowment scholarship fund of over half-a-million dollars and helped rebuild the membership base; and


**WHEREAS**, Bill Templeton was inducted into the ASU Hall of Fame in 1987; and


**WHEREAS**, Bill Templeton has served 39 years on the ASU staff and is in his 26th year in an administrative position.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of Arkansas State University, that the Football Complex Recruiting Room on the Jonesboro Campus shall be named and henceforth known as


**The Bill Templeton Football Recruiting Room**

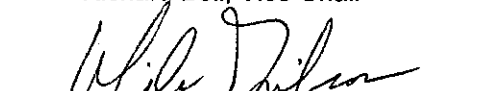
**DULY ADOPTED AND APPROVED this 25th day of February 2005**

  
Leslie Wyatt, President

  
Florine Tousant Milligan, Chair

  
Richard Bell, Vice Chair

  
Dallas Wood, Secretary

  
Mike Gibson, Member

  
Mike Medlock, Member



EXECUTIVE SUMMARY

Contact: Robert Jenkins 501-882-8230

ACTION ITEM: Arkansas State University-Beebe requests approval to offer the Associate of Applied Science in Welding Technology Degree and the Technical Certificate in Welding Technology.

ISSUE: The Arkansas State University Board of Trustees must approve the offering of any new degree program or any new option of any existing program prior to submission to the Arkansas Higher Education Coordinating Board.

BACKGROUND:

- Arkansas State University-Beebe currently offers Associate of Applied Science degrees in a number of technical fields. The Technical Certificate in Welding Technology and the Associate of Applied Science in Welding Technology will be non-transferable programs designed to provide students with both entry- and advanced-level marketable welding skills. Hands-on training, combined with laboratory and classroom experience, will give the student proficiencies in metal fabrication, shielded metal arc welding, gas metal arc welding, gas tungsten arc welding, blueprint reading, and layout techniques. Completion of the various levels of training will enable the student to test for certifications from the American Welding Society.
- Five area industries/labor unions employ welders and support this proposal. Letters of support from some of these show anticipated job vacancies, desire for trained welders, and indicate wages based on level of training/education.
- Facilities, equipment, and faculty needed for this proposal are already in place. State-of-the-art welding labs are already in use at two system campuses: ASU-Heber Springs and ASU-Searcy, Area Career Center. Presently, welding courses are being taught by qualified instructors for high school credit and continuing education credit.
- There will be no new program costs at the onset of the welding technology programs. Because these programs are already being offered as non-credit and secondary career center programs, costs for faculty, facilities, and other administrative costs are already budgeted. Current equipment, staffing, library resources, and facilities are adequate to support the proposed programs without needing additional financial resources. The board has previously approved a supply fee for welding courses that will apply to this program.

RECOMMENDATION/RESOLUTION:

Be it resolved that Arkansas State University-Beebe is approved to offer the Associate of Applied Science in Welding Technology and the Technical Certificate in Welding Technology beginning with the fall semester 2005.

  
Dallas Wood, Secretary

  
Florine Tousant Milligan, Chair

**ARKANSAS STATE UNIVERSITY  
BOARD OF TRUSTEES**

**RESOLUTION**

**WHEREAS**, the Board of Trustees has retained to itself the authority to name facilities of the University in honor of individuals; and

**WHEREAS**, the Walton Family Foundation has made a significant contribution to Arkansas State University-Newport for the naming of the library.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of Arkansas State University, that the library on the Newport campus shall be named and henceforth known as

**Harryette M. Hodges and Kaneaster Hodges, Sr. Library**

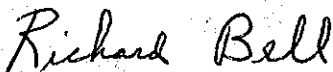
**DULY ADOPTED AND APPROVED** this 25<sup>th</sup> day of February 2005



Leslie Wyatt, President



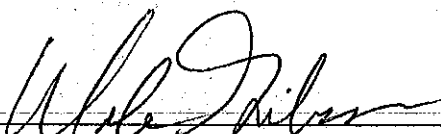
Florine Tousant Milligan, Chair



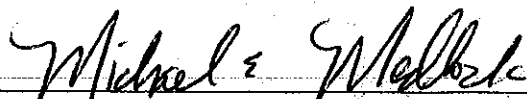
Richard Bell, Vice Chair



Dallas Wood, Secretary



Mike Gibson, Member



Mike Medlock, Member