

**AGENDA**  
**ARKANSAS STATE UNIVERSITY**  
**BOARD OF TRUSTEES**  
**February 26, 2016**  
**10:00 a.m.**  
**Arkansas State University System Office**

- I. Call to Order  
Howard Slinkard, Chair
- \*II. Approval of the Minutes of Past Meetings  
December 11, 2015
- III. President's Report  
Reports of the Chancellors
- \*IV. Agenda
  - Proposed ASU System Resolutions
    - Resolution conferring Trustee Emeritus Status
    - Resolution conferring Chancellor Emeritus Status
    - Resolution approving changes to the Board of Trustees Bylaws
    - Resolution approving room and board rates for ASU-Jonesboro and ASU-Beebe
    - Resolution approving the ASU System to revise the System Staff Handbook
  - Proposed ASU-Jonesboro Resolutions
    - Resolution approving ASU-Jonesboro to enter into a lease agreement with ZP NO. 315, LLC (Zimmer) to construct and operate student housing facilities
    - Resolution approving ASU-Jonesboro to change the name of the Department of Art
    - Resolution approving ASU-Jonesboro to offer a Master of Science degree in Media Management
    - Resolution approving ASU-Jonesboro to offer a Graduate Certificate in Play Therapy
    - Resolution approving ASU-Jonesboro to offer an emphasis in Global Studies
    - Resolution approving ASU-Jonesboro to offer an Associate of Applied Science degree in Paramedic and a Technical Certificate in Paramedic
    - Resolution approving ASU-Jonesboro to offer an emphasis in Emergency Medical Technician-Basic and a Certificate of Proficiency in Emergency Medical Technician-Basic
  - Proposed ASU-Mountain Home Resolution
    - Resolution approving ASU-Mountain Home to offer an optional voluntary retirement program

**V. Executive Session**

**\*VI. Approval of Personnel Actions**

**VII. Other Business**

- Resolution approving ASU-Jonesboro to enter into a lease agreement with Jonesboro Hotel Partners, LLC for the construction and operation of a hotel and convention center on the Jonesboro campus

**\*VIII. Adjournment**

**\*Action Items**

Agenda amended at board meeting on 2-26-16 to include Resolution 06-14

Resolution 16-01 tabled due to Charles Luter being unable to attend the board meeting

Arkansas State University  
Board of Trustees  
February 26, 2016

The Arkansas State University Board of Trustees met on Friday, February 26, 2016, at the ASU System Office in Little Rock. Howard Slinkard, Chair of the Board of Trustees, called the meeting to order at 10:05 a.m. Board members present were the following: Howard Slinkard, Ron Rhodes, Tim Langford, Niel Crowson, and Stacy Crawford.

Carey Stone, Rector at St. Luke's Episcopal Church in North Little Rock, gave the invocation.

Mr. Slinkard: Before we get into our agenda items, we do have a procedural matter we need to take up. It is an amendment to the agenda. At this time, I would ask for a motion to that point.

Dr. Langford: Mr. Chairman, I would like to make a motion to amend the agenda to take up the matter of the hotel project.

Mr. Slinkard: Let's do that during other business. I have a motion to amend the agenda to take up the matter of the hotel project. I will remind the Board that to amend the agenda requires unanimous consent of the Board.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

**Minutes:**

Upon a motion by Mr. Rhodes, seconded by Dr. Langford, the minutes of the December 11, 2015, meeting were approved.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

Mr. Slinkard: Before we hear the reports, let me take this opportunity to welcome a new board member, Stacy Crawford. Stacy, welcome to the Board.

## **ASU System - Dr. Charles Welch, President**

Let me also welcome Stacy to the Board. It's nice to see a name plate that has a "Ms." on it instead of a "Mr." all the time. We know Stacy is going to fit in very well, and she continues the tradition that we've had for the last several years that both she and her spouse are graduates of Arkansas State University. I think that's important, and I thank Governor Hutchinson for recognizing that as part of his appointment process. We are glad to have Stacy and welcome her.

I also want to welcome Dr. Karla Fisher. Karla is our new Chancellor at ASU-Beebe. She joined us about six weeks ago and is already doing a tremendous job. Obviously, she had some enormous shoes to fill. Dr. McKay is here and we'll talk about him a little bit more in a few minutes. Karla came to us from Butler Community College in Kansas. She was the Chief Academic Officer there and actually had been named as the Top Two-year College Chief Academic Officer in the United States. Dr. Massey was the first female Chancellor in the history of the ASU System and now we've had three in a row. I know everyone will look forward to getting to meet Karla and talk with her.

We still are not fully aware of what the financial situation is going to look like as it affects higher education for this coming year. The fiscal session of the legislature, which has historically been conducted in the first two months of the year, has now been delayed as a result of a change in our Primary Election date. The fiscal session won't start until April 13. There are going to be some special sessions worked in around that. Based on the revenue forecast, it looks as if higher education funding will remain flat, and that all of the funds that were scheduled to flow into our institutions will flow. Obviously, the forecast is not made in a vacuum, and there are critical policy issues and decisions that will be made prior to the session that could impact that. One of those is the private option, or Arkansas Works, or health care, or Medicaid expansion, whatever you want to call the issue. And that could definitely have a direct impact on higher education's budget. So we very well may have a delayed decision-making process this year, as it pertains to budgets and tuition and fees. I will say that Governor Hutchinson has been very vocal in his support of taking steps and measures that would allow higher education to maintain our funding, and we're definitely appreciative of that. We hope that he is successful in that endeavor.

The final thing that I want to do is to once again commend Chancellor Hudson and his staff on the handling of the most recent campus lockdown because of the threat of guns on campus. Fortunately, there was not a gunman on campus, rather a misunderstanding of some students filming a ninja video. I think once again, it proved that we have good processes in place. The early alert system went out very quickly. Our campus police, Dr. Rick Stripling, and the community law enforcement responded in a very rapid manner. They had the campus locked down and ensured the safety of our students. No one was injured, no shots were fired, and thankfully it ended peacefully. I am probably going to have a lot more to say about this issue, particularly as we consider policies statewide, but I will just say that I'm very proud of the processes we have in place. I'm very proud of the restraint that has been shown by those trained law-enforcement officers, and I'm very proud of the fact that no one has been injured in either one of the two unfortunate incidents that we've had on that campus.

**ASU-Jonesboro – Dr. Tim Hudson, Chancellor**

It's always a privilege and an honor to address this group, and it's a privilege and an honor to serve at Arkansas State University. I have the great task of going to work every day and being inspired by my colleagues and my students. I want to follow along with what Dr. Welch was saying about our emergency response to the two campus lockdown incidents and express my thanks to everyone associated with that. I haven't had a chance to do that in this forum, because the first incident happened the day before the last Board meeting, and I felt it was better for me to stay on campus. We got tremendous cooperation and professionalism from local law-enforcement agencies, EMTs, communications specialists, our medical team, and everybody who was involved. The University Police Department (UPD) did an outstanding job and there was excellent communication. I get asked to go to a lot of conferences now to talk about this. There are two or three things we did learn, and the main thing for me is the realization that we're not immune. We all go to work every day in fairly safe environments, we have good friends, and good folks around us, but we're not immune, and I think that's something for everybody to keep in mind. You have to develop professional trust relationships ahead of time, so that you have them when you need them. I want to recognize Rick Stripling for the way he has handled the development of the UPD on our campus.

Let me welcome Dr. Fisher. She has a background in Texas, so we are getting a little bit more Texas in the room. I appreciate that. I also want to welcome Stacy to the Board. I appreciate that she is taking on this service. Her family is very visible, as you can imagine, in Jonesboro, and we're very happy to have her on the Board.

We're off to a great start on our campus this semester, and as is my custom, I'm going to try to bring a little bit of that to you on our video. This is just a little vignette of some of the activities on campus, and I appreciate the communications staff that puts this together. It will hopefully give you a slice of life at Arkansas State University. So, roll 'em. VIDEO

Let me highlight just a couple of things from that video. I want to recognize Len Frey and Lynita Cooksey, who are also a part of the executive team. The last couple of years, we have slimmed down our administrative costs and put some of that money into software called Starfish that allows our faculty to discover any students who are having problems before the end of the semester. This Starfish product is not the only thing we're doing, but a lot of the programs we are working on now help us make sure that students who come to us are successful. I know we talk a lot about admissions, enrollment, and recruitment, but really the key is student success. So we've been able to invest more into student success. You're seeing the results when you get 92% of your students who begin with you in the fall semester continue with you in the spring. That trajectory is in the right direction.

For those of you who know Wilson Hall, you won't believe it when you see it. It's like a cat with nine lives. It's going to be stunning. The new DO School refurbishment is going great. It's really quite impressive what's going on right in the middle of campus.

Finally, the women's basketball team actually won the conference outright last night, and cut down the nets. They did an outstanding job, and it was a great atmosphere last night in the Convocation Center.

Mr. Rhodes: The quality of that video is excellent, and so on behalf of all of us, thank you for having that produced. Who does that, actually?

Dr. Hudson: We have an incredible audio/video group on our campus led by Bill Smith and Todd Clark. I would put them up against anybody in the United States. They just do awesome work.

**ASU-Beebe – Dr. Karla Fisher, Chancellor**

I would like to thank the Board for the warm welcome, and of course, President Welch, for bringing me on board, and my fantastic staff that is here with me today. I've only been here six weeks, and I feel like they've given me a good orientation. We're getting our feet on the ground. Of course, I would be remiss if I didn't thank Dr. Eugene McKay, who left this institution in such fine shape.

Within a couple of weeks of joining the institution, it was named in the top 150 community colleges by the ASPEN Prize Group. I immediately turn to Dr. McKay and say the credit all goes to him and the staff for the great work they did. I think it is really a reflection of the quality of our institution.

There are two things that you will see in my report that I need to give an update on. On our 60<sup>th</sup> Annual Ag Day, we had 1,700 high-school students on our campus. It was a fantastic day. We also had our largest Preview Day in February with more than 500 students and about 125 parents for the first time. We had a special session for them as well. We are really working on recruiting. That's one of the things that we've put as a top priority, stabilizing our enrollment, not only for our institution, but so that we know we are serving as many people as possible within our community.

**ASU-Mountain Home – Dr. Robin Myers, Chancellor**

I would like to tell you about a couple of gifts that have come our way, and we are quickly becoming a center of art. Recently we've had a great donation to our campus. We have 44 prints from J. D. Challenger, who paints and depicts Native Americans in sort of a political and stylistic manner. We've installed these in Dryer Hall. They are very stylized prints, and they do have a patriotic or political slant to them. That's something that we're really proud of. In addition to that, we've also received a donation of 34 marble statues and busts and their pedestals. Again, we are quickly gaining a collection of art. They have not been moved to our campus yet, but we're looking forward to that, and I think Dr. Eggenberger has lots of plans to incorporate this artwork into the academic experience.

We were named this year, for the first time, to the ASPEN Institute. That signifies that we're in the top 150 or the top 10 percent of the two-year colleges in the United States based on certain metrics from the last three years that are involved in graduation rates, success rates, student learning, certificate and degree completion, employment and earnings, and high levels of access and success for minority and

low-income students. So we're very pleased to join that group and to join our brothers and sisters at Beebe in that recognition. It's something our folks have worked very hard for.

We have a bass tournament coming to our campus in April. It may be the biggest event that we've ever held at ASU-Mountain Home. It is going to involve four days of fishing at both Lake Norfolk and Bull Shoals. It's called Bass Master, which is the big fishing tournament. We will be on ESPN for two days, which is a big deal for us. They will actually bring all of their boats and all of their fish to our campus to be weighed in every day. Our campus is the center of operations. It's like a carnival/circus atmosphere, and I think we will get a lot of national recognition from this. It will be held April 21-24, and we'll be on ESPN April 23 and 24.

I'd just like to note that we have opened a veterans' office on our campus, which is an extension of the veterans' office here in Little Rock. I think we are one of the first campuses, besides Jonesboro, to have that distinction. We are very proud of that.

#### **ASU-Newport – Dr. Sandra Massey, Chancellor**

I, too, would like to welcome Trustee Crawford and my colleague, Dr. Fisher. Things are happening at ASU-Newport that we're excited about. We have continued to see growth on the campuses, which is good, and we too, just started something for our veterans. We dedicated a student veteran lounge this past month. Lt. Col. Dean Young, a retired military veteran, will be on the campus half a day a week to help students get acclimated to campus life. He can provide advising, mentoring, and help with paperwork outside of our normal services for veterans. We were really pleased to have Dr. Welch come and make comments to the crowd for that occasion.

We had our ASU-Newport Weld-A-Thon, which took place yesterday. There were 72 high-school students competing, the largest in our seven-year history. We also had 12 sponsors who donated almost \$10,000 in cash and prizes. ASU-Newport always gives first-place winners a full scholarship, and second- and third-place winners get partial scholarships. That event went over very, very well.

We are doing something at the Marked Tree campus that will really be a game changer. We have taken a 2,800 square-foot room that had a counter and a sink, a microwave, and a lot of tables and chairs, and we are transforming that into what's really more like a student union. It will be a

multi-purpose room with a full kitchen, very much like the Hub on the ASU-Newport campus. It will have a full-service area, and it will have multiple configurations where students can congregate, study, and dine. It will still meet the needs of the community that often comes in and uses that facility. Also, it is adjacent to our cosmetology program, so clients can go in and get a cup of coffee or a muffin. We are very excited about that, as well.

We had an unusual student success story this past year. It's so easy to get away from what our students' struggles are, but we have a student who worked at Sonic and threw all of her tip money in a bucket. When she came to pay her tuition, she brought her bucket in. It was about to fall apart, but there was \$1,600.00 in that bucket. We have a very patient accountant, Judy Jernigan, who counted it all out and our student not only paid her tuition, but she put a little bit in the bank. She graduated in December, and we are very proud of her for doing that.

We have chosen Canvas as our learning management system (LMS), and this has been a great collaboration. We worked with Henry Torres, the CIO at ASU-Jonesboro. He helped us make contact with people he worked with, and because of their relationship, we are now able to save \$94,000.00 over a three-year period. We also want to thank Julie Bates, who helped to pull together the two-year colleges in the System and talk about LMS platform. So, more and more, we are able to take advantage of those opportunities, and we are realizing significant cost savings, which matches our goals.

ASU-Jonesboro just received a huge grant, and we were honored to be one of the 11 partners in this grant. It is being called the East Arkansas Regional Innovation System, but it's part of an economic-development administration I Challenge Grant. We will hopefully be focused on the manufacturing side of that and look forward to the economic-development outcomes that we will realize as a result of it.

Dr. Welch: I want to say a couple of things about the LMS System, which Dr. Massey mentioned. That's Learning Management System. Then also there is SIS, which is Student Information System. The Board asked me a couple of months ago to put together a glossary of all these acronyms. That's available if anyone else needs it. It's very helpful to us, as well. I actually bragged on our campuses during testimony to the legislature earlier this week for their cooperative mindset in the adoption of a new Student Information System, as well as the Learning Management System. Our campuses worked together; they went in and did some collective and collaborative purchasing on those. It resulted in

significant savings over what would have been the price had they bought those individually. So I'm very proud of them. I think that one of the great values of being in our System is utilizing one another to help find cost savings, and utilizing the expertise on our campuses. Really, it has involved every one of those campuses, whose representatives are sitting here, so I just wanted to commend the Chancellors, as they've been very proactive in that respect.

**ASU Mid-South – Dr. Debra West, Chancellor**

I also want to welcome our new colleague, Ms. Crawford, as well as Dr. Karla Fisher. I am happy to have them with us and look forward to working with them in the future.

I just have a couple of items in my Chancellor's Report that I want to bring out and draw to your attention. First of all, on January 25 and 26, we did have the Higher Learning Commission on our campus for their post-merger visit. Dr. Welch and Brad Phelps came over and joined us for that visit. We hosted Dr. Jonah Rice, who is the President and CEO of Southeastern Illinois College in Harrisburg, Illinois, as well as Dr. Bill Lamb, Vice President of Academic Affairs at Kirkwood Community College in Cedar Rapids, Iowa. They were on campus for two days and spent a lot of time visiting with our faculty, with our staff, with various campus administrators, as well as with students and our Board of Visitors. Their biggest concern seemed to be how the Board of Visitors, which had been a governing board, had transitioned into its new role as an advisory board and how the relationship between that board and this Board was working. They asked a lot of questions about that relationship, and I got the feeling that they came away impressed by what they saw. In fact, they mentioned at one point during the course of their visit that they felt that this was a unique situation, in terms of a merger, and they thought it could be a model for how mergers should take place in other states. I credit that to Dr. Welch and his leadership in making this merger come about in the way that it did. We look forward to that final report. We think we should have it within a couple of months, and when we do, we will bring that back for your attention.

The other thing that I want to mention very quickly is that we have an event coming up that is not being held on our campus, but it's to benefit our campus and is being held by our Foundation. It's the Tommy Goldsby Memorial Wild Game Dinner and Auction. It will benefit the Thomas B. Goldsby, Jr. Memorial Scholarship, which is the scholarship that funds concurrent student enrollment on our campus.

It's going to be held on Saturday, March 12, at the shop at Mark Pirani Farms in Marion, Arkansas. This is a huge event for us. The goal for this event is to raise \$100,000 for that scholarship fund. A lot of various auction items are on the agenda, but if you are interested in black bear hunting, trips to Canada, a fishing trip with Bill Dance, or maybe a trip to the Kentucky Bourbon Country, we welcome you that night to bid on those auction items. We will have both a silent auction and a live auction. Our live auctioneer that night will be someone by the name of Dr. Glen Fenter. We hope that it will bring in a lot of money to help us fund that scholarship.

We look forward to welcoming you to our campus for the next Board meeting, which will be held in conjunction with our graduation in May, and I wanted to let you know that we do have a renowned commencement speaker on our agenda for that event. Someone by the name of Dr. Chuck Welch has agreed to be our commencement speaker. Since it will be the first inaugural graduating class for Mid-South as part of the ASU System, we thought it would be a tremendous honor to have Dr. Welch be our speaker. So we look forward to welcoming you to our campus and we will see you in May.

Mr. Rhodes: How's the basketball in your area?

Dr. West: Our basketball team has done well this year. We ended up with five players on our women's team this year. As you know, our coach came in late. She was hired in July and so most of the recruiting that needed to be done had already been done by others at that point. She took a leftover team and worked with what she had. They recorded nine wins this season, which is a record for our women's team. Our men will play Northark in Harrison tomorrow for a chance to go on to Missouri to play again in the tournament, so they, too, had a very successful run this season. I will tell you one thing about our basketball teams: You can go to the games and you can watch how they perform on the court, but to me, what's more important is how they're performing in the classrooms and when they're representing the institution out in the community. I had a conversation with our teams at the beginning of the year and stressed the importance of realizing that people were looking to them to represent the institution on and off the court, in the community, or wherever they may be. About a month ago, I received an email, just a spontaneous email, from a lady. She described having been in a Subway sandwich shop when she saw the ASU Mid-South bus pull in and she saw all these young men get off the bus. The team members all came in and lined up, and she described how patient and friendly and respectful they were. She came

away so impressed by their demeanor and by their behavior, and I thought, I don't care what they do on the court, as long as they are representing our institution like that, then they are successful.

Mr. Rhodes: Is Sonya Tate still the coach?

Dr. West: Sonya is the coach, and she has already hit the recruiting trail. We look forward to what she is going to bring.

Dr. Welch: First of all, Dr. West, thank you for your kind comments regarding my role in the merger. It didn't have anything to do with me. It all had to do with the work of that campus. It takes a lot of trust and sort of a leap of faith on behalf of a lot of people, and they have been outstanding in terms of working through it. You know, one of the biggest questions I think that the Higher Learning Commission had was how you would integrate all of your policies and procedures and other things. We told them the first time, we will have to work them out as they come along. When they came and realized that is exactly what's happening and that we have had issues that have arisen but we've worked through those, it's really a testament to Dr. West's leadership and her folks on campus. It really has been a model, and they were very, very complimentary. I appreciate that very much. It's your staff; it's certainly not me.

### **ASU System Resolutions:**

Mr. Slinkard: We have a procedural matter to take up today. It's ASU System Resolution 16-01, conferring Trustee Emeritus Status for Mr. Charles Luter. Mr. Luter was unable to be with us today, and so I'd like to entertain a motion to table that until our May Board Meeting, so that Mr. Luter will have an opportunity to be with us, because the very purpose of bestowing trustee emeritus status is to honor him in an appropriate way.

Upon a motion by Dr. Langford, and seconded by Mr. Crowson, Resolution 16-01 was tabled.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

➤ Resolution 16-02 conferring Chancellor Emeritus Status

Dr. Welch: Conferring Chancellor Emeritus Status for Dr. Eugene McKay is probably the easiest decision this Board will make. I think when Chancellor Emeritus status was created, it was for the type of service Eugene McKay has given to ASU-Beebe as Chancellor and employee.

- Resolution 16-03 approving changes to the Board of Trustees Bylaws

Mr. Slinkard: Our Bylaws require that any amendment be provided to the Board members at least 30 days in advance. The primary purpose of this particular one is to create a Board member liaison to the ASU System Office of Finance and Administration. I will entertain a motion to waive the 30-day notice of amendment to the Bylaws requirement.

Upon a motion by Mr. Rhodes, and seconded by Mr. Crowson, the 30-day notice of amendment to the Bylaws requirement was waived.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

Dr. Welch: As you know, with a very small Board of Trustees, only five members essentially constitute a committee as a whole. We don't have committees like you might see in a lot of larger boards. Several years ago, the decision was made to appoint liaisons to different entities of the System, so that they would serve as a liaison between the full Board and those entities. One that we are requesting to add is a liaison to the finance and administration arm of the ASU System Office. It will serve almost as a finance committee would for another university board, so that individual would work closely with us on budgetary matters and things of that nature.

- Resolution 16-04 approving room and board rates for ASU-Jonesboro and ASU-Beebe

Dr. Welch: We have historically approved room and board rates at this meeting, as opposed to the later meeting when we do budgets and tuition, primarily because it takes a longer time period to package financial aid and market those rooms and make room assignments for the coming year.

- Resolution 16-05 approving the ASU System to revise the System Staff Handbook

Dr. Welch: This is simply to include the mission statement of Arkansas State University Mid-South.

Upon a motion by Dr. Langford, seconded by Mr. Rhodes, ASU System Resolutions 16-02 through 16-05 were approved.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

**ASU-Jonesboro Resolutions:**

- Resolution 16-06 approving ASU-Jonesboro to enter into a lease agreement with ZP NO. 315, LLC (Zimmer) to construct and operate student housing facilities

Dr. Welch: This resolution is a first for us. We are requesting approval to enter into an agreement with the Zimmer Group to have privatized housing constructed on our campus. The Office of Housing at Arkansas State University-Jonesboro has provided us with a significant amount of data showing that there is unmet demand for additional housing, both at the undergraduate and graduate levels. As we began to look at the need and look at the corresponding costs and the debt that would be incurred, we began to consider the possibility of contracting with a third party to construct privatized housing on our behalf. This is not uncommon in higher education. In fact, we are seeing more and more of this happening. I believe the University of Kentucky has turned its entire housing stock into privatized housing. Also, a very similar step is being taken at the University System of Georgia. We did an RFP and chose Zimmer, and I believe it is one of the most beneficial arrangements for our campus that I've seen, and I've had some experience in this area at my other institutions. They will construct both the undergraduate and graduate halls on our campus at their cost. We will provide them with a ground lease. They will own and maintain these properties for 35 years, at which time they would become the property of Arkansas State University. They will be responsible for all maintenance, air conditioning, roofs, everything that has to be done. We, however, will be able to manage the room assignments. It will become part of our Residence Life stock, and students won't realize whether we own the property or someone else does. Why would you do it this way? Honestly, because we feel like it could be constructed more efficiently, from both a cost standpoint as well as a time standpoint. We feel that it will allow us to meet our housing needs without having to take on the additional burden of debt for the University. It will be a high-quality housing option for our students.

- Resolution 16-07 approving ASU-Jonesboro to change the name of the Department of Art

- Resolution 16-08 approving ASU-Jonesboro to offer a Master of Science degree in Media Management
- Resolution 16-09 approving ASU-Jonesboro to offer a Graduate Certificate in Play Therapy
- Resolution 16-10 approving ASU-Jonesboro to offer an emphasis in Global Studies
- Resolution 16-11 approving ASU-Jonesboro to offer an Associate of Applied Science degree in Paramedic and a Technical Certificate in Paramedic
- Resolution 16-12 approving ASU-Jonesboro to offer an emphasis in Emergency Medical Technician-Basic and Certificate of Proficiency in Emergency Medical Technician-Basic

Dr. Welch: These are all academic programs and you have had the opportunity to review them.

Upon a motion by Mr. Crowson, seconded by Dr. Langford, ASU-Jonesboro Resolutions 16-06 through 16-12 were approved.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

Dr. Welch: Before we continue with the ASU-Mountain Home resolution, let me make one introduction. We have a new employee at the ASU System, Tyler Seale. Tyler is a student at ASU-Beebe. At the ASU System Office, we have had an increasing number of requests for private groups to utilize our office space for meetings and events. We needed some additional assistance in event management, so we reached out to our ASU-Beebe campus and asked if any students might be interested in the possibility of having an opportunity to work with us. They sent us Tyler. Now, I have some history with Tyler. He was on the Chancellor Search Advisory Committee when we hired Dr. Fisher. I have always had student representation on search committees. He was perhaps the best I've ever had. He showed up for every meeting. He was always professional. He did everything that we asked the committee members to do. He's done the exact same thing since he's come here to work for us. We are honored and appreciative to have Tyler helping us. We appreciate him being here today, and we look forward to continuing to work with him.

Mr. Rhodes: What does Tyler actually do?

Dr. Welch: Tyler helps us when we have different events. He's a great example of a student who is getting some wonderful experiences and he definitely has a bright future in front of him.

**ASU-Mountain Home Resolution:**

- Resolution 16-13 approving ASU-Mountain Home to offer an optional voluntary retirement program

Dr. Welch: You will recall that we have offered this on multiple occasions for a majority of our campuses. The program is totally voluntary and it offers an opportunity that benefits the employee, as well as the institution with some long-term cost-savings options. There are minimum thresholds that have to be met. The programs that we've offered on our other campuses and at the System Office to this point have been highly successful, and we have no doubt that this will be the case at ASU-Mountain Home. I will say for clarification, they offered this program previously and had a somewhat low response rate. They feel that the timing is now better and additional employees would have interest in participating in this program.

Upon a motion by Mr. Rhodes, seconded by Mr. Crowson, ASU-Mountain Home Resolution 16-13 was approved.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

**Executive Session:**

Upon a motion by Mr. Crowson, seconded by Dr. Langford, the Board voted to retire into executive session at 11:02 a.m.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

Mr. Slinkard announced, "This body has voted to retire into executive session to consider the personnel action items. We will reconvene in public session following this executive session to present and vote on any action arrived at in private."

The board reconvened at 11:37 a.m.

**Personnel Actions:**

Upon a motion by Mr. Rhodes, seconded by Mr. Crowson, the ASU System contract revision was approved.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

Upon a motion by Dr. Langford, seconded by Ms. Crawford, the ASU-Jonesboro academic appointments and non-academic appointments were approved.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

Upon a motion by Mr. Crowson, seconded by Dr. Langford, the non-academic appointment for ASU-Beebe was approved.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

Upon a motion by Ms. Crawford, seconded by Mr. Rhodes, the academic appointments for ASU-Newport were approved.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

Upon a motion by Mr. Rhodes, seconded by Mr. Crowson, the non-academic appointment for ASU Mid-South was approved.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

**Other Business:**

Mr. Slinkard: We amended the agenda in order to take up the hotel lease matter on the ASU-Jonesboro campus.

Dr. Welch: Let me clarify to everyone that this was not something that the Board just saw in the last few minutes. We sent them a copy of the lease agreement a couple of weeks ago, so they've had opportunity to review it. However, as is the case with any lengthy and detailed document like that, there were a lot of things that were still being tweaked, and we weren't sure we were going to get it done in time to be able to have it on the agenda today. I want to thank Brad Phelps, our General Counsel, for his good work. He had to work on this lease project and the housing lease project, so he's really been inundated with trying to get those two documents completed. Fortunately, we were able to get it done just in time for this meeting. I want everybody to understand that the Board did not just get this resolution this morning. They've had opportunity to see it.

As you know, this project has been discussed for quite some time. I won't go into great detail, other than to say that this would simply be a ground lease arrangement. The University would lease the ground to the developer. The construction, operation, and maintenance of the facility would all be at the developer's cost and the developer's discretion. So, it's not the University's hotel; it's simply one that would be located on the University's property. I brought this to the Board of Trustees after having it presented to me by the ASU-Jonesboro administration. This is something new for us. When you look at long-term leases like this, and the size and the scope of this project, obviously it's one that requires extensive consideration. Members of this Board contacted me individually and asked a lot of great questions and asked for many clarifications. I appreciate them doing that. I bring this to the Board because we believe that it could be a transformative opportunity for the campus in a number of different ways. Allowing a hospitality management program could benefit our students, provide opportunities to enhance student recruitment, bring opportunities to enhance our visibility, and really set us apart from our peers as an institution that has this type of facility. There are similar facilities at universities across the country, and I think it brings with it a wide range of opportunity.

Mr. Slinkard: This is Resolution 16-14. Is there a motion to put it on the floor?

Upon a motion by Mr. Rhodes, seconded by Dr. Langford, Resolution 16-14 was open for discussion.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

Dr. Langford: We've all agonized over this decision. It's a huge decision that will affect the University and our students for the next 50 to 90 years, so we all took that seriously. I was thinking that, in medicine more and more, we're making decisions on financial issues, economic issues, regulatory issues, and someone finally usually steps up and says, "What's best for the patient?" I've found that when we do something that's right for the patient, everything else flows. I really think this is best for our students. I think it's best for our prospective students. I've heard Chancellor Hudson say, and I've heard our coaches say, that if we can just get prospective students on campus, we have a chance to recruit them. So I think this really enhances our recruiting. I think having it does separate us from all our peers. I went to a medical meeting at Ohio State, and they have a hotel on campus and I think they run it themselves. I just thought it had a real special feel. The students were there running the operations and they had 100 students in the program. This could bring in \$750,000 to \$800,000 a year. So, I'll just conclude my comments by saying there's a litany of ancillary benefits for the University, but what it came down to for me is that I think it's best for our students.

Ms. Crawford: I first want to thank Dr. Welch and Brad Phelps for their hard work and their due diligence on this project. After long consideration and thinking about this, I think it's an amazing opportunity for our campus. The location I think is outstanding. The ancillary benefits, like Tim mentioned, are too numerous to list. But I'm most excited about the hospitality program and what it is going to offer our students who are enrolling in it. I think the opportunity to get people on our campus to see what we have to offer and to have a nice place for them to stay and just a feeling that it's going to generate on those weekends when we have events, is going to be amazing.

Mr. Crowson: I've spent countless hours considering this initiative and how I would vote. I would first like to thank our administrative team for their efforts in consistently seeking ways to diversify revenue for our University. I do appreciate the positive, proactive mindset of the team; however, I am not convinced this is the correct next step in our development as a University. There are many reasons why I have concluded that I cannot vote for this initiative. These reasons include financial considerations, strategic development, and timing. However, if my colleagues differ with me and approve this project, I will support the University as I always have and will work alongside my colleagues to ensure that this and every other initiative we undertake will be successful.

Mr. Rhodes: In my eight years of service on this Board, we have made some landmark decisions that have affected Arkansas State University, both fiscally and physically, and this one has probably been in the top 10 of the ones that I've struggled with the most. I join with my colleagues who have already expressed their appreciation to the team for putting this all together and to Dr. Welch for providing us with enough information to make an informed decision.

Mr. Slinkard: I'm going to ask Pam Kail, the Board secretary, to please conduct a roll call.

Mr. Rhodes - Yes

Dr. Langford - Yes

Mr. Crowson - No

Ms. Crawford - Yes

Mr. Slinkard - No

Mr. Slinkard: Resolution 16-14 is approved.

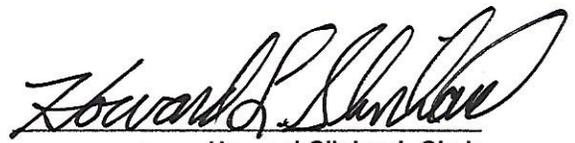
**Adjournment:**

Upon a motion by Mr. Rhodes, seconded by Dr. Langford, the meeting adjourned at 11:50 a.m.

Ayes: Slinkard, Rhodes, Langford, Crowson, Crawford

Nays: None

  
\_\_\_\_\_  
Tim Langford, Secretary

  
\_\_\_\_\_  
Howard Slinkard, Chair

**ARKANSAS STATE UNIVERSITY  
BOARD OF TRUSTEES**

**RESOLUTION**

A Resolution Conferring upon  
Dr. Eugene McKay  
the Designation of Chancellor Emeritus

**WHEREAS**, the Board of Trustees recognizes the importance of the contributions made by individuals who have served Arkansas State University; and

**WHEREAS**, Dr. Eugene McKay responsibly carried out his duties as chancellor of Arkansas State University-Beebe from February 15, 1995, until January 15, 2016;

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Trustees of Arkansas State University that Dr. Eugene McKay is designated Chancellor Emeritus of Arkansas State University-Beebe in recognition of his countless contributions and in deep gratitude for his legacy of wise and generous counsel and untiring efforts on behalf of the University, its students, faculty, staff, and friends.

**DULY ADOPTED AND APPROVED**, this 26<sup>th</sup> day February 2016.

  
Howard L. Slinkard, Chair

  
Tim Langford, Secretary

  
Stacy Crawford, Member

  
Ron Rhodes, Vice Chair

  
Niel Crowson, Member

  
Charles L. Welch, President

Arkansas State University  
Board of Trustees  
February 26, 2016  
Resolution 16-03

**EXECUTIVE SUMMARY**

Contact: Jeff Hankins (501) 660-1004

**ACTION ITEM:** The Arkansas State University System requests approval to amend the Bylaws of the Board of Trustees of Arkansas State University.

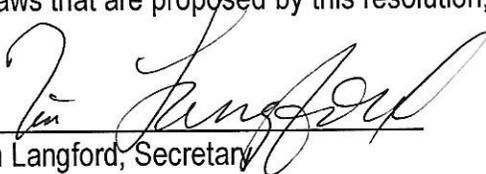
**ISSUE:** The Board of Trustees wishes to amend the Bylaws that were adopted on September 7, 2007.

**BACKGROUND:**

- The Board of Trustees of Arkansas State University adopted bylaws on September 7, 2007, in order to effectively manage the University; to provide for a definitive, orderly form of governance; and to secure and continue to operate a superior institution of higher education.
- The Board seeks to amend its Bylaws through the creation of a board member liaison to the ASU System Office of Finance and Administration, and to make certain technical, non-substantive clarification edits to the Bylaws.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that the Arkansas State University Board of Trustees approves the changes to the Bylaws that are proposed by this resolution, effective February 26, 2016.

  
\_\_\_\_\_  
Tim Langford, Secretary

  
\_\_\_\_\_  
Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Jeff Hankins (501) 660-1004

**ACTION ITEM:** Arkansas State University-Jonesboro and Arkansas State University-Beebe request approval to set room and board rates.

**ISSUE:** The Board of Trustees must approve room and board rates.

**BACKGROUND:**

In order to meet the additional costs needed to provide quality student housing and maintain or improve existing facilities, the Arkansas State University System campuses request to adjust room and board rates.

**ARKANSAS STATE UNIVERSITY-JONESBORO (Effective first summer term of 2016)**

**Residence Rates**

	Double		Single		Single Deluxe	
	<u>Current</u>	<u>Proposed</u>	<u>Current</u>	<u>Proposed</u>	<u>Current</u>	<u>Proposed</u>
Arkansas	\$2,140	\$2,215	\$2,300	\$2,380	\$2,400	\$2,485
Kays	2,140	2,215	2,300	2,380		
University	2,140	2,215	2,300	2,380	2,400	2,485
Northpark Quad			2,400	2,485	2,550	2,640
Honor's	2,180	2,260	2,340	2,420		
Living Learning Community			2,150	2,225	2,175	2,250
Honor's (New)	2,200	2,280	2,400	2,485		
Greek Housing	2,200	2,280	2,400	2,485		
Village House	\$2,570	\$2,660				
Collegiate Park 2-2 Apartment	2,690	2,785				
Collegiate Park 2-1 Apartment	2,465	2,550				
Collegiate Park 4 - Townhouse	2,410	2,495				
Collegiate Park 4 - Flat	2,375	2,460				
Red Wolf Den 2-1 Apartment	2,550	2,640				
Red Wolf Den 3-1 Apartment	2,440	2,525				
Red Wolf Den 4-2 Apartment	2,470	2,555				
Village 1 Bedroom	2,800	2,890				
Village 2 Bedroom	3,300	3,415				
Village 2 Bedroom/WD	3,450	3,570				
Village 3 Bedroom	3,750	3,880				

**EXECUTIVE SUMMARY**

Contact: Jeff Hankins (501) 660-1004

**Board Rates**

Unlimited Access

Current	5Day+\$200	\$1,520	5Day+\$250	\$1,545	7Day+\$150	\$1,520	7Day+\$350	\$1,670
Proposed	5Day+\$250	\$1,635	5Day+\$300	\$1,660	7Day+\$200	\$1,635	7Day+\$400	\$1,785

Block Meal Plans

Current	150M+\$350	\$1,390	150M+\$450	\$1,470	105M+\$700	\$1,500
Proposed	150M+\$400	\$1,490	150M+\$500	\$1,570	105M+\$700	\$1,540

Flex Plan

Current	\$1,400
Proposed	\$1,450

**ARKANSAS STATE UNIVERSITY-BEEBE (Effective fall semester of 2016)**

	Double		Single	
	<u>Current</u>	<u>Proposed</u>	<u>Current</u>	<u>Proposed</u>
Residential Room Rates	\$1,500	\$1,575	\$1,915	\$2,000

**RECOMMENDATION/RESOLUTION:**

Be it resolved that the room and board rates for Arkansas State University-Jonesboro and Arkansas State University-Beebe are approved as stated herein.

  
 \_\_\_\_\_  
 Tim Langford, Secretary

  
 \_\_\_\_\_  
 Howard L. Slinkard, Chair

Arkansas State University  
Board of Trustees  
February 26, 2016  
Resolution 16-05

**EXECUTIVE SUMMARY**

Contact: Jeff Hankins (501) 660-1004

**ACTION ITEM:** The Arkansas State University System requests approval to revise the System Staff Handbook.

**ISSUE:** The Board of Trustees must approve revisions to the handbook.

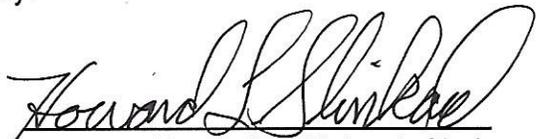
**BACKGROUND:**

- The System Staff Handbook will be revised to include the mission statement for Arkansas State University Mid-South.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that the Arkansas State University System is approved to revise the System Staff Handbook as reflected above, effective immediately.

  
\_\_\_\_\_  
Tim Langford, Secretary

  
\_\_\_\_\_  
Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contract: Tim Hudson: (870) 972-3030

**ACTION ITEM:** Arkansas State University-Jonesboro (ASUJ) requests approval to enter into a lease agreement with ZP NO. 315, LLC (Zimmer), allowing Zimmer to construct and operate student housing facilities on the Jonesboro campus.

**ISSUE:** The Board of Trustees approves certain lease agreements.

**BACKGROUND:**

- On October 7, 2015, ASUJ issued a Request for Proposal seeking proposals to construct and operate new student housing facilities on the ASUJ campus.
- On February 2, 2016, ASUJ selected Zimmer as the most qualified vendor.
- ASUJ proposes to enter into a lease agreement with Zimmer to allow Zimmer to construct and operate student housing facilities on the ASUJ campus on approximately 25 acres of land. The proposed lease agreement includes the following provisions:
  1. For the Phase One Undergraduate Housing project, Zimmer shall pay ASUJ the amount of Two Hundred Thousand Dollars (\$200,000.00) annually for a term of thirty-five (35) years beginning with the commencement of the fall of 2017 school term. The rent amount shall be subject to an upward adjustment every five (5) years thereafter through the end of the lease term.
  2. If ASUJ chooses to proceed with the Phase Two Undergraduate Housing project with Zimmer, then the annual base rent for the Phase Two project shall be One Hundred Thousand Dollars (\$100,000.00). The rent amount shall be subject to an upward adjustment every five (5) years thereafter through the end of the lease term.
  3. For the Phase One Graduate Housing project, Zimmer shall pay ASUJ the amount of One Hundred and Five Thousand Dollars (\$105,000.00) annually for a term of thirty-five (35) years beginning with the commencement of the fall of 2017 school term. The rent amount shall be subject to an upward adjustment every five (5) years thereafter through the end of the lease term.
  4. If ASUJ chooses to proceed with the Phase Two Graduate Housing project with Zimmer, then the base rent for the Phase Two Project shall be Eighty Thousand Dollars (\$80,000).

**EXECUTIVE SUMMARY**

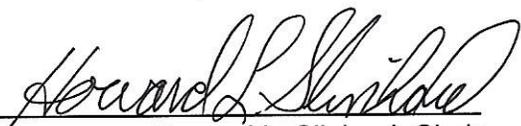
Contract: Tim Hudson: (870) 972-3030

- The rent amount shall be subject to an upward adjustment every five (5) years thereafter through the end of the lease term.
5. Under the terms of the lease agreement, Zimmer is responsible for all construction costs, maintenance costs, and operation costs of the student housing facilities.
  6. Barring unforeseen and unavoidable delays, Zimmer shall substantially complete all construction of both Phase One projects by July 17, 2017.
  7. The student housing facilities shall be ready for occupancy by the fall of 2017 school term.
- ASUJ seeks Board approval to execute this lease agreement and then proceed with the Phase One undergraduate and graduate student housing construction projects. ASUJ shall seek separate Board approval at a future date before proceeding with the Phase Two project.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to enter into the proposed lease agreement with Zimmer, allowing Zimmer to construct and operate Phase One of the undergraduate and graduate student housing projects on the Jonesboro campus.

  
\_\_\_\_\_  
Tim Langford, Secretary

  
\_\_\_\_\_  
Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Lynita Cooksey (870) 972-2030

**ACTION ITEM:** Arkansas State University-Jonesboro requests approval to change the name of the Department of Art to the Department of Art and Design.

**ISSUE:** The Board of Trustees must approve the renaming of any administrative or instructional unit within the institution.

**BACKGROUND:**

- Design has become an important aspect in the field of art, and this name change would more accurately reflect the nature of the department.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to change the name the Department of Art to the Department of Art and Design, effective July 1, 2016.

  
\_\_\_\_\_  
Tim Langford, Secretary

  
\_\_\_\_\_  
Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Lynita Cooksey (870) 972-2030

**ACTION ITEM:** Arkansas State University-Jonesboro requests approval to offer a Master of Science degree in Media Management.

**ISSUE:** The Board of Trustees must approve the offering of any new degree, minor, or any new option of an existing degree.

**BACKGROUND:**

- This program (30 credit hours) is designed for communication professionals who seek to obtain an advanced degree, which focuses on the many facets of multi-platform delivery of information using interpersonal communication, group communication, mass communication, and online communication.
- The degree prepares candidates for opportunities in organizational communication, public relations, advertising, broadcasting, journalism, and web communication.
- This program will be delivered online.
- New funding, in the amount of \$67,700, initially funded from large-scale distance education revenue, is required for part-time faculty. Additional library resources will be required (\$2,000).

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to offer a Master of Science degree in Media Management, effective fall semester of 2016.

  
\_\_\_\_\_  
Tim Langford, Secretary

  
\_\_\_\_\_  
Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Lynita Cooksey (870) 972-2030

**ACTION ITEM:** Arkansas State University-Jonesboro requests approval to offer a Graduate Certificate in Play Therapy.

**ISSUE:** The Board of Trustees must approve the offering of any new degree, minor, or any new option of an existing degree.

**BACKGROUND:**

- Play therapy is a rapidly growing specialization in the United States and abroad.
- There is an increasing need for university-based training programs in which mental health professionals can receive play-therapy-training opportunities in order to increase the number of registered play therapists in the state.
- This graduate certificate (12 credit hours) provides mental health professionals with advanced training in play therapy. The curriculum is designed to meet the educational requirements necessary for mental health professionals who desire to apply for the national credential of Registered Play Therapist offered by the Association for Play Therapy.
- Existing faculty and resources will be used.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to offer a Graduate Certificate in Play Therapy, effective fall semester of 2016.

  
\_\_\_\_\_  
Tim Langford, Secretary

  
\_\_\_\_\_  
Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Lynita Cooksey (870) 972-2030

**ACTION ITEM:** Arkansas State University-Jonesboro requests approval to offer an emphasis in Global Studies in the bachelor of arts degree in World Languages and Cultures.

**ISSUE:** The Board of Trustees must approve the offering of any new degree, minor, or any new option of an existing degree.

**BACKGROUND:**

- Building on the strengths of existing coursework and study-abroad opportunities, the Global Studies emphasis (33 credit hours) will prepare students for careers in government and non-governmental organizations.
- The objectives of this program are to develop problem-solving skills across boundaries and cultures; critical thinking and the ability to evaluate critical information from comparative perspectives; and global cultural and linguistic competencies.
- No additional funding is required.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to offer an emphasis in Global Studies, effective fall semester of 2016.

  
\_\_\_\_\_  
Tim Langford, Secretary

  
\_\_\_\_\_  
Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Lynita Cooksey (870) 972-2030

**ACTION ITEM:** Arkansas State University-Jonesboro requests approval to offer an Associate of Applied Science degree in Paramedic and a Technical Certificate in Paramedic.

**ISSUE:** The Board of Trustees must approve the offering of any new degree, minor, or any new option of an existing degree.

**BACKGROUND:**

- This degree program and technical certificate prepares students for entry-level practice as a paramedic.
- There is a need for highly qualified, licensed paramedics within the region and state, and graduates of these programs will assist in meeting the need.
- One new full-time faculty member and multiple adjunct faculty members will be required to support this program at an estimated cost of \$34,000. Instruction and supply resources for this program will be shared with the Emergency Medical Technology Emphasis and Technical Certificate within the AAS Disaster Preparedness and Emergency Management degree.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to offer an Associate of Applied Science degree in Paramedic and a Technical Certificate in Paramedic, effective fall semester of 2016.

  
\_\_\_\_\_  
Tim Langford, Secretary

  
\_\_\_\_\_  
Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Lynita Cooksey (870) 972-2030

**ACTION ITEM:** Arkansas State University-Jonesboro requests approval to offer a new emphasis, Emergency Medical Technician-Basic (EMT), within the Disaster Preparedness and Emergency Management Associate of Applied Science degree, and a Certificate of Proficiency in Emergency Medical Technician-Basic.

**ISSUE:** The Board of Trustees must approve the offering of any new degree, minor, or any new option of an existing degree.

**BACKGROUND:**

- This emphasis (12 credit hours) and Certificate of Proficiency program prepares students for entry-level practice as an EMT.
- There is a need for highly qualified, licensed EMTs within the region and state.
- Graduates of these programs will assist in meeting this need.
- Program costs will be shared with the AAS in Paramedic and the AAS in Disaster Preparedness and Emergency Management EMT emphasis.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to offer a new emphasis, Emergency Medical Technician-Basic (EMT), within the Disaster Preparedness and Emergency Management Associate of Applied Science degree, and a Certificate of Proficiency in Emergency Medical Technician-Basic, effective summer of 2016.

  
\_\_\_\_\_  
Tim Langford, Secretary

  
\_\_\_\_\_  
Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Robin Myers (870) 508-6101

**ACTION ITEM:** Arkansas State University-Mountain Home (ASUMH) requests approval to offer an optional voluntary retirement program.

**ISSUE:** The Board of Trustees must approve terms and conditions of retirement programs.

**BACKGROUND:**

- Arkansas law allows an institution of higher education to offer voluntary retirement incentive programs when such programs result in financial savings to the institution.
- ASUMH wishes to offer an optional voluntary retirement program in fiscal year 2016 to those employees who have provided lengthy service to the institution and to achieve such efficiencies.
- The program will be limited to employees who are at least 55 years of age and who have 15 years of full-time employment as of June 30, 2016.
- Eligible employees will be required to execute all documents necessary to effectuate the voluntary retirement.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Mountain Home is approved to offer an optional voluntary retirement program for employees eligible as of June 30, 2016.

  
\_\_\_\_\_  
Tim Langford, Secretary

  
\_\_\_\_\_  
Howard L. Slinkard, Chair

**EXECUTIVE SUMMARY**

Contact: Tim Hudson (870) 972-3030

**ACTION ITEM:** Arkansas State University-Jonesboro (ASUJ) requests approval to enter into a lease agreement with Jonesboro Hotel Partners, LLC (O'Reilly), allowing O'Reilly to construct and operate a hotel and convention center on the Jonesboro campus.

**ISSUE:** The Board of Trustees approves certain lease agreements.

**BACKGROUND:**

- O'Reilly desires to construct and operate a hotel and convention center on the ASUJ campus. Currently, there is no such hotel and convention center located in Jonesboro, Arkansas.
- ASUJ proposes to enter into a lease agreement with O'Reilly to allow O'Reilly to construct and operate a hotel and convention center on approximately eleven (11) acres on the ASUJ campus at the location formerly used by the ASUJ Track & Field program. The proposed lease agreement includes the following provisions:
  1. The lease shall be for a term of fifty (50) years, with an option for O'Reilly to renew for an additional forty (40) years.
  2. O'Reilly shall make payments to ASUJ pursuant to the following terms and schedule:
    - A. Beginning the fourth (4<sup>th</sup>) year of hotel operation, and until the conclusion of the ninth (9<sup>th</sup>) year of hotel operation, in the amount of Two Hundred Fifty Thousand Dollars (\$250,000.00) per year.
    - B. Beginning the tenth (10<sup>th</sup>) year of hotel operation, and until the conclusion of the nineteenth (19<sup>th</sup>) year of hotel operation, and for each respective ten- (10) year period following, in the amount of Two Hundred Fifty Thousand Dollars (\$250,000.00) plus the percentage of the positive difference between the Consumer Price Index (CPI), as published by the United States Department of Labor's Bureau of Labor Statistics, for the sixty (60) days prior to the date of increase and the CPI for the same month as the increase ten (10) years prior.
  3. ASUJ and O'Reilly shall cooperate on educational and programmatic opportunities for ASUJ students participating in a planned hospitality management degree program.

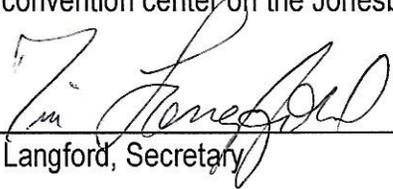
**EXECUTIVE SUMMARY**

Contact: Tim Hudson (870) 972-3030

4. O'Reilly shall provide up to two hundred and fifty (250) room nights at the hotel for ASUJ employees, or ASUJ designees, at no cost to ASUJ.
5. ASUJ shall be eligible for an additional annual payment of up to Fifty Thousand Dollars (\$50,000.00) per year if certain large meetings take place at the hotel and convention center that ASUJ employees or agents solely originate.

**RECOMMENDATION/RESOLUTION:**

Be it resolved that Arkansas State University-Jonesboro is approved to enter into the proposed lease agreement with Jonesboro Hotel Partners, LLC for the construction and operation of a hotel and convention center on the Jonesboro campus.

  
\_\_\_\_\_  
Tim Langford, Secretary

  
\_\_\_\_\_  
Howard L. Slinkard, Chair

**ARKANSAS STATE UNIVERSITY SYSTEM**  
**CONTRACT REVISION**  
**February 26, 2016**

**HUDSON, TIM**

Chancellor, ASU-Jonesboro

Salary: \$360,000

Effective: March 1, 2016 – June 30, 2019

Source of Funds: Additional from private sources

**ARKANSAS STATE UNIVERSITY-JONESBORO**  
**ACADEMIC APPOINTMENTS**  
**February 26, 2016**

**LEWIS-KIPKULEI, PAMELA**

Assistant Professor of Occupational Therapy

Salary: \$69,000 (9-month rate)

Effective: January 11, 2016

Source of Funds: Nursing and Health Professions carry-forward, page 170, line 7

Justification: Position needed to teach in new Occupational Therapy Program

Education:

2007 O.T.D. Occupational Therapy, Chatham University, Pittsburgh, PA

2000 M.S. Education, Harding University, Searcy, AR

1992 B.S. Occupational Therapy, Washington University, St. Louis, MO

Employment:

2015-Present Adjunct Faculty, Occupational Therapy Doctorate Program, ASU-Jonesboro

2006-Present Owner and Staff Occupational Therapist, Kipkulei Therapy, Inc., Marion, AR

**MCGINNIS, JAMES, JR.**

Temporary Instructor in Computer and Information Technology

Salary: \$18,000 (4.5-month rate)

Effective: January 1, 2016

Source of Funds: Tuition differential

Justification: Teaching in place of John Robertson, who is on sabbatical

Education:

2016 Ph.D. Information Science, University of Arkansas at Little Rock, Little Rock, AR

2005 M.S. Information Systems and E-commerce, Arkansas State University-Jonesboro

2003 B.S. Management Information Systems, Arkansas State University-Jonesboro

Employment:

Fall 2015 Adjunct Instructor, Computer and Information Technology, ASU-Jonesboro

2008-June 2015 Instructor/Program Coordinator, Information Technology, University of Arkansas,  
Fort Smith, AR

2005-2008 Adjunct Instructor, Computer and Information Technology, ASU-Jonesboro

**THOMPSON, LORENA**

Nurse Anesthesia Clinical Coordinator

Salary: \$140,000 (12-month rate)

Effective: January 1, 2016

Source of Funds: Education and General, page 169, line 1

Justification: Replacement for Sue Campbell, who was not reappointed (\$183,461)

Education:

2009 D.N.P. Acute Care, University of Tennessee, Memphis, TN  
2007 M.S.N. Nurse Anesthesia, University of Tennessee, Memphis, TN  
2003 B.S.N. Nursing, Union University, Jackson, TN  
2000 R.N. Nursing, Methodist University, Memphis TN

Employment:

Fall 2015 Adjunct Faculty, School of Nursing, ASU-Jonesboro  
2012-Present Affiliate Medical Staff/ CRNA, Methodist Health Care, Memphis, TN  
2008-Present Affiliate Medical Staff/ CRNA, Regional One Health, Memphis, TN  
2010-2014 Assistant Professor, Acute/Chronic Care Department and Associate Program Director,  
Clinical Education, University of Tennessee Health Science Center, Memphis, TN  
2008-2010 Instructor, University of Tennessee Health Science Center, Memphis, TN

**TURNER, BENJAMIN**

Instructor (Athletic Trainer)

Salary: \$30,000 (12-month rate)

Effective: November 16, 2015

Source of Funds: Education and General, page 221, line 2

Justification: Replacement for Julia Ellena, who resigned (\$33,101)

Education:

2015 M.S. Exercise Science, Arkansas State University-Jonesboro  
2014 B.S. Athletic Training, Cumberland University, Lebanon, TN

Employment:

2014-Present Graduate Assistant Athletic Trainer, ASU-Jonesboro  
2010-2014 Athletic Training Student Worker, Cumberland University, Lebanon, TN

**ARKANSAS STATE UNIVERSITY-JONESBORO  
NON-ACADEMIC APPOINTMENTS  
February 26, 2016**

**CHADWICK, MATTHEW**

Trainer, Student Recreation Center

Salary: \$30,000

Effective: November 30, 2015

Source of Funds: Education and General, page 25, line 4 (Administrative Specialist I position eliminated and Trainer position added with remainder of funds from Supplies and Services)

Justification: New position to meet student needs

Education:

2015 M.S. Exercise Science, Arkansas State University-Jonesboro

2013 B.S. Athletic Training, Arkansas State University-Jonesboro

2009 A.A. Associate of Arts, Black River Technical College, Pocahontas, AR

Employment:

2013-Present Graduate Assistant, Athletic Training Program, ASU-Jonesboro

**FAULKNER, EDWARD**

Offensive Coordinator, Football

Salary: \$131,911

Effective: January 14, 2016

Source of Funds: Auxiliary Income, page 222, line 6

Justification: Replacement for Walter Bell, who resigned (\$131,911)

Education:

2005 B.A. Arts and History, Valdosta State University, Valdosta, GA

Employment:

2012-Present Offensive Coordinator, Middle Tennessee State University, Murfreesboro, TN

2011-Present Quarterbacks Coach, Middle Tennessee State University, Murfreesboro, TN

2011 Passing Game Coordinator, Middle Tennessee State University, Murfreesboro, TN

2010 Offensive Coordinator/Quarterbacks Coach, Murray State University, Murray, KY

2009 Quarterbacks Coach, University of Central Arkansas, Conway, AR

2007-2008 Offensive Coordinator/Quarterbacks Coach, Valdosta State University, Valdosta, GA

**HUEY, MADISON**

Project Program Manager, Human Resources

Salary: \$45,000

Effective: January 1, 2016

Source of Funds: Education and General, page 13, line 6

Justification: Replacement for Kimberly Marks, who resigned (\$53,900)

Education:

2015 B.S. Psychology, Arkansas State University-Jonesboro

Employment:

2013-Present Assistant Manager, Chick-fil-A, Jonesboro, AR

2010-2013 Team Member, Chick-fil-A, Jonesboro, AR

**MCCAULEY, KATELYNN**

Research Assistant, Ecotoxicology Research Lab

Salary: \$30,000

Effective: October 19, 2015

Source of Funds: Education and General, page 94, line 1, plus additional funding from carry-forward account

Justification: Replacement for Melanie Griffin, who resigned (\$31,524)

Education:

2015 M.S. Chemistry, University of Nebraska-Lincoln, Lincoln, NE

2013 B.S. Chemistry, College of the Ozarks, Point Lookout, MO

Employment:

June 2015-Present Part-time Chemistry Lab Technician, ASU-Jonesboro

2013-2015 Graduate Teaching Assistant, University of Nebraska-Lincoln, Lincoln, NE

2010-2013 Teaching and Lab Assistant, College of the Ozarks, Point Lookout, MO

2012 Water Treatment Analyst, College of the Ozarks, Point Lookout, MO

**MCKENZIE, NORVAL**

Assistant Coach, Football (Running Backs)

Salary: \$100,000

Effective: February 8, 2016

Source of Funds: Auxiliary Income, page 222, line 9

Justification: Replacement for Anthony Tucker, who resigned (\$90,000)

Education:

2010 M.Ed. Education, Vanderbilt University, Nashville, TN

2005 B.A. Education, Vanderbilt University, Nashville, TN

Employment:

2015-Present Running Backs Coach/Special Teams Coordinator, Furman University, Greenville, SC  
2011-2014 Running Backs Coach/Recruiting Coordinator, Furman University, Greenville, SC  
2010-2011 Assistant Recruiting Coordinator/Player Development, Vanderbilt University, Nashville, TN

**RUDOLPH, ALLEN**

Assistant Coach, Football (Offensive Line)

Salary: \$131,911  
Effective: February 1, 2016  
Source of Funds: Auxiliary Income, page 222, line 2  
Justification: Replacement for Glen Elarbee, who resigned (\$131,911)

Education:

1995 B.A. American Studies, University of Southern Mississippi, Hattiesburg, MS

Employment:

2012-Present Assistant Football Coach/Offensive Line, Hamilton Tiger-Cats (Canadian Football League)  
2011-2012 Assistant Football Coach/Offensive Line, Northwestern State University, Natchitoches, LA  
2010-2011 Assistant Football Coach/Offensive Coordinator/Offensive Line, Southeastern Louisiana University, Hammond, LA  
2007-2010 Assistant Football Coach/Offensive Line, Southeastern Louisiana University, Hammond, LA

**SLUDER, MALLORY**

Coordinator of International Student Services, Office of International Programs

Salary: \$40,000  
Effective: January 1, 2016  
Source of Funds: Education and General, page 75, line 1  
Justification: Replacement for Chandni Khadka, who resigned (\$60,000)

Education:

2014 B.S. Management, Arkansas State University-Jonesboro

Employment:

2015-Present Part-time Immigration Specialist Assistant, Office of International Programs, ASU-Jonesboro  
2012-2015 Student Worker, Registrar's Office, ASU-Jonesboro

**STAVROS, TIMOTHEOS**

Project/Program Specialist, Athletic Administration

Salary: \$29,179  
Effective: December 4, 2015  
Source of Funds: Auxiliary Income, page 218, line 14, plus Education and General, page 38, line 5  
Justification: Replacement for Austin Queck, who resigned (\$29,179)

**Education:**

2015 B.S. Sports Administration, Ball State University, Muncie, IN

**Employment:**

2015-Present Ticket Office Intern, Michigan State University, East Lansing, MI

2014-2015 Student Employee, Ball State Play-by-Play Sports Corporate Sales, Muncie, IN

2013-2015 Student Orientation Leader, Office of Admissions, Ball State University, Muncie, IN

2012-2015 Marketing and Promotions Student Assistant, Ball State University, Muncie, IN

2011-2012 Floor Sales, Maingate, Inc., Indianapolis, IN

**ARKANSAS STATE UNIVERSITY-BEEBE**  
**NON-ACADEMIC APPOINTMENT**  
**February 26, 2016**

**HADDER, LEAH**

Student Recruitment Specialist

Salary: \$30,000 (12-month rate)

Effective Date: January 4, 2016

Source of Funds: Education and General, page 75, line 3

Justification: Replacement for Catherine Burton, who resigned (\$27,333)

**Education:**

2015 M.S. Public Administration, Arkansas State University-Jonesboro

2006 B.S. Business Management, Arkansas State University-Jonesboro

**Employment:**

2015-2015 Intern, Arkansas Governor's Office, Little Rock, AR

2015-2015 Teacher, Arkansas Governor's School, Hendrix College, Conway, AR

2013-2015 Teacher, South Arkansas Christian School, Lewisville, AR

2013-2014 Youth Pastor, Bethel Church, Magnolia, AR

**ARKANSAS STATE UNIVERSITY-NEWPORT**  
**ACADEMIC APPOINTMENTS**  
**February 26, 2016**

**KEITH, ALAN**

Instructor of Advanced Manufacturing

Salary: \$70,000 (12-month rate)

Effective: January 1, 2016

Source of Funds: Education and General, page 112, line 2/\$20,000 provisionally funded by the Workforce Training Consortium

Justification: New position budgeted for the 2015-16 academic year

**Education:**

2009 M.S. Engineering Management, Arkansas State University-Jonesboro

2007 B.S. Management Technology, Arkansas State University-Jonesboro

**Experience:**

2015-Present Manufacturing Engineer, Nicepak, Jonesboro, AR

2010-Present Part-time Instructor, College of Agriculture and Technology, ASU-Jonesboro

2008-2015 Industrial Engineer/Coordinator, Special Projects, American Greeting, Osceola, AR

2003-2008 Operations Manager, Pocahontas Aluminum, Pocahontas, AR

**WEBB, SARAH**

Assistant Professor of Life Sciences

Salary: \$45,000 (9-month rate)

Effective: January 11, 2016

Source of Funds: Education and General, page 19, line 6

Justification: Replacement for Jack Osier, who resigned (\$52,668)

**Education:**

2014 Ph.D. Environmental Toxicology, Texas Tech University, Lubbock, TX

2010 M.S. Biology, Arkansas State University-Jonesboro

2008 B.S. Biology, Arkansas State University-Jonesboro

**Experience:**

2015-Present Postdoctoral Researcher, Louisiana Universities Marine Consortium, Chauvin, LA

2015-Present Adjunct Biology and Chemistry Instructor, ASU-Newport

2010-2014 Graduate Researcher/Teaching Assistant, Texas Tech University, Lubbock, TX

2008-2010 Teaching Assistant/Research Assistant, ASU-Jonesboro

2005-2008 Student

**WHEELLEY, MATTHEW**

Instructor of Automotive Service Technology

Salary: \$42,000

Effective: January 25, 2016 (12-month rate)

Source of Funds: Education and General, page 134, line 2

Justification: New position necessitated by enrollment growth

**Education:**

2015 A.A.S. Automotive Service Technology, Arkansas State University-Newport

2014 T.C. Automotive Service Technology, Arkansas State University-Newport

**Experience:**

2015-Present Automotive Technician, Central Buick GMC, Jonesboro, AR

2014-2015 Automotive Technician, General Automotive, Jonesboro, AR

2008-2013 Radar Repairer, United States Army, Ft. Riley, KS

2005-2008 Cook, Colby's Restaurant, Melbourne, AR

**ARKANSAS STATE UNIVERSITY MID-SOUTH  
ACADEMIC APPOINTMENT  
February 26, 2016**

**GAINES, KELLI**

Clinical Director, Respiratory Therapy

Salary: \$52,000 (12-month rate)

Effective: January 4, 2016

Source of Funds: Education and General, page 5

Justification: Replacement for Shannon Sarwar, who resigned (\$45,000/10-month rate)

**Education:**

2005 M.S. Health Sciences Administration, Mississippi College, Clinton, MS

2003 B.S. Health Science, Alcorn State University, Lorman, MS

2008 A.A.S. Respiratory Care Practitioner, Meridian Community College, Meridian, MS

**Employment:**

2014-2015 Respiratory Care Practitioner, Baptist Home Medical Equipment, Memphis, TN

2008-2014 Traveling Respiratory Care Practitioner (MS Baptist Medical Center, Piedmont Medical Center, Duke University Hospital, Scott Regional Hospital, Pediatric Specialists, South Central Regional Medical Center)

**ARKANSAS STATE UNIVERSITY MID-SOUTH  
NON-ACADEMIC APPOINTMENT  
February 26, 2016**

**PROCTOR, PHILLIP ROSS**

Director of Campus Safety

Salary: \$50,000

Effective: December 14, 2015

Source of Funds: Education and General, page 20

Justification: Replacement for Jim Kuchenbecker, who resigned (\$50,000)

**Education:**

2008 M.F.A. English, Creative Writing, University of Memphis, Memphis, TN

2004 B.P.S. Fire Prevention Technology, University of Memphis, Memphis, TN

**Employment:**

1986-2015 Watch Commander; Lieutenant/ Supervisor, Investigations; Instructor at Training Academy; and Uniform Patrol, Memphis Police Department, Memphis, TN